

**Indiana University Kokomo**  
**Academic Strategic Planning 2008-2009**  
School/Division: Center for Teaching, Learning, & Assessment  
Submitted by: Sharon Calhoon  
Date Revised: September 16, 2008

Strategic Priority	Target	Unit Action Plan	Unit Metric	Date Due
<b>Strategic Priority I: Attain Fall Enrollment of 3,010 by 2011</b>	1.0 Increase total fall undergraduate and graduate enrollment by 2% annually from 2006 to 2011	<ul style="list-style-type: none"> <li>• Finish review of Freshman Learning Community (writing assessment, more analyses of student survey, NSSE study, retention study by Vic Borden's office)</li> <li>• Facilitate conversation among faculty results of student and faculty surveys as requested by VCAA</li> <li>• Disseminate results of FLC review and ongoing evaluations.</li> </ul>	Report to VCAA & Student Success Committee  Meetings as requested  Report to FLC faculty and FLC director as requested	12/08
		Continue to support ACCEL course development through reviewing syllabi for Entrepreneurship grant <ul style="list-style-type: none"> <li>• Offer training/brown bag on course design for hybrids (<i>Conquering the Content</i> book study for spring--KR)</li> <li>• Offer formal training in Raptivity (demos completed 9/10/08--CD)</li> <li>• Develop Certificate in Hybrid Course Development for our faculty</li> </ul>	Syllabi reviewed as requested by Fred Hakes 6 faculty participate in book study  6 faculty create Raptivity learning objects List of requirements for Certificate	11/08  2/09  4/09  7/1/09
<b>Strategic Priority II: Improving Bachelor's Degree Graduation Rates</b>	2.0 Increase baccalaureate graduation rate by 1% per year for the cohort beginning 2002, with an end goal of reaching and sustaining a 30% six-year graduation rate for new first-time freshmen	(Obj. 1) Determine scope of IR Support for Student Success Committee; consult with Vic Borden re what information we need now to make good decisions	Action plan for IR Council	4/09
		"Conduct 6 workshops per year focused on specific areas of student success & persistence," making the link to student success explicit.  Look at current tech training & identify those which encourage student engagement.	3 in fall; 2 in spring; 1 in summer Goal: 25 different faculty attendees, including at least 3 academic unit heads List of courses and which of 7 principles they encourage	Report due 5/09
		(Obj. 2) FLC review (see Strat Priority I above)	(as above)	
		Oversee NSSE administration	35% response rate	3/31/09
		(Obj 3) Working with Vic Borden, identify characteristics of poor persisters (from existing campus data & literature on persistence)	Report to Chancellor, VCAA, Fac Senate, Admin Council	
<b>Strategic Priority III: Enriching Campus</b>	3.1 Identify and offer...degree programs comparable to peer			

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Learning Environ.	institutions			
	3.2 Implement an operational plan to launch the Health Education Center building project....			
	3.3 A new Campus Facilities Plan will be developed ....			
	3.4 All campus units will engage in program/unit assessment on an ongoing basis and will be able to demonstrate actions taken in response to the analysis of their assessment data.	Collect & review assessment plans and reports	100% of plans and reports are received; 100% of those received on time reviewed within 2 months of receipt	1/2/09 and 5/31/09
		Write all-campus assessment report	Report for 2006-07 Report for 2007-08	12/08 1/09
		Create all-campus website for assessment reporting	Website	3/09
		Write CTLA assessment plan	Plan to CLTA	10/08
		Write CTLA assessment report	Report to CTLA	10/08
		Review data from writing assessment of FLC's & submit results to EPC	Report to EPC	9/29/08
		Review current assessment plan format (Assessment Council)	Report to assessment council	4/09
		Review current assessment report format (Assessment Council)	Report to assessment council	4/09
		Develop more efficient way of aggregating assessment data (review software packages such as TaskStream and WEAVEonline)	Include in budget request	2/09
		Assist non-degree programs (e.g., minors, certificates) in developing assessment plans	Assessment plans from 100% of academic minors & certificates with no associated degree program	Delay to 2009-2010
		Improve dissemination to stakeholders CTLA website will give examples of ways to disseminate information	100% of programs will disseminate assessment results via a website + at least one other appropriate method	Web info by 11/08 Program info by 4/1/09
		Work with EPC to develop systematic plan for assessing general education outcomes	3-year assessment plan	3/31/09

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		Assist BGS in implementing ePortfolio assessment of its graduates	33% of 2009 grads will have submitted materials to ePortfolio	5/09
		Give feedback to faculty re HERI Faculty Survey results	Faculty Senate presentation Results available to interested committees, departments, councils, & task forces.	Presented 9/15/08; Ongoing
		Support VSA: create Success & Progress Rate table (Clearinghouse data), input data from grad survey, include College Cost Calculator	College Portrait updated by date of media announcement	9/26/08
<b>Strategic Priority IV: Establish mutually beneficial partnerships....</b>	4.1 Kokomo levels of community engagement will equal or exceed other regional IU campuses....			
<b>Strategic Priority V: Promote campus diversity to prepare our graduates to function in a multi-racial, ethnic, gendered, global environment.</b>	5.1 Kokomo will enroll racially and ethnically diverse students at a rate equal to or greater than the percentage of minority population in the region served by the campus			
	5.2 Increase percentage of diverse faculty and staff to more closely reflect racial and ethnic diversity of region by fall 2012			
	5.3 Increase in the exposure to diversity/global content, experiences, and pedagogies will constitute a discrete and substantial portion of the education of our graduates	Host brown bag or speaker on inclusive pedagogy, multicultural competence, or other diversity topic	At least 6 teaching faculty and at least 2 faculty administrators will attend	TBA
<b>Strategic Priority VI: Enhance the visibility of the campus with key community stakeholders and promote the value of the campus to the region.</b>	6.1 Develop and implement the new comprehensive external relations plan.			

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<b>Strategic Priority VII: Enhance the Role of Campus Scholarship/ Creative Work</b>  <b>Goal 7.1:</b> Develop new campus and regionally-based avenues and opportunities... for research ... consistent with campus resources and regional needs.	7.1.4 Increase the number of regionally-related/public research projects by 5% per year to a total increase of 25% above current level of activity by 2010			
	7.1.5 Increase the number of externally funded research projects by 50% by 2010			
	7.1.6 Provide additional infrastructure and resource investment consistent with supporting the target scholarly/creative objectives listed above.	Kirsten will research methods for aggregating data from faculty annual reports re research productivity (Some of the assessment software we're looking at may do this.)	Delay to 2009-2010	Delayed
<b>Other Tasks Consistent with Mission/Vision/ Commitments</b>	Student Learning	New Faculty Orientation	75% of new faculty attend on average	Ongoing
	(Mission statement) "Enhancing research, creative work, and other scholarly activity"	IRB member: review research proposals as requested	Proposals reviewed as requested	Ongoing
		<i>Journal of the Scholarship of Teaching and Learning</i> Reviewer	Review submissions as requested	Ongoing
		Research project on first-day-of-class syllabus presentation	Data collected	3/2009
	Accreditation	Finish Criterion 3 chapter	Chapter to S. Giesecke	Completed 9/11/08
Assist Kirsten in collecting and organizing Criterion 3 resources		Resources available to team	4/1/09	