

MSA Assessment Plan

Students, who complete the MSA program at IUSB, will demonstrate knowledge and skills in accounting and in:

	Learning Goals: [Approved by the accounting faculty on 3/30/07]	Curricular Assessment	Exit Interviews	Alumni Survey	Employer Survey
1.	Using information technologies and understanding their impacts on organization and its management	DM	IM	IM	IM
2.	Identifying the accounting information needs of management for decision making	DM	IM	IM	IM
3.	Applying financial and managerial accounting theories, and tax strategies, to analyze domestic and global economic environments of the organizations	DM	IM	IM	IM
4.	Using reflective thinking, analytical reasoning, and statistical analysis to support decision making	DM	IM	IM	IM
5.	Understanding one's ethical responsibilities to society, and recognizing, analyzing, and resolving ethical problems that occur in accounting and auditing	DM	IM	IM	IM
6.	Identifying, interpreting, and evaluating the impacts that legal, social, global, and diversity matters, have on accounting and business decisions	DM	IM	IM	IM
7.	Engaging in teamwork and leadership as reflected by the ability to work with, influence, inspire, and motivate individuals of diverse backgrounds to achieve team and organizational goals	DM	IM	IM	IM
8.	Adapting and creating knowledge to solve accounting and managerial problems in new and unfamiliar circumstances, to cope with unforeseen events, and to manage in unpredictable environments	DM	IM	IM	IM
9.	Identifying and researching problems and opportunities in accounting, recognizing and applying proper tools to generate alternative solutions, and comparing and contrasting alternatives to reach a final solution	DM	IM	IM	IM

DM: Direct assessment of learning goals

IM: Indirect assessment of learning goals

IV. ASSESSMENT MEASURES

1. Exit interview as an indirect measure:

At the present time we are using the exit interview as an indirect measure of assessment of our MSA program. Every graduating student comes in for an exit interview where they are asked a series of questions. These questions have been developed by the accounting faculty and they help us assess our program and make changes. Please see the attachment for the transcript of exit interviews held with graduating students.

2. Alumni survey as an indirect measure:

SBE conducted an alumni survey in spring 2006. Graduates responded to a series of structured questions and were provided a chance to include written comments too. Participants broke down as follows: over 66% undergraduate alumni, over 25% Master of Business Administration alumni, over 4% MSA alumni, and about 4% were Master of Science in Management of Information Technologies alumni. As best as can be determined MSA students were satisfied with the education they received. Please see the attachment for the results of this survey.

In the future the following assessment measures will also be used.

3. Curricular assessment as a direct measure:

The accounting faculty are in the process of developing learning outcomes for each learning goal. These will be measured directly in the different courses that MSA students will take over the course of their program of study. Results from these assessments will be used to make changes and improve our program.

4. Employer survey as an indirect measure:

SBE conducts an employer focus group/survey every three to five years. The plan is to conduct such a survey in 2008. Results from this exercise will be used to make changes and improve our program.