# Overall Statistics
- **36%** (4/11) outcomes were included
- **100%** (4/4) of outcomes included have at least one measure specified
- **100%** (4/4) of outcomes included have measures with findings specified

<table>
<thead>
<tr>
<th>Measure Type/Method</th>
<th>4 Total Measures</th>
<th>4 Total Measures with Findings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Artifact</td>
<td>3 (75%)</td>
<td></td>
</tr>
<tr>
<td>Exam</td>
<td>1 (25%)</td>
<td></td>
</tr>
<tr>
<td>Portfolio</td>
<td>0 (0%)</td>
<td></td>
</tr>
<tr>
<td>Other</td>
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<td></td>
</tr>
<tr>
<td>Total Direct</td>
<td>4 (100%)</td>
<td></td>
</tr>
<tr>
<td>Survey</td>
<td>0 (0%)</td>
<td></td>
</tr>
<tr>
<td>Focus Group</td>
<td>0 (0%)</td>
<td></td>
</tr>
<tr>
<td>Interview</td>
<td>0 (0%)</td>
<td></td>
</tr>
<tr>
<td>Other</td>
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<td></td>
</tr>
<tr>
<td>Total Indirect</td>
<td>0 (0%)</td>
<td></td>
</tr>
<tr>
<td>Unspecified</td>
<td>0 (0%)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Measure Level</th>
<th>4 (100%)</th>
<th>4 (100%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course</td>
<td>0 (0%)</td>
<td>0 (0%)</td>
</tr>
<tr>
<td>Program</td>
<td>0 (0%)</td>
<td>0 (0%)</td>
</tr>
<tr>
<td>Institution</td>
<td>0 (0%)</td>
<td>0 (0%)</td>
</tr>
<tr>
<td>Other</td>
<td>0 (0%)</td>
<td>0 (0%)</td>
</tr>
<tr>
<td>Unspecified</td>
<td>0 (0%)</td>
<td>0 (0%)</td>
</tr>
</tbody>
</table>

Acceptable Target Achievement
- Not Met: 0 (0%)
- Met: 4 (100%)
- Exceeded: 0 (0%)
- Unspecified: 0 (0%)

<table>
<thead>
<tr>
<th>Current Status</th>
<th>Not started</th>
<th>In Progress</th>
<th>Completed</th>
<th>Not Implemented</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>0 (0%)</td>
<td>0 (0%)</td>
<td>4 (100%)</td>
<td>0 (0%)</td>
</tr>
</tbody>
</table>

Organizational Area
Indiana University System AMS > Indiana University: Kokomo > Academic Affairs > School of Business > Hospitality and Tourism Management
Measures and Findings

Hospitality and Tourism Managmt Outcome Set

PLO1. Communicate effectively and professionally
Students should be able to communicate effectively and professionally in the hospitality and tourism industry

1.1 Students will recognize and use industry terms correctly

Measure
Class presentations

COURSE LEVEL: DIRECT - STUDENT ARTIFACT

Details/Description:

Acceptable Target:
75% of students will score 75% or higher on their project presentation

Implementation Plan (timeline):

Key/Responsible Personnel:
Faculty

Supporting Attachments:

Findings
for Class presentations

Summary of Findings:
80% of students scored 75% or higher

Acceptable Target Achievement:
Met

Reflections/Notes:

Substantiating Evidence:

Action
### Measure

**Class presentations**

**COURSE LEVEL:** DIRECT - STUDENT ARTIFACT

**Details/Description:**

**Acceptable Target:**
75% of students will score 75% or higher on their project presentation

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**
Faculty

**Supporting Attachments:**

### Findings

**for Class presentations**

**Summary of Findings:**
80% of students scored 75% or higher

**Acceptable Target Achievement:**
Met

**Reflections/Notes:**

**Substantiating Evidence:**
**Action**

_in 2018-2019 Academic Year Data or 2018 Calendar Year Data - Action Plan_

<table>
<thead>
<tr>
<th>Target met</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action details:</td>
<td>for Target met</td>
</tr>
<tr>
<td>Implementation Plan</td>
<td>Current Status:</td>
</tr>
<tr>
<td>(timeline):</td>
<td>Completed</td>
</tr>
<tr>
<td>Key/Responsible Personnel:</td>
<td>Additional information:</td>
</tr>
<tr>
<td>Measures:</td>
<td>Next Steps:</td>
</tr>
<tr>
<td>Supporting Attachments:</td>
<td>Substantiating Evidence:</td>
</tr>
</tbody>
</table>

### 1.4 Students will demonstrate ability to use technology appropriately to support communication

**Measure**

_class presentations_

**COURSE LEVEL; DIRECT - STUDENT ARTIFACT**

**Details/Description:**

**Acceptable Target:**

75% of students will score 75% or higher on their project presentation

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**

Faculty

**Supporting Attachments:**

---

**Findings**

_for Class presentations_

**Summary of Findings:**

80% of students scored 75% or higher

**Acceptable Target Achievement:**

Met

**Reflections/Notes:**

**Substantiating Evidence:**
**Action**

*in 2018-2019 Academic Year Data or 2018 Calendar Year Data - Action Plan*

<table>
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<tbody>
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<td>Current Status: Completed</td>
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<td>Implementation Plan (timeline):</td>
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</tr>
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<td>Key/Responsible Personnel:</td>
<td>Next Steps:</td>
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<tr>
<td>Measures:</td>
<td>Substantiating Evidence:</td>
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</table>

| Supporting Attachments: |

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**PLO3. Demonstrate problem-solving skills**

Student should be able to demonstrate problem-solving skills in hospitality and tourism situations

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**3.1 Students will identify challenges and issues that arise in the hospitality and tourism industry**

**Measure**

*Class assignments*

**COURSE LEVEL; DIRECT - EXAM**

**Details/Description:**

Class assignment questions

**Acceptable Target:**

70% of students will score 65% or higher on the class assignment questions

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**

Faculty

**Supporting Attachments:**

---

**Findings**

*for Class assignments*

**Summary of Findings:**

70% of students soared 70% or higher on their class assignment questions
Acceptable Target Achievement: Met

Reflections/Notes:

Substantiating Evidence:

---

**Action**

in 2018-2019 Academic Year Data or 2018 Calendar Year Data - Action Plan

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