



Spring 2008

On the HORIZON WITH LAMP

HIGHLIGHTS IN THIS ISSUE:

2
A Note from the Director of LAMP

3
AlumniSpark Career Conversations

5
LAMP Offers Three Master Classes in Fall Semester

6
New Internship Offered to LAMP Students

Spotlight on the Curriculum:

Students Benefit from “Good Steward” Seminar

Stewardship—the careful management of resources for others’ benefit—is an important concern of public administrators, nonprofit organizers, and some corporate managers. But what’s so good about stewardship, anyway? Who benefits from stewardship, and what type of stewardship yields the greatest benefits? How does one become a good steward, and what sorts of knowledge and skills are needed to manage the different kinds of resources that are entrusted to stewards today?

These are some of the questions studied this semester by students in a new

LAMP senior seminar offered by Political Science Professor Russ Hanson. Professor Hanson says that “One of our most valuable gifts is the prudent management of resources on which others depend for their living; this is our concern in this seminar.” Students are reading about stewardship in environmental, Biblical, managerial, and financial sources, among



Professor Hanson leads the seminar while Lindsay Hughes takes notes. Can't leave this hanging, Jim.

others. They are finding ways to practice stewardship and to reflect on their experiences in essays, seminar discussion, and formal presentations. “I hope students in the seminar

Continued on Page 7



From Director James H. Madison

There's a lot happening in LAMP, so that our newsletter offers only highlights and indications of what we're up to.

LAMP students are always busy with courses and learning opportunities outside the classroom. Our new Academic Advisor, Stephanie Gray, has jumped into her job of providing expert guidance to students negotiating complicated and demanding curriculum choices and requirements. Her first month in the fall semester also brought a large number of recruiters interested in meeting LAMP seniors, which meant a flurry of résumés, lunches, dinners, and interviews.

Under Associate Director Jane Rogan's leadership we have also enhanced our co-curricular programming, including our "Pathways to Professionalism" series, which helps students boost their "soft-skills." Pathways offers small, intense workshops on interpersonal communication, professional writing, presentation skills, and interview preparation. Students also participate in larger events, such as etiquette dining, résumé writing, and appropriate business attire workshops. Each semester we arrange a half dozen LAMP Leadership Lunches, which provide students opportunities to meet in small groups with professionals from many different careers. The capstone activity for Pathways is an extensive two-day management simulation model led this February, as last, by Deborah Pettry (a member of the College Alumni Board). Such co-curricular programming is of immense benefit in opening doors with employers as well as helping students think more deeply and prepare more carefully for their futures.

The LAMP Student Advisory Board has assumed much larger responsibility, including running the annual sophomore retreat. LAMP students launched last fall their Virtù Project (<http://www.indiana.edu/~virtu/>), a unique fund-raising venture to support the Timmy Foundation, which does medical and education work in Latin America. Virtù has enabled students to develop hands-on management and leadership skills, which they have already demonstrated to several audiences, including the IU Board of Trustees at their December meeting.

A primary purpose of this newsletter is to ask for help from alumni and friends. We depend on your support--your talents and experiences brought back to campus, your offers of internships, your advice, and, yes, your financial contributions. Our most recent gift is the new Morley Internship, announced in this newsletter. I have no hesitation in asking for help because I believe deeply in our purpose. Please give. There is a form on page xxxxx of the newsletter.

I'd be delighted to talk on the phone (812-855-6241), via email (Madison@indiana.edu), or in person and tell you more about LAMP's bright future. I'm very proud of this program, of the LAMP staff (Amy Foster, Stephanie Gray, and Jane Rogan), and of our students. These young IU undergraduates are the future.

James H. Madison
Thomas and Kathryn Miller Professor of History &
Director Liberal Arts and Management Program

Photos from the top of Page 1: The LAMP Student Advisory Board celebrates after facilitating a wonderful sophomore retreat. Students got reacquainted in September after taking their summer break.

Welcome to *On the Horizon*

Indiana University's Liberal Arts and Management Program (LAMP) is an honors-level program for undergraduate majors in the College of Arts and Sciences, sponsored by the College in cooperation with the Kelley School of Business. For more information, see the LAMP website at <http://www.indiana.edu/~lamp>

Alumni Spark Career Conversations

LAMP students were fortunate again this year to have long lunch and dinner meetings with several notable leaders, including some LAMP alumni. Michael Lancor from the LAMP class of 1992 (Mike Settlemyre, then) engaged students in discussion of connections between a liberal arts education and his long career at Procter & Gamble, where he is the Director of Personal Beauty Care in the Consumer Market Knowledge Division. Michael had an opportunity to see how the Program has grown and changed from its beginnings while maintaining the core values and objectives.

Another Leadership Lunch guest (from the class of 2000) was Pamela Fierst, who talked with students about her transition from the classrooms of Ballantine Hall to the State Department. Pamela also agreed to prepare a few words for the LAMP newsletter.

Representing Procter & Gamble, Kirk Walda, LAMP alumnus from the class of 2006, made a presentation about market research for LAMP students. Such events introduce students to the world beyond the campus and help them see connections between their classes and their careers.



Above right, Pamela Fierst, explains what life at the State Department is like while LAMP senior Ryan Dix listens. Below right, Kirk Walda answers Yvonne Liu's questions after the P&G presentation. At right, Michael Lancor compares the LAMP program of the early 1990s to the LAMP of today.



A Perfect Fit

By Pam Fierst, LAMP, 2000

The perfect fit. That is how I described LAMP when I applied my freshman year at IU. Back then I did not have things like business cards or a professional area of expertise – I was not even sure what my major should be. Back then I only had interests. Lots of them. I enjoyed foreign culture and political issues. I liked figuring out

the comparative advantage between two countries. Music and performance captivated me. I wanted to (and did) spend a year living abroad. Although I was not sure how, something told me that Russian politics would matter to me one day.

Following law school, I accepted a job with the U.S. Department of State working

on foreign policy. Specifically, I work on U.S. relations with Sudan, including the issue of Darfur. Searching for that perfect fit has served me well. As I recently told a luncheon full of LAMPers, no one really knows what they want to do with their lives when they leave college. But all these years later, like a true LAMP, I still make career decisions

based on what is likely to be the best fit for my interests (diverse though they still are).

In the end, your life is only limited by your imagination – it is whatever combination you want it to be. And yes, an understanding Russian politics actually does come in handy.

We Welcome Your Help



I would like to support the Liberal Arts and Management Program!

Please use my gift of:

\$100 ____ \$200 ____ \$500 ____ \$1,000 ____ \$2,000 ____ Other _____

Department or Program: Liberal Arts and Management Program

Please send your check, payable to **INDIANA UNIVERSITY FOUNDATION, to LAMP, Wylie Hall 247, Indiana University, Bloomington, IN 47405**, or charge my: VISA ____ MasterCard ____ American Express ____ Discover ____ Expiration Date ____/____

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Signature _____

Is this gift from you and your spouse? Yes ____ No ____

If yes, spouse's name _____

_____ My company will match my gift, and a completed matching gift form is enclosed. (see below for details.)

Please provide or update name and address information in the space below.
Thank you!

MATCHING GIFTS

Last year alumni and other friends of Indiana University boosted their contributions through corporate matching gifts. You can double or even triple the value of your contribution by taking advantage of your employer's matching gift program. Simply consult your personnel office to obtain a matching gift form and to find out the details of the program. If your employer participates, please enclose the completed form with your contribution.

TAX ADVANTAGES

Gifts to Indiana University are deductible as charitable contributions within the limits of the Internal Revenue Code. Indiana taxpayers are eligible for a 50% tax credit for gifts up to \$400 on joint returns, or \$200 on individual returns.



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Master Classes

LAMP Offers New Classes, New Opportunities to Learn from the Best

LAMP's Pathways to Professionalism Series now offers master classes that bring outstanding practitioners of management and leadership to a selected group of students.

Last fall students had opportunities to learn from three distinguished leaders, all IU alumni. Don Knauss (History, 1977) is CEO of Clorox. Don's master class focused on skills, ethics, and the values of effective leaders. Nick Strout (Germanic Studies, 1981) is Senior Vice President--New Business Development at Minntech Corporation. Nick drew on his long experience working in Europe to talk about careers overseas. Bob Buccieri (Economics, 1984) is the CFO for the Global Product Company of GE Healthcare. Bob spoke about career paths in corporate finance and related areas as well as the healthcare business.

We're always eager to hear from alumni and friends willing to share their knowledge and experience with LAMP students.



Above left, Bob Buccieri explains how his degree in economics helped him at GE Healthcare. Above, Don Knauss tells the group what effective leadership really entails. Left, Nick Strout discusses overseas careers with LAMP senior Vic Simianu.



LAMP sophomores enjoyed an all-day retreat at Bradford Woods last October in which they developed team and leadership skills and began the happy process of creating a LAMP community.

LAMP Announces David and Cheryl Morley Internship

LAMP is very pleased to announce a gift from David and Cheryl Morley to support a LAMP student working in a summer internship at a not-for-profit organization that impacts the understanding or amelioration of poverty.

Many LAMP students have career interests in social entrepreneurship and not-for-profit work. As with students interested in investment banking, law, consumer research, or many other areas, these students benefit immensely from summer internships. In the not-for-profit area, however, the summer intern is usually not paid. The Morley Award will remove the financial barrier for a LAMP student pursuing a career in this important field.

The Morley Award will be offered in summer 2008 and subsequent summers.

We are delighted with that David and Cheryl Morley have given this generous endowment gift to LAMP students—a gift for today and for generations to come.

Two LAMPers Chosen for Writing Excellence

LAMP recognizes the importance of careful and effective writing in awarding the LAMP Sophomore Writing Excellence Award to one sophomore in each seminar.



Chase Cooper and Elana Kelber stand on the steps of Wylie Hall.

The award winners in fall 2006 in Professor Wiethoff's seminar was Chase Cooper. In Professor Gamber's seminar, Elana Kelber received the award. Cooper, a sophomore

from Brownstown, IN, is majoring in international studies and some of you might have seen his regular column in the *Indiana Daily Student*. Kelber, a junior from St Louis Park, MN, is majoring in psychology.

Over the Horizon with Overseas Study

Making the Long Trip to Study

All LAMP students are strongly encouraged to study abroad. The benefits to studying abroad are many — language acquisition, cultural and societal understanding and appreciation. The primary reason to study abroad is to gain another valuable perspective. It is through developing knowledge of other languages, an appreciation of other customs and traditions, and in understanding ways of life and cultures beyond our own borders that LAMP students can become successful global citizens.



Tyler Fry enjoys new ways of thinking while in Tokyo.

The LAMP curriculum is sufficiently flexible to allow students to study in another country for as much as a year, or at least one

semester. To help support our students' international endeavors, LAMP is fortunate to have Robbins-Hutton scholarships to offset some of the additional costs of the study abroad experience.

Aubrey Dougherty, a recipient of a Robbins-Hutton Scholarship, is studying at the University of Kent in Canterbury, England. "I'm having the time of my life," Aubrey says. "The class work and style is completely different but I'm loving the change. I'm so grateful for this opportunity and I'm not sure I'm ever going to want to leave!"

Tyler Fry is one of the many LAMP students studying overseas this semester, thanks in part to LAMP's Robbins-Hutton Scholarship. Tyler writes from Tokyo that "the opportunity to remove yourself from what is familiar and get to know a new world and new ways of thinking is an exhilarating and rewarding endeavor."



Aubrey Dougherty poses on Canterbury campus.

Students Unveil Innovative Virtu Project

On November 16, 2007, LAMP students unveiled a sustainable philanthropic endeavor aimed at financing the global healthcare initiatives of the Timmy Foundation.

LAMP's Virtu Project uses a mock investment portfolio to make a real difference. Donors to the project are asked to pledge phantom sums of money to the portfolio. After a year of investment, donors will pay, in actual money, any earnings on their pledge directly to the Timmy Foundation. At first semester's end, roughly \$180,000 had been pledged to Virtu. Thus, for example,



IU Treasurer MaryFrances McCourt, center, listens to Eli Isaacs, right, and Drew Kipfer, left, pitch their ideas.

a ten percent return on investment by the end of next year would yield \$18,000 for the Timmy Foundation.

Virtu income will finance the building of a new hospital wing in Ecuador as well as the medical and teaching brigades

provided annually by the foundation.

LAMP students are thrilled at the potential of the Virtu Project as both an educational tool and a means for helping others. One student recently said that "I am more proud of the work I have done for the Virtu Project than anything else I have accomplished thus far in my academic career."

If you are interested in receiving more information or making a pledge, please email virtu@indiana.edu or visit the website at www.indiana.edu/~virtu.

The Good Steward

Continued from Page 1

will learn what it means to be good stewards," Professor Hanson says, "and why that is so fulfilling." He quotes Winston Churchill: "We make a living by what we get; we make a life by what we give."

"The stewardship seminar is great," Senior Kimmie Ralph says, "because we get to look at management from a completely new perspective—one that incorporates business ethics in a non-standard way." And Asish Patel comments that the "Good Steward seminar is an extremely useful class in which we justify our reasons for helping others."

LAMP students select from a variety of topics and professors for their sophomore and senior seminars, which are key components of the program. We're delighted to have this new seminar.

Students Get a Taste for Etiquette

Academic Advisor Stephanie Gray and Senior Matt Robinson helped students overcome the uncertainties of a formal meal,

from soup to dessert. Learning how to use a napkin and fork is not as important as the academic side of an undergraduate education, but such social skills are proven assets when LAMP students face interview dinners and other career



Allison Lyle joins several dozen students for the LAMP etiquette dinner. Can't leave it like this either.

events. The LAMP event is held once a year and every LAMP student is encouraged to partake in this great evening where students can laugh and learn.



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LAMP Unveils New Bus Campaign to Attract Spring Applicants



WHY I ♥ LAMP

"LAMP was one of the best educational experiences of my life!"

Erika L. Rager, MD, MPH, LAMP, 1995
Surgeon, IU School of Medicine

APPLY NOW!
www.indiana.edu/~lamp

In an effort to inform more students on campus about why they should apply to LAMP, a new bus campaign began this semester. The new campaign features three LAMP alumni, Kirk Walda,

Erika Rager, and Roseanne Hennessey-Winings. Walda is a '06 LAMP graduate working at Procter & Gamble in Consumer and Market Knowledge. Rager is a '95 LAMP alum and surgeon at the IU School of

Medicine. Hennessey-Winings is a '02 LAMP graduate and the adult & university programs coordinator at the Indianapolis Museum of Art. The Recruitment Office of the College of Arts and Sciences

has evidently decided that the campaign is a good one. They have decided to put Rager on their new recruitment brochure.