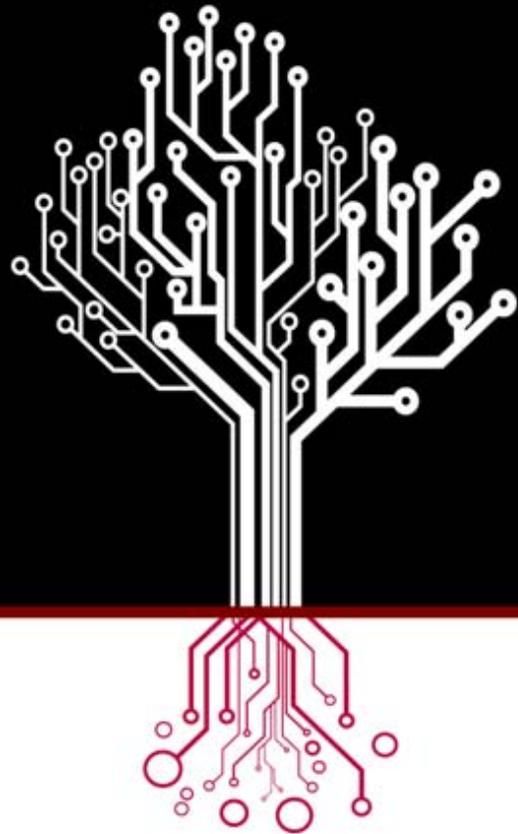


Accelerating the Journey

Indiana University's Strategic Plan for Information Technology 2008

**PRELIMINARY
DRAFT**



INDIANA UNIVERSITY

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2 **Section A1. Setting the Context**

3 **Foreword**

4 Dear Colleagues,

5

6 In 1998, Michael McRobbie, Indiana University's first Vice President for Information Technology,
7 wrote:

8 *"Information Technology is today one of the most critical tools in higher education. It permeates*
9 *every aspect of a University from the first contact a student has with its Web site through the*
10 *myriad systems that manage and provide access to its information..."*

11 Ten years hence those words resonate even more as almost every part of modern scholarship is
12 touched by the tools of information technology. The devices envisioned in 1998 are increasingly the
13 common tools of teaching, learning, research, and social communications today. Humanities scholars
14 use high definition video, advanced visualizations, imagery of precious texts, and find passages of
15 digitized books as they work from anywhere. The life and health sciences work from deepening
16 stores of data that map human genomics and the proteomics, metabolomics, and cytomics that
17 inform disease prevention and treatment. Before arriving for a first class, students assess potential
18 roommates via social networking sites, arrange group social gatherings with a few short messages,
19 and have a growing world of open educational resources at their fingertips.

20 Greater connectivity brings both opportunity and challenge for leading universities. Students have
21 access to a world of instructional resources and information, yet they must develop the skills to
22 assess the veracity of information. Finding a needed bit of information or service even within a large
23 university can be a challenge. Greater connectivity and advanced devices can do seemingly
24 miraculous things, but mastering each new device requires additional skills and time. Integrated
25 communications for voice/telephone, video, presence signaling, and data sharing can enable
26 remarkable forms of distributed collaboration, but they also beg changes in long-held work habits
27 and effective work processes within and beyond organizational hierarchies.

28 The 1998 *"Information Technology Strategic Plan: Architecture for the 21st Century"* set forth bold and
29 ambitious goals for Indiana University. Myles Brand, then IU's president, sought a plan to enable
30 Indiana University to become a leader in absolute terms in the use and application of IT. In the past
31 10 years, IU has made unprecedented strides in developing areas of excellence in advanced
32 networking, cyberinfrastructure and support for university research, tools to broadly support
33 teaching and learning, digital libraries, and ensuring a sound fiscal basis for IT equipment and
34 services (see Accomplishments Summary in Appendix E2). On May 20, 2008 IU held a celebration
35 event commemorating the 10th anniversary of IU's 1998 IT Strategic Plan. Over 400 members of the
36 IU community were in attendance, celebrating the accomplishments of the first plan and launching
37 the second planning effort.¹

38 In March 2008, President Michael McRobbie charged the Vice President for IT to work with the IU
39 community on a plan "...to develop the pervasive use of IT to help build excellence in education and
40 research in all disciplines, in administration, in IU's engagement in the life of the State, across all
41 campuses, and in collaboration with IU's key partners such as Clarian Health and other institutions

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42 of higher education.” Over 140 members of the IU community from all campuses and from the
43 ranks of students, faculty, staff, and alumni have contributed to the development of this plan. It has
44 included input from essential partners such as Clarian Health, the Ivy Tech Community College of
45 Indiana, and campus communities. The plan is to be “visionary, realistic, and relevant to the
46 missions of the campuses of Indiana University.” Assuming that with renewed guidance IU could
47 continue to improve its IT infrastructure, this plan was to be a human-centered plan to mobilize the
48 opportunity to take IU to the next level in effective use of human-centered IT systems and services.

49 This plan, “Accelerating the Journey,” is IU’s second strategic plan for IT, and it will guide the
50 university’s investments in IT for the upcoming years. It is both aspirational and practical in its
51 roadmap for IU. It provides a basis for coordinated action across the university in pursuit of
52 excellence and leadership for Indiana.

53 I am grateful to the extraordinary work of Professor Frank Acito who directed this monumental
54 effort as Chairman of the University Information Technology Committee. He spent countless hours
55 gathering information on national trends, attending hundreds of hours of meetings, and many
56 weekends in leading this work. I am also grateful to four sets of taskforce co-chairs: Sarita Soni and
57 Alfred Guillaume (Faculty and Scholarly Excellence), Roger Thompson and Jeffrey Watt (Student
58 Success), Nasser Paydar and David Zaret (Effective Community), and Jim Perin and Susan Sutton
59 (Engagement Beyond) for their service to vet many ideas and lead their taskforce contributions to
60 this plan. My team in OVPIIT of Garland Elmore, Christine Fitzpatrick, Kim Milford, and Jan
61 Holloway also labored hours in shaping the geyser of input into a coherent plan.

62 It is my hope that this 2008 plan will again contribute to moving IU to the next level just as the
63 successful 1998 plan so aptly did. IU begins in a sound position for this work based on its own
64 capabilities and strong positions of national and international engagement. The aspirations of this
65 plan are within our reach, and in the years ahead we can turn these aspirations into IU’s reality.

66 Brad Wheeler
67 Vice President for Information Technology and Professor

68

69

70 **Introductory Letter from the Chair**

71 Dear Vice President Wheeler:

72 The draft of the second information technology strategic plan for Indiana University, “Accelerating
73 the Journey,” is now complete and follows this letter. The word “acceleration” in the title reflects the
74 need to continue IT development at Indiana University in a manner that keeps pace with the
75 increasing speed of change and innovation in technology. The ability to take advantage of rapid
76 developments in IT at IU is possible because of the achievements stemming from the plan,
77 “Architecture for the 21st Century,” published in 1998 that became the guide that for moving
78 Indiana University to a position of leadership in IT infrastructure and architecture. The principal
79 thrust of this new plan is to continue building upon the foundations established through
80 implementation of the 1998 plan and, furthermore, to speed the adoption and installation of exciting
81 new IT applications in support of the university’s missions.

82 The second strategic plan is organized into three broad sets of recommendations and actions. The
83 first set of recommendations is concerned with maintaining and continuing to develop the
84 outstanding IT programs, services, networks, and management practices that are already in place. The
85 foundation for IT must be kept strong and up-to-date in order to provide a platform for future
86 innovative applications. Current and planned activities for infrastructure improvement and
87 application deployment must be continued and supported.

88 The second set of recommendations is directed at making IT resources more “human centric,” so
89 that the activities of students, faculty, and staff can be performed more effectively and efficiently.
90 The full potential of IT for collaboration, for access to information, for improved support of
91 decision making, and for many other possible applications can only be realized to the extent that
92 people can understand them and conveniently use them. There are many opportunities for improving
93 the accessibility and power of technology applications that can materially enhance the ability of all
94 members of the IU community to better contribute to the university’s missions. To make these
95 applications truly valuable, efforts should be directed toward insuring that they integrate well with
96 existing practices, provide demonstrable, relevant, and important advantages, and are cost effective,
97 both in terms of financial and human resource investments.

98 The third section of the plan presents recommendations that are “grand challenges and
99 opportunities.” These represent stretch goals which are demanding but worthwhile, with difficulties
100 that can be overcome. These involve longer term programs and projects which will require
101 considerable creativity and perhaps must await future technological developments. However, these
102 grand challenges and opportunities should serve to inspire and focus technology efforts at IU on
103 areas that can lead to true distinction and leadership in making important contributions.

104 This plan is the result of the combined efforts of more than 140 members of four task forces, the
105 University Information Technology Committee (UITC), and the entire team of the Office of the
106 Vice President for Information Technology. I want to express my extreme gratitude to the task force
107 leaders, the members of the task forces, and the others who participated in meetings, read drafts, and
108 offered creative ideas and helpful comments. The entire communications team from the OVPIIT
109 provided outstanding support, did excellent work, and displayed what appeared to be infinite
110 patience in working on this project.

111 I appreciate your personal attention to detail and excellent collaborative work with me in writing the
112 final document. Your passion for Indiana University and the role of IT in the future of the

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113 university, knowledge and creativity, and clear leadership inspire confidence that this plan,
114 “Accelerating the Journey,” will be a blueprint for continued excellence.

115 Frank Acito
116 Chair, University Information Technology Committee
117 Associate Dean for Academic Programs and Professor
118 Kelley School of Business
119 Indiana University
120

121 **Process Used to Develop the Plan**

122 President McRobbie, in his 2008 charge to the Vice President for Information Technology, directed
123 oversight of a university-wide strategic planning process to plan for “the pervasive use of IT to help
124 build excellence in education and research in all disciplines, in administration, in IU's engagement in
125 the life of the State, across all campuses, and in collaboration with IU's key partners such as Clarian
126 Health and institutions of higher education in the State.” He also directed that development of the
127 plan draw on broad consultation from across all areas of the university and from key constituencies.

128 The planning process has largely followed the successful template of the 1998 IT Strategic Plan. IT
129 was driven by, and engaged the dialogue and ideas of, more than 140 faculty, staff, and students from
130 across IU, as well as several representatives of external stakeholder organizations. As members of the
131 specially convened University Information Technology Planning Committee (UITC) and four task
132 forces, they worked with the leadership team in the Office of the Vice President for IT to chart the
133 future course for IT at IU. Associate Dean Frank Acito of the Kelley School of Business chaired the
134 substantial endeavor. Under his leadership and with the taskforce co-chairs, the taskforces were
135 charged with developing ideas regarding how IT can be used within and across various roles and
136 missions of the university.

137 An overarching goal of this new plan is to focus IT investments at IU to create the very best digital
138 experience for the university community. The 1998 plan successfully established a sustainable
139 technology infrastructure and essential services for the university. Looking ahead, this plan
140 purposefully emphasizes a human-centered approach and called for ideas that are visionary, realistic,
141 and relevant for the missions of Indiana University. Its themes and recommendations were generated
142 by those who use the technology, and spring from their direct experiences using IT in the classroom,
143 in the research lab, in the office, in the residence halls, in the libraries and around the world.
144 Discussions during the planning process also centered on identifying the resources and services that
145 could best support the IU community in achieving future excellence in the university's missions of
146 education and research.

147 The planning teams were organized into four task forces that focused on key constituencies and roles
148 for Indiana University. Appendix E3 has membership lists of the UITC and task forces. For each
149 task force, statements were developed that articulated human-centered general recommendations that
150 contribute to achieving the overall goals for IT in the service of the IU community.

151 *Faculty and Scholarly Excellence:* The charge to this task force asked: “How can information
152 technology continue to enable Indiana University's faculty and scholars to pursue and
153 achieve academic excellence in teaching, discovery, and creative activity, including path-
154 breaking research and scholarship? How can information technology optimize their
155 pursuits?”

156
157 *Student Success:* The charge to this taskforce stated: “IU seeks to provide the best possible
158 education to all students, and make it accessible and affordable, while providing a student
159 living and learning environment of the highest quality. What vision for information
160 technology supports the success of IU's students, those who are currently enrolled and those
161 who will enroll in the next decade?”

162
163 *Effective Community:* The charge to this task force was: “To engage as an effective community,
164 faculty, students, and staff on the IU campuses require access to information and capabilities

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165 for communication and collaboration. How can IU's infrastructure support and enable the
166 institutional missions of the university?"

167
168 *Engagement Beyond:* This taskforce was charged with the following: "Engagement in the life of
169 the State of Indiana is a third mission of IU, building upon excellence in education and
170 research and focusing especially on economic development. IU is also an international
171 university. How can IU's information technology plan support the university's efforts to
172 widen the scope and impact of its role as a public university and strengthen its global
173 relationships?"

174 The planning process was designed to be iterative so that members of the task forces and others
175 consulted could review and make suggestions for improvement in successive versions of the written
176 document. Initial meetings of the UITC and taskforces commenced in March 2008. Early meetings
177 focused on reviewing the 10 original recommendations in the first strategic plan, and determining
178 those to carry forward and modify to sustain IU's IT foundation.

179 Draft reports of the task forces and the UITC recommendations were submitted to VP Wheeler at
180 the end of June 2008. Discussions and development of ideas continued within the task forces and
181 UITC through the summer months. A status report was presented to attendees of IU's annual
182 Statewide IT Conference, September 11-12, 2008, at IU Bloomington.

183 In October the complete preliminary draft was submitted to President McRobbie. In October and
184 November, the draft was presented to numerous groups representing schools, units, and campuses
185 across IU for comment and suggestions. The final planning document was submitted to President
186 McRobbie in early December 2008. Going forward, the IU Vice President for Information
187 Technology and CIO is charged with realizing the objectives of the plan in partnerships and
188 coordination with many parts of the university.

189 **Section A2. Looking to IU's Future**

190 **Strategic Positioning**

191 Since information technology is a critical resource that lies at the very essence of the university's
192 functions of knowledge creation and instruction, it follows that investments must continue in IT if
193 Indiana University is to remain competitive. Major research universities will continue to face
194 formidable competition in "... virtually all aspects of the education and research enterprise... The
195 competition will be for faculty, for students, for funding, for intellectual property rights and for
196 recognition and visibility, and each aspect of this competition will be global."²

197 A question arises about the role that IT could play in providing a competitive *advantage* for IU. The
198 visionary 1998 plan "Architecture for the 21st Century" (ITSP1 hereafter) positioned IU among the
199 leaders in the provision of information technology infrastructure and services. In the ensuing years
200 many other universities have also recognized the critical role that IT plays and have made substantial
201 investments in IT. Sharply reduced cost/performance ratios and the commoditization of many
202 aspects of IT that were cutting edge only a few years ago continue to encourage widespread
203 adoption.

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204 The net result is that while a strong IT infrastructure and the provision of services are necessary to
205 compete with major research universities, it is unlikely that general investment in IT alone could
206 provide competitive or strategic distinction. However, the innovative use and application of
207 information technology can be a strategic advantage for IU if IT investments are made in concert
208 with the strategic objectives of the university, its human skills, organizational structure, and
209 operational capabilities. After years of substantial investment, IU appears to have a considerable head
210 start on IT infrastructure. The challenge is to identify the optimal strategy to advance these
211 interdependent areas going forward.

212 John Seely Brown and John Hagel provided some useful perspectives in a 2003 letter published in
213 the *Harvard Business Review* that offers relevant ideas regarding the strategic role of IT for universities
214 today.³

- 215 • Extracting value from continuing investment in IT requires changes and innovations in
216 institutional practices and processes. The differentiation is not in IT itself, but in the
217 possibilities for new activities that are not performed optimally or were not previously
218 feasible.
- 219 • Opportunities for extracting value from IT may be greater across institutions rather than
220 within institutions. IT enables new possibilities for multi-institutional collaboration across
221 universities that would have been prohibitively expensive or impossible just a few years ago.
222 IU's leading investments in Sakai, Quali, EVIA, HathiTrust, and grids are early indicators of
223 the potential for such collaborations.
- 224 • The most successful IT initiatives showing tangible results have developed from incremental
225 waves of innovation of six to twelve months, rather than from complicated, expensive, and
226 very risky "big bang" efforts. Smaller projects afford opportunities for refinement and
227 learning, and reduce financial risk.
- 228 • Real strategic advantage will come from the cumulative effects of focused investments in IT
229 rather than from dispersing efforts across too many programs. There are more technology
230 options than any single university can or should pursue. IU can achieve strategic
231 differentiation by adopting a long-term view of opportunities and focusing efforts on
232 achieving advantage in the basic functions of the university through IT.

233 The implication is that while IU must continue on the evolutionary path of IT development begun in
234 1998, this alone will not result in distinctive excellence for the university. Instead, a three-part
235 strategy is recommended for the next five years which aims to achieve leadership and distinction by:

- 236 1. Continuing to invest in IU's IT infrastructure and services, ensuring its position of
237 leadership and providing its faculty, students, and staff with needed IT resources. Sustained
238 investment in IT to maintain IU's leadership is necessary and can be further strengthened by:
 - 239 • Continuing to provide a reliable and stable computing infrastructure.
 - 240 • Continuing to develop the foundation of standard teaching/learning hardware,
241 software, and devices, as established in ITSP1.
 - 242 • Sustaining IU's successful practices in maintaining a solid financial basis for
243 information technology and for supporting and protecting all physical and intangible
244 assets associated with IT.
 - 245 • Continuing efforts to attend to a constellation of issues that include social
246 behaviors, supportive policies, balance between continuity and innovation, engaging

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- 247 communities, forming partnerships and networks, and creating environments that
248 offer incentives for innovation and building trust.
- 249 2. Adopting a human-centered approach to developing and implementing IT systems and
250 applications, in order to achieve more pervasive and creative use of these systems and
251 applications. Creating a user-centered approach to information technology involves:
- 252 • Continuing to seek the input from the IU community and other stakeholders and
253 continuing IU’s tradition of transparency in IT expenditures, not only at the university
254 level, but also by campuses and schools.
 - 255 • Focusing on IT investments that enhance IU’s effectiveness and/or efficiency in
256 achieving its core mission in the long or short run and that carefully balance gain versus
257 risk, agility versus stability, and long- and short-term perspectives.
 - 258 • Striving for “frictionless use of IT,” hiding complexity while maximizing functionality.
259 Applications need to be accessible and perceived as easy to use. Technological
260 sophistication can be made to enhance, not encumber research, teaching, creative
261 activity, and university operations. With proper support and training, the IU community
262 will be able to employ state-of-the-art technologies without unduly diverting time and
263 effort from fundamental activities. Creative and innovative ideas for IT applications can
264 also be stimulated by keeping IU faculty, staff, and students up to date regarding new
265 and forthcoming technological developments.
 - 266 • Recognizing that one size does not fit all. Substantial heterogeneity of IT needs,
267 capabilities, and resources exists among the various constituencies at IU and explicit
268 recognition and consideration of such differences will aid the diffusion and adoption of
269 IT applications.
 - 270 • Collaborating with other institutions and organizations. Much more can be achieved
271 through collaboration and partnerships than by working alone. A continuing strong
272 commitment to working with partners will further strengthen IU’s ability to provision
273 new and powerful tools that promote innovation in teaching, learning, research, and
274 administrative services.
- 275 3. Focusing on a few key areas where IU can achieve true distinction rather than attempting to
276 lead in all areas of IT. Areas for leadership investments are those that:
- 277 • Align with university priorities for the future.
 - 278 • Contribute to IU’s distinction by strengthening areas in which IU has established
279 leadership and expertise.
 - 280 • Are important in an absolute sense. Application areas that have major impacts on the
281 achievement of the university’s missions related to research, creative activity, teaching,
282 outreach, and engagement with the community and beyond are much more likely to
283 create paths to true leadership.
 - 284 • Leverage IU faculty research and innovation leadership. IU can be most effective at the
285 research, development, and delivery pipeline if IU starts with areas of faculty thought
286 leadership, supports faculty innovation with investment of staff time and facilities, and
287 speeds development of new tools into enhancements for the university community,
288 state, nation, and world.
 - 289 • Present challenges amenable to improvement with technologies that are newly becoming
290 available or are likely to emerge in the next five to ten years.

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- 291 • Leverage the information technology infrastructure to more broadly support IU faculty,
292 staff, students, academic disciplines and key university partners.
- 293 • Are visionary, inspiring, and creative.

294 With continued investment in the infrastructure, attention to human-centered use and application,
295 and focused efforts to attain distinction in specific areas, IU can achieve leadership in the creative use
296 and application of IT in key areas with broad progress across the entire university. This strategic
297 positioning will enable IU to lead from a position of strength as a contributor and partner in the best
298 academic opportunities.

299 **Aspirational Visions for IT at IU**

300 Envisioning aspirational scenarios for the future provides a useful tool to establish goals and direct
301 progress. Imagine the state of IT at Indiana University a few years into the future. The following
302 scenarios, written in the present tense, provide a look into the future of IT at work at IU.

303 Since the adoption of ITSP2 in 2009, sustained investment in information technology on all IU
304 campuses has created a digital technology environment in which teaching, learning, research, creative
305 activity, and virtually all university activities have become more effective and more efficient. IU
306 continues to be regarded as a leader among universities in providing pervasive information
307 technology resources. Importantly, IU is recognized as being without peer in creating and deploying
308 innovative applications of IT in several key areas of research and instruction.

309 ***Vision for Faculty and Scholarly Excellence***

310 All IU faculty members have access to state-of-the-art personal computing devices, many of which
311 are transportable so that work can be conducted in the office, at home, or while traveling. These
312 devices enable creative work and revision, either individually or in collaboration with others and
313 access to a vast array of functional data and systems that support instruction, research, decision-
314 making, and creative and administrative activities. These devices are updated or replaced as needed
315 via a sound fiscal process of lifecycle funding.

316 Collaboration with groups of colleagues for meetings across IU campuses is enabled through
317 advanced communications systems that provide high-resolution video and high-fidelity audio –
318 creating a virtual sense of presence. Advanced collaboration technologies, integrated with personal
319 devices, afford high-quality audio and video, visual displays, and low latency for convenient
320 communications. Immersive technologies enable visualizing results in ways that afford paths to new
321 insights. Faculty work routines move seamlessly between research and teaching activities. For
322 example, scholarly work by faculty that generates primary data is placed in IU's public data utility,
323 and it is available to be incorporated in teaching and research in other parts of the world. IU faculty
324 draw on similar utilities and educational resources to incorporate material in their classes. ⁴

325 The university has implemented a program that provides IT devices that are tailored to meet
326 individual faculty requirements. For example, one cultural anthropologist's device includes video- and
327 audio-editing software and multiple displays. Another faculty member, a visual artist, designs on a
328 high-resolution work surface, scaled for dimensional accuracy, and calibrated for color fidelity. This
329 artist also requires enhanced network connectivity and bandwidth so that she can easily move and
330 process with reduced latency the large datasets that she transmits to colleagues and external displays.

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331 IU research scientists are able to store massive amounts of computational data in a secure data
332 storage area that allows setting permissions for specific subgroups of colleagues at IU and beyond.
333 Scientists using the data are able track and retrieve multiple versions of the data, including the raw
334 data, the cleaned version, and subsets, in formats readable by the various statistical packages used by
335 colleagues. Integration with data analysis tools makes it easy to extract data subsets and test various
336 scenarios.

337 Another IU professor is a member of an interdisciplinary team comprised of a group of researchers
338 in the humanities, informatics, and senior IT support professionals. The team is developing a special
339 cross-disciplinary collection of resources, IT tools, and methods for studying and analyzing the
340 collections of digitally captured and born-digital documents, videos, and images. The idea for this
341 project came about as a result of a special forum IU routinely provides to keep faculty, staff, and
342 researchers informed about emerging IT developments and their possible merits and applications in
343 teaching and research. This forum is one part of a multi-faceted approach to IT support, training,
344 and personal assistance that can be tailored to individual levels of expertise, and delivered in modes
345 that suit individual preferences. Faculty and staff can get help in the office, in the classroom, in the
346 lab, or on research trips abroad. A variety of digital tools that are easy to use create efficiencies of
347 time and are flexible enough to fit a variety of preferences and needs.

348 ***Vision for Student Success***

349 Students at IU bring their own computing and communication devices (in a variety of form factors)
350 and are quickly able to connect to IU's vast array of services and software. In fact, many students
351 begin interacting with and using IU's technology resources long before coming to campus through
352 outreach initiatives with elementary and high schools throughout the state of Indiana. Facilities
353 throughout IU complement these student devices to provide space to work in informal environments
354 where students can connect their personal devices to larger displays and keyboards, recharge
355 batteries, or secure computing devices between uses. Modern technology centers and labs are also
356 available on IU's campuses for students to access community devices.

357 IU students view IT as an ally in helping them use their time efficiently for learning and participating
358 in various student activities. A unified, student-centered, personal dashboard enables the virtual
359 management of all aspects of student life at IU. The dashboard is accessible from the smallest
360 technology devices as well as larger, sophisticated visualization displays. Using the personal
361 dashboard, a student on the run, with an hour between classes, can request that her team reschedule
362 a study session until after the just-announced exam prep session, vote in a class poll regarding a case
363 study dilemma, update her off-campus work schedule, check her academic progress in a tough class,
364 and decide to purchase an opera ticket for the weekend.

365 From the same dashboard, she can connect with the various facets of her academic life from
366 registration through graduation, with an interface that has been favorably compared with the best
367 available, such as those from Amazon.com and other leading service providers. The student
368 dashboard uses natural, conversation-like interactivity, like the example shown here:

369 “Welcome back, Annie Student. Since you enrolled in Writing Composition II, the instructor has
370 posted the syllabus and two assignments here. Course books from the bookstore and digital
371 reference materials from the library are also available here. Have you signed up for a study group
372 yet? There's a forum here, with four other students currently available. You might also be interested
373 in registering for Victorian Poetry. There are currently two spaces left in the 2:00 session for the next
374 term, which fits in your current schedule. Would you like to register?”

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375 Using personal IT devices students can log the requirements for their major, schedule a meeting with
376 an advisor, and stay in touch with faculty. Many students use the IT system to develop a portfolio of
377 work in their major and build collections of reference materials. The environment on each student's
378 IT device provides access to course syllabi, allows online submission of assignments, provides access
379 to self-paced tutorials, lectures or reading lists, and supports tools for discussions and collaborations
380 with other students. Underpinning the environment is a system of ever-present support, including
381 timely access to advisors and 24-hour IT help.

382 The IT environment at IU supports and enriches students' academic lives, inside and outside the
383 classroom, at any time and any location, in any configuration of people. Students who are enrolled in
384 distributed learning courses find a depth and breadth of IT-supported opportunities as instructors
385 chose among a variety of teaching techniques and media resources. On IU campuses, flexible
386 learning spaces encourage interactive, participatory learning and support a variety of teaching and
387 learning modalities, all designed to support specific instructional goals, the nature of the subject being
388 taught, and students' learning styles. Some classes meet for an entire semester, while others run for
389 only a few weeks – the use of technology has liberated the teaching schedule from the standard 15-
390 week semester. A few courses run for a year or more to support large-scale experiences and projects.
391 Some courses include students from other universities within and outside of the United States.

392 Technologies that support multiple communication modes and one-to-one and one-to-many
393 interactions bolster opportunities for meaningful faculty-student communication, including
394 discussion and feedback. Other systems support assessment tools and processes, enabling
395 measurement of learning and promoting accountability. IU students interact with a world of IT
396 services and demonstrate good habits in protecting their own privacy and the intellectual property of
397 others.

398 As participants in a global, connected community of learning, IU students benefit from the
399 backgrounds and perspectives of a spectrum of international faculty and students with whom they
400 interact on campus and remotely. Class sessions often include dialogue with experts at IU and
401 beyond, via rich, reliable communication technologies. In many cases topical experts and IU alumni
402 from Asia, Europe, Africa, and elsewhere join with IU instructors to provide truly global
403 perspectives. For appropriate projects, students use these communication tools to collaborate with
404 mentors in private industry, research agencies, and state and local governments.

405 Students can track their progress toward majors and degrees by consulting the personal dashboard.
406 As they take classes, engage in IU's rich learning environment, and participate in campus clubs, they
407 can also log their experiences in an electronic portfolio that is accessible from their dashboard. The
408 portfolios are also used in some cases to demonstrate competency levels in areas such as written
409 communication, critical thinking, quantitative analysis, and the like. Students are able to include
410 course-related work and other experiences (e.g., internships, study abroad) in their portfolios to
411 provide evidence of their skills. The portfolios are also useful in demonstrating accomplishments in
412 job interviews and graduate school applications.

413 ***Vision for Supporting the IU Community***

414 Information and communication technologies have become more pervasive in community activities.
415 Systems focus on making easy and reliable some common forms of communication across distance –
416 whether to the next building or another campus with interfaces to common services that simplify
417 coordinating work, team, and personal activities. For example, a flexible, customizable calendaring
418 tool allows individuals to learn of the many events on IU campuses and see how these relate to

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419 personal calendars. IT systems make access to essential administrative services and tools easier and
420 more user-oriented. Purchasing tickets for events, paying parking fines, requesting advising
421 appointments, switching course sections and conducting many other day-to-day student, faculty, and
422 staff activities are handled via well-designed IT systems.

423 For example, when an IU scientist is preparing a grant application for government funding for her
424 research, she can easily complete preparatory data gathering, electronically submit her research
425 protocols for appropriate institutional review, develop budget scenarios for the grant, and collaborate
426 with co-investigators – all without having to re-enter data or wonder about the status of any
427 necessary approvals.

428 University systems have vastly improved the ability of those in the IU community to support data-
429 driven decision making. For example, an associate dean can use a graphical interface or a plain
430 English query to ask a question and obtain a report regarding graduation rates for certain majors over
431 a five-year period. Financial analysts can use the university data systems to check any department's
432 past expenditures relative to budget and create a guidance report that maps expenditures against
433 credit-hour trends.

434 IU constituencies have access to rich, multimedia collections of many of the activities and events that
435 comprise the scholarly life at IU. A student can search for video clips of presidential speeches that
436 refer to initiatives in the humanities. A graduate student can find a podcast of a lecture by a visiting
437 distinguished scholar from years ago to assess how his theorizing work began and has evolved over
438 time. IU alumni around the world have access to a substantial portion of the performing arts and
439 cultural events at IU.

440 Alumni also experience greater support in their transactions with the university. For example, a
441 group of IU alumni and friends who live across the country are able to get tickets to a Jacobs
442 School of Music opera performance via a gateway that shows calendars and schedules. The
443 system allows ticketing and seat selection, lets them book rooms at the Indiana Memorial
444 Union, and completes the transaction with a secure payment utility.

445 ***Vision for Engaging the Community Beyond IU***

446 As one of the great universities of the 21st century, IU is highly connected via communities, alliances,
447 and engagements that extend far beyond its campus borders. Through its advanced networks, IU
448 combines the advantages of its location, such as high quality of life, modest cost of living, and strong
449 Midwest work ethic, with the ability to project the skills and interests of its faculty, staff, students,
450 and alumni almost anywhere. IU has contributed to an economic revitalization of the State of
451 Indiana that has moved the state from the lower third of the nation to well above the median, IU has
452 partnered with the State Government and other institutions of higher education to take major
453 indicators of public health from the bottom 10% of the nation into the middle third. The benefits of
454 IU scholarship extend far beyond to borders of Indiana through the US generally and the world as a
455 whole.

456 IU's engagement with the state and beyond takes many forms. For example, a professor in the
457 School of Education at IUPUI collaborates with teachers in high schools across the state, sharing
458 statistical information and co-authoring instructional materials for high school students. IU scientist
459 and research technologists provide students in primary and secondary school the opportunity to
460 participate in authentic science learning opportunities. This engagement helps inspire students to
461 pursue higher education and careers in science, technology, engineering, and math (STEM) in ever

462 greater numbers. Staff members working in university financial aid offices provide scholarship,
463 grant, and loan information to Federal and State regulatory bodies in the secure format they require.
464 Common formats for data exchange or system integration further ease the transfer and articulation
465 agreements for students taking courses at Ivy Tech Community College of Indiana and IU East. As
466 an example, student interns working in Informatics in Indianapolis are able to receive funding for
467 their research project from a private corporation in South Bend, and managers from the corporation
468 can regularly interact with the interns to provide input on their work.

469 IT systems have been integrated with the extensive health and medical care institutions in the state. A
470 physician at the IU School of Medicine in Indianapolis can log on to her personal device and use it to
471 set up a syllabus and assignments for a class she teaches, submit travel expenses to the finance
472 department of her clinic at Clarian Health, review a former patient's x-ray results stored at the
473 Regenstrief Institute, and then check on the status of a grant submission that is being led by a co-
474 investigator at Purdue University. IU expertise in advanced networks also helps with remote
475 diagnostics for a new academic digital education network in Liberia. While learning about another
476 part of the world, IU School of Dentistry students can share newly developed techniques with
477 colleagues in Kazakhstan who are building a rural clinic.

478 Similarly, many Indiana and national companies are now able to effectively and appropriately tap into
479 IU's expertise and form mutually valuable alliances that advance the Indiana economy. IU research
480 and expertise in data informatics, advanced visualization, and networks has become more integrated
481 with key health partners, such as Clarian Health, to improve the lives of Hoosiers.

482 ***Realizing the Aspirations Via Sustained Effort***

483 The scenarios presented above provide a vision for the future of IU that is ambitious, yet achievable
484 over time. It is achievable because of the rapid developments in IT that will continue in the coming
485 years and, importantly, because Indiana University has much of its IT house in good order in 2008 as
486 an outcome of the 1998 IT Strategic Plan and the sustained efforts to implement its
487 recommendations over the past 10 years. It is essential that the university not fail to sustain the
488 momentum that has enabled progress thus far as it moves to even greater levels of creative use and
489 application of information technology among its faculty, staff, and students,.

490 **Reader's Guide**

491 Indiana University's next Strategic Plan for Information Technology follows in three sections.
492 Section B, *Sustaining the Foundation*, focuses on sustaining and enhancing the progress that was set in
493 motion by the 1998 IT Strategic Plan. It includes recommendations and actions to ensure continuity
494 and to redirect efforts to contemporary needs at IU. Section C, *Towards Human-Centric IT*, addresses
495 four essential areas to improve how IT systems can more efficiently serve the needs of the IU
496 community. It focuses on making systems and services that are perceived as easy to use and useful.
497 Section D, *Grand Challenges and Opportunities for IU Leadership*, proposes that IU strives to find better
498 paths in areas of grand challenge or great opportunity.

499 Throughout the document, the style is to propose a broad recommendation to set a general direction
500 and then follow with a series of action items for planning and execution. As IU's plan for IT,
501 progress in many of these areas will rely on coordinated efforts across the university. The Office of
502 the Vice President for Information Technology (OVPIT) is charged with overall leadership of

503 implementing the plan, but progress for IU in this century relies on the university's effective
504 adaptation to new possibilities.

505 In this plan, references to University Information Technology Services (UITS) are expressed to be
506 inclusive of the Extended IT Team of all IT professionals across the university. The term *provision*
507 implies that an IT-enabled service could be sourced via home grown software, purchased as a
508 package, contracted as a cloud service, or commercially outsourced entirely depending upon the best
509 fit for IU. The term *device* is inclusive of all information and communication technologies devices in
510 whatever form they may evolve (personal computers, mobile phones, personal digital assistants,
511 telematics in automobiles, etc.). The term *enterprise system* refers to systems that serve common needs
512 across multiple IU campuses.

513 **Section B. Sustaining the Foundations for IT Leadership**

514 This section focuses on sustaining the IT infrastructure, processes, and services that currently enable
515 IU based on the work of the 1998 IT Strategic Plan.

516 **B1. IT Infrastructure and Fiscal Planning**

517 Indiana University's formulae for building and leveraging core IT resources and services provide IU
518 students, faculty, and staff the most current electronic tools for scholarship, creative activity, and
519 university business. IU's success in forging fruitful relationships with hardware vendors, sustaining
520 broad software licensing agreements, and building networks have provided the IU community with
521 steady, reliable access to essential tools and connectivity.

522 **Recommendation 1:** Indiana University's national and international
523 leadership should be sustained through continued maintenance and
524 advancement of its IT infrastructure that is supported by sound fiscal
525 planning.

526 To build upon these accomplishments IU should continue to provide next-generation IT
527 infrastructure and services (where "infrastructure" refers to physical facilities, hardware, software,
528 equipment, devices, networking, systems, applications, support, and professional staff). IU should
529 maintain an information technology infrastructure that supports all academic disciplines, with the
530 goal of remaining at the forefront of the creative application and use of information and
531 communication technologies.

532 ***Lifecycle Funding***

533 The 1998 ground-breaking program of lifecycle funding (LCF) and university-wide deployment of
534 workstations for faculty and staff initiated with ITSP1 has played an important role in helping IU to
535 attain IT leadership. This program explicitly recognized the need for a budgeting and funding model
536 that fit the rapidly changing IT environment, and that approach remains to be essential to sustain
537 IU's competitiveness.

538 ***Action 1: IU should continue a lifecycle replacement model similar to the***
539 ***one established in ITSP1 to provide baseline support for computing devices***
540 ***and the maintenance of university-provisioned student computing labs.***

541 Even with the widespread success of the LCF program to provide faculty and full-time staff with up-
542 to-date personal workstations, there is still more to be done. Differential needs associated with
543 specific disciplines, user IT sophistication, and system complexity should be incorporated into a new
544 faculty/staff resource allocation methodology for those whose needs exceed the basic level. Some
545 faculty members need more advanced or highly specialized computing equipment and software and
546 have been unable to rely on university-level funding sources. For example, in facilities that serve
547 disciplines that must move and process large datasets, sufficient connectivity, and bandwidth are
548 needed to process data with minimal latency. In disciplines that require close examination of images,
549 highly advanced digital displays are needed that offer a greater dynamic range of exposure (high
550 dynamic range) capabilities, broad color spectrums, and high resolution. A LCF model is needed that
551 can encompass the acquisition, maintenance, and replacement of technologies that are essential to
552 IU's scholarly missions.

553 Likewise, critical IT resources that are funded and directed at the departmental and school level, both
554 for individuals and specialized computing labs, have in some cases fallen behind due to an ad-hoc or
555 episodic approach to investments in these resources. This concern was also expressed in the 2005
556 Cyberinfrastructure Research Taskforce Report.⁵ Whereas ITSP1 recommended that lifecycle
557 funding be applied to all levels of IT investment, explicit mechanisms and funds for carrying this out
558 have not been developed. The next action calls for renewed efforts to broaden the lifecycle funding
559 approach to essential devices that are needed to support research and teaching on recurring basis.

560 ***Action 2: The lifecycle-funding model should be expanded to cover school,***
561 ***department, and discipline-specific needs and variations to more fully***
562 ***support the diversity of research and creative activity across the university.***

563 ***Physical Infrastructure***

564 IU has made great strides in developing its physical infrastructure to house critical IT assets. The
565 machine room space in the Informatics and Communications Technology Complex (ICTC) building
566 in Indianapolis and the Data Center now under construction in Bloomington are fulfilling this
567 essential need. To sustain their purpose, however, these facilities require robust and fault-tolerant
568 electrical power and essential utilities without any single point of failure that could disable critical IT
569 services. Disruptive weather events of recent years have revealed that IU must reconsider long-
570 standing assumptions and adopt new approaches that can ensure reliable power.

571 ***Action 3: IU must adopt planning approaches and actions that ensure***
572 ***reliable physical protection and provision of utility services to critical IT***
573 ***facilities while minimizing possibility of any single point of failure.***

574 ***Pursuing a Philosophy of Abundance***

575 Metaphorically speaking, IU scholars should be able to conduct their work without thought of IT
576 constraints. While financial resources must always shape reality, the university should consider all
577 possible approaches that develop IT services in unmetered and unrestricted ways that *approximate a*
578 *philosophy of abundance*. UITTS should refine its baseline, common good suite of IT services (those
579 funded from allocations to UITTS as opposed to metered charge-back) to include comprehensive

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580 voice, video, data, text, image, and collaboration services and forms of convergence. IU should
581 develop funding models that are consistent with best practices for supporting common good
582 services.

583 Approaches to achieving this may include developing efficiencies via scale in common services for
584 computation, storage, communication, and procurement; discovering new functionality in current
585 resources; consolidating services to enhance offerings; and adopting a variety of sourcing strategies
586 via home grown systems, grids and cloud services of today and their successors, through university
587 consortia, or from private sector offerings.

588 ***Action 4: IU should pursue strategies that approximate a philosophy of***
589 ***abundance within reason, towards unmetered availability of IT services,***
590 ***support, and infrastructure for creative activity, storage, computation,***
591 ***communication, and other activities fundamental to the work of the***
592 ***university via any appropriate sourcing strategy.***

593 Technology resources can be extended through an ever-evolving, community-based infrastructure
594 that includes leveraging enterprise common goods services and edge services to meet specific needs
595 in departments, schools and administrative units. Effectively balancing what is done at the *edge* and
596 what is done with *leverage* requires a deep relationship of *trust* among IT service providers across IU.
597 While services unique to local functions are often best hosted and maintained at the edge, IT
598 resources maintained by campuses, schools, or departments that duplicate leveraged enterprise
599 services reduce efficiencies, increase costs and complexity, and may pose substantial risks to data and
600 IU's public reputation.

601 Proper uses of leveraged services actually increase abundance and enable more unique activities that
602 can be done at the edge. Where infrastructure services exist or can be achieved in a timely manner,
603 IU should not duplicate or develop shadow edge systems in the absence of compelling business
604 reasons and in consultation with UITS.

605 ***Action 5: IU should maintain and refresh its IT infrastructure by***
606 ***consolidating enterprise-scale (multi-campus) services for software systems,***
607 ***server and data hosting, networks, backup, messaging, support services, and***
608 ***training, while also enabling innovative departmental-scale technology***
609 ***services provided at the edge.***

610 Achieving the appropriate balance between leveraged and edge services will require careful and
611 ongoing guidance, among administrators and IT service providers. Clear policies and standards
612 should be established per the president's directive that support the optimum balance of leveraged
613 and edge technology services across the university. Transitions of innovative edge services that may
614 migrate to leveraged services over time should be seamless to edge service providers and users.

615 **B2. Access to Network Resources**

616 The Indiana University digital network is an instrument of excellence. Academic work relies on
617 electronic access to information and expertise. Teaching, research, creative activity, and university
618 business are inescapably connectionist endeavors. President McRobbie has said that his goal of
619 honoring faculty excellence requires a "renewed commitment to building collaboration and
620 cooperation among our campuses."⁶⁷ The vitality of the IU network will continue to be a major force
621 in fostering that connectedness. Collaboration and connectedness — between IU students, across IU

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622 campuses, and among national research teams on which IU faculty serve — all rely on stable, robust,
623 and ample network connectivity. IU constituents and their collaborators count on unimpeded,
624 appropriate access to IU’s information assets —specialized research data, digital humanities
625 collections unique to IU, and the teaching resources for classes, wherever they are developed. The
626 network is a conduit linking IU’s human expertise to its information assets. Ensuring access,
627 reliability, capacity, and support must remain among the university’s highest priorities.

628 **Recommendation 2:** Indiana University should ensure that its wired
629 and wireless campus networks continually evolve just ahead of the
630 needs of IU’s faculty, staff, and students. The network must provide
631 secure, reliable, effective, and appropriate access to support the
632 missions of the university.

633 IU has nationally recognized expertise in the configuration and management of advanced digital
634 networks. IU’s physical network and human expertise together represent a valuable, strategic asset
635 that will continue to make a major contribution to IU’s prominence as an IT leader. Continual
636 upgrades and links to local (“to the desktop”), national, and international networking systems are key
637 to enabling state-of-the-art communication and collaboration for faculty, staff, and students.

638 *Action 6: IU should continue to maintain and upgrade its networks to*
639 *accommodate the increase in demand for capacity, speed, security, and*
640 *stability.*

641 IU’s deep network expertise – particularly in the Global Research Network Operation Center – has
642 been developed through economies of scope across a range of advanced network engagements, from
643 its founding relationship with Internet2 to other state, national, and international networks. IU’s
644 development and oversight of the I-Light network, in partnership with Purdue, provides an essential
645 means of engagement with many partners of higher education across the state. It also enables
646 distributed medical education via the IU School of Medicine and School of Nursing, and supports
647 the large-scale Clinical Translational Science Initiative funded by the National Institutes of Health.
648 Pursuing abundance through strategic partnerships for developing and leveraging advanced networks
649 is essential for ongoing IU leadership in networking infrastructure and staff.

650 *Action 7: IU should continue to pursue opportunities for strategic*
651 *partnerships that can provide services for advanced networks to further the*
652 *missions of the university.*

653 Perceived social boundaries between home and office, work and play, and traveling and staying home
654 are all giving way via the capabilities of advanced networks that enable a range of activity in almost
655 any place. High-speed connectivity is essential to fully embracing the possibilities of this era, yet in
656 many cases, connectivity costs and speed vary greatly. In some cases this can impede the ability of
657 faculty, staff, and students to study or work at home while interacting with IU services. The
658 university may be able to use its scale and volume purchasing arrangements to overcome these
659 limitations and thus enhance the ability of individuals to achieve better connectivity.

660 *Action 8: Whenever feasible, IU should develop prudent agreements,*
661 *partnerships, and other mechanisms (e.g., strategic alliances, negotiations*
662 *with service providers) that allow faculty, staff, and students to acquire low-*
663 *cost access to high-speed home and mobile connectivity.*

664 **B3. Collaboration and Communication Systems**

665 Scholarly work, teaching and learning, creative activity, discovery, and the conduct of university
666 business all involve limitless opportunities for collaboration. The increasingly interdisciplinary nature
667 of research, the creation of multi-institutional research teams, the growth in distributed learning, and
668 the expansion of public/private sector integration of business practices all demand greater need for
669 collaboration capabilities that are unimpeded by geographical distance.

670 **Recommendation 3:** Indiana University should provide systems and
671 connections to devices that support communication in a variety of
672 forms — text, voice, audio, images video, chat, virtual presence – to
673 overcome the productivity challenges of location.

674 IU should pursue a goal of enabling effective communication without barriers for its highly mobile
675 community. Collaboration technologies should fit the needs of the IU community and be perceived
676 as easy to use and invoke. Tools should support a broad range of capabilities, such as allowing
677 groups to create and revise shared documents as well as effectively conveying and presenting ideas so
678 that shared understanding and consensus can be achieved.

679 *Action 9: IU should continue to evaluate, provide, and support technologies*
680 *that promote efficient, seamless communication and promote effective*
681 *collaboration within and beyond IU.*

682 Cost-effective systems with high-definition video, high-quality displays, and high-fidelity audio create
683 a sense of presence and realism for group conferencing. Availability of such systems in campus
684 offices, labs, and classrooms and other university workspaces can increase the productivity and
685 effectiveness of collaborative work. These can be integrated with desktop communication tools for
686 one-to-one and one-to-many conferences and collaborations

687 *Action 10: IU should provide a reliable, widely available infrastructure of*
688 *next-generation telecollaboration systems that simulate virtual presence via*
689 *high-quality video and audio with reduced latency while ensuring simplicity*
690 *of setup and operation.*

691 Much university business is conducted on or through the web. The web has become an integral and
692 important aspect of many of the IT services and applications used by the IU community. It provides
693 information, supports the use of technology, and acts as a gateway into many enterprise systems.

694 As the use of the web has broadened, so too have the responsibilities of web administration.
695 Content creators are often dissatisfied with their ability to provide timely, updated information on
696 web sites when working through current web environments and administration processes. The use
697 of content management technologies allows creators convenient, user-friendly tools for contributing
698 and publishing information on web sites under a carefully managed system of authorization and
699 control.

700 *Action 11: IU should implement a comprehensive, integrated university-wide*
701 *web presence by developing policies and best practices. The IU web should*
702 *respect the unique missions of each campus while simplifying access to*
703 *information for internal and external constituencies. Technical and design*
704 *assistance should be made available to units to support the development and*
705 *implementation of the web presence.*

706 This effort should include research, development, implementation, and ongoing improvement for a
707 variety of content creation and site management tools. Plans should support the content authors and
708 the technologists who support them. Activities should include services for web site analysis,
709 identifying appropriate target audiences, design, optimization for usability and navigation, and
710 content management for creators with all levels of technical expertise.

711 The intent of this action is not to establish a “command and control” central agency that oversees
712 web content activities, but rather to create a resource that can help make the web environment at IU
713 that is truly outstanding for both internal and external constituencies. Searching for web-based
714 information at IU cannot be improved until the university addresses the issues created by its near 15-
715 year web legacy and adopts a coherent approach for maintaining web-based information. Technical
716 support will be needed in units, departments, and schools that seek help when developing and
717 maintaining web sites.

718 **B4. Financial Stewardship**

719 Indiana University’s investment in information technology is an investment in the skills, passions,
720 and productivity of the people IU serves. The IU community is a direct beneficiary of IT’s
721 contribution to expanding human achievement. Indirect beneficiaries include the state of Indiana and
722 the countless industrial, commercial, medical, scientific, artistic, academic, and professional
723 communities in which IU and its people participate.

724 Careful financial planning is essential to ensure continued progress. To meet needs that exceed the
725 base budget, IU must continue to pursue other sources of funding for IT, and concurrently, take a
726 measured approach to IT investments relative to all university needs and priorities. Fundamentals of
727 careful stewardship include clarity and transparency of IT expenditures across the university.

728 **Recommendation 4:** Indiana University should continue to practice
729 responsible stewardship of all financial resources devoted to
730 information technology across the university by providing
731 transparency and accountability in support of wise decision making.

732 UITS plays the university’s largest IT role in providing leveraged services across all campuses and in
733 partnership with many academic and administrative units. Since its consolidation in 1997, UITS has
734 completed six Expenditure Revue Committee cycles to make internal cuts in budget for reallocation.
735 That money – often derived from reconfigurations of services, sharing of staff, and reductions in
736 positions – has been essential to fund a myriad of new IT needs.

737 *Action 12: UITS should continue its successful reporting practices, including*
738 *the annual Activity Based Costing report on the cost of each IT service,*
739 *findings from user satisfaction surveys of IT quality, and reporting on*
740 *explicit uses of Student Technology Fees. Reports should continue to be*
741 *made openly available to the IU community and other stakeholders.*

742 Similarly, the total IU investment in IT also includes edge services in schools, departments, and
743 administrative units. Holistic understanding of IT expenditures, including student technology fees,
744 requires transparency for sound decisions in balancing leveraged and edge services.

745 *Action 13: Academic and administrative units should implement clear*
746 *accounting processes and reporting for IT expenditures for hardware,*
747 *software, staff, and services. Uses of any student fees for technology or*
748 *specific course technology fees should be clearly identified and transparently*
749 *reported.*

750 Good stewardship also includes striking and sustaining deals that are in the best interest of the
751 university. Increasingly, the best overall value for IT hardware, software, services, and even
752 contributions to the scholarly mission can be sustained through strategic alliances and enterprise
753 agreements. IU should continue to bring the university's vast scale and expertise to bear in
754 negotiating favorable contracts or alliances with companies that provide products and services of
755 interest.

756 *Action 14: IU should continue its highly successful program of relationships*
757 *with hardware, software, and services vendors, and seek additional*
758 *partnerships and creative exchanges that provide mutual benefits.*

759 Finally, another form of good stewardship is growing the resource base beyond internal sources.
760 During the past 10 years, the Office of the Vice President for Information Technology has amassed a
761 strong record of taking leadership or partnering roles in contracts and grants from federal, state, and
762 private sources. IU should continue its aggressive pursuit of external sources of funding that
763 enhance IU's IT capabilities and advance the missions of the university. Many opportunities for IT
764 funding may be embedded in disciplinary research that calls for proposals or calls for improving
765 instruction or cyberinfrastructure.

766 *Action 15: OVPIT should continue to lead and expand its efforts to*
767 *effectively partner with academic units, campuses, or individual investigators*
768 *for external funding opportunities.*

769 **B5. Security, Privacy and Availability**

770 The issues of security and privacy have become increasingly complex and difficult to manage as more
771 information is stored digitally and heightened regulations direct its safekeeping. Despite these
772 challenges, it is critically important that rigorous policies and procedures are developed and used to
773 protect the security and availability of Indiana University information technology resources,
774 institutional data, and safeguard personal privacy. At the same time, these policies and procedures
775 must promote two traditional university values associated with academic freedom: access to
776 information and freedom of discourse.

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777 IU must strive to minimize the growing risk inherent in its environment of tens of thousands of
778 distributed networked computer systems across a large geographical area. The network connectivity
779 to the world that enables the opportunities previously described also exposes IU to threats and
780 malicious activity from afar. These risks require careful consideration of physical and technical
781 security for leveraged infrastructure and devices at the edge. Duplication of data stores extracted
782 from enterprise systems and stored on edge devices vastly increases risk of a sensitive data exposure.

783 **Recommendation 5:** Indiana University should provide a secure,
784 resilient, policy-based information and infrastructure environment to
785 protect the security, integrity, and privacy of data. Ongoing upgrades
786 to the environment and policies should enhance personal confidence in
787 the security of data and privacy of individuals in the pursuit of
788 institutional and individual goals.

789 IU was among the first in the nation to establish a Chief IT Security Officer and Chief IT Policy
790 Officer. The IU Trustees Resolution of May, 2001 established university-wide authority for IT
791 security in the Office of the Vice President for Information Technology. As threats to security and
792 privacy continue to multiply, IU should continue its leadership in policy, security, and organizational
793 capabilities to provide critical assurance for these areas of concern.

794 *Action 16: IU should develop and coordinate the implementation of a*
795 *strategic and comprehensive security and privacy program that fulfills legal*
796 *and policy obligations as well as obligations to individuals. The program*
797 *should protect institutional assets, engender confidence from members of the*
798 *university community, and continue to facilitate appropriate access to data*
799 *for the legitimate needs of the IU community.*

800 Policies are needed that recognize the university's dependence on its critical technology and
801 information assets and that assign responsibilities for their administration. In addition, detailed
802 guidance is needed in the form of standards and procedures for ensuring appropriate deployment,
803 management, and use of institutional systems and information, covering various aspects of integrity,
804 availability, and confidentiality. The need to communicate these policies and guidance about them is
805 fundamental to the success of the comprehensive security and privacy program and will require
806 unwavering support from academic and administrative leaders.

807 *Action 17: IU should continue its program of outreach and education to*
808 *increase the awareness and understanding of security and privacy issues*
809 *among all members of the university community. Individuals who interact*
810 *with sensitive, important and/or private resources should have appropriate*
811 *training to fully understand their responsibilities regarding privacy and*
812 *periodically receive updated training.*

813 Methods for ensuring the security of non-public data are essential. The means to accomplish this
814 vary with the type of data, storage location, and security controls in place for the data and storage
815 device. Although the mechanisms of protection may differ, the manner in which data are secured on
816 a portable or desktop device is just as important as for an enterprise system. Non-public data that is
817 downloaded to a personal workstation or portable storage device creates significant risks in the
818 absence of rigorous encryption and physical security of the device itself.

819 *Action 18: IU should provision data storage that provides appropriate*
820 *physical and electronic protection. Sensitive, non-public, and/or important*
821 *university information should be rigorously governed by policies and*
822 *processes that ensure appropriate maintenance and retention.*

823 Another aspect of privacy and security is ensuring the availability of critical information technology
824 resources in the event of a disaster or other disruptive event. Every unit in the university should
825 have the capability to continue providing critical functions if adverse events cause disruptions in IU's
826 IT infrastructure. Continuity plans and procedures are needed that cover technology, human
827 resources, and facilities. They should be accompanied by a mechanism for setting the priorities for
828 critical service redundancy and recovery.

829 *Action 19: IU should continue development of an enterprise-level business*
830 *continuity program that includes emergency response, operations recovery,*
831 *and disaster recovery across all critical functions, based upon university-wide*
832 *risk assessment and management.*

833 **B6. Environmental Stewardship**

834 Computers and related equipment – and the way they are used – represent one of the fastest-growing
835 sources of electric energy consumption. Computer hardware, due to its ubiquity and rapid
836 replacement cycles, creates substantial solid waste that can strain the capacities of landfills and, in
837 some cases, leach toxic compounds into the air, soil, or water. The pervasiveness of IT at Indiana
838 University and the critical challenges to the global physical environment make environmental
839 stewardship an imperative.

840 **Recommendation 6:** Indiana University should develop and
841 implement plans for responsible environmental stewardship for
842 information technology.

843 Environmental stewardship is an important effort for the whole of IU, and IT will be a major
844 component of that effort. IT-related energy-saving activities should include leveraging data centers to
845 reduce the number of individual servers; promoting energy-efficient computing habits; considering
846 environmental conservation and sustainability in agreements with suppliers and vendors; developing
847 policies for conserving, recycling, and increasing efficiency in the use of IT resources; and
848 encouraging the use of renewable resources.

849 The IT organization can play an important role in promoting a green university community. The IT
850 organization should support the IU community in its efforts related to environmental stewardship by
851 launching or supporting programs that build awareness and suggest solutions.

852 *Action 20: IU should establish and promote high standards of environmental*
853 *stewardship by providing support for and communication regarding best*
854 *practices in energy-efficient computing.*

855 Initiatives such as the IU Intelligent Infrastructure, which offer IU units remote access to high
856 performance, high availability hardware and services, contribute to achieving greener computing. IU
857 should further explore and leverage such models to lessen capital costs; reduce expenses related to

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858 energy consumption, space, and maintenance; pare duplication of investment across the university;
859 and reduce the university's overall demand for power and cooling.

860 *Action 21: IU should promote widespread use of its extensive investments in*
861 *hardened data centers, networks, virtualized servers, and virtualized storage*
862 *to promote energy efficiency by reducing the number of required servers and*
863 *enabling longer equipment lifecycles. Similarly, technologies such as desktop*
864 *virtualization should be explored to help reduce the costs and extend the*
865 *lifecycles of personal computing devices.*

866 IU should consider environmental responsibility in its relationships with commercial vendors and
867 suppliers, and where possible, build issues of recycling and sustainability into purchasing agreements.
868 Whenever practicable, RFPs and RFQs should include requests for statements regarding companies'
869 environmental responsibility practices and outcomes.

870 *Action 22: IU should carefully assess the relative "environmental*
871 *friendliness" of all its IT-related purchases and factor this into purchasing*
872 *decisions.*

873 **B7. World-class IT Staff for a World-class University**

874 Information technology professionals at Indiana University are instrumental in creating excellent,
875 efficient IT-enabled services. The successful implementation of the ambitious recommendations and
876 action items from the 1998 IT Strategic Plan is a credit to the professional IT prowess across the
877 university. These IT professionals have played a major role in furthering the state of the at IU and
878 nationally.

879 IU must continue deliberate and systematic efforts to recruit, develop, and retain outstanding IT
880 professionals in all parts of the university. This includes attention to technical, managerial, and
881 leadership skills. In 2006, Vice President Wheeler began promoting the concept of "The Extended
882 IT Team" to refer to the entire community of IT professionals in UITS, the schools, departments,
883 and administrative units. At the 2008 Statewide IT Conference, he renewed a call for IU to enhance
884 IT professionals' career path options within UITS and among other units. Retaining the very best
885 talent within IU will require a long-view perspective among all administrators as IT professionals
886 develop and advance their careers. IT professionals can develop a richer understanding of the
887 university by gaining experience in UITS as a leveraged service provider across the university and
888 also in positions or on assignments in an academic or administrative unit that has a particular focus
889 on edge services. Likewise, career steps within UITS among the various units, e.g., Research
890 Technologies, Support, Enterprise Software, etc., can also be a means to develop a broader
891 perspective of skills for IU's needs.

892 **Recommendation 7: Indiana University should continue and**
893 **strengthen its efforts to develop world-class IT professional and**
894 **technical staff across the university.**

895 IU must have salaries, benefits and facilities that attract a world-class staff. The skills of technical
896 and professional staff, skills that are in demand nationally and regionally, are at the core of IU's
897 information technology distinction. It is important that IU provide a high quality of institutional life

898 to attract, hire, train, and retain its excellent staff. Where significant discrepancies in salary between
899 the university and private/public sectors exist, these often cannot be completely compensated by
900 quality of workplace benefits.

901 *Action 23: IU should remain competitive with regard to compensation,*
902 *benefits, facilities, workplace climate, and quality of life offerings through*
903 *funding choices to attract and retain the very best technical and professional*
904 *staff.*

905 The outstanding technical staff in IU's IT community have made numerous contributions at national
906 and international forums and publications. Such efforts are important in building a world-class IT
907 organization. Presentations and articles help build IU's national and international reputation for
908 excellence in IT, putting the university in a good position to partner with other leading institutions,
909 and linking our top technical people with those in other places. Making IU's IT achievements more
910 visible will help IU recruit top professionals. Supporting staff research will help encourage
911 professional development and build staff engagement.

912 *Action 24: IU should support and pursue research into information*
913 *technology itself. IT professionals and faculty should seek partnership*
914 *opportunities for scholarly publication and invention disclosure that*
915 *document meritorious research and discovery.*

916 Areas for research might include, but are not limited to: models for community source software
917 development and maintenance; advanced network management; applications of visualization in many
918 academic disciplines; knowledge creation, management, and acquisition; network and information
919 security; grids, portals, and gateways; and applications in IT support across time and distance.
920 Publishing the outcomes of these insights through appropriate scholarly and applied outlets will
921 further enhance the reputation of IU thus attracting IT professionals and advancing human
922 knowledge.

923 These seven recommendations and 24 action items provide a basis for sustaining the successful IT
924 foundations at IU. The next section addresses recommendations and actions to improve the human-
925 centered effectiveness of the university's IT capabilities.

926

927 **Section C. Toward Human-centric Information** 928 **Technology**

929 While information technology has already revolutionized the ways in which the work of the
930 university is conducted, the full potential of IT will not be realized until computers, software, and the
931 growing diversity of new devices are much easier to use and more reliable. This has created what
932 Dertouzos has called "the unfinished revolution".⁷ The Indiana University computing environment
933 needs to become "human centric," or, as Hayes-Roth and Amor have called it, "Me-Centric".⁸

934 Many of the inventions and developments that will create truly human-centric computing will be
935 created independently of Indiana University. Computers themselves will become easier to use,

936 though we will want to do more and more with them as their form factor evolves and they become
937 integrated into many common devices. Wireless connectivity will continue its evolution toward
938 greater geographic reach, speed and bandwidth, thus creating more opportunities for using IT. The
939 continued march toward ever smaller, more powerful processors, better displays, cheaper storage,
940 and enhanced connectivity will create more potential for IT to help people do more by doing less –
941 often through delegation of tasks to technology.

942 By adopting a human-centered approach to developing and implementing IT, IU will be able to
943 achieve more pervasive and creative use of IT. In 1987, Apple Computers created a concept video
944 of a futuristic, highly interactive computer envisioned as the “Knowledge Navigator”.⁹ It is unlikely
945 that this vision portrayed in Apple’s video will be fully realized within the time horizon of this plan.
946 However, much of what was entirely aspirational in the 1987 Knowledge Navigator (which was pre-
947 Internet) is now feasible or within sight. The essential insight of the Knowledge Navigator concept
948 was to make the professor more productive by helping him or her explore ideas for inquiry, gather
949 and update scholarly materials, communicate, and manage daily minutia. Those aspirational goals
950 remain absolutely relevant for IU faculty, staff, and students today.

951 As IU makes investments in new hardware, software, and services from outside the university,
952 investments and system designs need to be purposefully steered and incentivized to yield a more
953 usable, easier, and more efficient information environment at IU. Likewise, the ceaseless evolution
954 of technology also necessitates continued advancement of human skills. Humans can gain skills for
955 IT use through self-directed exploration, in context tutorials, help documentation, formal training
956 sessions, or through one-to-one help from a guide. IU must continue to develop its mature
957 foundations for support and training, but it must also assess the constantly changing needs of all
958 constituencies, expand and develop those services that target special interests, groups, and needs, and
959 assess the effectiveness of its communication and support initiatives. All of this will be essential to
960 advance the human side of knowledge as efforts purposefully shape the IT side.

961 Empowering people to make full use of IU’s IT infrastructure must be a core element of a human-
962 centered strategic plan for IT. As IU engages an ever-expanding community — students, faculty,
963 staff, alumni, parents, potential students, partners, alliances, and state-affiliated partners — IU has
964 opportunities to build new models for communicating, supporting, and teaching at the intersection
965 of people and technology. These support services must keep pace with the growth of the community
966 and with the expanding complexity, breadth, and depth of IU’s IT resources.

967 This section addresses four domains to improve a human-centered approach for IT services at IU.
968 Unlike a specific action item to improve network connectivity or provide modern computing devices,
969 the recommendations and action items in this section cut across a variety of areas in the university.
970 These are problems that have not yet been solved because they are complex and involve diverse areas
971 of responsibility and control, yet progress on exactly these difficult problems is essential to move IU
972 to the next level.

973 **C8. Human-Centered IT**

974 Information technology is advancing along several trajectories concurrently, and all have implications
975 for how the university conducts its work. Some advances promise to add efficiencies to familiar work
976 processes and activities, while other emerging metatrends presage fundamental changes in our
977 relationship to content – how we create it, share it, and access it; and in how we connect to each
978 other through new forms of social computing.¹⁰ Mobile access to content, virtualized networking,

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979 collaboration technologies, information access anytime anywhere, petascale resources, the
980 democratization of content production – all have impacts on the human relationship to information
981 and to IT. Added to this is the continual influx of students for whom the web and graphical web
982 browser pre-dated their birth and who, for the most part, have a profoundly different relationship
983 with and expectations of IT than many university faculty and staff.

984 IU faculty and staff who are aware of and versed in the IT applications that support their work in
985 advancing university missions can work more effectively and efficiently – especially in areas requiring
986 extensive collaboration with others. Faculty and staff who are conversant with emerging trends that
987 affect our relationship to content and to human connectivity can also play a more informed role in
988 shaping these trends.

989 The human-centric focus of this plan puts first the people who use IT. Programs of education,
990 communication, and support must address the areas in which people need help and the ways they
991 like to learn. They must make learning convenient, and make it tailored to learners' levels of IT
992 expertise and interests. By tailoring modes of communication, support, and instruction to the
993 preferences and IT experience of its users, IU increases its chances of designing effective programs
994 and reaching more users. However different these programs, they should share the same goals: build
995 sufficient proficiency in IT skills such that faculty and staff can leverage technology in support of
996 their responsibilities for IU's missions and increase awareness of the appropriate use of technologies.
997 Likewise, IU constituents must share responsibility for continued development of their own skills
998 and avail themselves of these resources.

999 **Recommendation 8:** Indiana University should implement a variety
1000 of approaches to IT education, skills acquisition, support, and
1001 communication that enable any willing learner to efficiently acquire
1002 desired IT skills.

1003 IU should design learning, communication, and support programs around the needs and preferences
1004 of the IU community. To determine those preferences, IU should develop well-publicized avenues
1005 for gathering input on needs, preferred learning and communication styles, convenience, and other
1006 criteria. Programs should be tested by users for effectiveness and interest to support the goal of
1007 optimizing user productivity and investment in IT. Similarly, establishing mechanisms for gathering
1008 continual evaluation of IT support, education and communication programs will enable IU to closely
1009 tailor initiatives to the needs of its constituents. Such initiatives will serve to build interconnections
1010 among the IU community and IT providers, and help make IT resources more effective in
1011 supporting the university's missions.

1012 Training delivery modalities should be developed that match the ways faculty and staff like to learn.
1013 Classes and tutorials can be designed for delivery in the most effective ways for individual and group
1014 learners, including at departmental meetings or for administrative units. IU's instructional programs
1015 then have the potential to reach more learners when and where they want to learn -- virtually, in
1016 person, on paper, and perhaps even in ways not yet currently known.

1017 ***Action 25: IU should develop innovative programs that consider user***
1018 ***preferences and learning styles to advance the skills of faculty, staff and***
1019 ***students to use IT resources. Programs should be suited to varying skill***
1020 ***levels and modalities for delivery including delivery on demand.***

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1021 IU has been at the forefront of developing comprehensive IT support through its 24x7 call center,
1022 dynamic KnowledgeBase of 16,000 help documents, online support options, and relationships with
1023 Local Support Providers. Advances in human-centered IT will continue to benefit from support
1024 services that adapt to IU's needs. This will likely be a blend of self-service resources and human
1025 assistance via a variety of communications media.

1026 *Action 26: IU should continue to pioneer and provision effective means of*
1027 *user support through advanced tools for self-service and connection to IU*
1028 *experts to help faculty, staff, and students effectively use IT. IU should*
1029 *continue its work as a support infrastructure provider for national research*
1030 *projects and services.*

1031 Faculty, staff, and students clearly cannot make effective use of IT investments if they are unaware
1032 that services exist. In the age of information overload and media saturation, it is challenging to get
1033 the right service news to the right individuals, at the right times. IU should create an enhanced
1034 communication process that is designed to build awareness of available IT resources and the
1035 potential benefits of their use. The communications process should be designed and tested around
1036 user preferences to help ensure that the right types of messages reach the right audience. For
1037 example, notices of upgrades to classroom technologies in buildings on various IU campuses should
1038 reach instructors who teach in those buildings.

1039 *Action 27: IU should develop a process to effectively communicate timely*
1040 *news regarding existing services, upgrades, and new IT capabilities that can*
1041 *be targeted to appropriate constituencies via user controlled preferences.*

1042 The IU community should have easy access to information about the current and anticipated
1043 roadmap for developing IT services. UITS can help foster broad understanding and enable wise
1044 choices through broad and continuous engagement with existing faculty, staff, and student groups,
1045 essential partners in services (e.g., Libraries, Facilities, Finance, etc.), communities of interest (e.g., a
1046 Linux user group, high performance computing users, etc.), and other constituencies. UITS and IU
1047 constituencies should strive for effective and timely interactions to advance human centric
1048 computing, while remaining cognizant of the challenges inherent in an institution as large and
1049 complex as IU.

1050 *Action 28: UITS should expand its formal and informal engagements with*
1051 *the IU community to ensure a continuous, timely dialogue, and flow of*
1052 *information to effectively adapt IT services to user needs.*

1053 **C9. Enhancing the Value of Institutional Data and Information**

1054 Data and information are critical assets for Indiana University. They are an essential input for IU's
1055 scholarly, academic, creative, research, and administrative endeavors. Data and information are at the
1056 core of IU's enterprise and administrative functions, and they are the currency of engagement with
1057 individuals and other institutions.

1058 All members of the IU community and its collaborators must have appropriate and timely access to
1059 the information their work requires. Students require information access to manage many aspects of
1060 university life, such as enrolling for courses, applying for financial aid, and interacting with academic
1061 advisers. Faculty rely on enterprise information in applying for grants; managing courses; accessing
1062 local and remote data for research and creative activity; and building, manipulating, and sharing their

1063 own data in research collaborations. IU's vast digital library holdings are a point of institutional
1064 distinction, as they represent unique collections that showcase some special areas of the university's
1065 excellence. These collections of data and associated services play an enormous role in the countless
1066 decisions and actions required to manage a complex university. While we often speak of the
1067 Admissions Systems or the Course Management System, in essence, these are simply tools to manage
1068 the data and information that are essential to IU.

1069 **Recommendation 9:** Indiana University should provision
1070 appropriate "data utilities" for administrative data/information,
1071 research data, teaching and learning resources, and multimedia
1072 scholarly life. These utilities should provide convenient, timely,
1073 frictionless, and secure access to university data/information by the IU
1074 community and authorized collaborators beyond IU.

1075 The term *Data Utility* is used here in the abstract to describe a domain for a set of services and an
1076 outcome. In practice, these Data Utilities may exist using a variety of systems and processes to
1077 achieve a desired outcome.

1078 ***Administrative Data***

1079 Administrative data are used almost constantly by the IU community. The reengineering of
1080 administrative systems called for in the 1998 IT Strategic Plan consolidated many disparate campus
1081 and university systems using products from (then) PeopleSoft and Oracle. In 2008, IU completed its
1082 move from PeopleSoft 8.0 to Oracle Campus Edition 9.0 after forgoing interruptions that various
1083 interim upgrades could have imposed. These systems now process the bulk of university student and
1084 human resources data. IU is beginning its implementation of the Kuali Financial System that it
1085 helped to design and develop based on IU's existing Financial Information System.

1086 With these core systems in place, it is now time for IU to substantially improve its business reporting
1087 and decision support capabilities – commonly known today as Business Intelligence Tools. This will
1088 require a two-pronged effort for an effective administrative data utility. The first effort is to improve
1089 the reporting and decision support tools that can produce standardized reports and ad-hoc queries.
1090 To enhance and facilitate human interactions with data, IU should develop improved means of
1091 accessing and analyzing university data, including developing complexity-hiding interfaces and
1092 developing functionality that allows English-language queries and language translation, and that
1093 enables non-experts in IT to perform complex analysis and computations. IU should also develop
1094 and maintain well-defined IT system interfaces that enable appropriate data access to secure systems
1095 for local and departmental uses when necessary.

1096 ***Action 29: IU should provision and support modern tools for report writing,***
1097 ***ad-hoc queries, and decision support. Suitable tools should address the***
1098 ***needs of professional functional and IT staff as well as non-IT professionals***
1099 ***who have needs for administrative data.***

1100 The second, and much more substantial effort, necessitates that IU further rationalize its decades-old
1101 data model that underlies its core systems. In many cases, the legacy data model greatly complicates
1102 the ability to easily select and manipulate appropriate data for a particular report or query. This is a
1103 large-scale endeavor that was purposefully not undertaken in the first wave of system consolidation

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1104 and business process reengineering efforts. While many university-wide systems are now in place,
1105 developing needed reports remains complicated. It is time for an updated model that more precisely
1106 reflects IU's needs and processes.

1107 ***Action 30: IU should begin a process with its administrative users to update***
1108 ***its core data model to match the current and likely needs of a 21st-century IU,***
1109 ***including essential relationships beyond IU (e.g., the IU Foundation, Clarian***
1110 ***Health, other colleges and universities, etc.). Changes should be***
1111 ***implemented in a fashion that is evolutionary, yet deliberate, and least***
1112 ***disruptive to ongoing IU operations.***

1113 Beyond reporting and ad-hoc queries is the use of the university's many systems in support of day-to-
1114 day activities. Though purchased and homegrown systems often represent the state of the art or best
1115 choice at the time of their selection, users' expectations continue to change as they desire newer
1116 technologies or more integration. It is difficult to back into improved user interfaces and integration
1117 with other systems after the fact. Thus, the university should evaluate all choices for widely-used
1118 campus and enterprise systems so that they are perceived as useful, easy to use, and integrate well
1119 with other relevant systems to avoid redundant work.

1120 ***Action 31: IU should ensure that any system developed, acquired, or being***
1121 ***revised maximizes perceived ease of use, functionality, flexibility and***
1122 ***aesthetic appeal to the greatest extent possible.***

1123 Faculty, staff, students, and alumni are increasingly using a variety of handheld and mobile devices to
1124 connect to university systems. These devices often provide access at critical times and places where
1125 people need to retrieve data or update information. Most systems developed prior to 2007 give very
1126 little consideration to the small screen sizes, limited or relatively awkward input mechanisms, and
1127 slower connection speeds that characterize most hand-held devices. IU should adapt its systems to
1128 support information access and enable transactions using mobile devices.

1129 ***Action 32: To the extent practicable, IU should adapt current systems and***
1130 ***require new systems to work effectively with a multitude of commonly-used***
1131 ***devices.***

1132 **Research Data**

1133 Research data represent one of the university's greatest scholarly treasures. It is created, analyzed,
1134 manipulated, and codified in many forms, from simple text to complex data relationships and
1135 multimedia. The recent launch of the Large Hadron Collider in Europe points to a new evolution in
1136 the much discussed Data Deluge.¹¹ The collider generates more than a terabyte per second of data
1137 that must be transmitted, stored, analyzed, and updated by distributed individual researchers and
1138 teams. Similarly, humanities and the performing arts are creating high-definition video recordings of
1139 research and creative works that can consume enormous storage and require substantial connectivity
1140 in bandwidth and processing power. The journal *Nature* recently featured a series of articles
1141 regarding the PetaCenter and the rise of massive data collections.¹²

1142 Large advances in high performance computing (supercomputing) may sometimes obscure another
1143 trend: the rise of *human computation*. Especially in certain fields in the humanities, researchers use
1144 shared data repositories and specialized software to annotate manuscripts, apply metadata to video
1145 and audio, and refine collective knowledge – today's so called wiki gardeners. These approaches in

1146 social connectivism to advance scholarship may be broadly applicable across many areas of research,
1147 and they are enabled by robust abilities to store, share, and improve data resources.

1148 While many research endeavors will continue to benefit from favorable prices for local storage
1149 systems, IU should expand its efforts, in partnership with the deep skills in the libraries, School of
1150 Informatics, and School of Library and Information Science, to create a scalable data utility for IU
1151 researchers. This data utility will need to offer a range of services for securing data, providing
1152 authorized access within and beyond IU, and ensuring metadata description, annotation, and
1153 provenance, as well as providing backup/recovery services. This utility may emerge as an IU service
1154 or in partnership with other institutions.

1155 *Action 33: In order to enhance the research productivity of individuals and*
1156 *teams, IU should provision a full-featured and robust data utility service for*
1157 *research data that affords abundant near- and long-term storage, ease of use,*
1158 *and preservation capabilities.*

1159 **Teaching and Learning Resources**

1160 The Internet has connected instructors and students with a world of resources. Likewise, IU scholars
1161 are producing many courses and learning modules that are either partially or fully online. On the
1162 national level, MIT led with its Open Courseware initiative to share the contents of MIT courses
1163 with the world.¹³ It was a pioneering effort backed by tens of millions of grant dollars over many
1164 years. More recently, attention has turned to open educational resources (OER) that are smaller,
1165 modular components of a course or topic, e.g., a module on business ethics or an exercise on bilinear
1166 transformations. Efforts like the Connexions project from Rice University exemplify a new way for
1167 instructors to share vetted educational resources.¹⁴

1168 Some textbook publishers are also exploring ways to provide digital content and exercises that may
1169 be free or licensed. It is widely understood that the current high cost model for textbooks is of great
1170 concern to students and many others. A new approach is needed that takes cost out of the system
1171 while preserving the elements of the model that work for students and content authors. IU should
1172 be at the forefront of enabling its faculty to creatively experiment with and adopt new models for
1173 providing educational resources to students.

1174 At present, digital teaching and learning resources at IU are often deeply embedded in a course in the
1175 university's Course Management System (e.g., today's Oncourse CL) and cannot be readily shared.

1176 Some materials represent proprietary value to faculty members and should not be shared, but faculty
1177 and other instructors would often willingly share course materials if there were a convenient and
1178 reliable means to do so. IU needs to provision an appropriate data utility for the university to create,
1179 share, and update open educational resources while also connecting more easily to a world of open
1180 educational resources. This utility needs to work with institutional course management system tools
1181 and evolving learning environments.

1182 *Action 34: IU should develop a full-featured and robust data utility service for*
1183 *teaching and learning materials that affords instructors abundant near- and*
1184 *long-term storage, ease of use across a variety of courses, rigorous control of*
1185 *access to their materials or open sharing, and simple import/export/reuse in*
1186 *Course Management System/Learning Environments.*

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1187 *Action 35: IU should adapt its Course Management System/Learning*
1188 *Environments to easily import, use, and export open educational resources*
1189 *from a variety of digital sources.*

1190 **Scholarly Life**

1191 Over the decades, the intellectual life of the university has become far more than its courses and
1192 scholarly papers. Countless symposia, visiting distinguished scholars, presidential and dean speeches,
1193 presentations by alumni, student presentations at case competitions, and great lectures comprise
1194 another essential element of the scholarly life of IU. Some of these important events are captured in
1195 the IU Archives, but countless others perish in the moment.

1196 The commoditization of tools to record, edit, annotate, and transmit audio and video provide a new
1197 opportunity to preserve the cultural heritage of the scholarly life at IU. Podcast.iu.edu is a start for a
1198 gateway to IU audio and video content, but a data utility is needed that can ensure long-term
1199 preservation, searching, and retrieval of the many events at IU. Standardized processes to capture,
1200 ensure permission rights, and archive events are an essential part of a reliable service.

1201 *Action 36: IU should provision a full-featured and robust multi-media utility*
1202 *service to preserve the many events that enrich the scholarly life at IU. The*
1203 *utility should enable abundant near- and long-term storage, ease of use*
1204 *across a variety of audio and video endeavors, permissions and rights*
1205 *management, and provide search and retrieval for whole and partial clips*
1206 *based on terms or associations.*

1207 **Creative Works**

1208 Similarly, IU has many treasures of film, performance, and other recordings of complete works. Each
1209 year it adds to these collections. While some of these can only be experienced as intended in the full
1210 setting of a theater or performance hall, they also represent great resources for instruction and
1211 cultural preservation.

1212 Some of these are already available in digital form via IU's Digital Library Project or other efforts,
1213 and many more may become digitized over time. The work of the Variations Project in music and
1214 the EVIA Digital Archive Project for Ethnomusicology are leading exemplars of bridging
1215 scholarship, instruction, and preservation of rich media. IU should develop a capability to bridge
1216 preservation of these works with presentation in a variety of individual or group settings.

1217 *Action 37: IU should provision a full-featured and robust multi-media utility*
1218 *service to digitize and preserve film, audio, and complete creative works.*
1219 *The utility should enable abundant near- and long-term storage, presentation*
1220 *in variety of individual or group settings, permissions and rights*
1221 *management, and provide search and retrieval for whole and partial clips*
1222 *based on terms or associations.*

1223 **The Data Utilities and Identity Management**

1224 Collectively, these data utilities – in whatever form they best emerge – should enable the IU
1225 community to realize the full value of university data, information, and the systems that maintain
1226 them. Users should be able to gather, search, manipulate, analyze, manage, visualize, archive, and

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1227 curate data in any format over time, e.g., digital text, photographic images, audio and video, maps and
1228 architectural records, web documents, and electronic messages, as well as images of books and other
1229 digitized materials. (See the Scholarly Record discussion in Section D.)

1230 Access to these data utilities should support a range of human-centric interfaces that make them
1231 useful and easy to use – especially for the many repetitive, record-keeping and functional tasks, such
1232 as, teaching, research, grant development, administrative transactions, committee work, time
1233 management, calendaring, procuring tickets for events, and university life. IU should direct the
1234 development of the systems and data utilities toward increasing the proportion of time faculty and
1235 staff can spend on research, creative activity, teaching, and university business— the activities that
1236 require human intellect.

1237 These data utilities for storage and sharing – especially for administrative data – can provide several
1238 advantages: (a) enable data analysis across currently disparate silos of information; (b) facilitate the
1239 preservation of “institutional memory” related to key decisions and processes; (c) enable IU decision
1240 makers to get the right information more quickly without requiring assistance from technology expert
1241 intermediaries; (d) improve the control of and access to sensitive data; (e) reduce maintenance and
1242 administrative needs, and (f) eliminate unnecessary duplication of data, processes, and systems
1243 (“shadow systems”) that have been developed throughout the university community. The data
1244 utilities could also share some common hardware, system administrators, tiers of faster and slower
1245 storage, and backup/restore facilities.

1246 One essential missing element needed to realize this vision is an ability to know the identity of a user
1247 (if a restricted data source is involved) and his/her appropriate authorizations. The developing area
1248 of Identity Management represents a substantial topic for research, development, and deployment.
1249 Identity, or who someone is, such as a professor in the School of Liberal Arts at IUPUI or an
1250 admissions officer at IU Kokomo, may be asserted at institutions beyond IU’s borders. For example,
1251 a student attending Ivy Tech in Columbus may need access and be entitled to library resources in an
1252 IU-managed library. A physician’s assistant who works for Clarian may also be helping with an IU
1253 Clinical and Translational Science research project involving joint work between a team at IU
1254 Bloomington and Purdue West Lafayette. Her Clarian credentials are her identity.

1255 Much work is needed for university systems and the envisioned data utilities to understand the
1256 notion of federated identity – an identity credential for someone outside IU, but which can be trusted
1257 like an IU credential.

1258 ***Action 38: IU should provision a robust and secure ability to support***
1259 ***federated identity and authentication across a range of trusted institutions***
1260 ***and partners.***

1261 The second major component of identity management is a robust ability to manage fine-grained
1262 access and restrictions to distinct resources – or authorization. Authorization presents an even
1263 greater challenge as it requires revision in each system to seek and make use of more details than
1264 simple authentication. Systems must understand who has access to which resources or services at
1265 what points in time. As the university becomes increasingly connected and partnered in its core
1266 missions of research and education, it will need a more sophisticated means to manage authorizations
1267 in a world of federated identity.

1268 ***Action 39: IU should provision a robust and secure ability to support fine-***
1269 ***grained authorization to specific systems and data utilities across a range of***
1270 ***internal users and trusted partners.***

1271 These steps to a new strategy for comprehensive identity management must be developed with the
1272 same rigor and attention to security that have guided internal accounts systems to date. Careful
1273 assessment of risks and appropriate protections are needed to safeguard the vital information assets
1274 of the university. Identity and access management should improve the user experience by
1275 automating creation of accounts and reducing the number of accounts and passwords. Security can
1276 be enhanced by properly closing or disabling accounts when the individual's relationship with the
1277 university is terminated or changed, and by maintaining access rights as appropriate for their current
1278 role. Privacy can be improved by reducing the number of systems storing personal identity
1279 information and tying the appropriate levels of access to university roles. Users can be granted
1280 delegated and self-service rights to more easily keep identity information updated. IU's electronic
1281 identity can be extended beyond campus borders to support seamless external collaborations.

1282 **C10. Enhancing Student Success**

1283 In order to create an environment in which information technology serves as an instrument of
1284 student success, the university must continue to provide a sound infrastructure for the productivity
1285 tools basic to student work. State-of-the-art network services and support, including ubiquitous
1286 access to resources regardless of the user's location or device, are also needed and must continue to
1287 be made available and upgraded.

1288 Beyond these fundamentals, most students who come to Indiana University have already experienced
1289 and will continue to experience many of the latest IT developments. They are likely to move nimbly
1290 ahead, solidly in step with the pace of IT change. Despite their familiarity with the latest
1291 communication tools and social aspects of technology, however studies have shown that today's
1292 students do not necessarily have a deep understanding of technology for activities and applications
1293 such as accurate modeling of problems, searching to find credible sources, and sophisticated tools for
1294 visual expression.¹⁵

1295 IU will need to find ways to attract and retain students of the Net generation and generations to
1296 come while also helping them gain depth in skills in new areas. Students expect innovative, engaging
1297 learning experiences that involve IT tools for creating content, for expressing viewpoints, for
1298 virtualizing experiences, and for collaborating. They expect to find ubiquitous IT help. Their
1299 experience in handling administrative activities like enrolling, advising, tracking their progress, and
1300 paying tuition should involve online interactions that are as integrated and user friendly as, for
1301 example, their dealings with Amazon.com or the Apple iTunes Store.

1302 The IT organization needs to stay current with student IT experiences and expectations as it
1303 develops IT programs and services, and in order to advise students on the wise, legal, and
1304 appropriate use of each new IT development.

1305 **Recommendation 10:** Indiana University should develop student-
1306 centric IT applications and systems that can contribute to student
1307 success through support of academics, administrative tasks, and
1308 student life.

1309 A strategic plan that is truly user-centric must have means for knowing and understanding the
1310 behaviors of its users. A university-sanctioned program of student representatives or liaisons working

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1311 with the IT organization can help provide information and timely insight that will be valuable in
1312 designing student services and initiatives. These liaisons would systematically provide information,
1313 advice, and updates to the IT organization about various aspects of student IT use, such as help,
1314 communications, and learning technologies. They could also serve as a regular source of student
1315 feedback on IU's IT initiatives and programs.

1316 ***Action 40: IU should continue to establish and maintain ongoing, formal***
1317 ***relationships with students and student groups who can serve as liaisons to***
1318 ***the IT organization.***

1319 The plan sets a goal for IU to achieve leadership in IT-enhanced teaching and learning. (See
1320 recommendation 13.) That goal will involve creating new learning environments and experiences that
1321 include mobile devices, designing collaborative, participatory learning activities, and experimenting
1322 with various new classroom environments. These new environments will also provide ideal settings
1323 for modeling good judgment in such activities as using tools to create content, conducting successful
1324 collaborations; judging the veracity of material found online; and using social computing responsibly.

1325 ***Action 41: IU should support the creation of learning experiences that attract***
1326 ***and engage IT-savvy students. In addition to promoting participatory***
1327 ***learning, these experiences can also serve to help students develop IT***
1328 ***behaviors that are academically, legally, and socially responsible.***

1329 IU technology should enable students to maximize the time that is spent on the tasks associated with
1330 learning. Information systems should enable quick, integrated, logical, accurate, and convenient
1331 access to, and processing of, the many administrative duties associated with being an IU student.
1332 Technology should free up time to spend on the important task of learning. The class registration
1333 process is one area of current concern and of great long-term potential. Students need sound
1334 information and advice from a variety of sources to make wise choices for courses, level of workload,
1335 sequence, instructors, and other matters that may affect their success. A well-designed decision
1336 support system can be of considerable benefit to all IU students.

1337 ***Action 42: IU should develop a decision support system to help students***
1338 ***easily navigate relevant data sources for choosing classes, with support for***
1339 ***modeling class schedule scenarios and access to advising. The system***
1340 ***should have a human-centric, easy interface to assess alternate scenarios and***
1341 ***options.***

1342 The technologies used to meet student needs should be consistent with, and support various modes
1343 of, personal planning and modes of access and interaction. Scheduling and managing student
1344 activities, including classes, clubs, teams and groups, and social and sporting events should be made
1345 convenient and integrated.

1346 ***Action 43: IU should provide and support technology that enables students to***
1347 ***effectively manage their time through calendaring systems, automated***
1348 ***reminders, and/or other personal productivity applications.***

1349 Just as with its faculty and staff communities, enhanced communication program designed for
1350 students will help to build awareness of IT resources and their contributions to productivity and
1351 achievement, allowing students to make informed choices about IT and benefit from available
1352 resources. A communications program designed and tested around user preferences should help

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1353 increase readership and ensure broader awareness of current and new technology tools and their use
1354 in teaching, research, and administrative work.

1355 An area of particular focus for student communication is ongoing outreach concerning intellectual
1356 property rights. Intellectual property is governed by a complex set of laws, but students will benefit
1357 from at least some understanding of the relevant legal and policy issues. This sort of outreach could
1358 potentially protect students from lawsuits and legal problems while instilling a respect for the rights
1359 associated with intellectual property.

1360 *Action 44: IU should accelerate its communication programs that help*
1361 *students understand the potential and limitations of information technology,*
1362 *highlight new technologies and uses, promote effective and efficient use*
1363 *practices, and recommend practices for protecting intellectual privacy and*
1364 *property.*

1365 Finally, perhaps one of the greatest opportunities and challenges for universities is moving beyond
1366 the fixed-time interval, 15 week semester. The answer lies not in a shift to quarters or other fixed
1367 interval, but rather, in evolving systems and university processes to enable schools and departments
1368 to teach courses in flexible “learning units” that best suit the topic, learning experience, and credit for
1369 completion. Some courses may best span a two year experience for five credits or an intensive three
1370 week program with all day weekend sessions and distributed work through the week may earn two
1371 credits. IU’s systems should support continuity of current approaches and also enable curricular
1372 innovation that improves educational outcomes. Faculty and school should be able to creatively
1373 blend elements of resident-based and distributed learning experiences, time interval, schedule over
1374 weeks or years, and assign any appropriate increment of credit for suitable learning experiences.

1375 *Action 45: Software and systems applications for scheduling, course*
1376 *management, and other teaching-related activities supported by IT should*
1377 *enable flexible learning units of variable schedules, meeting times, credit,*
1378 *and prerequisite structures.*

1379 **C11. Engagement Beyond through IT Leadership**

1380 Information technology has created opportunities for universities to become more engaged with a
1381 variety of institutions and constituencies. Indiana University is exceptionally well positioned to
1382 become a leading force in developing such engagements with its alumni, with entities in the state of
1383 Indiana, and with individuals and organizations throughout the United States and around the world.
1384 As a result of the IT foundation created by the implementation of ITSP1, IU has formidable IT
1385 capacity and world-class capabilities in networking. Through its work with national network consortia
1386 and community-source development projects, IU has a reputation as a leader in research networks
1387 and collaboration.

1388 IU is developing a remarkable track record and capacity to work across boundaries, locally and
1389 internationally. Its eight campuses create a statewide network of education and outreach, producing a
1390 large percentage of Indiana leaders and professionals. IU’s networking infrastructure and expertise
1391 enable worldwide communications and collaborations that can effectively transcend the barriers of
1392 geographic distances. By capitalizing on these investments and expertise, and supporting continued
1393 investments to maintain state-of-the-art communication and networking capabilities, IU can continue
1394 to lead in IT-enabled engagements of interest.

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1395 **Recommendation 11:** Indiana University should work within its
1396 missions as a public institution to deepen its technology-supported
1397 engagement with institutions and communities beyond IU that advance
1398 public health, education, and economic development in the State of
1399 Indiana.

1400 The campuses, schools, departments, and individuals that comprise IU have a wealth of expertise
1401 that various programs offer to constituencies and initiatives beyond IU. For example, the School of
1402 Law offers free legal assistance through its Community Legal Clinic. The IU Kokomo Division of
1403 Continuing Studies identifies students to help companies develop business and marketing plans. The
1404 IU Simon Cancer Center at IUPUI provides physicians and the public with updates about the
1405 prevention and understanding of cancer. The College Preparatory/Student Outreach Program at IU
1406 Southeast in New Albany partners with surrounding counties to inform and help students (and their
1407 families) who aspire to college. Examples of such educational opportunities, outreach programs, and
1408 activities are countless. The interactions, collaborations, and partnerships they engender build
1409 engagement and connectedness beyond the physical locations of IU's campuses, and across
1410 organizational, cultural, and disciplinary boundaries.

1411 Even with these many good outreach and engagement efforts, many in the university and community
1412 remain unaware of the opportunities. IU should take steps to raise awareness of the array of
1413 outreach resources available across the university by creating and maintaining access to and
1414 information about them in one searchable location. By making expertise easy to find, IU will
1415 maximize awareness of such services, extend the contributions they can make to human lives, and
1416 augment its profile as an engaged, connected university.

1417 ***Action 46: IU should provision a comprehensive, fully searchable database of***
1418 ***its capabilities and outreach programs that are available or could be made***
1419 ***available to external constituencies. The database should enable processes***
1420 ***and program owners to seamlessly keep the information current and***
1421 ***accurate.***

1422 There is ample research to support the broad claim that information technology, when combined
1423 with traditional instruction, produces higher rates of engagement than traditional instruction does by
1424 itself. As a designer of IT applications that can aid learning, IU is in a good position to share ideas
1425 across the state for promoting learning through the use of IT.

1426 It is also true that better education at all grade levels in science, technology, and math stands to
1427 directly improve the future economic vitality of the state by preparing young people to learn the 21st-
1428 century skills they will eventually bring to the workplace. IU is in a position to add to the
1429 contributions it makes to K-12 educational programs in the state. Communication networks can
1430 bring the resources of IU in science, language, mathematics, the life sciences, international relations,
1431 and other areas to elementary and high schools. IU should continue efforts to combine the resources
1432 of such entities as the School of Education with its IT resources, to share educational materials with
1433 Indiana schools and communities. Collaborating with the school systems in the state, IU should also
1434 develop ideas and models for building exposure to IT — as a subject of study, and as a tool — in
1435 secondary education. Building IT awareness will help further the work of the IU Institute for Science,
1436 Technology, Engineering and Mathematics Education (ISTEME), which is focused on improving
1437 Hoosier literacy in science, technology, engineering, and math for K-12 students across the state.

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1438 IU should also build an ongoing dialog with state school systems as a means of determining how IU's
1439 IT capabilities can best be applied to serve students in the state.

1440 *Action 47: IU should use its distinct capabilities in education and technology*
1441 *to reach out to K-12 teachers, administrators, and students in ways that*
1442 *further an effective P-20 approach to improve Hoosier education.*

1443 As of 2008 IU does not yet enjoy a widespread reputation for excellence in technology transfer.
1444 Renewed efforts of the IU Research and Technology Corporation under IU's Vice President for
1445 Engagement offer opportunities to improve technology transfer from IU researchers and innovators.
1446 These efforts can play a crucial role in developing a 21st Century economy in the State of Indiana.

1447 *Action 48: IU should develop its IT capabilities to support and enhance the*
1448 *flow of innovation from researchers and innovators to the practical use of the*
1449 *public and private sectors of the State of Indiana and beyond.*

1450 Finally, IU has one of the largest, most loyal alumni groups in existence, and they live all over the
1451 world. The networking and communications capabilities now in place and planned for the future
1452 provide unprecedented opportunities for strengthening and expanding alumni relationships.

1453 *Action 49: IU should use its IT capabilities and relationships with the IU*
1454 *Alumni Association for improved outreach to and engagement with its vast*
1455 *alumni population in ways that suit alumni preferences and desires.*

1456 Section C has addressed many human-centered opportunities to support IT skill development in the
1457 IU community, improve IU systems, and reach out to others beyond IU in the role of a great public
1458 university. The next section focuses attention on a few grand challenges and opportunities.

1459

1460 **Section D. Grand Challenges and Opportunities for IU** 1461 **Leadership**

1462 Beyond *Sustaining the IT Foundation* and refocusing on a *Human-Centric IT* lies a set of seemingly
1463 intransigent challenges and substantial opportunities. The complexity of many interdependent
1464 participants and institutions, competing values, and the limited ability for incremental change to
1465 achieve large effect make these problems akin to *grand challenges*. Potential areas for improvement,
1466 ranging from very good to truly outstanding, share many of the same characteristics, resulting in *grand*
1467 *opportunities* for a large, diverse institution like Indiana University.

1468 Substantial progress in meeting these grand challenges and realizing these opportunities could
1469 advance IU's core missions in ways not possible while these challenges persist. Real progress in
1470 doing so, however, is beyond the domain of information technology alone and will require the efforts
1471 of faculty, staff, students, alumni, and external partners as well as investments in physical facilities. In
1472 challenge is also opportunity. Indiana University is uniquely poised to make substantial progress if it
1473 focuses its energies on a few of these challenges and opportunities. In this section four such areas are
1474 identified: recapturing the scholarly record; leadership in health care delivery and medical education;

1475 achieving leadership in IT-enhanced teaching and learning; and accelerating IT-intensive research and
1476 scholarship.

1477 **D12. Recapturing the Scholarly Record**

1478 For centuries, academic institutions and great libraries have collected, preserved, and disseminated
1479 the cumulative record of research and scholarship. As these historical records of scholarship have
1480 become digitized or are born digital, students and scholars increasingly expect any- time and any-
1481 place access to any content (e.g., journal articles, books, monographs, etc.) for research and teaching.
1482 The consumerization of both simple and sophisticated IT is influencing the ways scholarly content is
1483 created, disseminated, updated, and accessed. This, in turn, has prompted a transformation of
1484 traditional publishing models, resulting in consolidation among commercial publishers. Consolidation
1485 and aggregation have led to vastly increased scale, effectively shifting control of the distribution and
1486 pricing of the scholarly record from universities to commercial entities.

1487 One consequence is that university libraries face year-over-year cost escalations for print and digital
1488 subscriptions that vastly exceed growth in library budgets, and libraries now find they are increasingly
1489 renting access to digital scholarship rather than the centuries-refined model of owning the content.¹⁶
1490 This imposes new challenges for the long-term since commercial licensing and other strictures may
1491 impede traditional approaches to preservation and access. The effects of restrictive licensing are
1492 already being felt at IU, where students and faculty on some campuses do not have electronic access
1493 to the scholarly works of IU’s own researchers because of costly and restrictive licensing. Moreover,
1494 electronic access to an IU researcher’s publication of today may not be available to his or her
1495 colleagues in the future without paying ongoing annual fees set at the discretion of the publisher.

1496 Forces are combining to push scholarly publishing in new directions. The 2007 Ithaka Report,
1497 “University Publishing in a Digital Age,” drew upon extensive surveys of the directors of US
1498 university presses, librarians, provosts, and other university administrators. It predicts:

1499 *“Publishing in the future will look very different than it has looked in the past. Consumption*
1500 *patterns have already changed dramatically, as many scholars have increasingly begun to rely on*
1501 *electronic resources to get information that is useful to their research and teaching¹⁷.”*

1502 New modes of publishing formats enabled by technology, the growth of shorter-cycle dissemination
1503 of preprints, and electronically updated content also suggest new ways of distributing content.
1504 Alternative distribution models are also influencing the way in which scholars access and exchange
1505 information. Scholars are increasingly relying on a range of electronic formats for research and
1506 teaching, alongside traditional peer-reviewed materials. These may include multimedia formats,
1507 primary-source material (“gray” literature), conference proceedings, collaborative workspaces, and
1508 message boards. Online repositories and open-access journals are widening access, reducing costs,
1509 and promoting the open sharing of scholarly content.

1510 As creator, curator, funder, and conveyor of knowledge for teaching and research, the university and
1511 its faculty must be a key player in influencing the evolution of these new models of scholarly
1512 publishing. These models must be driven by and reflect academic values of knowledge creation,
1513 sharing, and long-term preservation over any other values that threaten those responsibilities. New
1514 models must also bridge the gap between the institutions that pay for the rising costs of access to
1515 scholarship through library budgets and the scholars and their professional societies who may choose
1516 publishing terms without complete insight to the full lifecycle costs imposed on institutions. This
1517 situation appears even more peculiar when considering that universities often pay the full costs of creating

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1518 research, may in some cases pay submission or publication fees to journals, and then are forced to pay
1519 rent for the ability to provide access the same material. Very strict licensing terms often impede access for
1520 all members of a university, and at the same time, limit long-term preservation.

1521 In looking for ways out of this conundrum, universities, through their presses, libraries, and IT
1522 resources, already possess many of the capabilities needed to empower these new models. For
1523 example, libraries may direct more resources to creating and maintaining institutional repositories,
1524 expanding digital collections, and managing and searching data. University presses have expertise in
1525 selecting and credentialing scholarship – especially books and monographs, and their skills will likely
1526 continue to have a role in new models of scholarly communication. Presses have editorial services
1527 that can continue to sharpen and add value to content, and they have capabilities for marketing and
1528 distribution of physical books and electronic versions.

1529 Countless papers and presentations have long chronicled the “crisis in scholarly publishing,” but the
1530 grand-challenge nature of the problem has afforded very few opportunities for action by individual
1531 institutions or faculty members. There are some early signs of progress and innovation including
1532 Portico and LOCKSS.¹⁸

1533 **Recommendation 12:** Indiana University should pursue a position of
1534 leadership in the development (with partners) of new, sustainable
1535 models for scholarly publication, dissemination, and curation that
1536 enable scholars — and their collective communities — to re-assert
1537 control over rights to the scholarly record and its institutional
1538 preservation.

1539 A few premises are essential to frame the domain of possible constructive action. First, scholarly
1540 communities of faculty are best poised to choose effective means for reviewing, vetting, and
1541 credentialing their work – often through their professional associations and established journals.
1542 Second, scholarly publication in all forms – whether digital or hardcopy, fee-based or open access –
1543 requires a sound financial model for sustainability. Third, institutions of higher education,
1544 particularly public institutions, have a mission to create and broadly disseminate research and
1545 scholarship as a core value.

1546 IU should engage a broad dialogue among its many scholars, librarians, administrators, and the IU
1547 press to assess if and how the university might work to improve scholarly communications to achieve
1548 and sustain its values of preservation and access. This dialogue should consider new publication
1549 venues, attractive offers to existing journals and professional societies that better meet the needs of
1550 all, and a platform to innovate new forms of scholarly communication, including multimedia, and a
1551 view of the scholarly record from data to post-publication annotation.

1552 ***Action 50: IU, through its faculty, librarians, and administrative offices,***
1553 ***should boldly assess potential new models to support the production,***
1554 ***dissemination, curation, and preservation of the scholarly record within a***
1555 ***fiscally sustainable approach that expresses IU’s values.***

1556 As a grand-challenge domain IU has limited ability to unilaterally affect scholarly communication
1557 models. IU does, however, have great opportunities to lead like-minded institutions and other
1558 stakeholders in collective efforts to pioneer new models. These may include partnerships and

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1559 consortia with other universities that are also examining such directions, new relationships with
1560 publishers and the commercial sector, and new approaches for engagement with professional
1561 associations to help achieve mutual aims.

1562 One area for exploration is the possibility of a publishing infrastructure that is owned (or managed as
1563 a back-office production contract) by colleges and universities. This “Big Digital Machine” could
1564 provide efficiencies and economies of scale as a means for professional societies, journal editors,
1565 university presses, and others to produce, distribute, and preserve their scholarly communications
1566 without a need to put university and commercial values in conflict. There are many questions
1567 regarding the feasibility, funding model, and efficacy of a universities-owned Big Digital Machine,
1568 and any such capability would need to be able to support a diverse set of journal funding and
1569 subscription models, for-fee and open access for monographs, and other means that afford business
1570 model control to each scholarly community. There is evidence for reasoned optimism in this
1571 approach, however, as many community source software development projects, library consortia, and
1572 other higher education collaborations have demonstrated that a cooperative approach can achieve
1573 economy-of-scale efficiencies while respecting and preserving institutional values.

1574 ***Action 51: IU should rigorously explore collaborative approaches with other***
1575 ***universities and organizations to create and sustain effective models for***
1576 ***scholarly communications.***

1577 Creating new models and platforms to support scholarly communications, journals, and academic
1578 professional societies will likely take some time. There are actions that the university and researchers
1579 can take now to begin to ensure that all of the IU community can access the scholarship of IU. It can
1580 also establish a path to ensure that IU can preserve for decades and centuries the works of our own
1581 scholars no matter how publishing models may evolve in the future. The university already has a
1582 head start on this area when researchers deposit a copy of their work – text or multimedia – in *IU*
1583 *Scholarworks* that is a university-wide service of the libraries. There are likely win-win models with
1584 publishers that might enable short-term control of copyright to remain with a journal while still
1585 allowing an institution a right to preserve and provide content after an agreed upon period.

1586 ***Action 52: IU should provision robust systems and services that enable***
1587 ***researchers to easily provide an institutional deposit copy of any scholarly***
1588 ***work in any media format.***

1589 ***Action 53: IU and individual researchers should press for an evolution of win-***
1590 ***win publication agreements and conditions for copyright use that enable***
1591 ***institutional preservation of the works of IU scholars.***

1592 It is also possible that collaborative models to own or contract for digital production and
1593 dissemination may have uses beyond traditional research and scholarly communications. Actions 34
1594 and 35 direct the university to develop a data utility for the storage and dissemination of educational
1595 resources for courses. There may be considerable overlap in the capabilities of a Big Digital Machine
1596 to produce journals and monographs and the back office capabilities required for textbooks and
1597 course materials.

1598 ***Action 54: IU should assess whether university and collaboratively owned (or***
1599 ***contracted) infrastructure for scholarly communications could also provide a***
1600 ***means for lower costs and better materials for the current role of traditional***
1601 ***textbooks. If so, this resource should also be engaged to help mitigate the***
1602 ***high costs of textbooks.***

1603 **D15. Leadership in Health Care Delivery and Medical Education**

1604 Indiana University’s health sciences schools and facilities – including the State of Indiana’s only
1605 schools of medicine, optometry, and dentistry, and the country’s largest school of nursing – are
1606 essential elements in achieving the state’s life and health sciences goals. They extend IU’s network of
1607 engagement with other universities in the state, to Clarian Health and other hospitals, and to many
1608 local communities. Hoosiers extensively depend on the graduates of these schools and the care
1609 provided through affiliated clinics and hospitals. Research conducted at IU and in partnership with
1610 other institutions is essential to achieve breakthroughs in prevention and treatment, and improved
1611 delivery of healthcare.

1612 The university has a remarkable opportunity to engage in the grand-challenge problem of medical
1613 research and health care today given its extensive IT capabilities, multiple campuses across the state,
1614 medical education centers, health sciences schools, and information research in the School of
1615 Informatics and School of Library and Information Science. These resources, coupled with IU’s
1616 leadership in distance education and simulation technologies, can help to enhance IU’s position as
1617 one of the very best and most innovative universities in life sciences and medical education.

1618 **Recommendation 13:** Indiana University through work with its
1619 partners, should pioneer research, development, and application of
1620 information technology to healthcare delivery and medical education
1621 to improve human health.

1622 The medical and life sciences communities have unique needs that require specialized services and
1623 resources. Considerations include:

- 1624 • Faculty and students often teach and learn in organizations that are not managed by
1625 Indiana University (e.g., medical education centers, hospitals).
- 1626 • The line between education and clinical service is illusory as learning takes place through
1627 clinical practice.
- 1628 • Patient care must continue under any condition — network or system outages must not
1629 be permitted to imperil patient safety.
- 1630 • Data generated by medical and health care research activities tend to be massive in
1631 volume and scale.
- 1632 • Penalties for not properly protecting confidential information are severe.

1633 In looking at current trends and extrapolating to the future, it seems clear that areas of life sciences
1634 research, translation to clinical practice, and health care delivery will grow in dependence on
1635 information technology and a high-functioning web of relationships among organizations. IU should
1636 pursue opportunities for achieving practical results in the use of technologies to enable frictionless
1637 efficacy among its research, translation, and practice applications for modern healthcare.

1638 Whenever appropriate, IU IT resources should be available to its medical care partner organizations,
1639 and their resources available, in turn, to IU. The university should ensure that networks and support
1640 services are stable, reliable, and available 24/7. IU should provide the infrastructure and services
1641 necessary to support the advancement of distributed collaborative healthcare delivery and
1642 instructional activities.

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1643 *Action 55: IU should develop policies, systems, and approaches with Clarian*
1644 *Health, the Regenstrief Institute, the Veteran's Administration Hospital,*
1645 *Wishard Hospital, and its other partners to simplify matters of identity*
1646 *management, authentication, and authorization as staff move among*
1647 *facilities and IT systems to conduct research and health care delivery.*

1648 Confidentiality of health information, the most sensitive of all personal information, must be ensured
1649 via rigorous policies and procedures to ensure privacy and appropriate access for medical care.

1650 *Action 56: IU should develop rigorous policies and procedures to ensure that*
1651 *confidential health information, the most sensitive of all personal*
1652 *information, is reliably protected during transport, while in use, and at rest in*
1653 *storage.*

1654 While system outages can be a great inconvenience or disruption for any IT-enabled IU service,
1655 nowhere is continuity of service more critical than in patient and clinical care. IU should ensure that
1656 all medical care systems and services can meet the rigorous requirement of 24/7 with backup of
1657 equipment and personnel for continuity of service.

1658 *Action 57: IU should develop approaches to ensure that the business of*
1659 *patient care can continue under any condition by providing both human and*
1660 *technology resources that are available 24/7.*

1661 Healthcare delivery, especially rural healthcare, is dependent on many relationships among hospitals,
1662 clinics, practitioners, and telecommunications network providers. Electronic medical records and
1663 city or area health information exchange networks are essential to share appropriate information,
1664 access expertise, and improve the efficiencies of healthcare delivery.

1665 *Action 58: IU should assertively engage with and through its partners to*
1666 *provide both the infrastructure and the services necessary to support the*
1667 *advancement of innovative activities, including access to electronic medical*
1668 *records via health information exchange networks, telehealth consult services*
1669 *to underserved communities, and the education of our health sciences*
1670 *students.*

1671 In 1997, Methodist, IU's University Hospital, and Riley Hospital for Children combined to create
1672 Clarian Health Partners. The IU School of Medicine, other health sciences schools, and clinical
1673 practices have a deep interdependent relationship with Clarian. In pursuit of economic efficiency and
1674 to enable IU and Clarian staff to move easily among facilities and IT systems, IU and Clarian should
1675 leverage opportunities for contractual shared services that are beneficial to both organizations.

1676 *Action 59: IU and Clarian should assess and implement shared services*
1677 *where one can be an efficient provider to the other of network management,*
1678 *computation, call center, or other services that have natural integration*
1679 *points across both organizations.*

1680 Finally, many reports and news accounts have assessed the growing shortage of medical and
1681 healthcare professionals in the State of Indiana. Additional approaches for distance education and
1682 creative partnerships with other institutions are essential to solve this problem.

1683 *Action 60: IU should continue to develop innovative approaches to medical*
1684 *and life sciences education using advanced IT applications in classroom,*
1685 *clinical, and distance environments and through creative partnerships with*
1686 *Indiana institutions.*

1687 **D13. Leadership in IT-Enhanced Teaching and Learning**

1688 Teaching and learning are among the core missions of Indiana University, yet there is tremendous
1689 variance in the use of IT to enhance instruction. Some faculty and instructors have employed highly
1690 effective practices in the skillful use of IT to improve learning. They have adapted teaching
1691 techniques to make use of specialized facilities and emerging social habits in the use of IT, and even
1692 developed their own software or instructional modules to aid understanding. Students have also
1693 learned to directly access a world of educational resources from institutions near and far to aid in
1694 their own study and education. With roughly 100,000 students, the opportunity for IU to adopt the
1695 time-proven techniques of great teachers and to discover new possibilities afforded by a highly
1696 connected, increasingly digital world is immense.

1697 IU has an established record of commitment to advocating for and providing leadership in the use of
1698 IT-enabled practices that foster excellence and innovation in teaching and learning. It has long served
1699 as an agent for change through its lead role in the community source Sakai and Open Source
1700 Portfolio communities, and via faculty engagement in the Scholarship of Teaching and Learning and
1701 other valued groups such as the Faculty Colloquium for Excellence in Teaching (FACET).
1702 Collectively, these help build an international culture of outreach, innovation, and advocacy for
1703 sound pedagogical practices.

1704 Many trends indicate an evolution from traditional classrooms and courses that are supported by
1705 Course Management Systems to more holistic approaches. Such approaches call for rethinking
1706 pedagogical practice, connecting to a growing world of educational resources, and designing physical
1707 facilities and furnishings that are attuned to learning specific topics. Examples include classrooms
1708 and informal learning spaces with tables and chairs that can be easily moved to support collaborative
1709 learning techniques as well as lecture halls and small group rooms with superb videoconferencing
1710 that enable realistic interactions across distance.

1711 Education is one of IU's core missions, and IU's efforts must continue to broaden access to people,
1712 materials, and resources, and encourage partnerships and collaborations with learning communities
1713 within and beyond the university. IU should aggressively pursue all opportunities that can improve
1714 the quality and means of instruction and enhance student learning to further its distinction among
1715 the very best universities in the 21st century.

1716 **Recommendation 14:** Indiana University should provide faculty with
1717 excellent professional development opportunities, professional
1718 support, effective digital tools, and instructional facilities that can help
1719 improve instruction and learning outcomes.

1720 Classrooms should provide environments that promote active and collaborative learning experiences.
1721 Planning for learning spaces should take into account the continuing evolution of teaching and
1722 learning technologies, the increasing prevalence of devices, and the mobility of today's students – not

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1723 all of whom will be in the classroom or on campus. Experimental classroom environments where
1724 faculty can explore and evaluate emerging technologies and reconfigure the furniture and technology
1725 to meet a variety of pedagogical needs are needed to further insights into what works and why.

1726 It is important that developments in IT for teaching and learning continue to be a tool in the service
1727 of the learning aspirations of all faculty, staff, and students wherever their position on IT's
1728 evolutionary curve. IU must provide services and resources that accommodate the full range of
1729 faculty skill, expertise, and interest. The design and configuration of instructional tools and physical
1730 spaces (whenever possible) must be flexible, movable, and changeable to support a variety of
1731 teaching and learning styles, preferences, and objectives.

1732 To further these goals, IU should adopt a broad program of support for the implementation and/or
1733 development of innovative technologies that enhance teaching and learning in classrooms, in other
1734 potential learning spaces on campus (e.g., student technology centers, common areas, residence halls,
1735 etc.) and at a distance. Ideally, technology should support and work with a variety of teaching and
1736 learning approaches as appropriate to the instructor's goals, teaching style, and disciplinary
1737 requirements of the subject being taught, both on campus and via distance learning models.

1738 ***Action 61: IU should provide resources and support for experimentation with***
1739 ***and implementation of a range of creative and innovative approaches to***
1740 ***teaching and learning, including state-of-the-art instructional technology in***
1741 ***conventional classrooms, IT-equipped informal learning spaces, spaces***
1742 ***specially designed to accommodate varying instructional approaches.***

1743 Technology applications are needed that support student learning outside the classroom and
1744 recognize that learning frequently involves groups, not just individuals working alone; and that
1745 learning can take place at any time. As IU designs and creates innovative learning spaces, information
1746 technology professionals should work with facilities planners to design collaboration and
1747 communication tools (both hardware and software) to support and enhance the effectiveness of such
1748 spaces.

1749 ***Action 62: IU should explicitly include consideration of IT-enabled teaching***
1750 ***and learning innovations – such as informal learning spaces – that extend***
1751 ***beyond replicating conventional classrooms and laboratories in the design of***
1752 ***new and remodeled physical facilities that will likely include student uses on***
1753 ***all IU campuses.***

1754 Software and support programs are needed that will enable and encourage faculty to produce rich
1755 (interactive, integrated, customizable, multimedia, etc.) teaching materials more efficiently and more
1756 effectively and that are easier to use. Support should range from instructional consultation to
1757 complete end-to-end development. The IU Libraries will also play an essential role in connecting
1758 instructors to a world of licensed and freely available digital content for their courses. Funding
1759 decisions for instructional development activities should consider such criteria as appropriateness of
1760 the materials for the educational goals of the course and discipline, the potential number of students
1761 who could benefit, the likelihood of broader adoption across instructors and campuses, and the
1762 creativity and innovativeness of the concept.

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1763 *Action 63: IU should provide faculty with the resources, support, and*
1764 *appropriate incentives to produce innovative digital instructional materials,*
1765 *educational resources, simulations, and educational games for use by*
1766 *students working alone or in teams, and for resident-based, and distance*
1767 *learning situations. Systematic processes should be developed for*
1768 *identifying ideas, designing experimental applications, disseminating results,*
1769 *and implementing new IT solutions to support instruction.*

1770 Teaching and learning are becoming increasingly collaborative. Distributed learning communities;
1771 collaborations of students across campuses or countries; devices that capture, record, and transmit;
1772 and ubiquitous network connectivity are combining to “blast out the walls of the classroom.” The
1773 result is movement toward an unbounded network of teachers and learners, linked by technology
1774 that is fully integrated and easy to use. In developing distance education capabilities, priorities should
1775 be given to quality of the learning environments provided, flexibility (enabling instructors to use a
1776 variety of techniques and media), ease of use, and integration with existing instructional resources.

1777 *Action 64: IU should increase support for distributed education*
1778 *environments that enable IU faculty to effectively and efficiently conduct*
1779 *classes using distance technologies with ease of use for integrating*
1780 *instructional resources, flexibility, and support for a variety of pedagogical*
1781 *approaches.*

1782 Assessment of student learning outcomes in higher education is becoming an increasingly scrutinized
1783 area of broad concern. IT has the potential to collect, filter, analyze, and store information for
1784 individual and institutional assessments. Ongoing assessment can provide critical guidance for
1785 individual student learning progress across an entire educational experience, organize feedback for
1786 coherence over time, and enable timely student choices for mid-course corrections. Assessment and
1787 feedback systems should be convenient for both faculty and students and should enable near-term
1788 (e.g., while a student is enrolled in course) and longer-term (e.g., comprehensive assessments of
1789 progress and accomplishments). The systems must enhance and fit with the objectives of a major,
1790 degree program, or learning experience and not place an additive, undue burden on faculty or
1791 students to reap the benefits of their use.

1792 IU has an opportunity to build on the growing interest in assessing learning outcomes. The
1793 university should continue development of its student electronic portfolio system and other means to
1794 ensure that IU can steer efficacious paths to reasonable goals for accountability.

1795 *Action 65: IU should provide technology applications as part of an integrated*
1796 *learning environment with instructional support services available to manage*
1797 *both near-term and long-term term feedback to students on their*
1798 *performance in courses and programs. The systems should have suitable*
1799 *protections for individual privacy and also enable institutional metrics for*
1800 *obtaining evidence of progress.*

1801 Finally, immediate feedback can also be a useful tool during classroom or instructional events taught
1802 at a distance. At present, a disparate array of “clickers” and classroom feedback devices attempt to
1803 fill this need, but many students already carry devices that might be used for this purpose. Likewise,
1804 some learning environments incorporate real-time feedback mechanisms in the physical space for
1805 resident-based courses. The devices should provide access to schedules, alerting and information,
1806 messaging, content creation facilities and the Internet. They should have services and capabilities

1807 that would encourage and facilitate active learning in the classroom through a high level of
1808 participation from students in real time (e.g., through voting and submitting questions or comments).

1809 *Action 66: IU should evaluate, implement, and support appropriate compact,*
1810 *portable devices that connect students and instructors in ways that enable*
1811 *lean or rich communication, collaboration, and interaction using voice,*
1812 *audio, text, and video.*

1813 **D14. Accelerating IT-Intensive Research and Scholarship**

1814 Many of the core values of knowledge creation, discovery, and advancing human insight remain
1815 unchanged as part of the research and creative process. The means and tools for achieving them,
1816 however, are becoming more IT-intensive across many disciplines. The effects of IT on scholarship
1817 among disciplines are uneven due to variations in specific needs, applicability of IT tools, and skill
1818 readiness of researchers; these variations often exist even within a particular discipline. Per the
1819 president’s charge to “develop the pervasive use of IT to help build excellence in teaching and
1820 research in all disciplines...” and the actions outlined in previous parts of this plan, IU will continue
1821 to advance efficacious uses of IT among all scholarly disciplines as opportunities arise.

1822 Beyond that good pace among the myriad of scholarly disciplines at IU lie a few, specific
1823 opportunities where focused investment from IU could help accelerate existing strengths to more
1824 quickly advance them than through natural evolution. The focus of this opportunity is combining
1825 IU’s strengths in IT and advanced cyberinfrastructure with the exceptional disciplinary strengths of
1826 some nationally recognized disciplines. If done well, the outcome could further advance IU’s
1827 existing leadership in these areas – especially in a few areas that are part of the State of Indiana’s
1828 overall strategy around the life and health sciences.

1829 Existing collaborative efforts between IU schools, clinical partners, and the private sector may
1830 provide a sound basis for choosing promising areas of investment. Likewise, research centers that
1831 connect large parts of IU to achieve valuable outcomes, such as the Clinical and Translational
1832 Sciences Institute (CTSI) with its \$25M funding from the NIH and existing alliances with Purdue
1833 University, Clarian, and multiple IU campuses may also point to promising opportunities. The
1834 targeted areas should be subject to truly advancing IU excellence and accelerating a path of greater
1835 returns, i.e., research success can lead to even greater external funding success to ignite a path a
1836 discovery and resource growth to pursue it. Tools, processes, and lessons from strategic IT
1837 investments in a few areas of focus may provide insights that are equally applicable to many
1838 disciplines.

1839 **Recommendation 15:** While Indiana University should advance IT-
1840 enabled research across all disciplines, it should also focus on a few
1841 highly promising opportunities for which it has a skills, knowledge,
1842 and reputational advantage to push the frontiers of IT-enabled
1843 research and scholarship.

1844 *Action 67: IU should purposefully select areas of great and timely promise for*
1845 *strategic development of IT-enabled research, scholarship, and/or creative*
1846 *activity.*

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1847 Advanced research and creativity with pioneering new uses of IT calls for advanced technologies to
1848 support complex, distributed organizations and collaborations. IU's current cyberinfrastructure is
1849 world class, but focused areas for IT investment and support will require additional resources with a
1850 plan for sustained success. Achieving true national and international excellence in promising areas
1851 will require coordination of efforts among academic leaders, deans, and administrative support areas.

1852 *Action 68: IU should identify a base of resources to provide both initial and*
1853 *sustained investments in selected areas for IT-enabled research, scholarship,*
1854 *and/or creative activity. This may include reallocating current resources and*
1855 *developing new ones, including endowments, grants, and/or additional fees.*

1856 The drive to achieve research distinction requires human resources beyond the community of
1857 information technology professionals. As some disciplines move their research to more advanced
1858 models of simulation, mathematical modeling, visualization, grids and gateways to vast resources, and
1859 other tools, there is a clear need for computational scientists and other deep skills to participate in
1860 some research and creative endeavors. While some of these skills may come from staff or other
1861 consulting personnel, dramatic advances in some disciplines may be tied to embedding
1862 computational scientists in the discipline itself.

1863 Once the university has identified the strategic focus areas for of IT-facilitated scholarship, it should
1864 develop a program to provide incentives for hiring faculty, researchers, scholars, clinicians, engineers,
1865 artists, performers, and technologists with the expertise and interests to effectively lead and
1866 participate in those programs. Schools and departments that participate in this focused program of
1867 excellence should be provided with incentives and resources needed to attract and retain faculty who
1868 will use technology adeptly in their scholarly endeavors, who will drive future opportunities (through
1869 both vision and collaboration), and who will attract other like-minded scholars.

1870 *Action 69: IU should carefully assess new skills that are necessary to advance*
1871 *promising opportunities as research becomes more IT-intensive.*
1872 *Consultations with campus, school, and departmental leaders should help*
1873 *target some strategic hiring to supply or augment expertise for advanced, IT-*
1874 *enabled research and creative activity.*

1875

1876

1877 **Section E. Appendices**

1878 **E1. Charge from the President**

1879 In May of 1998 IU's IT Strategic Plan was presented to then IU President Myles Brand. In December
1880 of that year, it was approved for implementation.

1881 By any standard IU's ITSP has been an enormous success. The awards and recognition that IU has
1882 received in just about every area of IT services and infrastructure confirm in aggregate, IU's national
1883 and international leadership in IT. It also played a major role in helping create the environment that
1884 lead to the establishment of IU's School of Informatics.

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1885 However, ten years have elapsed since this plan was developed. While the plan's ten general
1886 recommendations remain remarkably relevant, I believe the time has come to develop a new plan
1887 that will guide the future directions for the development of IT at IU for the next 5 to 10 years.

1888 IU has developed IT services and infrastructure second to none over the last 10 years, and the
1889 impressive impacts of these have been seen in education and research in many disciplines. But this
1890 impact has been uneven. As well, new waves of technology innovation are continuously building.

1891 Hence the next IU IT Strategic Plan should be a plan to develop the pervasive use of IT to help build
1892 excellence in education and research in all disciplines, in administration, in IU's engagement in the
1893 life of the State, across all campuses, and in collaboration with IU's key partners such as Clarian
1894 Health and institutions of higher education in the State. The plan should sustain IU's leadership in
1895 services and infrastructure, while maximizing how these are leveraged to build excellence in
1896 education and research. And the plan should attempt to take into account the impact of the new
1897 waves of technology innovation in education and research based on the best predictions and analysis
1898 that can be developed.

1899 In developing this plan a key guideline needs to be kept firmly in mind. IT at IU must continue to be
1900 seen as a university-level service provided at both the IU Bloomington campus and the IUPUI
1901 campus by University Information Technology Services (UITS) under the Office of the Vice
1902 President for Information Technology (OVPIT). OVPIT should also continue to provide guidance
1903 and oversight to the IT units on all the regional campuses.

1904 The aim of this is to continue to ensure that IU maximizes the collective leverage of IU's total
1905 investments in IT in a way that is efficient, effective and financially responsible. However OVPIT
1906 must also continue to be responsive to the IT needs of the individual campuses and schools, but in a
1907 way that is consistent with the forgoing principles.

1908 This means for example, that university and campus administrators should ensure that "shadow" IT
1909 administrative systems, infrastructure or services are not developed or acquired that provide duplicate
1910 or similar IT systems, services or infrastructure to those provided by UITS, unless these are
1911 compelling and exceptional reasons for doing so and with the approval of OVPIT. University
1912 administrators should instead work with UITS to either provide these IT systems, infrastructure or
1913 services, or to modify existing IT systems, infrastructure or services. Where university or campus
1914 administrators require completely new IT systems, services or infrastructure, discussions should first
1915 be held with UITS about the provision of these and to ensure that security and economic efficiency
1916 considerations are taken fully into account.

1917 You will be responsible for the development of the new IU IT Strategic Plan. I would like to receive
1918 it on 1 October 2008. Please insure that in developing the plan, there are substantial opportunities for
1919 involvement and input from faculty, staff, students, administrators and IU's many external
1920 constituencies.

1921 Michael McRobbie
1922 President
1923 Indiana University

1924 **E2. IT Accomplishments at IU, 1997-2007**

1925 Human curiosity and intellect, augmented by information technology (IT), can escalate the
1926 development of human knowledge at a pace that once would have been unimaginable. Digital
1927 networks, combined with knowing what to ask and how to ask it, widen the reach of investigation
1928 and research. New applications for IT, and new levels of engagement among their users, bring a new
1929 convergence of evolution and opportunity. The route for the evolution and development of IT at IU
1930 was mapped out in 1998 by an information technology strategic plan. It set a course for the
1931 development of IT in support of teaching, learning, research, and lifelong learning and built an
1932 information technology foundation that has continued to serve IU for years beyond the timeframe of
1933 the plan.

1934 ***Enduring infrastructure***

1935 The enduring foundation began at ground level, establishing a steady state of desktop computing and
1936 network connectivity across the university, backed by base funding. Preparing a level ground of
1937 standard IT tools was among the first of a progression of logical steps. Working with IU Purchasing
1938 and commercial vendors of IT hardware and software, and leveraging the buying power of the
1939 university, UITTS provided desktop computers, operating systems, and common software applications
1940 for all campuses and all 110 IU Schools and service units. Agreements with Microsoft, Macromedia,
1941 Symantec, Oracle, Corel, SPSS, Dell, and others consistently supplied the campuses with hardware
1942 and low- or no-cost software, at an annual savings of \$16-million. These agreements began long-term
1943 partnerships with vendors that today continue to help sustain a reliable foundation of current
1944 desktop technology.

1945 A comprehensive, base-funded IT plan renovated classrooms to accommodate new modes of
1946 instruction, and equipped them with a standard installed package of IT hardware and software that
1947 mirrors the build in student IT labs. The percentage of installed technology classrooms reaches
1948 nearly 100% on the core campuses. UITTS extended the foundation of standard IT hardware and
1949 software when it and Residential Programs and Services (RPS) agreed that UITTS would take over
1950 responsibility for RPS IT labs and support at IUB. Currently UITTS owns and operates 2,400
1951 workstations and provides the software build to more than 800 workstations in 18 schools and
1952 departments, including all Classroom Technology Services (CTS) stations in classrooms across both
1953 campuses. The number of seats serving students exceeds 3,200.

1954 ***Teaching and Learning***

1955 To support faculty innovation with IT, the plan established or expanded on all campuses centers for
1956 teaching and learning. These provide a working environment and contact area for faculty, instructors,
1957 and instructional technology providers interested in any aspect of developing, implementing, or
1958 assessing teaching and learning materials.

1959 The plan provided incentives and help services tailored to specific audiences. Through the Ameritech
1960 Fellows Program UITTS awarded \$1M over seven years to IU faculty to support innovation in IT-
1961 based teaching. Winning faculty Fellows showcased their projects and lessons learned in annual
1962 summer forums, establishing a group of mentors and seeding the discussion and diffusion of best
1963 practices in teaching with technology. Building partnerships with departments and schools, UITTS set
1964 up the Local Support Provider (LSP) Services program, which now provides IT support and
1965 consulting to more than 650 LSPs in departments and schools on the core and regional campuses.

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1966 Continued investment in LSPs includes an online LSP community resource system (LSP Online),
1967 UITS-sponsored technical certification series, and professional development opportunities.

1968 To support the university vision for distributed education, IU created its homegrown collaborative
1969 learning and course management system, Oncourse, and in that process partnered in founding the
1970 Sakai open source initiative. Oncourse CL (Collaboration and Learning environment), built via the
1971 Sakai initiative (www.sakaiproject.org), with 100 colleges and universities around the world, serves as
1972 IU's learning environment. The UITS/IU podcasting initiative provides today's mobile, digital-age
1973 students with portable learning through the Oncourse podcasting tool and iTunes U.

1974 **Research and Collaboration**

1975 IU's philosophy of advanced information technology in service of, and broadly available to, the IU
1976 community dates back to the 1950s and IU Research Computing Center led by astronomy professor
1977 Marshall Wrubel. The development of IU's high performance computing (HPC) infrastructure from
1978 1997 to 2007 built on this tradition and accelerated innovation and service growth through leveraging
1979 grants, building partnerships, and engaging IU's HPC resources broadly across the map of IU's
1980 research initiatives.

1981 A critical start was a \$1.2 M NSF grant that enabled IU to implement one of the first SGI
1982 Origin2000 supercomputers at any US university. Targeted investment by OVPIT expanded this
1983 grant to include a room-size 3d virtual reality system - a CAVE - making IU one of the early adopters
1984 of this technology. UITS expanded IU's high performance computing hardware with Shared
1985 University Research grants from IBM. These grants set the cornerstone of a nearly decade-long and
1986 productive relationship with IBM, adding steadily to IU's supercomputer assets. In 2001, IU
1987 implemented a 1 TFLOPS IBM SP supercomputer (capable of 1 trillion mathematical operations per
1988 second), made possible in part by the Lilly Endowment's support for the INGEN initiative. IU was
1989 the first US University to have such a powerful supercomputer available as a university resource; at
1990 the time the 50th fastest unclassified supercomputer in the world. Also using a mix of INGEN and
1991 IU funding, IU established a distributed large-scale scientific data archive, ensuring the preservation
1992 of IU's critical data assets even in face of a disaster striking either the IUPUI or IUB caps.

1993 In 2003 an NSF grant funded the AVIDD (Analysis and visualization of Instrument-Driven Data)
1994 facility, a distributed computing, storage, and visualization system. The AVIDD cluster, with
1995 components at IU Northwest, IUPUI, and IU Bloomington, became the first distributed
1996 supercomputer cluster to achieve more than 1 TFLOPS on common benchmark applications, and
1997 was the 25th fastest unclassified supercomputer in the world in 2003. In 2005, IU became the first
1998 US University to implement a BARCI Move Lite room scale Virtual Reality facility, then, and still, a
1999 VR facility providing the bet pixel density of any VR device in existence.

2000 In 2006, IU acquired Big Red, the IBM e1350 Blade Center Cluster, then at 20 TFLOPS the fastest
2001 academic supercomputer in the western hemisphere and the 23rd fastest unclassified supercomputer
2002 in the world. It was key to IU's competitiveness for large grants from such funding sources as the
2003 National Science Foundation, National Institutes of Health, and National Endowment for the
2004 Humanities. Big Red supports research into discoveries in the life sciences, astronomy, informatics,
2005 computational physics, and the humanities. Among the beneficiaries of the acquisition was the work
2006 of the Center for Genomics and Bioinformatics in developing innovative ways to analyze gene
2007 expression patterns in model organisms.

2008 IU's Data Capacitor, a one TeraByte high performance spinning disk storage system, offers
2009 researchers fast temporary storage, serving compute resources, visualization, archival storage, and

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2010 scientific instruments. Through IU's partnership in the NSF-funded national TeraGrid and
2011 operations role in the Open Science Grid, IU researchers can reach, from their desktops, national
2012 supercomputers, collaborations, laboratories, and scientific instruments. Serving the TeraGrid
2013 community of users locally and nationally are IU HPC staff who write and update documents for the
2014 IU-hosted TeraGrid knowledge base.

2015 2007 brought a fundamentally new development: the Indiana Initiative for Economic Development.
2016 With the aid of IBM and the Indiana Economic Development Corporation, Big Red's capacity was
2017 doubled to 30 TFLOPS, and a 10 TFLOPS Purdue-owned system called "Gold" was also installed on
2018 the IU Bloomington campus

2019 From 1997 to 2007, partnerships between IU faculty, UITs staff, the Pervasive Technology Labs at
2020 IU, helped bring more than \$100M in external grants to IU (not counting in this total grants from the
2021 Lilly Endowment). Faculty and staff created to implement systems that achieved a number of firsts;
2022 developed software that enabled new insights, and made possible innovation and discovery across
2023 many disciplines of science, engineering, humanities, and the fine arts. Scientific publications,
2024 outreach events, and conferences such as the periodic I-Light conference held in Indiana, have
2025 helped disseminate these innovations widely.

2026 ***Enterprise Information***

2027 Information is among a university's key strategic assets. In realizing the plan's recommendations,
2028 UITs made those data more manageable and accessible, contributed to online access to library data,
2029 and built the means to protect those data. In the largest system reengineering effort in IU's history,
2030 UITs created a coordinated environment that maximizes cost savings, efficiency, flexibility,
2031 scalability, and access for IU's ad-hoc-developed enterprise information systems. A new level of self-
2032 service allows students to move online through admissions, advising, enrollment, financial aid and
2033 other business and academic activities. IU's more than 35,000 faculty and staff handle hiring, payroll,
2034 benefits, and timekeeping — all through the web-based university application portal OneStart. From
2035 this systems development experience IU partnered in creating the Quali Foundation, contributing its
2036 client-server financial system toward open source software that serves the financial system needs of
2037 Carnegie-class institutions.

2038 Collaborations with IU Libraries technologists realized the Libraries strategic goals of integrating
2039 web-based services for the IU community. IUCAT, the Library's web-based interface, features,
2040 among other resources, patron self-service, federated search capability (searching across groups of
2041 databases and consolidating the results), and catalog database. To protect the foundational IU
2042 services and data that now rely on information technology, UITs developed a comprehensive
2043 disaster recovery plan. It ensures basic infrastructures are geographically redundant, and that service
2044 managers adequately back up data and build redundancy into their operations.

2045 ***Telecommunications***

2046 In 1998 telecommunications was seen as the "cement" that interlinks the university, and that
2047 connects the university to national and international research communities. The plan's five-year goal
2048 for telecommunications called for erasing the electronic borders between home, workplace, campus,
2049 and community.

2050 **Connecting IU.** On the core campuses wireless connectivity is pervasive. Videoconferencing
2051 facilities ease collaboration and discussion. Unified messaging, teleconferencing, and converged

2052 voice, data, and video at the desktop are being rolled out. This creates a foundation for levels of
2053 collaboration across the globe. And the technologies provide substantial gains in productivity and
2054 sustainability.

2055 **Local networking.** A partner in building foundational network connections among universities in
2056 the state, IU with Purdue built the I-Light regional network, which provides sufficient capacity for
2057 the next 10 years, an increase of more than 500% over previous capacity. The 2008 expansion of I-
2058 light provides public and private colleges and universities across northern Indiana greater access to
2059 very high-speed networking for collaboration, research, and education. IU was also a partner in
2060 founding the National LambdaRail, the largest optical network owned and managed by the higher
2061 education community. The Crossroads Technology Report cites I-Light as key to “innovation
2062 zones” in the Midwest. With Purdue, IU founded the IP-grid, connecting the universities to the
2063 TeraGrid in Chicago. Through IP-grid IU makes its computing, networking, and data storage
2064 facilities available to the TeraGrid.

2065 **International networking.** IU was a founding partner in the TransPAC network, the first high
2066 performance network to connect US scientists with their counterparts in the Asia Pacific region.
2067 TransPAC2 connected the US to the Asia Pacific Advanced Network (APAN) and established the
2068 basis for an inter-Asia network backbone.

2069 **Managing networks.** Its expertise in network management led UITTS to manage engineering and
2070 operations services for major regional, national, and international high performance research and
2071 education networks at the Global Research Network Operations Center (GRNOC) at IUPUI. The
2072 GRNOC manages network operations for I-Light and for the Internet2 Network, National
2073 LambdaRail, TransPAC2, STAR TAP, MAN LAN, AmericasPATH, IP-grid, and iVDGL. It also
2074 serves as the watch desk for the REN-ISAC (Research and Education Networking Information
2075 Sharing and Analysis Center) security initiative.

2076 ***IT Support***

2077 IT tools are only as useful as the mechanisms for supporting users of varying needs and abilities.
2078 Making practical use of IT in teaching, learning, and research depends on support that is pragmatic,
2079 current with IU-specific issues and audiences, and accessible.

2080 To create a seamless help environment UITTS progressively extended its IT oversight, taking on
2081 responsibility for residence hall IT sites and support, expanding Student Technology Center (STC)
2082 facilities and hours, extending help to 24/7 on participating campuses, and continuing to grow the
2083 Knowledge Base, which now holds more than 14,000 documents and averages more than 77,000
2084 searches a day. In a services- and support-based online help environment any user connected to the
2085 Internet can get help and information and handle countless procedures and activities that once
2086 required an in-person visit to a campus help desk. UITTS also assumed management responsibility for
2087 IU telephone services, which include a large and important collection of the university’s central
2088 information and communication services.

2089 IT puts learning on a social footing, encouraging online learning communities, local and remote
2090 collaborations, and real-time video. IU’s Information Commons, a joint venture of UITTS and the IU
2091 Libraries in the Herman B Wells Library, expresses social learning with collaboration areas and space
2092 for faculty and students to gather. In its converging of services from multiple university units — the
2093 IU Writing Tutorial Center, Adaptive Technology Center, IU Libraries reference services, and IT
2094 consulting — it is emblematic of the intertwined nature of IT and other aspects of learning and
2095 expression. It is a hub of student activity and productivity.

2096 ***Digital Libraries***

2097 Academic research today depends on access to digital information and the scholarly record. The IU
2098 Digital Library Program is a collaborative effort of the Indiana University Libraries, the Office of the
2099 Vice President for Information Technology, and IU research faculty, with leadership from the School
2100 of Library and Information Science and the School of Informatics. The program has served as a focal
2101 point for multidisciplinary partnerships, which have created resources like CLIOH — an initiative to
2102 preserve endangered archaeological sites, and the Digital Library of the Commons, a gateway for
2103 literature on the commons. It hosts collections that reflect notable IU strengths, via such collections
2104 as the Victorian Women Writers Project and the Swinburne Project. Its photography holdings
2105 represent the heyday of the steel industry in Indiana, the life and work of Hoagy Carmichael, and
2106 regional images of Indiana’s rural past, its dimensionality promoting understanding of Indiana past
2107 and present for the farthest Internet-connected viewer.

2108 ***IT Security***

2109 Fundamental to academic discourse is the free exchange of information, which can thrive only in a
2110 secure context, where personal privacy and intellectual property rights are protected. In 1998 the
2111 OVPIT assumed responsibility for leading IU in developing policies and procedures that protect IU’s
2112 IT resources and institutional data, safeguard personal privacy and intellectual property, and promote
2113 access to information and freedom of discussion. IU’s security and policy offices became leaders in
2114 higher education in determining and applying effective security to complex campus environments.

2115 IU partners with the Indiana Office of Technology to protect state data by providing backup data
2116 center space and network connectivity to the state through the data center at IU Bloomington and
2117 the I-Light high-speed network. The partnership provides critical redundancy, saves money for the
2118 state, and serves as a basis for further partnership and collaboration between IU and the state.

2119 In the national arena, IU was among the leaders in the national strategy to secure cyberspace,
2120 through the EDUCAUSE/Internet2 Computer and Network Security Task Force. IU developed the
2121 first higher education-based Research and Education Networking Information Sharing and Analysis
2122 Center (REN-ISAC), benefitting US higher education. IU’s Center for Applied Cybersecurity
2123 Research (CACR) combines leading university thinkers and strategists in IT, law, policy, security,
2124 computer science, business, and informatics. Research focuses on current problems — phishing,
2125 identity theft, and terrorism; its scholars and practitioners advise industry, Congress, government
2126 agencies, and academe, and fill leadership roles in professional associations. IU’s partnership with the
2127 SANS (SysAdmin, Audit, Network, Security) Institute provides advanced security training and
2128 benefits state law enforcement, education, and non-profit agencies.

2129 ***Assuring IU’s Technical Assets***

2130 In 1998 UITs staff at IUPUI were housed in multiple buildings. In fall 2004, the Informatics and
2131 Communications Technology Complex (ICTC) opened its doors to UITs staff, providing state-of-
2132 the-art, secure housing for IU cyberinfrastructure and the hub for telecommunications and I-Light at
2133 IUPUI. In 2007, IU broke ground for a long-anticipated Data Center at IUB. The 82,700-square-foot
2134 berm structure will contain and protect IU’s supercomputing resources, ever-expanding IT
2135 infrastructure, and mission-critical systems from electrical damage, power outages, natural disasters
2136 and malicious harm. IU Trustees have approved plans for a Cyber Infrastructure Building (CIB),
2137 sister to the Data Center to house Bloomington IT scientists, strategists, technologists, and support
2138 staff.

E3. Committee and Task Force Rosters

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Endnotes and References

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- ¹⁸ Across institutions, Portico, a division of Ithaka with Mellon Foundation and subscription funding, has agreements with many publishers to keep a dark archive of electronic journals (i.e., an archive that normally does not allow access to the stored material but preserves it in case of future calamity).

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In the event that the journal or the publisher goes out of business, there are "trigger events" that allow Portico to make the back copies available. Similarly, LOCKSS (Lots Of Copies Keep Stuff Safe), another Mellon-funded entity, has a similar mission but uses a different technology and a different set of agreements with publishers to create a dark archive. Additionally, a number of national libraries in Europe have agreements with publishers that allow them to keep dark archives.