



# LAMP Link

October 5, 2007

Volume 1, Issue 1

Welcome to the inaugural issue of LAMP Link, made for LAMPers by LAMPers. Read it to find out more about upcoming LAMP SAB projects.

## The Virtù Project

**A conduit for learning, a mechanism for change**

In 2006 a group of LAMP students developed a novel idea. Combining their passion for helping others with their desire to stretch their educational experiences beyond the classroom, these students hoped to create and manage a philanthropic investment fund capable of sustaining healthcare initiatives in countries lacking sufficient medical resources. Now, this ingenious idea is on the verge of becoming a reality.

The Virtù Project will use pledged capital in a mock investment portfolio to raise money for a non-profit global health organization called the Timmy Foundation. Instead of assuming the inherent risks of investing large sums of money, Virtù will ask donors to pledge phantom money for investment in a mock portfolio. After a one year investment period, all



Some of the children supported by the Timmy Foundation.

of the returns made on the phantom money will then be paid directly to the Timmy Foundation by those who pledged it. So, if a donor were to pledge \$10,000 and the fund yielded a 10% return after a year, the donor would write a check for \$1,000. This method eliminates the risk of losing money yet still rewards performance.

The project itself will be divided into three teams, so that students

may work in areas that appeal to them. The fund development team will seek out and build relationships with donors to garner pledges. The investment team will work with IU faculty and experienced investors to develop an investment strategy, analyze the market, and purchase stocks. The accountability team will prepare contracts and reports, and keep accurate records of

*Virtù cont. on page 4*

## Ombudspersons developed to further communication

This year, in order to facilitate greater communication between LAMP students, faculty, and staff, the Student Advisory Board (SAB) has taken on the

role of being ombudspersons. Each of the 15 SAB members will work with classmates in order to see how LAMP can be improved.

The SAB hopes this new program will allow the SAB

to better serve the LAMP community by addressing needs and issues in a timely and personal manner. Please watch for future emails and other correspondence from an ombudsperson.



### LAMP EVENTS

- October 5  
**Virtù Presentation & Fund Development Workshop**  
4-6 p.m.
- October 10  
**Law Panel**  
7:15-9:15p.m.
- October 12  
**Leadership Luncheon with Michael Lancor**  
12-2 p.m.
- October 12  
**Virtù Investment Workshop**,  
5-8 p.m.
- October 19  
**BASES Workshop with Jama Easton-Rader**  
12-2 p.m.
- October 21  
**LAMP Sophomore Retreat**  
8 a.m.-5 p.m.
- October 26  
**LAMP Overseas Study Scholarship application due**

- October  
**LAMP shirts for sale to benefit Fairview students**



Do you love LAMP? Have you always wanted an "I heart LAMP" shirt? Now is your chance to own one. Beginning in October the SAB will be selling LAMP-loving apparel—see above (Phil NOT included). Watch your e-mail and ask SABers for order information. Read more on Page 4 about the Fairview Students!

Keep up-to-date with LAMP activities by checking out [www.indiana.edu/~lamp/calendar.html](http://www.indiana.edu/~lamp/calendar.html)

# Meet your SABers. They're hopin'

**Name:** Phillip Tischbein

**Year:** Junior

**Major:** Biology

**When you were little, what did you want to be when you grew up?** A secret agent

**If you could be anyone for a day who would it be?**  
The richest man in the world

**Name:** Jagan Kansal

**Year:** Junior

**Major:** Biology

**What are your future plans in life?**

I want to go to the moon; I want to do aerospace medicine (medical astronaut).

**Name:** Abbey Stemler

**Year:** Senior

**Majors:** The Anthropology of Mental Health and Illness (IMP) and Psychology

**If you could be anyone for a day who would it be?**

A fancy restaurant critic with a ton of restaurants that need to be tried and reviewed that day!

**Name:** Chelsea Troiano

**Year:** Junior

**Major:** Chemistry

**Best LAMP experience:**

Sophomore retreat—I was able to meet a whole bunch of kids who were interested in and serious about the same things that I was.

**Name:** Eli Isaacs

**Year:** Junior

**Major:** Psychology

**Best LAMP experience:**  
Working on the Virtù Project

**If you could be anyone for a day who would it be?**

Superman

**Name:** Vic Simianu

**Year:** Junior

**Major:** Biotechnology

**What is your passion in life?**

The biggest passion of my life is my family, then comes education, and then comes snowboarding.



**Name:** Lindsey Taylor

**Year:** Junior

**Major:** Biology

**Best LAMP experience:**

As a sophomore, I thoroughly enjoyed my L216 class. As a science major, I was not accustomed to smaller class sizes. However, in L216, the class was small and very personable.



Not Pictured: Aubrey Fry, and Whitney

# ing to shake things up this year...



**Name:** Minho Kwon  
**Year:** Junior  
**Major:** Biology  
**When you were little, what did you want to be when you grew up?** A soccer player for the Korean national soccer team  
**Who is your role model?** Warren Edward Buffet

**Name:** Justin Hourmozdi  
**Year:** Junior  
**Major:** Biology  
**When you were little, what did you want to be when you grew up?** A Teenage Mutant Ninja Turtle, specifically Michelangelo, and an astronaut

**Name:** Leah Richey  
**Year:** Junior  
**Majors:** Political Science and Spanish  
**Who is your role model?** My dad! He is an amazing self-educated and driven person! I've never known a man of more integrity or wisdom.

**Name:** Tara Maloney  
**Year:** Junior  
**Majors:** Biology and History  
**If you could be anyone for a day who would it be?** Sandra Day O'Connor when she was a Supreme Court Justice. As the first female justice and often the swing vote on the court, I would love to be her for a day.

**Name:** Brad Udoff  
**Year:** Senior  
**Major:** Psychology and Economics  
**If you could change your name, what would you name yourself?** Professor Madison (he gave me \$10 to say that)

**Name:** Melissa Bailey  
**Year:** Senior  
**Major:** English  
**When you were little, what did you want to be when you grew up?** A dinosaur!  
**If you could be anyone for a day who would it be?** An editor at a fashion magazine.

**Name:** Daniella Uslan  
**Year:** Senior  
**Major:** English  
**When you were little, what did you want to be when you grew up?** Growing up I aspired to become a teacher and taught carefully planned lessons to a classroom of stuffed animal students.

rey Dougherty,  
 tney Gehlhausen

## Help make little kids holiday dreams come true

For the last couple of years LAMP has adopted one or two families from a local elementary school during the holiday season. The SAB coordinates the philanthropy project with Fairview's onsite social worker. Fairview Elementary educates many disadvantaged, special needs, and deaf children and LAMP has had the privilege of brightening the lives of the young students.

Last year LAMP students and faculty raised over \$1,000 and brought holiday cheer to the lives of a single mother and her five children. This year we are looking to raise the standard with a monetary goal of \$2,500. In the near future, Fairview's counselor and principal will be letting us know how our funds and help can

best benefit the children this year. We look forward to possibly adopting multiple families or an entire classroom. LAMP would be able to purchase a few books and a gift for each child if we are assigned a classroom. If there are left over funds they will be contributed directly to Fairview Elementary.

"Last year LAMP students and faculty raised over \$1,000. This year we are looking to raise the standard with a monetary goal of \$2,500."

LAMP looks forward to having a huge impact in our community and we can all contribute! Look for "I love LAMP" shirts to go on sale at the beginning of October and contribute to the class competition at the holiday party and in your LAMP courses. All of the proceeds will go to the children. If you would like to help fundraise or get involved in another way, please contact Leah Richey at lrichey@indiana.edu.



### Virtù cont. from page 1

investments, profits, and how the money is spent within the Timmy Foundation.

While fundraising for a noble cause is the primary objective of the Virtù Project, its strength lies in that it is so much more than just philanthropy. The project facilitates unique opportunities for students to develop real-world business skills.

The Virtù Project is set to become a conduit for learning and a mechanism for change. If you are interested in becoming part of Virtù, or would like more information about the project, please contact us via e-mail at thevirtuproject@gmail.com.

# Reminders about the LAMP Retreat

LAMP Sophomore retreat is on Sunday, October 21st. It is **REQUIRED** for all newly admitted Sophomores and juniors. It will be from 8:00AM to 5:00PM.

Buses will leave at 8:00AM from Musical Arts Center circle drive. Don't be late!!

MUSICAL ARTS CENTER

JORDAN AVE

Be prepared for cold weather by bringing layers of clothing!

Most of all, plan on having good food and good times together!!