



Fall 2006



on the

# Horizon with LAMP

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## LAMP Goes to Washington

Three LAMP students recently accompanied their Professor, Dan Maki, to Washington to report on projects they completed in L316, LAMP's "Analytical Problem Solving" course, required of all juniors.

For several years Professor Maki has directed a large project funded by the National Science Foundation to teach mathematics throughout the college curriculum. He selected LAMP

students Emily Crouch, Edie Cespedes, and Ben Beranek to showcase the results of NSF funding. Professor Maki and the LAMP students explained the LAMP course to staff members from the Senate and House.

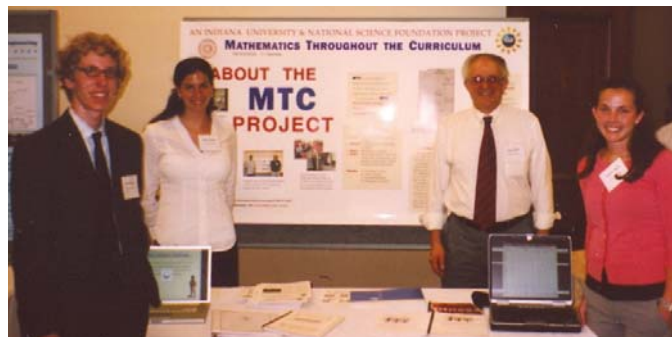
Emily talked about her group project that worked with the Indiana

Department of Health to analyze surveys and identify segments of the population at an increased risk for chronic conditions. She said that "the trip was a remarkable experience. It spurred my interest to keep up with what is going on in Washington."

Ben returned to Indiana believing that "we were

able to put a face on something as abstract as NSF funding through the presentations."

This LAMP course was part of the reason the Indiana Section of the Mathematical Association of America recently presented Dan Maki its Award for Distinguished University Teaching.



From left: Ben Beranek, Edie Cespedes, Professor Dan Maki and Emily Crouch.

Indiana University's Liberal Arts and Management Program (LAMP) is an honors-level program for undergraduate majors in the College of Arts and Sciences, sponsored by the College in cooperation with the Kelley School of Business. For more information, see the LAMP website at : <http://www.indiana.edu/~lamp>.



## From the Director

*When the Dean asked if I'd sign on for another term as Director of LAMP I hesitated only briefly. LAMP is a joy. LAMP students, staff, and faculty create that joy.*

*I tend not to say too much in range of student ears about their exceptional qualities, but I'd place our nearly 300 LAMP students on par with any group of university students in the world. Moreover, they are genuinely nice people, the kind that make an older person optimistic about the future.*

*LAMP is blessed also with a superb administrative team. Amy Elson continues as academic advisor. She's a whiz at helping students find the best courses, study abroad opportunities, and internships. She provides sympathetic advice when life seems complicated or unfair. Amy Foster is now in her second year as administrative assistant. Her patience and skill keep us all running on time and in productive directions.*

*The veteran in Wylie Hall is Jane Rogan, LAMP's Associate Director. One of the highlights of the past year was the announcement that Jane was the recipient of IU's Professional Staff Award. Jane has been at the heart of LAMP since joining the Program in 1999. Her duties reach into every aspect of our work and include teaching the sophomore Career Development course. Jane's recent promotion to the position of "Academic Specialist" is recognition of her creative and intellectual contribution to serving the long-term learning and career needs of LAMP students.*

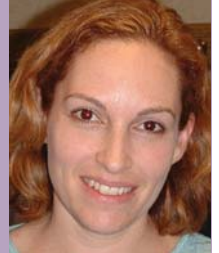
*Finally, there are the LAMP faculty. They are among the best teacher/scholars in IU's College of Arts and Sciences and Kelley School of Business. I'm especially grateful to Professor Wendy Gamber who served as Acting Director while I was on research leave last fall. The newsletter has space for only a few faculty highlights. Our newly redesigned website gives fuller details about our faculty and their exciting LAMP classes.*

*You can find out more about LAMP at our website. <http://www.indiana.edu/~lamp/>. My email address is [Madison@indiana.edu](mailto:Madison@indiana.edu). As always, the doors are open in Wylie Hall. I'd love to hear from you.*

James H. Madison  
Director, LAMP &  
Thomas and Kathryn Miller Professor of History

## A Philosopher Joins the LAMP Faculty

We are pleased to welcome to the LAMP faculty Sandra Shapshay from the Philosophy Department. Dr. Shapshay's research includes the study of bio-medical ethics with attention to the relationships between practical ethics and aesthetics, justice, and access to health care. She is interested also in children's rights with respect to reproductive technologies. Her recent publications include "The Human Being in the Age of Mechanical Reproduction: An Argument against Human Cloning," in the *Journal of Philosophical Research* (2006).



Dr. Shapshay is teaching this fall a new LAMP sophomore seminar titled "Justice and the Business of Health Care." The first part of this course examines several theories of justice (Rawlsian, libertarian, socialist-egalitarian) and their implications in health care debates.

In addition to more theoretical readings students are studying real-world cases of health care reform efforts. The second part of the seminar will investigate the "business of babies" and questions of justice that arise in the context of reproductive medicine.

After a semester of reading, writing, and intense discussion LAMP sophomores will have various answers to such questions as: Is it just that health care is largely distributed in the U.S. by ability to pay? Or is health care a special kind of good that shouldn't be distributed in the same manner as cars and iPods?



**Many members of the Student Advisory Board including from left, Vic Simianu and Dan Billick, hit the campus streets and dorms to recruit LAMP students in the spring. They handed out hot chocolate, leis, Valentine's candy, and Mardi Gras beads to prospective students in a three-week period.**

# Curriculum Spotlight: L416

Seminars are keystones of the LAMP structure. An outstanding professor and a small group of LAMP students engage large quantities of reading, writing, and discussion. L416 is the senior seminar, offered each semester on a variety of topics that allows students to bring together much of their previous learning into one class.

Last spring, Professor Jamie Prenkert from the Kelley School of Business offered a new LAMP senior seminar on the subject of "Work, Life, and Law." Professor Prenkert is a graduate of the Harvard Law School and an expert in employment discrimination and harassment law. He has previous experience in a large law firm and in government practice. In 2005 he received the Master Teacher Award from the Academy of Legal Studies in Business.

Professor Prenkert's LAMP seminar focused first on laws and legal regimes that regulate work and the



workplace and then studied the place of work in a balanced and fulfilled life. The reading for the course ranged from dense law journal articles to Ibsen plays and Studs Terkel's oral history, *Working*.

Professor Prenkert says that the

students were "thoughtful and sensitive about some pretty charged subjects, including the psychology of inherent racial and gender biases, sexual harassment, disabilities discrimination, religious expression in the workplace, and the ethics of whistle blowing." He

found also in his first LAMP class that "the open discussion and debate associated with the seminar format provided the students the opportunity to forge relationships with one another, both intellectual and personal."

For their final project students took what they learned about U.S. employment laws and policies and researched similar issues internationally. Professor Prenkert says that "I was impressed with their research and their ability to analyze not only the similarities and differences between U.S. and foreign laws and policies, but also the underlying cultural, economic, and political forces reflected in those similarities and differences."

In LAMP seminars like Jamie Prenkert's students bring together learning from their majors, their other courses in the College and in the Kelley School to deepen and expand their understanding of the changing world.

## Help Us, Please

We're grateful to friends and alumni who make contributions to LAMP. They have offered workshops on careers, sponsored an intern or two, and made financial contributions for scholarships and for program needs that are essential to providing the kinds of opportunities our students need.

We'd like, for example, to be able to sponsor more student hands-on experiences off campus, whether it's a tour of an Indiana business or a trip to Broadway theater or to China.

If you'd like to contribute to LAMP with your time or your money, I'd be eager to talk with you.

My email is [Madison@indiana.edu](mailto:Madison@indiana.edu). Phone is 812-855-6241. Address is Wylie Hall 245, Indiana University, Bloomington, IN 47405.

James H. Madison



LAMP's graduation welcomed the class of 2006, their families and friends, and the LAMP faculty to the Tudor Room on the Friday of commencement weekend. Left, Shelley Nelson, a member of the LAMP faculty, congratulates Ashley Jennings, LAMP commencement speaker, for her accomplishments.

# LAMP Leaves Campus



Above, Professor Madison's class toured the Toyota Plant in Southern Indiana. At left, LAMP student, Katie Kocarek, adjusts her hard hat prior to beginning the guided tour. At right, LAMP students and Associate Director Jane Rogan traveled to China over spring break as part of a semester-long class on this rapidly changing nation.



At the core of the LAMP curriculum are some of the best classes on the Bloomington campus. LAMP students move off campus, as well, in travel experiences near and far that connect their "book learning" with first-hand observation and experience.

Professor Carolyn Wiethoff's sophomore seminar investigated the important role management plays in the arts. In addition to experiencing a variety of performances and venues in Bloomington (including such delights as "Mamma Mia," the world premier of the opera "Our Town," and backstage tours of the IU Art Museum and the Kinsey Institute), the

class made a Saturday trip to Indianapolis. There, they had "behind the scenes" tours of the Indianapolis Museum of Art (led by LAMP alum Katie Zarich) and the Indianapolis Children's Museum. Students also saw an Indiana Repertory Theater production. The seminar developed a strong appreciation of how important good business skills are to a thriving arts community.

Professor Madison's sophomore seminar studied the business, politics, and culture of the automobile. One Friday they traveled in three vans to the Toyota plant in southern Indiana, where they toured the assembly lines and met with company

executives. One student reported that "No matter how many classes you take you cannot get an education as good as this hands-on learning experience!" Another said it "was really incredible to see how much goes into producing a vehicle and to see how a company like Toyota can make such a complex process seem so efficient."

Seven LAMP students in a class on China, which was a joint EALC and business course, joined other students from the College and the Kelley School of Business to travel over spring break to the country they studied.

In Beijing they visited the

Bank of China and Peking University. In Shanghai they went to AC Nielsen/BASES and a small US-owned entrepreneurial firm. The students sensed ways in which communist China is now operating under a rather familiar capitalist model. Associate Director Jane Rogan accompanied the group and concluded that "Being able to experience first hand what the students had been studying in the classroom really brought the class discussions and readings to life."

The trip was sponsored by a grant from the Freeman Foundation, administered by the East Asian Studies Center.



Professor Carolyn Wiethoff's L216 Managing the Arts seminar enjoyed several evenings at the theatre.



Several LAMP students visited the Great Wall of China in spring 2006.

# A Win-Win Partnership: LAMP and Timmy



At left, LAMP'er Abbey Stemler wasn't afraid to get in there and show some muscle while in Ecuador. Above, David Bower leads some Honduran children in a semi-quiet fun game. At right, the Honduran children had fun with David Bower in their playhouse. He was in Honduras to bring medical care to the children in rural parts of the country.

LAMP and the Timmy Foundation are continuing to grow their mutually beneficial relationship. Timmy is a small foundation based in Indianapolis that seeks to strengthen community-based health and education initiatives for children and empower young Americans to share their energy and compassion. (The organization's website is:

<http://www.timmyfoundation.org/home.htm>)

One of Timmy's main activities is organizing international volunteer trips for college and high school students. LAMP senior David Bower worked to bring medical care to children in rural Honduras over spring break last year. David reports that he and other IU students found

"a cause to believe in and act upon." Junior Abbey Stemler returned from a Timmy Foundation project in Ecuador to report that "it was absolutely hands down one of the greatest experience of my life."

Abbey worked this past summer as LAMP's intern in the Timmy Foundation office in Indianapolis. She organized fund raisers and

a leadership conference for Timmy's college chapters, helped write grant requests, revised the website and, she said, just "loved her time at Timmy." Timmy Foundation director Scott Keller says that he'll be in Bloomington in the spring recruiting another LAMP intern for the summer. LAMP students are already planning for a spring break Timmy trip in 2007.



Students from LAMP's Career Development class got some advice about interviewing during the spring Mocktails Party, an event for sophomores designed to simulate a real-life networking situation.



LAMP seniors Venetia Pristavec and Chris Sipes were among the LAMP students in attendance at the 60th Annual Kelley School of Business Conference: The Health Care Conundrum in Indianapolis in March.

# Leadership Luncheons and Workshops



Above, Jane Leu, founder of Upwardly Global, visited the Bloomington campus this past spring to share her passion for helping immigrants and refugees build careers in the U.S. Above right, Ramon Melgarejo, a senior research analyst for BASES, came to campus last fall to discuss careers in market research with LAMP students. Right, Don Knauss, president and CEO of Coca-Cola North America, visited with LAMP students and recalled his days as a student in Ballantine Hall. Below, Nick Strout of Minntech Corporation discusses international career opportunities for LAMP graduates.



Kudos to Associate Director Jane Rogan, who recently received IU's Professional Staff of the Year Award.

# LAMP Students Learn Overseas

Many LAMP students continued learning away from the IU Bloomington campus

this past spring and summer. Students had a chance to study in such places as Israel,



China, France, and England. LAMP students studying abroad have special financial assistance from an Overseas Study Scholarship generously endowed by Walt Robbins and Ed Hutton. More than 26 LAMP students received awards for their studies for spring and summer. All LAMP students are encouraged to study abroad at least once.



Left, Rachel Schonwald studied in Israel last spring. She also ventured to Egypt during that time. Above, Ellen Keating was one of seven LAMP students who went to China during spring break.

We're delighted to report that Procter & Gamble has again made a grant to LAMP to assist in developing academic and career opportunities for our students.

Thank you, thank you, P&G!

# LAMP Interns Take Their Learning Off Campus

Many LAMP students took their learning off the campus this past summer. Several students interned on Wall Street. Raechelle Medellin and Dan Stanko worked at Goldman Sachs. Dan says that "the steep learning curve is what made my internship so challenging and rewarding. I have never learned so much over such a short period of time." Darryl Wagner joined IU alum Mike Singh at UBS, as part of a team that, he reports, "developed strategies to grow the institutional client base while at the same time staying current with bond, equity, and economic trends." Branden Hayward interned with Macys in Los Angeles, where he says "I learned a great deal about myself as well as the working world in a fast-paced, demanding environment."

Thea Mosher was a strategic planning intern in Human Resources at Coca-Cola North America in Atlanta, where IU alumnus Donald R. Knauss is the President and Chief Operating Officer. Thea conducted interviews and did research on issues

ranging from baby boomer retirement to identifying what motivates employees just entering the workforce. Aldo Huitzil interned in Washington, DC, with the



American Bar Association and its Commission on Immigration, where he saw firsthand "the role lawyers play in representing immigrants in our detention system."

IU alumni and friends have played important roles in arranging many of these internship opportunities for LAMP students. We're seeking more internships and would love to hear from you with suggestions and possibilities.

*Left, Thea Mosher interned with Coca-Cola in Atlanta this summer. Above, Dan Stanko and Raechelle Medellin spent the summer at Goldman Sachs in New York.*

## Retreat News



### 2005 Sophomore Retreat Participants

All sophomores are required to attend the LAMP retreat on Sunday, October 15. We know from the very positive response of previous sophomore classes that you will learn and enjoy as you work and play together in the wooded hills of Brown County.

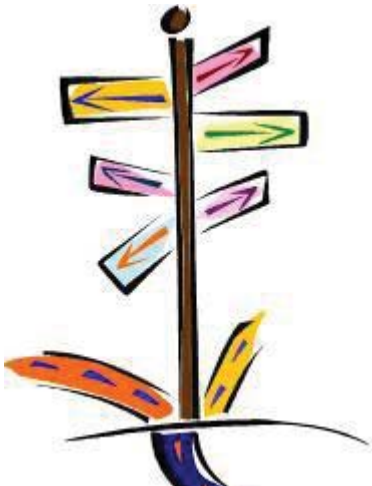
Buses will leave the Musical Arts Center circle drive (on Jordan across from the International Student Center) at exactly 8:00 a.m. We'll return by 5:00 p.m. Bring layers of clothing in preparation for changing weather and plan on good food and good times together.

# on the Horizon

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## CONTACT US ANYTIME

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Do we have your most up-to-date address? Have you taken a new job recently? Do you want to contact LAMP classmates? Please use this form to help us keep our LAMP alumni records updated. We'll put your news in Class Notes section of an upcoming edition of Spotlight.

Name: \_\_\_\_\_ Last Name While at IU: \_\_\_\_\_

Spouse/Significant Other Name: \_\_\_\_\_ Graduation Date: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Title: \_\_\_\_\_ Company/Institution: \_\_\_\_\_

Company Address: \_\_\_\_\_

Mailing Preference:    Home                      Business

Your News: \_\_\_\_\_

ONE PERSPECTIVE IS NEVER ENOUGH

Please mail to above address or fax to 812-856-4672