

## News Release

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### **IU Kokomo School of Business earns ranking with Princeton Review**

**KOKOMO, Ind.** —Indiana University Kokomo’s School of Business is featured in the 2015 edition of the Princeton Review’s “The Best 296 Business Schools.”

Schools are chosen as among the best places to earn a Master of Business Administration (M.B.A.), based on high regard for academic programs, reviews of institutional data, and surveys of business students. All included schools must also be accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Dean Alan Krabbenhoft said he is proud to be included, and that the ranking reaffirms the excellent job the faculty does in management education.

“The School of Business at IU Kokomo is part of a very prestigious group,” he said. “There are more than 2,000 business schools in the United States, and only about 500 earn accreditation. We are committed to student learning, and focus on student-teacher interaction.”

The 296 schools are listed in alphabetical order, and the book does not highlight one as the best. Its goal is to give potential business students broader information to decide which one best fits them. Each two-page profile includes information about academics, student life, admissions information, and graduates’ employment data.

More than 21,000 students took the 80-question online survey, giving their opinions of their school’s academics, student body and campus life, and their own career plans.

Krabbenhoft said student input makes this honor especially meaningful to the business school’s faculty and staff.

“Our students recognize the M.B.A. program offers what we have always believed, which is a great education at an affordable price,” he said.

For a complete list of business school rankings, go to [www.princetonreview.com/business-school-rankings](http://www.princetonreview.com/business-school-rankings).

*Indiana University Kokomo serves north central Indiana.*

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