

Indiana University Kokomo

Advisory Board Meeting

Tuesday, January 30, 2007

4:00 p.m.

KC130AC

Present: Jim Alender, Don Beaton, James Briscoe, Walter Brown, Jerry Butler, Chuck Bucheri, Jill Dunn, Steve Healy, John Hingst, Jim Holtson, Randy Martin, Tom McKinney, Gene McGarvey, Merton Stanley, Amber Stearns, Mike Stegall, Shirley Walter, Robin Walker, Gary Tyler

Absent: Don Almquist, Kevin Clancey, Dan Hogan, Tom McKaig, Pat McNarny, Dwight Singer, Bill Stifle, Sue Talbot,

Staff: Cathy Hightower, Paul Nowak, Ruth Person, Jack Tharp, Bill Yost, Stuart Green

Remarks from the Chair

Jim Alender asked for approval of the October 12<sup>th</sup> minutes as written. Motion was made to approve; approval was seconded. Motion carried.

Trustee Remarks

Trustee Talbot was unable to attend the meeting. She is attending a Presidential Search committee meeting that she chairs.

Chancellor's Remarks

Ken Beckley President and CEO will retire as head of the IU Alumni Association tomorrow. The chancellor will be attending the retirement dinner. John Hobson is Senior Vice President and Chief Operating Officer and will step in until his replacement has been found.

Two new employees have been hired on campus as part of the senior leadership team.

They are Charles Cary as Physical Plant Director and Jolane Rohr as

Admissions/Scholarships and Financial Aid Director.

Over spring break more than 3000 students' grades 7-12 will be on campus.

- Friday before spring break, Howard County Youth Leadership Summit
- On Monday Congressman Dan Burton's Leadership summit
- Tuesday, the Kokomo Tribune Spelling Bee
- Wednesday "Welcome To The Real World"
- Thursday Miami County Youth Summit

The new "Six New Degrees" advertising campaign will soon have billboards around Kokomo, Logansport, Marion and Peru. The campaign is promoting new bachelors degrees in Chemistry, Early Childhood Education, Informatics, New Media Communication, Public Affairs and Secondary Education. In the future we will allocate marketing resources to properly introduce new degree programs.

Meg Newett has been hired as our new graphic designer. The search process for filling the Director of Communications and Marketing position has begun.

#### Enrollment

Jack Tharp gave an enrollment update. Spring enrollment was 95% of fall. He noted that when we dropped in enrollment in the fall that we knew immediately that spring would be based upon an adjusted base, therefore spring performed as expected [on an adjusted base]. He cited several initiatives to address the gap caused by the elimination of the ASN program, particularly more collaboration with Ivy Tech and Project Engage.

It was mentioned that social work is a need in the community and asked whether IU Kokomo had programs that would provide degrees in this area? We have the first two years, but it was also noted this was not a high demand major based upon interest on campus.

The Early Childhood program does not yet have a good enrollment; we need to inform people this program exists at IU Kokomo.

A discussion was started about assessing community educational needs; someone mentioned the need for dental hygiene and adding a BS in Dental Hygiene. Vice Chancellor Green said that we need to look at this program more closely to determine if we should develop such degrees.

The academic unit with the largest decline other than ASN was University Division and we are certain that more undecided students are deciding to enroll at Ivy Tech because of Ivy Tech's lower tuition and guarantee of course transfer.

We will use Project Engage to encourage high school students to take classes at IU Kokomo; the program provides discounted courses on a limit of 25 seats for fall and spring at a total cost of \$10,000. High school students would be invited to take courses on campus beginning fall 2007; courses will be discounted to the ACP rate.

### HHE Statehouse Visit

IU Kokomo students and fellow alumni will travel to the Statehouse in Indianapolis for the 16th Annual Hoosiers for Higher Education Statehouse Visit Day. This is a biennium budget request year, and your support is needed. If you are interested in going please contact the IU Kokomo Office of Alumni Relations at 765-455-9411 to reserve your seat on the bus.

### Facilities report

Bill Yost presented a review of facilities on improvements. Removal of asbestos is right on track and we are upgrading classrooms in the East building and Observatory. When finished all classrooms will have a technology upgrades.

IU Kokomo's 38th Commencement exercise will take place on May 8<sup>th</sup> on the East side of the Library. If inclement weather forces the ceremony inside, two ceremonies will be held in Havens Auditorium. Notification will be sent out from the chancellor's office.

Chuck Bucheri spoke to the Board about the School of Business Advisory Board, which has undertaken a project to raise money for the School of Business. A letter is being sent out to the business community asking for help in funding. A copy of the letter was given to the Board.

#### Educational Programs

Stuart Green announced that the BS in Public Affairs, the Master's degree In Public Management, the BS in Secondary Education and a consolidated Master's in Education all were presented to the Board of Trustees for approval at the November meeting. They are now at the Higher Education Commission. Also, a BA in Fine Arts has moved forward to Academic Leadership Council and then will go to the Board of Trustees for approval.

The meeting adjourned at 5:30 p.m.