

**INDIANA UNIVERSITY KOKOMO
SCHOOL OF BUSINESS**

Assessment of Student Learning with ETS Major Field Test

The data represents results of IU Kokomo MBA students in Educational Testing Service's standardized MFT test for MBA. The test is taken by graduating students in the Spring semester. The numbers are percentile rank scores for all categories and for each category separately for a given semester. The percentile ranks are in relation to the national comparative data sample received from the ETS. This sample includes 17,042 students from 238 institutions.

	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2013	Spring and Fall 2014	Spring 2015	Fall 2015 and Spring 2016	Fall 2016 and Spring 2017
Percentile scores									
Number	13	19	27	11	19	16	32	26	20
Overall IUK Percentile	95	85	95	90	80	51	34	29	24
Marketing	95	80	95	80	57	48	30	23	6
Management	95	80	95	85	77	40	21	17	17
Finance	90	85	85	95	74	58	52	52	64
Managerial Accounting	95	90	95	90	91	78	30	45	19
Strategic Integration	95	80	90	90	65	45	42	26	22

In Spring 2012, the MBA students took the ETS Business Major Field Test in order to measure the knowledge in the areas of Business to complement the MBA MFT tests taken in other years. The results appear below and show percentile ranks for each area. The sample includes 80,806 students at 585 institutions.

	Spring 2012
Percentile scores	
Number of students tested	17
Overall IU Kokomo Percentile	91
Accounting	96
Economics	90
Management	86
Quantitative Analysis	75
Finance	94
Marketing	75
Legal/Social Environ.	59
Information Systems	97
International Issues	70