

Indiana University Kokomo
Academic Strategic Planning 2008-2009

School/Division: Continuing Studies

Submitted by: Fred Hakes, Director

Date: 9/17/08

Strategic Priority	Target	Unit Action Plan	Unit Metric
Strategic Priority I: Attain Fall Enrollment of 3,010 by 2011	1.0 Increase total fall undergraduate and graduate enrollment by 2% annually from 2006 to 2011	Increase General Studies enrollment by 2-3% each semester through Project Complete (Stop-out Recovery)	1) Head count total per term 2) Credit hours total per term 3) Average credit hours per student
Strategic Priority II: Improving Bachelor's Degree Graduation Rates	2.0 Increase baccalaureate graduation rate by 1% per year for the cohort beginning 2002, with an end goal of reaching and sustaining a 30% six-year graduation rate for new first-time freshmen	Assist with providing ACCErated Evening College in the hybrid format to increase graduates	General Studies graduates per term
Strategic Priority III: Enriching the Campus Learning Environment	3.1 Identify and offer an array of regionally relevant degree programs comparable to other peer	Offer Contemporary Entrepreneurship Certificate and degree completion program	1) Enrollments 2) 2) course completions 3) certificates awarded

	institutions		
	<p>3.2 Implement an operational plan to launch the Health Education Center building project, that results in necessary University approvals to proceed with the development of a program statement, including site placement, building functions, cost estimate(s), method of financing and other details sufficient to achieve progression to phase II, approval of financing. Phase I operational plan completed by 2008.</p>	NA	
	<p>3.3 A new Campus Facilities Plan will be developed prior to the next biennial budget cycle for 2007-2009, with implementation consistent with emergent campus and IU priorities and</p>	NA	

	budget availability.		
	3.4 All campus units will engage in program/unit assessment on an ongoing basis and will be able to demonstrate actions taken in response to the analysis of their assessment data.	<p>Conduct annual exit survey modeled on NSSE</p> <p>Develop and utilize e-portfolios</p>	<p>1) survey responses</p> <p>2) portfolio analyses, currently only in Writing</p>
<p>Strategic Priority IV: Establish mutually beneficial partnerships with regional businesses, industries, governmental and non-profit organizations, and other educational institutions within strategically reasoned parameters that are consonant with the campus mission, vision, and commitments.</p>	<p>4.1 Kokomo levels of community engagement will equal or exceed other regional IU campuses in number of campus/community partnerships/projects; courses involving community engagement; students involved in campus facilitated community engagement, including internships and field research; faculty and staff who serve on area boards; community members who serve on</p>	<p>1) Establish 2-3 mutually beneficial partnerships per year</p> <p>2) Increase internships by 2-3% per year</p>	<p>Outcomes a identified in MOU's or other documents such as contracts</p> <p>Number of internships</p>

	campus boards or participate regularly in campus projects		
Strategic Priority V: Promote campus diversity to prepare our graduates to function in a multi-racial, ethnic, gendered, global environment.	5.1 Kokomo will enroll racially and ethnically diverse students at a rate equal to or greater than the percentage of minority population in the region served by the campus	Continue outreach efforts, especially student workers	Demographic measures
	5.2 Increase percentage of diverse faculty and staff to more closely reflect racial and ethnic diversity of region by fall 2012	Adhere to campus policy	Demographics of staff
	5.3 Increase in the exposure to diversity/global content, experiences, and pedagogies will constitute a discrete and substantial portion of the education of our graduates	Diversity is included in campus and General Studies curricula requirements	Graduation requirements met
Strategic Priority VI: Enhance the	6.1 Develop and		

<p>visibility of the campus with key community stakeholders and promote the value of the campus to the region.</p>	<p>implement the new comprehensive external relations plan.</p>		
<p>Strategic Priority VII: Enhance the Role of Campus Scholarship/ Creative Work Goal 7.1: Develop new campus and regionally-based avenues and opportunities, infrastructure, and resources for faculty, student, and staff research consistent with campus resources and regional needs.</p>	<p>7.1.4 Increase the number of regionally-related/public research projects by 5% per year to a total increase of 25% above current level of activity by 2010</p>	<p>Seek grant opportunities</p>	<p>No. of grants secured</p>
	<p>7.1.5 Increase the number of externally funded research projects by 50% by 2010</p>	<p>See preceding</p>	
	<p>7.1.6 Provide additional infrastructure and resource investment consistent with supporting the target scholarly/creative objectives listed above.</p>	<p>NA</p>	