

Sport & Recreation Management Assessment Plans

I. Mission statement

The sport & recreation management (SRM) program at Indiana University Kokomo provides you with academic knowledge and practical experiences that foster an understanding of and appreciation for the sport and recreation industries.

II. Student learning outcomes

Goal 1: Communicate effectively and professionally

Outcome 1: Students will recognize and use industry terms correctly.
Components: Examinations.

Outcome 2: Students will demonstrate the ability to speak effectively.
Components: Presentations.

Outcome 3: Students will produce professionally written communication.
Components: Term paper assignments.

Outcome 4: Students will demonstrate ability to use technology appropriately to support communication.
Components: Presentations.

Goal 2: Demonstrate leadership skills

Outcome 1: Students will develop leadership skills through group activities and experiential learning activities with leadership opportunities.
Components: Group projects.

Outcome 2: Students will select and use the most suitable decision-making tool for their needs.
Components: Term paper assignments.

Outcome 3: Students will develop the skills of inclusive leadership, valuing and involving all members of the group for their unique contributions.
Components: Group projects, term paper assignments, discussion board assignments.

Outcome 4: Students will evaluate diverse perspectives, navigate the ambiguity, and complexity that comes with multiple perspectives.
Components: Term paper assignments.

Goal 3: Demonstrate problem-solving skills

Outcome 1: Students will evaluate information and its sources critically.
Components: Individual assignments, term paper assignments, case studies.

Outcome 2: Students will develop conclusions and related outcomes that are logical and reflect the evaluation and evidence.

Components: Group projects.

Outcome 3: Students will identify challenges and ethical issues that arise in the sport and recreation industry.

Components: Term paper assignments, individual assignments.

Outcome 4: Students will implement a solution in a manner that addresses thoroughly and deeply multiple contextual factors of the problem.

Components: Individual assignments, case studies.

III. Curriculum map

	Goal 1. Communicate effectively and professionally				Goal 2. Demonstrate leadership skills				Goal 3. Demonstrate problem-solving skills			
	1-1. Students will recognize and use industry terms correctly	1-2. Students will demonstrate the ability to speak effectively	1-3. Students will produce professionally written communication	1-4. Students will demonstrate a ability to use technology appropriately to support communication	2-1. Students will develop leadership skills through group activities and experiential learning activities with leadership opportunities	2-2. Students will select and use the most suitable decision-making tool for their needs	2-3. Students will develop the skills of inclusive leadership, valuing and involving all members of the group for their unique contribution	2-4. Students will evaluate diverse perspectives, navigate the ambiguity, and complexity that comes with multiple perspectives	3-1. Students will evaluate information and its sources critically	3-2. Students will develop conclusions and related outcomes that are logical and reflect the evaluation and evidence	3-3. Students will identify challenges and ethical issues that arise in the sport and recreation industry	3-4. Students will implement a solution in a manner that addresses thoroughly and deeply multiple contextual factors of the problem
Courses and Learning Activities												
SRM4211 Intro to Sport Management	I	I	I	I	I	I	I	I	I	I	I	I
SRM4212 Intro to Sport Information	I	I	I	I	I	I	I	I	I	I	I	I
SRM4213 Sport Facilities Management	P	P	P	P	P	P	P	P	P	P	P	P
SRM4402 Ethics in Sport	X	X	P	X	X	P	X	P	P	R	P	P
SRM4415 Sport Promotion and Public Relations	P	X	P	P	X	X	X	X	P	X	P	P
SRM4418 Sport & Recreation Marketing	R	R	R	R	R	R	R	R	R	R	R	R
SRM4432 Leadership and Management in Sport	R	R	R	R	X	X	X	R	R	X	R	R
SRM4445 Special Topics in Sport & Recreation Management	R	X	R	X	X	R	X	R	R	R	R	R

IV. Assessment Plan