

- Paul Nowak, C.F.R.E., vice chancellor external relations, has been elected to the Association of Fundraising Professionals (AFP) board of directors. AFP is the association responsible for generating philanthropic support for nonprofit, charitable organizations.

Office of the Chancellor • Indiana University Kokomo • January 2008

The Penny Cass Legacy: Building Capacity

For many years, our academic program in nursing has been one of the mainstays of our campus. To date, we have graduated over 2,800 living graduates from this program, and they are serving our region, state and nation in the healthcare industry. Many of our graduates not only serve as nurses but hold leadership positions in their organizations.



**Chancellor
Ruth J. Person**

For the last thirteen years, Dr. Penny Cass has led our nursing program to greater and greater success each year. Dean Cass retired in December and has moved to Bay City, Michigan to be near her family. As I reflect on Penny's service and leadership on our campus, her legacy becomes obvious. At the end of the day, Penny was all about building capacity. That capacity is reflected most dramatically in five areas: building a doctorally-prepared faculty, building a firm foundation for a much larger presence at the baccalaureate level of nursing instruction, building a graduate cohort and a foundation for future graduate cohorts in an M.S.N. program, building an expanded presence in community engagement, and building an international presence. Penny also led the nursing program through several accreditation processes and through the complex process of deciding to move toward baccalaureate and graduate education exclusively.

Under Penny's leadership, the nursing program has prospered and grown in the last thirteen years. As dean, Penny created a lasting legacy that positions the School of Nursing for a bright future as we serve the citizens of north central Indiana. Penny and her team of faculty and staff have made sure that our nursing graduates have *Knowledge that Works* – that they understand the theory of their discipline and its practical applications in serving as healthcare providers. Moreover, our graduates are well-positioned for leadership roles in service to our community.

Our best wishes go to Dean Cass for an enjoyable and productive retirement. She will be missed, but her legacy will carry us well into the future.

Ruth J. Person



Representatives P. Eric Turner, Ron Herrell, and James Buck, along with Senator Jeff Drozda and mediator Kirk Daniels speak at the Third House Session on January 19 at IU Kokomo.

Local Business Benefits from Knowledge That Works



"I did not realize how much IU Kokomo could do for us, the students really knew what they were doing," says Kathy Calderbank, vice president of marketing for American Stationery located in Peru, Indiana. Calderbank is referring to a competitive business analysis done by students in the IU Kokomo School of Business Information Marketing program, led by J.Y. Kim, Ph.D., assistant professor of management systems and David Rink, Ph.D., professor of marketing. American Stationery is a major producer of custom stationery and paper products.

Part of IU Kokomo's School of Business curriculum is to introduce students to real-world situations. Dr. Kim's class evaluated American Stationery's web sites and developed strategic improvements that should lead to greater revenue and customer loyalty. One month after starting their work, the 24 IU Kokomo students presented their findings to Calderbank. Their presentation included PowerPoint® visuals along with an analysis of the 5 different criteria that the students studied. Calderbank stated that American Stationery had already implemented some of the student suggestions, "We were very impressed," said Calderbank.

Dean Niranjan Pati is Distinguished Hoosier

The office of Indiana Governor Mitch Daniels has awarded IU Kokomo Dean of the School of Business, Niranjan Pati, Ph.D., the Distinguished Hoosier Award, which is given to Indiana residents who have excelled in their fields. Under Pati's leadership the School of Business has been recognized by *U.S. News & World Report* and *Princeton Review* as one of the best in the country.



Dr. Pati received the Distinguished Hoosier Award



Penny Cass, Ph.D., Dean of the School of Nursing, retired in December 2007. She will be remembered most for her dedication to IU Kokomo and her leadership in taking the School of Nursing through the transition to the single B.S.N. program.

- IU Kokomo's associate professor Earl Wysong, Ph.D., has released the 3rd edition of his book, "The New Class Society: Goodbye American Dream", co-authored with Robert Perrucci. The book was published by Rowman & Littlefield.

Korean Nursing Exchange Program

Indiana University Kokomo School of Nursing and Margaret Pritchard University (MPU) in Jeonju, South Korea continue to develop a faculty and student exchange program. IU Kokomo professors Linda Wallace, Lynda Narwold, Lucy Tormoehlen, and Mary Zody have each taught at MPU. MPU professors Chung Yeo Sook and Yoon Jin have each taught at IU Kokomo for an academic year. As an outgrowth of the faculty exchange, a student exchange program has been initiated.



IU Kokomo faculty greet students from Margaret Pritchard University.

Since February 2003 a total of 44 students from MPU and 11 students from IU Kokomo School of Nursing have participated in the exchange.

Dr. Rivas-Rodriguez to Speak on WWII Oral History Project



Dr. Maggie Rivas-Rodriguez

IU Kokomo will be hosting Dr. Maggie Rivas-Rodriguez, associate director of The Center for Mexican American Studies at the University of Texas, February 27, 2008, at 7 p.m. in Kresge Auditorium. Dr. Rivas-Rodriguez' speech will be titled *Taking the Lessons to Heart: The Latino Challenge to the PBS/Ken Burns Documentary on WWII*. Rivas-Rodriguez' speech refers to her research for the U.S. Latino and Latina World War II Oral History Project, which collected interviews

with over 630 men and women throughout the country. It has been estimated that anywhere from 250,000 to as many as 750,000 Latinos and Latinas served in the armed forces during World War II.

Rivas-Rodriguez received her Ph.D. as a Freedom Forum Doctoral Fellow from the University of North Carolina.

IU Kokomo puts Knowledge that Works into International Initiative

International competition in the 21st century demands that students be educated to work in a globalized economy. Improving the exposure of Indiana University Kokomo students to international education is at the heart of the new strategic plan that was unveiled by Indiana University President Michael McRobbie in December 2007. IU Kokomo's ongoing and future international programs are in keeping with Dr. McRobbie's university-wide initiative.



Chancellor Person and President McRobbie

IU Kokomo international studies opportunities are examples of *Knowledge that Works*, such as a student and faculty exchange program with South Korea's Kyung-sung University, which hosted two Kyungsung students last semester. Nursing students from Korea visited in January of 2008. In the past three years, six IU Kokomo courses have included travel, with a trip to the United Kingdom planned for later this year. IU Kokomo's Labor Studies Division has hosted an educational trip to Brazil the past two years, and are planning another trip this summer.



Digital print by Ryan Groomes

IU Kokomo Art Gallery featured a New Media Show and Video Festival, January 11–27, 2008, featuring new media such as online, offline and technologically diverse content, which have changed the way society communicates and interacts. For more information, contact the gallery at (765) 455-9523.

Calendar of Events

February 13

Hoosiers for Higher Education
Statehouse Visit Day
11:30 a.m.–5 p.m.

Celebrating Lincoln
4:30–6 p.m.
Kresge Auditorium

V.I.P. Day (Visit In Person)
8:20–noon
Kelley Student Center

February 15

Spring Convocation
9–10:30 a.m.
Kelley Student Center
Room 130

Visit www.iuk.edu/events for details.

February 15

Beta Gamma Sigma Induction

February 16

Third House Session
10 a.m.–noon
Kelley Student Center
Room 130

Howard County Science Fair
Alumni Hall and Kelley Student
Center Commons

February 19

Blood Drive
10 a.m.–5:30 p.m.

March 15

Old Ben 5K Run/Walk
9 a.m.
Highland Park, Kokomo

Third House Session
10:30–noon
Kelley Student Center
Room 130

March 18

IUKAA Board of Directors
5:30 p.m.

March 27

Job, Internship, and
Volunteer Fair
11 a.m.–3 p.m.

Kelley Student Center
Room 130

Looking ahead:

April 22

Take Back the Night/Angel Walk
5:30 p.m.
Alumni Hall

June 20–22

IU Kokomo Stratford
Shakespeare Festival Trip