

Dance Notes

Dance Marathon Alumni Council

Indiana University Alumni Association & Dance Marathon Council

Spring 2007

Membership Matters. This publication is paid for in part by dues-paying members of the Indiana University Alumni Association.

From the alumni council president



Dance Marathon marks record year, sets sights on this year

Indiana University Dance Marathon Alumni:
I would like to start by extending a heartfelt thank you and congratulations to the 2006 IU Dance Marathon council. Through their hard work and dedication, the 2006 IUDM raised a record-breaking \$920,386.20 for the kids at Riley Hospital for Children.

With warm weather upon us, the 2007 IUDM council is already in the thick of the planning process for the next marathon. In January, the annual Executive Retreat once again took place in Indianapolis. The retreat successfully provided an opportunity for the students to develop leadership skills and begin the bonding process that all councils have experienced. The primary goal of the retreat is to facilitate this

bonding process in order to create a work environment based on trust, both in oneself and in one another. A sincere thanks to **Deanna Pucci Murphy**, BS'99, and **Patrick Murphy**, BS'95, for opening up their home to us for the weekend. This is the second time they have hosted, allowing them to feel youthful and collegiate until the retreat came to a close.

The Executive Council is also working on the various summer fundraising events that have become traditions for IUDM. Please be sure to mark your calendars for the fourth annual IUDM Golf Outing. The upcoming outing will be June 25 at the Fort Golf Resort at Fort Benjamin Harrison in Indianapolis. The

IUDM Golf Outing is a tremendously fun time and all alumni are strongly encouraged to participate. As a participant for the last couple of years, let me bear witness that one need not exhibit high-quality golf skills in order to play. Invitations will be mailed in the near future. If you are interested in participating but are not sure if you are on the IUDM mailing list, please visit www.iudm.org and click the "contact us" link. You can update your mailing information in the "comments" box. Please save the dates of Nov. 9–11, for the IU Dance Marathon — alumni are meeting on Saturday, Nov. 10.

I would like to take this opportunity to congratulate the new members of the IUDM Alumni Board. During the 2006 marathon, the entire Alumni Council hosted their annual Saturday afternoon meeting at Oliver Winery in Bloomington. While the meeting mainly consisted of socializing and catching up on old times, elections occurred to fill the vacated roles on the board. The officers are: **Joseph Todd**, BS'00, president; **J. Ryan Williams**, BS'02, vice president; **Megan Richards**, BS'04, secretary/treasurer; internal board members **John Moran**, BS'03, and **Pat Morrison**, BS'03; and external board members **Ryan Bulan**, BS'04, and **Diana Hochman**, BA'03. Thank you to the outgoing members **Teresa Linneweber Gift**, BS'97, and **Tim Greives**, Cert/BA'03.

If you have any questions or would like to be involved in any aspect of IU Dance Marathon, please feel free to contact me at (317) 879-2055 or jtodd@accessa.biz.

— Joseph Todd, BS'00
IUDM Alumni Council President



Courtesy of IU Dance Marathon

2007 Indiana University Dance Marathon Executive Council

From the executive council president

IUDM grows significantly in two years

First want to say thank you to everyone. I hope you all realize what a special foundation you have created for IU Dance Marathon. It is hard to believe that another dance marathon year has come and gone. We have now successfully completed our 16th marathon. Thanks for all of the hard work through the years, going back to 1991. We are able to do amazing things to help the children at Riley and continue Ryan White's legacy.

For those of you who don't know, we raised \$920,386.20 for the Ryan White Infectious Disease Center at Riley Hospital for Children. Again, this feat wouldn't have been possible without all of your hard work, prayers, thoughts, donations, time, and support during the past year. We are currently the largest Children's Miracle Network dance marathon in the country. And we are the second-largest dance marathon in the country, behind our friends at Pennsylvania State University.

Our council is set for the 17th annual Dance Marathon. We have 20 amazing people who have been working on the upcoming marathon, scheduled for Nov. 9-11. We have all 15 committee chairs filled. IUDM had more than 280 committee members interview this year, so we are continuing to grow at a great pace.

In the past two years, we have grown significantly. For example, IUDM hosted a bike ride and benefit dinner last year; each new tradition was a huge success. We also plan to host four more high-school dance marathons this year. Bloomington High School North and Carmel High School students have already danced, raising more than \$60,000 collectively. Bloomington South, Bishop Chatard, South Deanery, and Southport high-school dance marathons are forthcoming.

We understand that we have a huge task ahead of us to help as many children as possible this year. We understand that there is a lot of work to do. But, we are confident that with the help of the people we have in place, help from Riley, and support from the students on campus and all of our alumni, we will do great things again this year. Please be on the lookout for updates on our progress and any items that we may need help with during the year.

We are looking forward to making great strides in helping the kids. We hope that one day in the near future, we will reach our endowment and be able to help save more lives forever.

— Tommy Dooling
President

IUDM Executive Council

*Tie-dyed dancers
move and shake
to the beat.*



Courtesy of IU Dance Marathon

Marathoners sing and sway, perhaps to "Y.M.C.A."

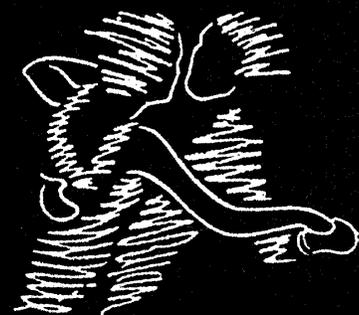


Courtesy of IU Dance Marathon



IUDM wish list

- storage shelves
- bins
- alumni attendance at events



Dance Notes

Dance Notes is published by the IU Alumni Association for the IUDM Alumni Council to encourage alumni interest in and support for IU. For membership information, please call (800) 824-3044 or send e-mail to ialumni@indiana.edu.

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ALUMNI ASSOCIATION

Committee reports

Alumni Relations

The Alumni Relations Committee is eager about the 2007 IU Dance Marathon. We have set several goals, and we have thought of implementing some new ideas. Our biggest goal this year is to think of new ways to utilize alumni, while keeping them updated and involved. Our biggest priority is to find the most beneficial way to maintain contact with alumni and to assure that our information reaches everyone. We encourage you to visit our Web site, www.iudm.org, to update your information under the "alumni tab" and see current information about IUDM.

One new idea that we are really excited about is to have an ongoing fundraising competition between the previous years of IUDM. The idea behind this fundraising effort is to encourage alumni to keep in contact with each other, maintain contact with the current Executive Council, and support the kids at Riley Hospital for Children. We would like each alumnus to work with the council from their final year in IUDM and creatively fundraise in competition with the other councils. We plan to award the top fundraisers with rewards at the 2007 IUDM. Please look for more details in the near future regarding the competition. Feedback and suggestions are more than welcome. We look forward to working with you soon. Don't forget to mark your calendars for Nov. 9–11.

— Lindsey Surbey

Accounting

This year is an exciting time for the Accounting Committee. Our overall goal is to develop a system that can utilize data and information in a value-added way. It is essential to gather and store all the data in an organized manner that future councils can utilize and build upon. We are beginning to develop a system to track various donation streams and standardize a benchmarking system. We are also going to reorganize the letter-writing campaign, which was started last year.

— Peter Sinensky

Catering

The Catering Committee has already been busy this year. We are creating a new partnership between IUDM and Fazoli's. Thus far, they have agreed to serve all 10 meals of this year's marathon. It may seem like the food will get repetitive, but they have a surprisingly large menu. In addition to the

2007 IUDM Alumni Council Board of Directors

President — Joseph Todd, BS'00 (two-year term expires 2007)

Vice President — J. Ryan Williams, BS'02 (two-year term expires 2007)

Secretary/Treasurer — Megan Richards, BS'04 (two-year term expires 2008)

Internal Board Member — John Moran, BS'03 (two-year term expires 2008)

Internal Board Member — Pat Morrison, BS'03 (two-year term expires 2007)

External Board Member — Ryan Bulan, BS'04 (two-year term expires 2008)

External Board Member — Diana Hochman, BA'03 (two-year term expires 2007)

Italian meals you may be used to, Fazoli's offers a vast menu of submarine sandwiches, breadsticks, and vegetables. They also want to work with Coca-Cola, one of IUDM's most loyal sponsors in recent years. We are also working hard to keep our loyal sponsors of the past involved in fundraisers throughout the year. We really want to build upon the hot-dog-eating contest, as well as Chicken 'N Beats. Our ultimate goal this year is to make the marathon meals go as smoothly and efficiently as possible, while serving fair-sized portions. We believe this effort will keep the morale of the dancers as high as possible when it comes to eating this year. Most important, our mission is to work as hard as we can for the Riley kids, while having some fun along the way.

— Chad Wilkins

Corporate Relations

The Corporate Relations Committee is researching and finding creative ways to attract new corporate sponsors. The marketing packet has new sponsorship levels and benefits that will help increase corporate donations. Along with a new marketing packet, the members of the committee have designed a PowerPoint presentation reflecting the marketing packet, which we will present to local, state, and national companies. Our big goals are to receive official sponsors for the annual golf outing and the black-tie gala and to acquire a total of \$200,000 from corporate sponsors.

— Carol Dangelmajer

Dancer Relations

This year, the Dancer Relations Committee is focusing on earlier registration and getting high-quality dancers. While the minimum fundraising requirement remains \$350, dancers are going to be encouraged more than ever to go above and beyond. We're also trying to push for spring registration for our dancers and dancer group representatives. As always, the Dancer Relations Committee is preparing to solicit companies for incentive

donations of all sizes. With a committee of 25 amazing and excited chairs, I have high hopes for the coming year.

— Erica Goldenberg

Entertainment

It is a busy and exciting time for the Entertainment Committee. We are currently booking bands for the marathon, searching out new entertainers, and creating our own entertainment. The committee is planning skits and games to entertain dancers and keep them involved. The biggest upcoming event for the committee is Chicken 'N Beats. This year, we will expand Chicken 'N Beats to include a showcase for several local artists. Up to the marathon, we will also be planning bar nights, comedy shows, and concerts to raise money for the 2007 marathon.

— RJ Clouse

Event Coordination

The Event Coordination Committee is jumping right into another busy year. Besides the five mini-marathons that we already have (Carmel, Bloomington North, Bloomington South, Southport, and Bishop Chatard), we have also taken on a new one: the South Deanery Dance Marathon in May. Another important event that is keeping us busy is the fourth annual IUDM Golf Outing. We are working hard to get a full field of players this year, so keep your eyes open for an invitation to the event June 25 at the Fort Golf Course in Indianapolis. Last, we are working on the IUDM black-tie banquet (soon to have a better name). Some of the biggest goals for the banquet right now are setting a date and location and deciding on a theme. Within the near future, there will be more exact information.

— Molly Giles

Fundraising

So far, we have had an exciting start to the IUDM year on the Fundraising Committee. The planning for spring Road Rules

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Committee reports

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has begun, and we are trying to expand and improve upon the successes of prior years. Also, one of our new initiatives for this year is to gain the support of local Rotary and Kiwanis clubs in the Bloomington and Indianapolis areas. With more than 50 such clubs in this area of the state alone, these clubs could be a great source of funds from a previously untapped market. In addition, we are planning some new organization-wide fundraisers for this semester, and we hope to make a few summer fundraising events available for everyone to participate in as well. As our events get under way, we are all excited about the busy, but extremely successful, semester that lies ahead of us.

— *Andrea Crawford*

Morale

The Morale Committee is already pumped up and ready to motivate this spring. We are extremely excited about the high-school dance marathons we are planning to attend. The high-school marathons give us a chance to spread our enthusiasm to a younger age group, so they can see that IUDM is tons of fun. The committee is fundraising this spring through various events, such as the first-ever casino night. We are already picking songs to put into our brand-new line dance, which we know will be as amazing as always. Finally, we have been brainstorming ideas about new games to play on stage at the marathon to get the dancers more involved. Our committee is thrilled to have the opportunity to have so much fun, and at the same time, help the kids at Riley Hospital for Children.

— *John Reno*

Operations

The Operations Committee has slightly revamped its organizational teams this year. We added a risk management and security group to the planning and procurement, fundraising, and mass-member subcommittees. The new addition is a great strength to the committee as a whole. The risk management and security group will have the important task of making sure the doors are secure and that dancers are not leaving prematurely — as was the case last year. We have already begun preparations for the upcoming marathon with a group of 21 dedicated individuals who will do everything in their power to make sure the 2007 IUDM goes as smoothly as possible.

— *Brandon Ehrhardt*

Public Relations

As second semester progresses, the Public Relations Committee is already beginning to develop strategies for publicizing the 2007 marathon to as many people as possible. Our design team subcommittee designed and printed our Check My Box campaign shirts and distributed them around campus after spring break. Along with merchandise, we are also working on creating an online apparel store, where the public will be able to purchase our IUDM gear through our Web site. Our media relations group is developing our public-relations strategy, in order to contact as many media and communication outlets as possible with the goal of gaining actual marathon and torch-relay coverage. The committee's foundation of enthusiastic and dedicated committee members makes us confident that we are ready to promote and publicize what we know will be a marathon to remember.

— *Carly Dachis*

Recruitment

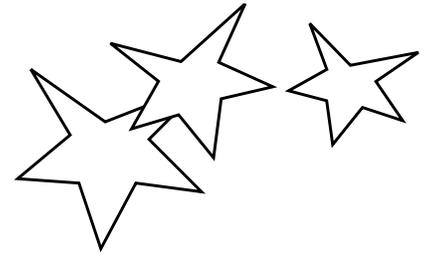
The Recruitment Committee has been busy promoting various IUDM events all over campus. We have been working to create fliers, signs, and posters to get the word out about events such as Roses for Riley and the golf outing. We are also currently preparing our Check My Box campaign, which encourages students to donate \$5 to IUDM by checking the box that appears when they register for classes. Part of the campaign includes a Check My Box banner contest for all fraternities and sororities.

The Recruitment Committee is forming a Freshman Advisory Board. This board will serve as the link between Dance Marathon and the residence halls and will help us recruit more freshmen to get involved in next year's marathon. The Recruitment Committee is excited about all of the promoting and recruiting we have been doing this spring, and we are eager for what is ahead in the fall.

— *Kristen Leone*

Riley Development

The Riley Development Committee has started a busy, yet fun, year. We are just into our first few meetings and brainstorming ideas for the tent and activities for the marathon. We are also promoting more Riley Hospital for Children tours and fundraising and are using a video we created to promote education to dancers and chairs. Currently, our biggest task is to design Ryan White fundraising T-shirts



to better publicize his name and remind the campus of our purpose. We have also just finalized an outing to an Indianapolis Indians game on May 6, to better unite dancers and Riley families. Overall, we are an enthusiastic committee who has already done a lot of planning.

— *Ashley Rutledge*

Special Events

The 2007 Special Events Committee is excited to jump right into the task of making this year's marathon bigger and better than ever. Throughout the year leading up to the marathon, we will plan medium-sized fundraisers that will raise money and awareness for Dance Marathon. We will bring back the classic events such as the beer-pong tournament, Date Auction, bar nights, and Chicken 'N Beats, as well as plan all new events. This semester alone, we will have an after-bars party with food and live entertainment and a community yard sale at the end of the school year. Our committee comprises 20 motivated members who are dedicated to putting forth all of the hard work necessary to make these events the best yet.

— *Allison Maddox*

Technology

The Web site has been enhanced and updated to improve getting the word out about IUDM and getting more people involved. This year, our committee will be working on making it even better and continually updating the Web site so that participants, Riley families, and alumni are well aware of what is going on. The immediate focus for the Technology Committee is to get a page on the Web site exclusively for Riley families and to make it easier for them to get involved with IUDM. Also, we will be adding a photograph page so that IUDM's activities can be recorded and viewed throughout the entire year. Finally, the executive board just visited Pennsylvania State University's dance marathon, and we have gotten some exciting ideas on how to make the technology aspect of IUDM even better. We look forward to an exciting year.

— *Anne Nichols*

Next Marathon:

Nov. 9-11



www.iudm.org



Courtesy of IU Dance Marathon

2006 Indiana University Dance Marathon Executive Council at the marathon



Dance Marathon Alumni: What's new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

Class Notes

Christine Gerhart Caplan, BAJ'95, is an account supervisor at CMD in Portland, Ore. She and her husband, Mike, live in Portland.

Jeffrey S. Hoch, BS'95, and Christopher V. Cogan, BS'95, finished the Philadelphia Marathon on Nov. 19. Hoch, in his first marathon, finished in 4 hours, 39 minutes. Hoch is a district sales manager for GlaxoSmith-Kline in Philadelphia. Cogan, running his second marathon, finished in 3:57. Cogan is a sales analyst for Campbell Soup Co. in Camden, N.J., and lives in Marlton.

Jenny Burin Abrams, BA'97, is an oncology social worker for the Loyola University Health System at its medical center in Maywood, Ill. She and her husband, Sean, live in Schaumburg.

Alison M. Walker, BAJ'98, was promoted to director of member operations for FSA Group, a Louisville, Ky.-based association management company that provides services to 15 professional culinary organizations. She lives in Crestwood, Ky.



Name _____ Date _____

Preferred name _____

Last name while at IU _____

IU Degree(s)/Yr(s) _____

University ID # (PeopleSoft) or last four digits of Soc. Sec. # _____

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City _____ State _____ Zip _____

Home phone _____

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Company/Institution _____

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Last name while at IU _____ IU Degree(s)/Yr(s) _____

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