

John Whittenberger Society

Union Board Alumni News Spring 2012

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Indiana Memorial Union Courtyard

• Feature Article: Headed in the Right Direction • 2012 Union Board Directors • Biennial Reunion



Michael Gosman

A Message From The JWS President

Fellow Alumni,

I am so proud to be beginning my term as president of the John Whittenberger Society Advisory Board. Under the leadership of Brent Pieper and Trena Depel, the most recent past president and vice president of JWS, the JWS Advisory Board initiated its first-ever open call for advisory board member nominations. We received more than twenty nominations. This was an overwhelming response, not only because of the volume of applications, but also because of the caliber of candidates.

Your vote at biennial in November allowed us to increase the size of the JWS Advisory Board. The JWS Advisory Board has become increasingly active over the past decade, and we hope to continue expanding JWS' support for the IMU and Union Board. To ensure this, we have elected five new members, bringing the board to ten. It is with great pleasure that I introduce you to our board:

- President _ _ _ _ _ *Michael Gosman* (UB '99-'00)
- Vice President _ _ _ _ *Christian Carroll* (UB '90)
- Secretary/Treasurer _ _ _ *Margarette Minor* (UB '86-'89)
- Board Member _ _ _ _ *Mickey Baer* (UB '64-'65)
- Board Member _ _ _ _ *Ann Fumarolo* (UB '74-'75)
- Board Member _ _ _ _ *Michael Littenberg* (UB '85-'87)
- Board Member _ _ _ _ *John Malkin* (UB '83-'84)
- Board Member _ _ _ _ *Susan Paullin Nussbaum* (UB '82-'84)
- Board Member _ _ _ _ *Bill Seng* (UB '60-'61)
- Board Member _ _ _ _ *Robert Shula* (UB '56-'58)

At the new board's first meeting in April, we will brainstorm ways to better serve the IMU, Union Board and better connect our members to one another and with the current Union Board. If you have any suggestions toward these ends or if you are interested in lending a hand, I hope to hear from you. Any JWS Board member may be reached at jws1909@indiana.edu.

Regards,

Michael Gosman
President, John Whittenberger Society





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- The Spirit of IU committee was recognized with a 2011 Homecoming parade award; **1st place for Float Craftsmanship**.
- Caroline Shurig (UB '10) was **crowned Queen** at the 2011 Homecoming festivities in October.
- Canvas Magazine and committee member Dever Thomas were **recognized by UnderConsideration with five stars**, the highest ranking, for the FPO (For Print Only) Awards; a judged competition celebrating the best print work from around the world.
- Union Board Design committee and the IMU Marketing department were **recognized at the ACUI** Region 9 conference in St. Louis with multiple 1st place awards including best 2-color poster and t-shirt design.
- AJ O'Reilly, 2012 president, was **awarded the ACUI Region 9 Student Scholarship** to attend the ACUI 2012 international conference in Boston, Mass. The award covers the conference registration fees.
- 2012 Union Board directors Hillary Anderson, Kyle Brehm, Brad Domash, Ronald Gilbert, Jared Thomas, and Riley Voss **attended the National Association for Campus Activities (NACA)** national conference in Charlotte, North Carolina with graduate assistant Demetri Morgan and program coordinator Megan Bottoms.
- Bruce Jacobs and IUB researcher Jillian Kinzie are **co-editors for the new book *Enhancing Sustainability Campuswide*** published by Jossey-Bass.
- 62 students were **installed as Union Board assistant directors** during the March induction ceremony.

Alums: Did you meet your spouse or partner because of Union Board?

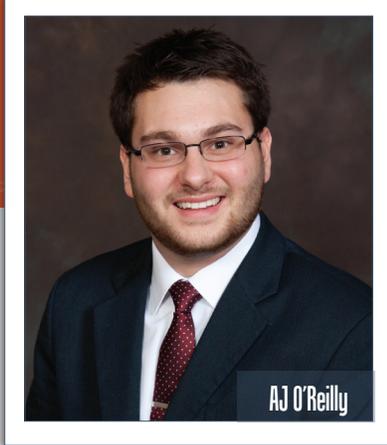
If so, we want to hear your story for an upcoming article in this newsletter. Please contact us at jws1909@indiana.edu.

On the Cover >> *Soul; "Search of Universal Life" Sculpture by William Snapp. Presented to Indiana University in memory and honor of William L. and Gladys A. Snapp.*

Volunteers needed to design new JWS logo

As alums, we probably all have a vision of the Union Board logo imprinted forever in our brains. Well, who better to design a new logo for the John Whittenberger Society that encapsulates that same emotional identity than a UB alum? We're looking for a simple design that connects the John Whittenberger Society with the IMU and evokes alumni memories of time spent on UB.

If you are a graphic designer (or play one on TV) this is your opportunity to get involved with the JWS by creating the ultimate JWS logo. A final logo selection will be made by the JWS Board of Directors and the chosen design will become the official JWS logo. Chosen designer's effort will be recognized with a logo design attribution in each edition of the JWS Newsletter. Please submit your designs by **May 1, 2012 to: JWS1909@indiana.edu**



A Message From The Union Board President

Dear Alumni,

On January 21, 2012, the 103rd Union Board of Directors was installed and began a year of continued commitment to the Indiana Memorial Union and Indiana University. Our installation banquet was again in the Tudor Room providing our families a glimpse into one of the most prominent and professional student organizations on campus.

The 2011 board has finished their term with enthusiasm, drive, and passion. During the summer we had unique programs that included musical performances on Kirkwood and a film screening at the IU outdoor pool.

The spring semester brought a record turn out at the IU World's Fair as well as the fifteenth anniversary issue of the *Canvas* Creative Art Magazine, not to mention a packed house for Madeline Albright and long lines for film sneak previews. The 2011 board was very influential in the remodel of the Market and renovation of Alumni Hall. Needless to say, the 2012 board has some large shoes to fill.

This year's board has three returning directors and thirteen new student directors. Every director has a different perspective that he or she brings to the office. Some of the new directors were scholarship recipients, some were assistant directors, and some are brand new to the organization. However you break down the leadership of this board, one thing is clear, they are energized and ready to program.

Along with programming we will maintain the Indiana Memorial Union's place at Indiana University and make sure that this is a venue for student unity. We will continue to stay involved in projects like the Alumni Hall renovation as well as the revisited five-year strategic plan.

The 2012 board has set goals that are high and values that are even higher. This year we will unify the campus, create high quality programs, focus on personal development, be students first and directors second, have educational and entertaining programs, promote student involvement, have programs that are thought provoking, be the governing body for the IMU, bring like minded and differing people together, and finally we will focus on diversity. But most importantly, we will build a family. This board has made a strong commitment to stay unified in tough situations and foster an office environment that will help our mission.

The 2012 board has a lot to do. We have no illusions about the work ahead and we know these goals will not be easy, but we are honored to continue the legacy and respect the traditions of Union Board. We are exceptionally thankful for the continued support of our loyal alumni.

Sincerely,

A handwritten signature in black ink, appearing to read 'AJ O'Reilly', enclosed within a simple black oval outline.

AJ O'Reilly
President, 2012 Indiana University Union Board
ubpres@indiana.edu

Our Mission

We, the 2012 Indiana Memorial Union Board of Directors, strive to unify the campus through diverse, thought-provoking, and high quality programming. We are dedicated to serving students by making the Indiana Memorial Union the center for student life, creating and maintaining an environment that inspires students and fosters a sense of personal growth and development, as well as student collaboration and the exchange of ideas. As a board, we are committed to creating educational and entertaining programs that uphold the spirit and traditions of Indiana University and also promote student involvement and unity.

Approved at the Malkin Retreat, January 15, 2012

Alumni Hall To Be Renovated

A Message From The IMU Executive Director

Alumni Hall plays a pivotal role in the life of this campus, and it's time to bring some much-needed improvements to this treasured space. The renovations, which are being funded by the University, will address both appearance and functionality. In the words of President McRobbie, who was instrumental in initiating the project, the goal is to return Alumni Hall to its "original grandeur."

The renovation begins in late summer of 2012. Here are some of the most notable changes that are coming:

- ☑ **State of the art technology**—Alumni Hall will have LED lighting, a new sound system and Wi-Fi connectivity. Electrical, sound system and data outlets embedded in the floor will negate the current need to tape wires to the floor.
- ☑ **A custom-built organ has been acquired and will be installed in the balcony.** We have begun discussions with the Jacobs School of Music so that organ majors can arrange time for practices and performances. This one-of-a-kind instrument will add to the uniqueness of Alumni Hall and provide the IMU with one more way to enrich the campus and the community.
- ☑ **No more curtains hiding the windows**—The curtains on the large, high windows are coming down. This is possible because energy efficient windows have already been installed. The beautiful limestone work around the windows will be on full display at all times. Shades will be used to control the daylight coming in the windows.
- ☑ **New soundproofing**—We will be working with sound engineering specialists to ensure that the sound quality in the renovated Alumni Hall is the best possible.
- ☑ **New ability to hold separate events simultaneously in Alumni Hall and Solarium**—Double doors with insulation and air pockets that block sound will be installed between Alumni Hall and the Solarium. This will make it feasible to hold separate events in both places simultaneously.
- ☑ **Unisex handicapped-accessible restrooms**—Two new restrooms will be added just outside of Starbucks by



Bruce Jacobs

repurposing utility closet space. This will make handicapped-accessible restrooms more convenient for people attending events in Alumni Hall.

- ☑ **New awning and ramp**—The green metal awning at the South entrance will be replaced to reflect the original appearance, and a new handicapped-accessible ramp will be installed.
- ☑ **Maintaining Our Commitment to the IMU as the Center for Campus Life**—In the past I have said that I feel we have to change to stay the same. Alumni Hall will give us a newly renovated and upgraded space in the IMU. As we were working on the initial plans for Alumni Hall, I was asked by Neil Theobald, Senior Vice President and Chief Financial Officer to whom the IMU reports, to draft a position paper on our vision for the future of the Indiana Memorial Union. The paper was a collaborative project involving members of the staff and 2011 Union Board president, Evan Farrell. The paper, accepted by Neil, which states that the IMU exists to unify the campus and to serve as the center for campus life for students, faculty, staff, alumni and visitors. It states the purpose of various spaces in the building and establishes a blueprint for future use of the building. In short, it establishes the current use and function of the IMU as our purpose and function. As we move forward we will use our strategic planning process to determine ongoing use and changes to the purpose and function. As I noted in the last JWS newsletter, the strategic plan is currently being reviewed and will be rewritten for the next five years. This process includes participants from the staff and Union Board.



Headed in the Right Direction

Union Board 1979 with first African American President Terry Moreland

African American Directors and Staff Reflect Upon Their UB Experiences

Three years ago, Union Board decided to look more closely at its outreach to the entire range of students on campus. This occurred exactly four decades after African Americans took seats on UB for the first time in 1969. The 2009 board's focus centered particularly on Black, Asian, Latino and GLBT students.

Two major initiatives came out of this. The Outreach committee worked to develop programming partnerships with various groups that had little or no history of partnering with UB in the past. The 2009 board also worked harder to promote the 2010 UB elections across the campus to reach a more diverse audience. This resulted in an increase in the number of applicants and voters, as well as the diversity of candidates. One outcome was the presence of six African Americans on the 2010 board and five on the 2011 board.

In an effort to learn more about the experiences of African Americans on UB, we spoke with past UB directors, a UB faculty representative and a UB staff member. Here are their reflections:



William Ward

BA '70 (UB '69-'70), one of the two first African Americans on UB

I was a musician and often played at the IMU. I got to know an elderly woman who was a coordinator there, and she encouraged me to apply to UB. I thought to myself, "Maybe this is a time to try something that no one previously thought possible."

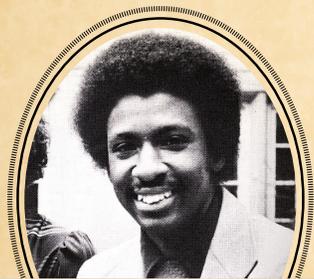
I was elected to the board along with a black woman named Sandra Woods. Some of the UB administration were concerned that a single black student on the board would face too much pressure, so an effort was made to bring two black students on the board at the same time. The fact that there were two of us did (in my

opinion) make it easier for us to be heard. I do not remember any negative reactions from the other members of the board.

It's clearly important to have minorities on a group like UB to give voice to the views of some student groups who may not be represented. At the same time, it's not that Sandi and I were thinking about race every time issues were discussed at meetings. It's difficult, if not impossible, for any one individual to speak for an entire group. I don't think either of us ever said, "Well, black people think this." In the end, all of us on the board were always concerned about what was best

for the student body as a whole. It helped that there was a strong sense of “connection” on the board. We went away for a weekend retreat that included sensitivity training which helped us bond as a unit. For my undergraduate degree, I double-majored in piano and telecommunications. Then I went straight on to earn an MBA in accounting and finance from the business school. UB gave me enough confidence to decide to get a graduate degree in business. People were saying, “Bill, you’re in the music school. You can’t go directly into a graduate degree in business.” I didn’t listen. I eventually became a CPA and I’ve worked at financial institutions throughout my professional career.

This is another reason why it’s important for minorities to have the chance to be on UB. UB is a stepping stone to success in your career and in your life. That opportunity should be available all the time in their personal and professional development of what’s it’s like to function at the top decision level of an organization. I learned that I could work with other people who may not share my culture and background, be good at it and have some fun. Later, in my corporate life, I felt comfortable joining groups whose members were not necessary like me. I found ways not just to get along, but to really meld with them to achieve goals, and I was able to make a distinctive addition to each group.



Terryl Moreland

BA 79' (UB '77-'79), first African American UB president

Frankly, I wasn’t as focused on being the first black president as much as I was honored to have followed in the footsteps of people like Wendell Willkie (UB '13-'14) who was the 1940 Republican nominee for president. There had been a state’s governor, a U.S. senator and a justice of the U.S. Supreme Court and successful business leaders who had served on UB



Union Board

before me. I was more conscious of my elite predecessors than being the first black president.

There was really no reaction at all to my being UB’s first black president. The 70s was an outwardly liberal time. Earlier that decade the IU students elected a Black Panther as student body president. Homecoming festivities had been discontinued because they were perceived to be racist, since no black queen was ever elected. (The festivities were re-established before I graduated.) The year I was selected for the board, the IUSA president protested that there were no black organizations represented on the UB’s selection committee. I challenged his protest, because via election and selection, 3 of the 16 student board members were black, comprising almost 20 percent of the board. At that time, less than 5 percent of the students at IU were black, so UB had a disproportionate number of black members relative to the total number of black students on campus.

Having three black students on the board did affect the programming and considerations of the needs of the IU minority community, but UB was a very progressive organization. We had an openly gay board member who had previously headed a campus gay organization. His joining the board was more controversial than having a black president.

Being on UB was the single best experience I had at IU and I have a lot of great memories of my time there. Working with other UB members created a sense of sharing and compromise that has served me throughout my professional and personal life, and being president of UB was the first step in what I like to believe has been and will continue to be a successful career. I have held many leadership positions, including vice president of one of the largest real estate companies in New York City. Currently I manage a community

project at Columbia University in which I deal with a lot of students, many of whom are student leaders. There is no doubt that my UB experiences help me understand what they are going through at this stage of their lives. I just hope that UB today is as welcoming to all students as it was when I served.



Nicole O'Neal

BA '10 (UB '09)

The 2009 board was a very diverse board. I was definitely impressed by our diversity and excited about it. At the same time, this is something I might have taken for granted, because I don’t look at the world thinking about race, ethnicity and sexual orientation all of the time. I don’t want people to say, “There’s Nicole, my black friend.” I want them to say, “There’s Nicole.” I didn’t choose to serve on the board because I was African American, I was on the board because it was something I believed in and I wanted to work hard for. I didn’t walk into board meetings thinking, “Okay, I’m black and I have to make sure the black perspective is represented.” I don’t represent the black perspective. I represent my perspective as someone who happens to be African American, but I can’t speak for everyone who’s black.

If I were to say that I’m an African American who’s on a mission, it would be to start blurring those lines that box us in. I’m not ignoring our history, but I want to show people that there’s not a certain way to be black or white or anything. You just are who you are. It’s like your hairstyle. If your hair were different, would you suddenly be a different person? We’re all capable of doing amazing things. It doesn’t matter if you grew up in a nice household or one that needed a little more help. It doesn’t matter if you had parents to help you or if you grew up in foster homes, you just do what you can and you do the best you can.



Brandon Johnson

BA '10 (UB '09)

Diversity is important for UB, but what exactly does that mean? When we talk about diversity, we tend to talk on the numbers scale, as opposed to the inclusiveness of these programs. If you're only thinking about numbers, you're not being progressive with diversity, you're not interacting with and reaching out to people. We may not have reached the goal of being fully diverse yet, but we're headed in the right direction.

I believe that diversity needs to happen on both sides. It's not just the majority reaching out to the minority, but also vice versa. If you're a minority student on campus, you're more likely to gravitate to people who look like you. So you tend to take leadership positions in those groups that are going to serve people who look like you. The minority community needs to reach out, step up and take leadership positions in traditionally white groups.

Inclusiveness goes beyond choosing programs that appeal to minorities. It also includes finding ways to encourage minorities to participate in all programs. As a UB director, I went to all of the culture centers and advertised to them and brought a whole different crowd of people to UB events who were not normally there.

For example, bluegrass music is not something that African Americans tend to know much about, but that doesn't mean that it won't entertain them. They need to be exposed to that, but how do you even advertise to that community? I felt like I was in the position to say to African American students, "Hey, come out to this event. Just try it. Just try it. I know this is not familiar to you, but it's all about stepping outside your comfort zone, so let's try this."



Rasul Mowatt

UB Faculty Representative since 2007

Representation of color on UB is so important, because it offers insight, which can turn into actual action. For example, three years ago, the board critiqued itself in terms of its ability to do outreach to the full spectrum of the student body, with particular focus on Black, Asian, Latin and GLBTQ students. There was an attempt to increase or improve the cultural outreach effort.

Overall student numbers are now up in terms of voting and there is more diverse representation in terms of the candidates running for the board. In the past, very few students of color chose to be involved in UB programming, much less run for the board, either because of the general shared apathy of student involvement or a specific cultural disinterest in light of the fact that the board didn't reflect their needs, concerns and interests. Currently there is an increased representation from Black students who are involved in programming and running for UB directorships, and in some cases, they are getting the most votes. However, this representation is only the beginning in tapping other students of color, especially on a campus that has Latino and Asian cultural houses.

The 2012 board is trying to find ways to measure progress toward specific goals. One way they hope to do this is by scanning student IDs at UB events. Each student's ID contains self-reported demographic data, so scanning the IDs would make it possible to track levels of participation by various demographic groups at UB events. The board will also begin to keep a log of programming events that involve collaboration with other student organizations. This will make it possible to document, review and evaluate the level of involvement between UB and organizations that represent students of color.

Program Coordinator with the Office



Kourtney Gray

Program Coordinator with the Office of Activities and Events and UB since 2007

One question that needs to be asked is, "Are we creating that inclusive place where everyone feels encouraged to participate?" If we want to encourage participation, we have to think about the face we put on UB. Many of the African Americans who have become directors first became involved because they could see African Americans already on UB.

Sometimes I forget how important this is. Recently when I was making an advertisement to promote UB to students here for summer orientation, I needed to select a photo. After completing the ad, I asked a few other people to look at it. IMU Director Bruce Jacobs brought it to my attention that there were no students of color in the photo. He reminded me that we should be very aware of how we promote and advertise UB. When I chose the photo, I wasn't even thinking about race. It never crossed my mind, but Bruce's comment spurred me to go further and make sure I found something that represented the diversity of our student body.

In the last few years, there has been more involvement in UB by students from all walks of life. When I joined the UB staff in 2007, maybe one or two African Americans ran for the board, but now you have ten, twelve or more running. That's an indication of where this board is headed in the future.



These voices tell an important part of a continuing legacy. If you have stories or information regarding the history of diversity on Union Board, please share them with us to help current directors use knowledge of the past to help build the future. Contact us at jws1909@indiana.edu

Around the IMU



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1-2» UB World's Fair Alumni Hall

3» Spirit of IU Committee won 1st place for float craftsmanship at 2011 Homecoming parade



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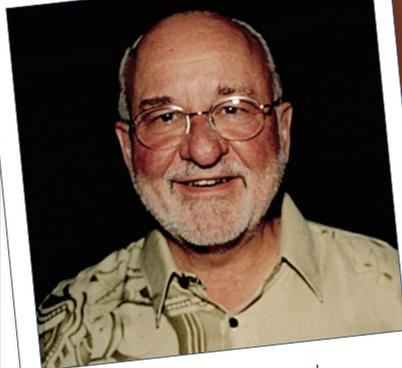
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4» 2011 Biennial Reception

5» Canvas Magazine recognized by Under Consideration, a world-wide competition for collegiate publications

6-7» Mardi Gras at the IMU Back Alley

Alumni Spotlight!



Robert Shula

Gaining Confidence Through Union Board

Robert Shula:

JAG Officer, Lawyer, and Community Volunteer

The setting is a courtroom on a U.S. military base in England in 1964. In a scene worthy of the courtroom dramas seen so many times on television, the defense attorney asks a pointed and completely unexpected question to the prosecution's chief witness. Then, nothing but silence.

The witness, surprised by the inquiry and suddenly nervous, looks to the prosecutor. Clearly the witness is hoping that an objection will be raised, so that he won't have to respond. The prosecutor does nothing.

The defense attorney persists, "Would you answer the question, please?" Having no way out, the witness answers the question, and the information revealed by this brief exchange at an otherwise unremarkable military trial explodes onto the pages of the London newspapers.

The attorney unleashing this storm was none other than Union Board's Bob Shula. BS '58 (UB '56-'58), who came to IU from South Bend and was the first in his family to attend college. "No one in my family had ever been past high school," he says, "not my parents nor my aunts and uncles. It was one of those opportunities that I couldn't pass up."

Once at IU, he quickly gravitated to UB, and served as president his second year on the board. "UB was a real confidence builder for me," Shula says. "I was always a bit shy. UB brought me out of my shell. I felt more comfortable in front of a crowd of people, and that has carried on through my law career. I gained the confidence not to be afraid to take on bigger projects."

Shula went straight into IU's law school after finishing his undergraduate degree in business, and after law school, he joined the Air Force as an assistant Judge Advocate General (JAG) officer. While stationed in England, a case came up of three airmen who were accused of possessing a tiny amount of marijuana, and Shula became their defender, even though he knew nothing about the drug. "I was twenty-nine years old and I did not know what marijuana was," he says. "They made me watch *Reefer Madness*. That was my introduction to marijuana."

The case attracted interest from the British press initially because the amount of marijuana found in the pockets of the airmen's fatigues was so small. It was only a few seeds. The British public was amazed that the three men were facing two years of hard labor if convicted.

But Shula had a trick up his sleeve. The prosecution's chief witness testified that the three men had smoked marijuana at a party in London. By poking around into this witness's background, Shula uncovered a vital bit of information that had not been made public: one of the people said to be at the party was Christine Keeler.

Keeler, a Russian who worked as a topless showgirl in London at one time, was famous for her role in a scandal only three years earlier. At that time, she was having an affair with John Profumo, the British Secretary of State for War and also having liaisons with Yevgeni Ivanov, a naval attaché at the Soviet embassy, who was engaged in espionage. Once this all came to light, Profumo was forced to resign from the government.

Shula's question to the prosecution witness brought Keeler's name into the trial. No one anticipated this, and that's when the British press went wild. Shula went on to win the case by showing that investigators had obtained confessions from the airmen through deceit and trickery. The U.S. military press across Europe carried the story, and as a result, he received requests from defendants from several European bases. He had the pleasure of traveling around Europe while fulfilling his duties as a JAG officer.

After leaving active military service, Shula joined the law firm of Bingham Summers Welch and Spilman in Indianapolis. He spent twenty-five years at the firm defending medical malpractice claims, and then left to start a firm with a friend. Today he works on the plaintiff's side of medical malpractice and helps military veterans who want to appeal decisions when benefits have been denied. His long record of service to many different cultural institutions includes being the founding president of the Asian Arts Society of the Indianapolis Museum of Art (IMA), and president of the board for the Indiana Repertory Theatre, the International Center of Indianapolis, and Flanner House. He is also a life trustee of the IMA.

Shula currently serves on the JWS advisory board, and credits his UB experience with helping him develop his talents. "UB was the biggest confidence builder that I ever had," Shula says. "Once you've got that, you can tap into your natural talents and make yourself a better person. Because UB was so important to me, I enjoy helping out whenever I can."

Alumni Spotlight!

Destined to Pursue a Concerts Career

Megan Ditton:

Joined the Concerts Committee and Never Looked Back



Are some of us destined to follow a certain path in life? If you think not, perhaps you should consider Megan Ditton's story. Here is a woman who today lives and breathes major concert promotion and production. Yet when she arrived in Bloomington in the fall of 1995 to begin her freshman year, she was on a very different track.

"I chose IU because of its amazing foreign language programs," says Ditton, BS '99 (UB '96-'97). "I was planning to be a French and Spanish double major with a German minor." Then something altered her course—Union Board.

From the beginning, Ditton knew she would get involved with a student programming group in college. Her parents met as graduate students at the University of Illinois through their involvement in the student programming office, and later her mother held the position of assistant director of the student union at Texas A&M University. "Union Board was in my blood," Ditton says.

What Ditton didn't know was how her involvement with UB would affect her direction. In the fall of her freshman year, she joined both the concerts and the films committees, and in January of 1996, she became Concerts director. "I initially thought my path would take me towards films but once I joined the Concerts committee, I knew that was my true passion," says Ditton, who served as Concerts director again in 1997.

"Serving on UB really changed my life," Ditton says. "It gave me self confidence, public speaking skills, time management skills and real-world work experience that prepared me for life after college. It also gave me my entire career. I had never imagined that I would end up working in the music business. Now I get to do what I love every day of my life!"

After completing her degree in 1999, Ditton wasted no time getting her career in gear. Five days after graduation, she packed up and moved to St. Louis to join the Contemporary Group's marketing department. As she moved up through the ranks, Ditton created the marketing plans, placed all advertising, created promotions and developed marketing programs unique to each show for concerts at a number of venues including a 20,000 seat outdoor amphitheater, an arena and various theaters and clubs.

Ditton's success in St. Louis opened up more opportunities, and she moved on to hold director of marketing positions in Kansas

City and San Antonio. After corporate mergers, transformations and name changes, Ditton's employer is now known as Live Nation. She is currently Director of Marketing for Live Nation Entertainment in Raleigh, North Carolina, and her primary venues are Time Warner Cable Music Pavilion at Walnut Creek and the Raleigh Amphitheater.

Ditton's trajectory has not been a straight line within Live Nation from St. Louis to Raleigh. While living in San Antonio in late 2007, she couldn't resist the chance to work for Spurs Sports & Entertainment. There she served as Marketing & Public Relations Manager for the AT&T Center, the arena where the San Antonio Spurs professional basketball team plays. In 2009, she fulfilled one of her dreams by moving to Chicago and spending a year as the Senior Marketing and Events Director for Theatre Council Productions.

From her time at IU and in her professional career, Ditton has crossed paths with performers of every stripe. Ask her to mention some stories and she can immediately rattle off memorable events involving the Rolling Stones, U2, Rod Stewart, John Mellencamp, the Backstreet Boys and NSYNC, plus personal encounters with Bret Michaels, Ozzy Osbourne, Marilyn Manson, Josh Groban and Matchbox 20. She even has a story involving Bobby Knight when the Smashing Pumpkins were playing Assembly Hall.

"It was always hard to get access to Assembly Hall because the team had games or needed to practice," Ditton says, "but we were lucky enough to get it for this one night because the team was on the road. We had a huge crowd of over 10,000 people there and when the show was near its midpoint, the basketball team returned from an unfortunate loss on the road. Coach Knight came into our production office and informed us that we had to get all of these people out of here so the team could practice! Luckily we reached an agreement that allowed the concert to continue."

Ditton credits UB with directing her towards the career of her dreams, but that's only part of the story. "Union Board is so important to me because it really showed me the potential that I had inside myself," Ditton says. "It opened my eyes to new experiences. It's such a special organization unlike no other. Very few of the people I've met in life have experienced anything like being on UB. It's one of a kind!"

2012 Indiana Memorial Union Board of Directors



Back Row (left to right): Kasie Kyle, Ronald Gilbert, Matt Wilkinson, Graham Davis, Rasul Mowatt, Jared Thomas, Brad Domash, Sam Shechtman, Erin Brown, Hillary Anderson, Kyle Brehm, Eric Farr, Bruce Jacobs. **Front row** (left to right): Brianna Whittenbarger, Rachel Sheppard, AJ O'Reilly, Riley Voss, Jessica Thomas. **Not pictured:** Amanda Murray, Harold "Pete" Goldsmith.

AJ O'Reilly

2012 President

- Hometown: Portage, IN
- Major: Graphic Design
- Expected Graduation Date: 2013
- Union Board Involvement:
 - 2010 and 2011 UB CANVAS Director
 - UB Advertising AD
 - Scholarships – Committee Member, Fineberg (twice)
- Other involvements:
 - Graphic Design intern – Creative Services
 - IMU Building Manager

Riley Voss

Vice President for Programming

- Hometown: Silver Spring, MD and Bloomington, IN
- Major: Political Science
- Expected Graduation Date: 2013
- Union Board Involvement:
 - 2011 UB Debates and Issues Director
- Other involvements:
 - Pi Kappa Phi, Risk Manager
 - Indiana College Republicans, member
 - Students Offering Support, Vice President of Business Development

Rachel Sheppard

Vice President for Membership

- Hometown: Indianapolis, IN
- Major: Community Health
- Expected Graduation Date: May 2013
- Union Board Involvement:
 - 2011 UB assistant director, Outreach
- Other involvements:
 - Volunteer at Pages to Prisoners, Arlington Woods

Hillary Anderson

Lectures

- Hometown: Carmel, IN
- Major: Economics, LAMP certificate
- Expected Graduation Date: May 2014
- Union Board Involvement:
 - 2011 UB Outreach committee member
- Other involvements:
 - VP of College Democrats of IU

Kyle Brehm

Service

- Hometown: Lake Forest, IL
- Major: History
- Expected Graduation Date: 2013
- Union Board Involvement:
 - 2011 UB Debates and Issues AD
- Other involvements:
 - IU Evans Scholar
 - IU Run Club participant
 - 2010, 2011 Little Fifty champion

Erin Brown

Design

- Hometown: Fishers, IN
- Major: Journalism
- Expected Graduation Date: 2014
- Other involvements:
 - Transfer student – Ivy Tech Indianapolis
 - Member of Business Careers in Entertainment Club (BCEC)

Graham Davis

Films

- Hometown: Fishers, IN
- Major: Communication and Culture/Gender Studies
- Expected Graduation Date: 2013
- Union Board Involvement:
 - 2011 UB Films Director
- Other involvements:
 - Member of Religious Exploration and Education Club

Bradley Domash

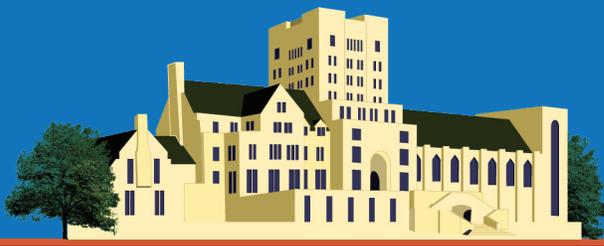
Public Relations & Marketing

- Hometown: Deerfield, IL
- Major: Telecommunications/Music Minor
- Expected Graduation Date: Spring 2013
- Other involvements:
 - Zeta Beta Tau, Chapter President

Eric Farr

Debates & Issues

- Hometown: Fishers, IN
- Major: Economics
- Expected Graduation Date: May 2013
- Union Board Involvement:
 - 2011 assistant director, Debates and Issues
- Other involvements:
 - Marketing Chairman – IUSF Junior Class Campaigns
 - Big Brothers, Big Sisters
 - Former Rush Chairman – Kappa Sigma fraternity
 - IUSA, Congressman – College of Arts & Sciences Rep



Ronald Gilbert

Performing Arts

- Hometown: Indianapolis, IN
- Major: Legal Studies
- Expected Graduation Date: 2014
- Other involvements:
 - Black Student Union, Community Service Chair
 - JMUSE Production Company, vocalist, stepper, actor
 - Violinist

Kasie Kyle

Live From Bloomington

- Hometown: Elkhart, IN
- Major: Entrepreneurship/ Economic Consulting
- Expected Graduation Date: 2013
- Union Board Involvement:
 - Edward J. Pinto Scholarship recipient (2010)
 - Assistant Director for LFB, Performing Arts, and Comedy committees
- Other involvements:
 - 180th Consulting
 - Big Brothers, Big Sisters

Sam Shechtman

Concerts

- Hometown: Evanston, IL
- Major: Arts Management through SPEA
- Expected Graduation Date: Spring 2013
- Union Board Involvement:
 - 2010 & 2011 concerts committee member and assistant director
- Other involvements:
 - Social Chair for Sigma Alpha Mu fraternity

Jared Thomas

Canvas Creative Arts

- Hometown: South Bend, IN
- Major: Art History/Graphic Design
- Expected Graduation Date: May 2014
- Union Board Involvement:
 - 2011 UB Assistant Director, Canvas
 - 2011, 2012 IMU Gallery Director

Jessica Thomas

International & Cultural Events

- Hometown: Bloomington, IN
- Major: Public Financial Management
- Expected Graduation Date: 2014
- Union Board Involvement:
 - 2011 UB Assistant Director, Outreach
 - 2011 Summer Board Director
- Other involvements:
 - Big Brothers, Big Sisters

Brianna Whittenbarger

Spirit of IU

- Hometown: Decatur, IN
- Major: Management
- Expected Graduation Date: December 2013
- Union Board Involvement:
 - 2011 UB Assistant Director, Spirit of I.U.
 - 2010 UB committee member, Spirit of I.U.

Matt Wilkinson

Campus & Community Engagement

- Hometown: Evansville, IN
- Major: Political Science/Economics
- Expected Graduation Date: May 2014
- Union Board Involvement:
 - 2011 UB lectures committee assistant director, Lectures
- Other involvements:
 - Transfer student from University of Evansville – played on their Division I baseball team
 - Member of Phi Delta Theta
 - IUDM, Coporate Relations committee member



1 » IU student, Dexter Neeld, piano and IU Grad student, Rachel Lowery, flute, greet guests



2



3



4

2 » 2011 UB President Evan Farrell passes the gavel to 2012 UB President AJ O'Reilly

3 » 2012 UB Directors being sworn into office.

4 » 2012 Director, Ronald Gilbert, performing for attendees at installation

November 2011 JWS Biennial Reunion

Alumni and their families arrived in Bloomington the weekend of November 4-6 to join Union Board Directors, committee members and IMU Staff for the 2011 Indiana Memorial Union Board Biennial Reunion.

The weekend included a career panel discussion between Union Board alumni and students; Friday night's reception and dinner honoring outstanding Union Board Directors and committee members who received scholarships provided by John Whittenberger Society endowment and scholarship funds; and keynote speaker Larry Jacobson, UB Concerts Director (UB '88-90) and currently Universal Music Vice President.

Saturday featured campus tours of the new Indiana University Cinema with Director Jon Vickers who presented its state-of-the-art screen and acoustic system, its programming capability, and its relationship with Union Board Films; and Cook Hall, IU's new practice facility, hosted by IU Assistant Athletic Director Chuck Crabb.

Saturday evening featured the dedication of the Centennial Patio, funded by gifts from Union Board alumni; an interactive reception for alumni and Union Board students; and dinner in Alumni Hall where Indiana University Chancellor Emeritus and Union Board Honorary Lifetime Member Kenneth R.R. Gros Louis presented the keynote address. Enjoy excerpts from Chancellor Gros Louis' address in the red boxes on these pages.

The keynote address in its entirety may be viewed and downloaded at <http://www.jws.indiana.edu/>



1» IMU Executive Director Bruce Jacobs and 2011 UB President Evan Farrell unveil the Centennial Patio plaque

“Union Board had and has the potential, the opportunity, to have a profound impact on the life of this campus, not just the life of the student body. The Union serves multiple purposes, and it may be good to review why we have a union, what it is I hope it achieves.”



2» (L to R) Alfonso Lerma, Audree Notoras, Alexa Lopez, Tony Bruno, Michal Jander, Emily McGowan

“I look to the union facility to provide an informal atmosphere that will enable students and faculty to come together outside of the classroom. Many years ago when my wife and I first came to campus, neither students nor faculty had particular interest in such contact; but now students seek out faculty, and faculty recall the primary reason why we entered the profession in the first place, and that is to have ongoing contact with students.”



3» (L to R) UB Marketing Director '11 Amanda Malkowski, Britney McTush, 2011 Outreach Committee member

4» (L to R) James Capshew, Chancellor Emeritus Kenneth R.R. Gros Louis, Trena Depel



“...we may have a different task ahead, but I hope you recognize it as a challenge, not a threat, for in many ways, you as students, control what will happen to the function of this union building. You and I must tell, and tell often, of our belief in the Union as a place for growth and creativity, learning and teaching, and less as an entity that makes money, or houses, with the appropriate exception of the room of students, administrative offices.”



6» Canvas Magazine student committee

“What is missing now and you can revive it, is a spirit of adventure, of a common purpose, a positive feeling, even romance, about meeting the challenges of our campus and country, a sense of mission.”



5» (L to R) JWS President Brent Pieper, IMU Executive Director Bruce Jacobs, Assistant Director, Activities and Events Robert Meyer

“Isn't that what Union Board is all about; bringing together students and faculty, alumni, staff, the local community, others from around the state for shared experiences, to understand how preceding generations faced life and to speculate how those who will come after us may face similar concerns. As your guide, the John Whittenberger Society is your exemplar, as that community of alumni provides critical support for Union Board's mission. You and they must dream big, fear no meddling, believe, as I do, in the importance of reasserting, in the face of new forces, the unique sense of community that can bind us together.”



7» (L-R) Bob Brown, Bob Shula, Ann (Schmieman) Fumarolo

John Whittenberger Society

900 East 7th Street
Bloomington, Indiana 47405



John Whittenberger Society Board

President Michael Gosman ('99-'00)
Vice President Christian Carroll ('90)
Secretary/Treasurer Margarett Minor ('86-'89)

Board Members

Mickey Baer (UB '64-'65)
Ann Fumarolo (UB '74-'75)
Michael Littenberg (UB '85-'87)
John Malkin (UB '83-'84)
Susan Paullin Nussbaum (UB '82-'84)
Bill Seng (UB '60-'61)
Robert Shula (UB '56-'58)

Ex Officio

Debbie Lemon
Bruce Jacobs
Robert Meyer
AJ O'Reilly (UB '10-'12)
Winston Shindell
Thom Simmons

John Whittenberger Society Union Board Alumni News Spring 2012

Volume 31, No. 2

The John Whittenberger Society Newsletter is published twice a year to encourage alumni interest and support for Indiana University. The newsletter is paid for by the John Whittenberger Society.

Designed by IMU Marketing with contributing writer Bruce Lilly.

For information about the John Whittenberger Society, e-mail jws1909@indiana.edu or visit www.jws.indiana.edu.

Join us on Facebook at www.facebook.com/groups/2322549514

JWS Alumni

Dear Friends,

What have YOU been up to since leaving IU and Union Board? Please print as much of the following information as you wish. Updates are used in class notes or for Alumni Spotlights.

Mail to the address above or email jws1909@indiana.edu.

2012 Contact Information

Name..... Date.....

Preferred Name.....

Last Name while at IU.....

IU Degree(s)/Yrs(s).....

University ID # (People Soft) or last four SS #.....

Home Address.....

Home Phone.....

City..... State..... Zip.....

* Home Email.....

Business Name.....

Business Title.....

Business Address.....

City..... State..... Zip.....

* Business Email.....

* Home Page URL.....

* Please indicate upper and lower case.

Mailing Address Preference.....Home.....Business

Email Preference.....Home.....Business

Spouse Name.....

IU Degree(s)/Yr(s).....

Your News.....

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