

**Staff Council Minutes**  
**June 12, 2018**  
**KC 130B**

Submitted by Donna Bevington

*Present: LeeAnn Salmons, presiding; Lu Ann Name, Susan Wilson, Donna Bevington, Terri Butler, Christina Fivecoate, Lisa Frank, Sarah Graves, Meghan Green, Valerie Hall, Terri Hellmann, Debra Hermann, Sharon Johnson, Jeremy Kennedy, Cynthia Lipken, Ashley Miller, Bev Ringeisen, and Michelle Rivers*

**CALL TO ORDER**

Staff Council meeting was called to order at 10:00 a.m. by President LeeAnn Salmons.

**1<sup>st</sup> ANNUAL CAMPUS STROLL RECAP**

- Vendor feedback:
  - Most agreed that it will build as it becomes more well-known; the 1<sup>st</sup> show is always slow.
  - Word-of-mouth, good or bad, is always one of the most effective advertising methods.
  - They appreciated the organization and direction of the event; they also greatly appreciated our staff relieving them for restroom breaks and to get food. That doesn't often happen.
  - The jewelry lady said it was the best show she's ever done.
  - They would like flyers sent earlier than April.
- Advertising
  - It was suggested that we place a Coke sign at both the front and back entrances to campus and possibly yard signs for the corners.
  - Facebook boosts are very effective; we will likely limit our newspaper ads from now on, as they are very expensive and readership is way down.
  - Well-known radio personalities are really expensive as well—Tammy Lively would have cost us \$2000.
  - We'd like to advertise more at the Farmer's Market.
    - We can share their flyer on our Staff Council page.
- Seven vendors were no-shows, but four of those had already paid. Two had been placed outdoors and were probably concerned about the weather forecast.
- Had a lot of trouble with one vendor—was not truthful about what she was selling and changed what she said; brought 5 kids with her (2 of them her own) and allowed them to run, play, and climb
  - Will likely put on next application language stating that children under the age of 18 must stay in the vendor's booth
    - Brian Hunt offered to help draft the disclaimer to put on invoices.

- Discussed changing the date
  - With the 2<sup>nd</sup> Saturday in June, we hit a lot of weddings and high school graduation parties, but weddings happen all summer.
  - Perhaps during our spring break, since it's earlier than local high school's spring breaks (next year would be either Saturday, March 9 or Saturday, March 16)
  - Discussed leaving it at the same time for next year (June 8), June 22, or May 18 (3<sup>rd</sup> Saturday in May). It has rained 8 out of the last 10 years on the 3<sup>rd</sup> Saturday in May.
  - We don't want to push it too close to the November show.

**TREASURER'S REPORT—Susan Wilson**

As of the end of May 2018:

Regular Savings	\$3138.39
Special Savings	\$407.00
Checking	\$3478.28 (\$3404.68—see Outstanding amounts)

(Outstanding:	+ \$600 deposit
	- \$573.60 Kokomo Tribune (advertising Campus Stroll)
	- \$100.00 award)

**ADJOURNMENT**

The meeting adjourned at 10:45 a.m.