

Indiana University Kokomo

Advisory Board Meeting

Tuesday, April 18, 2006

4:00 p.m.

KC130AC

Present: Jim Alender, James Briscoe, Walter Brown, Jerry Butler, Vicki Byrd, Jill Dunn, John Hingst, Jim Holtson, Randy Martin, Gene McGarvey, Merton Stanley, Shirley Walter

Absent: Don Almquist, Don Beaton, Chuck Bucheri, Kevin Clancey, Steve Healy, Dan Hogan, Tom McKaig, Tom McKinney, Pat McNarny, Dwight Singer, Amber Stearns, Mike Stegall, Bill Stifle, Sue Talbot, Gary Tyler, Robin Walker

Staff: Penny Cass, Cathy Hightower, Paul Nowak, Ruth Person, Jack Tharp, Bill Yost

Remarks from the Chair

Jim Alender asked for approval of the January 24 minutes as written. Motion was made to approve; approval was seconded. Motion carried.

Trustee Remarks

Trustee Talbot was unable to attend the meeting.

Chancellor's Remarks

Chancellor Person informed the Board that IU Kokomo will be transitioning out of the ASN nursing degree. She asked Penny Cass, Dean in the School of Nursing, to explain the specifics of the transition.

ASN to BSN

Dean Penny Cass told the Board that the transitioning out of the ASN toward the BSN and MSN programs will begin after the graduation of this new group of students being admitted in the Fall for an ASN degree. Therefore, May 2008 will be the date these new students will graduate and the ASN program will be suspended at that time.

The initial reasons for the change came from a strong desire from nursing faculty to focus on the BSN. The faculty have seen healthcare moving rapidly, with more expectations for nursing. There is more dependence on informed nurses. Also changes in community needs and desires have been communicated to the nursing department. The ASN program used to be on every IU campus, but now the program is only offered on three campuses. The PODS program will continue and

is anticipated to increase. ASN graduates from other institutions will be able to complete a BSN degree at IU Kokomo.

This change will allow a greater number of BSN graduates to be available in our area. There is a growing amount of literature regarding patients receiving care from a BSN nurse versus an ASN nurse. The information suggests that BSN nurses have greater capacity for thinking, better communication skills, and more leadership and management experience. They also learn more cultural sensitivity in the extended years of schooling. Studies have shown BSN graduates actually increase safety, quality care, and decrease mortality.

By 2007-2008 IU Kokomo will go to two admissions of BSN students, one in August and the other in January. We should produce as many if not more nursing students as before.

Jim Alender noted that it is becoming an executive mandate to hire BSN graduates. This mandate is driven by patient safety and quality of care. He also stated the Howard Regional Healthcare System will pay 100 % of tuition and fees for ASN nurses to return to school at our campus and receive a BSN degree.

Update on Early Childhood Education

Chancellor Person informed the Board that IU Kokomo has just received approval for the Bachelors in Early Childhood Education degree. We will be taking applications for the program from juniors and seniors initially.

This degree will help address the need for quality educators in this very important developmental stage of children.

Integrated Image

A PowerPoint regarding the Integrated Image project was presented to the Board. The question has been asked, "Why does IU want to remarket itself?" The block IU is the most recognized symbol in Indiana.

As shown in the presentation, far too many logos have been designed for different department and campuses. This project will create a more uniform look.

IU Kokomo students decided they would like to have a mascot for their college experience to give themselves a sense of identify. Chancellor Person involved consultants in the decision process and has identified the cougar as the official IU Kokomo mascot.

The IU seal, which has been used on countless communications and marketing items, will now only be used for formal occasions by executive management.

Strategic Plan

Board members had been mailed/e-mailed a copy of the Strategic Plan to review before the meeting. Chancellor Person asked if there were any questions or comments.

This plan is focusing more on graduation rates. The focus is shifting from enrollment to graduation. IU Kokomo is striving to enrich the campus learning environment and increase diversity and visibility. Statistics show that only 25% of first time entering freshman of traditional age reach graduation at IU Kokomo.

This new plan will replace the old Strategic Plan that expired in 2004. It is simpler and will be taken to the President by the middle of summer.

Commencement Activities

Cathy Hightower congratulated Jim Alender for receiving the IU Kokomo Distinguished Service Award. All are invited to attend the Cream and Crimson dinner where Mr. Alender will be honored.

Cathy reminded the Board of the upcoming commencement activities. The ceremony will take place at 10:30 a.m. in the parking lot east of the Kelley Student Center. In the event of rain, there will be two ceremonies. One will begin at 10:30 a.m. and the other will take place after lunch at 1:30 p.m. Both will be held in Havens Auditorium. She asked that those planning to participate in commencement please try to attend both ceremonies.

Chancellor Person informed the Board that the IU Board of Trustees will be on campus June 8-9. A reception will be held on the evening of June 8 for alumni and friends. All Advisory Board members will be invited to attend. Invitations will be sent. Also, August 31 President Herbert will in Kokomo for the Indiana Black Expo Kokomo Chapter meeting and will visit the campus. An invitation to attend a meeting with him may be forthcoming.

The meeting adjourned at 5:25 p.m.