

Dance Notes

Dance Marathon Alumni Council

Indiana University Alumni Association & Dance Marathon Council

Fall 2005



Letter from the alumni president

Dear Dance Marathon Alumni,

I would, first of all, like to congratulate the 2004 IU DM Council for an amazing marathon — more than \$468,600 raised for the kids at Riley Hospital for Children. This is a new IU DM record, and the hard work and dedication put into this marathon was wonderful. I am extremely proud of everyone involved!

It is time to start thinking about the next marathon, and that means a new DM alumni board. I am in my last year as president and continue to be excited about this role and working with the IU DM students. We made great strides forward last year as an alumni board and will continue to make more and more as the years go by.

The board is a great group of strong and dedicated alumni, and we look forward to serving you over the next year. See who the members are at the end of my letter on page 2.

We are very excited about the 2005 IU Dance Marathon and we want everyone to get it on his or her calendars right away. This marathon will mark the 15th anniversary for Indiana University, and we are already working with Harmony Haring, your new alumni director, to make the weekend unforgettable. Please pass the word along to all IU DM alumni to make the trek to

(continued on page 2)

Riley reports ...

Inspired by IU group, more marathons bring help to Riley

Dear Alumni,

Hello! I hope things are going well with all of you. Here at the hospital, we have lots of exciting new developments.

I am excited to tell you that three new Dance Marathon programs have taken inspiration from all of your hard work and started their own marathons. The University of Evansville held their first marathon April 1-2. The next day Purdue University kicked off their 12-hour marathon, raising more than \$2,000. Bloomington North kicked off their first marathon on April 21, with an amazing total of almost \$7,000 in Ashley's honor. Another exciting development is the progress of Bishop Chatard and Southport high school graduates in joining our college Dance Marathon programs and holding positions on the council.

In February, *Child* magazine released their "2005's Best Children's Hospitals" list, ranking the nation's top children's hospitals. Each hospital considered had to be a member of the National Association of Children's Hospitals and Related Institutions and have a grade of 93 or better on their evaluation from the Joint Commission on Accreditation of Healthcare Organizations. Approximately 55 children's hospitals were considered and Riley Hospital for Children ranked 18th. Special honors were given in Neonatal Care, where Riley Hospital ranked fourth! (See the February issue of *Child* magazine for the complete article.)

Riley Hospital for Children made na-

tional news when a 14-month-old Afghan boy and his father made the long trip to Indiana for life-saving heart surgery. Qudrat Ullah Wardak was born with several heart defects and was undersize because of the complications from his heart defects. Diagnosed in Afghanistan by U.S. military doctors, he traveled here with his father, thanks to the Indiana Rotarians. The Gift of Life Program is a partnership between Riley Hospital and the Rotary Club that covers the cost of life-saving surgeries and treatments for those who need it most. Qudrat underwent complex, six-hour heart surgery at Riley Hospital. He was listed in good condition a short time later and continues to thrive. Qudrat and his father will be returning to Afghanistan, where his family lives in a refugee camp outside Kabul. The family's goal is to return to the United States for a better life.

Recently, Dr. Martin Kleiman, physician for Ryan White and leading physician in the Ryan White Infectious Disease Center at Riley Hospital, was interviewed by a local media station as they commemorated the 15th anniversary of Ryan's death.

In this time of remembrance, we want to thank you for your 15 years of commitment to Riley Hospital in memory of Ryan White. Your support has made research and programs possible for children who fight the same battle.

For the kids,
Katherine Cain
Coordinator, Events

Committee reports



President

From weekly meetings rarely ending before midnight to weekend road trips to much anticipated executive retreats, Dance Marathon has sculpted the 2005 executive council into a tightly knit family. This year, we plan on taking the marathon to a whole new level, in honor of its 15th anniversary.

Every member of the council has dedicated endless hours to ensure the growth of their position. I feel like the proud father looking down at the accomplishments of my 17 talented children. It has been my honor to work with this amazing group, and I have no doubt that this marathon will leave its mark on IUDM history!

— Chris Carlson

Entertainment

The 2005 Entertainment Committee is working hard to make this year's marathon more exciting than ever. Our 18-member committee is composed of students who are dedicated to bringing great talent to the stage.

With the help of IU auditorium director Doug Booher, a first-time "artist

proposal" has been drafted. With the help of this proposal, five bands have already committed to our great cause. Get ready to see some big strides with our talent base. Make sure to visit www.iudm.org for updates on recent signers and benefit concerts.

— Morgan Humphrey

Riley Development

The Riley Development Committee is already off to a great start with this year's IUDM. We are continuing to add to our list of Riley families who will participate in the 2005 marathon. We are anticipating more than 25 families this year. On April 27, we held a "beach bash" carnival in the Riley Hospital atrium. In-patient children were given the opportunity to interact with the executive council and Riley D, while participating in various games and activities.

For the first time ever, Riley D had a Krispy Kreme fund-raiser, making more than \$400. In addition to fund raising and getting to know one another, we are in the process of planning summer group events for the Riley marathon families. This gives them the chance to meet and in-

teract with members of Dance Marathon before the actual marathon.
— Katie Koors

Public Relations

The 2005 Public Relations Committee is already in full swing, starting off the year with many different projects. We have recently designed and ordered the IUDM PR shirts that the IUDM committee will wear on a number of occasions to promote the marathon. We have also taken all of the footage from the marathon and condensed it to make the 2004 Dance Marathon video. For more information on how to order this video, you can go to www.iudm.org or e-mail Anna Pizzi, director of public relations, at apizzi@indiana.edu.

Some of our upcoming projects include talking with our existing media contacts and making new ones. As we are working on getting national coverage for this year's marathon, please write to apizzi@indiana.edu if you have any contact information that will help IUDM and Riley Hospital for Children become a name known throughout the country.

— Anna Pizzi

Operations

The Operations Committee this year consists of 15 chairs and the director. We're in full swing, with three major projects under way. First and foremost, we're making huge revisions to the Mass Member Program, working to completely revamp the program and bring it up to its potential. We're also beginning the work on finding and setting up sponsors for all the materials and equipment we need. Finally, as always, we are fund raising, fund raising, fund raising. Ops in 2005 is going to be better than ever!

— Matt Snyder

Alumni president

(continued from page 1)

Bloomington the weekend of Oct. 28–30. Your IUDM alumni council and the 2005 IUDM executive council promise you a weekend of fun, friends, and support for Riley Hospital for Children. Please stay tuned for more to come about this exciting weekend!

Remember, the IU Dance Marathon Web site is always here for you to reference in learning more about IUDM and how you can help. The address is www.iudm.org

[indiana.edu/~iudmc/](http://www.indiana.edu/~iudmc/) and the students have done a great job of keeping it current and full of relevant information. Check it out!

If you have any questions, please contact me at (317) 590-2934 or deanna_murphy@adp.com, and I will be more than happy to help. Also, I am trying to collect as many e-mail addresses as possible to create a DM alumni e-mail distribution list, so please send me your e-address if you would like to be added.

For the Kids
Deanna L. (Pucci) Murphy

2005 IUDM Alumni Council Board of Directors

President — Deanna (Pucci) Murphy (two-year term expires 2005)

Vice President — Joe Todd (two-year term expires 2005)

Secretary/Treasurer — Teresa Gift (two-year term expires 2006)

Internal Board Member — John Moran (two-year term expires 2006)

Internal Board Member — J Ryan Williams (two-year term expires 2005)

External Board Members — Tim Grieves (two-year term expires 2006)

External Board Member — Sam Rogers (two-year term expires 2005)

Special Events

Well, hello all. Here's a little update on what the Special Events Committee has been working on this past semester. My primary goal has been working with local bars to get some big-name talents in there and *blow up*.

Canning and selling roses is a good start, but I want to think thousands instead of hundreds from this committee.

(continued on page 3)

Committee reports

(continued from page 2)

On Wednesday of Little 500 week, we brought Jon McLaughlin to Kilroy's Sports Bar, where he put on an amazing performance. On April 9, we started a new tradition with a little something we like to call Chicken 'n' Beats. Dave McMillin performed, and I grilled up some fine chicken for everyone to enjoy. On April 20, we had a "baked sale," which was a huge hit.

As for the fall, right now I would like to get the IUDM 5k going again, have our second annual 3x3 b-ball tournament, and bring a few big bands in — any contacts or help from you would be unreal!

Thanks all, for staying updated, and please contact me at jwendahl@indiana.edu with any suggestions or advice.

— Josh Wendahl

Corporate Relations

The Corporate Relations Committee worked hard to create a new marketing packet for the 2005 marathon. We are also in the process of compiling a list of all of the possible corporations that we hope to get involved in the marathon this year. We had 10 sponsors last year, which was 10 times as many as the year before, and we look forward to increasing that number this year. We are planning on contacting the alumni, through a letter, to ask for any personal contacts with corporations that might be willing to donate to the marathon. Be sure to keep your eyes open for the letter if you have not already received it!

We are optimistic about this year, and we are ready to take it to the next level. If anyone is interested in becoming a corporate sponsor, please check out our Web site at www.iudm.org. The site has the new 2005 marketing packet and my contact information in case you have any questions. My committee and I are ready to go, and we look forward to seeing you guys at the marathon this year.

— Tommy Dooling

Promotions

The Promotions Committee is working diligently to get our name out on campus. Our "Check My Box!" promotion during registration was a huge success. Flyers are almost ready to distribute. We hope to involve freshmen living in the dorms in our organization, as well as juniors and seniors living in apartments.

— Katie Hanlon

Fund Raising

The Fund-raising Committee has been working on Spring and Summer Road Rules and a new project, Care Packages. The turnout for Spring Road Rules was huge, with about 115 people signed up for Saturday and 80 signed up for Sunday. The successful Summer Road Rules was on Aug. 5, with an Indians game attended afterwards. Finally, letters have been sent out to all committee members' parents, giving them a chance to send their child a care package to congratulate them on becoming a part of Dance Marathon. All

View our photo archive at
www.indiana.edu/~iudmc



three of these projects are going great and should be a huge help in raising our biggest total yet.

— RD Ahlers

Accounting

The Accounting Committee is new to this year's marathon, replacing the Internal Fund-raising Committee of the last few years. The name change was done to rejuvenate the committee and distinguish us from the other committees.

Our goal is still to track all sorts of money in the most detailed way. We want to know when we raised the money, how we raised it, and, most important, how much we raised. These seemingly unimportant details will allow us to fund raise more efficiently next year.

Our fund-raisers still include the cell-phone drive, in which we collect old or broken cell phones and return them for money, which helps to keep the environment clean and allows us to receive money for junk. We also hope to go canning more frequently, and a rocking car wash is most certainly in the works.

— Nathan "Spaz" Johnson

Catering

The Catering Committee has stayed very busy so far. We held the second annual golf outing on July 18. This year, we have a lot of fresh ideas for the marathon and fund-raisers. You'll be seeing great things this year from catering.

— Stephanie Middendorf

Morale

The past few weeks have been crazy for the 2005 moralers. We worked really hard to promote the dancer call-outs by "dorm storming" and seeing just how many people could be affected by the loudness and eccentric ways of the Morale Committee.

We have finalized a list of songs for the line dance. We have also been hitting the road to spread the cheer to various mini-marathons. E-mail me at charmas@indiana.edu with any questions or comments.

— Chrissy Harmas

(continued on page 4)



'DM Angel' Ashley Crouse remembered

"Life is full of tears, smiles, and memories; the tears dry, the smiles fade, but the memories last a lifetime."

As we look back at all the memories we shared with our "Crousers," it is hard not to smile. Ashley Crouse was just the kind of young woman who had that effect on everyone whose path she crossed. On even the dreariest of days, a simple "da-doo-da-doo," accompanied by a heartwarming smile, offered inspiration and motivation to start the day. Accompanying her vivacious personality was Ashley's unique passion



"Crouser"

and dedication to IUDM and the kids at Riley. Rarely seen without a red Riley wagon on her cheek, Ashley was everyone's biggest fan. She did not just attend events, she supported them with all her heart, arriving early (usually with a tasty breakfast treat) and staying until the last person left.

Crousers often said she would have

loved to be a director because she wanted to have an impact on someone's life the way her ops director, Kurt Hefner, had changed hers. Although never a director, Ashley affected our lives in more ways than she could ever know. As VP of communications, Ashley taught us all a little about how to relate to others in a charismatic way. She spent hours working with Bloomington North High School, establishing the foundation for a successful mini-marathon. We know Ashley would be so proud of the event put on in her honor, which raised almost \$7,000.

"Some people come into our lives and quickly go. Some stay for a while and leave footprints on our hearts. And we are never, ever the same."

Each and every one of us has had the honor of calling Crousers a close friend, and we are all better people for having known and loved her. None of us will ever be the same.

As Crouse always said, "If you can dream it, you can do it." Well, Crousers, you dreamt it, and, this year, we're doing it for you!

*Forever and always,
The 2005 Executive Council*



Ashley Crouse peeks out from among her friends, fourth from the right on the front row.

Committee reports

(continued from page 3)

Technology

In the spring, the Technology Committee got off to a great start. We are constantly updating the Web site. Now www.iudm.org is a vital part of our organization, and we are taking strides to use it in any way we can. Because we are the youngest committee, in "marathon years," we have quite a bit of room to grow and are always finding new ways to use technology. We are looking forward to the upcoming semester and celebrating IUDM's 15th birthday.

— Nathaniel "Nasty" Sechrist

Dancer Relations

The 2005 Dancer Relations Committee consists of 25 dedicated members, who are divided up into five subcommittees

in charge of DGRs, the dancer database, dancer incentives, fund raising, and spirit points. The Dancer Relations Committee is keeping extremely busy. To begin our work, we contacted more than 100 organizations to inform them about Dance Marathon and invite them to dance. On March 2, we had a DGR retreat to inform and inspire the DGRs. We were excited to have DGRs from three organizations that have not participated in Dance Marathon before. At the end of March, we had our Spring Dancer call-outs, where we registered more than 200 dancers, and the applications are still coming in. We are off to a great start and are continuing to implement new and old ideas for the 2005 marathon!

— Julie Greenbaum

Alumni Relations

The 2005 Alumni Relations Committee is composed of 11 wonderful members

dedicated to keeping our most valued assets — the alumni — involved and connected to the organization. We have been working with the IUAA to maintain the alumni database. We have also been striving to keep the e-mail list up to date to keep in better contact with you and send reminders of the exciting happenings to come. We all looked forward to the second annual IUDM Golf Outing, which was held this year on July 18. We had a great turnout, and we hope to get even more alumni hitting the course with us next time.

Because it is IU Dance Marathon's 15th anniversary, we are hoping to make 2005 a year none of us will ever forget. You won't want to miss out on this party, so be sure to mark your calendars for Oct. 28–30! If there is anything I can do for you, please do not hesitate to let me know at hharing@indiana.edu. FTK,

— Harmony Haring

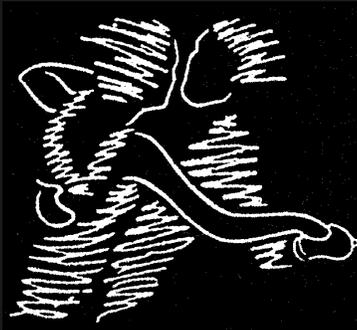
Rooms held at IMU

Thanks to the help of Nicki Bland and the IUAA, there has been a block of rooms made available for us over the weekend of the marathon at the Indiana Memorial Union. As you all know, this is a great location, across from the HPER and in the middle of all the hustle and bustle.

Room rates are as follows:

- One double bed: \$99, plus tax
- Two double beds: \$129, plus tax
- One king or two queen beds: \$139, plus tax

The weekend promises to be an amazing one, full of fun and tradition, including Nick's at Six! Don't miss out. Book your room now by calling the IUAA office at (800) 824-3044 or (812) 855-6120. Ask for Anne Fagan, who will be happy to get your information to book your room.



Dance Notes

Dance Notes is published by the IU Alumni Association for the IUDM Alumni Council to encourage alumni interest in and support for IU. For membership information, please call (800) 824-3044 or send e-mail to iualumni@indiana.edu.

IU Dance Marathon Alumni Board

President Deanna (Pucci) Murphy
 President-Elect Joseph Todd
 Secretary /
 Treasurer Teresa Gift
 Editor Jen Huss

IU Alumni Association

President/CEO Ken Beckley
 Director of Alumni Programs Nicki Bland
 Editor for Constituent Periodicals Julie Dales
 Editorial Assistant Keith Roach

Indiana University's network of alumni chapters in major metropolitan areas around the world provides stimulating, enriching, and exciting activities to keep members of the IU family connected to the university — lifelong and worldwide. With programs such as faculty presentations, cultural events, career networking forums, and activities to recharge your Hoosier spirit, IU alumni chapters provide a lifetime of opportunities to keep you connected, wherever you live.

To find an alumni chapter in your area, call (800) 824-3044, send e-mail to iualumni@indiana.edu, or visit www.alumni.indiana.edu.

Membership Matters

Join or renew today!

(800) 824-3044

iuaamemb@indiana.edu
www.alumni.indiana.edu



Dance Marathon Alumni: What's new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

Name _____ Date _____

Preferred name _____

Last name while at IU _____

IU Degree(s)/Yr(s) _____

Soc. Sec. # or Student ID # _____

Home address _____

City _____ State _____ Zip _____

Home phone _____

Business title _____

Company/Institution _____

Company address _____

City _____ State _____ Zip _____

Work phone _____

* E-mail _____

* Home page URL _____

* Please indicate clearly upper and lower case.

Mailing address preference: Home Business

Spouse name _____

Last name while at IU _____ IU Degree(s)/Yr(s) _____

Your news: _____

Please send information about IUAA programs, services, and communications.

Attach additional pages if necessary.

Mail to IUAA, 1000 E. 17th St., Bloomington, IN 47408, or fax to (812) 855-8266.