

Dance Notes

Dance Marathon Alumni Council

2002 Dance Marathon breaks fund-raising record

The 2002 IU Dance Marathon proved to be another success, triumphing over all obstacles. Everyone involved was elated at the end of the 36 hours to see the colored squares of construction paper raised to reflect the grand total of \$415,000.19. As always, every cent of this record-breaking amount of donations went to improve the quality of life for Riley children and their families.

The 19 members of the executive council wore the most ecstatic faces in the crowd. After giving "the total doesn't matter" speech for weeks leading up to

the marathon, they realized in the last minutes of the event — as the 600 dancers, 170 committee members, and countless other volunteers came together to recognize their collective achievements — that such reassurances were not necessary. Along with these dedicated individuals, Riley families also shared in the glory and awe that unfolded before their eyes. Smiles and tears littered the parents' and children's faces as they realized that this exceptional group of college students had come through for them once again.

The yearlong efforts of everyone involved were cited as the key to success. Although there are times when the council gets caught in the details of planning such a massive event and feels as if they have not lived up to their expectations, Sunday morning at hour 36 was the only reassurance anyone needed. At this moment in time, all involved forgot the late nights, crumbled fund-raising attempts, and short-fallen expectations, and allowed themselves a sigh of relief while remembering that what truly matters was on stage in wheelchairs and strollers, and in the arms of caring mothers.

Even though the goal was surpassed, the true value of the total can only be measured in quality of life, not in dollar signs. The efforts of the 2002 IU Dance Marathon utilized dedicated individuals who put their hearts and time into the cause to make that goal a reality, and in doing so became the inspiration for the Riley families who had always been our heroes.

Letter from the IUDMC president

Dear IUDM alumni:

I hope this newsletter finds you all healthy and happy. As the fall approaches, I wanted to take a moment to fill you all in on our successes thus far and thank you so much for your continued dedication to and support of the IU Dance Marathon.

The 2003 Dance Marathon Executive Council started off the spring semester with a plethora of wonderful and innovative ideas. One of our major goals is becoming more recognizable on campus. In order to achieve this, we have decided to choose aspects of the organization and use those for public identification. As a result, for the second year in a row the council is sporting royal blue T-shirts, and this year we have decided to forgo an individual theme and stick with "The Chance of a Lifetime, to Give a Lifetime of Chance."

Also, we have been working to create bylaws for the organization, which will help structure and guide future councils. These bylaws contain an outline of the selection process, membership criteria,

and our goals.

Along with working to strengthen the organization itself, all 19 members of the council have been preparing for the upcoming marathon. The external focus group — director of Riley development **Matt Sowder** and director of dancer relations **Leah Dickerson**, led by external vice president **Justin VanAlstyne** — planned a very successful spring dancer call-out and amazing spring carnival at Riley Hospital. They are now working to tweak our dancer requirements, which currently require all dancers to raise \$200 in order to participate. Also, this past June, the Dance Marathon council spent the day at the Children's Museum in Indianapolis and got to hang out with some of our favorite Riley families.

Our wonderful director of special events **Carrie Watt**, director of alumni relations **Lindsey Huff**, and vice president of development **McKay Freed-Brown** have been planning some new and exciting activities, such as an event at an Indianapolis Indians game on Aug. 9,

(continued on page 2)



Fund-raising director Rachel Auerback, left, spends part of the 36-hour Dance Marathon with friends and Riley children.

From the alumni relations director

Dear alumni and friends:

I would like to thank all of you for your support this year. The executive retreat and alumni banquet both went smoothly, thanks to your attendance and support.

For those of you who I have not met, I would like to tell you a little bit about myself. My name is Lindsey Huff and I am a senior majoring in public finance. This is my first year on executive council and I am looking forward to many great things happening in the fall.

The 2003 Dance Marathon is Oct. 31–Nov. 2. Don't forget to book hotel rooms and be ready for Nick's at 6 p.m. on Nov. 1. I am always open for suggestions or help; if you want to contact me by e-mail, I can be reached at lhuff@indiana.edu.

Recently, we have been trying to find new and fun ways to get alumni involved with Dance Marathon. In light of all the special events surrounding the marathon this year, the executive council and I would appreciate input from you. Because alumni participation and support is critical to the continued success of our 13-year-old philanthropic organization, we are really working hard to get a feel for what you, as alumni, would like or dislike. Your involvement is crucial, and aligning your wishes with our future goals is very important to us as we move forward with expanding the reaches of the Dance Marathon council.

Please take a short moment to respond to the questionnaire below. Your response is critical and your feedback is desired.

Thank you for your time, support, and participation.

For the kids,
Lindsey D. Huff



From the president

(continued from page 1)

including admission to the game and all-you-can-eat food and drinks for the evening. Also, Watt, Huff, and Freed-Brown have been working to make the marathon weekend fun and productive for all of the alumni in attendance.

Next, director of technology **Brendy Lange**, director of public relations **Caitlin Blewett**, director of promotions **Julie Mensik**, and vice president of communications **Ryan Bulan** have been hard at work spreading the Dance Marathon word throughout the community and campus. We are very excited to unveil our new Web site, which will be uploaded later this summer at www.indiana.edu/~iudmc, and are developing a new public relations strategy which we hope will increase awareness about the IU Dance Marathon and the Ryan White Infectious Disease Center.

The internal focus group — director of catering **Amy Myjak**, director of operations **Curt Hefner**, director of morale **Brian O'Neill**, director of entertainment **Rob Shoemaker**, and internal vice president **J.R. Resinger** — are developing a way for more students to volunteer throughout the 36-hour Dance Marathon, and they are constantly working to improve upon the excitement of last year's marathon.

Finally, director of fund raising **Rachel Auerbach**, director of marketing **Dan Koors**, and vice president of finance **Ryan Taylor** have designed and created a new marketing packet that is sure to catch the attention of more potential sponsors. They have also planned one very successful canning extravaganza and are in the process of organizing another large canning trip for the end of August.

Thank you again for your support; we would not be so successful without your guidance and constant interest in this organization. As you can tell, the council is hard at work achieving the goals we set at the beginning of the year. The 2003 IU Dance Marathon is destined to be a must-see event and I hope all of you will be able to attend.

If there is ever anything you feel we should know, or if you have any contacts that would be beneficial to us, please feel free to contact me anytime.

Take care, and I hope to see you all soon.

For the kids,
Stacy England
smenglan@indiana.edu

Please return this survey by Sept. 15

Your name: _____

Dance Marathon year and committee: _____

Address: _____

E-mail address: _____

- 1) Do you want planned Dance Marathon alumni events in which to participate? Yes No
- 2) Do you like participating in marathon weekend? Yes No
- 3) Do you want to be contacted in the future with Dance Marathon event info? Yes No
- 4) Would you prefer e-mail or postal mail? E-mail Postal mail
- 5) Do you prefer weekend or weekday events? Weekend Weekday
- 6) In which of the following would you be willing to participate?
 - Golf outing (summer)
 - Alumni reception (spring)
 - Marathon weekend (fall)
 - Reunion bar night
- 7) Please list any other events that you would be interested in: _____



Please clip out your completed survey and return it by Sept. 15 to: Lindsey Huff, 20804 North Lake Dr., Walkerton, IN 46574; or fax to: (810) 958-7457.

Adam Herbert new president of IU

Adam W. Herbert, a 24-year veteran of higher education in Florida, became Indiana University's 17th president on Aug. 1.

The university trustees unanimously approved Herbert's appointment in a special meeting at the Musical Arts Center at IU Bloomington on June 5.

Herbert succeeds Myles Brand, who resigned at the end of 2002 to become president of the NCAA. Former IUPUI Chancellor Gerald Bepko served as interim president beginning Jan. 1. Herbert, 59, is the first African American to head the university and the only black president in the Big Ten. He came to IU from the University of North Florida in Jacksonville, where he was Regents Professor and executive director of the Florida Center for Public Policy and Leadership.



Herbert

Adapted from the INDIANA ALUMNI MAGAZINE, July/August 2003.



Dancers learn first-hand what the Dance Marathon is all about: the Riley children.

From the alumni council president

Dear IUDMAC alumni:

The new 2003 Dance Marathon Executive Council has been in place since January and they are doing a wonderful job. I hope that many of you can make it to this year's marathon in order to meet them. One of the many joys of my position is being able to meet and work with the council. They amaze me each and every year with their motivation, grace, and maturity.

With respect to alumni news, there are some items that I would like to bring to your attention.

We had originally scheduled the first annual IUDM/Riley Hospital for Children State of the Union for April 2003. Unfortunately, due to IUDMAC scheduling conflicts, that meeting had to be cancelled. We are in the process of rescheduling and will have a detailed update for the fall newsletter and annual

alumni meeting.

At this meeting, representatives from the IUDMAC board of directors and IUDM Executive Council will meet with key representatives from Riley Hospital and the Riley Children's Foundation, including Dr. Schreiner, Dr. Kleiman, and members of the finance department. We will discuss the achievements of the Ryan White Infectious Disease Center, impact of the funds raised by IUDM, and progress toward the goals that we established last year. We are very much looking forward to this meeting and reporting its outcomes to all of you.

Also, I hope to see many of you at the 2003 IU Dance Marathon.

Please feel free to contact me at any time if you have any questions or concerns.

*For the kids,
Jennifer Morrow*

Events calendar

August

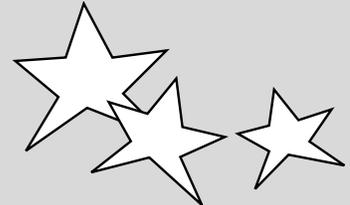
- 22-24: Fall Road Rules
- 26: First executive council meeting
- 27: Freshman induction ceremony

September

- 1: First day of fall semester
- 10: Fall dancer call-out
- 18-20: Selling roses at Sports/Kilroy's
- 26: Straight No Chaser/Ladies First concert

October

- 4: 5k run/walk
- 9: Sport's date auction
- 12: Bishop-Chatard High School mini-marathon
- 30: Thursday night meeting
- 31-Nov. 2: 2003 IU Dance Marathon



Dance Notes

Dance Notes is published by the IU Alumni Association for the IUDM Alumni Council to encourage alumni interest in and support for IU. For membership information, call (800) 824-3044 or e-mail iualumni@indiana.edu.

IU Dance Marathon Alumni Board

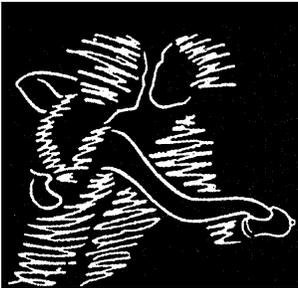
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What's new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

Publication carrying this form: ***Dance Marathon Alumni Newsletter*** Date _____

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