

# Whittenberger Society

Alumni Newsletter

Vol. 23

Spring 2005

*This publication is paid for in part by dues-paying members of the Indiana University Alumni Association.*

## Installation an evening of celebration, reflection

The 2004 and 2005 boards came together at this year's installation ceremony on Jan. 23. The evening gave all a chance to look back on the successes of 2004 and look forward to the exciting events of 2005. Current graduate adviser Bridget Chase said, "It was wonderful to see current and past members enjoying an evening together and sharing in their love for Union Board."

Chancellor Kenneth Gros Louis, an honorary life member, was the keynote speaker for the installation. He addressed the importance of student participation in higher education and explained that it represents the foundation of higher education. Gros Louis also expressed his opinion that Union Board plays



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2005 Union Board President **Keith Johnson** accepts the ceremonial Gill Gavel from outgoing 2004 President **Rachel Tate**.

a large role in this student involvement and serves as an important link between the students and the administration of IU.

Lindy Moss, John Whittenberger Society president, presented the 2004 directors with memberships in the Whittenberger

Society and thanked them for their year of dedication and service to the board.

Outgoing President Rachel Tate also recognized the board and all of its accomplishments. She gave each member a gift and, with emotion, thanked them individually for their support of and effort for Union Board. Rachel then introduced 2005 President Keith Johnson and presented him with the ceremonial Gill Gavel.

All members of the new board took the Union Board oath of service, and guests rounded out the evening by singing a spirited rendition of the traditional alma mater, accompanied on the piano by faculty representative Walter "Doc" Lamble.

## Signs of change

During the late 1950s and early 1960s, many universities built centers for continuing education on their campuses. The 1959 major addition to the IMU, which houses the 186-room hotel, was named the Ward G. Biddle Continuation Center in honor of Ward Biddle, the first director of the Indiana Memorial Union, which first opened its doors to students in 1932. This year, the Biddle Continuation Center was renamed the Biddle Hotel and Conference Center. The changing of the name better reflects the services offered through the hotel and conference facilities.

*(continued on page 5)*



*Out with the old, in with the new: The new Biddle Hotel and Conference Center's sign will help mark the Indiana Memorial Union to visitors. The sign's scrolling announcement board will highlight programs and activities taking place in the building. Photo illustration.*

## Dear Union Board Alumni,

Thank you for your continued support of our organization. The more I learn of the Whittenberger Society's efforts and dedication to provide for current Union Board members, the more I am impressed and grateful. Your legacy of hard work and top-notch programming is exciting to preserve. Union Board maintains an inviting atmosphere that stems from committee member involvement and service. When I was introduced to the Union Board office last year, I was attracted to the passionate and caring community.

As we wrap up an exciting year of programs, I am proud to update you on what has been going on for Union Board at IU. The 2004 board was a group of talented and welcoming leaders that provided an incredible range of events. Some of their accomplishments include a lecture by Cornel West, who is a Princeton professor, theologian, activist, and prolific author; a performance by ultra-popular comedian Dave Chappelle; the Coquette fashion show; the Little 500 Step Down; an extremely successful IU Poker Tournament; and concerts by Howie Day, Nickel Creek, Incubus, and String Cheese Incident. An impressive student-run production of *Man of La Mancha* came to life from the Celebrate the Arts committee. Also, the annual CD featuring local artists, *Live from Bloomington*, raised more than \$1,300 and 9,600 pounds of food for the Hoosier Hills Food Bank.

The 2005 board looks forward to building upon the success of these great programs and continuing to broaden the horizons of students through challenging, fun, and well-planned events.

Please remain active and involved alumni in any way that you can. I would love insight and advice from any of you, and I encourage you to contact the office or e-mail me at [ubpres@indiana.edu](mailto:ubpres@indiana.edu).

Sincerely,



Keith Johnson  
President, 2005 Indiana Memorial Union Board



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Remember to vote in the IU alumni trustee election

Ballots will be mailed to graduates in May and must be returned by the end of June. For information about the candidates, see your May/June issue of Indiana Alumni Magazine or go to [www.alumni.indiana.edu/magazine](http://www.alumni.indiana.edu/magazine).

## *Reflections on a new beginning*

*When the opportunity came for me to serve Indiana University, my personal ambitions became ambitions for the university's greatness ... including the wish that every student, undergraduate and graduate, could enjoy as exciting an experience as I had.*

— Herman B Wells

### **Dear Alumni,**

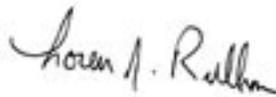
I could not have said it better myself! While I have been blessed with a fulfilling career at several other universities since completing my graduate studies at IU, the greatness of Indiana University and the IMU have always been apparent to me. I had such a rich experience in Bloomington that I am honored to return to make my own contributions to the legacies of Herman B Wells, Harold Jordan, Dick Blackburn, Winston Shindell, and so many others.

My personal story is deeply entwined with Indiana University. So much so, that perhaps some additional information will help explain my affection for this place. Besides me, IU counts among its graduates my father, sister, brother-in-law, and wife. My maternal grandmother was born and lived in Bloomington. Early in her career, my mother taught school in Ellettsville. And, like so many other students — I met my wife at a student organization meeting in the IMU! Allison and I are the proud parents of a member of the next Hoosier generation, Cailey, who has already started her own IU memories in this past December's ballet production of *The Nutcracker*. This has indeed been a wonderful homecoming!

During my first months in this new role, I have been asked countless times what my vision is for the Indiana Memorial Union. As we approach our 100th anniversary, my vision — simply and boldly put — is to protect the core values of this outstanding organization and to lay a foundation for the next century of service to the Indiana University family. Most of my first months here have been spent listening, observing and learning about what others have experienced with, and hope for, the IMU. My pledge is to create this future in partnership with others: students, faculty, staff, alumni, and friends. The IMU story is long and beautiful, and I am delighted to be writing the next chapter of this story with you.

Please let me know if you have thoughts along the way. I look forward to hearing from you, and I appreciate your involvement and support.

Sincerely,



Loren Rullman

Executive Director, Indiana Memorial Union



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**2005 board** — Standing, from left: **Kera McElvain**, program coordinator; **Allen Andreas**, debates and issues; **Stephan Jerabek**, campus community; **Brad Allen**, marketing; **Ty Krause**, concerts; **Cody Bell**, vice president for programming; **David Dawson II**, major attractions; **Robert Ritchie**, comedy; **Walter Lamble**, alumni representative; **Adam Levy**, vice president for membership; **Loren Rullman**, IMU executive director; **Corbin Smyth**, IMU assistant director for activities and events; **Susan Ashe**, program coordinator. Seated, from left: **Dorian Clark**, bridging the gap; **Kenn Cooper**, outreach; **Ami Holthouse**, public relations; **Elizabeth Roby**, club concerts; **Keith Johnson**, president; **Kathleen Gettelfinger**, lectures; **Lana Kleymann**, concerts; Dean **Richard McKaig**, administrative representative; **Atticus Westerfeld**, films.

## 2005 board bonds during annual retreat

The 2005 Malkin Retreat got off to a great start as the 16 enthusiastic new directors headed off to Waycross, armed with brand-new binders and artfully decorated clipboards, ready to get acquainted with one another, Union Board, and rules of order.

They participated in several icebreakers and set expectations for themselves as individuals and as a board. Then the real group bonding began. As the directors found a playground ball and taped down a four-square court in the corner of the room, the favorite icebreaker of the weekend began. The endless games of four-square served as comic relief and a source of energy for the rest of the retreat.

Saturday began with more planning and brainstorming, as well as a session led by Loren Rullman, the executive director of the IMU, who was gracious enough to spend the entire weekend with the board at Waycross. The directors spent the rest of the day getting familiar with planning programs, understanding budgets, and acting out the history of the Union Board through a four-act musical written and choreographed by the directors themselves. The long day of activity closed with the election of officers and selection of committees. After deciding on a few changes to last year's formula, namely adding campus community, outreach, public relations, and debates and issues, the directors left the couches and headed back to the four-square court.

With the positions determined, the board spent Sunday morning practicing for their first board meeting and planning the Spring Callout Meeting. After a short closing activity, everyone was back on the buses headed for the IMU. The directors were excited and ready for their term as the 2005 Indiana Memorial Union Board of Directors.

## 2005 Mission Statement

We, the 2005 Indiana Memorial Union Board of Directors, are here, first and foremost, to serve the student body. Our primary goal shall be to provide educational and diverse entertainment in an effort to assist the development of a community comprised of well-rounded individuals.

Furthermore, Union Board shall aid in the enlightenment of students to the possibilities of active and meaningful leadership roles on campus.

By following an ethos which values honesty, compassion, diligence, and fiduciary responsibility, we will continue to build upon the legacy of the Indiana Memorial Union.

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# New advisers bring fresh ideas, fun to UB office

As of July 2004, Union Board has been benefiting from the leadership and ideas of two new program coordinators, Kera McElvain and Susan Ashe.

Kera joins us fresh from a master's program at Illinois State University, where she worked for the Office of Student Life and as the house director for Sigma Sigma Sigma sorority. She has enjoyed her time thus far with the board and especially liked the "Opening Up the House" event held Sept. 18, 2004, because it combined the efforts of all the committees



Kera McElvain

to create an excellent program. She also appreciates the many resources available to Union Board, including the support, space, and equipment available through the world-renowned Indiana Memorial Union.

Hailing from Sheffield, Ala., Susan arrived in Bloomington by way of Tennessee, where she attended Rhodes College, and Los Angeles, where she worked for a talent agency. In the spring of 2001, she realized her ultimate job would be to help students broaden their horizons through entertainment. After completing the higher education and student affairs



Susan Ashe

master's program at IU, Susan is doing just that, as a program coordinator.

Also providing support and guidance to Union Board are graduate student advisers Bridget Chase, Ramon Hill, and Sara Lane. Bridget and Ramon are both in their first year of the master's program. Bridget comes to the IMU most recently from Colorado, while Ramon joins IU from North Carolina. This is Sara's second and final year as a Union Board adviser. She plans to wed in December and is currently in the middle of the job search process. Their help and dedication to the board are greatly appreciated by Union Board and the IMU.

## New executive director glad to be back 'home' in Bloomington

Indiana Memorial Union executive director Loren Rullman found himself on familiar turf when he assumed his new role at the Union, succeeding Winston Shindell, who gracefully served as director for 23 years. Loren began his student affairs career at the IMU 16 years ago, while he was pursuing a master's degree in higher education and student affairs. He actually met his wife, Allison, at a student organization meeting at the IMU. She and Loren were very happy to move back to Bloomington with their 8-year-old daughter, Cailey. Before coming back to Indiana, Loren also worked for Southeast Missouri State and the University of Michigan, where he was the director of university unions. Loren's first year as executive director of the IMU has proven very successful. He has spent much of his first year here building relationships within and outside of the IMU and gathering information to make informed decisions about the direction and goals of the IMU. Students and staff have enjoyed working with Loren in this new role and look forward to continued success and growth with him through the IMU.

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## Signs of change

*(continued from page 1)*

These services support the Indiana Memorial Union mission as the conference center for the Bloomington campus as we reach out to our campus and corporate partners in meeting their conference needs.

The new name necessitated a new sign for the IMU. The old sign holds a special place in the hearts of many IMU patrons, and it will be kept in the IMU as an icon of the building and its rich history. The new sign was finalized in March 2005 and represents the high quality of service and products found in the Biddle Hotel and Conference Center and the IMU as a whole.

## We want to hear from you

Use the coupon on the back page to send us your news, and we'll publish it in a future issue of IU's Whittenberger Society Alumni Newsletter. Respond today!

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# Scholarships awarded for student dedication, excellence

**D**uring this year's annual installation banquet, many directors from the 2004 board were honored for their hard work and dedication to the IMU and campus. Union Board Alumni Scholarships were given to marketing director Sarah O'Brien, concerts director April Lewandowski, and bridging the gap director Eboni Gatlin. These students were recognized specifically for their accomplishments with Union Board and in the classroom. Two Claude Rich Scholarships were awarded, one to Live from Bloomington director Mark Hajduk and one to IU After Hours director David Dawson II. These scholarships are funded from the Claude Rich Open Golf Tournament held each February. The Milton "Josh" Fineberg Scholarship was awarded to comedy director Cody Bell and is funded by the Milton Fineberg (UB 1955-56) Endowment.

Rosemary V. Tanner Scholarships were awarded to Markeyta Martin and Rachel Tate. This award is given to the most outstanding women directors of the Indiana Memorial Union Board, exemplifying inspired leadership and enthusiastic support for the goals of the Union Board and the Indiana Memorial Union. This award is provided annually by the Rosemary V. Tanner (UB 1955-56) Endowment. Rosemary was at the banquet with her husband to present the awards to Markeyta and Rachel and to help welcome the 2005 board of directors. Congratulations go to this year's scholarship recipients!



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After the installation banquet, scholarship provider **Rosemary V. Tanner** (UB 1955-56) visits with award winners **Rachel Tate**, left, 2004 board president, and **Markeyta Martin**, expanding horizons committee.



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Scholarship recipients, from left, **Eboni Gatlin**, bridging the gap; **Cody Bell**, comedy; and **David Dawson II**, IU after hours, exemplify hard work and dedication to their studies and Union Board.

## Your membership *matters*

Your IU Alumni Association membership dues support Indiana University through programs that provide scholarships, Commencement ceremonies, student recruitment efforts, and student leadership programs.

## Join or renew today!

To join the IUAA, renew your annual membership, upgrade your annual membership to life membership, or buy a gift membership for someone you love

- Call (800) 824-3044 and apply over the phone;
- E-mail [iuaamemb@indiana.edu](mailto:iuaamemb@indiana.edu); or
- Visit us online at [www.alumni.indiana.edu](http://www.alumni.indiana.edu).

# Alumni Notebook

## Before 1970

On May 5, 2004, **Emil C. Beck**, BS'42, and his wife, Betty, celebrated 59 years of marriage. He writes, "I was reminded on our 59th wedding anniversary of the date we met (July 30, 1944) at Jones Beach, Long Island, N.Y. Conversation was opened up by mutual talk on college experiences (hers at Wellesley College). I spoke enthusiastically of my service on the Union Board and my supervision of the music record hour in the lounge. This led to talk of Lewisohn Stadium concerts in Manhattan. These concerts were our first date." He lives in Needham, Mass., and can be reached at [bmbebc@aol.com](mailto:bmbebc@aol.com).

**Jean F. (Thiery) Victor**, BA'55, won Best of Show at the 2003 Indiana Artists

Club exhibit for a computer art piece titled "Garden Bits." She illustrated the book *Got Shade*, by Carolyn Harstad (IU Press). Her work can be seen at the Brown County Art Guild, Hoosier Salon Gallery, CCA Gallery, and Jean Victor Studio by appointment. She lives in Indianapolis.

## 1970s

**Paul A. Beck**, BA'66, professor of political science at Ohio State University, has been named dean of OSU's College of Social & Behavioral Sciences. In January 2004, OSU named him a Distinguished Scholar. He lives in Columbus, Ohio, and can be reached at [beck.9@osu.edu](mailto:beck.9@osu.edu).

## 1980s

**Cary A. Depel**, BS'85, JD'89, is legal and compliance director for IFX Markets. He lives in London and can be reached at [cdepel@ifxmarkets.com](mailto:cdepel@ifxmarkets.com).

## 2000s

In 2004, **Tracy A. Beckham**, BA'00, joined Evans & Dixon as an associate in its Workers' Compensation Practice. She represents major insurance carriers and self-insured employers from a variety of industries in workers' compensation and employers' liability cases. The St. Louis resident holds a doctorate of law from Saint Louis University School of Law and has served as an alumni student recruiter for IU.

## Whittenberger Society Alumni Newsletter

### Newsletter Contributors

Gene Fletchall ('32-'34) ..... IMU Development Coordinator  
 Katie Dickman ..... UB  
 Loren Rullman ..... IMU Executive Director  
 Corbin Smyth ('93)..... IMU Assistant Director for Activities & Events  
 Jennifer Parks .....Activities & Events Office Services Coordinator

### Whittenberger Society Advisory Board

#### President

Lindy Moss ('48-'49)

#### Vice President

Darin Messer ('93)

#### Secretary/Treasurer

Loren Rullman

#### Board Members

Lisa Brower ('71-'73)

Trena Depel ('92-'94)

Brent Pieper ('95-'96)

Dan Regenold ('77-'78)

Julie Rowles (Hon.'03)

Christina Wilkinson Sheley ('95-'96)

#### Ex Officio

Eugene Fletchall ('32-'34); John Hobson; Corbin Smyth ('93); Keith Johnson ('05); Susan Ashe; Kera McElvain; Thom Simmons; Winston Shindell

### IU Alumni Association

Ken Beckley ..... President/CEO  
 John D. Hobson ..... Senior Vice President/COO  
 Julie Dales ..... Editor for Constituent Periodicals  
 Keith Roach ..... Editorial Assistant

• Wayman Adams • C. Curry Bohm • Marie Goth •

## IMU home to valuable and meaningful art

The Indiana Memorial Union is something of a "living" museum, home to a remarkable collection of art and antiques. Started in 1923 when IU students purchased six paintings from artist-in-residence Theodore Clement Steele, the collection now boasts more than 1,200 two- and three-dimensional pieces, including works by distinguished Indiana artists Wayman Adams, C. Curry Bohm, Marie Goth, William Forsyth, and Rudy Pozzati. This collection will be on special display this summer as a complement to several T.C. Steele paintings that were donated to the university. We are fortunate and thankful to have such a beautiful art collection in the IMU.

**Indiana Memorial Union Art Guild:** An initial grant of \$10,000 from the IU Foundation began the IMU Art Guild; all other funds for restoration and preservation are thanks to the support and help of individuals such as yourself. Your support enables us to provide continuous maintenance and repair on these treasures.

Like many things of value, this collection is fragile and needs our constant attention. We hope that these pieces will continue to be a source of enjoyment and inspiration for generations to come.

For information on the benefits of becoming an IMU Art Guild member, contact the IMU director's office at (812) 855-5650.

• William Forsyth • Rudy Pozzati • T.C. Steele •

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**What's new  
with you?**

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU's alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at [www.alumni.indiana.edu/directory](http://www.alumni.indiana.edu/directory).

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