

INDIANA UNIVERSITY KOKOMO
Advisory Board Meeting
Tuesday, April 05, 2005
Kelley Center 130 AC
Open Session 4:00-5:30pm

Present: Jim Alender, Jerry Butler, Vicki Byrd, Jill Dunn, Daniel Goddard, James Holtson, Randy Martin, Patrick McNarny, Merton Stanley, Bill Stifle, Robin Walker, Shirley Walter Gary Tyler

Absent: Don Almquist, Jim Briscoe, Walter Brown, Chuck Bucheri, Kevin Clancy, Dan Hogan, Steve Healy, Gene McGarvey, Tom McKaig, Tom Mckinney, Tom Ransom, Dwight Singer, Amber Stearns, Mike Stegall, Sue Talbot

Staff: Stuart Green, Cathy Hightower, Susan Kinsella, Ruth Person, Jack Tharp, Bill Yost

Remarks from the Chair

Jim Alender asked for approval of the January 18 minutes as written. Motion was made to approve; approval was seconded. Motion carried.

Chancellor's Remarks

Trustee Sue Talbot could not attend today's meeting as she was attending a conference. She will be visiting the campus on the April 14th. She will tour the university and meet with faculty and administrative leaders.

Jack Tharp and Susan Kinsella addressed the Board about the need to reevaluate our donor giving levels. Now is the time to make changes to criteria and content because we need to have a plan in place in preparation for the new Vice Chancellor for External Relations. Unrestricted gifts to the Chancellor's Guild or Phoenix Society permit the campus to deal with unexpected and/or short-term needs. Our annual giving letters and materials must emphasize the need to increase unrestricted funds beyond the annual sum of \$40,000.

The following changes will be made at the beginning of the fiscal year, July 1, 2005:

Individuals in the Phoenix Society will invest an annual unrestricted gift of \$400- \$999.

- Restricted gifts will no longer be recognized at the Phoenix Society giving level.
- Gifts of \$200- \$399 will no longer be recognized at the Phoenix Society giving level.

Individuals in the Chancellor's Guild will invest an annual gift of \$1,000 or more.

- Gifts may be unrestricted or designated to one of the current institutional priorities, for example, the Library, the Art Gallery, Equipment, Faculty Development, and Scholarships.

It will be important to educate people about unrestricted gifts because many donors are not aware of the ways in which these funds are used.

Chancellor Person indicated that she will report on the Commitment to Excellence plan at a later time because the Board of Trustees did not vote on the plan and will most likely do so on June 4th.

Chancellor Person updated the Board on the Strategic Planning process. A draft of the Mission/Vision statement was given to members to review. She asked that any comments be directed to her or Stuart Green.

Cathy Hightower updated the Board on the University's 60th Anniversary year-long celebration that will be taking place during the 2005-2006 academic year. She indicated that the celebration will be used as an awareness campaign for our region. The logo designed for the celebration incorporates the Well House and will be placed on everything from mugs to shirts, cups, etc. A horizontal logo is available for printed materials. The logo will also be available online for staff and faculty to download and print.

The first event of the year will be a barbecue on August 25th at 5:00pm. Advisory Board members will be receiving an invitation to attend. Some of the events planned for the 2005-2006 year are:

- Art gallery exhibit with 60 pieces of art on sale at \$100 each.
- Oscar award-winning movies chosen by the committee that represent the 60 year era.
- A last lecture series where faculty volunteers will be asked what would they want their last lecture to be?
- Partnering with existing campus events that are already taking place.
- Banners outside the university and a stationery banner for travel.
- Student parking tags with the Well House logo.
- Board of Trustees reception

A calendar of events will be distributed during the summer.

IU is reviewing of all of its images, logos, mascots and other representations of the IU brand. A consulting firm from Chicago is assisting in this effort. Also as part of the 60th Anniversary we would like to move the Well House. We don't know how or who moved the Well House back in 1965. We are in the process of getting estimates to see how much it will cost to move it. We have Ask Bloomington for their assistance. The published book "50 years of Higher Education in Kokomo" will also be updated. Sue Ridlen's folklore class will do the interviewing. They are also looking for student interns to edit tapes and burn DVDs. This will be done by the closing of June 8 to hand out to the Board of Trustees. Want to capture the last ten years. We want to find people who attended the first classes held in 1945 at the Taylor Street or Seiberling location. The fall messenger will be focusing on those legacy stories.

Committee reports

Stuart Green updated the Board regarding educational programs. A recent approval for an Early Childhood program has been approved by the Dean's council. This means the first Early Childhood center for IUK. It will then go to the Board of Trustees October meeting and then to Higher Ed. It goes to the commission fall of 2006. Funding can begin January 2007.

Chancellor Person updated the Board on activities the campus has been involved with in the past few months. In March we had 300 Howard County youths use the campus for their Youth Leadership Summit. Also, on March 16th 1200 students and teachers were on campus for a program called "Welcome to the Real World". We also hosted the Howard County Science Fair. These are only a few examples of our community involvement.

A reminder that Commencement is on May 10th at 10:30 am. An Honorary degree will be awarded.

The meeting was adjourned at 5:15pm.