

Telecomment

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College of Arts & Sciences Alumni Association

Summer 2001

In the picture: MultiVisions 2001 brings it all together

Convene 23 earnest telecommunications undergraduates, give them a task, and set them loose with a modest budget and the authority to make decisions, and the outcome is the 11th successful MultiVisions Communications Conference. Sponsored by the department, MultiVisions is a one-day conference, planned by students, that provides a forum for industry professionals to discuss careers and current trends in the industry. By our count, at least 250 undergraduates attended MultiVisions, hurrying to the RTV Building between their Friday classes and labs.

Twenty-five professionals, including 16 alumni, were invited to campus on March 30 to share their expertise on the topics of media buying and selling, telephony, sports, and getting into film production. New this year was a panel of "Telecom Rookies," five telecom graduates from the past three years, who discussed their first years of work and offered insights on getting the most from the college experience and making the transition from student to professional.

David Hillenbrand, '89, writer/producer and co-owner with brother Scott, of Hill & Brand Productions in Van Nuys, Calif., was a special guest. The evening before MultiVisions, David gave a presentation on making independent films in Hollywood from conception to financing, production, and distribution. He showed clips and used examples from his newly-released film, *Pinata* (www.pinatathemovie.com).

An annual highlight of MultiVisions is the lively Media Showcase. Students submitted their work for competition in the categories of animation, documentary, music video, studio production, audio production, fiction, news, and entry-level production. In an Academy Awards-style presentation, clips were shown from the entries and winners were announced. To end the day, the audience was treated to an

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MULTIVISIONS 2001 PLANNING COMMITTEE — First row, from left: Tiffany Heiwig, Andrea Riles, Denise Scott, Legene White, advisor, Laura Pfleger, and Whitney Frank. Second row, from left: Keith Roach, Jessica Schor, Leslie Kretz, Tiffany Impson, Josh Stickler, and Dylan Chudzynski. Third row, from left: Andy Murphy, Chaz Smith, and Jennifer Grimme. Back row, from left: Eric Miller, Kate Dell, Jonathon Baumann, and Pam Stellings.

Telecom & Radio/Television Services: Cooperative education at its best!

One of the main purposes of public radio and television on the Bloomington campus is to augment students' classroom study with professional opportunity. Such linkages between academic study and professional work are a part of pedagogical tradition, going back to medieval apprenticeships, which were common in the arts and crafts and then extended to medicine, law, and theology. Now Indiana University geology students

learn professional fieldwork at the lab site in the Montana Rockies. Students of particle physics work at the cyclotron; nursing students at the hospital. Telecommunications and journalism students have Radio and Television Services.

Fifty years ago the faculty and curriculum combined the study and practice of broadcasting. Students were assigned to WFIU-FM news, announcing, program

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Telecom & RTS

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production, and station operations. The faculty managed the station. For everyone, study and practice were integrated. When WTIU-TV switched on in 1969, the stations hired more professionals, and the faculty, following development of the academic field, hired scholars whose specialties were not directly associated with broadcasting. Thus the two units, the Department of Telecommunications and RTS grew separately but in close parallel in order to continue and expand student opportunity.

Today RTS employs 68 full-time professionals and about 100 part-time students. Students work in all aspects of radio and television broadcasting, including production of programs for national and international broadcast distribution, instructional materials, and digital media products. These students are supervised by professionals and have important job responsibilities and performance assessment similar to any media workplace. Students provide essential services in TV and radio news, schedule control, and any number of station positions. They are part of the core operation and can build a portfolio and resume equivalent to entry-level profes-



On the set of "Friday Zone," undergraduate production students are paid crew.

sional work.

A good spot to see students in action is on the set of "Friday Zone," WTIU's live-to-tape, local children's program. On any given Friday, the crew includes 15 undergraduates who are employed for such essential jobs as assistant producer and director, audio assistant, floor manager, camera operator, teleprompter, and Chiron. Along with the technical experience, these

students see the realities of TV production. Crews have dealt with wayward sheep, a baking soda volcano gone awry, and 7 year olds with hula hoops.

About 25 undergraduates from telecommunications and journalism participate in "WTIU News Forum," a weekly program written, reported, edited, photographed, directed, anchored, and produced by
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Multivisions

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original video, "MultiVisions Survivor: Outshoot, Outedit, Outproduce," which was written, acted, shot, and produced by telecom majors.

Three new scholarships were presented for the first time, honoring professors who had an impact on the department and its students while also making many contributions to the field of telecommunications. Barrie Zimmerman, '66, spoke eloquently of LeRoy Bannerman and his love of artfully-rendered audio production when presenting the Bannerman Scholarship in Innovative Audio. Fred Brewer's artistic talent was remembered by Tom Zoss, '68, for the Brewer Scholarship in New Media Graphics. The Rolland Johnson Scholarship in Telecommunications Management was presented by his son, Andy Johnson, '91.

We heartily congratulate the student planning committee, co-chairs Whitney Frank and Andrea Riles, and writers/producers Josh Stickler and Jessica Schor. Special thanks to the alumni participants: Sean Bartel, '99, Scott Berry, '79, Tom Berry, '81, Tracy Burke, '87, Mary Craig, '00, Jason Doty, '98, Kelli Feigley, '92, Walt Ferber, '78, Michael Hayes, '88, David

Hillenbrand, '89, Steve Hood, '97, Andrew Lennie, '99, Anton Neff, '99, Ralph Sorrell, '91, Tania Tawil, '96, and Julie Vawter '00.

Traditionally, MultiVisions has operated on a shoe-string budget, with the committee struggling to fund expenses associated with publicity, printing, hosting guests, and providing lunch for students, faculty, and guests. This lack of funding has often limited the participation of professionals from outside the Midwest and, especially, younger alumni who can't afford airfare and lodging. We're grateful to WRTV-6 Indianapolis, Speedvision/Outdoor Life Network, the College of Arts and Sciences Alumni Association, and Tichenor Publish-

ing and Printing for their contributions and for a one-time grant from the Lilly Foundation. The student committee has dreams for expanding MultiVisions to attract greater alumni participation and include job recruitment opportunities.

For 2002 and subsequent years, we're actively soliciting funding from individuals and companies for this very important annual conference. If you'd like more information on the benefits of becoming a sponsor of MultiVisions, contact Legene White at (812) 855-7086 or whitell@indiana.edu.

— Legene White

Department of Telecommunications 2000-01 Award Winners

Professor of the Year — Susan Kelly
Associate Instructor of the Year — Chris Evans
Sheehan Memorial Award — Eric Miller
Helen Stacy Klein Award — Monica Freriks
Jennifer Byrne Shull Scholarship — Abigail Johnson
Lee Norvelle Scholarship — Keri Gathman and Andrea Flores
LeRoy Bannerman Scholarship in Innovative Audio — Josh Combs
Fred Brewer Scholarship in New Media Graphics — Dylan Chudzynski
Rolland Johnson Scholarship in Telecommunications Management — Benjamin Johnson
Dana Thompson Rising Star Award — Whitney Frank
Doug Lee Memorial Scholarship — Clair Grusin

Privacy, technology, and the meaning of the KelleyCam

Technology, it has become a cliché to observe, is rapidly changing campus life. Smart cards make it easy to dine, shop, make copies, attend campus events, and, oh yes, even check out library books. Computer clusters, cell phones, pagers, and the wireless Web put information within a finger's reach and allow students to stay in almost constant contact with each other.

Though popular, these electronic conveniences have a downside: Smart cards leave data trails — permanent records of transactions that also, through collateral information like time and location, track your every move on and off campus. Portable communication devices, for their part, can become an immense distraction, mostly to other people! As a result, a growing number of professors require students to turn their cell phones off while in class.

Less apparent but equally significant are the growing number of surveillance technologies appearing on campus, notably video cameras installed in food courts and the IMU bookstore, and a unique Web camera installed on the roof of the Kelley School of Business, called the KelleyCam.

Students these days not only leave a data trail, but an image stream as well.

Of all the surveillance technologies on campus the KelleyCam is unique because it can be controlled through a Web interface (<http://kelleycam.bus.indiana.edu>) that allows users to pan, tilt, and zoom in on views from Armstrong Stadium to the Arboretum, including the Radio-Television Building. Users can choose from a series of preset views or may opt to control the camera individually and view moving images in real time. The vast majority of Web cams, by contrast, merely post static pictures of predetermined vistas.

The privacy implications of this potent extension of the eye became apparent when several telecom faculty working late one night discovered that their windowed offices facing the Arboretum could be identified by anyone with a high-bandwidth Internet connection, literally from anywhere around the world. Although the image resolution is pretty low and the ability to control the camera depends on the connection, the zoom feature is sufficient to detect whether someone's office lights are on at night and, the evening we discovered it, movement *inside* the office.

Panning around the campus with the KelleyCam, it is fairly easy to determine whether a student walking through the Arboretum on her way to class is talking on a cell phone, whether a group of students

are jaywalking across Fee Lane, whether the buses in the camera's range are running on time, and whether a certain car is parked in front of a house just off campus. The KelleyCam can be controlled by individual users for up to two minutes and renewed if no one is waiting in the queue.

The business school sees the KelleyCam as a great outreach device. The camera, funded by the school's Office of Development, was installed in May 1999. Its purpose, according to the business school's Web site, is "to help displaced alumni, parents, corporate partners, and community benefactors keep pace with the expansion of the School of Business," namely the new corporate and graduate center being built on the southwest corner of Tenth and Fee, across from the current business school building.

An unintended consequence of this remote-controlled camera is that it enables a certain amount of technological monitoring, whether the planners intended it that way or not. Since the KelleyCam was launched, I have explored the privacy issues associated with it in my classes, especially T101 Living in the Information Age. This past spring, I structured a "Web of Surveillance" assignment around the KelleyCam for my I202 Social Informatics class, which I taught for the new School of Informatics.

Students worked in teams of two and were required to obtain screen captures from the KelleyCam featuring one or both team partners at some basic level of identification (e.g., one team member standing in the Arboretum wearing a day-glow yellow vest) and write a paper on privacy and new technology based on the

idea of the transparent society. In *The Transparent Society*, author David Brin argues that ubiquitous technological monitoring is all but inevitable; consequently, the best defense against centralized privacy abuses is giving control of the cameras to everyone.

As anticipated, students were remarkably adept at the screen capture part of the assignment, using cell phones and other communication devices and strategies to coordinate their position on top of the new business school parking structure, standing in front of their cars, next to light posts and railroad tracks with arms raised, underneath power lines, and, in one case, even holding a blue tarp out of a third-story window in the Geology Building, while a team was operating the KelleyCam. (A sample of these student Web pages is archived at www.indiana.edu/~hotmedia/archive/i202/i202_websites.html).

In their papers, students rightly pointed to Brin's scenario of the near future as a false dichotomy, a choice between equally undesirable outcomes. But they did recognize a need for safeguards against monitorial abuses, including notification of monitoring in public places and increased (though not necessarily universal) citizen access to surveillance technology to ensure some measure of official accountability. They also expressed an underlying concern about the ability to track people without their knowledge.

"At first glance the KelleyCam does seem like a harmless technological curiosity," one team wrote. "However, ... it does pose a threat to personal privacy. In two of our

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Bucy teaches about information-age living

Assistant Professor Erik Bucy's teaching, for which he received a Trustees Teaching Award from the College of Arts & Sciences, focuses on the social, political, and psychological impact of media technologies. This spring, he introduced a course, titled I202 Social Informatics, that he developed for IU's new School of Informatics. The course examines such hot topics as data mining, information fatigue, the digital divide, privacy, and surveillance and explores entertainment aspects of interface culture. T101 Living in the Information Age, a course Bucy fine-tuned upon arriving at Bloomington in 1997, is now recognized as one of approximately 30 "gateway" courses for the university. A gateway course is defined by its importance to large numbers of students beyond the department in which the course is offered. He is editing a collection of readings, *Living in the Information Age: A New Media Reader*, named after the department's popular class.



Initiation by fire: Making contacts at an execution

Five IU students were among the media masses in Terre Haute, Ind., as the nation and the world focused on the federal execution of Timothy McVeigh. Seniors **Paul Molin** and **Monica Freriks**, as well as 2001 graduates **Carolina Correa**, **John Flower**, and I, worked as the only production assistants for Fox News Channel.

And indeed the “world” did seem to be present. In the Fox workspace alone, we worked alongside engineers and producers from Chicago, New York, D.C., and affiliate stations from all over the country — even a Fox sister-station from London. CBS was set up on one side of us, with MSNBC, ABC, and CNN on the other. Germany, France, and Japan also had reporters assigned to the penitentiary.

With all the activity surrounding this temporary media city, it was surprisingly easy to forget that all the commotion was because a man was about to die. Even on the morning of the execution, there was work to be done. Freriks recalls, “I forced myself to stop for a moment, look over at the prison, and contemplate what was about to happen and why. It was a creepy feeling, but I knew that I needed to lock it into my memory.” Correa was living in nearby Norman, Okla., in 1995 when the Alfred P. Murrah Federal Building was bombed. She was pleased with the way Fox chose to mark the moments at 7 a.m. when McVeigh was executed. “Fox observed 168 seconds of silence while running a list of the names and ages of the victims. Having seen the site of the bombing, this was meaningful to me.”

During our five days as PAs, the

KelleyCam

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screen captures, we were able to focus in on an individual going down the stairway of one of the dorms (Foster). Just to the right of the staircase, dorm rooms are visible. We concluded that it could be possible, under the right conditions, to see into a dorm room. Considering this, one would have to say that open use of the KelleyCam by the online community does have some serious drawbacks.”

Certainly university classes will continue to provide an appropriate forum for studying the privacy issues associated with emerging technologies. Since every discussion benefits from a real-life example, perhaps the KelleyCam’s greatest potential is instructional.

— Erik P. Bucy



On the set with the crew of Fox News are, from left, IU production assistants Paul Molin, '02, John Flower, '01, and Carolina Correa, '01. Standing behind the production coordinator are Andy Murphy (with hat), '01, and Monica Freriks, '02.

atmosphere was charged with the energy of TV news in the making. For seasoned television veterans, it was just another day on the job. For us, it was amazing to see our classroom lessons come to life. We focused on making industry contacts and getting advice from the people who make a living behind and in front of the camera. As we hustled all over the media compound (which, by the way, was called “Camp McVeigh”), we found that professionals were genuinely interested in our future plans and happy to help in any way they could. Many offered their business cards or gave us the names and numbers of associates who worked in cities nearby. Almost everyone requested that we keep in touch, remarking that the PAs for remote operations were rarely as knowledgeable or as hard working as this group from IU.

We plan to follow up on these contacts as we look ahead. Carolina is moving to NYC in August, where she hopes to work in TV production. John is working for Insight Media Advertising in Bloomington, shooting and editing commercials. He’ll be free-lancing on the weekends, with a long-

term goal of directing live television. During fall semester, Monica will be an intern with the Walt Disney World college program. Paul will squeeze in his remaining IU course work along with free-lance work for ESPN and running a small production company from his apartment. And I have moved to Chicago to search for a job in production.

Without a doubt, having worked together in numerous telecom production classes, we were also a strong team in the real world. The thanks and praise were repeated, often by people who (we were told) are tight-lipped with compliments. In television production, “who you know” is often as important as “what you know.” For the five of us, our IU training and teamwork helped us make and impress professional contacts.

It was strange working for Fox under such grim circumstances, but it provided a fabulous opportunity. For us, it was a case of being in the right place at the right time — very much unlike the 168 men, women, and children in Oklahoma City.

— Andy Murphy, '01

Bannerman, Brewer, Johnson: Teachers par excellence

Were you ever in a class taught by professor LeRoy Bannerman, Fred Brewer, or Rolland Johnson? Please send your stories and remembrances to Legene White at whitell@indiana.edu. We plan to honor these teachers through the establishment of endowed, named scholarships for undergraduate majors. Donations or inquiries may be sent to the Department of Telecommunications, 1229 E. 17th St., Bloomington, IN 47405.

Around the department

Jeanette Castillo was awarded honorable mention in a faculty scriptwriting competition sponsored by the BEA for a short film titled *Digger*. She was also nominated by telecom students for the campuswide Advisor of the Year Award. (jcastill@indiana.edu)

Barbara Shields retired in January after 19 years as senior secretary for the department and nearly 32 years with IU. She's happily pursuing her many interests: traveling, antiques, exercising, gardening, and working as a Mary Kay consultant. (bjshield@indiana.edu)

Congratulations to **Nanu Iyer**, a master's student from India studying new media design and usability. Nanu was named Associate Instructor of the Year for 2000-01 by the IU Student Association.

Ron Osgood will be on leave from IU in spring '02 to teach for the University of Pittsburgh's Semester at Sea Program. His wife, Lill, will accompany him, and their

son, Matt, will be a student in the program. Ron will be teaching media design and documentary video on the 100-day cruise with ports in Cuba, Brazil, South Africa, Kenya, India, Malaysia, Vietnam, China, Hong Kong, and Japan. Watch for reports of his travels in *Telecomment*. (osgoodr@indiana.edu)

In its third season producing "**Slow Children at Play**," the Advanced Studio Production class aired its first live 60-minute show on IU's public TV station, WTIU, at the end of the spring semester. The class is formatted much like Saturday Night Live and features humorous skits, fictitious commercials, and area bands, all before a studio audience. The entire experience was written, produced, cast, crewed, and



directed by more than 30 students. Course instructor **John Winninger** explained, "This is the first time we've tried to go live over WTIU. In the past, we've played back videotape. About mid-semester, I asked the class if they thought they could do this live. They responded that it would be an awesome experience — and it was."

A radio drama produced by recent IU graduate **Shaun Gordon** was broadcast on IU's public radio station, WFIU-FM, in May. The drama, "For Gods and Countries: The All-American," follows an American paratrooper who finds himself behind German lines during the WWII D-Day invasion. Producer Gordon holds a BA in telecommunications (2001) and an associate's degree in audio recording technology from the IU School of Music (1998). **John Winninger**, adjunct faculty in telecommunications and senior producer of educational services at WTIU-TV, served as the sponsor for Gordon's independent studies project.

Faculty profile

Communication scientist makes research accessible to practitioners

Annie Lang joined IU's Department of Telecommunications in 1995 after seven years on the faculty at Washington State University in Pullman. She quickly made her mark as a leader in her field. She received the 1997 Kriegbaum Under-40 Award from the Association for Education in Journalism and Mass Communication. This prestigious national award is presented annually to just one faculty member in communication whose early career demonstrates excellence in research, teaching, and service.

Now a tenured full professor, Annie is the department's director of graduate studies as well as director of the department's Institute for Communication Research. This is where she pursues her academic passion — learning how people process mediated messages. Her work focuses on how structural aspects of television (such as cuts, edits, zooms, videographics, pacing, and audio/video redundancy) affect the processing, storage, and ultimate retrieval of the information presented in the message. Annie's lab is filled with the tools of her trade: comput-

ers, TVs, bioamplifiers, electrodes, and bright, eager research assistants. A year ago, she was awarded a three-year, \$400,000 grant from the National Institute on Drug Abuse to study how adolescents and young adults process public service announcements. This summer, Annie's team is conducting research with children and adolescents ages 12-18 to learn more about how the processing of antidrug media messages changes as children become young adults. Annie will examine how variation in the production pacing and emotional content of public service announcements affect attention, emotion, arousal, memory, and persuasion in children and adolescents in different age groups. The results of this work will be compared with similar studies, already completed, that looked at these same effects in the college age and over-45-year-old populations.



No matter how compelling the results, research can affect mass communication only if it's accessible to practitioners. Annie is involved in reviewing the academic literature and distilling it into laymen's terms. One way Annie and her research group's theoretical findings reach media writers, editors, and producers is through her affiliation with the NewsLab. NewsLab

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Alumni profile

Creative technology is Melissa Jordan Grey's forte

Melissa Jordan Grey is an entrepreneur with unfettered creativity. She has successfully blended her musical and artistic talents with technological savvy in developing an interactive music technology now found in every copy of Microsoft Windows. After contemplating a career in jazz saxophone performance, she ultimately decided to pursue her love of music in the context of something larger and found IU, with its strong culture of music, a good fit.

Shortly after graduating from IU in 1987 with a BA in telecommunications, Melissa realized the powerful potential of melding communications and computer technology. Being an entrepreneur at heart, she quickly positioned herself to shape the technology rather than be shaped by it. With her partner and future husband, Todor Fay, Melissa started the Blue Ribbon SoundWorks, a multimedia development firm that designed music and audio software for musicians, composers, animators, and video production artists. One of their more visible successes was designing the multimedia presentation for Atlanta's successful bid for the 1996 Summer Olympic Games.

In 1995, Blue Ribbon SoundWorks was acquired by Microsoft Corp., and along with many of their employees, Melissa and Todor moved to Seattle, where they continued to apply their creative sensibilities to the advancements of computer technology. As Melissa explains, "Our goal has always been to merge art and technology, with the former leading the latter and not the reverse. Too often technology is created for technology's sake, not to benefit any specific consumer."

While at Microsoft, Melissa and her team sought to leverage the Internet to bring interactivity to the living room and make music an integrated part of computing. DirectMusic, her team's technology, has since found its way into dozens of Microsoft products including Internet Explorer, PowerPoint, Kid's Plus Pack, Internet Studio, and MSN.

Melissa joined Microsoft just as the Microsoft Network was being launched, along with the Windows 95 operating system. This was the renaissance period of creativity in the interactive entertainment medium at Microsoft. Sophisticated content partners were developing innovative new products, and, suddenly, there was too much content for the limited technology

and bandwidth at the users' end. For example, one of Melissa's first projects at Microsoft was Riff, a Web site that featured interactive music "videos" of various popular musicians, such as Herbie Hancock, Cindy Lauper, Paula Cole, and BB King. Through Riff, the user could musically interact with the musician's vision of his or her music. Although quite successful, Riff was greatly constrained by the narrow capabilities of the available technology. The download time was frustratingly slow, making it only useable for those with "fat pipes" into their homes. Ultimately, it proved to be too expensive to sustain, as did many sophisticated content sites on MSN.

As senior producer and program manager for music and multimedia technologies at Microsoft, Melissa became a "bridge person." Her natural creativity was balanced by education and experience that provided an understanding of technology and its process and limitations. Melissa was the person who brought both sides of the interactive revolution together in a way that looked toward the vision while operating within the constraints of the width of the pipe.

Melissa's entrepreneurial pathway has just taken another turn. In December, a number of events converged, and she found herself "graduating into something new" and decided to leave Microsoft. First and foremost, she wanted to spend more time with her two young sons and husband, Todor, without the cloud of looming deadlines. She also experienced the loss of her best friend to lymphoma.

"Motherhood opened my eyes to what had previously been unfathomable: I wanted to put aside some personal career expectations and balance my life in order to follow what has become most meaningful. Ironically, as Microsoft grew phenomenally and I was promoted, I spent less time creating and more time talking about things in conference rooms. As I became more 'powerful,' my personal impact was actually diluted."

Melissa now devotes her creativity and activism to another entrepreneurial venture, Mindsight, which serves as an umbrella for



her business and consulting ventures. Through Mindsight, she applies an integrated business approach (with a slant toward technology) to start-ups and small businesses, helping them get to the next step of successful independent business. She plans to restore her creative chops by playing her sax, composing, gardening, and engaging in the creativity of herself and others.

Ultimately, she and Todor plan to continue their pursuit of merging arts and technology through yet another interactive software venture. Says Grey, "What differentiates successful innovators from others is the spirit of uncensored reinvention. Todor and I are not afraid to churn out 10 bad ideas in order to find one golden one. We refuse to 'act our age' in that regard."

From her heightened awareness of mortality and parental responsibility, Melissa has reflected on the advice she would offer those embarking on a career or contemplating change: "With an education, you have myriad opportunities. Follow your heart and what's meaningful to you. Be a risk taker; money is only one measurement of success, and what seems like the easy way isn't necessarily the best way. Take a chance, then establish for yourself a checkpoint at which time you'll take stock. Be open to nontraditional paths. And above all, refuse to act your age every once in awhile!"

— *Legene White*

Before 1960

Samuel P. Simmermaker, BS'54, is in his 43rd year of broadcasting sports at WCSI-AM in Columbus, Ind. He was named to the board of directors of the National Sportscasters and Sportswriters Association in March 2000. He and his wife, Frances, BS'57, MAT'65, live in Columbus, Ind.

James M. Rogers, BS'56, was elected president/CEO of Hook's American Drugstore Museum Inc., Indianapolis, in November 2000. The museum reflects and interprets the history of the American drugstore and serves as a bio-science learning center. He and his wife, Julia Morrow Rogers, BA'56, live in Indianapolis. He can be reached at pharmuseum@aol.com.

1960s

Terrill D. Albright, BA'60, JD'65, joined the CPR Institute for Dispute Resolution as a distinguished neutral in November 2000. He will be eligible to participate on construction of Indiana panels, and he will mediate or arbitrate cases involving construction issues or disputes between parties seeking neutral assistance in Indiana through CPR. He is a partner at Baker & Daniels in Indianapolis and can be reached at tdalbrig@bakerd.com.

George M. Arfield, BS'60, worked on the CBS news coverage of the 2000 presidential debates, providing simultaneous Spanish interpretation of then-Gov. Bush's statements. He lives in New York City.

John K. Potter, BS'60, published his first novel, *The Warehouse*, from Vantage Press this year. He retired in 1991 from Procter & Gamble Productions, but continues to produce the TV special "The People's Choice Awards" on CBS each January. He is also on the board of directors of the Lake Tahoe Shakespeare Festival

held every summer. He lives in Reno, Nev., and his e-mail is pottsja@aol.com.

John H. Rappaport, '62, an Emmy-nominated writer and television producer spoke at IUB's baccalaureate ceremony this year. He is best known for his work on the TV classic "M*A*S*H," where he was the program's supervising producer and head writer for four years. He is an active member of the Producers Guild of America and has served on its board of directors since 1984. He is in the National Association of Broadcasting Hall of Fame and the recipient of three Humanitas Prizes, four People's Choice Awards, and a Golden Globe Award. He lives in Encino, Calif.

Harold M. Stopfel, '65, retired after 20 years in television news at two stations in Louisville, Ky. He is looking forward to a new career in public relations. He lives in Shelbyville, Ky., and can be e-mailed at halstopfel@aol.com.

Stuart M. Sax, BS'68, writes, "In addition to owning a company that supplies diversified products, including ceramic tile, safety and personal security products, and recumbent bicycles, my wife and I serve on several boards of civic and nonprofit organizations. My passion is cycling, and I rode again in the Breakaway 150-mile tour for multiple sclerosis in April." He lives and works in Miami, and can be reached at ssax@ss-products.com.

1970s

Tony Rose, BA'71, MS'78, SEd'85, is assistant superintendent of the Frankfort Community Schools in Frankfort, Ind. He lives in Lafayette, Ind., and his e-mail is arose@pop.nlci.com.

Jennings F. Bryant, PhD'74, received one of the University of Alabama's highest honors, the 2000 Blackmon-Moody Award. The award is given annually to a faculty member who has made extraordinary contributions to his or her profession. He is a professor of communication in

the College of Communication and Information Sciences, holds the Ronald Reagan Endowed Chair of Broadcasting, and serves as director of the Institute for Communications Research. He is also a national expert on children's television issues. He lives in Tuscaloosa, Ala.

Thomas A. Rather, BA'74, MS'86, is a grade 5 teacher at the Chapel Hill Christian School in Indianapolis. He lives in Indianapolis.

Linzie T. Craig, BA'75, served as the president of the Kentucky Association of Realtors in 1997 and was selected the 1999 Kentucky Realtor of the Year. He was married on March 31, 2000, to Lesley Probus. He lives in Shelbyville, Ky., and can be e-mailed at linzie_cparrothead@yahoo.com.

Mary M. Bracken, BA'77, has been working in the telecommunications field since the winter of 1976. She spent 17 years in commercial television, first in production, then programming and management. She now enjoys working in public television and lives in Des Moines, Iowa, where she grew up. She and her husband, Bob, have two kids and are living "happily ever after" IU.

Orayb A. Najjar, MS'77, PhD'92, is an associate professor of communication at Northern Illinois University and was also elected program coordinator for journalism. She and her husband, Tomis Kapitan, MA'76, PhD'78, live in DeKalb, Ill.

Donna Snow Robinson, MS'77, writes, "After 36 years in beautiful Bloomington, where we raised two children and forged many cherished friendships, we have retired to the hill country of [Kerrville,] Texas. Our new e-mail address is donnasnow@omniglobal.net. The welcome mat is out. Let us show you the beauty of this part of the country. It's not all cattle and tumbleweeds."

Richard B. Armstrong, BA'79, MS'81, EdD'93, and **Mary E. Armstrong**, BA'79,

had their book, *Encyclopedia of Film Themes, Settings, & Series*, published by McFarland & Co., earlier this year. It is a film reference book containing more than 670 entries on a variety of film themes, settings, and series. Each entry contains a mini-essay that defines the topic, followed by a chronological list of representative films. The book also contains an extensive list of film characters and series. They live in Elizabethtown, Ky.

Devoe R. Slisher, BA'79, accepted the award for Best Promotion Series. He produced and edited the "Every Second Counts" campaign with the help of WHOI-TV news photographer Debbie Ford and announcer Rick Swanson. He has claimed the Silverdome Award for that category in each of the last three decades: the '80s, '90s, and now the '00s. He was also a finalist in the best community service and best use of other media categories. He lives in Creve Coeur, Ill.

1980s

Paul L. Friman, BA'81, is a consultant for pjwine.com. He and his wife, Jacqueline, live in New York City, and he can be reached at paul_friman@pjwine.com.

Charlene M. Proctor, BA'81, completed requirements for her PhD in architecture from the University of Michigan in October 2000. She is a simulation architect and owns Quadrant Four Solutions Inc., a consultancy specializing in organizational development, research, and managing problems of complexity for private and public entities. She lives in Bloomfield Hills, Mich., and her e-mail is cproctor@pfic.com.

Kathy Di Toro, BA'82, manages the TV and radio production department for Campbell Mithun. They produce commercials for national advertisers like General Mills, H&R Block, and Burger King. She moved to Minneapolis after spending 10 years in New York producing for Ogilvy & Mather. She can be e-mailed

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Alumni news

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at kathy_ditoro@campbell-mithun.com.

Mike Morris, BA'82, is a reporter/producer for "Money Talks," a business program that airs on ABC-TV and about 20 other markets. **Jill Counsilman Morris**, ASDH'76, BA'81, is a dental hygienist who has also completed an extended tour of the U.K. Mike and Jill met while at IU, now have three children, and celebrated their 20th anniversary. They live in Islip Terrace, N.Y., and he can be e-mailed at moneysense@medialink.com.

David L. Meek, BA'83, signed a contract with literary agent Robert Preskill, of San Francisco, to represent his thriller novel *Angle of Attack*. His novel won second place at the 1999 Maui Writers Conference Fiction Contest. He lives in Fair Oaks, Calif., and can be reached at dmeek916@earthlink.net.

Paula K. Neidlinger, BA'83, MS'97, added a teaching certificate with an English major in 1992 and has taught sixth-grade language arts from 1993 to the present. After completing her master's degree in secondary education and administration in 1997, she became assistant principal in elementary education for the Plymouth School Corp. in Plymouth, Ind., where she lives. Her e-mail is neidlinger@hoosierlnk.net.

Mark C. Gibson, BA'86, is the technology director at Indiana Creek Elementary School, a science and technology magnet school in Indianapolis. He received his business and computer license through the University of Indianapolis in 1990 and his MBA from Butler University in 1993. He can be reached at markgibson@msdlit.k12.in.us.

Shani F. Zucker, BA'86, works for Compaq Computers as a director of solutions architects for the Compaq Direct Program. She lives in Indianapolis and can be e-mailed at szucker@iqquest.net.

Lisa M. Bolde, BA'87, moved back to Indiana from Los Angeles. She is working at Channel 56 in Merrillville, Ind. While she no longer works for Paramount Pictures, she remains a member of the Motion Picture Editors Guild, Local 700.

Karen Blanford Cardarelli, BA'87, is co-founder of Emerald City Theatre, which is celebrating its fifth year of producing family entertainment. The company most recently performed a production of "Green Eggs & Ham" at the opening of the New Goodman Theatre in Chicago. She and her husband, Alyn, live in Chicago.

James F. Mayer, BA'87, is the first channel manager for the city of Louisville, Ky., after 12 years as a television news reporter. He was hired to launch and run a government-access cable channel that started in April. He can be reached via e-mail at jmayer@louky.org.

Michael T. Stephens, BA'87, MLS'95, has been networked resources training specialist at the St. Joseph County Public Library for four years. Before that he was a reference librarian and AV assistant at the library. His book, *The Library Internet Trainer's Toolkit*, was published by Neal Schuman Publishers in June. It will also be published in the United Kingdom by Neal Schuman and the British Library Association. He lives in Mishawaka, Ind., and can be e-mailed at m.stephens@gmail.sjpl.lib.in.us.

William R. Bruns III, BA'88, lives and works in Champaign, Ill. He was promoted to director for business systems at the University of Illinois' College of Medicine. For the past 5 years, he has been a technical editor, editing books about the Internet, operating systems, and office suites for Osborne/McGraw-Hill, Macmillan USA, Sams Publishing, New Riders, and Que. He also founded Jacob Marlie Financial, an Internet company that provides invoicing and collection services

for college fraternities and sororities.

Julie A. Schumacher, BA'88, is a media supervisor for Starcom Worldwide in Chicago. She can be e-mailed at jasschumacher@worldnet.att.net.

Dena L. Paris, BA'89, is the human resources director for the tax and legal services line of service for the Northeast region at PricewaterhouseCoopers in Boston. She and her husband, Matt, have two daughters. Her e-mail address is dena.paris@us.pwcglobal.com.

Doug Schlereth, BA'89, is no longer a police officer for the city of Greensburg, Ind. He is employed by Hill-Rom in the area of distribution. Hill-Rom manufactures hospital beds and other innovative health-care products. Hill-Rom is a company within Hillen Brand Industries. He and his wife, Kimberly, live in Greensburg, Ind., and his e-mail is dschlereth@earthlink.net.

Kathryn G. Thomas, BA'89, works as the associate director of Starcom Entertainment, a division of Leo Burnett, USA, after stints at WTIU (Bloomington), WJMK-FM, WTMX-FM, WTTW-Channel 11 (Chicago), and Elias Associates (Los Angeles). She is responsible for the creation and production of long-form programming for advertisers. She spends a lot of time explaining the business side of entertainment and the impact it has on content and the multiple distribution platforms it is displayed on. She lives in downtown Chicago with her husband, Keith.

1990s

Philip A. Lane, BA'90, won a 2000 Michigan Emmy. He is the production manager at WGUV-TV in Grand Rapids, Mich., where he lives with his wife, Delia, BS'93. His e-mail is lanep@gvsu.edu.

Alan B. Reed, BA'91, is management supervisor on the Red Lobster account at the Chicago ad agency Euro RSCG Tatham. He is also working on his MBA at Northwestern University. He lives in Oak

Park, Ill., with his wife, Lisa, and can be e-mailed at a-reed@nwu.edu.

Eric M. Brooks, BA'92, was editor-in-chief of the University of California, Berkeley, Boalt Hall School of Law's *African-American Law & Policy Report* for 1999-2000. The publication was founded in 1992 to address legal and policy issues that affect the African-American community. He also spoke at Boalt Hall's commencement on May 20, 2000, as president of his law class. His e-mail is ebrooks@alumni.indiana.edu.

Pat Mack, BA'92, moved his home and business to a new location in the Indianapolis area. He is working on an 8-foot bronze sculpture for the owners of the Pacers. He also completed and installed a stainless steel sculpture for Telamon Corp. Overall he is keeping very busy with his art business, building new studio space, and enjoying life. His e-mail is pmack@indy.net.

Michelle J. Bernike, BA'93, was married in September 2000. She lives in Edison, N.J.

Shawn M. Humphrey, BA'93, lives with his wife, Leslie, and son, Nathan, in Fishers, Ind. He writes sports and news for Fox 59 and works in studio production at WXIN-TV.

Claudia Chambers Mager, BA'93, works for Ameritech in the engineering department, and lives in South Bend, Ind. Her e-mail is clmager@hotmail.com.

Judith S. Rosenberg, BA'93, is working in a small, "very fun, full-service advertising agency," the Shelton Communications Group, in Knoxville, Tenn. She develops strategic marketing plans for a variety of clients, both consumer and business-to-business. She can be reached at judith@sheltoncom.com

Scot B. Shatwell, BA'93, writes, "After IU, I went to school in Sydney to taste life on the other side of the globe. The beach lifestyle got the best of me, so I moved to California. Corporate work in the cloudy Bay Area led me to San Diego

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Honor Roll of Donors

Thank you!

The Alumni Committee for the Yoakam Endowment and Tribute provided inspiration, energy, and great stories while volunteering their time and talents: Larry Alt, George Arfield, Sue Carroll Artmeier, Ken Beckley, Mark DeBoskey, Doug Fisher, Sharon Chenoweth Greene, Carl Hersh, Keith Klein, Jack McGeary, Ernie Nims, Bonnie Rollins, Marilyn Schultz, David Shank, Marilyn Chance Shank, Glenna Tolbert Shelby, Byron Smith, Ed Spray, and Legene White.

In the winter 2001 issue of *Telecomment*, we promised to publish a list of all donors to the Dick Yoakam Technology Endowment. We are extremely grateful to these donors, whose gifts provide funding to purchase video, audio and editing equipment, upgrade classrooms, and enhance our technology. New donors and gifts are still needed to reach the goal.

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Alumni news

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for an MBA in management and entrepreneurship. I then started a .com and did freelance video production. Now I am trying to bring broadcast-quality video production to the Internet world, mixing what I love with emerging technology." His e-mail is shatwell@hotmail.com.

Alison L. Cook, BA'94, married Benjamin Cook in December 2000 and changed names, jobs, and residencies. She started a new job working in the drama ministry at Grace Community Church and left Indianapolis to move to Noblesville, Ind., with her new

husband. She can be e-mailed at abullman@alumni.indiana.edu.

Kimberly L. Hooper, BA'94, is an account manager for Signature Advertising in Memphis, Tenn. She can be e-mailed at kхоoper@signatureadvertising.com.

Michael A. Paquette, BA'94, is in sales with his family-owned business, R.J. Pen Co. He and his wife, Nicole, BA'93, live in Indianapolis, and he can be reached at mickle2001@hotmail.com.

Jennifer D. Borse, BA'95, completed a master's degree in telecommunications. Her thesis focused on the effects of animation in Web advertising. She opened a regional office in Chicago for the national

educational technology consulting firm Rockman, et al. Her e-mail is jborse@alumni.indiana.edu.

In May 2000, **John A. Koch**, BA'95, left WBBM-AM news radio 780, where he had been assistant production manager for four years. He is now a writer at Upshot, a marketing agency in Chicago. His e-mail is johnk1973@aol.com.

Robert L. Taylor, BA'95, is a television news producer at WLS-TV, the ABC affiliate in Chicago.

Suzanne Bumgarner, BA'96, is taking time off from working to be a mom to her two kids. Her husband's career will move the family around the

country for two years or so, and most likely she'll return to work once they have settled. She loves being a mom and can be reached at thebumgarners@yahoo.com.

Heidi E. Marker, BA'96, is a new mom to a daughter. She and her family live in South Bend, Ind., and her e-mail address is shmarker@michiana.org.

Erin M. McCauley, BA'96, MA'99, is the assistant director of the Indiana University Student Foundation and advisor for IU Sing. She lives in Bloomington, Ind., and can be e-mailed at mcaule5@alumni.indiana.edu.

Shane A. Morrison, BA'96,
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Telecom, RTS

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Indiana University students under the direction of IU faculty and staff. "News Forum" offers stories of general interest to viewers who live in Bloomington and surrounding communities.

In fact, most of the programs produced by WTIU — "B-town Sounds," "Big Red Sports," "IU Women's Basketball," Pro & Con," "WTIU News Breaks," "WTIU Reports" — depend on the skills of student workers who also provide invaluable

perspective and imagination. Ideas are a treasure in any enterprise, and students offer fresh approaches and solutions without the baggage of traditional practices.

The cross-over between telecom and RTS occurs among the professionals too. Six RTS employees teach. Others provide occasional classroom presentations. Academic faculty, in turn, lend their expertise in regulations, management, audience analysis, programming, promotion, and performance to help the stations.

RTS and the department have separate

budgets. Administratively they both report to the Bloomington chancellor, though by different paths. They share the same building. And they continue to share the purpose of helping students grow in understanding and skills. The symbiosis between the two units is part of the background of the academic program, and provides students with an overall university experience that goes beyond what the classroom or workplace alone could provide.

— Don Agostino, Director, Radio/Television Services, and General Manager, WFIU/ WTIU

Annie Lang

(continued from page 5)

(www.newslab.org) is a nonprofit television news laboratory directed by Deborah Potter, a journalist and educator who spent 16 years as a network correspondent for CBS and CNN. The NewsLab's primary goal is to help local TV newsrooms find new ways of telling stories by applying the lessons learned from academic research. One example of this collaboration is an article, "The 7 Habits of Highly Effective Storytellers," written by Annie and Potter for the October 1999 issue of *Communicator* magazine.

Talking with Annie about her work, it's hard to believe she merely stumbled into an academic career. Her first job after studying

mass communication at the University of Wisconsin was in newspaper advertising. Unhappy with the 9 to 5 structure and business dress code of the advertising profession, she entered graduate school at the University of Florida, where she became interested in theories of mass communication. Even after 13 years as a scholar, Annie still thrives on "finding an exciting result in the data and knowing something that no one else knows." In addition to classroom teaching, Annie carefully teaches and mentors numerous PhD and master's students. "I find great satisfaction in watching students learn and develop new ways of thinking and getting information. Most graduate students start knowing only the basics and leave as experts in their field."

Dressed in comfy clothes and sneakers, it's obvious that Annie has a life beyond work. "I don't work evenings and I don't work weekends. Science is creative. It's essential to rest and play." Her "rest" starts with being an involved mom and taxi-driver for Dakota, 14, and Rory, 12. She's physically active, playing tennis on a ladies' travel team ("I always come in second."), swimming at noon with the masters' group, and being a Master Gardener. Looking to the future, Annie has extended her research on television to other media, including computers and high-tech classrooms. She enjoys collaborating with other faculty and is excited about the future of IU given the new leadership in the upper administrative ranks.

— Legene White

Alumni news

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has worked in the commercial broadcasting industry for more than 10 years and now works in information systems at IUB, with more broadcasting to come. Check out his home page at php.indiana.edu/~shamorri. He'd love to hear from other telecom grads at shamorri@indiana.edu.

Paul J. Parmelee, BA'96, is the assistant technical director and a videographer for the Channel 5 News in Reading, Pa. His e-mail is parms@hotmail.com.

Matthew R. Sacks, BA'96, worked at ESPN Classic as a production assistant and at Channel 6 News in Lawrence, Kan., as a news reporter/photographer before becoming a sports reporter at KULY-TV, the NBC affiliate in Fargo, N.D. His e-mail is [\[hotmail.com\]\(mailto:hotmail.com\).](mailto:sacksmr@</p></div><div data-bbox=)

Leslie A. Smith, BA'96, is working towards a master's degree in management from Indiana Wesleyan University. She plans to graduate in August. She lives in Indianapolis and can be e-mailed at lesasmit@yahoo.com.

Matthew J. Smith, '96, is a dee-jay at classic rock KFXS in Rapid City, S.D., and working on his first book, *Education of the Unwanted*, due for completion in the fall 2002. He can be e-mailed at skybrewster@aol.com.

Jill E. Thiel, BA'96, has performed in three theater productions and a local TV commercial in 2000. One of the plays, "Scooby Doo Mystery Theatre," in which she played Daphne, was a summer hit in Chicago, and the commercial was her first. She lives in Oak Park, Ill.

Thomas J. DeRue Jr.,

BA'97, JD'00, joined the firm of Bingham Summers Welsh & Spilman as an associate in November 2000. He will concentrate his practice in the area of general business. He lives in Fishers, Ind., and can be e-mailed at tomderue@alumni.indiana.edu.

Beth S. Felton, BA'97, is co-supervisor of the desktop publishing department at Physicians World/Thomson Pharmaceuticals in Secaucus, N.J. She lives in Glen Rock, N.J.

William C. Lambert, BA'97, has returned to the task that brought him a small amount of fame while at IU — once again maintaining the "Original Game Show Page!" at gameshow.chris-lambert.com. He lives in Indianapolis and can be reached at djchris@kiva.net.

James Rusty Ricketts, BA'97, is a programming coordinator for WXIN-TV Fox

59 in Indianapolis. He can be reached at rricketts@tribune.com.

Joseph E. Hren, BA'98, continues managing WTIU on-air presentation as on air control supervisor. He is also back-up anchor for WTIU news breaks, weekdays at 5:55 and 10:55. He lives in Bloomington and can be e-mailed at jhren@indiana.edu.

Leigh E. Jenkins, BA'98, works as a marketing coordinator for Kittle's Furniture in Indianapolis, where she lives.

Katie J. Drake, BA'99, married Daniel Stark, BS'99, on June 23, 2001, in Seattle. She can be reached at katdrake99@alumni.indiana.edu.

2000

Dana A. Gussoff, BA'00, is a coordinator at CNN in Atlanta and can be contacted at dana.gussoff@turner.com.

MultiVisions 2001



Passing on lessons from their first years of work are “Telecom Rookies,” from left, Mary Craig, '00, sales and service coordinator at MTV; Steve Hood, '97, research and development for Extricity; moderator Tania Tawil, '96, marketing coordinator at Speedvision & Outdoor Life Network; Andrew Lennie, '99, promotion writer/producer with WEEK TV-Peoria; Julie Vawter, '00, research analyst with E! and Style.



Committee members, from left, Leslie Kretz and Hillary Damsky greet MultiVisions panelist Steve Hood, '97.



Whitney Frank, '01, is this year's recipient of the Dana Thompson Rising Star Award, which is presented annually by Women in Cable and Telecommunications to an undergraduate telecommunications major. Whitney hopes to pursue a career in network design and data communications. Sharing her honor are Marlene and Curt Frank, Legene White, departmental liaison for the award, and Tania Tawil, the 1996 recipient, who presented the award.



Discussing “How I got into film with my telecom degree” are, from left, Jason Doty, '98, independent filmmaker; David Hillenbrand, '89, writer/producer for Hill & Brand Productions; Kelli Feigley, '92, founder of Dreaming Tree Films; and panel moderator Ron Osgood.



Enjoying the Media Showcase are, from left, Professor Ron Osgood and guests Andy Johnson, '91, Tom Zoss, '68, and David, '89, and Sharon Hillenbrand.

TELECOMMENT

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