

New Degree/Certificate Cover Sheet

Date:

Institution:

Campus:

School or College:

Department:

Location: 50% or more online: Yes No \*If yes please send to Office of Online Education

County: Financial Aid Eligible: Yes No

Type: If "yes" please refer to the instructions and submit the required "Notice of Intent" form, which may be found at http://uapp.iu.edu/programs/certificate.shtml

Degree/Certificate name:

Graduate/Undergraduate:

Degree Code:

Brief Description:

Rationale for new degree:

CIP Code:

Name of Person who Submitted Proposal:

Contact Information (phone or email):

# Indiana Commission for Higher Education

## Program Description—Graduate Certificate in Political Science

### To Be Offered by Indiana University as a Collaborative Program at Several Campuses

#### 1. Characteristics of the Program

- a. Campus(es) Offering Program—Joint Degree Shared by

Indiana University Bloomington  
Indiana University East  
Indiana University Kokomo  
Indiana University Northwest  
Indiana University South Bend  
Indiana University Southeast

- b. Scope of Delivery—Statewide  
c. Mode of Delivery—100% Online  
d. Other Delivery Aspects—None  
e. Academic Unit Offering Program—varies by campus:

IU Bloomington—College of Arts and Sciences  
IU East—School of Humanities and Social Sciences  
IU Kokomo—School of Humanities and Social Sciences  
IU Northwest—College of Arts and Sciences  
IU South Bend—College of Liberal Arts and Sciences  
IU Southeast—School of Arts and Letters

#### 2. Rationale for the Program

- a. Institutional Rationale (Alignment with Institutional Mission and Strengths)

- Why is the institution proposing this program?

**a. Program Goals:**

The Graduate Certificate in Political Science has two primary goals:

1. Providing dual-credit instructors with graduate courses in Political Science focused on the discipline-specific skills and theoretical knowledge necessary to teach high-quality American Government classes for college credit in Indiana’s high schools and community colleges.
2. Allowing instructors to meet the discipline-specific graduate study component of the Higher Learning Commission’s (HLC) “instructor qualification” accreditation standards as they apply to dual-credit courses.

These two goals are mutually reinforcing. In 2015, the HLC issued guidelines on “instructor qualification” in the effort to ensure that dual-credit courses continues to meet college-level

expectations and outcomes even as the number of students completing these classes greatly increases. HLC guidelines mandate that individuals teaching bachelors-level classes for college-credit should hold at least a Master's degree in the discipline in which they teach; however, the guidelines allow for instructors, who hold M.S.Ed. and other Master's degrees, to gain the requisite disciplinary training by completing 18 graduate credits in discipline-specific courses.

- How is it consistent with the mission of the institution?

This certificate answers the charge of the [Indiana University Bicentennial Strategic Plan](#) to provide an excellent education that promotes retention and completion through innovative online instruction that accommodates the work schedules and family demands of working Hoosiers.

With a focus on extending the reach of dual-credit and community college instruction in high-demand introductory level courses, this Graduate Certificate meets IU's charge as a public university, which the *Bicentennial Strategic Plan* characterizes as follows:

IU is a public university in a deep sense; it exists to benefit all the people of the state, and the world beyond, and has a charge to continue its long tradition of engagement in the economic, social, environmental, and cultural life of all Hoosiers. This charge applies to all IU campuses, and it has special significance for the regional campuses. These campuses' communities and regions rely on their respective campuses for undergraduate and professional education that addresses regional needs.

The Graduate Certificate in Political Science is proposed as a joint degree program to be delivered by six IU campuses—Bloomington, East, Kokomo, Northwest, South Bend and Southeast. By design, this joint program provides efficiencies of scale while maintaining the unique characteristics of the participating campuses.

- How does this program fit into the institution's strategic and/or academic plan?
- How does this program build upon the strengths of the institution?

The [Indiana University Bicentennial Strategic Plan](#) identified the integration of new educational technologies and collaborative platforms and the development of a robust program of online education as essential tools to ensure that the university and its faculty continue to serve the citizens of the state of Indiana.

As a part of this initiative, the university developed IU Online to serve as administrative home "coordinating and catalyzing IU's efforts in this area." The plan summarizes the benefits as follows:

Online and hybrid delivery allow IU through IU Online to expand its offerings across campuses in a cost-effective way, through developing systems of shared online resources. IU will complete through IU Online a university-wide framework for online education, to enhance instructional quality and support, and create scalable economies in course and program delivery for all campuses.

*See Appendix 1 for web addresses to:*

- [Indiana University Bicentennial Strategic Plan](#)
- [January 2016 IU Online: A Collaborative Model for Online Education at Indiana University.](#)

b. State Rationale

- How does this program address state priorities as reflected in the ICHE’s 2016 strategic plan [Reaching Higher, Delivering Value](#).

The proposed collaborative Graduate Certificate in Political Science will address each one of the four goals cited in *Reaching Higher, Delivering Value*.

- I. Completion—Faculty designed the curriculum of the collaborative Graduate Certificate in Political Science to improve the instruction in college-level American Government courses taught in Indiana high schools and community colleges as a part of the dual-credit program, which will in turn promote progress to degree and on time graduation at two- and four-year institutions.
- II. Competency—The collaborative Graduate Certificate in Political Science will serve instructors teaching introductory college-level American Government courses. In turn, their students will develop a better understanding how our institutions work, their strengths and weaknesses, knowledge essential to the well-being of the nation and important for success in a wide variety of careers and occupations.
- III. Career— The collaborative Graduate Certificate in Political Science will allow instructors to meet the disciplinary expertise component of the HLC’s qualification standards so that they can continue to teach dual-credit courses in their schools.
- IV. Delivering Value—Dual-credit courses provide high school and community college students with affordable, transferable credits that they can apply towards completion of both two- and four-year college degrees. Due to the certificate’s 100% online mode of delivery, dual-credit instructors will be able to further their education with minimal disruption to their professional and family lives. In addition, IU’s Advanced College Project (ACP) has secured a number of grants and other sources of funding that will subsidize tuition costs for affiliated dual-credit instructors through the first few years of this initiative.

c. Evidence of Labor Market Need

i. National, State, or Regional Need

- Is the program serving a national, state, or regional labor market need?

The collaborative online Graduate Certificate in Political Science will provide the discipline-specific graduate coursework that dual-credit and community college instructors need to meet the instructor qualification standards set by the Higher Learning Commission. State legislatures across the nation place increased emphasis on the role of dual-credit coursework as a means to reduce time to degree, and taken together with recent changes in HLC accrediting practices, demand for these online programs is likely to be steady in the foreseeable future.

ii. Preparation for Graduate Programs or Other Benefits

- Does the program prepare students for graduate programs or provide other benefits to students besides preparation for entry into the labor market?

This certificate will serve secondary and community college instructors. It is unlikely that many of these students will opt to apply for Political Science Ph.D. program, but assignments completed for the certificate could be used to prepare an application dossier. Admission to the Graduate Certificate Program will not result in admission to IU Bloomington's doctoral programs.

iii. Summary of Indiana DWD and/or U.S. Department of Labor Data

- Summarize the evidence of labor market demand for graduates of the program as gleaned from employment projections made by the Indiana Department of Workforce Development and/or the U.S. Department of Labor?

*See Appendix 2: Brief Market and Demand Analysis*

iv. National, State, or Regional Studies

- Summarize any national, state, or regional studies that address the labor market need for the program.

In an emergency presentation to the Indiana Commission for Higher Education on October 8, 2015, two representatives from the Center for Excellence in Learning and Learning, Dr. Janet Boyle, Executive Director and Tyonka M. Perkins, Interim Director of Early College presented findings about the potential impact of these HLC changes based on a credential analysis of Indiana, dual-credit instructors. Boyle and Perkins found that:

- Only 30% of current instructors hold an M.A. in their field;
- 1,193 instructors hold M.A.T.s, and other graduate degrees in the field of education, but lack the 18 graduate credit hours in the specific content area in which they teach;
- A further 600 instructors have neither a Master's degree nor the requisite content area credit hours;
- In all, more than 43,000 Indiana students currently take dual-credit courses with instructors who do not meet the HLC standards.

In the three years since the 2015 ICHE presentation, ACP has collected the following data pertinent to both need and demand:

- Indiana has seen a nearly 25% increase in the overall number of high school students taking dual-credit courses;
- During the 2017-18 academic year, approximately 100,000 Hoosiers enrolled in dual-credit courses and among these 3800 students enrolled in dual-credit American Government courses;
- Approximately 75 ACP affiliated dual-credit teachers could use enrollment in the online Graduate Certificate in Political Science to meet HLC standards.

*See Appendix 2: Brief Market and Demand Analysis*

### 3. Similar and Related Programs

#### a. List of Programs and Degrees Conferred

##### i. Similar Programs at Other Institutions

Other universities offer non-degree graduate coursework to individual teachers, but these online Graduate Certificates that will stack into the Master of Liberal Studies and other Master's degree programs (currently in development) are unique to IU.

- CHE staff will summarize data from the Commission's Program Review Database on headcount, FTE, and degrees conferred for similar programs in the public sector, as well as information on programs in the non-profit and proprietary sectors, to the extent possible.

See: *CHE Appendix A: Similar Programs at Other Institutions.*

##### ii. Related Programs at the Proposing Institution

- CHE staff will summarize data from the Commission's Program Review Database on headcount, FTE, and degrees conferred for related programs at the proposing institution.

See *CHE Appendix B: Related Programs at the Proposing Institution,*

#### b. List of Similar Programs Outside Indiana

- If relevant, institutions outside Indiana (in contiguous states, MHEC states, or the nation, depending upon the nature of the proposed program) offering (on-campus or distance education) programs that are similar:

University of Omaha  
Northern Arizona University  
Virginia Tech

#### c. Articulation of Associate/Baccalaureate Programs

**Not Applicable.**

#### d. Collaboration with Similar or Related Programs on Other Campuses

- Indicate any collaborative arrangements in place to support the program.

The Office of Online Education (OOE) and the Office of Collaborative Academic Programs (OCAP), are partnering with the ACP to promote and administer grants from the ICHE and the Department of Education that can provide funds to support graduate study for dual-credit and STEM instructors across the state.

The collaborative online Graduate Certificate in Political Science will be listed with the other 100% online programs posted at IU Online web portal and will receive marketing and recruitment support

from the OOE. OOE staff and representatives will be trained to answer initial responses regarding the program and refer prospective students to the campuses for follow-up. OOE will partner with this academic program to provide marketing and recruitment campaigns that reinforce the overall recruitment message and maximize the utilization of OOE, campus, and program resources. OOE will provide effectiveness tracking of marketing campaigns and establish Return on Investment for marketing and recruitment of IU Online students.

To provide a full suite of services to students in 100% online collaborative degrees, OOE partners with campus providers, including 24/7 tech support for students via phone, email and chat. Services for 100% online students include:

- onboarding/orientation to online education at IU,
- coaching and mentoring services,
- math and writing tutoring,
- internship/ coop management, and
- career services.

In addition, these partnerships will also coordinate student conduct, ADA compliance, and student advocacy for students enrolled at multiple campuses. With regard to student conduct and student grievances, OOE will facilitate conversations among campuses, and, to the extent possible, seek to resolve the issue using existing campus processes.

#### **4. Quality and Other Aspects of the Program**

##### **a. Credit Hours Required/Time To Completion**

Working professionals will be able to complete the 18 credit hour Graduate Certificate in Political Science in 15-18 months of consecutive part-time enrollment. Students who can take more than one course at a time may complete the certificate more quickly.

- Credit hours required for the program and how long a full-time student will need to complete the program

*For a complete curriculum map, see Appendix 3.*

##### **b. Program Competencies or Learning Outcomes**

*Upon completion of the Graduate Certificate in Political Science, students will be able to:*

1. Explain the role of political science within the social sciences, the various methods used to build the body of knowledge in political science, and the practical application of this knowledge to our political environment.
2. Understand, evaluate and conduct empirical social science research through literature review and the application of tools and strategies for collecting and shaping public opinion, including polling, focus groups, and advertising.
3. Interpret, analyze, and trace the influence of major theories and themes in American political thought.

4. Isolate and analyze factors that shape the political attitudes, beliefs and preferences on individuals and groups and map their impacts on political behavior and decision-making.
5. Students will be able to evaluate and analyze the institutions, processes, and behaviors associated with American politics.
6. Situate and analyze American political institutions, processes, and behaviors in a comparative perspective that accounts for regional and international differences.



## *Appendix 1: Web Addresses to Strategic Plan and Policies*

The [Indiana University Bicentennial Strategic Plan](https://strategicplan.iu.edu/plan/education.html) can be accessed at <https://strategicplan.iu.edu/plan/education.html>

The IU policy paper on online collaborative programs, “[January 2016 IU Online: A Collaborative Model for Online Education at Indiana University](https://uaa.iu.edu/academic/ooe/docs/ooe_model.pdf)” can be viewed at [https://uaa.iu.edu/academic/ooe/docs/ooe\\_model.pdf](https://uaa.iu.edu/academic/ooe/docs/ooe_model.pdf).

## *Appendix 2: Market Analysis (brief)*

**Degree:** Graduate Certificate in Political Science

CIP Code used: 45.1001 - Political Science and Government, General

SOC Code(s) used: 25-2031.00 - Secondary School Teachers, Except Special and Career/Technical Education

Campus: IU Office of Online Education

**Delivery:** Online

### **OUTLOOK**

Source: <http://www.onetonline.org/>

National Outlook: Above average Indiana

Outlook: Above average

Average Salary: National: \$59,170 annual; Indiana: \$50,850

Projected growth (2016-2026): National: +8%; Indiana: +7%

Projected annual job openings (due to growth and net Replacement): National: 79,500

Indiana: 510

### **COMPETITION**

Source: IPEDS College Navigator<sup>1</sup>

#### **Other Indiana institutions offering program:**

1 Indiana campuses offer this degree at the “Post-baccalaureate Certificate” level (none online)

Purdue (2 awarded 2015-17)

#### **Number of institutions offering degree nationally:**

Certificates: 17 (including Sub-Specializations of Political Science) (3 online)

#### **2015-2017 IPEDS Completions data**

Post-baccalaureate or Post-Master’s Certificate: 18 (1 from Indiana<sup>2</sup>)

#### **Notes:**

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<sup>1</sup> The College Navigator does not differentiate certificate LEVEL and may include undergraduate certificates.

<sup>2</sup> Indiana completions are reported by IUPUI as Post-Baccalaureate Certificates.

## Appendix 3: Curriculum Map

<b>Graduate Certificate in Political Science—Curriculum Map</b>	
<b>1. Political Science: Scope and Empirical Theory</b> (One 3-credit course)	
<b>Learning Outcome:</b> Students will be able to describe the subfields of political science, the central questions they address, and the methods they typically employ.	
Course #	Course Title
POLS-P 570	Introduction to the Study of Politics 1
<b>2. Methods</b> (Three 3-credit courses)	
<b>Learning Outcome:</b> Students will be able to evaluate and critique empirical social science research through literature review and the application of tools and strategies of political analysis.	
Course #	Course Title
POLS-Y 580	<b>Research Methods in Political Science</b>
<b>3. Political Theory and Political Thought</b> (One 3-credit course)	
<b>Learning Outcome:</b> Students will be able to interpret, analyze, and trace the influence of major political thinkers and movements that have influenced the development of American democracy.	
Course #	Course Title
POLS-Y 675	Political Philosophy
<b>4. Political Behavior—Mass Political Behavior, Opinion, and Identities</b> (One 3-credit course)	
<b>Learning Outcome:</b> Students will be able to isolate and analyze factors that shape the political attitudes, beliefs and preferences on individuals and groups and map their impacts on political behavior and decision-making.	
Course #	Course Title
POLS-Y 567	Public Opinion: Approaches and Issues
<b>5. Government and Political Institutions</b> (One 3-credit course).	
<b>Learning Outcome:</b> Students will be able to evaluate and analyze the major institutions of American national politics.	
Course #	Course Title
POLS-Y 661	American Politics
<b>6. American Politics in a Comparative Perspective</b> (One 3-credit course)	
<b>Learning Outcome:</b> Students will be able to situate and analyze American political institutions, processes, and behaviors in a comparative perspective that accounts for regional and international differences.	
Course #	Course Title
POLS-Y 657	Comparative Politics

CHE Appendix A: Similar Programs at Other Institutions

CHE Appendix B: Related Programs at the Proposing Institution