



Dance Notes

Dance Marathon Alumni Council

Indiana University Alumni Association & Dance Marathon Council

Fall 2008

Get set for IUDM 2008 Nov. 14-16!

Dear alumni:

As school begins again and the fall semester gets underway it can only mean that Dance Marathon is right around the corner. As the goals we set last January become a reality, we can't emphasize enough how important alumni are to the success of Dance Marathon moving into the future. Your incredible support over the years is truly unique, and that is what separates IU from the other dance marathons around the country.

I am proud to say we had a very successful summer with fundraisers including the golf outing and canning at the Indiana State Fair. Also, we hosted two successful events with Riley families, visiting the Indianapolis Zoo and attending an Indianapolis Indians baseball game, which truly encompassed why we do Dance Marathon. The school year got off to a great start when committee members gathered for the third annual pep rally. The energy and enthusiasm that fueled this event makes me excited to see what wonderful things the committee will accomplish together at the 18th annual IU Dance Marathon.

Our schedules are quickly filling up with two high school marathons and more than 10 separate fundraisers leading up to the marathon the weekend of Nov. 14-16. One event that has become a foundation for Dance Marathon is the annual gala. This year we hope that all alumni can join the Dance Marathon family to celebrate the success we have achieved over the past 17 years and our future successes. We are excited to announce that IUDM formed a partnership with United Way, and we will be hosting a food drive during the marathon to give back to the Bloomington community.

The Dance Marathon executive council invites all alumni to the **18th annual Dance Marathon during the weekend of Nov. 14-16**. Alumni are also invited to celebrate five-, 10-, and 15-year reunions with fellow graduates from Dance Marathon during the weekend. We look forward to seeing all of you at the gala and Dance Marathon in the upcoming months!

If you move, please don't forget to take time to update your contact information on our Web site under the "alumni" tab. This guarantees you will receive the important information that we send out through e-mails and mailings. Please continue to e-mail any suggestions you have, and please keep us in your thoughts, prayers, and contributions as the marathon approaches.

— Matthew Hodes, President,
IUDM Executive Council



Riley Lesh, a Riley kid, enjoyed a ride on the golf cart at the 2008 IUDM Golf Outing.

From your alumni board president



Dance Marathon is in the air!

The leaves are changing colors, there is a chill in the air, and IU football has a decent record due to a powder puff pre-Big Ten schedule. ... All of these are signs that it's time to head back to Bloomington for your annual fix of IU Dance Marathon.

All of the pieces to another successful marathon are coming into place, and IUDM 2008 will rock the HPER on Nov. 14-16. As usual, there will be plenty of alumni festivities! Yogi's, Upstairs, Kilroy's, and Nick's have all

been given a warning that the IUDM alumni family is coming, and they should prepare accordingly. I personally can't wait to catch up with old friends, tell stories about why "our exec was best," sing IUDM classics at the top of my lungs in the Hump Room and, of course, wander around the HPER with amazement.

Whether you are an IUDM addict or you haven't been back in awhile ... **DON'T MISS IUDM 2008!** — John Moran, President, IUDM Alumni Board

Committee reports

Riley Development

The Riley Development Committee is gearing up for November's Dance Marathon. Invitations have been sent out to all 53 IUDM Riley families, including 10 new families. We are looking forward to making this year's marathon as enjoyable as ever for all families involved. To get to know some of the families, we are planning a fall event for both Riley families and IUDM committee members. Our committee and the Riley families are excited as ever for this year's marathon.

Aside from working with the families, Riley D is also busy educating the IU campus about Ryan White, Riley Hospital, and IUDM. By showing a newly-updated Chair Education video at both the dorms and Greek houses, we hope to get dancers and committee members as motivated as ever to raise money for the kids at Riley Hospital. Tours of the hospital are also being set up to ensure that everyone involved with IUDM understands the importance of our organization.

Riley D's main goal this semester is to prepare as well as possible for this year's Dance Marathon. We want to make sure every family leaves the 2008 IU Dance Marathon knowing that IU students sincerely care. — *Eric Davis*

Operations

The Operations Committee had a very productive and fun spring semester. Our magazine fundraiser was very successful, and we maintained contacts with those vendors that are essential to the success of the marathon. We are already working on another great fundraiser for this fall!

Along with our fundraising efforts, the marathon is swiftly becoming our main focus this fall. We are working with local and national vendors to make sure things run smoothly and efficiently. Our main focus is a making the Dance Marathon experience as rewarding as possible for both the Riley children and the dancers. The marathon is approaching quickly and OPS is ready to make sure it's going to be the best one yet! — *Jay Allardt*

Catering

The Catering Committee is off to a great start as the marathon quickly approaches! We are looking to have most of the food donations secured within the next couple weeks, hopefully incorporating old favorites like Noodles, Pita Pit, Coca Cola, Pizza Express, and Olive Garden; but we also hope to start a relationship with the new Panda Express and Dunkin Donuts, which opened on Kirkwood this summer. We're

also planning a sushi night at Sushi Bar where proceeds from the night will go to IUDM. We are also exploring an exciting new breakfast fundraiser for this semester with Bears. — *Elise Eldert*

Marketing

The Marketing Committee is working hard and having a great time this semester! Some exciting news: we are working with IUSTV this year to broadcast the marathon on television and also — hopefully — through a Webcast.

Be sure to check out the Web site, which was revamped during the summer with much help from and appreciation to Alban Mehmeti (Exec'06). If there is anything you would like to see added to the site, feel free to e-mail me any time (safranz@gmail.com). Our committee's goals for the rest of the semester include making videos for the marathon and improving the overall technology at the marathon; planning play days with our Riley pen pal, Karissa Smith; and improving advertising on campus. — *Sarah Franz*

Recruitment

This fall the Recruitment Committee has been very busy getting the word out about IUDM and making ties with as many new students as possible. We put fliers in the dorms, hosted a booth at the Student Involvement Fair, and selected the new members of the Residence Hall Representative Council. This council is our main focus until the marathon as its members are our link to all IU students living in the dorms. We are extremely excited about the new council members! This council will do great things for the marathon and we look forward to seeing what it will do in the future. We have also set up a shopping day in Indianapolis with our committee pen pal, Bailey VanVleet, which will be a lot of fun. We have had a busy semester so far and could not be more excited to see how our hard work will pay off! — *Chelsea Schmidt*

Morale

This semester Morale has hit the ground running. With less than 100 days until the marathon, we find ourselves choreographing the 2008 line dance. We are very excited about the dance this year and can't wait for you all to see what we've designed. Also this semester, we were back on the fundraising trail with a Beach Volleyball Tournament held on Sept. 28 and continue to plan numerous canning opportunities. We look forward to keeping the dancers entertained and motivated with a new color wars system. The most important concept we are working on as a committee, though, is bringing the focus back to the reason we raise all this money, and that is

for the kids. — *Adam Ayers*

Corporate Relations

The Corporate Relations Committee is on a good pace with bringing in corporate sponsors. We have had a few setbacks with past sponsors not being able to financially donate to the 2008 Marathon, but we are hoping they will be able to donate in-kind donations and are also bringing new sponsors. Currently, our largest donator is FedEx with \$5,000. We have big hopes for the 250 companies we're currently working towards right now. With the help of other committees, we still hope to achieve our goal of acquiring a total of \$125,000 from corporate sponsors. If your company would be interested in being a corporate sponsor please feel free to contact me at bradley.armour@gmail.com. Find information about sponsorship levels on the Website under "corporations."

— *Brad Armour*

Stewardship

The Stewardship Committee has developed a lot of new projects for fall leading up to the marathon. Beyond recognition and relationship development the committee is working with Student Athletic Board to create a Home Run Derby fundraising opportunity. The Torch Ride, held Oct. 4, was very successful in continuing to raise awareness for IUDM and the kids at Riley. The committee is working on new management procedures and control of the Miracle Maker community to improve the marathon experience. There is a trend in weekly canning trips to Wal-Mart as a committee, and totals are rising steadily to meet personal goals of \$1,000 per person. The committee is working on creation of a recognition item to correlate with varying donor involvement and planning a blood drive with the American Red Cross. Overall this semester is shaping up to be very involved and rewarding. Looking forward to sharing the success with all of you!

— *Kate Rogoski*

High School Marathons

This summer, the High School Marathons Committee was out and about raising money for IUDM. We were at the Indiana State Fair canning day, Loop for Life, in addition to canning that many of my chairs did in their hometowns. We also made sure that we were always in touch with our high schools over the summer, and I was approached by four new schools that would like to start up a marathon in the next year. This semester we are working on a fall fundraiser and, as always, we are out canning. Five of our six high schools

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hosted marathons last semester, and we have raised over \$150,000 so far. Bishop Chatard's marathon, one of the oldest and most successful high school marathons, is Oct. 19. Right now my committee and I are working with the new schools to get them started and make their first marathons amazing. If you know or work at a school that is a great candidate to host a marathon, do not hesitate to give them my e-mail address, jecain@indiana.edu, and I will pass on any information that they might need. — *Jenn Cain*

Fundraising

The FUNdraising Committee has hit the ground running coming into the fall semester. We held a karaoke night at Bear's on Sept. 26, which was a hit! Fall Road Rules was a great success thanks to the wonderful committee members and dancers. In addition to these bigger events we have a number of percentage nights planned at Bloomington restaurants such as: Jimmy Johns, Noodles, Bucceto's, and Colorado Steakhouse. We will also be canning outside of the Bluebird every weekend until the marathon. Currently, we are revamping dancer-care packages and planning a surprise event for during the marathon. Everyone is really excited and has been working hard to make all of this happen! — *Greg Schultz*

Accounting

The year was kicked off with success and so far has run pretty smoothly. As a committee we held a fundraiser with Steak-n-Shake in the spring, and this fall we are planning one with the local bowling alleys. Our database in conjunction with the new Web site is still a work in progress as the dancers and DGR's begin to register and the money is starting to come in full force. One exciting prospect is that a Kelley School of Business professor has agreed to take on IUDM and its accounting database as a school project for one of the honors Excel/Access classes. Hopefully by the end of the fall semester we will have a new, fully functional accounting database to use for years to come. My committee and I are excited to see where these next couple months take us and we cannot wait to count over \$1 million! — *Kim Fornek*

Special Events

This past summer, Special Events held the 5th annual Golf Outing at the Fort Benjamin Harrison Golf Course and raised a record breaking \$8,000! The day included many golf contests and tons of fun. Looking into the future, we will be hosting the IUDM Gala and Auction on Oct. 18 at the downtown Bloomington Marriott. The

Fall 2008

Office Wish List

Dear Alumni,
Please think back to the good old days in the Dance Marathon office. The times when you wished you could go up to the office and get everything accomplished but didn't have materials. The days when you wished you had the extra hour to make a run for supplies but couldn't. Now, you have the opportunity to help the current and future exec councils and committees. Anything can help in a great way! Thanks!

- Post-It Notes
- markers
- pens
- organizer shelves for apparel
- poster board
- scissors
- tape – masking, scotch, duct
- note paper



Attendees of the Children's Miracle Network Dance Marathon Conference in Orlando, Fla. this July.

- stamps
- COMPUTERS
- COPIER
- printer paper
- envelopes – large and small
- fax machine
- Ziplock bags
- construction paper – assorted colors
- large 30-day dry-erase planner
- scrapbooking materials

night will be filled with food, music, dancing and, of course, remembering why we do what we do for Dance Marathon ... for the kids! We also are working on another 3v3 basketball tournament and a trivia night. Special Events can't wait to see you at the marathon! — *Katherine Minton*

Campus Events

Campus Events hit the ground running this semester with several repeat events as well new ideas. The date auction was a blast, thanks to emcee Ken Nunn. Also in October we will pair with Phi Psi for their haunted house philanthropy. The week before the marathon, there is an all-IUDM bar crawl to get pumped! Also throughout the semester we will set up canning opportunities outside of all auditorium events. It's going to continue to be a great semester with lots of super fun IUDM events and we're so excited to help everyone get pumped for the marathon! — *Mandy Eid*

Alumni Relations

As Nov. 14 approaches, we are looking forward to the upcoming weeks and making the 18th IUDM the best yet for all of our dedicated alumni! Hotels are still available at the Indiana Memorial Union, Hilton Garden Inn, and Marriott in Bloomington. Each have a special block reserved especially for IUDM Alumni, so call today and make sure to RSVP to IUDM 2008 at iudm08.alumni@gmail.com.

The Alumni Fundraising Competition is well underway! Competition is heating

up, and we appreciate every dollar that you donate from the bottom of our hearts. The winners of the competition will win a bar tab for six at Nick's and, of course, bragging rights until the 2009 marathon.

One of our priorities right now is to plan reunions for graduates of 2003, 1998, and 1993. With only weeks left until the marathon we are very excited, and we look forward to seeing all of you at the 18th annual IU Dance Marathon! — *Katie Glesing*

Dancer Relations

The Dancer Relations Committee has been working really hard to get dancers, dancer group representatives (DGRs), and miracle makers registered on the new Web site. We currently have over 600 dancers registered, and we have been working with the DGRs to get everyone pumped up and ready for the marathon. Dancer incentives are being revamped this year, focusing on bigger and better prizes to win. We also finished our big fundraiser with Mikes Express Carwash and raised \$6,000 for IUDM. — *Emily Krouse*

Public Relations

After a successful spring, this year's Public Relations Committee is off to a great fall semester. Our relationship with our local media partners has flourished throughout the year and is being highlighted this semester through numerous commercials on our local radio station. In addition, we are currently in the planning stages of our new
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Reports

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apparel line; it promises to be better than ever! Looking towards the marathon, our committee is working toward gaining more awareness of our cause and coverage of our event through ads and promotional material on and off campus.

— *Lindsey Fox*

Entertainment

This semester is off to a great start and has made for a wonderful reunion for the whole committee! Everyone is getting very excited and working really hard. We have all of the great bands we need, and then some. The skits sub-committee has come up with some amazing ideas, and they can't wait to get into the spotlight at the marathon. We are planning some great new games and ways to keep dancers excited throughout the event. Our fundraiser is a Powder Puff and Men's Cheerleading competition; it'd sure be swell if we had an alumni team! For the Kids! — *Monica Thomas*



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Dance Marathon Alumni: What's new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

Name _____ Date _____

Preferred name _____

Last name while at IU _____

IU Degree(s)/Yr(s) _____

University ID # (PeopleSoft) or last four digits of Soc. Sec. # _____

Home address _____

City _____ State _____ Zip _____

Home phone _____

Business title _____

Company/Institution _____

Company address _____

City _____ State _____ Zip _____

Work phone _____

* E-mail _____

* Home page URL _____

Mailing address preference: Home Business

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Last name while at IU _____ IU Degree(s)/Yr(s) _____

Your news (attach additional pages if necessary): _____

Please send me information about IU Alumni Association membership.

IUAA membership supports and includes membership in the Dance Marathon Alumni Association and your local alumni chapter. You may join online at www.alumni.indiana.edu or call (800) 824-3044.

Please mail to the address above, or fax to (812) 855-8266.

Dance Notes

Dance Notes is published by the IU Alumni Association for the IUDM Alumni Council to encourage alumni interest in and support for IU. For membership information, please call (800) 824-3044 or send e-mail to iualumni@indiana.edu.

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