

**Indiana University Kokomo
School of Business
Undergraduate Program
Assessment Report
Academic Year 2021-22**

I. BRIEF SUMMARY OF ASSESSMENT PLAN

Highlights of the Assessment Plan and Results

Assessment and assurance of student learning are a priority for the IU Kokomo School of Business. The School established its Curriculum Management and Assurance of Learning (CMAL) Committee to ensure formal integration between assessment and curriculum decisions. The School regularly performs a formal curriculum review using assessment data as well as organizes surveys of its stakeholders. Curriculum changes at the School are informed by the assessment results.

In the academic year 2021-22, the School performed a complete revision of its program goals and learning outcomes and started a new cycle of assessment data collection in order to measure student achievement in these outcomes. Furthermore, the School completed its cycle of assessment data collection in the academic year 2021-22. In the undergraduate Business program, course-embedded assessment techniques were used to gather data on the achievement of every program-level learning goal and outcome in core undergraduate courses. The faculty utilized assessment forms for data collection and used benchmarks to evaluate student performance and establish whether the student learning in an outcome was Excellent, Acceptable, or Needs Improvement. In some courses, the percentages of students who meet the threshold for Excellent, Acceptable, or Needs Improvement are also provided.

In order to get external validation of the course-embedded assessment results, the School continued to use a survey of internship supervisors for all of its students taking management internships. This survey was linked to the learning outcomes and provided an external measure for the students' performance on these outcomes in the workplace.

The School also developed the Senior Assessment Test to measure the knowledge and skills of graduates. The Senior Assessment Test is similar to the ETS Major Field Test in Business. This Senior Assessment Test covers the distribution of the content areas in the ETS Major Field Test in Business, including Accounting, Economics, Management, Quantitative Business Analysis, Information Systems, Finance, Marketing, Legal and Social Environment, and International Issues. This internal Senior Assessment Test provides more comprehensive data in each area than the ETS Major Field Test in Business. It further allows us to identify the areas for improvement and intervention. The Senior Assessment Test will be fully launched in the academic year 2022-2023.

The following are the highlights in our assurance of student learning:

- Mission, Program Goals, and Learning Outcomes are regularly reviewed and updated
- Assessment is linked to curriculum decisions and the AACSB accreditation process
- Curriculum Management and Assurance of Learning Committee oversees all Assessment activities
- 100 percent of the School's full-time faculty participate in assessment of student learning over the assessment cycle
- External data on achievement of learning outcomes are collected via employer survey for all students participating in management internships

- Assessment results are reviewed by all faculty in regular faculty meetings
- Assessment data inform strategic planning and regular curriculum reviews
- The Senior Assessment Test is developed and tested

Goals and Outcomes Assessed in 2021-22

During this academic year, the School continued its cycle of course-embedded assessment of learning outcomes. Specifically, in Fall 2021, the School performed a complete revision of its program goals and learning outcomes. In Spring 2022, data on mapping the learning outcomes with assessment tools in core undergraduate courses were collected. Course-embedded assessment techniques were used to gather data on the achievement of every program-level learning goal and outcome in core undergraduate courses.

A full description of the assessment plan is available in the assessment plan document of the School. The full list of program goals and learning outcomes is presented below.

Goal 1. Communicate effectively and professionally

- Outcome 1.1. Students will write effective and professional business documents
- Outcome 1.2. Students will deliver effective and professional presentations
- Outcome 1.3. Students will identify and present their unique skills and experience in a variety of media
- Outcome 1.4. Students will collaborate effectively and professionally with others in teams

Goal 2. Use information and technology effectively

- Outcome 2.1. Students will determine the nature and extent of information needed for a business decision
- Outcome 2.2. Students will use technology to organize, analyze, and present data

Goal 3. Demonstrate quantitative skills

- Outcome 3.1. Students will develop and solve quantitative models for a business problem
- Outcome 3.2. Students will use the insights from quantitative models to inform business decision making
- Outcome 3.3. Students will apply fundamental statistical concepts in a business context

Goal 4. Demonstrate effective critical thinking skills

- Outcome 4.1. Students will recognize issues that have alternative interpretations
- Outcome 4.2. Students will assess the quality of supporting evidence
- Outcome 4.3. Students will assess the implications and consequences that result from proposed conclusions

Goal 5. Recognize ethical, multicultural, and social issues in business

- Outcome 5.1. Students will identify ethical dilemmas in a business situation and assess the impact on stakeholders
- Outcome 5.2. Students will recognize cultural differences and diverse perspectives in a business context

- Outcome 5.3. Students will discuss and evaluate social responsibility and inclusiveness of business
- Goal 6. Demonstrate knowledge and skills in the functional areas of business
- Outcome 6.1. Students will explain concepts in the functional areas of business including Accounting, Business law, Economics, Finance, Information Systems, International Business, Management, Marketing, and Operations
- Outcome 6.2. Students will apply concepts in the functional areas of business
- Outcome 6.3. Students will describe how the actions of various functional areas of business affect other functional areas

II. ASSESSMENT METHODS

Course-embedded Assessment

In this academic year 2021-22, the School used a combination of internal course-embedded assessment tools and external assessment with a survey of employers for its undergraduate program students. In the course-embedded system of assessment, data are collected on assessment instruments in courses linked to specific learning outcomes listed in Section I. The Curriculum Map, provided in Appendix A, demonstrates which specific courses are used for data collection for each of the learning outcomes. A complete discussion of the School's assessment methods is provided in the School's Assessment Plan document.

The School's Curriculum Management and Assurance of Learning (CMAL) Committee developed the assessment forms to evaluate the learning outcomes in each of the core curriculum courses. Please refer to Appendix C for a sample form submitted by a faculty member to assess the outcomes in 2021-22. The forms identify the achievement of each learning outcome by classifying student performance into one of three categories – Excellent, Acceptable, or Needs Improvement.

For each outcome assessed, the data were collected for all students in a course section. For instance, the data collected in BUS-K 321 MANAGEMENT OF INFORMATION TECHNOLOGY course in Spring 2022 (sample form attached in Appendix C) were based on the sample of 68 students enrolled in two sections. Over the assessment cycle, 100% of the School's resident faculty participate in the collection and evaluation of assessment data. The Curriculum Management and Assurance of Learning (CMAL) committee reviewed the assessment results in preparation of this report. The summary of assessment results for each of the outcomes is presented in Appendix B and is discussed in Section III of this report.

Internship Assessment

In this academic year, the School continued with a formal process of assessing its internship program with surveys in the BUS-W480 Management Internship course. Each internship supervisor was asked to complete a feedback survey near the end of the semester – generally after the student has completed 80% or more of their required internship hours. The instructor overseeing the internship scheduled a meeting and discussion about student performance with the internship supervisor. Occasionally, the supervisor followed up via email with performance feedback. The goal of the survey was to assess career-related skills and readiness. The questions of the survey were directly mapped to the program-level learning goals.

III. DESCRIPTION OF ASSESSMENT RESULTS

Full results of the course-embedded assessment of student learning for academic year 2021-22 are presented in a summary table that appears in appendix B. A summary of the data collected in internship assessment appears in Appendix D.

Course-embedded Assessment

As the School focused on its maintenance of AACSB accreditation, the school started a new data collection cycle using the course-embedded assessment to collect data on all six program-level goals and every learning outcome in every semester in Spring 2022 and Summer 2022. The data on all outcomes across six program goals were collected in Spring 2022 and Summer 2022 semesters.

The assessment results demonstrate that student performance on the general education learning outcomes 1-5 was generally Excellent or Acceptable with fifteen components receiving an Excellent rating in at least one semester and fifteen components receiving an Acceptable rating. No outcome was rated as needing improvement.

Among the components of the three learning outcomes measuring the knowledge and skills in the areas of business (Program Learning Goal 6), ten components received an Excellent rating and sixteen components received Acceptable ratings in at least one of the semesters. There was one observation that needed improvement in the Explain concepts in the functional areas of business outcome 6.1 observed in the BUS-M 301 Marketing Management course. The same outcome was assessed in the same course by the other instructor in the other section and recorded Excellent ratings. The low rating was limited to one section and while the faculty continue monitoring this outcome, no corrective action was recommended.

Overall, the results demonstrate that student performance on the various components of the program-level learning outcomes reaches or exceeds the level of the faculty's expectations for all outcomes assessed with course-embedded methods in academic year 2021-22.

Internship Assessment

In this academic year, the School continued its efforts of assessing its internship program with surveys in the BUS-W480 Management Internship course. The results of the internship survey of internship supervisors indicate that the employers have a positive view of the students' general education and business-specific skills as applied to the workplace, as well as their career readiness. The average score on the survey evaluation questions was 6.4 points for Fall 2021, 6.5 points for Spring 2022, and 6.6 points for Summer 2022 on the 7-point scale. In the view of the faculty, these results exceed expectations. A summary of these results appears in Appendix D.

IV. CONTINUOUS IMPROVEMENT AND ASSESSMENT

The School's faculty and the Curriculum Management and Assurance of Learning Committee focus on the continuous improvement of the undergraduate Business program and the assessment process itself. An important feature of the School's assessment plan is the presence of procedures aimed at "closing the loop" and improving the program in response to the assessment results. If the benchmark level set for the course-embedded data is not reached for a particular outcome, the faculty investigate the reasons for the below-target performance. The faculty then adjust the curriculum to ensure the targets are met.

The School's faculty also work to improve the assessment data collection. In 2021-22, the School performed a complete revision of its program goals and learning outcomes. In addition, the School developed the Senior Assessment Test to measure the knowledge and skills of graduates. The Senior Assessment Test is similar to the ETS Major Field Test in Business. This Senior Assessment Test covers the distribution of the content areas in the ETS Major Field Test in Business, including Accounting, Economics, Management, Quantitative Business Analysis, Information Systems, Finance, Marketing, Legal and Social Environment, and International Issues. This internal Senior Assessment Test provides more comprehensive data in each area than the ETS Major Field Test in Business. It further allows the committee to identify the areas for improvement and intervention. The Senior Assessment Test will be fully launched in the academic year 2022-2023.

V. DISSEMINATION OF RESULTS

The School's assessment results are being disseminated in a variety of ways. The CMAL committee collects and reviews all assessment results. The co-chair of this committee presents a summary of assessment activities to the School's faculty and staff at regular School of Business meetings. In addition, a copy of this report is submitted to the IU Kokomo Office of Academic Affairs and the IU Kokomo Faculty Senate Assessment Committee.

The School also maintains an assessment web site with complete information on the School's assessment activities. The information on this web site includes assessment highlights for the undergraduate Business program and the M.B.A. program, the list of learning outcomes for the undergraduate and M.B.A. programs, and the results of the ETS testing of the School's graduates. The current address of the School's assessment web page is:

<https://www.iuk.edu/business/resources/program-assessment.html>

APPENDIX A. LEARNING OUTCOMES CURRICULUM MAP

		X107	W100	A201	A202	E201	X220	F301	X410
Goal 1.	Communicate effectively								
Outcome 1.1.	Write effectively						papers		assignments
Outcome 1.2.	Effective presentations		Project/Presentation				papers		discussion, video, paper
Outcome 1.3.	Identify and present their skills								
Outcome 1.4.	Collaborate with others		Group Work, Project, Presentation						
Goal 2.	Use information and technology effectively								
Outcome 2.1.	Nature and extent of information needed								
Outcome 2.2.	Use technology to process data								
Goal 3.	Demonstrate quantitative skills								
Outcome 3.1.	Develop and solve models			HW, quiz, test, class assignment/project	Discussion, Quiz, Test	Quiz, Exam		Disc, Quiz, Test	
Outcome 3.2.	Use models for business decisions				Discussion, Quiz, Test	Quiz, Exam		Disc, Quiz, Test	
Outcome 3.3.	Apply fundamental statistical concepts							Disc, Quiz, Test	
Goal 4.	Demonstrate effective critical thinking skills								
Outcome 4.1.	Recognize issues that have alternative interpretations							Discussion	
Outcome 4.2.	Assess the quality of supporting evidence							Discussion	
Outcome 4.3.	Assess the implications from proposed conclusions			HW, discussion, class assignment				Discussion	
Goal 5.	Recognize ethical, multicultural, and social issues								
Outcome 5.1.	Identify ethical dilemmas		HW, Group Work, Exam, Quiz						
Outcome 5.2.	Recognize cultural differences and diversity		HW, Group Work, Exam, Quiz						
Outcome 5.3.	Discuss and evaluate social responsibility		HW, Group Work, Exam, Quiz						
Goal 6.	Knowledge in functional areas of business								
Outcome 6.1.	Explain concepts in the functional areas of business								
	Accounting		HW, Quiz, Exam	quiz, test, class assignment/project	Discussion, Quiz, Test				
	Business law								
	Economics		HW, Quiz, Exam			Quiz, Exam			
	Finance	Quiz, Test	HW, quiz, Exam					Quiz, Test	
	Information Systems								
	International Business		HW, Quiz, Exam						
	Management		HW, Quiz, Exam, Group Work						
	Marketing		HW, Quiz, Exam, Group Work						
	Operations								
Outcome 6.2.	Apply concepts in the functional areas of business								
	Accounting		HW, Quiz, Exam	HW, class assignment, quiz, test	Discussion, Quiz, Test				
	Business law								
	Economics		HW, Quiz, Exam			Quiz, Exam			
	Finance	Quiz, Test	HW, Quiz, Exam					Quiz, Test	
	Information Systems								
	International Business		HW, Quiz, Exam						
	Management		HW, Quiz, Exam, Group Work						
	Marketing		HW, Quiz, Exam, Group Work						
	Operations								
Outcome 6.3.	Integration of Functional Areas		Quiz, Exam, Group Work					Quiz, Test	

		E202	L201	D301	K321	M301
Goal 1.	Communicate effectively					
Outcome 1.1.	Write effectively		Discussion	Country paper assignment		Project
Outcome 1.2.	Effective presentations		Discussion	Country paper presentation		Project and Presentation
Outcome 1.3.	Identify and present their skills		Study Group/Discussion	Country paper presentation		Project and Presentation
Outcome 1.4.	Collaborate with others			Team assignments: Country paper & presentation		Final Project
Goal 2.	Use information and technology effectively					
Outcome 2.1.	Nature and extent of information needed		Discussion/Essay Examinations	MyLab assignments	Project	
Outcome 2.2.	Use technology to process data		Discussion/Essay Examinations	Country paper assignment	Project	
Goal 3.	Demonstrate quantitative skills					
Outcome 3.1.	Develop and solve models		Discussion/Essay Examinations	MyLab assignments		
Outcome 3.2.	Use models for business decisions		Discussion/Essay Examinations	MyLab assignments		
Outcome 3.3.	Apply fundamental statistical concepts	Quizzes, Tests, Essays, Discussions	Discussion/Essay Examinations			
Goal 4.	Demonstrate effective critical thinking skills					
Outcome 4.1.	Recognize issues that have alternative interpretations		Discussion/Essay Examinations	MyLab assignments		Case study
Outcome 4.2.	Assess the quality of supporting evidence	Quizzes, Tests, Essays, Discussions	Discussion/Essay Examinations	MyLab assignments		Case study
Outcome 4.3.	Assess the implications from proposed conclusions	Quizzes, Tests, Essays, Discussions	Discussion/Essay Examinations	MyLab assignments		Case study
Goal 5.	Recognize ethical, multicultural, and social issues					
Outcome 5.1.	Identify ethical dilemmas		Discussion/Essay Examinations	Lecture; MyLab assignments		Essay
Outcome 5.2.	Recognize cultural differences and diversity		Discussion	Lecture; MyLab assignments		Essay
Outcome 5.3.	Discuss and evaluate social responsibility		Discussion	Lecture; MyLab assignments		HW
Goal 6.	Knowledge in functional areas of business					
Outcome 6.1.	Explain concepts in the functional areas of business			lecture; MyLab assignments		
	Accounting			lecture; MyLab assignments		
	Business law		Essay Examinations	lecture; MyLab assignments		
	Economics			lecture; MyLab assignments		
	Finance	Quizzes, Tests, Essays, Discussions		lecture; MyLab assignments		
	Information Systems			lecture; MyLab assignments	Exam, Discussion	
	International Business			lecture; MyLab assignments		
	Management			lecture; MyLab assignments		
	Marketing			lecture; MyLab assignments		Quiz and Exam
	Operations			lecture; MyLab assignments		
Outcome 6.2.	Apply concepts in the functional areas of business					
	Accounting					
	Business law		Essay Examinations	lecture; MyLab assignments		
	Economics	Quizzes, Tests, Essays, Discussions		lecture; MyLab assignments		
	Finance			lecture; MyLab assignments		
	Information Systems			lecture; MyLab assignments	Exam, Discussion	
	International Business			lecture; MyLab assignments		
	Management			lecture; MyLab assignments		
	Marketing			lecture; MyLab assignments		Case Study
	Operations			lecture; MyLab assignments		
Outcome 6.3.	Integration of Functional Areas		Discussion/Essay Examinations	lecture; MyLab assignments		

		K353	P301	Z302	J401	J404
Goal 1.	Communicate effectively					
Outcome 1.1.	Write effectively	Project			Case study analysis presentation	
Outcome 1.2.	Effective presentations				Case study analysis presentation	
Outcome 1.3.	Identify and present their skills				Case study analysis paper & presentation	
Outcome 1.4.	Collaborate with others	Project				
Goal 2.	Use information and technology effectively					
Outcome 2.1.	Nature and extent of information needed			Discussion, Case Study, Exam	MindTap cases	HW, Discussion
Outcome 2.2.	Use technology to process data	Project and Group work			Case study analysis paper	
Goal 3.	Demonstrate quantitative skills					
Outcome 3.1.	Develop and solve models	Quiz, Project and Group Work	HW, Discussion, Case, Exams		MindTap assignments	
Outcome 3.2.	Use models for business decisions	Quiz, Project and Group Work	HW, Discussion, Case, Exams		MindTap assignments	
Outcome 3.3.	Apply fundamental statistical concepts	Quiz, Project and Group Work	HW, Discussion, Case, Exams			
Goal 4.	Demonstrate effective critical thinking skills					
Outcome 4.1.	Recognize issues that have alternative interpretations	Project and Group Work		Case Study	MindTap assignments;cases	HW, Discussion, Presentation
Outcome 4.2.	Assess the quality of supporting evidence	Project and Group Work		Case Study, Discussion	MindTap assignments;cases	
Outcome 4.3.	Assess the implications from proposed conclusions	Project and Group Work		Case Study, Discussion	MindTap assignments;cases	
Goal 5.	Recognize ethical, multicultural, and social issues					
Outcome 5.1.	Identify ethical dilemmas				Lecture; MindTap assignments;cases	Quiz, Exam, HW
Outcome 5.2.	Recognize cultural differences and diversity			Case Study, Discussion, Exam	Lecture; MindTap assignments;cases	Quiz, Discussion
Outcome 5.3.	Discuss and evaluate social responsibility			Case Study, Discussion, Exam	Lecture; MindTap assignments;cases	Quiz, Exam, HW, Presentation
Goal 6.	Knowledge in functional areas of business					
Outcome 6.1.	Explain concepts in the functional areas of business				Lecture; MindTap assignments;cases	Quiz, Exam
	Accounting				Lecture; MindTap assignments;cases	
	Business law				Lecture; MindTap assignments;cases	
	Economics				Lecture; MindTap assignments;cases	
	Finance				Lecture; MindTap assignments;cases	
	Information Systems	Quiz, Exam, and HW			Lecture; MindTap assignments;cases	
	International Business				Lecture; MindTap assignments;cases	
	Management			Exam, Case Study, Experiential Exercises	Lecture; MindTap assignments;cases	Quiz, Presentation, Exam
	Marketing				Lecture; MindTap assignments;cases	
	Operations		HW, Discussion, Project, Exams		Lecture; MindTap assignments;cases	
Outcome 6.2.	Apply concepts in the functional areas of business					
	Accounting				Lecture; MindTap assignments;cases	
	Business law				Lecture; MindTap assignments;cases	
	Economics				Lecture; MindTap assignments;cases	
	Finance				Lecture; MindTap assignments;cases	
	Information Systems	Project and HW			Lecture; MindTap assignments;cases	
	International Business				Lecture; MindTap assignments;cases	
	Management			Case Study, Experiential Exercises	Lecture; MindTap assignments;cases	Presentation
	Marketing				Lecture; MindTap assignments;cases	
	Operations		HW, Discussion, Project, Exams		Lecture; MindTap assignments;cases	
Outcome 6.3.	Integration of Functional Areas				Lecture; MindTap assignments;cases	

APPENDIX B. COURSE-EMBEDDED ASSESSMENT RESULTS

IU Kokomo School of Business Assessment Results - Undergraduate Program - AY 2021-22							
	Objectives/Outcomes	Course	Excellent	Acceptable	Needs Improvement	Score	Benchmark (Excellent / Acceptable)
Goal 1.	Communicate effectively						
Outcome 1.1.	Write effectively	L201/J401/D301/X220/X410/K353/M301	X	X		75%/NA/NA/75%/88%/86%/84%/NA	85%/70%
Outcome 1.2.	Effective presentations	J401/D301/M301/W100	X	X		NA/NA/88%	85%/70%
Outcome 1.3.	Identify and present their skills	J401/D301/M301	X	X		NA/NA/88%	85%/70%
Outcome 1.4.	Collaborate with others	D301/K353/M301/W100	X	X		NA/88%/88%/NA	85%/70%
Goal 2.	Use information and technology effectively						
Outcome 2.1.	Nature and extent of information needed	J404/Z302/L201/J401/D301/K321	X	X		88%/80%/75%/NA/NA/91%	85%/70%
Outcome 2.2.	Use technology to process data	L201/J401/D301/J561/K321/K353	X	X		75%/NA/NA/90%/86%/90%	85%/70%
Goal 3.	Demonstrate quantitative skills						
Outcome 3.1.	Develop and solve models	A201/L201/J401/D301/A202/E201/F301/K353/P301	X	X		82%/85%/NA/NA/70%/88%/NA/90%/81%	85%/70%
Outcome 3.2.	Use models for business decisions	L201/J401/D301/A202/E201/F301/K353/P301	X	X		85%/NA/NA/70%/89%/NA/88%/80%	85%/70%
Outcome 3.3.	Apply fundamental statistical concepts	F301/E202/K353/P301	X	X		NA/NA/87%/81%	85%/70%
Goal 4.	Demonstrate effective critical thinking skills						
Outcome 4.1.	Recognize issues that have alternative interpretations	J404/Z302/L201/J401/D301/F301/E202/K353/M301	X	X		NA/80%/75%/NA/NA/NA/NA/89%/78%	85%/70%
Outcome 4.2.	Assess the quality of supporting evidence	Z302/L201/J401/D301/F301/E202/K353/M301	X	X		80%/90%/NA/NA/NA/NA/92%/80%	85%/70%
Outcome 4.3.	Assess the implications from proposed conclusions	A201/Z302/L201/J401/D301/F301/E202/K353/M301	X	X		82%/80%/95%/NA/NA/NA/NA/85%/82%	85%/70%
Goal 5.	Recognize ethical, multicultural, and social issues						
Outcome 5.1.	Identify ethical dilemmas	J404/L201/J401/D301/M301/W100	X	X		84%/100%/NA/NA/78%/NA	85%/70%
Outcome 5.2.	Recognize cultural differences and diversity	J404/Z302/L201/J401/D301/M301/W100	X	X		NA/73%/90%/NA/NA/81%/NA	85%/70%
Outcome 5.3.	Discuss and evaluate social responsibility	J404/Z302/L201/J401/D301/M301/W100	X	X		78%/96%/90%/NA/NA/78%/NA	85%/70%
Goal 6.	Knowledge in functional areas of business						
Outcome 6.1.	Explain concepts in the functional areas of business	J401/W100		X		NA/NA	85%/70%
	Accounting	A201/A202		X		82%/70%	85%/70%
	Business law	L201	X			100%	85%/70%
	Economics	E201/E202	X			91%/NA	85%/70%
	Finance	X107/F301	X	X		70%/NA	85%/70%
	Information Systems	K321/K353		X		83%/80%	85%/70%
	International Business	D301		X		NA	85%/70%
	Management	J404/Z302	X			85%/86%	85%/70%
	Marketing	M301	X		X	67%/86%	85%/70%
	Operations	P301		X		79%	85%/70%
Outcome 6.2.	Apply concepts in the functional areas of business	J401/W100		X		NA/NA	85%/70%
	Accounting	A201/A202		X		82%/70%	85%/70%
	Business law	L201	X			100%	85%/70%
	Economics	E201/E202	X	X		91%/NA	85%/70%
	Finance	X107/F301	X	X		70%/NA	85%/70%
	Information Systems	K321/K353		X		85%	85%/70%
	International Business	D301		X		NA/84%	85%/70%
	Management	J404/Z302	X	X		NA/86%	85%/70%
	Marketing	M301		X		82%	85%/70%
	Operations	P301		X		76%	85%/70%
Outcome 6.3.	Integration of Functional Areas	L201/J401/D301/F301	X	X		100%/NA/NA/NA	85%/70%

APPENDIX C. SAMPLE ASSESSMENT DATA FORM

IU Kokomo School of Business Assessment Data Form

Course: K321
Semester: Spring 2022
Faculty: Chulkov

Please include your evaluation of the aggregate student performance measured for the assessment outcomes in the course. If you use a numerical measure in your assessment (for example, the percentage of correct answers on a test), include it under "Score". Also, include your evaluation by placing a checkmark in the appropriate area, and the % of students who meet the threshold respective area. The threshold for Excellent is 85% and for Acceptable is 70%.

Goals and Outcomes	Score	Evaluation			% of Students		
		Excellent	Acceptable	Needs Improvement	Excellent	Acceptable	Needs Improvement
Outcome 2.1. Determine the nature and extent of information needed for a business decision	91.0%	X			88%	6%	6%
Outcome 2.2. Use technology to organize, analyze, and present data	86.8%		X		69%	13%	18%
Outcome 6.1. Explain concepts in the functional areas of business in Information Systems	83.5%		X		60%	19%	21%
Outcome 6.2. Apply concepts in the functional areas of business in Information Systems	85%		X		69%	22%	9%

Additional Comments: (Explain/summarize data and attach additional material if necessary)

The assessment is based on all students enrolled in two online sections of BUS-K321 in Spring 2022. N = 68.
 Assessment was completed based on exams, online discussions, and hands-on computer projects.

APPENDIX D. MANAGEMENT INTERNSHIP ASSESSMENT RESULTS

IU Kokomo School of Business
Management Internship Assessment Data

W480- Management Internship

Each internship supervisor is asked to complete a feedback survey near the end of the semester (generally after the student has completed 80% or more of their required hours). Generally, the instructor in charge has a face-to-face meeting and discussion about student performance with the supervisor at their site. Occasionally, the supervisor follows up via email with performance feedback.

Overall evaluation for 2021-2022 : Excellent

Submitted by Professor A. Smith

The response options range from 1-7, with 7 = **Excellent**, 5 = Good, 3 = Poor, 1 = Very poor.

Course	Communicate effectively	Use information effectively	Use technology effectively	Quantitative skills	Critical thinking skills	Understand key business concepts	Integrate key business concepts	Apply key business concepts	Prepared for the job market	OVERALL
Fall 2021	6.4	6.2	6.8	6.4	6.2	6.2	5.8	6.0	6.2	6.4
Spring 2022	6.6	6.3	6.4	6.1	6.3	6.3	6.4	6.4	6.4	6.5
Summer 2022	6.3	6.3	6.3	6.1	6.5	6.4	6.3	6.5	6.4	6.6