

New Media, Art, and Technology Assessment Plan for 2020-2025

Assessment plans for academic programs should contain the following information:

I. Mission statement

The Department of New Media, Art, and Technology is committed to academic excellence and to the fostering of creativity and innovation of our students, faculty, and community. The department offers a program that prepares students to be critical, adaptive, inquisitive, effective, and creative thinkers and makers, communicators, and problem-solvers, able to succeed as relevant professionals in a multitude of established and emerging fields.

I. II. Student learning outcomes

Goal 1

Students can demonstrate New Media, Art, and Technology (NMAT) core foundation knowledge

Outcome 1

Students can synthesize multiple concepts learned in the NMAT core foundation across a variety of materials and processes

Component 1 (1.1.1)

Students will be able to apply basic design principles to solve art/design challenges

Component 2 (1.1.2)

Students will be able to properly utilize materials and processes to solve art/design challenges

Component 3 (1.1.3)

Students will be able to apply concepts to their art/design projects

Goal 2

Students can demonstrate knowledge of historical and contemporary art/theory/philosophy related to the field of new media/art/design

Outcome 1

Students will be able to interpret major theories/philosophies related to new media/art/design

Component 1 (2.1.1)

Students demonstrate an ability to describe the content theories/philosophies accurately

Component 2 (2.1.2)

Students demonstrate an ability to make connections and contrasts between the theories/philosophies learned in the course

Outcome 2

Students will be able to analyze work from various perspectives based in historical and contemporary art/design

Component 1 (2.2.1)

Students will formulate responses to work based in historical and contemporary art/design

Goal 3

Students can apply core foundation knowledge and theory to upper level art/design courses within their area(s) of interest

Outcome 1 (3.1)

Students will be able apply knowledge of core design principles to upper level projects

Outcome 2 (3.2)

Students will be able to establish a conceptual basis for their work on upper level projects

Outcome 3 (3.3)

Students will be able to demonstrate the ability to conduct and apply design method in a client/organization context

Goal 4

Students can demonstrate a culmination of New Media, Art, and Technology (NMAT) concepts in the Program Capstone

Outcome 1

Students will be able to apply major concepts of New Media, Art, and Technology to their own work

Component 1 (4.1.1)

Students can effectively communicate design/creative agenda

Component 2 (4.1.2)

Students can create an industry-standard portfolio suitable for concentration

Component 3 (4.1.3)

Students can organize an industry-standard exhibit/presentation of their work

II. III. Curriculum map

See Assessment Curriculum Map at the end of this document.

III. IV. Assessment Plan

A plan that documents which outcomes will be assessed, the measures used to assess them, and the target achievement level for those measures. (Academic Years: 2020-2025)

Academic Year