

SENIOR SURVEY IU NORTHWEST



2014-15

DRAFT 8-3-15

Annual Graduating Senior Survey Results.

Senior Survey IU Northwest

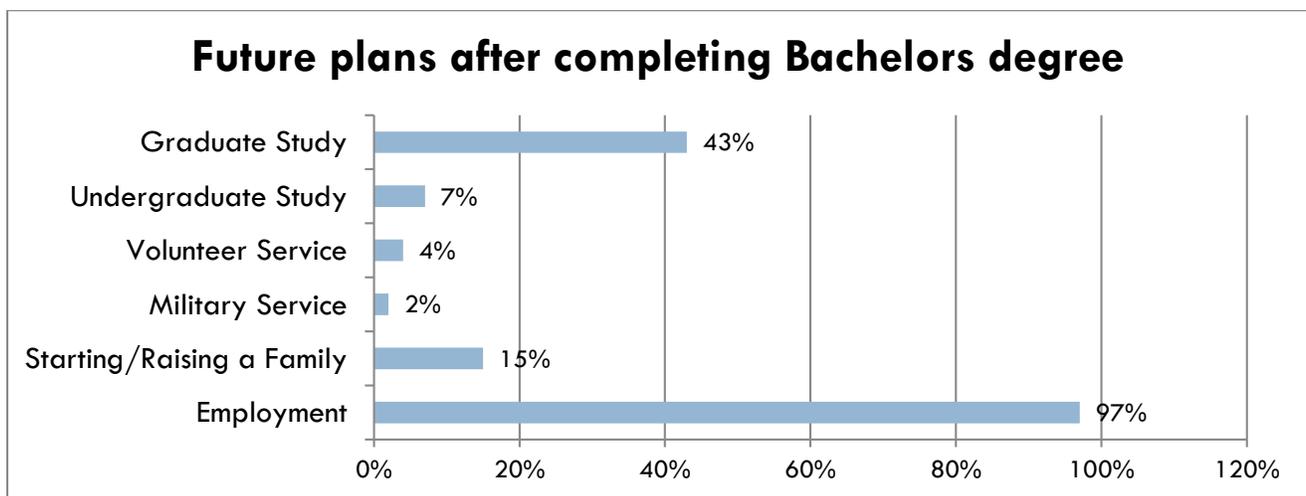
2014-15

Data Collection

Seniors were sent (via email) a link to a Qualtrics Survey containing 16 questions aimed at allowing seniors to provide feedback to assist us in improving educational programs and services. All graduating seniors are required to complete the survey to satisfy a "graduation requirement." 638 invitations were sent out across December and May graduates. 350 individuals completed the survey, resulting in a 54% response rate.

Future Plans and Employment

The figure below displays results from the Voluntary System of Accountability (VSA) question inquiring about principal activitie(s) upon graduation and indicates that 97% of our students intend to be employed and 43% plan to pursue graduate study after graduation.

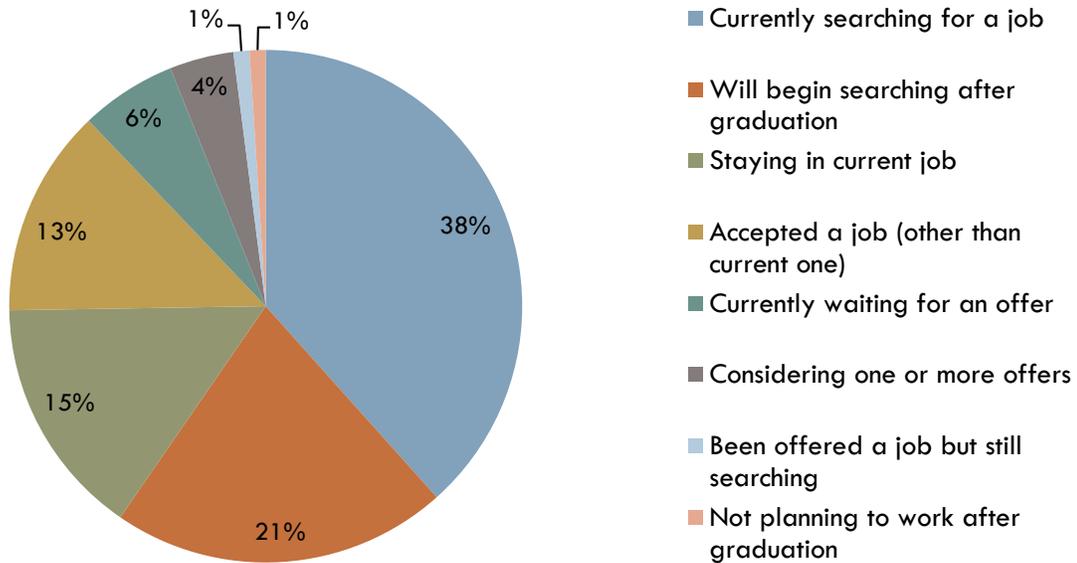


The employment charts in this survey reveal students are largely already employed with over half of the respondents working 21 or more hours a week in their last year. While 43% of students hope to continue into graduate school as an option, from the response to the question relating to future employment, over 70% of students expect to seek new employment presumably reflecting an interest in upgrading their employment while a student. These data also reveal a strong interest among seniors in graduate study. This interest often has to do with the aspiration to earn additional professional credentials, achieve career advancement or ensure a higher "return on investment" above and beyond the bachelor's degree economic premium.

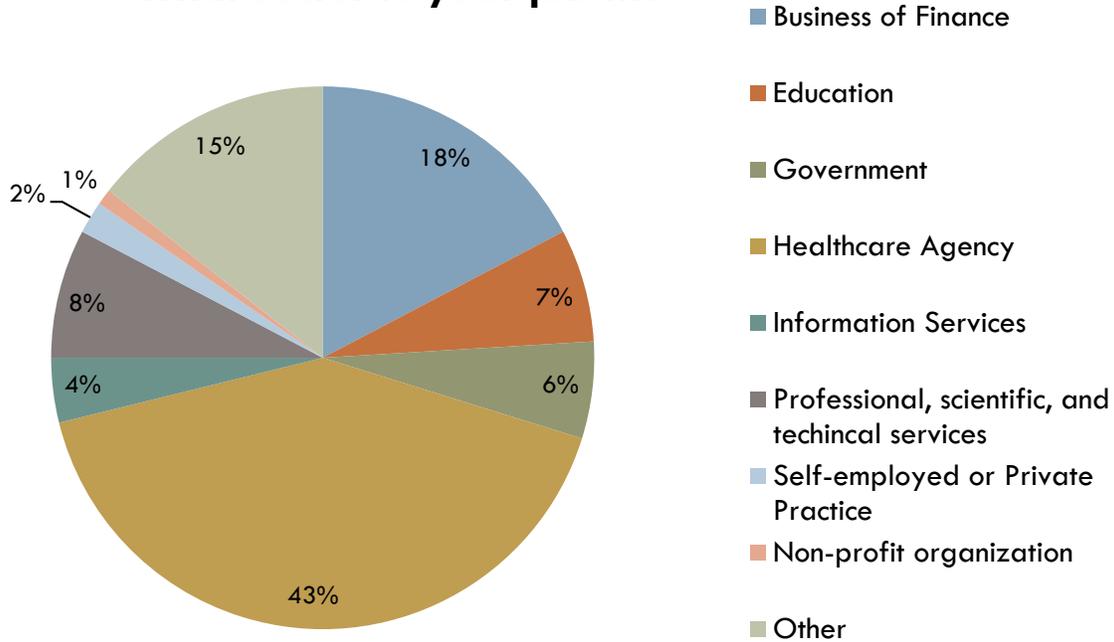
One of the questions on the survey asks students who are interested in consultation with Career Services to provide contact information. The Office of Institutional Effectiveness and Research has been providing this contact information to Career Services regularly as students completed the survey.

Addressing post graduation employment, the most common job sectors the students report jobs in are healthcare (43%), business (18%), and education (7%).

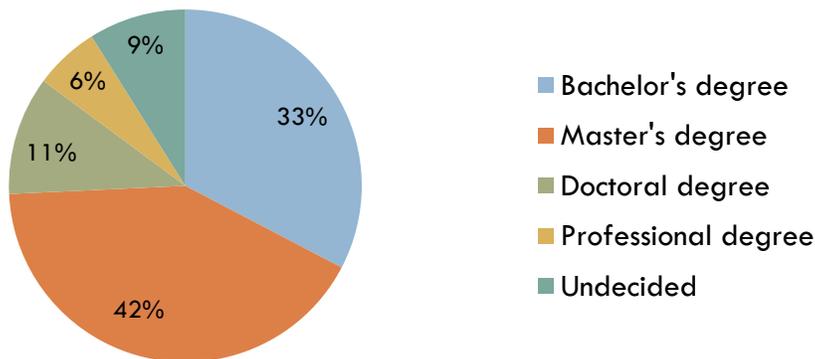
Employment Plans Following Graduation



What sector is your job in?



Highest degree you plan to receive



When queried regarding why they plan to further their education, the most common responses were: to fulfill a life-long goal (28%), to increase their income (21%), to become more employable (15%) and to gain new knowledge (15%).

78% of students agree/strongly agree that their education at IU Northwest prepared them for the activities they plan to pursue.

88% of students were satisfied/very satisfied with their overall experience at IU Northwest.

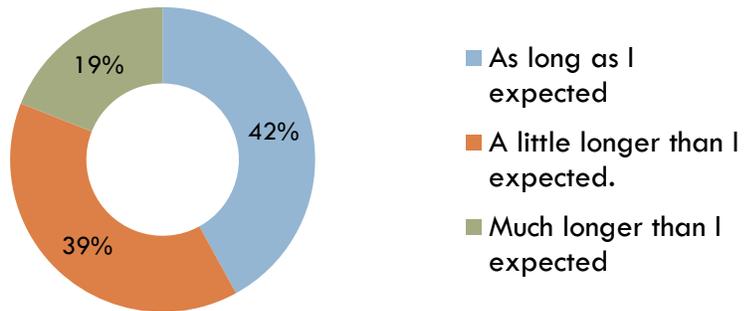
Transfer and Completion

Less than half of the students surveyed began college someplace other than IU Northwest (38%, down from 44% in 2013-14). As you can see in the tale below, 54% of our students brought in transfer credits. 28% of students were able to complete their bachelor's degree in 4 years or less (as compared to 19% in the 2013-14 survey), 32% completed in less than 5 years, and 18% in less than 6 years. 22% took more than 6 years to complete their degrees. A significant number of students (58%) indicated that the time to earn their degrees was longer than they expected, though the number of students who believed the time to earn their degree was AS long as expected increased by 10% from the 2013-14 survey. The most frequent reasons for the increased time to degree include a decision to change

majors (43%), taking semester(s) off school (34%), family obligations limited enrollment (27%), had to retake a course (27%), a required course(s) was not available (26%), credits were lost when transferring (26%), and work obligations limiting enrollment (25%).

| Transfer credits | Percentage |
|------------------|------------|
| 0 | 44% |
| 1-10 | 13% |
| 11-20 | 8% |
| 21-30 | 7% |
| 31-40 | 6% |
| 41-50 | 5% |
| 51-60 | 3% |
| 61+ | 12% |

Time to Earn Bachelor's Degree

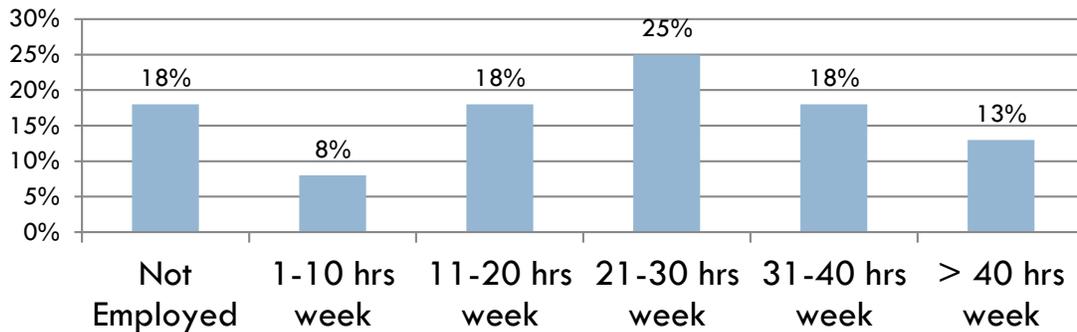


93% of students were satisfied/very satisfied with the quality of the education they received at IU Northwest.

Participation in co-curricular activities

The figure below provides further details on how many hours per week students were working during the past school year. As shown, 56% of students were working 21 or more hours per week while completing their degrees and 82% overall were employed during their senior year. This is down slightly from last year (55% and 86% respectively).

How many hours per week did you work the past school year?



Student Services

In response to the question asking how satisfied they were with the following student services the following replies were received.

| Question | 2014 | | 2015 | |
|--------------------------|--------------------------|-----------------|--------------------------|-----------------|
| | Satisfied/Very Satisfied | Total Responses | Satisfied/Very Satisfied | Total Responses |
| Academic Advising | 78% | 345 | 74% | 324 |
| Admissions | 94% | 339 | 92% | 319 |
| Athletics | 85% | 137 | 85% | 136 |
| Bookstore | 90% | 352 | 89% | 329 |
| Bursar/Student Accounts | 84% | 358 | 83% | 335 |
| Career Services | 90% | 221 | 84% | 206 |
| Financial Aid | 78% | 320 | 77% | 319 |
| Food Services | 87% | 321 | 81% | 309 |
| IT/Help Desk | 96% | 271 | 95% | 272 |
| Library Services | 95% | 331 | 93% | 318 |
| Math Lab | 89% | 174 | 87% | 159 |
| Registrar | 85% | 347 | 85% | 331 |
| Student Activities | 90% | 222 | 88% | 219 |
| Student Support Services | 91% | 209 | 90% | 208 |
| Supplemental Instruction | 90% | 220 | 90% | 213 |
| Writing Center | 92% | 168 | 92% | 156 |

Open-ended Questions

When students were asked "please identify faculty or staff who have had a positive impact on your personal and/or academic development" they listed 343 names. These included 49 staff members, 79 part-time faculty members and 158 full-time faculty members. Letters will be generated to each currently employee mentioned in this question thanking them for having a significant positive impact on a graduating senior.

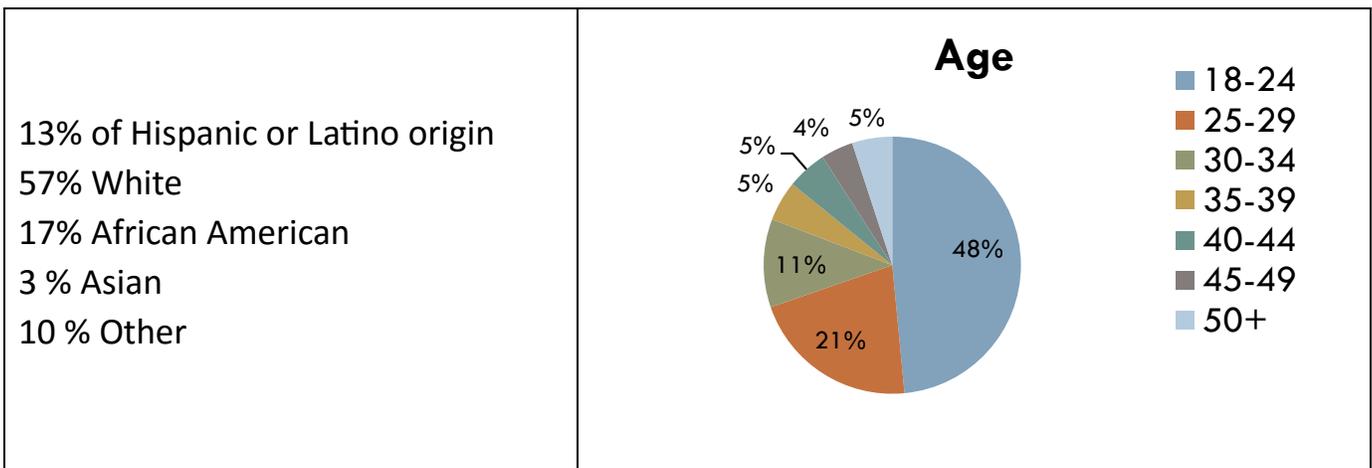
The final question of the survey invited students to provide any additional comments. There were 84 responses provided. A qualitative analysis of the data revealed the following information.

24 positive comments regarding the faculty; 4 positive comments regarding the staff; 15 general positive comments on the IUN experience, 6 additional positive comments. Negative comments were more individual but among the items named more than one there were 3 comments regarding parking, 5 comments on advising, 4 comments on student services, 3 comments on the lack of classes in the evening and weekends, 6 comments regarding specific programs, 6 comments on lack of student life and communication, 7 comments regarding specific faculty or staff, and 3 comments on this survey.

Demographics

78% Female (272 responses) | 21% Male (72 responses)

Did either of your parents complete a college degree? **43%** (148) Yes | **57%** (197) No



Spreadsheets containing details on open-ended questions are available (both in original and aggregated forms) from the Office of Academic Affairs (codell@iun.edu).

Continuous Improvements planned based on 2015 Results

- 1) We have a new food services provider, started in Fall of 2015. This will hopefully increase satisfaction with Food Services.
- 2) We have a new position, Director of Academic Advising, who coordinates the new Student Advising Center (opened in April 2015) for exploratory students as well as students on probation. They also are coordinating increased professional development for academic advisors on campus and providing them a voice. This will hopefully increase satisfaction with Academic Advising.