

A Guide to the Kelley  
**UNDERGRADUATE PROGRAM**

One School. Endless Possibilities.



[www.kelley.iupui.edu/undergrad/](http://www.kelley.iupui.edu/undergrad/)



**KELLEY SCHOOL  
OF BUSINESS**

INDIANA UNIVERSITY  
IUPUI

“Kelley faculty use their knowledge, skills and imagination to give students a real taste of what they’ll be doing in the business world.”

—Juan Benitez, Finance major, Dominican Republic



## Real-world experience sets Kelley apart

For students looking for a nationally recognized business school that provides a transforming learning experience, the Indiana University Kelley School of Business promotes endless possibilities for the undergraduate years and beyond. With an emphasis on delivering real-world perspective, Kelley is a leader in preparing graduates for exciting, top-level careers in business.

Offering eight undergraduate majors, Kelley is located on the campus of Indiana University-Purdue University Indianapolis (IUPUI)—one of the nation’s leading urban universities. The school’s strong focus on experiential learning—and its exposure to Indiana’s capital—affords students various opportunities to obtain hands-on practical experience. Project-based collaborations with local companies, instructors with current experience in the field, opportunities for study abroad and an active corporate internship program are just some of the distinguishing features of Kelley’s undergraduate curriculum.

According to an exit survey, more than 97 percent of seniors would recommend Kelley. Here are some other noteworthy facts about the school:

- **Kelley Indianapolis is one of just 500 programs to be accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the premier agency granting accreditation to business schools worldwide.**
- **Kelley faculty publish ground-breaking research, while also placing high priority on teaching and one-on-one interaction with students.**
- **More than 90 percent of Kelley Indianapolis students surveyed say the school’s instructors are accessible and responsive.**

Additionally, *U.S. News & World Report* has recognized IUPUI as having one of the best service-learning programs in the nation.





“With Kelley training and education behind me, I believe I will have the best possible chance of landing the right job when I graduate. The competition is strong in today’s job market, so I want the best educational advantage—and that’s Kelley.”

—Chris Potts, Management and International Studies major, England



## Explore the possibilities— Kelley’s undergraduate majors

Before selecting a field of specialization, students complete courses to develop a basic understanding of business and the principles of managing businesses in today’s world.

**Kelley undergraduates may choose one or more of the following majors:**

### **Accounting**

With tools for analysis, planning, control and decision making, students gain knowledge and skills for careers in auditing, corporate accounting, management consulting, governmental and nonprofit organizations, and taxation.

### **Finance**

By structuring and analyzing business decisions from a financial perspective, students are ready for careers in corporate financial management, commercial banking, investment analysis, financial planning and the sale of financial instruments and services.

### **Management**

Offering flexibility to accommodate interests in corporate management training positions, application of behavioral science to management and personnel function, this major prepares students for careers in large and small companies, government, hospitals and universities.

### **Human Resource Management**

Students, exposed to a broad spectrum of knowledge in personnel management fields, are prepared for careers in human resource management, including staffing and benefits administration.

### **Marketing**

Through study of activities related to the marketing and distribution of goods and services, students are trained for positions in marketing management, advertising, sales, sales management, retailing, wholesaling, marketing research and distribution.

### **Supply Chain Management**

Students gain experience for positions in which optimizing business processes is critical. With skills for competing in today’s global environment, they are prepared for jobs in operations management, acquisition and sourcing of goods, physical distribution and transportation.

### **Computer Information Systems (CIS)**

CIS majors enjoy various opportunities in corporations and management consulting organizations.

### **International Studies**

Students gain knowledge of the economic, political and social trends of foreign nations, providing capabilities for rewarding careers in multinational business settings. *This major is available only in combination with one of the above majors.*

### **MINOR IN BUSINESS**

The Kelley minor is a flexible program designed to give non-business students a basic understanding of the major functional business areas. It can be earned while completing requirements for a bachelor’s degree in another school on the IUPUI campus.

# Admission to Kelley—what you should know

“The Career Placement Office does an incredible job of searching out companies that are looking specifically for Kelley Indianapolis grads for internships and jobs. It also provides students with great tools and resources to promote and sell yourself to employers.”

—Joshua Fritcha, Management and International Studies major, Brownsburg, Indiana



## GETTING STARTED—APPLYING TO IUPUI

Students interested in attending Kelley Indianapolis must first be admitted to IUPUI. Detailed information about IUPUI's application process is available online at [www.iupui.edu/enroll/](http://www.iupui.edu/enroll/).

## KELLEY ADMISSION OPTIONS

Admission to Kelley Indianapolis is competitive, and each applicant is considered individually. While grades and prerequisite coursework are the basis for initial review, other factors, including community service, activities and work experience, may be considered. Kelley applications for admission must be submitted:

- **between January 15 and March 1 for the fall semester; and**
- **between August 15 and October 1 for the spring semester.**

There are three ways students can be admitted to Kelley Indianapolis:

- **Direct admission—High-achieving high school students may be admitted as freshmen by meeting certain criteria.**
- **Option 1 admission—IUPUI students who demonstrate high achievement during their first year on campus can be considered for early admission.**
- **Option 2 admission—Students may follow this path by applying after 56 college credit hours have been completed.**

For complete information on applying to Kelley Indianapolis, visit [kelley.iupui.edu/undergrad/apply/](http://kelley.iupui.edu/undergrad/apply/).

## KELLEY WELCOMES TRANSFER STUDENTS

Kelley Indianapolis is committed to making the transfer process easy for incoming students. With more than half of the school's students transferring at least some credit hours as part of their admission process, Kelley Indianapolis is considered a “transfer-friendly” school. A specially designated Transfer and Returning Student Coordinator helps facilitate the process and is available to answer questions. More information about transferring to Kelley Indianapolis can be accessed online at [kelley.iupui.edu/undergrad/transfer/](http://kelley.iupui.edu/undergrad/transfer/).

## FINANCIAL ASSISTANCE

Kelley students may apply for all financial assistance open to IUPUI students. In addition, Kelley Indianapolis offers a variety of scholarships based on academic achievement or financial need. For more information about financial assistance and scholarships, visit [www.iupui.edu/~finaid/](http://www.iupui.edu/~finaid/) or [kelley.iupui.edu/undergrad/scholarships/](http://kelley.iupui.edu/undergrad/scholarships/).

# Discover IUPUI—a leading urban university

*“Attending college in a city like Indianapolis offers a lot more opportunities than most college towns. I wanted to be able to get a variety of experience while in school, and Kelley Indianapolis and IUPUI give me that chance.”*

—Karen Woods, Marketing major, Elkhart, Indiana

With more than 29,000 students, IUPUI serves as a national model for today's urban university. The campus, situated just blocks from the seat of Indiana government, scores of downtown businesses and many of the city's cultural and entertainment venues, is home to 22 academic units granting degrees in more than 200 programs. Since 2003, *U.S. News & World Report* has annually recognized IUPUI as one of the best service-learning programs in the country. Learn more about IUPUI online:

## Admissions

[www.enroll.iupui.edu/](http://www.enroll.iupui.edu/)

## Student Life

[www.life.iupui.edu/](http://www.life.iupui.edu/)

## Campus Housing

[www.life.iupui.edu/housing/](http://www.life.iupui.edu/housing/)

## The IUPUI Campus Center

[www.life.iupui.edu/campcntr/](http://www.life.iupui.edu/campcntr/)



## Contact us

assist students with a variety of issues, such as academic progress, schedules, honors programs, majors, minors, international student documentation, minority programs, international study, tutoring and graduation requirements.

Online advising, including a live chat feature, is also available through the Kelley Student Services Office.

### Hours

Monday – Thursday • 7:30am – 6:00pm

Friday • 7:30am – 5:00pm

### Phone

317.274.2147

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