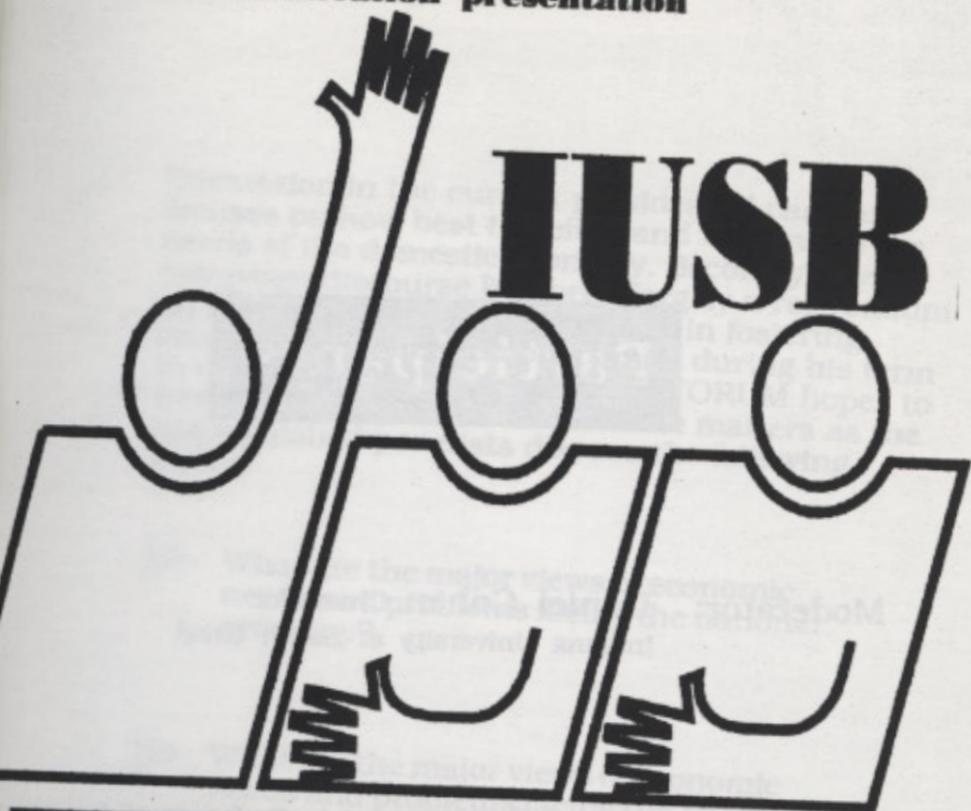


Division of the Arts
Speech Communication presentation



FORUM

Michiana in Election '92:
Campaign Rhetoric
and Economic Reality

21 October 1992

8:00pm

Participants

Moderator: Daniel Cohen, Chancellor
Indiana University at South Bend

Douglas K. Agbetsiafa Associate Professor of Economics
IUSB

Jack Colwell Political writer and analyst,
South Bend Tribune

Rebecca Bonham Executive Vice-President
South Bend Chamber of Commerce

William P. Hojanacki Assistant Dean of Public and
Environmental Affairs, IUSB

John Smith Assistant Professor of Speech
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Discussion in the current presidential campaign focuses on how best to define and respond to the needs of the domestic economy. Secondly, the campaign discourse has been largely a referendum on President Bush's performance in fostering economic growth and opportunity during his term in office. Thus, this year's IUSB FORUM hopes to invoke serious discussion of these matters as the distinguished panelists discuss the following topics:

- What are the major views of economic needs and problems facing the national economy?
- What are the major views of economic needs and problems facing the Michiana region?
- What is the role of economic issues in the Bush and Clinton campaign strategies?
- What are the views of economic needs and problems facing the economy as expressed in the Bush and Clinton campaign

Daniel Cohen, Chancellor, Indiana University South Bend
Robert Demaree Jr. Dean, Division of the Arts
Michael J. Esselstrom, Acting Dean
Scott Britten, Coordinator, Speech Communication

about the IUSB FORUM Series

Our democratic society and its representative government depend upon the participation of citizens who can evaluate the possible outcomes of existing and proposed policy, law, and political decisions. In order to do this, we must have sufficient information about the history, causes, and potential effects of problems and solutions. Too often, in the busy work-a-day world, we rely on the media or defer to the judgments of technical experts to tell us what is best for us and our community. As a result, we may feel removed and detached from the representation of our own interests. We may feel inadequately informed by, for example, TV news "sound bites" or the slogans of persuasive campaigns. As concerned and responsible citizens we must engage in rational and informed discussion of the important social, economic, and political challenges confronting us. Only through rational discussion can we make sound decisions which reflect our interests as individuals and as a society. To that end, the IUSB FORUM offers an ongoing series of symposia on significant issues that affect our Michiana community. Each FORUM explores a different and significant issue through information offered by community leaders and experts followed by questions, discussion, and debate. In this way, the IUSB FORUM brings us together as a community in the hopes of fostering careful consideration of the choices and problems that confront us.