

A publication of the Indiana University School of Journalism

# newswire

Vol. 34, Issue 2

Fall 2008

## Exposé

Behind Michel du Cille's  
Pulitzer-winning photos

Elections and the Web | Politics from the inside

# Dean's Message

## HSJI students share energy, passion for journalism



Dean Brad Hamm

Each fall, we welcome thousands of new students to Indiana University. They come from every county in Indiana, every state in the USA, and many countries throughout the world.

About 250 each year will major in journalism. They come today for many of the same reasons that our 8,000 School of Journalism alumni first arrived in Bloomington five years or 50 years ago.

But many of our freshmen, unlike most other new students, have lived in IU residence halls before. They've worked in our classrooms, explored the campus and Kirkwood, and met other talented students who share a passion for journalism.

That's because every July we turn over the classrooms of Ernie Pyle Hall to about 500 high school students enrolled in the High School Journalism Institute.

We're not sure how many of these students will become professional journalists. We are convinced, though, of one thing: "Journalism Kids Do Better," as HSJI director Jack Dvorak's book says.

His updated study this year again proves the point. Journalism students learn to write. They learn about deadlines, accuracy and ethics. They perform better in high school and college classrooms and on standardized tests. More important, they learn about their communities and how journalists hold a community together.

It is easy to see the link between community and communications. But in daily practice, as any journalist knows, the task is far more challenging. For 62 years, since 1947, HSJI has provided an educational home for students and teachers determined to inform their communities in a better way.

Three directors — Gretchen Kemp, Mary Benedict and Dvorak — have led the institute. Jack retired this year after 22 years as director. He will remain on the journalism faculty. It's important to acknowledge Jack's leadership and service, his graciousness, and his sincere and deep commitment to young people and their teachers.

Teresa White, an IU journalism graduate and a veteran teacher and scholastic media adviser, was selected by a search committee and the faculty to lead HSJI in the future. Her job is made easier by the tremendous support offered by Linda Johnson, who has served as the administrative services coordinator for the institute for 21 years.

Students have attended from 41 states and six countries in the past decade alone. They come to HSJI for many reasons. In the short term, they learn how to improve their school's media and become leaders.

Some HSJI students will talk about their dreams of being great journalists. They plan to major in journalism in college, often at IU, and work in student media and summer internships. They know exactly what they want now.

Some will work on college newspa-

pers, yearbooks, radio and television stations and new media outlets — but choose a different career after graduation. And some will love high school journalism so much they will train as advisers and spend their lives helping to inspire young people.

You might be one of the nearly 27,500 graduates of our High School Journalism Institute. You might remember the first time on campus, a high school student living — if only for a week — at a world-class university.

To be accredited nationally, the School of Journalism must show proof that it provides significant service in scholastic journalism or related areas. We were approved unanimously in May 2008 for accreditation for the next six years and we get credit for an excellent scholastic journalism program. The central purpose of HSJI, though, has never been about getting credit for a service.

In the slow July days at IU, when the university's 40,000 students are scattered throughout the world, Ernie Pyle Hall comes alive. We enjoy working with the HSJI students and seeing their energy and passion for journalism. We like to hear them talk about ways to reach young people with news and information through print, photographs, audio, video and the Web. They remind us of our own passion for journalism and who taught and inspired us.

I invite you back to campus in July each year to meet these students and tell them about your experiences and give advice. Perhaps they will inspire you, too.

"Journalism students learn to write. They learn about deadlines, accuracy and ethics. They perform better in high school and college classrooms and on standardized tests. More important, they learn about their communities and how journalists hold a community together."



Alumni cover elections online.



Michel du Cille documents Walter Reed mistreatment of vets.



Students head overseas.

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**COVER PHOTO: Michel du Cille**  
Army Spc. Jeremy Duncan was treated at Walter Reed Army Medical Center after being injured in Iraq.

## newswire

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Please send questions, comments and story ideas to Anne Kibbler, Editor, IU School of Journalism, 940 E. Seventh St., Bloomington, IN 47405 or e-mail her at [akibbler@indiana.edu](mailto:akibbler@indiana.edu).

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Brad Hamm

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# Calendar of Events

## MONDAY, SEPT. 8

### Elizabeth Gilbert

Elizabeth Gilbert has enjoyed success as both a magazine article writer and a book author, but it was her most recent book, *Eat, Pray, Love*, that



propelled her to fame. With more than 4.7 million copies in print in 30-plus languages, the book chronicles her travels around the world after a difficult divorce. Gilbert begins the School of Journalism Fall Speaker Series at 7 p.m., Sept. 8 in the IU Auditorium.

Gilbert's work has been published in *Harper's Bazaar*, *The New York Times Magazine*, *Spin Magazine* and *Gentleman's Quarterly*. Her first article for *GQ*, "The Muse of the Coyote Ugly Saloon" — a first-hand account of her stint as a waitress in that establishment — was the basis for the 2000 motion picture *Coyote Ugly*.

Her four books have garnered several awards. *Pilgrims*, a collection of short stories published in 1998, was a *New York Times* Most Notable Book and a finalist for the PEN-Hemingway Award. Gilbert also wrote a novel, *Stern Men*, in 2000, and the critically acclaimed *The Last American Man* (2002), a nonfiction account of the back-to-basics woodsman Eustace Conway. That book was nominated for the National Book Award and the National Book Critics Circle Award.

## MONDAY, SEPT. 16

### Nina Totenberg

National Public Radio legal correspondent Nina Totenberg will speak at 7:30 p.m., Sept. 16, at the IU Auditorium.

Totenberg is best



known for her regular reports on legal affairs and the Supreme Court. She is a regular contributor to *All Things Considered*, *Morning Edition* and *Weekend Edition*. She is also a panelist on *Inside Washington*, a weekly syndicated public affairs television program.

Anchored by Totenberg, NPR's coverage of the controversy surrounding Judge Clarence Thomas's confirmation as a Supreme Court Justice won numerous honors, including a 1991 Peabody Award. Totenberg also has been honored eight times by the American Bar Association for excellence in legal reporting.

In print, Totenberg has published articles in *The New York Times Magazine*, the *Harvard Law Review* and the *Christian Science Monitor*. Before joining NPR in 1975, she had been Washington editor of *New Times Magazine* and the legal affairs correspondent for the *National Observer*.

## FRIDAY, SEPT. 26

### IU Student Publication Alumni Association reunion

*IDS* and *Arbutus* alumni are invited to the first IU Student Publication Alumni Association reunion. There will be three events:

**Friday, Sept. 26**, 6:30-8:30 p.m., reception at the School of Journalism

**Saturday, Sept. 27**, two hours before kickoff, tailgate party at Hoosier Village behind the DeVault Alumni Center, 1000 E. 17th St.

**Sunday, Sept. 28**, 10:30 a.m.-12:30 p.m., brunch in the Tudor Room, Indiana Memorial Union

For more information, contact Jennifer Gentry, director of alumni programs, at (812) 855-4822, (800) 824-3044, or [jengentr@indiana.edu](mailto:jengentr@indiana.edu).

## TUESDAY, OCT. 28

### Leonard Downie Jr.

Leonard Downie Jr., former executive editor of *The Washington Post*, continues the fall series at 7 p.m., Oct. 28, in the Buskirk-Chumley Theater on Kirkwood Avenue.



Downie began his *Washington Post* career in 1964 as a summer intern. He was an award-winning investigative reporter covering crime, courts, housing and urban affairs in Washington, then became assistant managing editor for metropolitan news. He was the *Post's* London correspondent from 1979 to 1982 and national editor from 1982 to 1984, when he became managing editor. In 1991 Downie was named executive editor. He stepped down from that position in September and is now a vice president at large of Post Co. *The Post* won 25 Pulitzer Prizes under his leadership.

Downie is the author of four books: *Justice Denied* (1971), *Mortgage on America* (1974), *The New Muckrakers* (1976), a study of investigative reporting; and (with Robert G. Kaiser) *The News About the News: American Journalism in Peril* (2002). The last book won the Goldsmith Award from the Joan Shorenstein Center at Harvard University's John F. Kennedy School of Government. Downie also contributed to *Ten Blocks from the White House: Anatomy of the Washington Riots of 1968*.

See <http://journalism.indiana.edu> for further announcements about the Fall Speaker Series.

# the SCOOP

THE LATEST NEWS FROM THE  
IU SCHOOL OF JOURNALISM

## Working journalists visit campus

Dozens of students heard words of wisdom from professionals in the field recently as working journalists visited Ernie Pyle Hall to share their experiences.

Freelance photographer **Gary Bogdon**, BA'86, told students that if they wanted to be photojournalists, they should start out at a newspaper. Bogdon, in town to shoot the Dec. 9 IU basketball game against Kentucky for ESPN, has worked at the *Miami Herald*, the *Orlando Sentinel* and the *Louisville Courier-Journal*.

**Cathy Bao Bean**, the author of *The Chopsticks-Fork Principle: A Memoir and Manual*, was the keynote speaker for Asian Pacific American Heritage Month at IU in April. The lecture was sponsored by the Asian Culture Center and the School of Journalism. Bean talked about the myth of the American melting pot and said global society makes it difficult for immigrants to maintain their identities.

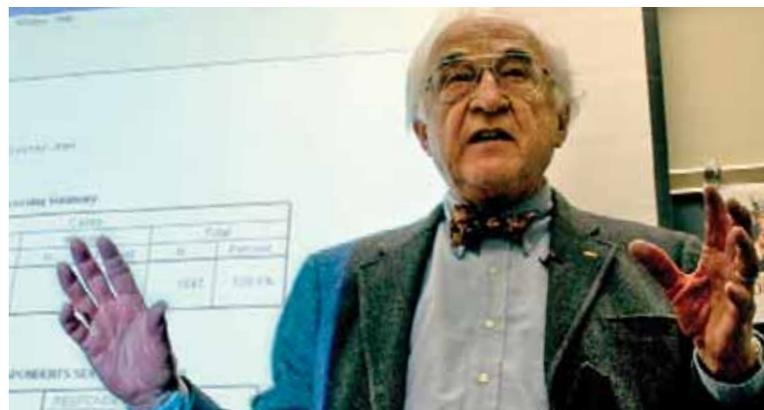
**Chandra Czape Turner**, BA'96, executive editor of *CosmoGirl*, told students she had an epiphany when she realized she hated writing. Instead, she found her niche as an editor after working for a series of magazines including *Good Housekeeping* and *Glamour*. Turner also founded Ed2010, a networking and mentoring program for aspiring magazine editors. Her April talk was sponsored by the newly-formed IU chapter of Ed2010.

Magnum photojournalist and MacArthur Fellow **Susan Meiselas** presented her anthropological approach to photography to students in journalism

and fine arts during a February visit. She documented the Nicaraguan revolution for *The New York Times Magazine* and other publications, and eventually published a book, *Nicaragua, June 1978-July 1979*.

Journalists must be more than “hunter-gatherers” of information, **Philip Meyer** told students in assistant professor Joann Wong’s quantitative research methods class last November. They also must be able to sort and present large amounts of data effectively, getting information into readers’ heads as well as their hands. Meyer, author of *Precision Journalism*, is the Knight Chair in Journalism at the University of North Carolina’s School of Journalism and Mass Communication and a leader in social science research methods.

**Steve Lavin** has been on both sides of the college sports fence, as a coach and as a journalist. Lavin was fired from UCLA in 2003 after seven years as head coach. He’s now a sports analyst for ABC and ESPN. He encouraged students to be fair and balanced as journalists. “I’m more sensitive as a broadcaster because of what I went through,” he told students during a visit in February.



**Philip Meyer**, Knight Chair in Journalism at the University of North Carolina’s School of Journalism and Mass Communication, talks to students in assistant professor Joann Wong’s Quantitative Research and Methods for Journalists class.

After 16 jobs over 18 years at Ford Motor Co. and 20 years at Toyota Motor North America, **Jim Olson** knows a thing or two about auto industry public relations. “If you’re lucky enough to work with smart people and you watch, you’ll learn,” said Olson, former Toyota Motor North America senior vice president of External Affairs and Public Policy. He visited Ralph Winslow Visiting Professor Jim Bright’s international public relations class in February.

**Bruce Hetrick**, BA'82, founder of Hetrick Communications, gave public relations students feedback on their team projects for Bloomington Worldwide Friendship, a community-based volunteer organization that matches international students with local families.

## Visiting Asian journalists learn how to cover HIV/AIDS



Associate professor Jim Kelly (seated) with South Asian journalists on their first day at Ernie Pyle Hall.

Twenty-five years ago, journalists in the United States were coming to grips with the truth about HIV/AIDS as they struggled to separate fact from myth. During a visit to India, associate professor Jim Kelly, MA'88, PhD'90, and a former colleague at Southern Illinois University at Carbondale discovered reporters in South Asia face that same battle today.

Through a three-year, \$275,000 grant from the State Department Bureau of Educational and Cultural Affairs, they recently brought six South Asian journalists and educators to the United States to learn how to better report HIV/AIDS. The group, from India, Pakistan and Sri Lanka, spent three weeks in Bloomington, attending workshops in the School of Journalism and completing weeklong job-shadowing internships with local organizations.

Surya Kanta Gosh, who works at a Kolkata (Calcutta) organization that provides HIV prevention, care and advocacy, said the staff at his organization works to dispel myths about how the virus spreads simply by sharing things such as drinking glasses. During his visit to Bloomington, Gosh looked for ways to persuade Indian journalists to cover discrimination against people with HIV.

Gosh spent his internship week at Bloomington Hospital. Other group members interned at the *Indianapolis Star*, the *St. Louis Post-Dispatch* and *The Herald-Times* in Bloomington.

Kelly encouraged the journalists once they return home to go to grassroots nongovernmental organizations to gather information, rather than relying on official government sources.

"The NGO has local information," Kelly said. "They actually know people who are living with HIV. They know how they are surviving, or failing to survive."

And getting out the word is crucial to stopping the spread of the disease.

"Without proper education, awareness and simple recognition that HIV is a problem, the incident rate can explode and just overwhelm a society," Kelly said. "... Journalists can help with that education. They can dispel myths."

*Jonathan Hiskes*

"Without proper education, awareness and simple recognition that HIV is a problem, the incident rate can explode and just overwhelm a society."

## Campus chapter wins top SPJ award

The Society of Professional Journalists has named the IU Bloomington chapter of SPJ the National Outstanding Campus Chapter of the Year.

The chapter was selected from 12 regional winners. IU was Region 5 Chapter of the Year.

"In a year when we had several campus chapters that had great years, members of the Indiana University chapter did it all. They provided solid programming, increased membership and hosted a successful spring confer-

ence," said Neil Ralston, Vice President for Campus Chapter Affairs.

Ralston cited chapter members' contributions to the drafting of "Dave's Law," in honor of late *Indiana Daily Student* adviser Dave Adams. If the proposal becomes law, it will increase legal protections for high school and college media advisers in Indiana.

Also, journalism student Elvia Malagon will receive the Robert D.G. Lewis First Amendment Award, presented to a student SPJ member who

has demonstrated outstanding service to the First Amendment through the field of journalism.

Malagon refused to leave a speech in Whittenberger Auditorium by former deputy national security adviser Meghan O'Sullivan after being told the speech was off the record.

The awards were presented during a luncheon Sept. 5 at the 2008 SPJ Convention and National Journalism Conference in Atlanta.

## Camera equipment donation enhances multimedia lab

Creating multimedia projects is a routine exercise for journalism students these days. At the School of Journalism, a recent donation of lenses and other camera equipment to the multimedia lab will help give their work a professional edge.

The equipment — valued at about \$15,000 — came from Canon Professional Services, courtesy of marketing rep Brian Matsumoto, with a nod to associate professor Jim Kelly, MA'88, PhD'90. The two know each other from Kelly's previous position at Southern Illinois University, where Matsumoto was a student.

The lenses include two extreme telephoto lenses, one designed for football and basketball photography and the other for soccer photography.

"All of these are professional quality lenses that had been used by CPS as loaners to working professionals while their own equipment was being repaired. They are all in good working shape," Kelly said. "It is a select and small group of universities that get this level of support."

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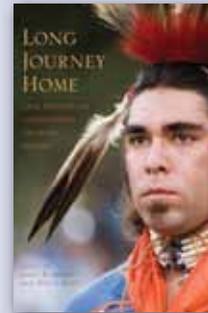
The equipment adds to a growing inventory of video and still cameras, audio recorders and lighting kits available to students in the Scripps Howard Foundation Digital Imaging Lab, as the multimedia lab is formally known. The lab, which also offers computers with multimedia software, is run by director Scott Myrick with the help of several student employees.

Abby Tonsing



Scott Myrick, right, director of the multimedia lab, helps lab assistant Jeremy Lacey put a new Canon 300 millimeter lens on a Canon body.

## Faculty bookshelf



IUPUI Executive Associate Dean and Director of Journalism **James W. Brown** is coeditor with IUPUI adjunct journalism professor Rita T. Kohn of *Long Journey Home:*

*Oral Histories of Contemporary Delaware Indians* (Indiana University Press, 2008). Brown added telling photographs of the Delaware to the book, which also includes oral histories of Delaware Indians. The work won the Indiana Society of Professional Journalists' 2008 award for best nonfiction book.



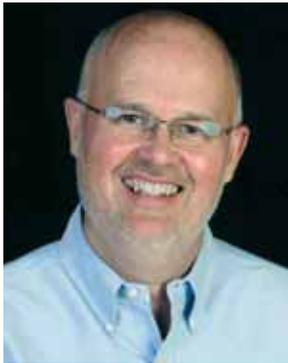
IU journalism professor **Michael Robert Evans** has two new books in print. The first, *Isuma: Inuit Video Art* (McGill-Queens University Press, Montreal, 2008),

explores the culture and politics of Isuma, the Inuit video organization that created *The Fast Runner*. *The Fast Runner* won the Camera d'Or Award at the 2001 Cannes Film Festival and a host of other honors. Evans conducted field work for the book in Igloodik, a small Inuit village north of mainland Canada. The second book, *68 Knots*, (Tanglewood Press,



2007) is a young adult book about eight teenagers coping with the suicide of their leader during sailing camp and learning to fend for themselves.

## School welcomes new faculty, staff



Ron Johnson



Teresa White



Shannon E. Martin



Emily Metzgar



Hans Ibold



Lars Willnat

The arrival in July of Director of Student Media **Ron Johnson** marked the beginning of a series of new hires moving to Bloomington during the next several months. In addition to Johnson, four new faculty and another key staff member, new High School Journalism Institute director **Teresa White**, BS'85, MS'93, will join the school.

Johnson, formerly an assistant professor at Kansas State University's A.Q. Miller School of Journalism, succeeds Dave Adams, who died in June 2007. Johnson also was student publications director and adviser to the *Kansas State Collegian* newspaper. He was Adams' former student and has followed a path similar to his mentor's. Both Adams and Johnson were assistant professors and publications advisers at Fort Hays State in Hays, Kan., before serving on the faculty and as newspaper adviser at Kansas State. Coincidentally, this was a similar career

path to that taken by Jack Backer, first full-time publisher of the *Daily Student*, who died in 1976.

White is a former high school journalism and English teacher. She taught at Noblesville High School in Indiana and also at HSJL.

Joining the faculty this semester are **Shannon E. Martin**, BA'74, MA'87, and **Emily Metzgar**. Martin comes to IU from the University of Maine, where she was a professor of communication and journalism and director of the Maine Center for Student Journalism. She earned a Ph.D. in mass communication at the University of North Carolina and has worked as a reporter, editor and news librarian at *The* (Louisville, Ky.) *Courier-Journal*, *The* (Newark, N.J.) *Star-Ledger*, and *The* (Raleigh, N.C.) *News and Observer*. She teaches and studies in the area of media law and news reporting as well as media and technology.

Metzgar is a former foreign service officer to China. She has worked as a freelance reporter, English teacher in Japan and program officer for the U.S. Institute of Peace. She has a master's degree in international politics and a doctorate from Louisiana State University's Manship School of Mass Communication. Her research focuses on the disruptive impact of interactive technology on established media and political institutions.

The spring semester will bring two more faculty to the school: **Hans Ibold** and **Lars Willnat**, MA'91, PhD'92. Ibold is a doctoral candidate at the University of Missouri School of Journalism. His teaching interests include news writing and reporting, qualitative research methods and international reporting. His research covers media and cultural convergence, Internet usage in Central Asia and internationalization of journalism education. Ibold has worked as a newspaper reporter at the *Los Angeles Business Journal*, editor at the *Idaho Mountain Express* in Ketchum, Idaho, and Web site editor for the J. Paul Getty Trust.

Willnat is an associate professor in the School of Media and Public Affairs and Elliott School of International Affairs at George Washington University. Previously, he was an assistant professor in the Department of Journalism and Communication at the Chinese University of Hong Kong. He teaches international communication, media theory, media research and methods, public opinion and political communication. His research interests include international media effects, cross-national survey research, theoretical aspects of public opinion formation and media effects on public opinion and elections. He was a Fulbright Scholar in Malaysia and a senior fellow at Nanyang Technological University in Singapore.

# Ask the Pro

Ask the Pro is a recurring feature in which *NewsWire* asks a professional journalist and a professor from our faculty a provocative question. This issue, we ask:

Q:

## How has the advent of new media changed voter behavior?

### W. Joann Wong

*Assistant professor Joann Wong, who joined the faculty last fall, studies and teaches about broadcast media. She is conducting survey research on the 2008 presidential election.*



### Brian Howey

*Brian Howey, BA'78, is publisher of Howey Politics Indiana at [www.howeypolitics.com](http://www.howeypolitics.com). His father, Jack E. Howey, BA'51, was editor of the *Indiana Daily Student* and was founder and first president of the School of Journalism's alumni board. His mother, Mary Cunningham Howey, graduated from the school in 1950.*

Thanks to new media, voters today are more engaged and informed than perhaps ever before. Most political candidates now create and strongly promote Web sites as cornerstones of their campaigns. Hillary Clinton and Barack Obama even chose to announce their candidacy on the Internet.

Increasingly, voters are using the Internet as a major political source, getting information directly and instantly from candidates through the Internet. The communication between candidates and voters has become two-way, rather than one-way communication in the traditional media. Candidates can respond to voters' comments and questions directly and quickly. This nature of communication in the new media has prompted voters to be more engaged through electoral campaigns.

Many voters become more involved in political participation through blogs and online political groups. According to Nielsen Online, Barack Obama's Web site attracted more than two million unique visitors in May this year. The Web site also demonstrated the effectiveness of online fundraising. With the emergence of new media, voters learn more about candidates and campaigns; thus, they express their political opinions more (potentially influencing others) and donate more money to campaigns.

Although voters' strong political involvement via new media may not by itself translate into electoral success, the change of voter behavior through new media technology helps increase voter turnout, especially among young voters. New media technologies have opened up possibilities for convenient communication channels for political participation and encourage young and passive citizens to vote. The Internet helps campaigns create and manage bigger, stronger groups of active supporters who in turn drive more people to register and vote.

Campaign organizers can no longer ignore the power of new media technology. When I advise young journalists preparing to work in a multi-dimensional climate for political reporting, I recommend that they:

- Keep up with new media technology development.
- Monitor all Web sites related to candidates and campaigns.
- Follow several large online political groups and forums.
- Read regularly important political blogs.
- Be acquainted with influential bloggers.

On stage at an October 2007 Howey Politics Indiana Forum were the bloggers: Chris Cillizza of the *Washington Post*, Thomas Cook of *Blue Indiana* and Gary Welsh of *Advance Indiana*. Throughout their talk, the phrase "blogging universe" kept coming up. Finally, Jack E. Howey, a former *Indiana Daily Student* editor and adviser (as well as my father) asked the bloggers, "How big is the blogging universe?"

No one had an answer.

There is no question that Internet redoubts like Facebook and YouTube attract millions of viewers and readers. Online audio and video news as well as podcasting have grown significantly, affecting the way Americans think.

The publication eMarketer predicts that people creating blogs in the U.S. will reach 35 million in 2012. And Gary Kim, who writes on the Web site IP Carrier, noted that by 2012, 67 percent of the U.S. Internet population will be reading blogs at least once a month, up from 50 percent in 2007.

Cook said on an average day, his *Blue Indiana* blog might attract 1,000 to 1,500 readers, but during April in the midst of the Barack Obama-Hillary Clinton Indiana presidential primary, his hits exploded to more than 8,000.

As newspapers and TV and radio outlets cut back on editorial resources, blogs are filling the void and driving news content. In the 2007 Fort Wayne, Ind., mayoral race, for instance, Republican Matt Kelty not only lost, but ended up with a nine-count campaign finance and perjury indictment. The race "was about how to perceive the Republican nominee as he dealt with these unfolding legal troubles," Cook said. "These local blogs took the story and ran with it."

Welsh, JD'93, calls the medium the "common people's answer to the big money machine that drives our political system today." He believes blogs helped little-known Republican Greg Ballard upset Indianapolis Mayor Bart Peterson in last fall's election.

But nothing will top the moment in August 2006 when S.R. Sidarth pointed his video camera at U.S. Sen. George Allen, who called the 20-year-old shooter "macaca." That moment, which might have been quickly forgotten a decade ago, received millions of hits on YouTube, while blogs like *Daily Kos* help drive it toward mainstream media critical mass. Allen was defeated, control of the U.S. Senate switch from Republican to Democrat, and Allen's 2008 presidential candidacy was destroyed.

## Ogan, Polsgrove retire

The end of the spring semester also saw the end of an era at the School of Journalism. Two longtime faculty members, Christine Ogan and Carol Polsgrove, retired after almost 50 years of combined service to the school.

Dean Brad Hamm said Ogan and Polsgrove leave big shoes to fill.

"You don't replace someone with a perfect match; that's never really possible, especially for people who have accomplished so much," he said. "You try to find people who excel in teaching and scholarship and service. It's not as if you're losing an accountant and can fill that position with another accountant. Usually, people who are professors have broad and specialized areas."

Christine Ogan joined the faculty as an assistant professor in 1981. In 1984, she became only the second woman in the school, after Gretchen Kemp, to achieve the rank of full professor. In fact, she worked throughout her career to improve the status of women in higher education, particularly in the field of communications.

As a researcher, Ogan has focused on communication technology and international communication. She has served as a Fulbright Senior Lecturer and Researcher at the Middle East University in Ankara, Turkey, and as a visiting professor at the University of North Carolina at Chapel Hill and at Hong Kong Baptist University.

At IU, she has held the positions of director of graduate studies and director of the Bureau of Media Research in the School of Journalism, and associate dean for graduate studies and research in the School of Informatics. In 2002, the IU Office of Women's Affairs gave her its Distinguished Scholar Award.

Ogan will stay busy even in retirement. In the fall she will study migrant and media issues with a researcher



Christine Ogan



Carol Polsgrove

"Lots of people came here and stayed. You don't have that at many other universities. I'm really glad that happened. I have a group of colleagues I respect. Where else could you work near so many smart people?"

at the Catholic University of Leuven in Belgium. And she will continue her own work on Turkish migrants, using data she gathered in Amsterdam.

Ogan said she would miss working with graduate students at IU, as well as her colleagues.

"So many of them go back to the 1970s," she said. "Lots of people came here and stayed. You don't have that at many other universities. I'm really glad that happened. I have a group of colleagues I respect. Where else could you work near so many smart people?"

Carol Polsgrove maintained her identity as a writer after coming to IU in 1989, and she has no plans to give up writing in retirement. She's busy with her fourth book, *Ending British Rule in Africa: Writing in a Common Cause*, which has been accepted by Manchester University Press for publication next year.

In the classroom, Polsgrove has taught literary journalism; magazine reporting, writing and editing; media and society; and ethics. As a researcher, she has studied

publishing history and the interaction between magazines and politics and culture.

Polsgrove has been involved in several book projects over the years. She edited *Reporting Civil Rights* and wrote *Divided Minds: Intellectuals and the Civil Rights Movement* and *It Wasn't Pretty, Folks, But Didn't We Have Fun? Esquire in the Sixties*. IU, Polsgrove said, gave her the freedom to work on those projects and it's one of the things she appreciates most about the school.

"IU has been very supportive of me as a writer. I've finished three books and have been able to take time off to work on them," said Polsgrove, who early in her career was the editor of *Mother Jones* magazine. "It's just been really important to me to have that support."

Polsgrove said she'd like to travel now that she's paid off her mortgage and has put her daughter through college. "But, you know, I've been a writer for years," she said. "I'm sure I'll be doing some of that, but on my own time."

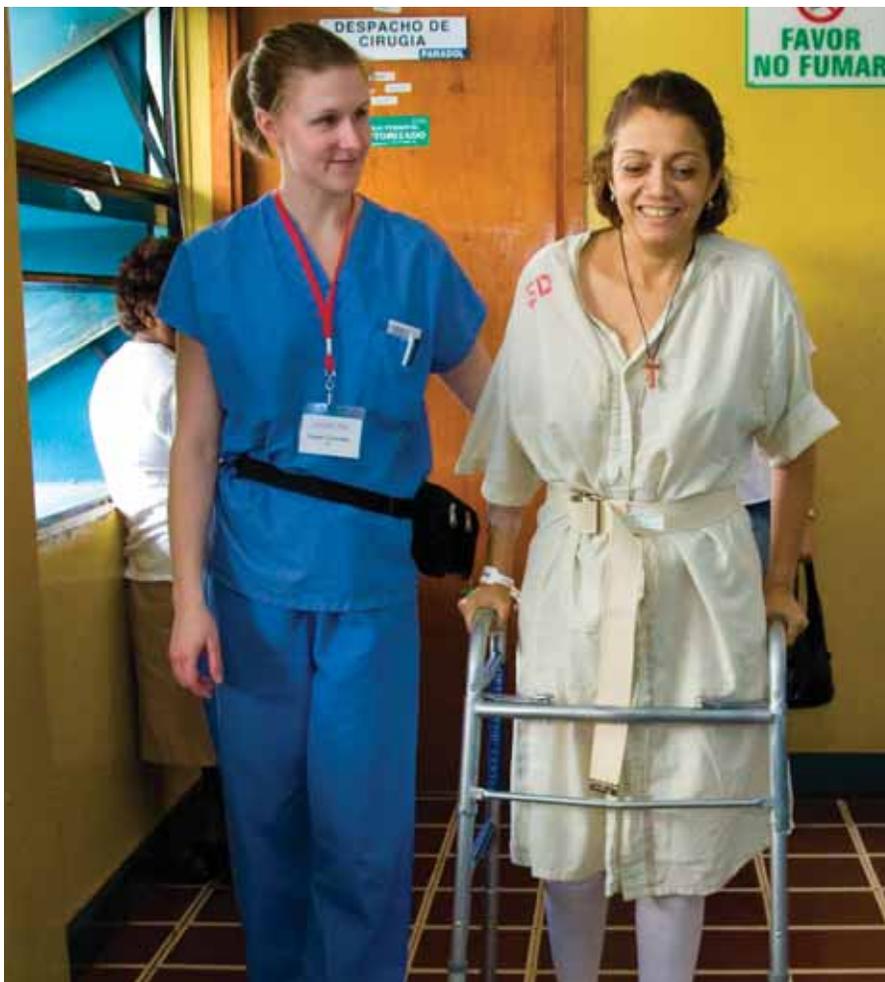
Rosemary Pennington

## Documentary photos bring opportunities, accolades to IUPUI student

During his years as a journalism undergraduate at IUPUI, Marcos Dominguez had an opportunity many professional photographers would envy. Along with James Brown, executive associate dean of the IUPUI program, Dominguez traveled to Nicaragua, Guatemala and Cuba to document the work of surgeons participating in Operation Walk, a nonprofit volunteer organization that provides free surgical treatment to orthopedic patients in developing countries. His photographs helped win him the Indiana chapter of the Society of Professional Journalists' award for top student journalist of 2007.

Dominguez's work as a photojournalist and editor has won him other accolades. Last fall, Sen. Evan Bayh, D-Ind., chose Dominguez to represent Indiana at the first Latino Youth Summit in Washington, D.C. And in the spring, the Indiana chapter of the Society of Professional Journalists awarded him a first place in the professional division of the contest for his five-part story, "Driving Without A License," about changes in the Indiana Bureau of Motor Vehicles and their impact on the public, particularly minorities.

Brown's involvement with Operation Walk contributed to his selection for the IUPUI Chancellor's Faculty Award for Civic Engagement, presented at the 2008 IUPUI Chancellor's Honors Convention.



Brown, MEd'70, MBA'75, PhD'77, also recently finished a nine-year project with the Delaware Indians from eastern Oklahoma called *Long Journey Home: Oral Histories of Contemporary Delaware Indians* (see faculty bookshelf on page 5).

Physical therapist Karen Cravotta walks with a patient who had her right knee replaced by the Operation Walk surgeons.

## Honors students converge on Florida

Sixteen Ernie Pyle Scholars spent their spring break in Florida learning about convergence at print and broadcast media outlets.

The students, with honors program director Dave Boeyink, visited the Poynter Center, the *St. Petersburg Times*, *The Tampa Tribune*, Bay News 9 and the *Sarasota Herald-Tribune*.

At the *Sarasota Herald-Tribune*, executive editor Mike Connolly told students the fundamentals remain the same: There's still a need for people who can ask tough questions, and there's still a role for print journalism, reported sophomore Clare Krusing in a blog from Florida.

Krusing said visiting with Florida journalists significantly changed her perception of the profession.

"Not only are recent graduates expected to be talented reporters, but they're also expected to be video producers, photographers and editors," she wrote.

## Dvorak retires from High School Journalism Institute

More than 13,000 high school students and 1,000 teachers have passed through the High School Journalism Institute since professor Jack Dvorak became director 22 years ago. This summer, the last crop of participants under Dvorak's leadership passed through the program.

Dvorak is retiring from the HSJI director's position, handing over the reins to Teresa White, BS'85, MS'93. He was only the third director in the school's 62-year history, after Gretchen Kemp and Mary Benedict. Dvorak will remain a professor in the School of Journalism. White will be a lecturer in the school.

HSJI offers intensive workshops for journalism teachers who want to learn to be better publication advisers as well as for high school students working in school media. Students and teachers come from all over the country to attend the workshops, held over several weeks in June and July.



Jack Dvorak

"They want to make a difference," Dvorak said of the participants he has worked with over the years. "I feel they are so important to society, and I feel privi-

leged to teach up-and-coming writers. It's a big part of my life."

In addition to running the institute with longtime assistant Linda Johnson, Dvorak has authored several studies that look at how high school students involved in journalism fare as college students. As a professor, he prepares college students who are headed into careers as high school publications advisers.

Dvorak directed high school institutes before he came to IU, including one at Northeast Missouri State University, now Truman State University. He also taught and directed the institute at the University for Iowa for five years.

New director White isn't new to HSJI, as she's been teaching at the institute for 21 years. Until recently, she taught journalism and English at Noblesville High School in Noblesville, Ind.

Savannah Worley

## Students learn from alumni at photojournalism seminar



*Cincinnati Enquirer* videographer Amie Dworecki, MA'06, was one of three alumni who spoke at a photojournalism seminar in the spring.

Photojournalism professor Jim Kelly revived a tradition from his graduate student days at IU in the form of a Spring Photojournalism Seminar, which he hopes will become an annual event.

Kelly, MA'88, PhD'90, said students in the late '70s and early '80s organized "cheap seminars," in which they invited hotshot photojournalists from the Bloomington area to speak at the school.

For the first formal seminar in March, Kelly invited Amie Dworecki, MA'06, a photojournalist and videographer for the *Cincinnati Enquirer*; freelancer Mary Ann Carter, BA'74; and Kathy Anderson, BA'80, of the *New Orleans Times-Picayune*, who talked about coverage of rebuilding the city after Hurricane Katrina.

Dworecki told students at the daylong seminar that she spends about half her

time shooting still photos and the rest shooting video.

"To find a job, you really need to be able to market yourself as someone who can do multimedia," she said. "I think one of the reasons I got hired was because of my skill set."

Carter agreed.

"Gone are the days when you could say 'I'm a still photographer. That's all I do,'" Carter said. "My freelance jobs are drying up; video is where it's all gone. You have to be able to adapt to convergence. And the bottom line is you're still going to be a visual storyteller. That's not going to change, just the medium."

Kelly said the seminar gave students a chance to network with alumni — and it gave alumni the opportunity to give back to their school.

## Students win major awards

**C**arrie Ritchie, BAJ'08, recently was named Brook Baker Collegiate Journalist of the Year by the Indiana Collegiate Press Association. Ritchie was also one of three IU journalism students to appear on the list of *UWIRE*'s Top 100 Student Journalists, along with junior **Michael Sanserino** and senior **Mark Koenig**. Ritchie was the *Indiana Daily Student* spring 2008 editor-in-chief and made headlines for protesting a request by former deputy national security adviser Meghan O'Sullivan to keep O'Sullivan's January speech in Whittenberger Auditorium off the record. Organizers canceled the event when Ritchie and *IDS* staff refused the request. Ritchie is an education reporter for the *Indianapolis Star*.

**Michael Sanserino** also was selected by the Jim Murray Memorial Foundation as one of seven national winners of a \$7,500 scholarship. The award honors the late Jim Murray, a Pulitzer Prize-winning sports columnist for the *Los Angeles Times*. Sanserino will travel to California in the fall to receive his award. He is the second Murray winner from IU. Nate Bethea won in 2005.

IU senior **Chip Cutter** was one of eight business journalism students to win the national Reynolds Business Scholarship. The award is sponsored by the Donald W. Reynolds National Center for Business Journalism at Arizona State University's Cronkite School. The center strives to support journalists through workshops and seminars. Winners receive \$4,000 for the 2008-2009 school year. Cutter also landed an internship at the *Indianapolis Business Journal* during the summer.

*The Arbutus* as well as the Feb. 14, 2008, issue of the *Indiana Daily Student* won the David L. Adams Apple Award for Best of Show at the College Media Advisers (CMA) national convention in New York City. The award was named for *IDS* publisher Dave Adams, who died in 2007.



Trevor Brown (left) and Carrie Ritchie collected the Mark of Excellence award for the *IDS*. The newspaper won first place in the Best All-Around Daily Student Newspaper category at the SPJ Region 5 awards.



Michael Sanserino and Dean Brad Hamm



Chip Cutter

## Speakers share insight, advice

The Spring Speaker Series brought audiences expert insight into this year's presidential elections, as well as words of wisdom on international reporting. Now in its second year, the series introduces students to nationally known journalists each semester. Past speakers include Anna Quindlen, Bob Woodward, David Halberstam and Michele Norris.



### Andrea Koppel

Andrea Koppel was determined not to follow in her father's footsteps — but her heritage got the better of her. Koppel, the daughter of former *Nightline* anchor and broadcaster Ted Koppel, has been in the business for 20 years.

After plans to join the Peace Corps fell through, Koppel found herself in China, where she made friends with journalists and realized she wanted to join their ranks. Returning stateside, she took a job at a small radio station in Columbia, S.C., and worked her way up to become CNN bureau chief in Beijing.

Earlier this year Koppel became head of the communications division of M + R Strategic Services, a public relations firm that works primarily with nonprofit organizations.

She shared anecdotes of her years in China and reminded students how their work could adversely affect the lives of people they report on.

*“Never say never. And learn a foreign language and learn to speak it well. It will open up doors for you that would otherwise have been closed.”*



### William Safire

True to his trademarks, Pulitzer Prize-winning commentator William Safire mixed insider politics with a dash of linguistic wit during his speech at Alumni Hall in March. Safire writes a column on language for *The New York Times Magazine* and

for more than 30 years authored a political column for the opinion pages of *The New York Times*.

Safire titled his speech “What’s Going to Happen in Washington and the World?” He called the months leading up to the 2008 presidential election “the most fascinating political moment in many of our lifetimes.”

*“This is a moment in history that we are all living through. Lap it up. Read all about it. Compare the nutty blogs with the responsible blogs.”*



### Michael Beschloss

Michael Beschloss is the author of a half-dozen best-selling books on the history of U.S. presidents. He is the presidential historian for NBC News and a regular commentator on PBS' *The News Hour With Jim Lehrer*. He also writes a column about his-

tory for Newsweek called “Traveling through History with Michael Beschloss.” His latest book is *Presidential Courage: Brave Leaders and How They Changed America 1789-1989*.

*“When a candidate says or does something that negatively impacts the campaign, people say ‘how stupid’ and tend to wonder why the candidate didn’t just say something to get elected. I think Americans hunger for a political leader who doesn’t do that.”*

# Spotlight on SPJ



JR ROSS, BAJ'96



MATT ROUSCH, BAJ'81

The School of Journalism was the setting for the 2008 Society of Professional Journalists Region 5 spring conference April 7. More than 75 journalism students, faculty and professionals from across the state spent a day on campus soaking up information from leaders in the field. At center stage was keynote speaker and Pulitzer Prize-winner Tom French, BA'81. Also appearing were Wispolitics.com editor J.R. Ross, BAJ'86; and *TV Guide* senior television critic Matt Roush, BA'81.

Tom French took center stage during a lunch in the Indiana Memorial Union's Alumni Hall. He shared these words of wisdom about storytelling.

*"Even if print journalism does die, the human hunger for stories is eternal. We'll still be chronicling news long after newspapers are gone, after paper disappears, after the Internet fades into whatever comes next. We'll always long for the sacred and profane."*

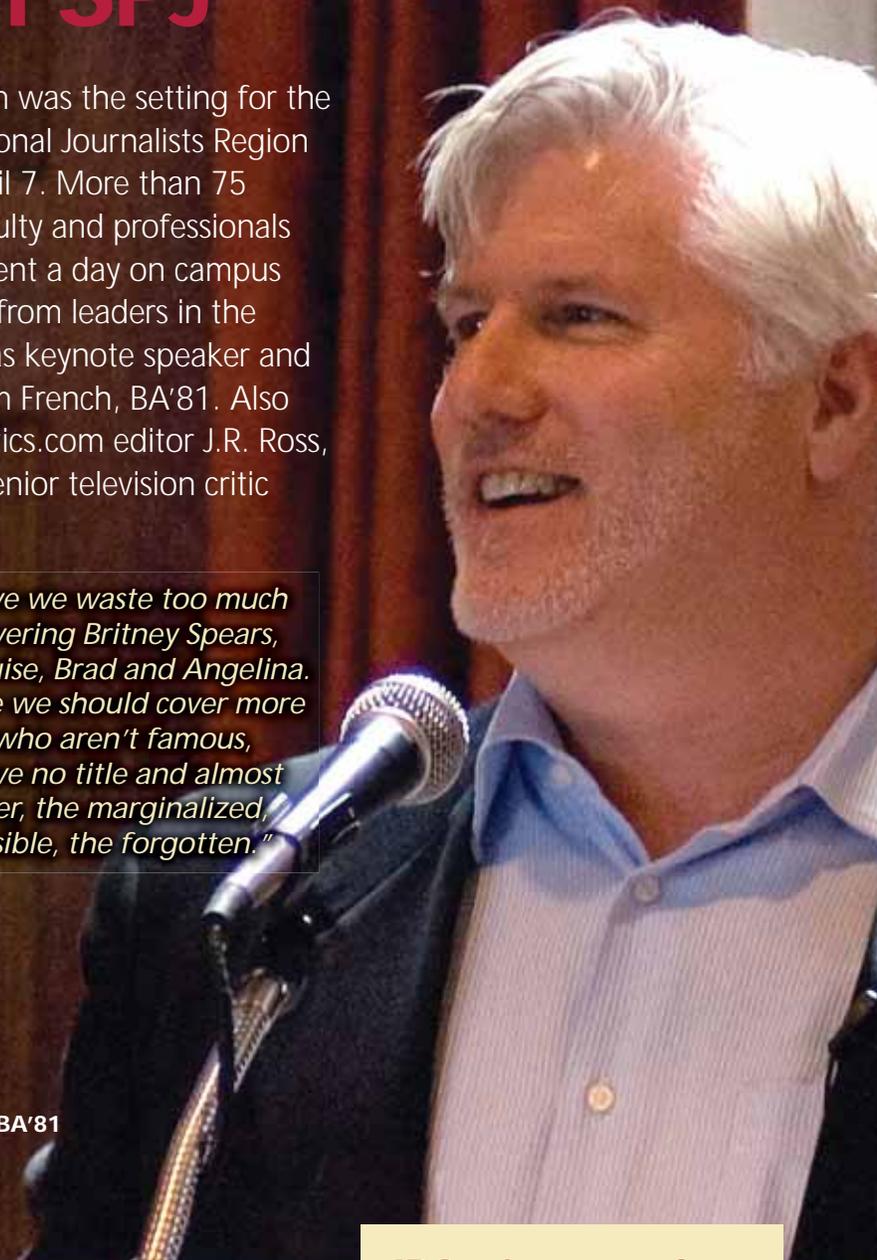
*"If we don't chronicle these stories, who will? The task is humbling. It requires all our skills and our art. It requires openness, strength, empathy, courage, faith, stillness and cunning. It requires that we pay attention. It requires that each of us surrender to the hypnotic, transforming impossibility of the world around us."*

*"I believe in the semi-colon, the kick-ass verb, the well-chosen section break. I believe in getting the name of the dog, getting the brand of the beer, finding the title of the song that was playing when the car began to spin on the interstate."*

*"I believe we waste too much time covering Britney Spears, Tom Cruise, Brad and Angelina. I believe we should cover more people who aren't famous, who have no title and almost no power, the marginalized, the invisible, the forgotten."*

TOM FRENCH, BA'81

*"We swim in an ocean of stories. We breathe them. The real challenge is choosing, deciding among all the possibilities what to cover inside the limited time each of us is allotted."*



## IDS wins awards

Indiana Daily Student staff picked up several awards at the conference, including:

- **Indiana Daily Student**, first place for Best All-Around Daily Student Newspaper published at least four times per week
- **Ashley Wilkerson, Jay Seawell, Geoffrey Miller and Aaron Bernstein**, first place for Best Sports Photography
- **Allie Townsend**, first place for Feature Writing
- **Kristi Oloffson**, third place for In-depth Reporting



# Coverage and the Web



Digital media have changed the way journalists deliver their stories. With the 2008 presidential election around the corner, three alumni with a close-up view of national politics talk about the impact of the Internet on their coverage of political issues.

# Lessons from the Web

Carolyn Washburn, *The Des Moines Register*

In the thick of caucus season, *Des Moines Register* editor Carolyn Washburn began to understand fully for the first time the potential of online news coverage.

Candidate video interviews, searchable calendars, an issues database, even partnerships with Google and YouTube all contributed to the paper's interactive pool of information. Readers took notice, and the *Register* realized it had created a successful stable of methods from which it could draw during the remainder of the election cycle.

"There was a light-bulb moment when we realized what was possible online. So did our readers," said Washburn, BA'84. "We took a creative, aggressive approach that applied to print as well as online. It was just more apparent online."

A searchable map and calendar of candidate appearances maintained a high number of hits throughout caucus season. The videos generated steady traffic, too. The paper videotaped editorial board meetings with the candidates and created a database that included their views on key issues. The Google partnership resulted in a searchable debate video database, and YouTube allowed the paper to post user-generated videos related to the elections.

One episode during the caucuses gave Washburn first-hand experience of some of the negative aspects of the

Web. During the Republican presidential debate, she asked for a yes-or-no show of hands in response to a question about climate change. Republican candidate Fred Thompson, clearly annoyed, refused the request. When the debate was over, Washburn's performance and even her physical appearance came under attack in blogs and on YouTube, where a clip of the exchange with Thompson generated tens of thousands of hits.

Washburn said she was shocked and hurt initially by the nasty tone of some of the comments and by the fact that people were paying attention to the moderator rather than the issues. In retrospect, she sees the online assault as a healthy experience that allowed her to stand in the shoes of sources. And it strengthened her stance on open communication online: She can more easily defend it, having herself been a victim of negative comments.

"You take the bad with the good and manage it as best you can, but I'm not going to shut down the good to avoid the bad folks," she said.

And she wouldn't want the incident to overshadow her staff's accomplishments during caucus season.

"It was such a small piece of what was an incredible body of work," she said.

The *Register* was named an Online News Association Awards finalist for three components of its online coverage. The staff is figuring out which tools to use again during the remainder of the election season. Live videos of



*Des Moines Register* editor Carolyn Washburn, BA'84, addresses a TV studio audience during the Republican presidential debate in Iowa.

## From print to online to TV

Laura Litvan, *Bloomberg News*



Laura Litvan, BA'87, chief congressional correspondent for *Bloomberg News*

When Sen. Elizabeth Dole, R-N.C., appeared to be struggling in her campaign for re-election against Democratic opponent Kay Hagan earlier in the summer, *Bloomberg News* reporter Laura Litvan traveled to North Carolina for a close-up look at the contest. At one point, she stopped by a Wilmington gas station, where Hagan was chatting

with constituents. Litvan filed a story that included a customer's opinion about Dole's re-election chances and an audio recording of an impromptu stand-up interview with Hagan. The online version of the story ran with the audio interview attached.

Litvan, BA'87, chief congressional correspondent for Bloomberg, is primarily a print reporter, but like the rest of the Bloomberg news staff, she's able to switch gears to other media when the situation calls for it. Bloomberg's television and radio stations, print product and online coverage give reporters the ability to produce comprehensive stories in almost any medium they choose.

When she arrived at Bloomberg 10 years ago, Litvan was given multimedia training, including lessons on how to conduct TV studio interviews on camera. She doesn't do too many of those, but some of her colleagues routinely record stand-up interviews for television. And when House speaker Nancy Pelosi, D-Calif., was interviewed on Bloomberg TV earlier this year, Litvan helped write the questions, including one about whether the votes of delegates from Michigan and Florida would be

"I think all journalists are doing what we do. Everyone is filing quickly. There's not just one deadline at 6 p.m. — there's more instantaneous communication, then expanded analysis later. I think that's adding value for our readers."

"There was a light-bulb moment when we realized what was possible online. So did our readers. We took a creative, aggressive approach that applied to print as well as online. It was just more apparent online."

candidate appearances, searchable databases, blogs and live chats all are on the list.

Washburn said reporters are learning to use media appropriate to the stories they tell.

"It needs to add to their work and their reporting, not take away from it," she said. "You use the same judgment as ever. You have to be smart about it because whether it's for the Web or print, your job is to get information and learn how to package it. Not everybody is doing all these things every day."

The power of the Web to deliver comprehensive news coverage, first evident during the caucuses, solidified during devastating floods in Iowa last spring. When it looked as if water might engulf Des Moines, the *Register* set up a live chat with staff in the emergency control center. The chat lasted four hours.

"We created access for ordinary people with experts who had the answers," Washburn said. "That was powerful. We found out what people care about, and it helped inform our print edition the next day."



(bottom left) Andrea Melendez/Des Moines Register, (top right) Joshua Roberts/Bloomberg News



counted at the Democratic convention. Pelosi's response — that the delegates shouldn't be allowed to vote — made major news on TV and in print, Litvan said.

"I think all journalists are doing what we do," Litvan said. "Everyone is filing quickly. There's not just one deadline at 6 p.m. — there's more instantaneous communication, then expanded analysis later. I think that's adding value for our readers."

What counteracts the advances in multimedia, Litvan said, are the cutbacks in the news industry. The number of Washington correspondents has shrunk significantly,

and campaign buses are emptier than they used to be, she said. In the past, she had to compete harder for exclusive stories. In fact, her stories often weren't exclusive.

But with shrinking reporting resources drawn to the presidential campaign, exclusives are easier to come by — which is not always a good thing, Litvan said. Historic races in the House and Senate are getting short shrift while reporters focus on the Obama-McCain contest.

"I usually own a story myself," Litvan said. "It's good for me personally, but not so good for the news." ★

## Targeting a niche market

### Bill Nichols, *Politico*

In his 20-plus years at *USA Today*, Bill Nichols covered a half-dozen presidential races and twice that many political conventions. He was assigned to the Clinton White House and then to the State Department, and he spent his last years at the paper as a senior Washington correspondent.

Nichols, BA'80, left that position for a job that capitalizes on his political reporting experience. He's now managing editor of *Politico*, a Virginia-based Web and print publication launched in 2007 and devoted to national politics. While news organizations nationwide experience layoffs and buyouts, *Politico* has taken a leap of faith into what it hopes will be the journalism of the future: serving a niche market through lively, up-to-the-minute, 24-hour-a-day coverage that takes full advantage of the Internet.

Nichols calls *Politico* "a guerilla organization."

"If someone comes up with a great idea here, we try to act on it," he said. "If it doesn't work, we don't do it again. The start-up mentality of being able to try things has been enormously helpful. It's hard to do at an established property. I'm not being critical, but if you're *The*

*Washington Post*, it's not something you do overnight, and you shouldn't."

Nichols said the maverick mentality in the online news world reminds him of the newspaper wars of days gone by.

"It's a huge amount of fun," he said. "There's a very competitive, scrappy, who-can-get-it-first mentality in Web sites that succeed."

Several factors contribute to *Politico's* success. It operates on a nontraditional news cycle, it's a niche publication, and it produces original material. Nichols did plenty of Web work at *USA Today*, and he has a lot of respect and affection for the paper. But *Politico* is different.

"At *USA Today* and others, they're still primarily operating on the old news cycle, or a modified old news cycle," Nichols said. "Here the news cycle is continuous. It's an hourly, minute-by-minute news cycle. Even though we have a print component that has traditional deadlines, on the whole we have embraced the idea that 'news is news when it's news.'"

When conservative commentator Bob Novak — later diagnosed with a malignant brain tumor — hit a pedestrian in downtown Washington, D.C., in July, *Politico* received a tip and had a reporter on the scene in minutes.



Bill Nichols, BA'80, managing editor of *Politico*

“A *Politico* reporter saw Novak in the front of a police car with a citation in his hand,” reads that day’s story, which also included an on-the-spot interview with Novak.

“It wasn’t a huge story, but in a world where eyeballs are important, (immediacy) drives a lot of traffic,” Nichols said.

Three days a week when Congress is in session, *Politico* prints 25,000 copies for free distribution in the capital. But tapping into people’s thirst for political news by distilling information they care about in one online location is integral to the publication’s success.

“What helps the appeal of niche information is that there’s so much information out there,” Nichols said. “If you’re interested in baseball, the stock market or sewing, how do you wade through all that to find your passion? If you like politics, come here. We’ll do it in an entertaining way on different platforms. It’s a one-stop situation for everything you need to know on one topic. It’s a lot easier than trying to be everything to everybody.”

And that’s where original journalism — sadly lacking on the Web, Nichols says — comes into play.

“If you tell people something they don’t already know, they will come to your site and read it,” he said. “We have a staff with a lot of savvy and expertise in presenting material in a new medium with a lot of experience doing quality journalism.”

*Politico*’s coverage isn’t limited to quick-turnaround stories. For instance, the Web site recently ran a 15,000 to 20,000-word narrative analyzing key moments in the Democratic primary.

“I love the balance,” Nichols said of the mix of breaking news, enterprise and revelatory reporting.

The *Politico* formula appears to be having an impact. In its first year, staff members made about 3,000 appearances on radio and television as the go-to guys for political commentary and analysis. Nichols says the organization is still a work in progress, but in a time of general turmoil in the industry, he’s optimistic about what *Politico* might achieve.

“We are very aware of the noble mission of journalism, and we are delighted we are in a place where maybe we can see that reborn, recast and strengthened,” he said. “We have a lot of great young people here. I hope we are one small dot of light. There will always be journalism — there can’t be a functioning democracy without quality journalism, and we take that very seriously. On the other hand, we have a lot of fun.” ✪

“We are very aware of the noble mission of journalism, and we are delighted we are in a place where maybe we can see that reborn, recast and strengthened.”

## Election year brings unexpected gifts

by Carrie Ritchie

Every four years, journalists receive what they consider to be a great gift: a presidential election. Presidential elections mean 52 weeks of guaranteed hard-hitting news and opportunities for political analysis and satirical cartoons. Elections underscore newspapers’ ability to provide a public service, and they always bring blunders that keep consumers — even the less politically savvy — reading and clicking.

I didn’t think I would benefit much from this “gift” when I began my term as spring editor-in-chief of the *Indiana Daily Student*, but I was wrong. Indiana’s May primary, which is usually one of the most insignificant because of its late date, became a hard-fought battle for the Democratic candidates (an oddity in a traditionally Republican state). And IU became a major stomping ground for Hillary Clinton and Barack Obama, who were eager to win young minds in a relatively liberal college town.

Some media outlets described the Democrats’ Indiana takeover as an overnight ambush. In one weekend, Obama added 11 new offices throughout the state, including one in Bloomington. No one could escape. Even the local Urban Outfitters sold shirts touting Clinton and Obama.

It’s not every day that a national election story falls into the *Indiana Daily Student*’s lap, so when the candidates invaded, we came out in full force. Former editor-in-chief Michael Zennie was the lead reporter on our primary coverage. He traveled around the state and became close with staffers on both sides. It was Zennie’s aggressive and thorough reporting that helped us stay on top of the candidates’ daily activities and break the news that Obama probably would make a Little 500 appearance.

But perhaps the most impressive aspect of our coverage was how many people stepped up to ensure we were competitive on every story. Some days, I feared we were going to run out of reporters, photographers and videographers, but we always pulled through. Editors became reporters and photographers, videographers stayed up all night to put together special packages, and reporters and photographers learned how to post to the Web so we could get updates online as quickly as possible.

We were there when every member of the Clinton family (except Socks) spoke on campus, and we covered visits from actors Jeremy Piven and Sean Astin. When Dave Matthews announced he would give a free concert at Assembly Hall to support Obama, we covered the line of students that stood outside Obama’s Bloomington headquarters for days — even at 2:30 a.m. We chased Obama across Indiana during Little 500 so we didn’t miss his afternoon stop at the race. We formed a quick phone network to make sure we had photographers and reporters placed strategically, and we were ready when Obama’s entourage headed for Nick’s.

It was wonderful to be part of a team so dedicated to producing such high quality journalism every day. In the end, that was the best gift I received as editor-in-chief, and I hope I always get to work in that kind of environment, election year or not.

Ritchie, BAJ’08, is an education reporter at the Indianapolis Star.



# Life as a Political Insider

By Ryan Piurek

**K**en Chitester, BA'85, was there when, on Oct. 3, 1991, in downtown Little Rock, Ark., a little-known Southern governor announced his candidacy for president of the United States. Chitester, an Indianapolis native, had been working for a year and a half as a copy editor for the *Arkansas Gazette*. He had seen Bill Clinton up close and had voted for him for governor in 1990. He even thought he would make a good presidential candidate, though he figured the hometown boy didn't have much of a chance against popular incumbent George H.W. Bush.

On that warm Thursday afternoon at the Old State House, Chitester had a front-row seat to history-in-the-making. That day began both Clinton's march to the White House and Chitester's journey into the world of the political insider, a world in which a number of Indiana University School of Journalism alumni are operating.

In recent years, IU journalism graduates have served top decision-makers at the state and federal levels, including U.S. presidents, members of Congress, governors and lieutenant governors. Whether serving as communications directors, news analysts, legislative assistants or speechwriters, for Democrats or Republicans, or at the White House or the statehouse, they are connected by their commitment to public service, willingness to endure long and stressful days, and strong desire to make the world a better place.

"I think there might be an assumption that people who work for elected officials are somehow inherently cynical and play the game as if it were just a game," said

Chitester. "But there are a lot of truly dedicated, humble political servants who care very deeply about the country and want to make tomorrow better than today."

Added Rebecca Neale, BAJ'04, who serves as an associate director of communications for President George W. Bush, "Of course there are misperceptions [about those who work in government], but, from my experience, I don't know if I will ever be able to replicate the work environment I have now. I work with a group of some of the most dedicated, driven, bright and talented individuals that I've ever run across. To learn from them and to be guided by them is an honor and something that will carry me through for the rest of my career."

## Not *The West Wing*

Just 15 days after Bill Clinton launched his presidential campaign in Little Rock, the *Arkansas Gazette* — then the oldest daily newspaper west of the Mississippi — went out of business. Suddenly unemployed, Chitester, who had an interest in politics and media sparked by his days as an IU journalism undergraduate, decided to visit Clinton campaign headquarters in Little Rock, where he had a brief, yet friendly, chat with press secretary Dee Dee Myers. A couple of weeks later, he heard from Matt Smith, an official with the press department, who was looking for someone to help him monitor news coverage of the campaign. Chitester met with Smith on a Friday. The following Monday, he was the newest member of the Clinton team.

In his book *Aboard Air Force One: 200,000 Miles With*

a *White House Aide*, Chitester, now 45, recalled his first experience working for Bill Clinton as one of about 60 people in Clinton's national headquarters. "We started in a windowless room that previously had been a storage shed for gas cans and a snow blower and quickly began covering the brick walls with goofy newspaper photos and clippings," he wrote. "We had a file cabinet, a desk, a table, a pair of scissors, a ruler and a roll of tape. With those meager supplies and a tiny copier, we produced morning and afternoon editions of news clips." By the time Clinton was set to declare victory in November 1992, the staff had grown to about 450.

From the time he walked into Clinton campaign headquarters that fall day in 1991, Chitester went on to spend two whirlwind years serving the Clinton White House as director of news analysis. Along with one full-time staff member and about three dozen interns, he was charged with the responsibility of keeping the president and his senior staff abreast of breaking news. The office produced an estimated 5.7 million pages of news reports annually, summarizing newspaper, television, magazine and wire service stories. Chitester was also given a permanent seat on Air Force One and asked to be the president's eyes and ears to what was being written and said on the ground below.

For Chitester, 12-hour days were the norm, and often those days were spent on red-eye flights on Air Force One. Armed only with a laptop, during the years 1993-94 B. G. (Before Google), he monitored news related to the Clinton administration as he traveled to 22 countries, 36 states and 137 cities with the president. The people he met — now-famous political authorities such as George Stephanopoulos, James Carville, Paul Begala and Dee Dee Myers — and the many places he visited inspired *Aboard Air Force One*.

"[Working in the White House] isn't exactly what you see on *The West Wing*, but there are a lot of similarities," Chitester said. "The White House is a world of extremes. The highs are never higher, and the lows are never lower. There's no in-between, and it's important as a staffer to deal with those extremes and know, going in, that they exist. But no matter what, whether you're representing your country on another country's soil and hearing "The Star Spangled Banner" as you walk off Air Force One, or whether you're home working on policy matters and exhibiting the courage of your convictions, what you're doing matters."

## Hard work, long hours

In her role as associate director of communications for President Bush, Rebecca Neale manages daily media and public outreach efforts for the White House Office of Faith-Based and Community Initiatives and USA Freedom Corps. Like Chitester, she moved quickly on the road to the White House. A year before graduating from IU, she interned for First Lady Laura Bush's press office. After working in public affairs for the departments of Energy and Education, she returned to the White House and assumed her current position last fall.

Neale said there are highs and lows in the Bush White House, too, which are accompanied by "hard work, long hours and the pressure to do things right the first time and to have the answers when you're asked for them." Neale enjoys the intensity of working in the White House, though, and describes the challenge of helping to articulate the president's vision and accomplishments as both a "privilege and honor."

Earlier this year, Neale traveled with the president to Rwanda and Zambia on a trip promoting the Bush administration's efforts to battle AIDS and malaria in Africa. The trip, she said, was one of the highlights of her career and illustrated how powerful and meaningful an impact she and her colleagues can have on people's lives.

"When I saw the ways the president's vision is taking root on the ground and saving lives, that's when what I do came most alive to me. That's really when my career came to a crossroads and I realized, 'my goodness, I'm seeing my work in action.'"

## 'Something that you believe in'

Kara Seward, BAJ'06, describes her work as a legislative assistant on Capitol Hill, to Indiana Rep. Baron Hill, as "exhilarating," but not exactly glamorous. As a legislative assistant, she accepts that she will either be on the campaign trail 24/7 or fighting on the Hill to pass her boss' legislative priorities. She is also faced with the daunting task of following legislative developments in about 10 different issue areas, including telecommunications, agriculture, transportation and natural resources; following bills through committee hearings to the floor of the House of Representatives; responding to constituent concerns; and drafting legislation requested by her boss.

Seward works in a fast-moving environment, in which challenges and issues develop and change by the hour.



Ken Chitester, BA'85



Rebecca Neale, BAJ'04



Kara Seward, BAJ'06

"The White House is a world of extremes. The highs are never higher, and the lows are never lower. There's no in-between, and it's important as a staffer to deal with those extremes and know, going in, that they exist."



Rachel Ziemba Sorvig, BAJ'07,  
with Lt. Gov. Becky Skillman

Despite the pace and constant changes, she said her work can be extremely satisfying. In the end, she added, “the results are something that you believe in.”

### Starting from the bottom

To get to her current position, Seward spent one day a week during her last semester at IU working the phones for Rep. Hill. Rachel Ziemba Sorvig, BAJ'07, recently advanced to the position of speechwriter for Indiana Lt. Gov. Becky Skillman after starting out last November answering phones and serving as a front office greeter.

Though she takes pride in writing for Indiana’s second-in-command, Sorvig said working for state government might be considered slightly less glamorous than working on the Hill or for the White House. The lieutenant governor has a small staff (14 people, including a four-member communications team), she said, and her office is equipped with the basics. Only the governor and lieutenant governor have private offices; the rest of the staff work in cubicles. Moreover, she added, salaries are lower, on average, than in the private sector.

Though she said her job doesn’t allow for many “thrills,” there are moments when it can transcend the normal day-to-day operations of state government. The recent flooding that devastated the Hoosier state took Sorvig and her colleagues away from their usual activities and into communities in desperate need of support and compassion from their political leaders. Sorvig was among those who worked to quickly set up centers around the state for Hoosiers to seek aid. In addition, during the week when the flooding was at its worst, she attended each of the governor’s daily press conferences and assisted on a conference call, hosted by Lt. Gov. Skillman, where local leaders could ask questions and get the help they needed.

### Inside attraction

Being asked to go outside their normal duties is not at all uncommon for political insiders, say the IU alumni interviewed for this article. On a daily basis, it can be exhausting, though, and there is high turnover within the halls of government.

After serving two years and traveling 200,000 miles with the Clinton administration, Ken Chitester found himself worn down by the constant motion, lack of sleep and the sheer burnout factor that may overcome even the most energetic political insider. Even the game of politics — with its emphasis on “winning” over actually “governing” — began to grate on him. Today, he is enjoying running his own consulting firm in Chicago, Chitester Communications, where he works primarily for corporate clients.

“When I left,” he explained, “I was simply tired of being tired.”

Rebecca Neale said she is focused on sprinting to the finish line with President Bush as he prepares to conclude his final term in office. She loves what she is doing now and looks forward to continued political communications work.

Kara Seward said she would like to continue her career in politics — whether in campaigning or fundraising — but wonders whether she has the stamina to keep up.

Despite the day-to-day stresses, the long hours and the constant movement, political jobs remain attractive. Chitester laughed as he recalled one Clinton campaign volunteer in 1991 actually sneaking on to the press plane after an event in hopes of permanently latching on to the campaign.

“Hey, it’s exciting being on the inside knowing what is happening before the rest of the world,” Chitester said. “Knowledge is very empowering.” ✪

*Ryan Piurek, MA'02, is assistant director of University Communications at Indiana University Bloomington. In 1994, he worked as an intern in the Office of Presidential Speechwriting at the Clinton White House, conducting research for remarks and speeches delivered by President Clinton.*

Courtesy photo

“ Hey, it’s exciting being on the inside knowing what is happening before the rest of the world. Knowledge is very empowering.”

# Alumni Spotlight



## Wendy Wallace

*BA'85, Journalism; BS'85, Business*

Director, High School Journalism Program  
Development Associate, The Poynter Institute  
St. Petersburg, Fla.

Midwesterner at heart

Vice President,  
School of Journalism Alumni Board

Life Member, IU Alumni Association

*“The IU Alumni Association connects me with a part of my life that I hold dear. I grew up in the halls of Wright Quad, making lifelong friends in my three years there. The Indiana Daily Student and internships earned through the School of Journalism gave me my first professional journalism experience and yes, more lifelong friends. I cherish the weekends in the fall and spring when I return to Bloomington for the School of Journalism Alumni Board meetings and the chance to contribute to the IU experience for current students.”*

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# Shooting for Change

*Photographs by Michel du Cille*

***Stories and photos of poor treatment of wounded soldiers at Walter Reed Army Medical Center and other facilities led to major improvements in the government's care of injured members of the military.***

Michel du Cille has won three Pulitzer Prizes for photography, but none was more meaningful than the last — the 2008 Pulitzer for Public Service. He shared the award, which he received in April, with *Washington Post* writers Anne Hull and Dana Priest for their exposé of the mistreatment of wounded military (see [www.washingtonpost.com/wp-srv/nation/walter-reed/index.html](http://www.washingtonpost.com/wp-srv/nation/walter-reed/index.html)). The series resulted in congressional hearings and reforms in the care of injured soldiers.

Du Cille, BA'85, won his previous Pulitzer Prizes in 1986 and 1988. The first, shared with photographer Carol Guzy, was for spot news, awarded for coverage of the eruption of Nevado Del Ruiz volcano in Colombia. The second, in feature photography, was for du Cille's photo essay on crack cocaine addicts in Miami.

Du Cille is assistant managing editor for photography at *The Washington Post*, where he has worked since 1988. In a phone conversation with *Newswire* editor Anne Kibbler, he shared some behind-the-scenes insight into the Walter Reed series

**Newsire:** *How long did the Walter Reed project take?*

**Michel du Cille:** I started shooting in October of '06, and the first group of stories ran in February of '07. We kept updating and doing different stories, running occasional short series throughout the year. The last stories ran in the fall of '07.

**Newsire:** *Did you have problems with access to the hospital?*

**Michel du Cille:** I offered my driver's license to access Walter Reed, which is a military base that requires a personal ID. I did not show a press pass. If I had shown a press pass, they would have referred me to the PR office ... and they would have known what we were doing. I couldn't walk around with my cameras flashing everywhere. At one point my bag was searched, but the guy didn't find my camera. I had to walk this really fine line to capture photos without being detected, which would have blown it for all of us.

Here's an example. Dana Priest called me and said Jeremy Duncan (on the cover and below right) had agreed to help me get into Building 18, which was in a state of disrepair. I put my cameras in a gym bag and followed him into Building 18 as if I was a normal visitor. I got to show

*Continued on page 26*

1. Michelle Turner has cared for her husband, Troy, since he came home from Iraq with post-traumatic stress disorder.

2. Army 1st Lt. Elizabeth Whiteside, a medic, had a psychiatric breakdown in Iraq, leading to a court martial and criminal charges of attempted suicide and assault. A few weeks after a *Washington Post* article and photos documented Whiteside's story, Whiteside attempted suicide again. Charges against her were dismissed after the *Post* wrote a follow-up story about her plight.

3. Army Spc. Jeremy Duncan (also on the cover) shows the mold on the wall of his room in Building 18. Duncan suffered a broken neck and lost his left ear in combat in Iraq. He testified about the conditions at Walter Reed before the National Security Subcommittee of the House Oversight and Government Reform Committee.



4. Wendell McLeod, here with his wife, Annette, suffered a massive head injury in Iraq when high winds blew the cargo door of an 18-wheel truck against his head. McLeod, Army National Guardsman from the C Battery/ 1178 Field Artillery Unit in Manning, S.C., was treated at Walter Reed for more than a year.

5. Army Staff Sgt. John Daniel Shannon, a sniper in the 2nd Infantry Division's Ghost Recon Platoon in Iraq, lost an eye in battle.

6. Army Pfc. Joshua Calloway, 101st Airborne, was evacuated to Walter Reed for combat stress after watching one of his sergeants die. He spent eight months there, mostly in the hospital's residential facility, the Mologne House. Here he wipes his eyes after a day of video games.

that this guy's room is falling apart. The wallpaper was peeling off the walls, and there was mold growing under the wallpaper. It was a critical picture because it was evidence that the conditions that wounded veterans lived in were poor.

**Newsire:** *How easy was it to gain the cooperation of those whom you photographed?*

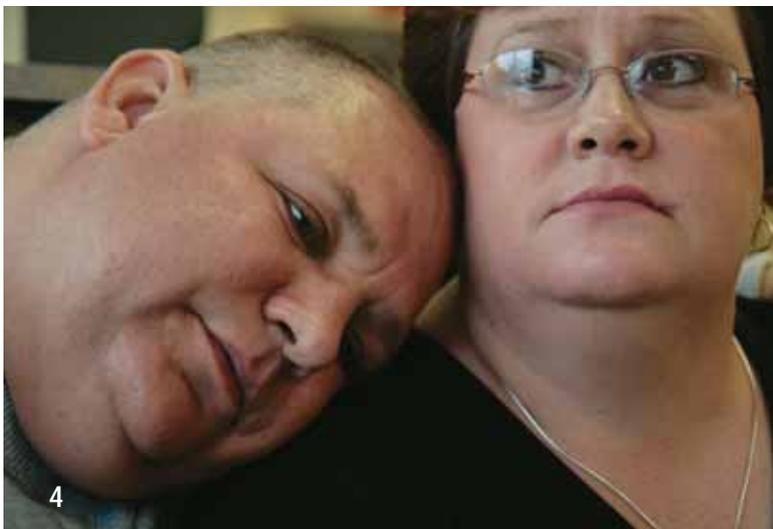
**Michel du Cille:** The intimacy of the pictures was excellent because the writers, Anne Hull and Dana Priest, had done a lot of work (beforehand). Unlike my previous work where (I) had to go out and find the subjects, build a relationship with the subjects and get them to interact with me, the writers had already interviewed the subjects. That made it a lot easier for me. They allowed us to share their lives.

**Newsire:** *You described once before the lighting in some of the photographs — the one of Elizabeth Whiteside standing in the hallway (see p.25) and the one we are using on our cover — and the fact those pictures were taken under bare light bulbs. Why was that?*

**Michel du Cille:** The lighting was absolutely the toughest part to deal with because so many of the subjects were photographed while I was trying to avoid being detected by the authorities, so they had to be in hallways or dark rooms where (the authorities) wouldn't see the camera.

**Newsire:** *What was it like hearing their stories? Is it difficult to keep your personal feelings separate from your work?*

**Michel du Cille:** Some people talk about how they use the camera as a block between themselves and the subject. I disagree. I feel empathy with my subjects. I try to portray people's emotions accurately. I have not become cynical or callous. My job has a greater calling, so my feelings and emotions have to be secondary.



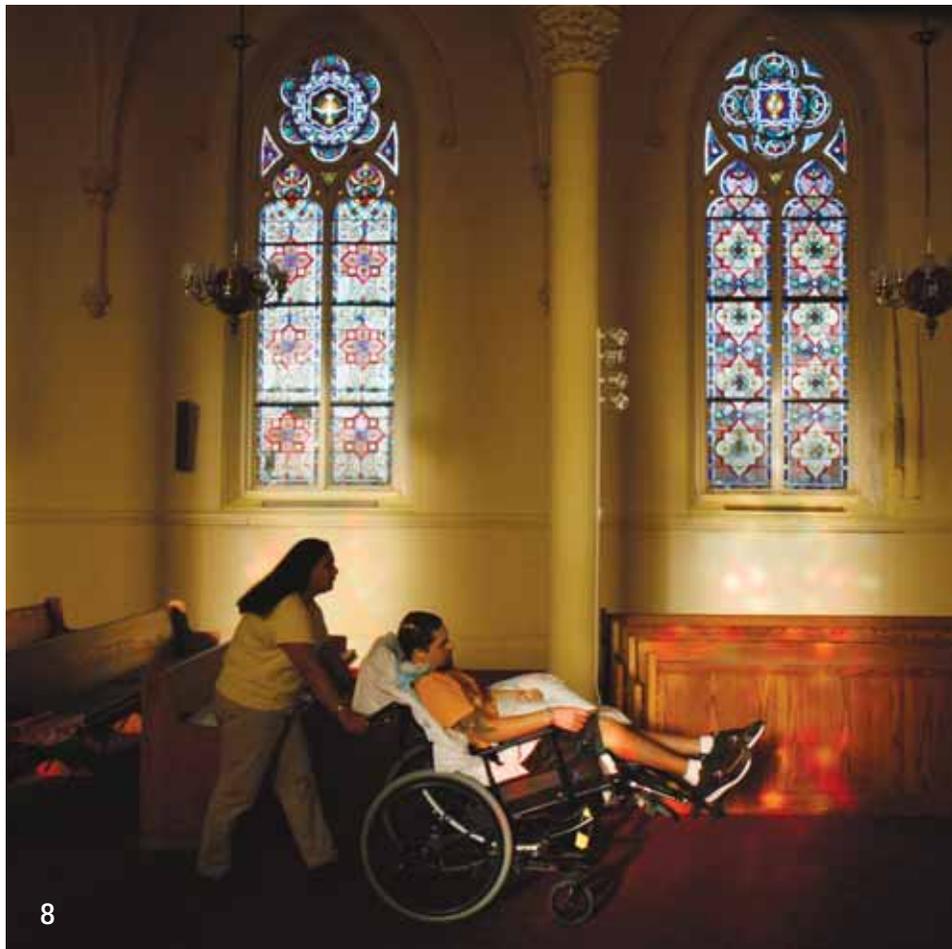




**7.** Spc. Denver Rearick, right, at home in Kentucky, served two tours in Iraq with the 101st Airborne. He met Army Pfc. Joshua Calloway, left, during his second tour. The two became closer after Calloway saw his sergeant killed by a bomb, and Rearick saw how deeply his friend was affected by the experience.

**8.** Maria Mendez wheels her nephew, Spc. Roberto Reyes Jr., into the chapel at the Veterans Administration Hospital in the Bronx, N.Y. Reyes is partially blind, paralyzed and brain damaged as a result of a bomb explosion.

**9.** Spc. Jeans Cruz, an Army scout with the 4th Infantry Division, was part of the special operations force that captured Saddam Hussein. Cruz has chronic post-traumatic stress disorder. "Sometimes I look at my son and, like, I've killed a kid his age," said Cruz, here with son Jeans Jr., 4.





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**Newswire:** *What about outside of the job, when you get home? Do you feel differently?*

**Michel du Cille:** My personal feelings are that when young men and women go to war and they return wounded mentally and physically, they deserve the best treatment possible. However, in this story I tried to be as objective as I could.

**Newswire:** *A lot of us may have had an impact on a small scale with the stories we have written and photographs we have taken. What was it like to be part of a team whose stories led to significant change?*

**Michel du Cille:** In this case the change was amazing, and far beyond our expectations. It felt great. The other time I experienced this was during my crack story in 1987. It changed something as well. That's why we're in journalism, to make people see and understand. When there's a good story that will help promote change, you can only see it as a blessing. •

## IU violinist Bell subject of Pulitzer-winning feature

There were other IU connections among *The Washington Post's* half-dozen Pulitzer Prize winners last spring. Staff writer Gene Weingarten won the feature writing prize for his story about virtuoso violinist Joshua Bell's stealth performance in the Washington, D.C., subway. Bell, a 1989 graduate of the Jacobs School of Music, played six classical pieces during rush hour one winter morning at the L'Enfant Plaza metro station.

*The Post* asked Leonard Slatkin, music director of the National Symphony Orchestra, what he thought would happen if a great violinist performed unannounced in front of a rush-hour audience. He guessed up to 100 people would stop and listen, and the violinist would make about \$150. Slatkin, who also is Metz Foundation Conductor at the Jacobs School of Music, was way off target.

After 43 minutes, Bell had \$32.17 in his open violin case — plus \$20 from the one person out of more than 1,000 who actually recognized him. Weingarten didn't count that \$20.

# New Horizons

Students relive history, experience life and work in other cultures

By Anne Kibbler

On the Walls of the Missing at Normandy American Memorial, 1,557 inscriptions catalog the names of U.S. military who died on and after the D-Day landings on the beaches of France. At associate professor Owen Johnson's urging, journalism students visiting the memorial and neighboring cemetery during spring break scrutinized the lists, looking for lost soldiers from their home states.

The students recorded their thoughts in journals. Reading them later, Johnson said the experience touched the students more deeply than he had anticipated.

"The students could identify with individual soldiers and sailors who were just about the same ages as the students and had given their lives for the liberation of Europe," he said.

Making history real, providing a taste of another culture, opening students' eyes to the possibilities of journalism in an international environment — these are some of the goals of the overseas programs in which students participated during the spring and summer.

Johnson's spring semester class, *From London to Paris: In the Footsteps of Ernie Pyle*, took the 30 students to places where Pyle plied his trade during World War II. That same week, Ralph Winslow Visiting Professor Jim Bright took the 16 seniors in his international public relations class to Tokyo, where they visited the *Asahi Shimbun*, the second-largest circulation newspaper in the world; the U.S. Embassy; and Bloomberg. And for eight weeks this



Audrie Garrison watches as Beka Mech writes her grandfather's name in the sand at Omaha Beach.



Jaymie Ocker takes notes at the Normandy American Memorial.



Tim Solon helped Euronews launch its new look while working as an intern this summer.

summer, 13 honors students lived in London, working for a range of British media and public relations outlets, including the China-Britain Business Council, the Crimestoppers Trust and Euronews.

The students discovered much about the world and about themselves. Tim Solon, who worked at EuroNews, found out what it takes for a company to reinvent its image.

"It's not often companies go through such major overhauls," he wrote in a blog. "After experiencing it firsthand, it is easy to see why. The amount of detail that goes into such projects is both tedious and remarkable. Literally everything, except for the personnel, has changed, right down to the color of paint on our office doors. But this attention to detail is something that will no doubt pay off for the company in the near future. I am certainly glad I got to experience it."

Natalie Avon summed up her experience like this: "Morris Visitor Publications gave me the assurance I needed to carry on in any internship or job. I know that I can write for any audience in any medium if I put my pen to it. I will never forget my summer in London or the opportunities I received because of it."

In Tokyo, the students soaked up advice from U.S. Ambassador Tom Schieffer.

"He said that young people have a tendency to try and flip to the last chapter of our book. Instead, he said we should focus on the now as the last chapter has yet to be written," reported Amy Goetz and Jill Siegel in a joint blog post from Japan.

Goetz and Siegel also shared some career advice from Shuri Fukunaga, managing director at Burson-Marsteller in Tokyo. Fukunaga told the students if they wanted to work in international public relations, they would need to become sensitive to the ways in which people from different cultures speak and listen.

Sometimes, understanding cultural differences means taking your mind back to a different time, not just a different place. Graduate student Rosemary Pennington said the visit to Normandy would forever be imprinted on her mind.

"I walked down onto the beach, as did all of us, and saw it full of men," she wrote in a blog from France, "young men with dreams and hopes. The tide was low but was beginning to move forward. Then, as now, my mind went empty. Not of feeling but of thought. I think it was the only way my mind could make sense of the awfulness of what happened on June 6, 1944, and the simple serenity the beach claims now."

As the week came to an end, Drew Kincius summed up his week-long experience in Europe.

"Life will commence as normal on Monday, or get closer to it," he wrote. "I speak for my peers when I say we will begin again wiser and humbled. This journey brought Ernie Pyle and World War II to life more than any descriptive writings from the events could ever have. Now it is time to soak it in, and try to give others a glimpse of our fantastic voyage." •



Jill Siegel (left) and Amy Goetz in the Bloomberg News TV studio in Tokyo.

"The students could identify with individual soldiers and sailors who were just about the same ages as the students and had given their lives for the liberation of Europe."

# on the record

## Before 1960

**Henry "Hank" Weber**, BA'48, has retired from a public relations career. He records books for the blind and visually handicapped in a Library of Congress program, volunteers at the University of Connecticut Medical Center and Hospital and plays golf when he can. He and his wife, Florrie, winter in New Smyrna Beach, Fla., near a daughter. They spend the rest of the year in West Hartford, Conn., near their two other children.

In August 2007, **Guido H. Stempel III**, BA'49, MA'51, received the Paul J. Deutschmann Award for excellence in research at the convention of the Association for Education in Journalism and Mass Communication in Washington, D.C. Stempel, a distinguished professor emeritus of journalism at Ohio University, previously received the association's Eleanor Blum Award for distinguished service to research. He writes that he is the first person to receive both of the top research awards from the AEJMC. Stempel lives in Athens, Ohio.

**Janet Leihenseder Wilson**, BA'53, lives in Corvallis, Ore., where she volunteers for the humane society and raises funds for a children's hospital. She spent 40 years in the Bay area, raising two daughters and working as an office manager and bookkeeper.

**Stephen A. Jacobson**, BA'55, is the author of *Carrying Jackie's Torch: The Players Who Integrated Baseball — and America*, published by Lawrence Hill Books. He lives in Long Beach, N.Y.

**Robert S. Corya**, BA'56, retired in 1987, having served as public relations director of Wabash College in Crawfordsville, Ind. He was business editor of the *Indianapolis News* from 1965 to 1982 and served as president of the Society of American Business and Economics Writers. Corya writes that he continues to be physically active: He has won 20 National Standard Race ski-racing medals and has participated in 21 Hilly Hundred events, an annual bicycle challenge ride in Southern Indiana. He lives in Indianapolis.

## 1960s

**Dave Krider**, BA'61, is the author of *Dave Krider, High School Sports Pioneer: Hall of Fame Writer Follows God's Path*, published by AuthorHouse. He writes that the book traces the history of how high school sports transitioned from obscurity to national prominence during his career and how he became the only high school sports writer to be inducted into two national halls of fame. All proceeds from the book are donated to the Indiana Basketball Hall of Fame. The book can be purchased through AuthorHouse's Web site, [www.authorhouse.com](http://www.authorhouse.com). An I-Man in baseball and football, Krider lives in LaPorte, Ind.

"I retired in 2006 after 35 years on the faculty of the School of Journalism and Mass Communication, University of North Carolina at Chapel Hill," writes **Thomas A. Bowers**, BA'64, MA'69, PhD'71. "In addition to teaching,

I was associate dean, senior associate dean and interim dean. My wife, Mary Ellen, and I are living in Chapel Hill and enjoying grandchildren. I am researching and writing a history of the UNC journalism programs, starting in 1909."

**Rex Kirts**, BA'64, was named 2007 sports-writer of the year for Indiana by the National Sportscasters and Sportswriters Association. Kirts, who retired from the *Bloomington Herald-Times* in December, is a member of the Indiana Sportswriters and Sportscasters Hall of Fame.

**Roger A. Yockey**, MA'65, is education political action director for United Food and Commercial Workers Local 1105 in Seattle. He recently wrote the book *I Never Stopped Believing — The Life of Walter Hubbard*. Yockey lives in Lynnwood, Wash.

**John Sherman**, BA'66, has written a libretto for a three-act opera, *Biafra*, based, in part, on his 2002 book *War Stories: A Memoir of Nigeria*

## State Fair Daily Student staff



Making plans for the 1939 Indiana State Fair *Daily Student* were these staffers. Seated at center is the editor, David Richardson, BA'40. The man leaning over his shoulder (looking important) is not identified. Seated from left, Wendell Phillippi, BA'40; Mary Holsinger, BA'40, MEd'58; Richardson; Richard Beavans, BS '40; and Tom Miller, BA'40. Standing, Philip Jackson; W.L. Reeves, business manager; Prof. John Stempel, head of the journalism department; and Carl Lewis, '39. Helen Wallin D'Amico, BA'42, MEd'69, was not there for the picture.

and *Biafra*. The opera should be completed in three years and then offered to professional companies to perform.

**Kenneth R. Hall**, BA'69, was recently named a managing director of Huron Consulting Group in Chicago. Huron provides financial and operational consulting services. Hall previously was director of business development for PriceWaterhouseCoopers.

## 1970s

**Carla O'Connell**, BA'70, is publications and communications director for the U.S. Anti-Doping Agency in Colorado Springs, Colo.

**Jean Widdis Reeve**, BA'71, is marketing coordinator at Arthur Air Conditioning in Oldsmar, Fla. She lives in Dunedin, Fla. Reeve was a newspaper reporter in Pennsylvania for 12 years until she decided "no more snow, ever." "I use what I learned at IU journalism every single day, and you can quote me on that," she writes.

IU Southeast professors **James E. St. Clair**, BA'72, MA'90, and Linda Gugin have finished a three-year writing and editing project that culminated with *The Governors of Indiana*, a book published by the Indiana Historical Society Press in 2006. St. Clair, a professor of journalism, was responsible for covering the 19th-century governors. Many of the chapters of the book were written by IU Southeast professors.

**Dana Heupel**, BA'73, is executive editor of Illinois Issues magazine and director of publications for the Center for State Policy and Leadership at the University of Springfield, Ill. Heupel previously was a reporter and statehouse editor for GateHouse NewsService/Copley News Service. He had worked in newsroom management at *The State Journal-Register*; *The Fresno Bee* in Fresno, California; the *Indianapolis Star*; and the *Fort Wayne Journal-Gazette*.

**James L. Adams**, BA'75, is an associate in the litigation department of Dinsmore & Shohl. He works in the law firm's Louisville, Ky., office. Adams lives in Louisville.

"After 30 years of mostly PR for the banking industry, I have returned to community journalism as an ex-pat in a beach community in Costa Rica, focusing on environmental protection vs. development for the monthly Voice of Nosara," writes **Friedrich "Fritz" Elmendorf**, BA'76. "As the pay is even less than my first newspaper job in the '70s, I supplement my income with vacation rental homes here."

**Nelson Price**, BA'78, is the host of *Hoosier History Live!* airing Saturday mornings on WICR-FM public radio at the University of Indianapolis. The program is a talk show focusing on Indiana history, with in-studio guests, listener call-ins, trivia questions and reports about events related to Hoosier heritage. Price is a former reporter and columnist for the *Indianapolis Star*.

## 1980s

**Sue (Weber) Spence and Shawn Spence**, both BA'81, celebrate milestones in 2008. Sue enters her fifth year as an independent writer and editor. Sue's work includes corporate publications and communications, Web writing and magazine articles, with a focus on higher education and health care. Shawn enters his 15th year as an independent photographer. He travels to more than 25 states and internationally each year working for corporate publications, annual reports and magazines. Before heading out on their own, both worked for Gannett, including four years in the Washington, D.C., area. Sue held various reporting and editing positions, and Shawn worked for Gannett News Service for nine years, where his work included covering the White House and Capitol Hill and a variety of international assignments including four Olympics. They reside in Carmel, Ind., with their two teenage children. You can catch up with them at [www.suespence.com](http://www.suespence.com) and [www.shawnspence.com](http://www.shawnspence.com).

**Christie A. Bleck**, BA'82, has been elected president of the mid-Michigan chapter of the Society of Professional Journalists. She recently attended the Scripps Leadership Training Institute for SPJ leaders. Bleck, of Lansing, Mich., writes for Lansing Community Newspapers and the *Lansing State Journal*.

**Tom Brew**, BA'82, writes: "It only took 28 years, but I finally have a job working at an Indiana newspaper. After nine years at the *St. Petersburg Times* and seven at the *Tampa Tribune*, I was named an assistant sports editor at the *Indianapolis Star* in May. It's good to be home! It's also a pleasure to be working with several former IDS colleagues, including **Bob Kravitz**, BA'82, my partner covering IU basketball way back in 1980."

**Andy Hall**, BA'82, won first place for beat reporting for publications under 100,000 circulation from the National Education Writers Association. Hall, a former editor of the *Indiana Daily Student*, has been a reporter at the *Wisconsin State Journal* for 17 years. He previously was a reporter for *The Arizona Republic*.

**Mary L. Lauria**, MA'82, is an assistant principal with the School District of Hillsborough in Tampa, Fla.

**Mathias (Matt) Mogeckwu**, PhD'82, is the new chairman of the journalism department at the Roy H. Park School of Communications at Ithaca College in Ithaca, N.Y. Mogeckwu is originally from Nigeria. He taught at the University of Jos and also worked in Sierra Leone and South Africa before coming back to the United States in 2005 to teach at Bowie State and Morgan State universities in Maryland.

**Char Simons**, BA'82, MA'83, an adjunct professor at the Evergreen State College in Olympia, Wash., led an eight-week field study course to Egypt and Jordan. Students explored Middle East issues through art, photography and writing.

## Chicago Tribune names Kern executive editor



**Gerould Kern's** first job out of journalism school was at a weekly newspaper group in Indianapolis, writing stories, taking photos and composing pages. He's come a long way since then. In July, Kern, BA'71, was named executive editor of the *Chicago Tribune*, where he has spent the past 17 years of his career.

After working in Indianapolis, Kern, a former *Indiana Daily Student* columnist, moved to *The Daily Herald*, the fastest-growing suburban newspaper in Chicago. He eventually became its executive editor.

In 1991, Kern joined the *Chicago Tribune*. He became associate managing editor for metropolitan news in 1993, then moved through the ranks to the position of associate editor and, ultimately, vice president of editorial. According to *Editor and Publisher*, Kern was responsible for linking Tribune Publishing's 13 newspapers and enabling them to share content.

As executive editor, Kern said the *Tribune* is looking at niche markets and new Web brands.

"Audiences are so fragmented now, so we have to re-aggregate these audiences through many different channels," he said. "That's the way we're going to collect audiences in the future. It may be through multiple newspapers, Web sites and mobile news operations."

*The Tribune* is set to launch a new look reflecting content changes and a slimmer staff under the leadership of real estate billionaire Sam Zell, who bought the Tribune Co. last year. Kern said there are opportunities in the media industry for those who are adaptable, creative and able to work in a variety of media.

*Greg Ruhland*

**M. Elizabeth Joss**, BA'83, is director of strategy and message at Hetrick Communications in Indianapolis. She joined the company at the same time as Karen R. Grant, BA'87, who works as the agency's director of project management. Both Joss and Grant live in Indianapolis.

**Lisa Belcher Hamilton**, MA'83, MA'87, is an Episcopal priest and a writer for the national Episcopal church. Her newest book, *Wisdom from the Middle Ages for Middle-Aged Women*, was released by Morehouse Publishing in September. Last fall Hamilton married James Lee Grubbs, a retired managing director of Citigroup and a consultant to the global shipping industry. They live in the Berkshires and in Venice, Fla. Hamilton's son, Edward "Ted" Lane Hamilton, is editor of his school newspaper and participated in the IU High School Journalism Institute last summer.

**Karen Stewart**, BA'83, has been promoted to vice president of marketing at Atlantic Coast Bank, a regional bank in Northeast Florida and Southeast Georgia. Stewart and her husband, Mark Reasoner, BSEd'77, live in Neptune Beach, Fla., and enjoy beachside living with no snow.

**Susan Morris**, BA'84, has recently joined the Society of Gynecologic Oncologists in Chicago as the director of marketing and communications. She previously served as the vice president, communications and public policy for Delta Dental Plans Association.

**Vanessa Alexander Clohessy**, BA'86, lives in Elmhurst, Ill. Her family has a long history with IU: Both her father, Donald Z. Alexander, BS'58, and her grandfather, Alexander Louis Zivic, BA'24, attended IU Bloomington.

**Ned Hoskin**, MA'86, is manager of content and design for New York State United Teachers in Schenectady, N.Y.

**Gordon Jackson**, PhD'83, is a professor of communication studies at Whitworth University in Spokane, Wash. He recently facilitated the establishment of a new ethics code at the Spokane *Spokesman-Review*.

**Jeni (Brown) O'Malley**, BA'88, is in her fourth year as news editor for the Associated Press in Indiana. She writes, "My husband, Chris, and I adopted our third daughter from China in September; our biggest challenge has been switching from man-to-man to zone defense as we navigate life with two 4-year-olds and a 15-month-old. Life is never dull! I'm best reached via e-mail at hoozhr1@yahoo.com."

**Rebecca R. Bibbs**, BA'87, a former Arthur F. Burns Fellow through the International Center for Journalists, is the new managing editor of *Indianapolis Woman* magazine, the largest-circulation magazine in the state. She is the single parent of two boys, and she also is raising two nephews.

**Laura Litvan**, BA'87, was elected in January to the Standing Committee of Correspondents,

## National Press Photographers Association honors Sweitzer

**Steve Sweitzer**, MA'87, an adjunct faculty member at IUPUI and a member of the School of Journalism Alumni Board, recently received the Joseph A. Sprague Memorial Award, the highest honor given by the National Press Photographers Association. The award is given to an "individual who advances, elevates or attains unusual recognition for the profession of photojournalism by conduct, initiative, leadership, skill and devotion to duty." Sharon Levy Freed, a freelance video editing instructor, also won the award.

Sweitzer is the news operations manager and chief photographer for WISH-TV in Indianapolis. He has worked as a television news photographer in Indianapolis and Louisville, and he is a past president



of the National Press Photographers Association. He currently chairs the organization's Advanced Storytelling Workshop and the National Press Photographers Foundation's Airborne TV Seminar.

the governing body of the Capitol Hill press corps. She is the chief congressional correspondent for *Bloomberg News*.

**Glenn G. Augustine**, BA'88, is vice president of communications for the Indiana Youth Institute, an organization that provides information and practical tools for not-for-profit youth workers, educators and policymakers. Augustine lives and works in Indianapolis.

**Garrett Ewald**, BA'88, MBA'01, writes: "In May (2007), we welcomed Eames and McKenna into our lives. Sadly, McKenna only lived three days, but Eames has been very good at keeping us going. Having experienced a parent's worst nightmare, I'm working on a project to connect parents with photographers to give them a better record of a short life. Still very early in the process, but I'm doing this through [www.photoalums.com](http://www.photoalums.com). I'm still with IBM since completing my MBA at IU in 2001, but I find daily use for my journalism skills."

**Kenneth Giffin**, BA'89, has joined online business solutions provider Verio in Centennial, Colo., as director of marketing. He previously served as vice president of marketing for Quark and held several marketing leadership positions in General Electric's Access Distribution division.

The Indiana chapter of the Society of Professional Journalists recognized freelance writer **Angela Herrmann**, BA'89, of Indianapolis, with a second place award for Best Coverage of the Environment in publications with a circulation of 40,000 or less.

**Sheri L. Jacobs**, BA'89, is managing director and chief consultant of the Chicago office of McKinley Marketing. In October 2007 she completed the Chicago marathon. It was her ninth and most challenging marathon due to the heat in Chicago at the time, she writes. Jacobs lives in Deerfield, Ill., with her husband, Matt Getter, and their daughter, Jillian.

**Deborah Milas Ungar**, BA'89, lives in Zionsville, Ind., with her husband, Kenneth, BA'85, president of Ungar Strategies, a strategic business consulting firm in Carmel, Ind.

### 1990s

**Alex F. Yovanovich**, BAJ'90, is a group account director for the advertising agency MARC USA. He is responsible for public relations and advertising for the Society of Manufacturing Engineers in Dearborn, Mich., and was a member of the steering committee for SME Motorsports. Previously, Yovanovich served as director of public relations for the DGS Group. He lives in McCordsville, Ind., with his wife, Andrea, and their son.

**Susan Province Phillips**, BA'91, is a stay-at-home mother of three. In May 2007 she received a For God and Youth Award from the Archdiocese of Washington (D.C.) Office of Youth Ministry for her work coordinating a program at her church. The program encouraged teens to "adopt a grandparent" at a local nursing home and visit that person monthly. Phillips lives in Olney, Md.

In 2007 three staff members at IUPUI received an Excellence Award in the Society for Technical Communications' International Technical Publications, Art and Online Communication Competition. **Angie A. Antonopoulos**, BAJ'92, **John A. Herrin**, BA'91, MA'03, and Michael E. Jasiak, BA/Cert'85, won the award for their video, *Indiana University Global Research Network Operations Center*.

**Ashraf Khalil**, BA'93, is a reporter with the Jerusalem bureau of the *Los Angeles Times*. Khalil formerly was a contract reporter for the *Times* in Iraq and spent 18 months as a general assignment reporter on the paper's metro desk in Los Angeles. He also has worked as a freelance reporter in Egypt for the *San Francisco Chronicle*, *The Baltimore Sun* and other publications.

**Robert Niles**, MA'93, runs three Web sites: SensibleTalk.com, ThemeParkInsider.com, and, with his wife, Laurie, Violinist.com. Until June Niles was editor of the *Online Journalism Review*, based at the University of Southern California's Annenberg School for Communication. The school decided to suspend publication of the review.

"My wife, Beth Bauer, DME'03, and I live in the Chicago suburbs and I am beginning my fourth year at Tyndale House Publishers," writes **Todd Starowitz**, BA'93. "This past summer I had the pleasure to work as a publicist for Indianapolis Colts head coach Tony Dungy's memoir *Quiet Strength*. We spent 10 days making all of the key PR stops: Letterman, Leno, Good Morning America, and even the ESPYs. *Quiet Strength* reached No. 1 on the *New York Times* hardcover, nonfiction list and has spent

26 consecutive weeks on the list. I was also a publicist for the New York Times bestseller *Don't Bet Against Me!*, a memoir by Deanna Favre, wife of former Green Bay Packers quarterback Brett Favre. Away from my full-time job I work as a game-day statistician for the Chicago Bulls."

**Amy Dashiell Simonini**, BAJ'94, is a part-time office assistant in Bryant University's Executive Development Center in Smithfield, R.I. Her husband, John, is a business instructor at MetLife. The couple's daughter, Abby, was born in February 2007. The family lives in Warwick, R.I., and can be contacted at [jsmo44998@aol.com](mailto:jsmo44998@aol.com).

Kanye West and White Stripes made their editorial debuts on the cover of *Fader*, a 100,000-circulation emerging music magazine headed by **Andy Cohn**, BAJ'96. Cohn is vice president and group publisher of Fader Media, a multimedia brand that includes a music label; film and TV divisions; and Thefader.com. Cohn also has worked for *Spin* and *The Source* magazines.

**Robyn M. Holtzman**, BAJ'96, JD'01, is director of recruiting for Kimball Professional Management, a boutique legal recruiting and consulting firm representing candidates and law firms in Chicago and Washington, D.C. She counsels attorneys at all stages of their careers and writes that she especially welcomes calls from IU alumni. Previously, Holtzman was a litigation associate for the law firm Arnold & Porter in Washington, D.C. She lives in Chicago and can be contacted at [robym@kimballprofessional.com](mailto:robym@kimballprofessional.com).

**Michael A. Johnson**, MA'97, takes complex financial cases through trial and appeal as a partner at Arnold & Porter in Washington, D.C. He also maintains an active pro bono practice repatriating internationally abducted children. Johnson enjoys bicycling and wine — though usually not together — and relishes spending time with his wife, Ada, and their two children, Arthur and Theo. Contact him at [michael.johnson@aporter.com](mailto:michael.johnson@aporter.com).

**James T. Ryan**, BAJ'97, is an attorney for the Feldhake Law Firm in Costa Mesa, Calif. His areas of practice are business litigation, class-action litigation and copyright infringement. Ryan lives in Newport Coast, Calif.

Capt. **Amber Hirsch**, BA/BAJ'98, JD'02, is a senior trial counsel at Yokota Air Base in Japan, where she assists the junior counsel in the prosecution of federal criminal cases. In June 2007, she returned from a four-month tour in Baghdad, Iraq. While deployed, Hirsch assisted the Iraqi government in prosecuting more than 300 terrorists and insurgents in the Central Criminal Court of Iraq. She writes that her efforts have resulted in five terrorists receiving the maximum penalty allowed by Iraqi law.

In 2007, **Christopher P. Ryan**, BAJ'98, became a senior copywriter at Coles Marketing Communications in Indianapolis. Previously, he was a senior associate editor at Angie's List. Ryan has also worked at Paramount Pictures' Domestic Television Division in Los Angeles, where in his free time he performed stand-up, improv and sketch comedy. He lives in Carmel, Ind., with his wife, Abby J. Nunley, BS'01.

**Matt Saltanovitz**, BAJ '98, and his wife, Karin, welcomed their first child, Pablo Joseph (PJ), on Oct. 10, 2007. Saltanovitz is also a 2009 MBA candidate at Indiana University Northwest in Gary. He is assistant business editor at the *Times of Northwest Indiana* in Munster.

**Andi Ward**, BAJ'98, is a freelance TV producer in Los Angeles. She recently worked on the NBC reality series *The Baby Borrowers*, which followed a group of teenagers as they experienced raising children from toddlers to teens. "I loved learning to edit on a computer at IU and how you can tell stories through editing," she told the Louisville *Courier-Journal*. Ward also has worked on *The Amazing Race* and on a new show for CW called *Thirteen*.

**Caroline Wise**, BAJ'98, writes: "After a short stint as associate editor at Pearson Education with the Custom group, I embarked on the most exciting journey of my career so far: I am managing editor of publications at Solution Tree in Bloomington. It's great to be back in town, within walking distance of our beautiful IU campus ... and the job is absolutely amazing. Jack Dvorak is still my hero!"

**Don Wood**, MA'98, is director of communications for the Potomac Conference of Seventh Day Adventists in Staunton, Va.

## IU alumni gang gathers at IBJ



**Tawn Parent**, BA'86, writes: "Here is a photo of our IU alumni crew at IBJ Media Corp., which publishes *Indianapolis Business Journal* and other publications. *IBJ* won the gold award last year in the Alliance of Area Business Publications' large-market division." From left, Della Pacheco, BA'81; **Peter Schnitzler**, BAJ'99; Jo Kelsey Hohlbein, BFA'81; Greg Andrews, BA'87; **David Vrabel**, BAJ'00; Marc Arnold, BFA'99; **Tom Harton**, BA'84; **Tawn Parent**, BA'86; and **Mallory Kaster**, BAJ'07.

**Jeff Fleischer**, BAJ'99, is based in Wellington, New Zealand, where — on a grant from the Washington-based Alicia Patterson Foundation — he is researching a book about climate change and splitting his time between New Zealand and the South Pacific. He has previously worked at *Mother Jones* and *The Sydney Morning Herald*, and has written for publications including *The New Republic*, *Mental Floss* and *Chicago Magazine*. He can be reached at [jfleischer@gmail.com](mailto:jfleischer@gmail.com)

**Katie M. Morgan**, BAJ'99, is a senior publicist for Cartoon Network in Atlanta. She married Jonathan Gordon on March 18, 2006. The couple lives in Atlanta.

## 2000s

**Nabil Echchaibi**, MA'00, PhD'00, is an assistant professor of journalism and mass communication at the University of Colorado – Boulder. Echchaibi, a native of Morocco, is the author of an upcoming book on young North Africans' use of radio to express their cultural identity in France and Germany.

**Kara Kenney Kelly**, BAJ'01, is a reporter for television station NBC2 in Naples, Fla. Dec. 16, 2006, she married Chris Kelly, a fellow journalist. Kelly lives in Fort Myers, Fla.

**Katherine (Kate) Lewis**, BAJ'01, will marry David Albers Aug. 30 in Naples, Fla. Lewis is the education reporter for the *Naples Daily News* and Albers is a photographer at the same paper.

**Christina Jewett**, BAJ'02, is a reporter at ProPublica, a New York City nonprofit organization dedicated to investigative reporting in the public interest. Jewett previously worked at *The Sacramento Bee* for more than five years, where she wrote stories on medical mistreatment and excessive force at the local jail and on maintenance overbilling in the Sacramento library system.

**Megan Glaros Bruggeman**, BAJ'02, has joined CBS 2 in New York City as the weekend morning meteorologist and entertainment reporter. She previously worked as a meteorologist at WPLG-TV in Miami. While in Miami, she hosted a weekly feature segment titled *Megan on the Move* and filled in frequently on *Good Morning America*. Bruggeman started her career in Parkersburg, W.Va., at WTAP-TV. She earned a double major in journalism and atmospheric sciences at IU.

**Marina Goldblatt Mayer**, BAJ'02, is an editorial quality control manager for Manufacturers' News Inc. in Evanston, Ill. She was married in April 2007. Mayer lives in Vernon Hills, Ill.

**Lisa Schubert**, BAJ'02, was ordained in the Methodist Church in June. She is pastor of discipleship and formation at the North United Methodist Church in Indianapolis.

In November 2007, eight IU alumni became associates at the law firm Baker & Daniels in Indianapolis, including **Sarah C. Jenkins**, Cert/BAJ'03, JD'06.

**Meg McKinzie Roth**, BAJ'03, is an on-air personality for Radio Now 100.9 in Indianapolis. She is also featured in TV commercials for Andy Mohr Automotive, an Indianapolis car dealership. Roth is a former emcee for the Indiana Pacers and past host of the *Hoosier Shopping* program.

**Deborah Chung**, PhD'04, and **Eunseong Kim**, MA'02, PhD'06, co-authored an article in the spring 2008 issue of *Journalism and Mass Communication Quarterly* titled "Credibility and the Use of Blogs among Professionals in the Communication Industry." Chung is an assistant professor at the University of Kentucky, and Kim is an assistant professor at Eastern Illinois University.

**Stephanie Dodge**, BAJ'04, is media relations director for a new Chicago theater company called Purple Bench Productions. The company was started in 2007 by a group of IU theater alumni. Dodge had an outside focus in theater and drama at IU.

**Amber Holeman Forhan**, BAJ'04, works for NCW Media Inc. in Leavenworth, Wash. Previously, she worked in creative services for Prairie Media Inc. Forhan lives in Wenatchee, Wash.

**Emily Hendricks**, BAJ'04, will marry Justin Turnier, a financial software consultant, in her hometown of Terre Haute, Ind., in October. Hendricks is an associate editor at *All You*, a Time Inc. women's service magazine. She assigns, writes and edits all of the relationship content in the magazine. She lives in Astoria, N.Y., and can be reached at [emilyhendricks@gmail.com](mailto:emilyhendricks@gmail.com).

**Andrea C. Hoehne**, BAJ'04, is a public-affairs specialist for State Farm Insurance in Florence, Ky. She lives in Cincinnati.

Quill magazine's May 2007 issue included an article by **Sheila B. Lalwani**, BAJ'04, called "Reporting Abroad." Lalwani described her six-week experience writing for the Vienna newspaper *Die Presse* as part of an exchange program run by The International Center for Journalists, a nonprofit organization in Washington, D.C. Lalwani is studying for a master's in public policy at Harvard University's Kennedy School of Government.

**Maryellen R. May**, MA'04, is the founder of May Videography in Bloomington, Ind. She can be contacted at [info@mayvideo.com](mailto:info@mayvideo.com). May lives in Bloomington.

**Justin C. Nolan**, BAJ'04, works in human resources and strategic staffing for Security Technologies in Carmel, Ind. He lives in Indianapolis.

**Sarah Schwimmer**, BAJ'04, is regional director, mid-Atlantic, for the World Wildlife Fund. She lives in Washington, D.C.

**Christopher Stake**, BAJ'04, is an associate attorney with DeLaney and DeLaney law firm in Indianapolis. He graduated from Vanderbilt

## Hetherington receives first Indy PR Legend Award

**James R. Hetherington**, BA'53, received the Indy PR Legend Award from the Indianapolis Public Relations Society during a luncheon June 18. Hetherington was the first recipient of the award, which recognized his long-time commitment to journalism and public relations.

Hetherington's journalism career lasted 19 years. During that time, he was the Indiana editor for *The Louisville Times*, an assistant city editor for the *Indianapolis Times*, and an editorial and documentary editor for WFBM radio and television (now WRTV). His TV work won him national Peabody, duPont and Sloan Awards for excellence in broadcast journalism. In 1974 Hetherington moved to public relations, serving as public relations director and vice president for corporate communications for American United Life Insurance Co. He worked for the company for 21 years, retiring in 1995.

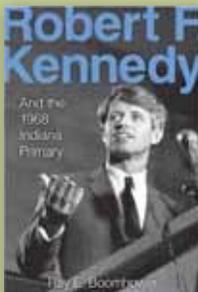
Hetherington also was president of five different organizations, including the Hoosier chapter of the Public Relations Society of America, the Indianapolis Public Relations Society, the Sigma Delta Chi chapter of the Society of Professional Journalists, the Indianapolis Press Club and the Indianapolis Press Club Foundation. He is a member of the Public Relations Society of America. His wife, Susan Bassett Hetherington, BA'53, is retired from Prevent Blindness Indiana, where she was executive director.

## Alumni Bookshelf



**Jeff Hartenfeld**, MA'69, is a full-time market grower specializing in ornamental and culinary herbs. He and his wife, Jennifer M. Robinson, PhD'01, director of campus instructional consulting and a lecturer in the Department of Communication and Culture at IU Bloomington, are the authors of *The Farmers' Market Book:*

*Growing Food, Cultivating Community*, published by Indiana University Press. Longtime vendors at the farmers' market in Bloomington, they write that the book explores the links between the social, ecological and economic power of farmers' markets in general. The couple lives in Solsberry, Ind.



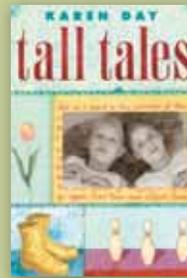
*Robert F. Kennedy and the 1968 Indiana Primary* (Indiana University Press, 2008) is the latest book by **Ray E. Boomhower**, BA'82. Boomhower tells about the speech Kennedy made on April 4, 1968, in Indianapolis after he heard of the assassination of civil rights leader Martin Luther King Jr. The book marks the 40th anniversary of the speech. Boomhower is the senior editor of the Indiana Historical Society's journal, *Traces of Indiana and Midwestern History*. He lives in Indianapolis.



**Nancy Watkins**, BA'82, has her first book coming out this fall. Written with *Chicago Tribune* colleague Denise Joyce, *Scared of Santa* (HarperCollins) showcases photos of kids who are, well, scared of Santa. Aside from working on the *Tribune* Q section, where the Santa idea

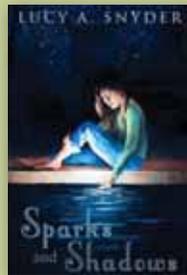
originated as a Christmas reader-interaction story, Watkins is busy raising her 11-year-old son, Griffin, to be a Hoosier fan.

**Stephen H. Baker**, BA'84, is the author of *The Great Indiana State Fair at 150*, published by Emmis Publishing in 2006. He also was photographer and graphic designer for the book. Baker lives in Indianapolis.



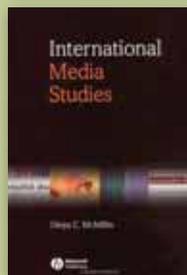
**Karen L. Day**, BA'84, used her native northern Indiana as the setting for one of her recent books for middle school students. *Tall Tales* (Wendy Lamb Books, 2007), is about a girl who makes up stories about her life so she will be accepted in a new town. A second novel, *No Cream Puffs*,

published this summer by Wendy Lamb Books, tells the story of the first girl in Michigan to play baseball on an all-boys' little league team in the 1970s. Day lives in Newton, Mass., with her husband and three children. Her Web site is at [www.klday.com](http://www.klday.com).



**Lucy A. Snyder**, MA'95, has written a collection of short stories and poetry, *Sparks and Shadows*, published by HW Press. She lives in Columbus, Ohio.

*International Media Studies* (Wiley-Blackwell, 2007), by **Divya McMillin**, PhD'98, explores media studies in an international context and shows media patterns within a variety of countries. McMillin is an associate professor of international communication and cultural studies at the University of Washington, Tacoma.



University Law School in 2007 and served as a law clerk for judges Frances Hill, Teresa Harper and Michael Hoff in the Monroe County Circuit Court in Bloomington.

**Anne Tyrrell**, BA'04, is the spokesperson for Blackwater Worldwide, the company that provides protective and other services for U.S. government agencies in Iraq and elsewhere.

**Christa S. Williams**, BAJ'04, is program coordinator of reality Spanish/reality English at the Health Care Foundation of Kosciusko County in Warsaw, Ind. She works with compa-

nies across the state, helping to teach Spanish or English as it applies to the workplace. She lives in Cromwell, Ind.

**Caitlin Boyle**, MA'05, will begin studying for a doctorate in American studies at the University of Texas–Austin in the fall. She has worked as a documentary film researcher and was on staff at WNET-TV in New York from 2005 to 2006. She recently married Curtis Ellis at a ceremony in Guildford, Conn.

**Jill Brooks Burleson**, BAJ'05, has left her post as chief of staff for the office of Indiana

First Lady Cheri Daniels to become director of advancement for the Indiana Health Care Association.

In May 2007, **Kama M. Korvela**, BAJ'05, became a proofreader and project manager for the advertising and public relations firm Doe Anderson in Louisville, Ky. She handles editorial assignments for the agency's creative and public relations departments. Previously, Korvela was an editorial assistant at Semiotica Publications in Bloomington, Ind. She lives in Prospect, Ky.

## Obituaries

**Dan Holthouse**, BA'42, died Dec. 7 in Louisville. He retired from Prudential Insurance Co. Holthouse served in the U.S. Navy during World War II. He was an accomplished painter and participated in numerous performances with the Louisville Opera.

**Richard S. Simons**, BA'42, a former managing editor of the *Indiana Daily Student* and reporter for the *Indianapolis Star*, died Feb. 12 in Marion, Ind.

Simons served as editor of the *Winchester News* and of the *Tipton Daily Tribune* before moving in 1948 to the *Indianapolis Star* as a feature writer for the Sunday magazine. His stories took him to Egypt, Korea and Germany. He continued to write regularly for the magazine until the early 1980s. One series of stories resulted in a book, *The Rivers of Indiana*, published by the IU Press in 1985. He also coauthored another IU Press book, *Railroads of Indiana*. He was the official Grant County Historian in a program administered by the Indiana Historical Society.

In 1954, Simons returned to Marion to manage his family's business, Richard Clothing Co., retiring in 1988.

Simons won the College of Arts and Sciences Distinguished Alumni Award in 1984.

**Richard P. Smith**, BA'54, of Lafayette, Ind., died Sept. 16. He spent 33 years at the Purdue News Service and the Purdue Office of Public Information. Previously, he had been managing editor at Hudson Valley Newspapers in Milton, N.Y. and a reporter and editor at the *Fort Wayne News Sentinel*.

**Margaret "Peg" Finucane**, BA'72, a journalism professor at Hofstra University in New York, died Nov. 18. She

began working as a reporter while still in high school and later worked for the *Toledo Blade*, *The New York Times* and *Newsday*, where she spent 24 years of her career. She most recently was a news editor for *Newsday's* Viewpoints section. Finucane began teaching part time at Hofstra in the early 1990s. She joined the faculty full time in 2001.

**J.D. Schwalm**, BA'79, a photographer at *The Clarion-Ledger* in Jackson, Miss., for 24 years, died July 10. Schwalm previously had worked at *The Register-Mail* in Galesburg, Ill., and at *The Messenger-Inquirer* in Owensboro, Ky., where he was chief photographer. He assisted in the redesign of *Newsweek* in 2006.

Schwalm's work appeared in several national publications, including *Newsweek*, *People*, *U.S. News & World Report*, the *Los Angeles Times*, *USA Today*, the *Chicago Tribune* and *The Washington Post*. His photographs also were published in several books, including *America 24/7*, *Mississippi 24/7*, *Mississippi Quilts* and *Threading the Generations*.

Schwalm won numerous regional and national awards, including the Best of Gannett in 1986 for his black-and-white photography.

**Mark Brattain**, BA'81, died Nov. 11. He was a deputy day editor for the *Merrillville Post-Tribune*, where he worked for 23 years.

**Brandi Borr**, BA'91, of Chicago, died Jan. 4 of complications from breast cancer. Borr was a stand-up comedian who made her illness an integral part of her act. Borr had worked for the *South Bend Tribune* and for Tribune Media Services in Chicago.

**Kara Lavengood**, BAJ'05, is a producer for the Christian Broadcasting Network's *The 700 Club* in Virginia Beach, Va.

**Catelyn Bergstedt**, BAJ'06, works in Chicago as the editorial producer for apartments.com.

**Deanna Fry**, BAJ'06, is a producer for WSJV Fox 28 in Elkhart.

"I recently moved to Dallas, my hometown, to take over as managing editor of *American Driver Magazine*, a 130-page bimonthly automotive/lifestyle magazine," writes **Andrew J. Ganz**, BAJ'06. "With a small staff — I'm responsible for writing, assigning and coordinating all editorial — it has been a challenging but extraordinarily educational experience."

**Katie M. Grenda**, BAJ'06, is corporate marketing manager for the Staten Island Yankees, the Class A affiliate of the New York Yankees. She lives in Manhattan and writes that she still cheers for the Indianapolis Colts.

**Amanda S. Robert**, MA'06, is a staff writer for the *Illinois Times*. She lives and works in Springfield, Ill.

**Kathleen Quilligan**, BAJ'06, covers the City of Crown Point for *The Times of Northwest Indiana*.

**Jackie Walker**, BAJ'06, is a marketing and communications writer and editor with the American Academy of Physical Medicine and Rehabilitation in Chicago.

**Michael H. Wilson**, BAJ'06, works for Schurz Communications Inc. in South Bend, Ind. He writes, "It's a convergence position, writing any breaking news that happens between 11 p.m. and 7 a.m. for all [of the company's] South Bend media Web sites, making multimedia packages for them, dispatching camera crews and potentially shooting video for the sites at night." Wilson lives in South Bend.

**Kirk D. Butts**, BAJ'07, is a Web producer and news reporter for television station WBKO in Bowling Green, Ky. He joins fellow IU School of Journalism alumnus **Samuel T. Provenzano**, BAJ'07, who is a reporter and Internet producer for the station. "[We] used to share classes in the J-School and now share a newsroom at WBKO," Butts writes. "It sure is small in the world of broadcast journalism." Butts and Provenzano both live in Bowling Green. Butts can be contacted at kirk.butts@wbko.com.

**Molly Erman**, BAJ'07, works for *Vanity Fair* in New York, where she continues to freelance. "I enjoy what I do, so the 55 hours a week don't seem so bad."

**Ashley Ginascol**, BAJ'07, is one of many recent alumni at Fleishman-Hillard in Chicago. She interned there last summer and joined the company full time as an assistant account executive in the consumer marketing group for accounts such as Gatorade, Propel, and

Converse. "I love agency life," Ginascol says. "It's fast paced and ever-changing."

**Kelly Ginty**, BAJ'07, continues to enjoy her job in marketing communications at WellPoint's Cincinnati office, where she works in pharmacy benefits. "I'm learning more about the pharmaceutical and insurance industries every day, and I'm continually taking on new responsibilities," Ginty says. "Lots of good writing projects!" Ginty lives minutes away from **Danielle Mendelson**, BAJ'07, of the University of Cincinnati's Admissions Office.

**Jackie Gutmann**, BAJ'07, has been working with Raytheon's math and science education program in Massachusetts as part of the Raytheon Leadership Development Program. Her team has launched an interactive Web site for middle school students, [www.mathmovesu.com](http://www.mathmovesu.com).

**Brittany L. Hite**, BAJ'07, is a financial reporter with *Credit Investment News*, a weekly business publication in New York City. She lives in Astoria, N.Y.

**Mandy Johnson**, BAJ'07, continues to enjoy her new job at the Surf Industry Manufacturers Association in California. She is in charge of the SIMA member newsletter and writes press releases and fact sheets. She also coordinates media relations at major surf industry events, including the Waterman's Ball charity event and the weeklong Surf Summit.

**Phil Johnson**, BAJ'07, is a media relations specialist with the Indiana Economic Development Corp. He had worked for two years for the Indiana Department of Workforce Development and for *The Daily Telegram* in Adrian, Mich., where he covered education.

**Ben Weller**, MA'07, was one of 12 students to win a \$2,000 scholarship from the Overseas Press Club Foundation. Weller was also one of five students selected for an internship with Reuters news agency in Seoul, South Korea. The Overseas Press Club Foundation started the scholarship essay competition in 1992 and works to encourage young journalists to work overseas. Weller previously went to Seoul in 2002 to teach English. He enjoys freelance photography.

**Katie Ly**, BAJ'07, has joined the New York-based Association of American Publishers. Ly had worked in the music industry before moving to the AAP.

**Bethany J. Meadows**, BAJ'07, is an assistant account executive in health care for the GCI Group. She lives and works in New York City.

**Amy E. Mills**, BAJ'07, of Midland, Mich., is a graphic artist at the *Martha's Vineyard Times* in Edgartown, Mass. She writes that she has been living in Edgartown since May 2007.

**Anna R. Norris**, BAJ'07, is a staff photog-

rapher for *The Morning Journal* newspaper in Lorain, Ohio. She lives in Elyria, Ohio.

**Sarah Parkman**, BAJ'07, works in the Indianapolis office of Hiron and Co. She had worked for the "Sen. Chris Dodd for President" campaign in Iowa.

**Katie Tasker**, BAJ'07, is a marketing intern at MABIS DMI, a health care corporation in north Chicago. Among other things, Tasker supports the company's graphics activities using Photoshop, Illustrator and Quark. Also, she does a lot of editing of instruction manuals and product stickers.

**LaNetta J. Williams**, MA'07, of Grand Rapids, Mich., writes that she was one of 30 college graduates from across the country to be selected into the Gannett Talent Development Program. She works as an associate producer and editor for television station WZZM in Grand Rapids. Williams served as editorial intern for the *Indiana Alumni Magazine* from January 2006 to April 2007.

**Daryl Witte**, BAJ'07, enjoys his job at the Batesville Casket Co. in Batesville, Ind., where,

among other things, he works on the company's newsletter. The company is a leading manufacturer of metal and hardwood burial caskets.

**Rachel Ziemba Sorvig**, BAJ'07, has joined the communications department of Indiana Lt. Gov. Becky Skillman.

**Maria Karapetyan**, MA'08, has joined Hill & Knowlton's Chicago office public affairs team as an intern. "I've met with a few IU alumni here, all of whom have been very nice and helpful," Karapetyan says. "I can't wait until I meet more of them."

New Media and Society recently accepted a paper by **Lori DesRochers**, MA'08, titled "The Radical Act of Mommy Blogging: Redefining Motherhood Through the Blogosphere." DesRochers says the initial version of the paper was written for the graduate Gender and Media seminar taught by associate professor Radhika Parameswaran. DesRochers also was accepted as an Annenberg Fellow at the University of Southern California's Annenberg School for Communication. In the fall she moves to Los Angeles to pursue a Ph.D. in communication with an emphasis on ethnic and cultural studies.

## Levin documentary examines roots of modern photojournalism



The U.S. Department of Agriculture charged Roy Emerson Stryker with documenting the successes of the Farm Security Administration during the Great Depression. What Stryker ended up with was a visual chronicle of the hardships suffered across the country as the economy hit rock bottom.

*Stryker's America*, a documentary by **Laurence Levin**, BS'82, tells the story of Stryker's mission. It shows the work of the photographers whom Stryker hired and Stryker's dedication to showing evidence of the suffering experienced during the Depression era. The

documentary was featured in the April issue of *News Photographer* magazine.

The film assembles interviews, footage and photographs from the Great Depression to show Stryker's work and to prove how he redefined photojournalism. Levin, a former *Arbutus* editor and *Indiana Daily Student* photographer, said although photography has become more technology-based, the basics taught remain the same.

"Photographers still have to do research," he said. "There are still mentors and people in the background."

Levin said he is grateful to the experience he gained at the *Arbutus* and *IDS*. The School of Journalism, he said, is "a wonderful institution that helped me move forward in my career."

Levin is the project manager at The Assignment Desk in Washington, D.C., which matches freelance writers, editors and photographers with clients.

*Savannah Worley*

In remembrance of my friend

# Bill Pittman



by Bernard Clayton

*William Lewis Pittman, 82, former Bloomington bureau chief for the Indianapolis News and a long-time instructor in the School of Journalism, died April 6. He covered the Indianapolis 500 for many years, maintaining and editing the News' annual race record book. Pittman also was interim publisher of the Indiana Daily Student in 1977.*

Bill Pittman and I came to Bloomington at about the same time in the '60s. He came to open a bureau for the Indianapolis News, a newspaper where I had begun an editorial career eons before.

Our relationship began on a professional level. He covered the School of Business, where I was an editor/writer. I watched him through the hectic period of the late 1960s campus unrest, including the changing of presidents, and every day my respect for him grew. Bill was ever the professional doing an outstanding job under difficult and trying conditions.

Bill became a warm and trusted

friend — compassionate, humorous, considerate, understanding. Bill was ever the gentleman.

I knew him, too, as a newspaperman. He was a fine writer, an excellent reporter, a topflight editor, accurate and one with knowledge of the affairs of the university beyond almost all others.

Bill loved to cook. He was good at it, and many times when I was writing my cookbooks I would go to Bill for his judgment of a dish.

Our best collaborative effort was "Mom" Unser's chili. She was a legend at every racetrack in the country, not

only for her famous sons (Indianapolis 500 winners Al and Bobby) but also for the chili she made for race car drivers and crew members. It grew in intensity during the time Bill covered the Indianapolis 500 race, as "Mom" each year added more jalapeno peppers and tequila. She gave Bill the recipe, and he brought it back to my kitchen.

There was always cheer in my day when I had talked with Bill.

I will miss him.

*Bernard Clayton, '38, LHD'97, is a former reporter, photographer, Time-Life war correspondent and IU writer and editor, as well as a noted cookbook author. He lives in Bloomington.*

# honor roll



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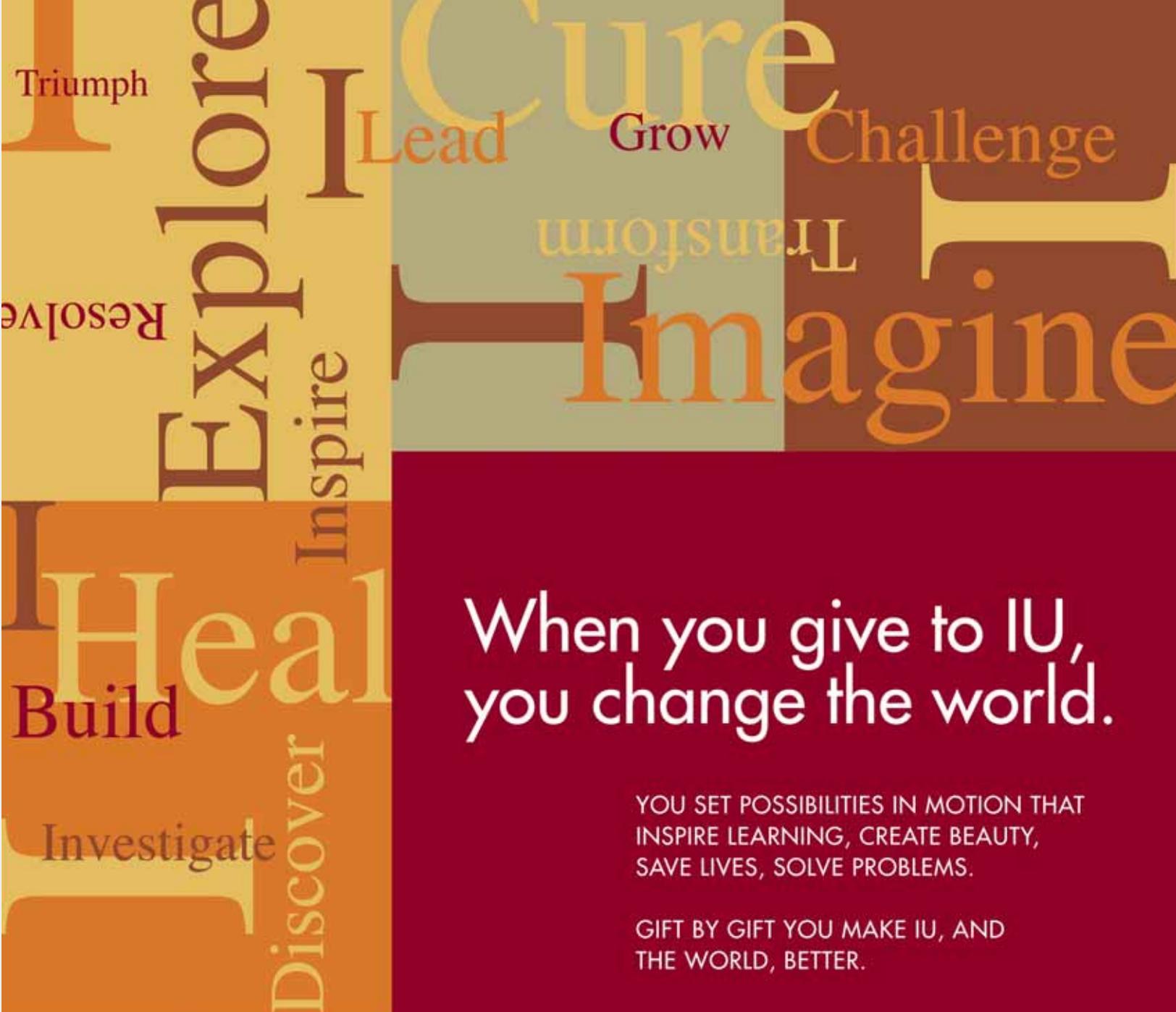
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# Reminisce with Marge

## All the fun of the fair edition

When we look at Indiana University history, one of its greatest public relations projects started way back in 1922. The *Indiana Daily Student* became the first college newspaper to be published on a state fairgrounds, and it was an instant success.

Students went to Indianapolis, wrote stories about fair activities on their manual typewriters, and the copy was sent by auto down to Bloomington. There it was set in metal type with hand-set headlines, and the old flatbed press rolled. The papers went to Indianapolis that night, and when fairgoers entered the gates the next morning, there were stacks of the *Daily Student* all over the grounds. It happened every day for a week. There were stories about cattle, horse races and homemaking awards mixed in with stories about IU — students, faculty and notable events. Talk about great P.R.!

The 1923 *Arbutus* brags that the state fair edition was the outstanding innovation of the year for the *Daily Student*. “Under the editorship of Ernest T. Pyle, summer student editor, five daily six- to eight-page editions were issued.” There was a press run of 10,000 each day. It was such a hit that it became the official state fair newspaper.

That’s right, Ernie Pyle was the first editor of the State Fair *Daily Student*. He started a long tradition of a student-written newspaper at a fairgrounds. It was a great fit for the farm boy from Dana, Ind.

My involvement in this annual project was in August 1947, when I was editor-in-chief and went to Indianapolis. There were five of us with Prof. John Stempel in charge (and I do mean in charge). Names I remember on the staff were John Wilson, BA’48; Bob Thompson, BA’49; Bill Dyer, BA’49; and Muriel McSweeney, BA’48.

In Bloomington, Charles Vaughan, BA’48, was sitting in the slot of *Daily Student* copy desk as managing editor. He monitored the Associated Press wire and laid out pages among an army of ads from Indianapolis and Bloomington merchants.

Technology had changed a lot since 1922, and we had an AP Teletype operator who brought his machine to our office in the IU Building at the fairgrounds. He sent our articles over the wire to Bloomington where Chuck wrote headlines and “put the paper to bed.”

We still had a flatbed press in the old Power Plant office and the papers were trucked to Indianapolis during the night. My memories are of a very hot week in a room opening onto the dirt race track. The thick dust was a constant problem.

John Wilson was back on campus for our fall 2007 alumni reunion, and he remembered covering the harness races on that dirt track. That experience boosted him into a job on the *Indianapolis Times*, where he covered harness racing.

Most of us roomed in big old houses across 38th Street from the fairgrounds. We covered livestock shows, canning and cake judging, and human interest stories from all over the grounds.

As I researched the history of the state fair edition, I pored over the bound volume of the 1938-39 *Daily Student*. The yellowed pages of the 1939 fair were a most interesting outlook on the world as well as the fairgrounds.

Monday, Sept. 4 had a streamer headline, “1914 Re-enacted for Europe.” World War II was under way and Hoosiers were worried. The liner Athens, with 1,400 refugees from Europe, had been torpedoed and sunk, according to the Associated Press. “It is 1914 all over again; in most of Europe the guns must roar again.” The staff did a very informal poll of 100 fairgoers and found 90 said, “The U.S. should not enter the war at this time.”

News of the war was on page one every day, but the fair went on. David Richardson, BA’40, was editor. (He went on to the Army’s *Stars and Stripes* and a distinguished career as a foreign correspondent and an editor of *U.S. News and World Report*.)

Every day the paper had a map of the fairgrounds and a half-page listing of what was going on in the IU Building. There were exhibits from nursing, dentistry, medicine, safety and occupational therapy.

Every day there was a free stage program that ran all day “in a mechanically-ventilated auditorium with 800 seats. Come as you are, stay as long as you wish.” That was “air conditioning,” folks, and the shows drew sweaty crowds on muggy September days.

One story reported television was “not just around the corner any more. It’s right here at the fairgrounds.” That drew 9,000 a day to the IU building for the *Mike and Ike Show*. Mike was a

regular microphone like those used for radio sound. Ike was an iconoscope to transmit the visual portion.

At the psychology department’s exhibit, it was found that the most emotion-stirring words among fairgoers were “Hitler” and “kiss.”

Using pictures in 1939 was not clicking a digital camera or cell phone. Plans were made well in advance. Metal engraving plates were made with an acid etching process, then mounted on wooden blocks in Bloomington. These included head and shoulders pictures of professors to go with stories, or of Governor Clifford Townsend for his fair visit. A picture of the student staff had been taken ahead and used in one issue.

Bob Corya, BA’56, and Stu Huffman, BA’56, remember working in the 1950s on another outreach project, the Lake County Fair *Daily Student*. Bob said it was at Crown Point and Stu said it was at Lowell. Well, it was in the Region in northwest Indiana.

Funny about our selective memories. Stu remembers the seductive, sweet odor of the caramel corn stand next to the office. Helen Wallin D’Amico, BA’42, MS’69, recalls the fun of the nightly expeditions to the midway bright lights after the day’s work was done.

How many years did the State Fair Edition publish? With a pause during World War II, it ran until 1955. When Stu Huffman came back from service in 1956, he learned, to his dismay, the project had folded.

Indiana University has not played such a prominent role in the Indiana State Fair in more recent years. The last three years there was an Indiana University Day at the fair. But it couldn’t begin to have the impact of bundles of the *Daily Student*, still inky from the press, found at crucial spots around the vast fairgrounds. People were sitting on benches, riding the trolley, or leaning against a building in the shade, reading that day’s news of their state fair.

It really was great public relations.



Marjorie (Smith) Blewett, BA’48

# The **BIG** Picture



Journalism student Hilary Robinson walks through the American Cemetery at Colleville-sur-Mer, France. Robinson traveled to Europe with other students in Owen Johnson's spring semester class, *From London to Paris; In the Footsteps of Ernie Pyle*. *Photo by Tim Street*



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