



John Whittenberger Society Union Board Alumni News Fall 2012

Membership Matters. This publication is paid for by the John Whittenberger Society.

The IMU Student Activities Tower

• Feature Article: World's Fare • Herman B Wells Biography/Digital Wells Project • UB Matrimony



Michael Gosman

A Message From The JWS President

Fellow Alumni,

It has been a busy 2012 for your John Whittenberger Society Advisory Board. I want to bring your attention to two important initiatives.

First, Union Board President AJ O'Reilly was incredibly enthusiastic during the JWS's spring meeting about the proposal to pair each current Union Board Director with one or two alumni mentors. The Union Board is currently comprised of 13 committees. They are:

- Campus & Community Engagement
- Canvas Creative Arts
- Concerts
- Debates & Issues
- Design
- Films
- International & Cultural Events
- Lectures
- Live From Bloomington
- Performing Arts
- PR/Marketing
- Service
- Spirit of IU

If you were a director of one of these committees (or a similar one) and/or have had life experiences that you believe would make you a helpful sounding board for a current Union Board Director, please contact me at the email/phone number below. We believe current directors will benefit greatly from having this alumni support, and I am quite sure alumni mentors will be impressed by and enjoy working with the current group of Union Board Directors.

Second, as was likely evident to those of you who were able to attend our fantastic Centennial celebration in 2009, the JWS Advisory Board is dedicated to preserving the history of the IMU and Union Board. Our video documentary project is nearly complete (and will hopefully premiere at the 2013 biennial reunion). We have worked with university archives to preserve a century's worth of Union Board minutes and documents, and we have undertaken to digitize the scrapbooks that have been maintained nearly every year of Union Board's history. These are exciting and historically significant projects. When our work is finished (and there is still some fundraising to do before we reach that goal), these important documents will be preserved at the IU archives and be accessible online to anyone with an internet connection. We will keep you posted on our progress.

Thank you for your continued interest and support of the IMU and JWS.

Best Regards,

Michael Gosman
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On the Cover » Since 1932, the IMU west tower has played a significant role in the history of the IMU. When the IMU first opened in 1932, floors four through seven were hotel rooms. When the Biddle Hotel was built in 1959, some of the hotel rooms were converted to monthly rentals for faculty and graduate students. In the early 80's the rooms became university offices. At the conclusion of the IMU renovations in the early 90's, the tower became home to many student organizational offices.

Cover Photograph provided by Shanay Payne, IMU Marketing

Buzzworthy News

How They Spent Their Summer Vacation

Lectures Director Hillary Anderson spent her summer in Israel as part of a political student leadership program.

Riley Voss, VP Membership, interned in Washington DC for the Association of Public and Land-Grant Universities, working on policy issues for the association.

Brad Domash, PR/Marketing Director, completed 2 internships this summer in California working at talent agencies - Gersh Agency (Beverly Hills) and Mark Gordon Company (Santa Monica).

Union Board Welcomes New Program Advisor and Graduate Assistant

Union Board welcomes two new staff members this fall, Cassidy Sansone as Program Advisor and Mackenzie Oppenheim as Graduate Assistant. Originally from Texas, Sansone joins UB with experience at Florida State University as a graduate assistant for both their Student Alumni Association and most recently their Student Activities Center.



Cassidy Sansone



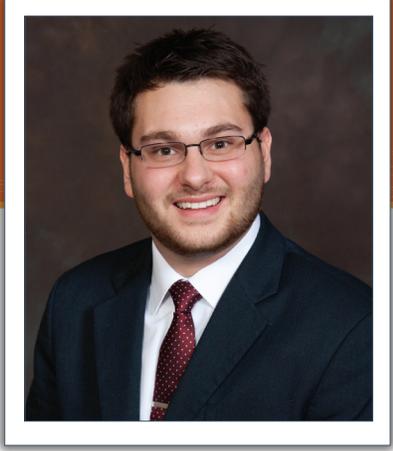
Mackenzie Oppenheim

“I’m a proud native Texan,” Sansone said, “but I am so excited to move to a part of the country that actually has seasons; Texas and Florida have only two: summer and not-summer,” she said. “When the chance to work with Union board came up – to work with students who seek to unify the student body and who bring fun, exiting and informative programs to campus – I knew I couldn’t pass it up,” she said. “I’m so excited to be a part of the staff at the IMU, one of the largest, most well-known, and most respected college unions in the country.”

Originally from California, Oppenheim has lived in Maryland since 2009 and looks forward to experiencing life on a Big 10 campus and is excited about her new role as graduate assistant with Union Board. “School unions act as the hub of college campuses and I’m eager to be a part of and learn from the great history and tradition of the IMU,” she said. Oppenheim brings experience from the University of Maryland School of Social Work, where she was the Events Coordinator for the Institute for Innovation and Implementation.

Alums: Great Opportunity to “Get Involved” with Union Board!

Connect with current Union Board Directors and give them a meaningful link to alumni. See opposite page for more information and contact JWS President Michael Gosman at jws1909@indiana.edu.



A Message From The Union Board President

Dear Alumni,

I am pleased to say our programming efforts last spring were very successful: a record-breaking attendance at our Canvas Premiere Party; an exciting trip to cheer on the Indiana Hoosiers in Atlanta during the Sweet 16; lectures by Michael Steele, former director of the Republican National Committee; and rapper, author, and producer Chuck D as our guest speaker for Black History Month.

Our summer board consisted of twelve directors, including four assistant directors: Saman Parsia, Peter Kidane, Marcus Gooden, and Jeffery Gadzala. We held regular meetings to develop programming efforts and not only did we program events such as an outdoor pool party and summer film series, we also took a vital look at our recruitment efforts during the Welcome Week festivities.

This past spring, UB graduate advisor Melissa Abriani Banks graduated from Indiana University's Higher Education Student Affairs Program (HESA). Although we will miss her, we are excited that she accepted a position with the Kelley School of Business and will be staying at IU.

In August, we welcomed Mackenzie Oppenheim as our new graduate advisor. Mackenzie graduated from University of Redlands, and will be a student in the HESA program. After five years of advising and mentoring countless Union Board students, program advisor Kourtney Gray decided to pursue a doctorate in Higher Education and Student Affairs at Louisiana State University. Although we will miss Kourtney, we wish him continued success in this new chapter of his life.

Union Board's, Vice President for Programming Rachel Sheppard and I had the opportunity to serve on the search committee for the new Union Board program advisor. We and our fellow directors and staff are very excited to welcome Cassidy Sansone to the Indiana Memorial Union. Cassidy, a graduate of Florida State University, received a master's degree in Higher Education and Student Affairs last spring. We are confident Cassidy will be a valuable asset to our organization.

We traveled to Chicago for Union Board's annual fall retreat the weekend of August 25-26. We spent the morning touring Illinois Institute of Technology's Union Building and the afternoon developing new goals for our final semester as a Board. I believe each of us returned revitalized and ready to fulfill our commitment to all IU students, faculty, staff, and members of the community.

We are looking forward to this fall and all it has in store for us as a board. I would like to take the time to thank you for your continued support to Union Board. I look forward to sharing memories with you at future Biennials.

Sincerely,

A handwritten signature in black ink, appearing to read 'AJ O'Reilly', enclosed in a simple oval scribble.

AJ O'Reilly
President, 2012 Indiana Memorial Union Board
ubpres@indiana.edu

Our Mission

We, the 2012 Indiana Memorial Union Board of Directors, strive to unify the campus through diverse, thought-provoking, and high quality programming. We are dedicated to serving students by making the Indiana Memorial Union the center for student life, creating and maintaining an environment that inspires students and fosters a sense of personal growth and development, as well as student collaboration and the exchange of ideas. As a board, we are committed to creating educational and entertaining programs that uphold the spirit and traditions of Indiana University and also promote student involvement and unity.

Approved at the Malkin Retreat, January 15, 2012



UNION BOARD'S WORLD'S FARE CELEBRATES IU'S CULTURAL DIVERSITY

Annual Event Gives International Students an Opportunity to Share Their Traditions

If you've never been to the IU World's Fare, you must go, because the event is extraordinary. Everyone who attends is transported around the world without ever leaving Alumni Hall. With twenty international student organizations taking part, the campus's rich cultural diversity is fully on display.

Through dance, clothing, music, games, art and food, students from all over the globe share the customs of their homelands. Have you ever seen traditional dances from Vietnam or Kazakhstan? Have you ever played a Chinese game where you use chopsticks to pick up round glass marbles from a bowl filled

with water? Would you like to practice speaking Tagalog, Urdu, Korean or several other languages? You will be able to do any of these things at the IU World's Fare.

Then there's the most popular feature of all—the food! Have you ever tried bulgogi? Perhaps you'd want that with some perkedel kentang and kelewele, plus a piece of cheese and chive damper. For dessert, how about a few sekerpare or some chak chak? For the record, bulgogi is Korean marinated and barbecued beef, perkedel kentang is Indonesian potato patties, kelewele is African spicy plantains, damper is Australian soda bread, sekerpare are

Turkish cookies and chak chak is a dessert eaten in Kazakhstan. It's all amazing and a treat to experience.

If you're not sure you want to try chak chak, first learn how it's made. Start with small pieces of unleavened dough, roll these into hazelnut-sized balls, deep fry them in oil, stack them in mounds inside a special mold and then drench them with hot honey. After it all cools and hardens, decorate the molded mound with roasted hazelnuts and dried fruit. Then slice and serve. With delicious dishes like this available, is it any surprise that the World's Fare was popular from the start and keeps growing each year?

HOW IT ALL STARTED AND WHERE IT'S GOING

The first World's Fare took place in November of 2007 and it came about because two organizations at IU discovered they were pursuing a common goal. From the beginning the event has been organized and produced jointly by Union Board and the Office of International Services (OIS). OIS wanted to create an event that would highlight the impressive spectrum of countries represented by international students on campus. "In 2007, we started to explore the possibility of having such an event and an internal committee was created to visit The Ohio State University to learn about their annual event since it seemed to be a good model to use as a reference," OIS Associate Director for International Student Life Sandy Britton said.

At the same time, Kelli Zimmerman (UB '07), BA '09, MPH '12, was having similar thoughts as director of UB's Diversity Performance Committee. "Part of our goal was to raise awareness about all the different cultures represented on our campus," Zimmerman said. "An event including international students, food and performances fit the purpose of our committee to a tee. Nothing like this had been done before and it was exciting to start something new on campus."

After discovering the common goal, UB and OIS began to work together to make

the idea a reality. "We were happy to join forces," Britton said, "and we began a series of planning meetings. A date was set for early November so that the event would serve as the kick-off for International Education Week, which is an annual worldwide celebration in honor of international education and exchange."

Momentum built slowly as they worked to get this major new event off the ground. "At the start, it was difficult to get all the student organizations engaged in the event," Zimmerman said. "As the planning went on, attendance at our informational meetings increased and we eventually had almost the entire international student groups involved."

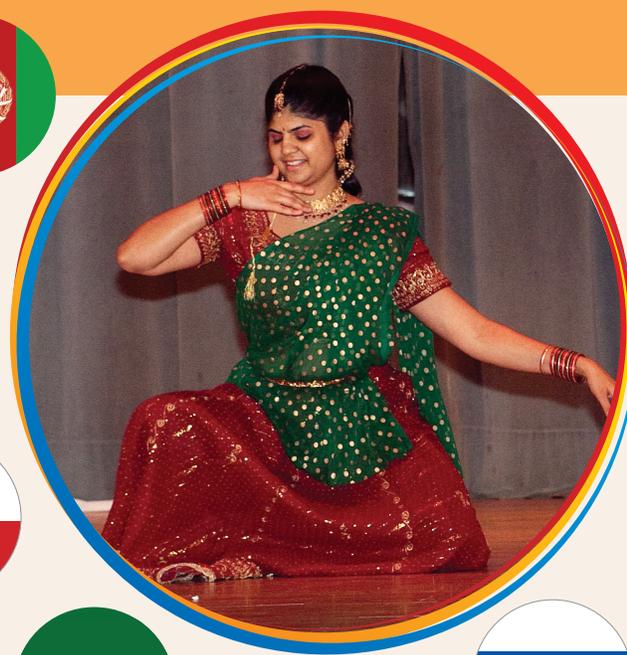
Hurdles always arise with event planning, and issues around food are notoriously delicate. Given that the event was taking place in the IMU, health regulations came into play. "The students weren't allowed to prepare the food themselves," Zimmerman said. "The food had to be prepared by the IMU chef and cooking staff. This worried some of the participants because they didn't want their dishes to lose authenticity or be prepared incorrectly. Our solution was to make arrangements for one or two representatives from each student group to participate in the preparation of that group's dish in the IMU kitchen. This helped ease some of the nerves."

Then there was the task of choosing a name for the event. "The name was kind of a play on words," Zimmerman said. "We started with Fair of the Worlds and it became World's Fair. Someone cleverly pointed out that another word for food was fare. After a vote with UB reps, OIS staff and Sandy, we offi-

cially called the event the World's Fare." Britton and Zimmerman both recall that the initial expectation was to attract about 400 students, so you can imagine how exciting it was to see around 1,200 show up. "The first event was amazing!" Zimmerman said. "I remember walking outside of Alumni Hall and seeing long lines of students going back past Starbucks."

The success of the first World's Fare encouraged everyone to proceed with the plan to make it an annual event, and over the past five years, OIS and UB have fostered a strong working relationship. "There is a lot of work involved in putting the event together," Britton said, "and it has been great partnering with UB. A planning committee is formed to figure out the budget, the food, the publicity and the needs for equipment and space. We then divide the tasks and meet regularly to ensure that we're on target. We share the satisfaction of bringing a great event to campus that's enjoyed by everyone and keeps on growing every year."

"I never had one bad day planning for the 2010 event, because Sandy Britton and the OIS were amazing to work with," said Courtney Shoemaker (UB



'10), BA '12, director of UB's International and Cultural Events Committee. The UB committee in charge of helping manage the most recent World's Fare was the 2011 Outreach Committee, whose director was Darius Sawyers (UB '11). "Working with Ms. Britton was a great experience," Sawyers said. "Her knowledge of the history of the World's Fare was invaluable."

This year the event will have a new venue due to renovation work being in Alumni Hall. With attendance rising to over 2,000 students, a permanent change may be in order. "Currently we are looking at other possible venues here at the IMU for the 2012 World's Fare," International and Cultural Events Committee director Jessica Thomas said. "One idea is to spread it out throughout the building. We are also looking into the IU Auditorium. Some people want to keep it in the Union, but I just don't know if the space will be big enough due to the high volume of traffic the event is generating."

WORLD'S FARE BRINGS MORE THAN FOOD

Anyone who attends the World's Fare can see that the students who partici-

pate throw their hearts and souls into it. "The beauty of this event is that it brings the international student groups together as one group working on a common project," Britton said. "They put a lot of effort into highlighting their countries' cultures and take pride in sharing that knowledge with the students, faculty, staff and community at the event."

"I'm not sure who gains the most from this event," Zimmerman said. "For the students involved, the Fare offers an opportunity to express themselves and share their culture and traditions with the students on campus. It also gives their organizations exposure. On such a large campus, it's easy for smaller student organizations to get overlooked and this is a great way for these organizations to let the campus know that they're here. Also, this is something fun for the students involved. The performance preparations and the work of constructing the displays provide great reasons for friends and classmates to get together for fun activities."

Caitlin O'Neill from Australia agrees. "I joined the Australasian Student Organization when I came to IU so I could meet some new people," she said. "When I found out what the World's Fare was about I thought it would be an excellent opportunity to teach others about Australia because I get so many questions about what my home is like. The event was such an awesome experience. We created a stand that looked like an 'outback shack.' It had a map of the country, pictures of iconic places and a few things we could pull together that



reminded us of home. We wanted to provide some traditional bush tucker, so we offered damper, a type of bread that is often made over open flames." Bush tucker is the food native to Australia and eaten by the Aborigines before European settlers arrived.

"I think the World's Fare is a fantastic idea, because it helps promote cultural awareness of the different communities living around the campus," O'Neill said. "Often we take for granted that people come from different backgrounds and incorrectly assume they share the same traditions as us. Learning about other people is not only interesting; it allows us to share our stories as well."

Amy Ding, a member of the IU Chinese Students and Scholars Association who has participated in the World's Fare several times, finds it to be a wonderful opportunity to stay connected with the diverse culture of IU. "I think it's great that all of the cultures can come together and celebrate," she said. "I definitely enjoyed the event!" Ding agrees that the event increases awareness of foreign cultures, but she hopes it can reach more students in the future. "It's too small of a scale," she said. "More attendance of students on campus would be ideal."



FULFILLING UNION BOARD AND OFFICE OF INTERNATIONAL SERVICES OUTREACH MISSIONS

Part of the OIS mission is to help international students accomplish their educational, social and professional goals at IU, and the World's Fare does this by helping these students become more integrated into campus life. "Because the event has been consistently growing, it has gained a lot of popularity and people look forward to it," Britton said. "This event fits IU's goal of internationalizing the campus through global initiatives that lead to international education and exchange. It brings awareness of the world's cultures in general and it contributes to the domestic students' interest in learning about other countries."

For UB, the World's Fare provides one more way to work with other groups to unify the campus. "This event is a way for the students to feel connected to the university because it's a celebration of their culture,"

Sawyers said. It's also part of UB's larger effort to connect with students who haven't normally been part of the board. "IU Bloomington prides itself on its diversity," Zimmerman said. "The size of the event is an example of this diversity. The Fare showcases some of the international cultures represented on this campus in a wonderful way and adds another opportunity for hands-on education. The students who attend gain exposure to international cultures in a way that can't be done in a classroom. Everyone doesn't get the opportunity to go out of the country and experience life in other countries, so this gives them a 'taste' of other countries."

The link established with international students works both ways. "I also think this event definitely raises awareness of UB," Zimmerman said. "Even though it's one of the oldest and most funded student organizations on campus, UB isn't as well known as it should be. By hosting this event, UB builds new connections with the international student organizations. In some cases, students participating in the World's Fare have chosen to get involved with UB committees. After finding out about UB through the informational meetings for the event, one student from the Taiwanese Student Association started coming to

our committee meetings and getting involved in our events. He ended up proposing an event that involved a partnership between UB and the Taiwanese Student Association. This is an example of a connection made through the World's Fare." Sawyers echoes this sentiment. "This program opens the students' eyes to UB because we work hand-in-hand with the student organizations," he said. "They see some of the behind-the-scenes work UB does regularly to put on great programming for the student body."

Sawyers and Shoemaker are both examples of students who attended the World's Fare early in their IU careers and ended up directing the UB committee that helped manage the event. "My freshman year I attended the event and loved the atmosphere," Sawyers said. "I never would have dreamed that one day I'd be the director on UB who was helping to put it on." Shoemaker tells a similar story. "It was the IU World's Fare that introduced me to Union Board," she said. "After experiencing such a great time, I wondered who was behind putting on this event. When I found out it was students like me, I immediately joined the International and Cultural Events Committee and eventually became the Director of it!"

The IU World's Fare is one more example of UB's efforts to serve the entire student body and the campus community. This is what UB directors do: look for opportunities to create new programs that promote the unity of the campus. John Whittenberger would be proud.

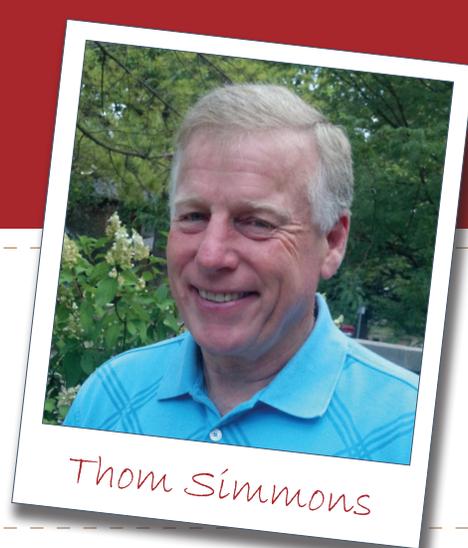


Alumni Spotlight!

Keeping the IMU Running Smoothly

Thom Simmons:

A Major Force behind the IMU's Success



As Indiana Memorial Union Associate Director, Thom Simmons has been a constant force over the past 23 years in guiding the IMU's success as one of the premier student unions in the world.

"What we see today at the Union is a result of Thom's hard work. He's had a hand in making sure the IMU remains the gold standard for student unions. As I've said many times, hiring Thom was one of the smartest moves I've ever made," former IMU Executive Director Winston Shindell said.

Before coming to IU, Simmons learned the hospitality business inside and out by working first at a Marriot Inn and then at the conference center at his alma mater, Virginia Tech, in Blacksburg, Virginia. He wound up in Blacksburg after spending most of his childhood growing up in eastern Tennessee. His family moved to Fairfax County, Virginia, near Washington, D.C. for his last two years of high school and then he choose VT for college, graduating with a BS in business in 1971. During his four years of college he met and married his wife, Ada. They celebrated their 42nd wedding anniversary earlier this year and have three children and four grandchildren.

Back when Shindell hired Simmons in 1989, a massive renovation project was just beginning in the Union. "Thom had to get up to speed immediately on the renovation while also keeping the building running as close to normal as possible. Thom handled it all masterfully."

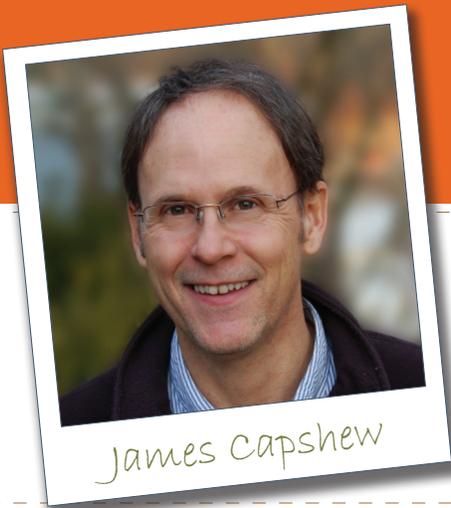
Current IMU Executive Director Bruce Jacobs is equally impressed by Simmons. "Think about all the challenges faced by Thom and his staff," Jacobs said. "There may be a snowstorm outside, but students know it will still be immaculate inside and feel like home. Alumni know that when they celebrate life events here which require extensive preparations involving food and logistics, the event will be handled professionally and everything will be perfectly in place when they arrive. Faculty and staff have told me that they know they can arrange for a meeting or a conference here and have complete confidence that the IMU staff will manage all of the details. None of this happens by accident. We all know that Thom's expertise and hard work have played an indispensable role in making the IMU the center of campus life."

For Simmons, one of the most immediate implications of his 'get it done' philosophy is the way he manages his staff. He was able to expand that in the spring of 2007 when he served as IMU interim Executive Director, but his style has always been one of gentle guidance, using his leadership to encourage teamwork. "My goal is to integrate all the operational personnel into a solution-oriented team," he said. "When a challenge arises, I want everyone working together to create an effective response. My approach isn't to explain why we can't do something; instead I want to find a way that we *can* do it."

His management style, his talent for working with people and his wealth of knowledge have proved particularly valuable to UB directors. "Thom has a special ability for never telling a student what he thinks they should do, but instead describing the broader situation and letting them chart their own course," said Andrew Dahlen (UB '08, '09), BA '10. "I could always trust his opinion, honesty and commitment to students, UB and the IMU. I would have had a much more trying time during my UB term without his help."

"Thom is one of the most genuine people I know," said Sarah McDonough (UB '06, '07), BS '08. "There were countless times during my year as UB president that I turned to him for advice and perspective on challenging issues. One quality that I have always admired about Thom is that he appreciates, encourages and listens to student input. I am a better person and leader for having had the chance to work with him."

Shindell adds his voice to those praising Simmons' ability to guide and support others. "Thom has a solid record of developing his staff," Shindell said, "and no one surpasses him in terms of mentoring graduate students to prepare them for college union and hospitality careers. He was also a true friend and colleague to me. He complemented my strengths and weaknesses, and he challenged me when he thought he should. We had an excellent partnership built on understanding and trust. I think the world of him and appreciate how important his service has been to the IMU and to IU. Everyone who loves the IMU should be grateful for the contributions to this institution made by Thom Simmons."



Alumni Spotlight!

Taking Advantage of Opportunities at IU

James Capshew:
Former UB Faculty Advisor

"I'm a cutter," explains James Capshew, BA '79, referencing his heritage, not as a description of his current occupation as an associate professor in the Department of the History and Philosophy of Science (HPS). Capshew's roots in Bloomington run deep. His grandfather, who was a stonemason in Kentucky, moved here during the Depression to work at a limestone mill, so Jim is part of the second generation born in Indiana.

His children are part of the third generation to attend IU. Both of Capshew's parents, all four of his siblings and one of his two daughters have degrees from IU, and his son will be a freshman on the Bloomington campus this fall. Capshew chose IU after graduating from Bloomington High School, but he didn't find his groove as a college student right away. "I wasn't keen on going to college," Capshew said, "so I suspended my enrollment after one semester and worked for three and a half years. When I returned to school, I was ready to be a student, and I finished my degree in three years."

The seed for Capshew's career as an academic was planted when he took classes in philosophy and sociology. He was majoring in psychology, and these courses ignited a desire in him to study the history of psychology. He spoke with every professor in the HPS department at that time, but to his dismay, he discovered that none taught this subject. "Their research areas were mainly focused on the physical sciences," Capshew said.

After graduating with honors from IU, including election to Phi Beta Kappa, Capshew entered a graduate program in the history and sociology of science at the University of Pennsylvania. He earned his Ph.D. in 1986 and took a position as a research associate at the University of Maryland. A few years later an opening became available at IU. "The HPS department wanted someone whose research concerned American social sciences in the twentieth century," Capshew said, "and I was a good candidate. It all fell into place nicely, and I joined the faculty at IU in January of 1990."

In 1996 he joined Union Board as the faculty representative and held this position through 1998. Trena Depel (UB '92, '93, '94), BA '95, had taken classes from Capshew and recommended him to UB. "Serving on UB was a fun and exciting way to be involved," Capshew said. "UB is like a kaleidoscope. The range of activities is so broad."

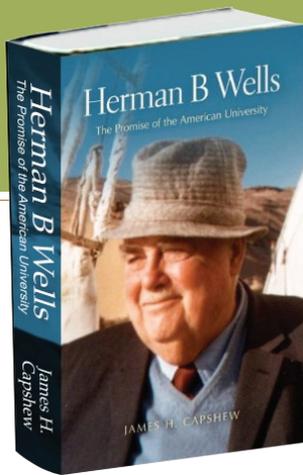
Part of the challenge of being the faculty representative was knowing when to be quiet and stay out of the students' way. "You want to stay in the background and offer help if they need it," Capshew said. Thanks to three other Board members, IMU Executive Director Winston Shindell, administration representative Steve Sanders and IMU Assistant Director of Activities and Events Mark Guthier (Gooch), Capshew had help with learning about Union Board.

"Winston, Steve and Gooch were great mentors," he said. "At every meeting, I was struck by the lessons I learned from them about small group process and leadership. I learned a lot from the students as well. Their problem-solving skills were impressive, and some of the work they did has had a lasting legacy. For example, Joseph Kerschbaum (UB '97, '98), BA '99, started Canvas at that time, and it continues to be an important literary and visual arts publication on campus today."

Capshew has recently completed the biography of a former UB director whose legacy is also impressive, Herman B Wells (UB '23-'24), BA '24. "*Herman B Wells: The Promise of the American University*," which was released by IU Press in April, is the first book-length examination of the revered former IU president and chancellor. (For more on the book and the Digital Wells project, see the accompanying article.)

Writing a book on Wells fits into Capshew's research interests in the history of higher education. "For many years, I've been describing myself as a historian of science and learning," he said. "That's a pretty broad area, but it captures what I'm doing with Wells." A previous book by Capshew on the history of psychology dealt with the history of academic science and the changes brought about by the Second World War.

Looking ahead, Capshew is eager to explore various subjects in the environmental humanities, a newly emerging area. "This will take me back into the history of science," he said. "I'll be studying scientists who deal with the natural world. I want to look at ecological ethics and environmental history. I think there needs to be more work done in these areas, given the state of the global environment." As he shares his thoughts, Capshew's voice conveys the excitement he feels about working on these new research topics. Stay tuned to see what comes next from this B-town cutter.



Keeping the Wells Legacy Alive

James Capshaw's Biography of Herman Wells and the Digital Wells Project

The work of Herman B Wells touches the lives of everyone connected to Indiana University, but his influence doesn't stop there. He affected the course of higher education all across this country and served as a model for scores of university administrators

everywhere. He was respected and loved by all who knew him. He was a rare and great man.

"We're all in his debt," Associate Professor of the History and Philosophy of Science James Capshaw, BA '79, said, "yet many people today know very little about him. It's been fifty years since his term as president of IU ended, and it's been twelve years since his death. Fewer and fewer people who knew him and worked with him are still living. The biography I wrote and the Digital Wells project are efforts to get the Wells story out there, to renew that connection, or to make that connection brand new with future generations."

Capshaw's biography, *"Herman B Wells: The Promise of the American University,"* which was released by IU Press in April, is the product of over a decade of work. As Robert M. O'Neil, former IU vice president and former president of the University of Virginia, points out, the book is a needed work of scholarship on a vital subject. "Herman B Wells was, indisputably, the preeminent university leader of our time, who inspired and energized two generations of presidents, chancellors and deans. Capshaw's account of Wells' remarkable career fills a critical gap—not simply by recounting his myriad achievements, but by helping us to better appreciate the true genius of a revered colleague and mentor."

As the subtitle indicates, the book's focus extends beyond the life of Wells. "It's not just about Wells, it's also about IU and the dynamic that plays out between the individual and the institution," Capshaw said. "I tried to create a work that will appeal both to scholars of the history of higher education and to people who are simply eager to have a deeper and broader understanding of the man."

An easy way to learn more about the book is to visit the Digital Wells website: www.hermanbwells.org. Digital Wells is a joint effort by Capshaw and Brian Kearney, BS '84, MA '96, director of major gifts at the IU Maurer School of Law. Kearney worked for Wells in the 1980s and 1990s and made recordings of stories and anecdotes recounted by Wells. "Wells was a mentor and ally when I was leading the effort to establish community radio station WFHB," he said. "With a background in radio, I wanted to record a few of Wells' stories as a means of capturing a little history as described by the man himself."

Both Kearney and Capshaw were acutely aware of the wealth of Wells-related materials in their possession and held by the IU Archives. The Digital Wells project grew out of a desire to make the

best of these materials available and easily accessible to everyone. "My motivation for the website was a realization that people don't read books as often as they used to," Kearney said. "Jim's biography is essential but, in this day and age, I felt that we needed to give Wells a presence on the internet so that anyone could easily access, learn, and be inspired by the timeless, iconic ideas that he embodied throughout his long and illustrious life. A potential side benefit of the digital Wells project is that more people could be drawn to read Jim's excellent and insightful biography."



The success of the project is quickly evident upon visiting the site. The breadth of information available is stunning and the design ensures that visitors can gain access to everything with ease. There are video clips, audio recordings, photographs, and written materials covering every aspect of Wells' life and career at IU. The photos portray events that span the twentieth century. Videos of Wells give viewers the opportunity to experience his intellect, charm and humility first-hand. Stories shared by others bring the man to life through the eyes of those who knew him closely. All together, Digital Wells is a treasure. Visitors to the site can immerse themselves in Wells' history and learn the story of this down-to-earth person who was a towering figure in his field.

Both Kearney and Capshaw had the opportunity to directly experience the down-to-earth person of Herman B Wells. When Kearney was hired to be part of Wells's personal caregiving staff, Wells knew that Kearney was trying to start the radio station. "As our relationship developed, he began to take a keen interest in the project and offered to help," Kearney said. "I am not at all sure that we would have succeeded if it weren't for the advice, influence, guidance and connections that were provided by Dr. Wells."

During Capshaw's junior and senior years at IU, he worked as a houseman for Wells. They developed a friendship that continued for the rest of Wells' life. "He dedicated his life to this university," Capshaw said. "His contributions are huge, yet he was selfless and unassuming in all kinds of ways. And the guy was fun, too. People need to know and understand who Herman Wells was. We hope the book and Digital Wells will help make that happen."

Herman B Wells, was a Union Board Director from 1923-1924. He earned his BS from IU in 1924 and AM in 1927. He was President of Indiana University from 1938-1962 and University Chancellor from 1962 until his death in 2000. He was the recipient of 26 honorary degrees. Wells was a distinguished, influential and charismatic presence at Indiana University, a man well-loved by all who knew him.



First Comes Union Board, Then Comes Marriage

Serving on Union Board can alter your life path. For many former directors, this happens through personal and professional development.

For a rare few, there's another life-altering story to tell.

Uniting Through the UN

In the fall of 1992, Leslie Puccinelli (UB '93), BA '94, was diligently working away as a member of IUSA and Jason Swathwood, BS '94, JD '97, was heavily involved in international affairs as president of the International Relations Organization (IRO). At the same time, UB director Greta Chen was working to revive a program at IU known as Model United Nations. The first step for Chen was to pull together a group of people for the Model UN steering com-

mittee. Leslie was tapped for that role as a representative from IUSA. She had experience in high school with Model UN and parliamentary procedures. Jason got the invitation as a representative of IRO.

Casual interactions between Leslie and Jason as part of the initial meetings sparked interest on both sides, but neither knew if the attraction were mutual. This left each of them eager to find an opportunity to spend some more time together. At one meeting, committee members were asked to sign up for shifts at a recruiting table that would be set up in the IMU Commons. Two people were needed for each shift and a sign-up sheet was being passed around the table.

"The sign-up sheet reached me first, but I didn't want to choose a time yet," Leslie said. "I wanted to see when Jason would

be working and sign up for the same shift, so I made what was probably a rather lame excuse about needing to check my schedule and passed the sheet on. I think Jason was thinking along the same lines, and he was a little reluctant to choose a shift at first. Finally, he did, the sheet came back to me, and I put my name next to his. I didn't care when the shift was. I would have skipped class, if necessary."

During their shift, conversation was a bit tentative at first as they tried to learn more about each other, but soon they discovered how much they had in common and how well the personal chemistry worked. They started dating and in the spring, Leslie joined UB as director of the Lectures Committee. Jason joined her committee, the relationship blossomed, and they married in August of 1994, a few months after they graduated. They



Jason and Leslie Swathwood with daughter Claire

now live in Carmel, Ind. and have a six-year-old daughter named Claire.

In their professional lives, Jason and Leslie discovered that they have a knack for starting new businesses. “We are often referred to as ‘serial entrepreneurs,’ and part of this comes from applying the lessons we learned on UB,” Leslie said. “Currently I am an event planner and a voiceover artist. Jason is a business broker. For nearly ten years we owned wedding magazines and produced bridal shows and networking events in three states. We also have planned consumer events on a variety of topics, and we’re always looking at additional opportunities!”

When Brian Met Kelly

Films and romance have gone hand-in-hand from the beginning, so it’s fitting that UB has its own romantic story to tell concerning two directors of the Films Committee, Brian Kijovsky (UB ’95), BA ’96, and Kelly Foy (UB ’94, ’95), BA ’96. Even the setting has great cinematic

potential—it all takes place at the IMU. As an incoming student in 1992, Kelly had taken notice of UB after speaking to directors at her summer freshman orientation session and in January she joined a committee. By the summer of 1994 she was director of the Films Committee and she volunteered to help at orientation.

The fateful day occurred that summer. Freshman orientation was underway and various student organizations had set up tables in the East Lounge to provide information to incoming students and their families. Kelly was sitting behind the UB table, and Brian was nearby at the IUSA table.

“He heard me talk about the films so he came over,” Kelly said. “He said he attended films a lot, so I explained that he could go to the films for free if he joined my committee. He did join and we became good friends, but two years went by before we started dating seriously.”

It may have been two years before they started dating, but Brian certainly noticed Kelly that day. “I joined the Films

committee for two reasons,” he said, “meeting a cute girl and getting to see movies for free.” Kelly asked him to serve as assistant director that fall. He then ran for the board and became Films director in 1995 when Kelly became president.

Brian and Kelly were married in Bloomington in 2001 and had their reception in the Tudor Room. They now live in Indianapolis with their three children—seven-year-old Anna, four-year-old Emily and one-year-old Ian. “We’re creating new memories in the IMU with our kids,” Kelly said. “Emily took her first steps in the East Lounge in 2008 and the girls trick-or-treated at the IMU on Halloween during the UB Centennial Weekend in 2009. It will be fun to take them to a UB movie at the Whittemberger Auditorium someday and tell them the story of how their mom and dad met.”

“Some IU alumni remember UB films and talk about a movie they saw there.” Brian said. “My story is, ‘I remember UB films. I met a girl, married her and now we have three wonderful children together.’”

Lectures Lead to Love

Some IU students catch on quickly. James McHaley (UB '00), BS '01, started working on UB committees as a freshman in the fall of 1997. "I could see who was bringing the major concerts to campus," he said, "and I thought that this would be a great way to see shows for free." Before becoming director of the Advertising Committee in 2000, James had worked on not only the Concerts Committee, but also the Advertising and Live From Bloomington Committees.

That same fall semester of 1997, another freshman fell under the UB spell. In October, Carrie Smith (UB '00), BAJ '01, attended a UB lecture by Mikhail Gorbachev, former leader of the Soviet Union. She was so impressed by the event that she joined the Lectures Committee that spring. In 2000 Carrie became director of that committee, and it was during the orientation for new directors held at the end of the fall semester in 1999 that she and James met for the first time.

Over the course of their terms as directors, connections around various events brought them closer. Carrie brought Rubin "Hurricane" Carter to IU that spring for a lecture, and anyone who ventured into the UB office in the days leading up to the event was likely to hear Bob Dylan's song, "Hurricane," being played over and over again. It turns out that James had lent her the CD. Colin Powell came to speak in November and it happened to be on James' birthday, so Carrie asked Powell to sign a book saying "Happy Birthday" to James.

They starting dating and continued to grow closer through the spring semester, but after graduation, each returned home. James, who was originally from Wheaton, Ill., moved back to the Chicago area, while Carrie moved back to her hometown of Anderson, Ind., about 15 miles northeast of Indianapolis. The separation turned out to be short-lived.

"We survived a few months of long-distance relationship that summer," James said, "then Carrie moved to Chicago in August to work at a book publisher." They became engaged in November of 2002 and were married on July 12, 2003. "The decision was made shortly after the engagement to have the wedding back in Bloomington," Carrie

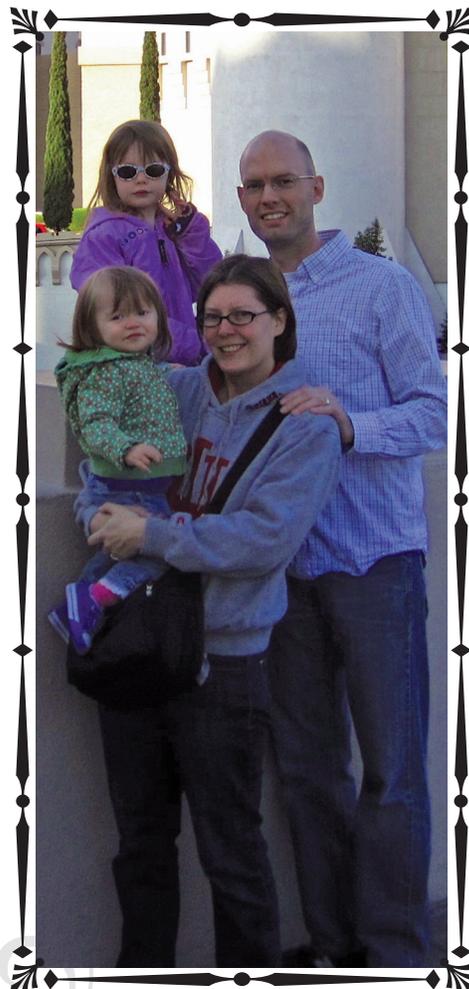


Brian and Kelly Kijovsky with children (from left), Ian, Anna, and Emily

said. "We were married at the Bloomington Free Methodist Church south of campus and the reception was held in the Frangipani Room in the IMU. It was very important to share the IMU with our family and friends because it was such an important place for both of us and it was the reason we met."

Carrie and James provide one more example of former directors whose career paths have been shaped by their UB experience. The lessons James learned as director of the Advertising Committee are being put to use in his job as marketing manager for the Norris University Center at Northwestern University. Carrie is applying the skills she gained managing people and handling budgets to her work as development director at The Bridge Youth and Family Services in Palatine, Ill.. They currently live in Des Plaines, Ill. with their two daughters—four-year-old Lilia and eighteen-month-old Maya.

Union Board offers opportunities of every sort to those who choose to get involved. Committee members have the chance to learn new skills, take on new responsibilities, and meet new people. These three couples discovered a special opportunity and showed how the "Union" in Union Board can have an entirely new meaning.



James and Carrie McHaley with daughters Lilia and Maya

Around the IMU



1

1: Students study in the IMUG.

2: Sugar and Spice shows IU spirit.



2

3: A cartoonist sketched student portraits at the 2012 Taste of the Union.



3

4: Students show off balloon animals at the Taste of the Union.



4

5: The pool tables get put to use at the Taste of the Union.



5

6: Students enjoy fresh air on Dunn Meadow Patio.



6

7: A student gets a haircut at 900 Hair Design.



7

Indiana University

John Whittenberger Society
2931 E. 10th St.
Bloomington, IN 47408



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John Whittenberger Society Union Board Alumni News Fall 2012

Volume 32, No. 1

The John Whittenberger Society Newsletter is published twice a year to encourage alumni interest and support for Indiana University. The newsletter is paid for by the John Whittenberger Society.

Designed by IMU Marketing with contributing writer Bruce Lilly.

For information about the John Whittenberger Society, e-mail jws1909@indiana.edu or visit www.jws.indiana.edu.

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JWS Alumni

Dear Friends,

What have YOU been up to since leaving IU and Union Board? Please print as much of the following information as you wish. Updates are used in class notes or for Alumni Spotlights.

Mail to the address above or email jws1909@indiana.edu.

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