



# Telecomment

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## Lang honored as 'Distinguished Professor'

Having triggered a paradigm shift in the understanding of how human beings process mediated messages with her model of information processing, Professor Annie Lang has received Indiana University's most prestigious academic rank of Distinguished Professor. The rank of distinguished professor honors outstanding scholarship, artistic or literary distinction, or other achievements that have won significant international recognition by the recipient's peers. Only 42 current faculty on the Bloomington campus hold this rank. Of those, only six are women.

Lang was nominated by her fellow faculty members in the department who built a case for the stringent selection process. Over two dozen letters were received from preeminent national and international scholars attesting to the impact of her body of work. One writer described Lang as a "ferocious intellect." Department chair Walter Gantz said this was a "great individual honor, acknowledging Annie's extraordinary accomplishments as a scholar and mentor."

Lang's goal is to build a general theory of communication, one that challenges views about media research broadly supported for

more than 50 years. She assumes that communication is a fundamental human behavior which evolved to allow embodied "brains" to communicate with other embodied "brains." Lang conceptualizes all communication as mediated - the original media were air and light (affording hearing and vision). As humans developed symbol systems and electronic media, the reach of brain to brain interaction extended across space and time. Lang argues that humans evolved in a world that obeyed constant physical laws. For example, objects did not simply appear and disappear and they did not walk and talk. Instead they sat still and let humans act upon them. Things which did walk and talk, that is, things which were able to display animate behavior, were animals and therefore represented potential threats and opportunities and afforded social behavior. Because many media appear to display animate behavior we tend to respond to them as if they were animals rather than objects. For this reason, people respond to media automatically and unconsciously as social actors. As a result, media form, structure, content, and context have the ability to drive automatic motivational, emotional, cognitive, and behavioral

responses. Discovering which aspects of which media drive which automatic responses and understanding how conscious intentions and learning inhibit and facilitate these automatic responses during media use is the primary goal of her research.



Professor Lang has been extremely productive since joining the Department in 1995. She has published more than 75 refereed publications, 14 book chapters, and nearly 150 refereed convention papers. She is a highly sought-after speaker, having given more than 40 invited talks, many outside the United States. In 2009, she received one of the highest honors in her field, the International Communication Association's prestigious Steven H. Chaffee Career Productivity Award. It recognized 20 years of work on the understanding of media effects and its implications for the design of media messages.



## Coaches' Shows produced for BTN

There is no substitute for learning by doing, particularly in the field of media production. This past year, students gained on-the-job experience by producing the Kevin Wilson and Tom Crean coaches' shows for broadcast on the Big Ten Network. The shows featured IU's football and basketball head coaches in a review of the past week's performance, hosted by Jeremy Gray, IU Assistant Athletic Director for Broadcast Services.

IU Athletics enlisted the Department of Telecommunications to update and improve production of the programs. Jo Throckmorton, a veteran freelance writer and producer, came aboard as the instructor of a class which he organized to mimic the actual newscast production done at television stations across

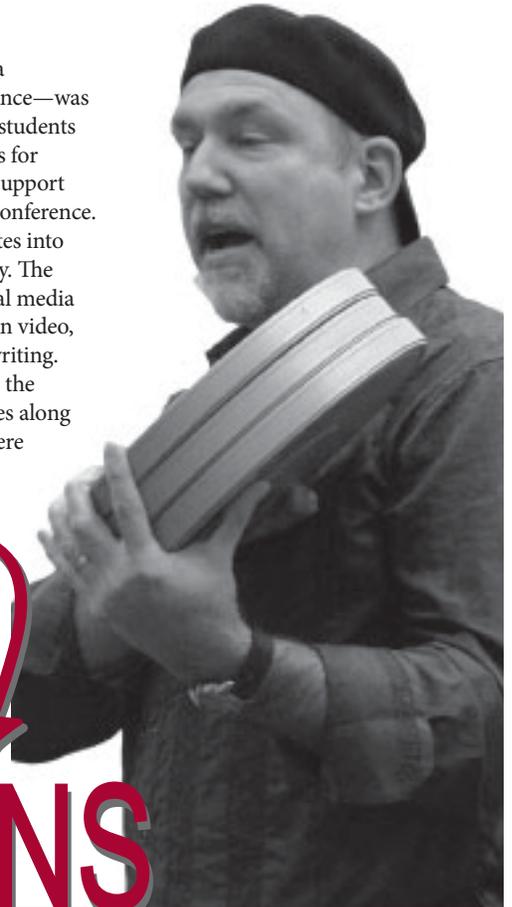
see *Coaches' Shows* (continued on page 5)

Each year the MultiVisions Communications Conference provides a meeting place that results in internships, jobs, and mentoring relationships that last well beyond the conference.

The MultiVisions tradition continued, bringing 26 successful and engaging industry professionals to campus on March 30. During panel discussions, one-on-one informational interviews, and informal conversations over lunch, over 300 students were given glimpses of professional opportunities and challenges in media. Based on evaluations, the conference motivated undergrads to more closely define their skill set and provided roadmaps toward their career goals. Conversely, the visiting professionals were inspired and encouraged by the students' passion, initiative, and overall level of preparation to launch careers

in media industries.

The Media Showcase & Awards night—a celebration of creative and scholarly excellence—was held two weeks later, on April 13. Thirteen students were honored with scholarships and awards for academic distinction, creative merit, or to support expenses associated with an internship or conference. Ten students were recognized as new initiates into Phi Beta Kappa, the academic honor society. The Showcase was the culmination of the annual media competition for students' creative projects in video, audio, graphics and animation, and scriptwriting. Entries were judged by professionals across the country who provided constructive critiques along with their scores. Clips of the top entries were screened and trophies were presented to 35 winners.



# MULTIVISIONS FUTURE VISIONS

Right: Adam Schweigert, left, Director of Strategy for Mindset Digital in Columbus, Ohio, and Patrick Connors, Associate Publisher for Glamour magazine in NYC, react to a comment from the audience.



Above: During his keynote talk at the Media Showcase and Awards celebration, Jo Throckmorton, producer and Telecom instructor, showed the audience the reels of one of his first films.

Below: John Blizek '75, Film Editor/Director in Pasadena, passes on his best career tips.



Left: Stephen Lucas '80, Director Nightly News, NBC in NYC, commented: "[Conducting] information interviews gave me a chance to meet the students and find out their career interests and pass along some individualized advice that might help them in reaching their goals."

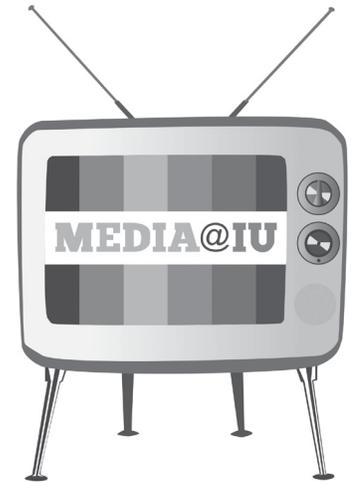




Above: Venetia Pristavec '06, Host/Producer for Airbnb out of San Francisco, listens intently to a comment by Brian O'Neill '04, Senior Sales Manager of Pandora in NYC.



Along with a successful freelance production career, Tom Barker '72, has collected vintage equipment, some of which he displayed at MultiVisions.



Media@IU is a cross-campus collaborative effort of faculty, staff and students interested and engaged in research, teaching, and creative activity in the broad field of media, communications and the creative industries. Creative industries is broadly defined to include advertising, public relations, marketing communications, film, computer and video games, software programming and design, web development, music and recording, performing arts, publishing, TV and radio, and journalism. The list is nearly endless.

Media@IU originated in 2009 as an initiative of professors Mark Deuze (Telecommunications), Mary Gray (Communication and Culture), and Mike Conway (Journalism) as members of key units on campus that provide research and education in the field of media arts and sciences. The Media@IU team and volunteer graduate students gathered information and built a listserv, database and website of all things media.

The website, [www.mediaiu.indiana.edu](http://www.mediaiu.indiana.edu), includes:

- over 700 undergraduate and graduate courses related to media and creative industries offered regularly at IUB, searchable by unit and discipline;
- over 70 active student organizations related to the creative industries;
- overview and contacts of media resources at IUB;
- list of companies and professionals engaged in media production and management who might offer internships and employment to IU students and grads.

Plan now to attend  
MultiVisions 2013 on  
Friday, April 5.  
Everyone's welcome!

### You're Invited to...

The first annual Media@IU symposium on Saturday, November 3, IU-Bloomington. Alumni and friends are invited to attend and to join this effort to foster innovation and collaboration. To get involved or for more information, email the team at [mediaiu@indiana.edu](mailto:mediaiu@indiana.edu).

## Ron Osgood and Herb Terry retire after a combined 63 years at IU

**Ron Osgood** has won many teaching awards, written an acclaimed field production textbook, and received many competitive research grants during his 25 years as a clinical professor and manager of the department's production facilities. He retired in January but his legacy is a top-notch facility for future students and countless graduates of the department skilled in video production.

Professor Osgood's first task when he joined the Telecom faculty in 1987 was improving neglected production labs and equipment. That required inventorying equipment, re-organizing the facilities and developing a plan to upgrade everything to state-of-the-art technology. He ultimately supervised the upgrade of production facilities when the Radio/TV Center was renovated in the 1990s and later a multi-million dollar conversion of television studios from analog to digital.

Throughout the process of improving facilities Osgood was also teaching both basic production techniques and upper-level documentary classes. His students produced award-winning documentaries that have been broadcast on WTIU each year. He won awards for his teaching and com-

After serving IU for 38 years, Associate Professor

**Herb Terry** retired in June. While many Telecommunications majors will remember Professor Terry from the days

when he taught the demanding required course on media law, he will also be remembered as a teacher who truly cared about his students and took the time to be a mentor and advocate. Annually at Thanksgiving he hosted a feast for international students, preparing the turkey himself. A former student recalled, "You taught me that we are human beings first, and that scholarship without humanity is a hollow exercise."

First focusing on media law and policy, Terry co-authored *The Politics of Broadcast Regulation* that sought to explain how decisions about regulating broadcasting were made, particularly when it came to defining what it meant for broadcasters to serve the "public interest" as mandated by the Communications Act of 1934. He kept up-to-date with the rapid deregulation of the 1980s and 90s, challenging students to consider how those changes might affect their future careers in the media. During Terry's retirement dinner, **Matt Pierce**, BA'84, JD'87, now a lecturer in the department, remi-

petitive grants for research, including two New Frontiers grants from the Lilly Foundation.

Somehow, Osgood also found time for his own creative pursuits—long-form documentaries. *Shirts and Skins: The Sociology of Basketball* was his first major project, broadcast in 2002 and now distributed internationally. He then convinced John Mellencamp to give him and his students access to Mellencamp's studio during rehearsals and recording sessions. The resulting 2004 documentary, *Trouble No More: The Making of a John Mellencamp Album*, won a regional Emmy in the entertainment category.

In 2002 Ron, his wife Lilly and son Matt, expanded their world view as teachers and students aboard Semester at Sea. This proved to be life-altering, giving Osgood greater curiosity and confidence in exploring international subjects. He subsequently led groups of students on trips abroad to Japan and Vietnam while teaching them documentary production skills.



Drawing on his own experience serving in the Navy as a crewman on an aircraft carrier off the coast of Vietnam, Osgood embarked on producing a documentary about the thoughts and emotions of Vietnam veterans with children who had served in Iraq. *My Vietnam Your Iraq* has won numerous awards at film festivals around the country, was broadcast on PBS in 2011 & 2012 and is distributed through PBS Home Video.

This led to his next project and in the past 2 years, Osgood has visited Vietnam 4 times to record interviews with more than 40 North Vietnamese veterans. He's also recorded more than 45 interviews with American veterans. The result will be an interactive website that will allow users to learn about Vietnam War events and issues from the point of view of former enemies.

There's no doubt that Ron will continue to pursue his many interests including pickup basketball, cycling, visual storytelling, and a rather new role of grandparent. He will continue to teach his signature documentary class but freed of his many other responsibilities he'll make many fewer runs up and down the northwest staircase of the RTV building between his office and the lab. As always, Ron would love to hear from former students. Email your career and personal news to [osgoodr@indiana.edu](mailto:osgoodr@indiana.edu).

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Ron Osgood (left) and Herb Terry at their retirement party

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Throughout his career at IU Terry was fully engaged in faculty governance, serving on the Bloomington and University Faculty Councils and almost every faculty committee in the department and across campus. Although he has retired from his teaching and departmental responsibilities, he will continue his active involvement in faculty governance as a professor emeritus.

Terry has many personal interests that will get more attention in retirement. First and foremost is his beloved wife, Diane Wille. Since she's a professor of psychology at IU Southeast, they've had a commuter marriage, logging many miles between Bloomington and New Albany. Luckily, Terry has a veritable fleet of cars, many old models that he has disassembled and restored. Just this spring he added one more, a 1991 Cadillac Allante convertible that he and Diane took on a cross-country road trip to celebrate his retirement. With more spare time, Terry plans to complete some long-delayed car restorations, contribute to the redevelopment and historic preservation of the city of New Albany, and enjoy being an all-around terrific househusband and chief cook. His colleagues in the department and across all of IU's campuses wish him well along with many more hours for automotive tinkering.

## Faculty Flash!



Nicole Martins

A study led by **Nicole Martins** with Kristen Harrison, professor of communication studies at the University of Michigan, found that, unless they are white males, children's long-term exposure to electronic media tends to lower their self-esteem.

The reason appears to be that white male characters are portrayed in positions of power and success while females and minorities are presented in narrow or negative ways. The study was published in the journal *Communication Research*.

According to a study by **Paul Wright**, the impact of MTV's programs "16 and Pregnant" and "Teen Mom" on female students may depend on the extent to which the students' fathers talked to them about sex when they were growing up. The study found that heavy viewers of these programs were the least likely to be at risk for pregnancy, but only when their fathers communicated about sex with them while they were growing up. Fathers are likely to highlight the negative consequences of precocious sex when talking with their daughters. This may cause their daughters to focus on the negatives of being a young mother. The study was published in the journal *Sexuality & Culture*.

**Mark Deuze's** most recent book, *Managing Media Work*, received the Robert Picard book award from the Media Management and Economics Division of The Association for Education in Journalism and Mass Communication (AEJMC). The award recognizes an outstanding publication in the area of media management and economics. The book addresses issues facing managers in the rapidly-changing media and creative industries.

**Rob Potter's** book, *Psychophysiological Measurement and Meaning: Cognitive and Emotional Processing of Media*, written with **Paul Bolls**, PhD'99, has been selected for translation by publishers in Japan and China. The text is a comprehensive resource for psychophysiological research on media responses, covering the theories, methods and recent research in the field.



Rob Potter

**Steve Krahnke**, senior lecturer in the department, received Cine Golden Eagle awards as executive producer for two programs. The awards were shared by two Telecom alumni: **Susanne Schwibs**, MS'84 and MA'83, producer for WTIU, as producer/director and editor and **Jay Kincaid**, BA'82, senior production/director for WTIU, as director. Many other WTIU staff members

were instrumental in the productions including several other alumni. "Harp Dreams" chronicles the 2007 USA International Harp Competition with footage from Moscow, Paris, Zurich, and the United States. "Wilderness Plots: In Concert" features five Indiana songwriters performing songs inspired by the book *Wilderness Plots* by Scott Russell Sanders, IU Distinguished Professor of English. The prestigious international CINE Golden Eagle is awarded for excellence in the film and television industry.

**Susan Kelly** received an IU New Frontiers Exploratory Travel Fellowship to develop a script-writing class to be taught in London. During three weeks abroad, Kelly and her students explored the role of scripts in the collaborative process that defines film and television production. They studied three films in depth: "Harry Potter (Book One)," "Bridget Jones's Diary," and "Atonement." In addition to reading the novels and film scripts, students visited film locations and studios around London. This year Kelly also earned a Trustees Teaching Award for excellence as a lecturer.

**Ted Castronova** was named the department's tenure-line recipient of a Trustees Teaching Award. He is a game theorist, game designer, and economist of virtual worlds. Among the classes he teaches are Theory and Practice/Game Design and Advanced Video Game Design and Production.



Andrew Weaver

showed far less violence as a percentage of programming on YouTube than on television. Moreover, the violence presented on YouTube showed more realistic consequences and a more negative context than television violence. The paper, coauthored with graduate students **Asta Zelenkauskaitė** and **Lelia Samson**, will be published in a forthcoming issue of the *Journal of Communication*.

The Institute for Communication Research under the direction of **Rob Potter**, launched a new website to highlight its facilities and the social scientific research being conducted by faculty and students. Visit the site, designed by PhD student **Nic Matthews**, at [www.indiana.edu/~icr](http://www.indiana.edu/~icr). Located in Eigenmann Hall, the Institute includes 3 psychophysiology experimental research labs, digital video and audio editing suites, a content analysis lab, and computers equipped with software designed for questionnaire design, survey research, and data analysis.

## Coaches' Shows (continued from page 1)

the country.

The *Kevin Wilson Show* was produced as close to live-to-tape as possible, leaving only the insertion of in-the-field segments and graphics before delivery to the Big Ten Network. It was taped on Sunday nights, edited on Mondays and then uploaded to the network for Friday morning airing. Students covered all studio production roles, including directing, audio, graphics, video playback, technical directing, camera, and floor directing. Students also shot field segments such as interviews with coaches and quirky behind-the-scenes peeks at various parts of the athletic program.

With the end of football season, production shifted to the *Tom Crean Show*. Fourteen students formed teams for in-studio crew and in-the-field producers. Students who had demonstrated exceptional skill during production of the *Wilson Show* were elevated to positions of leadership. The final edit of each show, previously completed by IU Athletics, was entrusted to the student crew—a sure sign of increased confidence in their ability. All responsibilities for production of the show were now in the hands of the students.

After the regular basketball season ended, the class turned its attention to producing *This Is Indiana*, a news show focusing on the weekly results and activities of IU sports, and broadcast on Comcast. On the final day of class, the student team proved it had learned many essential skills by successfully completing two live to tape programs in less than two hours. They delivered a show in exactly the same manner as *Late Night with David Letterman*,

"This class gave me such incredible opportunities including filming interviews with Dick Vitale and Sage Steele. Through this experience I zeroed in on my career goal and feel better prepared. Working on the coaches' shows was one of my best academic decisions."

Mike Flasterstein, BA'12  
Segment Producer of the *Tom Crean Show*

*Conan*, and countless other shows seen on major networks. By putting what they learned into practice and succeeding in a demanding environment, these students set the groundwork for successful careers.

At press time, the Big Ten Network had discontinued all coaches' shows from all conference schools. However, *This Is Indiana* will continue in conjunction with IU Athletics and IU Communications and will be broadcast on Indianapolis' WTTV.

## Telecom alumni inducted into broadcast Hall of Fame



Ken Beckley

Two graduates of Telecom were among eight people inducted into the Richard M. Fairbanks Indiana Broadcast Pioneers Hall of Fame on October 6, 2011. The Hall of Fame honors Hoosiers who, through their radio/TV careers, have had significant and historic impact on their communities, state and world. The video

presentations of the inductees join a permanent display housed at the Indiana State Museum.

**Joe Angotti**, BS'61, MA'65, was the first student news director of WFIU and earned the first graduate degree ever awarded at IU in radio and television (now telecommunications). After stints at WHAS-Louisville and WMAQ-Chicago, he was promoted to New York where he was eventually named senior vice-president of the NBC News division and executive producer of NBC *Nightly News*. Throughout his career he won numerous national Emmy Awards. From 1993-1998, he taught broadcast journalism at the University of Miami School of Communication. In 1999, he was named professor and chair of the broadcast program at the Medill School of Journalism at Northwestern University. He is now the Visiting Distinguished Professor in Communication at Monmouth University. Joe and his wife, Karen, founded and sustain a therapeutic horseback riding nonprofit.

**Ken Beckley**, BS'62, was a broadcast journalist for 14 years with stints at Terre Haute's WTHI-TV, Asheville, North Carolina's WLOS-TV and Indianapolis' WRTV-TV where he became news anchor and then the station's

first executive news producer in 1976. From 1977-1983, he served as IUPUI's first director of university relations. During an 18-year career with H.H. Gregg, he served as executive vice president and was the public face and voice on all the firm's broadcast commercials. From 2002-2007, he was president/CEO of the IU Alumni Association. In retirement, Ken and his wife, **Audrey**, BS'64, continue to represent and support IU in many ways. This spring, Ken added "author" to his many titles with the publication of his fictional novel, *Knuckleball-The Uncertainties of (a) Life*.



Joe Angotti

## Alumna's *Games* finds a hungry audience

by Bill Elliott

Despite writing a best-selling fictional trilogy and co-authoring one of the year's highest-grossing movies, **Suzanne Collins**, BA'85, remains unfazed by her newfound fame. A double major in theater and telecommunications at IU, Collins started out as a writer of children's television shows.

With *The Underland Chronicles*, her five-part series of novels published between 2003 and 2007, Collins carved out a comfortable corner of a niche market — young adult fiction. By late 2010, after Collins had completed the final book of *The Hunger Games* trilogy, sales of her work had gone viral. The first two books in the series became *New York Times* bestsellers, while the third immediately topped all U.S. bestseller lists on its release.

As if Collins' popularity had not already reached stratospheric levels, the release of the film version of *The Hunger Games* has turned her into a worldwide phenomenon. Released in late March, *The Hunger Games* movie had the biggest-ever U.S. opening weekend for both a non-sequel and a non-summer release. Global box office earnings have already passed the \$500 million mark.

"I'm not a very fancy person," Collins told *The New York Times* in 2010. "I've been a writer a long time, and right now *The Hunger Games* is getting a lot of focus. It'll pass. The focus will be on something else. It'll shift. It always does. And that seems fine."

The idea for *The Hunger Games* came to Collins one evening when she was channel-surfing between reality-TV shows and footage of the war in Iraq. While her books are aimed at young adults, the themes she addresses are very much drawn from the real world. "I don't write about adolescence," she told *The New York Times* interview. "I write about war. For adolescents."

As a child Collins was fascinated by Greek mythology. "A significant influence [on *The Hunger Games* was] the Greek myth of Theseus and the Minotaur," she told *The Indianapolis Star*. "The myth tells how in punishment for past deeds, Athens periodically had to send seven youths and seven maidens to Crete, where they were thrown in the Labyrinth and devoured by the monstrous Minotaur." Ironically, Collins's work is now being devoured by ravenous fans across the globe.

Bill Elliott, MA'84, PhD'99, is class-notes editor of the Indiana Alumni Magazine.



Suzanne Collins, author of the *Hunger Games* trilogy — and a screenwriter and executive producer of the movie version — walks the red carpet at the premiere of the *Hunger Games* movie in March.

photo credit: AP/Wide World Photos

**Paul Wright** feels equally at home in the surf, on the basketball court—and in the classroom. Growing up in Huntington Beach, CA, he didn't stray far from the ocean for his BA and MA degrees from California State University, Fullerton. There he studied communications—earning numerous academic honors and awards—and thought it might lead to a career in journalism. “I always liked school and learning, especially English, history, and media studies. As I became interested in the social impact of media, the prospect of working as a college professor looked more appealing.”

He moved farther inland to the University of Arizona for his PhD in Communication/Family Studies and Human Development. There he developed his research interest in sex in the media, particularly male sexuality. “Like many media researchers, I share a curiosity to understand why people are the way they are. I'm particularly

interested in persuasion, attitude change and intellectual discovery. There is great interest in sex-related research as it relates to media, psychology, censorship, and public health.” His PhD advisor was Dale Kunkel who taught for IU Telecom in the early 1990's so Wright was familiar with IU and eagerly applied for a faculty position in the department. “Telecom was already teaching a class—Sex in the Media—in my area of research and several faculty conduct related research. It was a good fit.”

Wright's move to the Midwest—replacing ocean and dessert with Southern Indiana humidity—has rekindled his passion for basketball. “It's my favorite sport and I was lucky to move to IU during an especially exciting time for men's basketball. I follow the team religiously.” As a youth, he spent many hours dribbling the ball and played high school basketball as well as coaching middle and high school, particularly

as a shooting coach. He developed a shooting technique he labeled the “laser method.” “Believe it or not, I studied the shooting style of Jimmy Chitwood in the movie, *Hoosiers*.”

Professor Wright is off to a great start in the department, teaching sections of Telecommunications Processes and Effects and Sex in the Media. His surfing skills are getting a bit rusty but, like most, he's fallen in love with Bloomington. “Campus is beautiful and the performing arts are amazing. IU has an air of sophistication; it's both classy and humble. I tell my friends that it's like ascot and whiskey without the arrogance.” Telecom hopes he remains content to save his surfing for summer and spring breaks.



For **John Walsh**, the department's new production faculty member and facilities manager, the road to IU all started with the French horn. Growing up near Atlanta, he was a committed musician, playing horn in superb groups such as the Atlanta Youth Symphony. Nonetheless, he attended Georgia State University and thanks to a compelling film appreciation course narrowly escaped graduating as a chemistry major. There he began to dabble in broadcasting and production and worked as broadcast studio manager. These experiences opened new avenues of creative expression. According to Walsh, “The life experiences of music made me comfortable in the production world.”

His eclectic skill set resulted in admission to University of Southern California's film school where he earned an MFA in cinema and television production. “The environment at USC was formative and fundamental as I learned to tell visual stories and to think of myself as a cinematographer.” Walsh spent eight years in L.A. working on camera and as editor for independent films and commercials and for Pacific

**Paul Wright**

## New Telecom Faculty

**John Walsh**



Pictures Studios and Sony Entertainment.

His next move took him back to Atlanta to work as director of photography for Turner/Time Warner where he worked as a cameraman for creative services, shooting program production and commercials for all of the Turner's cable channels. Eventually advancing to the position of director of photography, John twice earned Emmy recognition. He was involved with establishing the look of Turner Classic Movies and associated with Turner's implementation of a motion control studio involving an MRMCMilo motion control rig.

While working in the industry and on independent projects, Walsh also taught courses in production techniques and decided to obtain teaching certification at Simon Fraser University in Vancouver, British Columbia. “My move to Vancouver offered tremendous opportunity and growth in the TV business plus I appreciated the lifestyle—mountains, water, and a sustainable outlook for living.” During his ten years in the northwest, Walsh discovered a new passion for the outdoors, particularly sea kayaking.

A visit to Walsh's E-portfolio at [www.lightgyre.net](http://www.lightgyre.net) illustrates his talent as a cinematographer along with intellectual curiosity and a scholarly approach to pedagogy. In fact, that's

what brought him to IU where he's pursuing a doctorate in Learning Sciences in the School of Education. “Learning sciences is a new branch of cognitive science that studies the process of learning using media and technology. I've been fascinated to observe how students learn about themselves by making their first films.”

It's serendipitous that Walsh came to IU just as the department was searching for a production instructor and facilities manager. (Ron Osgood retired from this position in January 2012.) Walsh brings teaching experience, an impressive professional portfolio across genres, extensive training in technological tools, and a vision for training students of media arts and sciences. All this combines to make him a valuable new colleague as the department continues to teach for the future—wherever media is headed.

Amongst his PhD studies, keeping the production facilities top-notch, and teaching, Walsh is left with little spare time to pursue his personal creative outlet—jazz piano. As quoted from his E-portfolio: “My favorite interactive art is playing jazz piano. Jazz music provides an endless source for life-learning that melds discipline with creativity, structure with improvisation. Jazz metaphors infuse my thinking and influence my work.”

## Student News and Awards

**Joseph Toth '11** was one of six undergraduate students at IU-Bloomington to receive the 2011-12 Provost's Award for Undergraduate Research and Creative Activity. The award recognizes excellence and celebrates the importance of supporting undergraduates who engage in research and creative activity. Toth was the production sound engineer, dialogue editor, Foley artist, sound designer, composer and music editor for "Nathan and the Lutherer," a student-produced feature film that was screened at the IU Cinema.

**Lelia Samson** won the Best Student Manuscript Award from the International Academy of Sex Research (IASR) for her paper entitled "Sexual and affective responses to same- and opposite-sex stimuli in heterosexual and homosexual men: The impact of visual attention." It was written with Kinsey Institute Senior Research Scientist Erick Janssen. Lelia presented her research at the IASR annual meeting in Lisbon, Portugal.

PhD candidate **Mark Bell** was selected as IU's nominee for the Midwestern Association of Graduate Schools Excellence in Teaching Award by the University Graduate School. The award recognizes graduate students who exemplify excellence in teaching. Bell was the instructor for T205 Introduction to Media and Society.

**Youni Soe** was awarded the Herbert S. Dordick Dissertation Award by the Communication and Technology Division of the International Communication Association for her dissertation entitled "New Media, Youth, and Political Socialization." The award recognizes the most outstanding dissertation on communication and technology produced each year.

**Sung Wook Ji** won the Best Student Paper Award in the Law and Policy Division of the International Communication Association for his paper "Diffusion of the new video delivery technology: Is there redlining in the IPTV service market?"

The department congratulates majors who were elected into Phi Beta Kappa in the 2011-12 academic year: **Margo Andrews, Senia Borden, Brittany Bradley, Joseph Denney, Jacob Fisk, Andrew Funkhouser, Lisa Kaufman, James Reed, Michelle Sweeney, Lindsey Wilder.** PBK is the oldest academic honor society in the United States and the highest award that an undergrad student in the liberal arts can achieve.

## Alumni Notes

Submit your career and personal news for a class note and you'll see it here! Send updates, including complete work and home mailing addresses to Legene White, Director of Alumni Affairs at whitell@indiana.edu.

### Before 1960

**Robert Shanks**, BS'54, published his novel *In the Middle of the Journey* in 2011. Shanks is CEO of TV production company Comco Productions. His past credits include *The Tonight Show* and *Jerry Lewis Telethon*. He lives in Sheffield, Mass. with his wife Ann.

**Harold "Hal" Wolford**, BS'58, spent his career at TV station WEHT-Evansville. For another 12 years after retiring in 1998, Wolford hosted a daily show at WEHT, *Backroads*. Wolford lives in Evansville.

### 1960s

A graduate of the Yale University Institute of Far Eastern Languages, **John K. Potter**, BS'60, is the author of *Honorbound*, a suspense thriller set in China and based on his experiences as a Chinese linguist for the U.S. Air Force. Potter was also a television producer, director, and writer for 44 years and is the author of five novels. He lives in Sun City West, Ariz.

In retirement, **Kenneth Beckley**, BS'62, has realized a lifelong ambition with the publication of *Knuckleball*. The novel is an inspirational story of life's uncertainties and dreams that opens in rural Indiana in 1955.

**Steve Smith**, BS'62, has a small role in *Moonrise Kingdom*, the latest movie from producer-director Wes Anderson. Smith is heard as a radio newsman warning of an approaching storm. Appropriate, since he anchored TV news in hurricane-prone Houston, Texas for over thirty years, retiring in 1999. Growing up in Houston, Anderson watched Smith on TV and included him in his two most recent film projects.

**Darryl Sink**, BS'67 MS'70, EdD'73, has almost 30 years' experience in developing teaching material and runs his own instructional design firm in Monterey, Calif. He is a contributing author to two editions of the *Handbook of Human Performance Technology*, and is the recipient of the International Society for Performance Improvement's Professional Service Award.

### 1970s

**James (Jim) Alexander**, BS'70, recently published *Forks in the Road*. This is the second volume of memories of a wonderful life, including his days at IU, and can be reviewed at [www.halfwayhomefromkinderlou.com](http://www.halfwayhomefromkinderlou.com). Jim and his wife, Toian, live in Bluffton, SC.

**Richard Martin**, BS'70, retired in 2009 as

information specialist/community relations director at Madison (Ind.) State Hospital. Martin does play-by-play radio broadcasts for high school basketball on WMPI in Scottsburg, Ind. and is an IHSAA volleyball referee and softball umpire. He took up the guitar several years ago; several songs are on YouTube under username 'aseventh.' He and his wife, Ellen, celebrated their 34th wedding anniversary in May.

**Dennis "Rocky" Spalazzi**, BA'70, is chair of the board of directors of the Greater Cincinnati Northern Kentucky Film Commission. He and his wife, **Linda Ingram Spalazzi**, BA'69, are owners of Bright Light Visual Communications in Cincinnati. The family business also includes son **Ryan Spalazzi**, BA'99, and daughter Gina Good, BA'02, MPA'04.

**Stephen A. Smith**, BS'73, is a lecturer in broadcast and digital journalism at the University of Georgia. His wife, Becky (Gunden), BS'70, teaches special education. The couple lives in Doraville, Ga.

**Kathryn Mehling Hetzner**, BA'74, MS'79, is facilities manager specialist at Richmond Field Station, an academic teaching and research facility used primarily for large-scale engineering research, located near the UC-Berkeley campus. She lives in Oakland, Calif.

"I am semi-retired after a 31-year career in education in the Indianapolis area," writes football I-Man **Thomas Rather**, BA'74, MS'86. "I volunteer for various groups and substitute teach three days a week. For fun, I work as an usher at Indianapolis Colts games!" Rather lives in Indianapolis.

**William Dearing**, BA'77, MS'82, retired in 2011 after working for the federal government for more than 29 years as a producer and director, making training videos, documentaries, PSAs, and commercials for the Department of Defense, the US Treasury, Army, and Air Force. He has returned to Southern Indiana, where he plans to pursue his hobbies of fishing, traveling, and black-and-white photography. Dearing looks forward to hearing from classmates and can be reached at [BJDring@yahoo.com](mailto:BJDring@yahoo.com).

**Ann Willman Craig**, BA'78, is a travel expert and speaker, writer, communications and media professional, and voice over artist. She has more than 30 years experience in radio and TV broadcasting in the areas of news and entertainment. Craig owns CruiseOne, a travel franchise based in Greenwood, Ind., where she lives.

### 1980s

In May 2011, Chicago Mayor Rahm Emanuel appointed **Michelle Boone**, BA'83, MPA'98, as commissioner of Chicago's Department of Cultural Affairs and Special Events. Most recently, Boone was the senior program officer for culture at the Joyce Foundation, responsible for distributing funding to arts and cultural institutions. She serves on the board of numerous arts organizations and has been a reviewer for the National Endowment for the Arts, the Illinois

Arts Council, and the Cuyahoga (Ohio) Arts and Culture program, among others. Earlier, she served as a Peace Corps volunteer in Chad, Africa. Boone lives in Chicago.

**Charles Aust**, MA'85, is professor and media studies concentration coordinator in the Department of Communication at Kennesaw State University. He lives in Marietta, Ga.

**Kelly Gream**, AS'85, BA'90, is sales and marketing director of the Belle of Louisville, the oldest operating Mississippi-style steamboat in the world. He lives in Louisville.

**John N. Howard**, BA'85, of San Francisco, is director of client services for Alere Health, a health-management company.

**Andra Lee**, BA'86, is associate director of development at the Whiting School of Engineering at Johns Hopkins University and lives in Baltimore. She was previously associate director of development at the University of Illinois at Urbana-Champaign.

**Margaret "Molly" Kuehn Watson**, BA'86, is chief operating officer of Tierney Communications, an advertising agency headquartered in Philadelphia. She previously served as chief marketing officer for Tierney and as vice president at Young & Rubicam in New York City. She lives in Wayne, Pa.

**Gregory L. Andrews**, BA'87, lives in Indianapolis and is managing editor of the *Indianapolis Business Journal*.

In August 2011, IU's Department of Theatre and Drama presented workshop performances of the new musical, *Happily Ever Chloe*, by **Michael R. Heitzman**, BA'87 and Ilene Frankel Reid, BS'86. The pair returned to the IU Theatre in summer 2012 with their completed production, now retitled *Solana*. Heitzman and Reid are the Grammy-nominated songwriters of "Throw That Girl Around" from the Broadway musical *Swing!* Their musical, *Bingo*, was honored with the 2007 Bay Area Critics Association Award for Best Musical and had a successful Off-Broadway run. Heitzman lives in New York City and Reid lives in Cornwall, N.Y.

#### 1990s

**Elizabeth Whiteside Blevins**, BA'91, is director of annual giving for the Indiana University Foundation. She previously served as vice president for account services at Finelight, one of Indiana's premier marketing firms. At the IU Foundation, Blevins coordinates all aspects of the university's annual giving program and works with the IU Alumni Association on alumni membership programs.

**Lara Funaro-Cook**, BA'92, lives in Clearwater, Fla., with her husband and two boys, ages 6 and 3. She works in management as director of television presentation/content for the Home Shopping Network in St. Petersburg where they enjoy the sunshine and the Tampa alumni chapter.

The Southwest Florida Community Foundation in Fort Myers has named **Edward Kominowski**, BA'93, MS'95, as director of

development and planned gifts. Previously, he was associate vice president for college relations at Stetson University College of Law in Florida. He lives in Fort Myers, Fla.

**Jarrod Reid**, BA'93, MLS'07, is a librarian and adjunct instructor at Harrison College in Indianapolis. He lives in Indianapolis and performs with Comedysportz, an improvisational comedy group.

**Brian Carroll**, BA'95, is vice president for television and emerging media with the Ladies Professional Golf Association after working 10 years with the PGA tour. Carroll, who started his career with ESPN, manages and enhances the LPGA's relationship with the Golf Channel and international television business partners and broadcasters. He also serves as senior adjunct professor in the sport management department at the University of North Florida in Jacksonville, where he lives.

Three IU alumni recalled their Bloomington roots when they formed a new advertising agency based in Indianapolis. They named their company Third Street, after a pivotal campus thoroughfare. Company president is **Sean Smith**, BA'95, who was formerly Chicago radio station WXRT's director of marketing and led the station's non-traditional revenue department. Chief creative officer is David T. Jones, BA'91, who most recently led the emerging platforms division at DraftFCB/Chicago and is the creator of trade publication *Adweek's* advertising-centric cartoon, *Ad Land*. Third Street's chief operating officer is Andrew Thompson, BS'90, formerly corporate controller at BP Capital Management. When business demanded more staff, Third Street proudly hired two graduates of Telecommunications, **Phillip Robinson**, BA'09, and **Brittany Mason**, BA'11.

**Leslie Smith Babione**, BA'96, is a part-time

communications consultant and full-time mother of two young daughters. Her husband, John, BS'95, JD'01, is an attorney in the law firm Frost Brown Todd in Indianapolis, where they live.

**Olaf Hoerschelmann**, PhD'97, is a full professor and director of the School of Mass Communication at the University of Arkansas in Little Rock. He was formerly a professor at Eastern Illinois University.

**Courtney Emerick Veit**, BA'97, is vice president of operations and sales at Sunshine Logistics, a logistics and supply chain company in the greater Chicago area. She lives in Chicago.

**Dominique Harmon Ware**, BA'98, is senior staff clinical social worker at the Emory University Student Counseling Center. She married Anthony Ware in May 2011 and they live in College Park, Ga.

**Amber Obremsky Cooley**, BA'99, is marketing director of Coldwell Banker's new homes division in Atlanta. She and her husband, Robert, live in Atlanta and welcomed their second son in September 2010.

In November, **Andrew Lennie**, BA'99, won a Chicago/Midwest Emmy Award for a series of Chicago Cubs promotional spots. Lennie, senior producer for television station WGN in Chicago, and his wife, Nicole (Parham), BS'99, child-life specialist at Hope Children's Hospital in Oak Lawn, live in Forest Park, Ill. with their two sons.

#### 2000s

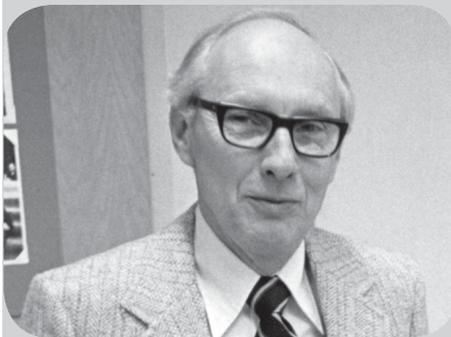
**David Reinwald**, BS'01, has released his first CD, *Here I Stand*, available from cdbaby.com and as a digital download. Reinwald has been cantor of Temple Beth Shalom in Santa Ana, Calif., since July 2010. Prior, he was cantor of congregations in Illinois, Texas, and New Jersey. He lives in Irvine, Calif.

## WIUX On-Air Reunion

Each year since 2004, alumni of student radio station WIUX (formerly WIUS) have gathered in August on the Bloomington campus for the station's annual on-air reunion. The current staff turns the station over to alumni who recreate WIUS playlists of the past 45 years. One of the yearly attendees, **Greg Barman**, BA'75, says "The reunion takes me back to my IU days. It is so easy to see a younger version of [myself] on the radio, in that same studio 35-plus years ago, eager to begin a career in broadcasting. Campus radio at IU provided [an] experience that helped me in my early professional life, and I've always been grateful." Beginning as WQAD in 1964 — and broadcasting only to dorm rooms — the station went campus-wide as WIUS in 1967. It changed its call letters to WIUX in January 2006. Barman enthuses about

meeting the station's budding crop of DJs, "It's great to see our passion for campus radio reflected in the students who run WIUX now. They are just as involved as we were back in the day!" In addition to Barman, other attendees have included Telecommunications alumni **Pam Niequist Wehbi**, BA'75; **Kathy Karwasinski Ross**, BA'72, PhD'97; **Neil E. Bolding**, BS'70; **Thomas Jamrose**, BA'70, MS'72; **Jim S. Hansen**, BS'68; **Stephen F. Miller**, BA'75; **Cheryl Judkins Andrews**, BA'75, MS'97; **Roy Cohen**, BA'70; **James (Jed) Duvall**, BA'73; **Philip E. Murphy**, BS'67; **Terri Silverstone**, BS'71; **Bruce Herrick**, BS'69, MS'74; **William Horn**, BA'72; and **Craig Shank**, BA'09. If you missed this year's reunion, held on August 3-5, stay tuned for 2013. WIUX can be heard in Bloomington on 99.1 FM or online at [www.wiux.org](http://www.wiux.org).

## Obituaries



### William H. Kroll, 1925-2012

Professor Emeritus Bill Kroll, MS'53, died April 27, 2012 in Bloomington. Kroll taught undergraduate and graduate courses in film production, instructional systems design and in the structure, organization, and funding of US public broadcasting systems. He was employed with IU for thirty-six years beginning in 1955 until his retirement in 1991. He began as a lecturer and film supervisor then a technical supervisor of the broadcasting services, leading to operations supervisor, a full professor in Telecommunications, and finally to the Executive Director position of the IU Radio and Television Services and General Manager of WFIU and WTIU. His career spanned the period from kinescope recording to satellites and fiber optics. He started with IU Radio-TV Services in its postwar Quonset hut on the south side of the Jordan River when the FM radio station was in its infancy and television productions were aired by WTTV Channel 4. In the early 1960's, Bill coordinated the construction of a state-of-the-art facility, the Radio-TV Center on IU's Bloomington campus, which housed one of the largest television studios between the East and West coasts.

Kroll contributed to over 20 television series and individual programs which aired statewide and nationally on public television. Among those was "The Oldest Man in the Sea," a documentary about IU swim coach Doc Counsilman's record breaking English Channel swim.

In retirement, Kroll continued to serve on many campus and local committees and was a regular volunteer for WTIU/WFIU. He was often seen at theatre and athletic events with his wife of nearly 65 years, Kate. The IU and Bloomington communities will miss his smile and wry humor.

### James D. Perry, 1936-2012

Jim Perry, retired professor of Telecommunications, died June 16, 2012 in Bloomington. His degrees were from IU--a BS in radio-TV in 1959 and a Masters in education in 1961. He taught courses in television production and direction for the department through the early 90's and also became Director of Instructional Television for Radio-TV Services.

*Alumni Notes (continued)* **Katie Krentz**, BA'02, of Los Angeles is the comedy animation development executive at the Cartoon Network.

"You Have the Right to an Attorney" is a short documentary by director/cinematographer **Matthew Bockelman**, BA'03, and produced by **Lisa Levey**, BA'02, under the umbrella of Matt's company, Fly's Eye Films. It has screened at film festivals across the country with an international premiere at the Raindance Film Festival in London. Both Matt and Lisa live and work in New York City.

**Charles "Chuck" Chamness**, BA'03, has dedicated much of the past decade to raising money for St. Baldrick's Foundation, a volunteer-driven charity committed to funding research to find cures for childhood cancers and to help survivors. Chamness, whose son Joey was diagnosed with cancer at age eight, is president/CEO of the National Association of Mutual Insurance Companies in Indianapolis.

**Meredith Fitzpatrick**, BA'04, is press manager for NBC Entertainment Publicity, a division of NBC Universal. She lives in Studio City, Calif.

**Jason Sutton**, BA'05, is senior account executive with Mlicki, a marketing and branding agency based in Columbus, Ohio. His wife, Maggie (Ridenour), BS'06, is an attorney working in the field of elder law. The couple lives in Columbus.

"I am recording a country CD in Nashville, Tenn.," writes swimming and diving I-Woman **Heather Chapman**, BA'07. "I work in the marketing department of a Fortune 500 company

called Defender Direct, run my own photography business, and completed my MBA in November. Chapman lives in Indianapolis.

**Stephanie Zuroff**, BA'07, works for a web design company, Blackstone Media, which develops websites and web applications. Last year a video she created won a gold in the Internet Commercial category of the Louies (the local ADDY awards). She lives in Louisville, Ky.

**Hallie Jaeger**, BA'08, is senior sales executive with Marcus Evans, a leading provider and promoter of global summits, strategic conferences, professional training, sports hospitality and on-line information. The company owns an English soccer club, represents Hollywood stars, and produces films and entertainment. Jaeger lives and works in Chicago.

**Sara Askotzky**, BA'09, is a post-production coordinator with Jarrett Creative Group, an independent entertainment production company based in New York City, where she lives.

**Sean Snow**, BA'09, is working as a production assistant on the 20th Century Fox Television show *Futurama*. He lives in North Hollywood, Calif.

**Stephen Hebel**, BA'10, has started Windy City Source, a basketball recruiting website focused on the Chicago area and the Big Ten. Hebel also works as a social media specialist and freelance videographer, living in Buffalo Grove, Ill.

**Allyson Mann**, BA'10, is a client executive at Proof Integrated Communications, a digitally-focused subsidiary of Burson-Marsteller in Washington, D.C., where she lives.

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