

Dance Notes

Dance Marathon Alumni Council

Indiana University Alumni Association & Dance Marathon Council

Fall 2007

From the executive council president



Title

We are sitting at less than six weeks until the Marathon. It is hard to believe that we have already been working for 10 months. Wow, time flies when you are having fun. I would first like to thank all of our alumni for all of their help this year. We have accomplished many great things already. We successfully hosted the fourth annual IUDM Golf Outing, which was the best one yet. We also had a very successful One Night Dinner in Indianapolis, which allowed many alumni and students to come together to reminisce and talk about the Marathon.

We also have a lot of big things planned for the Marathon with our alumni. We are having our first reunion for previous Executive Councils and Mara-

thons. This year we are having five-year (2002), 10-year (1997), and 15-year (1992) reunions. Hopefully this will be a great chance for the individuals to come back to the Marathon and see how much it has grown. We are also having a competition between previous Executive Councils. We are hoping this will prove once and for all which Executive Council was the best!

I want to take time to thank all of you for your help and thoughts. Please continue to think of us and we look forward to seeing all of you back for the 17th annual IU Dance Marathon Nov. 9-11.

— Tommy Dooling
President
IUDM Executive Council

Residence Hall Representative Council

The Recruitment Committee has been working very hard recruiting participants for this year's Marathon. In our efforts to increase freshmen involvement, we have formed the first-ever Residence Hall Representative Council. The RHRC is available to any student living in an IU residence hall. Those selected to the RHRC will serve as the link between the dorms they are representing and the Marathon. RHRC members will be responsible for all students participating in the Marathon who live in their residence hall.

RHRC duties include:

- spreading the word about IUDM to the residence halls;
- updating the residence halls on current Marathon events;
- organizing fundraisers to help participants from their residence halls raise money;
- collecting, tracking, and turning in all money;
- ensuring that all required forms are completed by their residence halls;
- helping with registration and check-in;
- motivating and supporting participants from their residence halls throughout the Marathon;
- communicating with the IU Dance Marathon Executive Council; and
- raising awareness about the Marathon, Riley Hospital for Children, and Ryan White.

So far we have gotten a great response from freshmen interested in joining the Residence Hall Representative Council, so we are very hopeful that it will be a success!

— Kristen Leone
Recruitment



IU Dance Marathon Executive Council at the Penn State Dance Marathon



Erica Goldenberg and Diana Carlson



Carly Dachis, Kristen Leone, and Peter Sinensky

Committee reports



Accounting

The Accounting Committee is focusing on precisely tracking all revenue streams. It is our hope that future Executive Councils will be able to use the system we set in place and benchmark their progress more accurately. Also, we are currently exploring an exciting new fundraiser with bars in Bloomington, which could provide donations and advertising year-round.

— Peter Sinensky

Alumni Relations

As the Marathon approaches, the Alumni Relations Committee has been working to plan the Marathon weekend for alumni, maintain efficient contact with the alumni, and raise funds along the way. We have set up a fundraising competition between previous Executive Councils as a way for the councils to interact and maintain contact with each other. One of our top priorities right now is to also plan reunions for previous Executive Councils.

For our committee fundraiser this semester we have teamed up with the Public Relations Committee to sell magazines along with canning at the Fall Road Rules event and other various locations around the area.

We hope that we have created a strong communication bond that has effectively relayed information about the Marathon to our alumni. With only weeks left until the Marathon we are very excited, and we look forward to seeing all of you at the 17th annual IU Dance Marathon! Please look for your invitation in the mail, and, as always, we encourage you to visit our Web site, www.iudm.org, in order to update your information and to see current information about the Marathon.

— Lindsey Surbey

Catering

The Catering Committee has really hit the ground running as the Marathon is approaching ever so fast. We are hoping to have nearly half of our food donations secured within the next couple of weeks, which will allow for more time to think creatively in this department as we near the Marathon. We will also be holding the first annual IUDM Greek Olympic Games on Oct. 7. This should bring a lot of Greek teams and will include fun events like an egg toss, tug-of-war, dizzy-bat-spin run, potato sack races, and more. Get excited!

— Chad Wilkins

Corporate Relations

Corporate Relations has had a great year and we are working to constantly maintain relationships with past sponsors as well as focus on securing new sponsors. We have been targeting local sponsors this semester and handing out "We Support IUDM" signs to local businesses that donate monetary or in-kind donations. It is great for promotion of the Marathon and great for businesses to associate themselves with the second-largest student-run philanthropy! If you would like to get your company involved with the Marathon, please contact me at cdangelm@indiana.edu.

— Carol Dangelmajer

Dancer Relations

Last semester was an extremely productive one for the Dancer Relations Committee, and the momentum has kept up through the summer. This semester we will be recruiting dancers, holding regular meetings with Dancer Group Representatives, and generally preparing all the dancers for the weekend of the Marathon. This year we will only be inviting the top 850 fundraisers to dance; fundraising is more important than ever. We are incredibly excited for the Marathon and hope to see you all there!

— Erica Goldenberg

Entertainment

The Entertainment Committee is making great strides as the Marathon quickly approaches. The members are sending out letters, canning, calling businesses, and creating new ways to collect donations. We foresee this Marathon as being the most fun 36 hours of our participants' week.

We have planned interactive games, skits, dance teams, and guest appearances to highlight the spectrum of bands that will be performing. I hope that you all can experience the Marathon with us once again in November. We'll see you there!

— RJ Clouse

Event Coordination

The Event Coordination Committee is off to another busy start this semester. The committee worked extremely hard to prepare for the second annual One Night Dinner held Sept. 8 at Meridian Hills. Following the gala, the committee will be working hard on the second annual torch ride from Riley Hospital for Children to Bloomington. The ride will be Oct. 19 (the Friday of Homecoming), and the riders will participate in the parade later that day. If anyone is interested in the ride, please contact me at mmgiles@indiana.edu. Other than that, the Event Coordination committee is looking forward to the Marathon and to sending out our fundraising letters.

— Molly Giles

Fundraising

After a very successful spring, we partook in some great summer events, including canning at the Indianapolis 500 and at the Indiana State Fair. Now, we are excited to be back in Bloomington as we begin the busy fall semester on the Fundraising Committee. We have a lot planned for the upcoming months and are looking forward to even greater successes. We have started planning the Fall Road Rules event, seeking to improve on years past and expand into different areas than we have previously. We are continuing to solicit the support of Rotary and Kiwanis clubs and currently have meetings lined up with several local groups. In addition, we are planning some new organization-wide fundraisers for this semester, as well as fundraisers that our committee will coordinate exclusively. As the semester gets underway, we are all excited about the busy but extremely successful months that lie ahead of us.

— Andrea Crawford

Morale

The fall semester is always an exciting one for our beloved Morale Committee. All 36 of us are very pumped up to be



Committee reports

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back in Bloomington, and we are even more stoked to start making up some sweet moves to our brand new line dance! The Color Wars Subcommittee has also started planning our games for rotations; this year we will bring back Survivor: Dance Marathon and Singled Out, as well as add a new game similar to the World Series of Pop Culture game show. The committee's big fundraiser this fall is our second annual Hot Dog Eating Contest. We will pair up with the Riley Development Committee to host a very fun event that will include music, games, and lots of pork.

Even with all of this fun stuff going on around us, we still keep our thoughts focused on the kids of Riley Hospital. They are the fuel that drives our passion for this great organization. We are so glad and appreciative to have such a great alumni backbone to support us, and the Morale Committee would like to say "thank you!"

— John Reno



Riley Lesh (Riley kid), Ashley Rutledge, and John Reno

Operations

The Operations Committee had a very successful spring, and we are all looking forward to a great semester in the fall. Last spring we had a huge fundraiser at the Crazy Horse Restaurant and Bar. We plan to have an even more triumphant fundraiser this semester.

Currently, we are in the planning stages of the Marathon, trying to get everything ready for the big weekend! One thing we will be focusing on is trying to cut costs while still delivering an even better setup for the dancers. This is going to be accomplished by contacting as many businesses as possible to find the best rates. Over the past six months, the Operations Committee has really grown close; this will allow the committee to function

at the highest level of efficiency during the 36+ hours we will be at the Marathon. We are Ops because we run it!

— Brandon Ehrhardt



Executive Council at Mini Dance Marathon

Public Relations

The members of the Public Relations Committee are off to an exciting start to the semester. We have created a Riley Family pamphlet that will begin a more focused family recruiting process. The pamphlet will be distributed throughout hospital newsstands starting this fall. We are also beginning our initial apparel design and creation stages in hopes of creating another successful merchandise line. Another exciting aspect we are focusing on this fall includes IU Dance Marathon invitations and tours available for our VIP and strongest supporters. We're excited to show off our Marathon to those who help us the most. Overall we are working toward gaining more public awareness through ads and promotions on campus and media coverage for our very exciting 17th year.

— Carly Dachis

Riley Development

The Riley Development Committee is currently working very hard to prepare for the Marathon. We have already mailed the invitations to all of the Riley families and are receiving reservations daily. I am happy to say that we have acquired more than 10 new families this semester.

This summer Carly Dachis, director of public relations; Kristen Leone, director of recruitment; and I have been working with the Riley Foundation and Riley Hospital to design a brochure about the Marathon to place in Riley Hospital next to Riley Messengers in hopes of educating Riley families about the Marathon. As a result, we hope to recruit new families as well. We are also preparing for our fall event with the Riley families at Waterman's Fall Festival on Oct. 5.

This year we have been given two great opportunities to interact with families

in the hospital for a Parent's Night Out and an inpatient party. Overall, the Riley Development Committee is working hard to prepare for the Marathon and we are very excited to see you all there!

— Ashley Rutledge

Special Events

The Special Events Committee has hit the ground running this semester! We have several events lined up prior to the Marathon and are so excited to continue working on them. At the end of September we are hosting a campus-wide bar crawl, Crawling for Kids. Every bar will be collecting a cover charge that will help support the Marathon. People of age can purchase a T-shirt that will get them into every bar for free! We are also working to set up teams and a point system for the night. We are also holding the ever-so-popular date auction at Kilroy's Sports Bar in October. Along with various Kilroy's Bar nights and dueling pianos, we have an eventful semester ahead of us, and we cannot wait to see what happens at the Marathon!

— Allison Maddox

Technology

"Hola" from Technology! As the Marathon gets closer and closer, the Technology Committee is trying to become as prepared as we can. This semester we plan on having some great fundraisers, including magazine sales, which we hope will be successful. The committee is also continually documenting all the events that are going on with the Marathon, as well as updating and improving the Web site. We are also working out the logistics for the Marathon so that we can successfully take lots and lots of pictures and compile them to create an amazing slideshow to be presented at the end of the 36-hour event! We are looking forward to this exciting semester and the culmination of it all — the Marathon!

— Anne Nichols

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IUAlumniCareers.com

The IU Alumni Association's new Web site provides online career and mentoring services for IU alumni. Sign up for this service at **IUAlumniCareers.com** to search for jobs posted by employers, post your résumé for review by employees, or search for an alumni mentor for advice. Only IUAA members may search for jobs and mentors, so activate your membership today.



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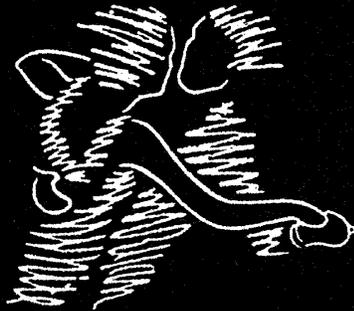
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Dance Notes

Dance Notes is published by the IU Alumni Association for the IUDM Alumni Council to encourage alumni interest in and support for IU. For membership information, please call (800) 824-3044 or send e-mail to iualumni@indiana.edu.

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Please mail to the address above, or fax to (812) 855-8266.