

Academic Council Minutes  
February 2, 2006

**Present:** Stachacz, Roales, Sehr, Giesecke, Ash, Cass, Green, Dibie, Pati, Hakes, Calhoon, Stroman, Kintzele,  
**Guest:** Anne-Marie Damler

**Announcements:** Bill will probably get an outside consultant to assist us in identifying the deliverables we will require as we seek a vendor to redesign the campus web page. This will have an impact on our budget, especially if the campus moves forward on this project in 2006-2007.

We are about ready to finalize a lease with Inventrek and begin spending the SBA grant money we have received to build out the lab spaces at Inventrek and create an ongoing IU Kokomo presence there.

Bloomington has set aside \$20,000 for our campus' research initiatives but we must match these funds. \$5,000 is for undergraduate research, \$12,000 for faculty survey research, and \$3,000 to support an additional summer faculty fellowship. We will take a proposal to Cabinet to match funds.

The Workforce Innovation in Regional Economic Development (WIRED) has been approved for our region. We will receive \$700,000 for curriculum development related to technology and the role out of the new Informatics degree, support for SIFE, internships, and the campus presence in Inventrek.

**Web Page Discussion, Anne-Marie Damler:** What does everyone want to see short term and long term on our web pages?

- The Library would like to see more things listed on the first page. This may not be possible because of space constraints. Some things are buried in too deep for students to easily find. How are other institutions handling?
- Main problem is there was no communication before the web pages were set up. Department chairs/deans were not consulted nor allowed to edit pages before they came on-line. They need to be consulted before pages become final. There are a number of errors that need to be corrected such as program requirements, schools, names of degrees, etc. Students can't get the info they want from the main page. Review your majors and programs pages and Anne-Marie will have someone make the necessary changes. She will get back to you with a timeline on when things might be resolved.
- Why are some things in two different places? The information is correct on the department page but not on the second page. Have a template for the departments to follow.
- How do we address non-existing programs by majors (pre-law, pre-med, etc.)?
- Web page should show students what their experience would be like at IU Kokomo. Show things that are high energy.

- Use as a recruitment tool for prospective students.
- Go to best practices places. Gather pieces from different places that work for them.
- Find students who are willing to do blogs and maintain them. Someone perspective students can engage with.
- Long term – An events calendar that people can actually use. POD casting, tutorials, on-line seminars, etc. Streaming video will be more costly and take more space on the server. Some people cannot use the latest technology. We must keep out way of communicating simple. We could reduce publication costs and use the saved funds for technology.
- Our website is boring.  
We need to keep tradition and branding, but need pictures or to show something that holds people's interest. Show students actively engaged.
- Need printer friendly format
- Need downloadable forms
- Listen to students on how website looks; what works and what doesn't. Have students in your departments go through and look for things and get their feedback on how easy it was to find them.
- Need additional mouse-overs like Bloomington has to get more information on the front page. Anne-Marie will check out and see if we can get these.
- We do have expertise within the university that could take a look at our website and give us feedback.
- The number of clicks it takes to get to a specific site or page such as orientation.
- Review popular sites and see what they are and if there are things that are more popular.
- Error pages that leave you there with nowhere to go should not be on our site.
- We need pictures of students engaged with faculty
- ADA – you cannot read links or tell what the links are. We need to highlight or bold links so you know what they are.
- What is the function of web managers?
- Need templates that can be used, ones that will work.

Tim Sehr: We will be redoing the Bulletin this spring, so you can start working on changes. Get the information to Tim and Anne-Marie by the end of spring semester.