

**INDIANA UNIVERSITY KOKOMO
SCHOOL OF BUSINESS**

Assessment of Student Learning with ETS Major Field Test

The data show the results of IU Kokomo MBA students in Educational Testing Service's standardized Major Field Tests. All graduating students take the test. The numbers represent percentile rank scores for all categories and for each category separately for a given semester. Currently, the students take the Major Field Test for MBA focusing on MBA-specific knowledge and skills. The most recent sample for the Major Field Test for MBA sample includes 15,102 students from 206 institutions.

	Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2013	Spring and Fall 2014	Spring 2015	Fall 2015 and Spring 2016	Fall 2016 and Spring 2017	Fall 2019
Percentile scores										
Number	13	19	27	11	19	16	32	26	20	25
Overall IUK Percentile	95	85	95	90	80	51	34	29	24	65
Marketing	95	80	95	80	57	48	30	23	6	42
Management	95	80	95	85	77	40	21	17	17	67
Finance	90	85	85	95	74	58	52	52	64	83
Managerial Accounting	95	90	95	90	91	78	30	45	19	67
Strategic Integration	95	80	90	90	65	45	42	26	22	69

In prior years, the MBA students also took the ETS Business Major Field Test in order to measure the knowledge in the areas of Business to complement the MBA MFT tests taken in other years. These results appear below and show percentile ranks for each area. The most recent sample includes 103,363 students at 515 institutions.

	Spring 2012	Fall 2017 and Spring 2018	Fall 2018 and Spring 2019
Percentile scores			
Number of students tested	17	20	17
Overall IU Kokomo Percentile	91	76	66
Accounting	96	91	89
Economics	90	90	72
Management	86	17	51
Quantitative Analysis	75	85	96
Finance	94	98	70
Marketing	75	24	23
Legal/Social Environ.	59	44	55
Information Systems	97	93	39
International Issues	70	90	62