

Indiana University Department of Telecommunications

# Telecomment

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Matt Pierce

## Teaching the digital generation: *T101 Media Life*

by Mark Deuze, associate professor

Like the character in the 1998 movie *The Truman Show*, who discovers he is living in a reality soap opera televised 24/7 to billions across the globe, each of us is living a media life.

We digitally record, store, edit, and forward almost every aspect of our lives — whether we want to or not, whether we are aware of it or not. We produce as much information as we consume. How to make sense of a life like that, living in a completely mediated world is what the Telecommunications course T101 Media Life is all about.

T101 has been retooled for the digital generation. With a few exceptions, the 420 mostly freshmen and sophomore students who take T101 were born after 1990.

They grew up in a world without a Cold War, without a Berlin Wall, without apartheid in South Africa — but with terrorism.

They have seen women breaking through around the world as political leaders and Barack Obama's historic election. These events make the world a larger place — where anything seems possible and nothing follows established or traditional patterns. For this generation, these events also make the world a tiny, distinctly individual place — where who you are and what you may become is entirely up to you.

Technologies like the cell phone and the Internet share the characteristics of making our experience of the world simultaneously larger (globally connected) and smaller (using individualized devices). This has had a profound impact on the teaching environment.

I have personally experienced a gradual, yet meaningful change in the way incoming students perform. This digital generation is

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## HOLLYWOOD HOOSIERS: Batman in L.A.

Picture this: Hoosiers spanning multiple generations and dressed “to the nines” engaged in animated conversation, punctuated by “when did you graduate?” Bartenders serving selections from Bloomington's Oliver Winery.

IU Homecoming, perhaps?

Would you believe it's a reception in Beverly Hills, Calif.?

More than 100 alumni and friends from the Los Angeles area attended a gala reception and film screening at the Clarity Theatre on Aug. 1. Planned by IU's alumni affiliate group, Hollywood Hoosiers, the event celebrated the 20th anniversary of *Batman*. IU alumnus Michael Uslan, BA'73, MSEd'75, JD'76, the movie's executive producer, described his acquisition of the rights to the *Batman* comics and how his passion for comic books sparked his idea to make the *Batman* films come to life on screen.

Graduates of the IU Department of Telecommunications seemed to dominate the crowd and included those

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### *In this issue*

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# TV expert, author earns Telecom's first Distinguished Alumni Award

## Cantor honored for service to industry, university, society

Dr. **Joanne Cantor**, PhD'74, professor emerita and director of the Center for Communication Research at the University of Wisconsin-Madison, has received the first Distinguished Alumni Award from the Indiana University Department of Telecommunications for her exceptional scholarship, mentorship, and service contributions to advance our understanding of media processes and effects.



Mitt Hamburger

Cantor

The award is presented to graduates of the department who stand out academically or in the media or related industries.

Cantor has published more than 90 scholarly articles and chapters on the impact of the mass media, with an emphasis on children's emotional reactions to television and films.

Her parenting book, "*MOMMY, I'M SCARED*": *How TV and Movies Frighten Children and What We Can Do to Protect Them*, summarizes her research and its implications for an

audience of parents, teachers, and childcare professionals. Her children's book, *Teddy's TV Troubles* (Goblin Fern Press), brings this message down to the preschool level.

Her expertise in the areas of television violence, children's fears, and television ratings and the V-chip has led her to testify before the U.S. House and Senate and the Federal Communications Commission, to be quoted regularly in the national press, and to appear on many national television programs, including interviews with Oprah Winfrey, Bryant Gumbel, and Diane Sawyer.

While attending IU, Cantor was mentored by her dissertation advisor, Professor Dolf Zillman. She returned to the IU campus in March to receive the award. While in Bloomington, she presented her research on media and fear.

► The Distinguished Alumni Award was introduced to recognize scholarship, mentorship, and service. The award is presented to graduates of the department who stand out academically or in the media or related industries.

# Taylor is IU's McNair Scholar of the Year

Recent graduate **William Taylor**, BA'09, earned the 2009 Ronald E. McNair Scholar of the Year award.

The McNair Scholars Program prepares first-generation and minority undergraduates for graduate study at the doctoral level. Each year, 25 McNair Scholars participate in academic year and summer activities that include research and teaching experiences.

William is currently continuing his studies in the Department of Telecommunications as an MA student. He is from Stockbridge, Ga., and majored in telecommunications, Spanish, and linguistics while minoring in international studies and Western European studies as an undergraduate at IU.

The McNair Scholars Program honors astronaut Ronald E. McNair, who perished in the Space Shuttle Challenger accident in 1986.



Taylor

# Lang named outstanding scholar

**Professor Annie Lang** received the prestigious 2009 Steven H. Chaffee Career Productivity Award from the International Communication Association (ICA). The award recognizes Lang for sustained research on cognitive processing of media messages.

The award's selection committee gives preference to original work that is conceptually rich and makes an advance in communication knowledge. Winning research must have comprised multiple projects and publications and generated second-generation work among students and other scholars.

"[Lang] has a strong and sustained publication record in top general and specialist journals in our field," the award committee said. "She is an ICA Fellow and has won many ICA top paper and other awards. It is clear that she has influenced many other scholars, both students and colleagues, and younger scholars are continuing from the base she has laid down."

Dr. Lang will present her research at the 2010 ICA Conference in Singapore.



# 20TH ANNUAL MULTIVISIONS *communications conference*

**SAVE THE DATE! Friday, April 9, 2010**  
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We're celebrating 20 years of innovative connections.  
MultiVisions 2010 will be extra-special! Watch for details.

**Visit: <http://www.indiana.edu/~telecom/news>**

## Digital generation

*(continued from page 1)*

not smarter nor dumber (as often suggested) than previous generations. What is different, however, is the way they learn. Their talent generally does not seem to be knowing information, such as crucial dates in history or the names of Supreme Court justices or state capitals, rather finding information.

A July 2009 report from the MacArthur Foundation suggests the vast amount of information available from many sources shifts learning strategies from memorizing information to finding reliable sources.

A shift in learning from content, generally transmitted by experts to audiences, to process has obvious consequences for the role and position of teachers.

In our individualized and globalized society — our “runaway world,” as British sociologist Anthony Giddens succinctly labels it — it really seems up to each person to make up his own version of knowledge, wisdom, and truth. Obviously, this poses challenges to teaching at a world-class institute of higher learning such as Indiana University. The challenge is especially present in a course that aims to raise awareness among young people about the formidable role media technologies play in everyday life.

T101 traces the development, examines the content and explores the impact of new

technologies on industry and society, reviewing both conceptual and practical aspects of our changing information society. The course is divided into thematic sections, each focusing on the relationships between new communication technology, media industries, and the issues we all face in everyday life: understanding and managing careers,

relationships, and identities. Many students hear, see, and think about issues regarding new media and society for the first time.

Course lectures include PowerPoint presentations, videos, and brief classroom exercises. The students are additionally asked to follow the T101MediaLife channel on *Twitter* (see: [twitter.com/T101MediaLife](http://twitter.com/T101MediaLife)), which is used to provide a real-time backchannel discussion platform during (and outside of) the lectures.

Students choose from a menu of assignments that include creative projects, papers detailing significant online trends (social networking, virtual worlds, digital divide issues), and interviewing a media professional about the challenges of managing a creative career in today's uncertain marketplace.

(To see the creative work of some of our young students for a class assignment, go to [www.youtube.com/group/medialife](http://www.youtube.com/group/medialife).)

One of the most popular and fun assignments in T101 is the Google essay.

Its aim is to make students aware of the digital shadow they leave behind when they use the Internet. Students write an essay

**TO SEE THE CREATIVE WORK STUDENTS  
PRODUCED FOR AN ASSIGNMENT, GO TO:  
[WWW.YOUTUBE.COM/GROUP/MEDIALIFE](http://WWW.YOUTUBE.COM/GROUP/MEDIALIFE).**

about themselves using only information from Internet sites such as Google, Facebook, MySpace and meta-search engines like IxQuick.

Students reflect on what they found, how easy or difficult it was to find information about themselves, and how the assignment influenced their perspective on issues such as their digital shadow, privacy, and the way people represent themselves online.

The combination of teamwork, creative projects, collaborative exams, and individual research assignments serves the purposes of the course and the particular wants and needs of this digital generation. T101 Media Life is under constant construction, and we always welcome input from students, faculty, and alumni.

# Hollywood Hoosiers connect to realize dreams

*Telecomment* spoke with alumna Jessica Petelle, BA'00, to glean her insights on how young graduates get their careers started in the highly competitive Hollywood media industry. She talks about fellow Hoosiers who not only found their way in Hollywood but came to form a group that is strengthening the bonds of IU alumni throughout the industry.

**W**hat began with six to 10 Indiana University grads crammed into a two-bedroom Van Nuys, Calif. apartment while pursuing their Hollywood dreams has grown into the Hollywood Hoosiers Alumni Association.

Known affectionately as “H2” among its members, Hollywood Hoosiers is an official affiliate group of the IU Alumni Association that provides IU alumni and students a platform to network and share experiences.

In May 2000, a sizable group of graduates moved out to Los Angeles. Jessica Petelle, BA'00, a driving-force behind the Hollywood Hoosiers, remembers those days well. “By day, we did extra work to get résumés in the hands of the crew members who could hire us, took informational interviews, and worked for free to get the experience we needed to dive into the L.A. waters. By night, we partied with other Hoosiers,” Petelle recalls. “It was the best summer of our lives.”

“We didn’t really know where to go or what to do,” Petelle said. “We just knew that if we stuck together we wouldn’t be alone in the big city.” One by one, as they landed on their feet, each of the Hoosier grads moved out of the Van Nuys apartment and began living on their own.

The “pod” of recent grads grew to 30-strong, and they were excited to learn from the Alumni Association that there were many other IU alumni in the Los Angeles area. “We started attending events and learning how to ‘network,’” Petelle said. “That word became a new key word in our vocabulary.”

The group established H2 to expand opportunities for its members to network, seek jobs from alumni, and connect via Facebook and H2’s official Web site: <http://alumni.indiana.edu/hhaa>.

The H2 board spans the entertainment and music industry, including Michael Uslan, BA'73, MS'75, JD'76, as distinguished alumni advisor. Uslan is executive producer of the recent series of Batman movies and president of Branded Entertainment.

Each year H2 members open their homes (and couches or floors) to students in the Blooming Artist Agency (BAA), a student-run talent agency founded at IU, and the Business Careers in Entertainment Club (BCEC), an IU student organization that promotes internships and hands-on experiences for undergraduate students. Current students can call on H2 members for help finding internships and planning for careers in the industry.

“This experience is as informative and fun for our alumni as it is for the students,” Petelle said. “It’s part of what we do as Hoosiers, and this level of connectivity is unlike any I have seen or heard of in other entertainment alumni groups.”

H2 co-presidents JJ Osburn, BS'06, and Ryan Roemer, BS'06, are working with H2 board members to expand the association to Chicago and New York.

Nine years since that first summer, Petelle is in awe of the special things the original group has accomplished — from making movies, cutting trailers, and being on the cutting edge of reality television, to pioneering Web content and technology, teaching children filmmaking, or managing bands, even starring on Broadway.

“In every one of our cases,” she said, “somewhere along the line a professor, classmate, alum or student played a role in making possible what seemed impossible.”

## GET INVOLVED

**INTERESTED IN JOINING H2'S EFFORTS?** Visit the Web site: [alumni.indiana.edu/hhaa](http://alumni.indiana.edu/hhaa). Or find the group on Facebook.



## Batman in L.A.

*(continued from page 1)*

well-established in the entertainment industry, younger alumni in the early and mid-stage of their careers, and even current students completing summer internships in L.A.

Walter Gantz, department chairperson, and Legene White, director of alumni affairs, traveled to L.A. for the celebration and enjoyed greeting alumni and seeing recent graduates. Connections were made, business cards exchanged, and at least one May 2009 graduate landed a job as a direct result of meeting a Telecom alumnus at the event.

Curt Simic, president emeritus of the IU Foundation, presented the IU Cinema Project,

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**For this one night on the west coast, a Midwestern love of IU was palpable and contagious.**

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a current initiative of IU President Michael McRobbie. Through the IU Cinema Project, the old IU Theatre located at the northeast end of the IU Auditorium will be renovated to serve as an exhibition space for IU’s large collection of films and to provide a venue for screenings and film festivals.

Indiana University has a commanding presence in the entertainment industry and the Hollywood Hoosiers is successfully offering opportunities for alumni to help each other. For this one night on the west coast, a Midwestern love of IU was palpable and contagious.

PERSPECTIVE

# A delightful evening spent celebrating the original *Batman*

by Marty Iker, MS'77

When my wife Cindy and I accepted the Hollywood Hoosiers' invitation to attend the 20th Anniversary Screening of the original *Batman*, we knew it would be fun, but we had no idea that it would also be a night full of delightful surprises.

The Clarity Theatre in Beverly Hills, Calif., is a world-class screening room and a fabulous place to hold an event. When we walked in, the place was packed — we had no idea that there were so many Hollywood Hoosiers, especially so many eager and talented recent grads.

It was fun to hear the story of how the Batman franchise came to be, straight from its amazing producer, Michael Uslan, and how long it took him to get a major studio interested. We enjoyed sipping wine from Bloomington's Oliver Winery and then watching the film, which holds up exceedingly well two decades later.

It was great to talk with Walter Gantz and Legene White about what's going on back in Bloomington and to unexpectedly reconnect with old friend and classmate Bruce Humphrey and his wife. Curt Simic, president emeritus of the IU Foundation, presented plans for the renovation of the old IU Theatre into a state-of-the-art cinema. We also met several other Hollywood Hoosiers whose careers have taken different paths: one is a minister, another is a horticulturist for Paramount Studios, and actor Marc Singer was a theatre major at IU for two years before finishing up elsewhere.

Throughout, the common thread of IU Bloomington brought us all together, gave us a common frame of reference and served as a jumping-off point for future contact and collaborations that might indeed be in our futures. Bottom line: a delightful night for all in attendance, to be sure.

Marty Iker, MS'77, is president and creative director of MI Creative Group in Burbank, Calif.



Flip Cassidy

Hollywood Hoosiers Distinguished Alumni Advisor Michael Uslan (also at left) with class of 2010 student Brian Binkley at the *Batman* event in L.A.

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# Fall 2009

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Bloomington

# Faculty *FLASH!*

Our faculty members are hard at work. Along with teaching, they conduct research, produce creative and artistic material, write papers, apply for grants, present at conferences, author books and chapters, and more. We've highlighted select accomplishments below. For a complete list, see <http://www.indiana.edu/~telecom>.

**Annie Lang**, along with Johnny Sparks, PhD'06, (currently an assistant professor at Texas Tech University), received a top-three paper award from the Information Systems Division of the International Communication Association (ICA) for the paper "Examining the influence of emotional, sexy, and humorous content on motivated cognitive processing of television advertisements." The paper was presented at the annual ICA meeting in Chicago.

**Edward**

**Castronova** was promoted to full professor. He teaches graduate and undergraduate courses on the design of games, the virtual world industry, and the management of synthetic societies.



Castronova

**Betsi Grabe** was promoted to full professor. She is director of graduate studies and her teaching interests include mass communication theory and research methods.



Grabe

**Susan Kelly**, PhD'03,

was promoted to senior lecturer. Kelly teaches courses in design and production, production techniques and practices, and advanced script writing.

**Jim Krause**, AS'85, BA'86, MSEd'92, was promoted to senior lecturer. Krause teaches TV studio production, video field and post-production, graphics and animation, and DVD authoring courses.

**Mike McGregor** has completed many years of service as director of undergraduate studies. **Julie Fox** now assumes the director's responsibilities.

The interactive DVD that accompanies **Ron Osgood's** textbook, *Visual Storytelling: Videography & Post Production in the Digital Age*, received an Award of Excellence in the 2009 Videographer Awards. Former graduate student Joe Hinshaw is co-author of the book. Osgood also produced a documentary "My Vietnam Your Iraq" that was an official selection at the GI Film Festival in Washington, D.C.

**Rob Potter**, PhD'98, begins a two-year term as chairman of the Information Systems Division of the International Communication Association. He is also on



**Hyangsun Lee**, PhD'08, joined Professor Mike McGregor at an announcement party for the publication of his textbook, *Head's Broadcasting in America*. McGregor is the lead author on the 10th edition of the book, first published in 1956. The book's publisher, Allyn-Bacon, hosted the party at the Broadcast Education Association (BEA) annual convention in April.

sabbatical during the 2009-2010 academic year, while he serves as a visiting research fellow at the Interactive Television Research Institute at Murdoch University in Perth, Australia.

In partnership with Kelley Executive Partners, **Lee Sheldon** condensed seven weeks of gameplay for his alternate reality game *Skeleton Chase 2: The Psychic* into two-and-a-half days. *Skeleton Chase 3: Warp Speed* was produced for Coca-Cola executives from North Africa.

The program was so successful, Coke plans to send more groups to Bloomberg.

**Herb Terry** was presented the 2009 Michael Gordon Faculty Award by the Dean of Students.



Terry

The award recognizes Terry's years of work on student ethics and the campus judicial process.

**Andrew Weaver** taught the course "Human Aggression: The Causes and Consequences" as a 2009 Intensive Freshman Seminar (IFS). Freshman seminars give incoming students an opportunity to become familiar with IU and college coursework before other students return to campus for the fall semester. Weaver's course examined the biological, psychological, and sociological explanations for the root of aggressive behavior.

Goodbye to **Thom Gillespie**, director of the Masters in Immersive Mediated Environments (MIME) from 1993 to 2008, who left the IU Department of Telecommunications to pursue opportunities in online instruction.

## (RE)INTRODUCING OUR FACULTY AND STAFF!



See new video clips at <http://www.indiana.edu/~telecom/people>.

You'll be introduced to the creative and research work of our faculty and the ways we engage students, alumni, and others in the media industries.

## When IU calls, *think 'Telecom'*

When was the last time you received mail with the IU Foundation return address? How about an evening phone call from an eager student calling from the IU Telefund?

### When IU calls, think “Telecom.”

While the IU Foundation and Telefund do the asking for the entire University, YOU choose who receives your contribution! Just respond, “I want my donation to go directly to the Department of Telecommunications,” and Telecom will benefit.

The individuals and companies listed on page 11 have answered the call by making a gift to Telecom. You, too, can make a big difference by donating to our department. Telecom is a leader in the teaching and research of media arts and sciences. With about 800 majors and 60 graduate students, it's clear that our coursework is in demand.

### When IU calls, think “Telecom.”

While you can designate your gift for a specific purpose within Telecom, unrestricted gifts that are not limited to a specific purpose are critically important because they allow the department to respond to pressing needs and capture new opportunities. With unrestricted funds, Telecom can seize opportunities such as classroom guest speakers, student and/or faculty travel for educational conferences, and other projects as needs arise.

### When IU calls, think “Telecom.”

You may be surprised to learn that despite being a public university, state appropriations to IU cover only a little more than 20 percent of its operating budget. Private gifts are vital to maintaining IU's ability to provide a high-quality education to its students and to preserving the worldwide reputation that earns respect for IU alumni.

### Now you know. When IU calls, think “Telecom.”

**So why wait?** You can contribute to Telecom today by clicking the “Make a Gift” link on the Department Web site, <http://www.indiana.edu/~telecom>. Or send a check made payable to IU Foundation/Telecom to Legene White, Director of Alumni Affairs, 1229 East 7th St., Bloomington, Indiana 47405.

## WHERE YOU CAN MAKE A DIFFERENCE FOR TELECOM:

### ► Technology.

By its very nature, the Telecom curriculum is heavily dependent on technology. It's imperative to continuously update computers, cameras, software, etc.

### ► Student support.

We face competition for the best students, especially on the graduate level. With more funding for assistantships and fellowships, we can attract the best and the brightest.

### ► Start-up funds.

Faculty and students need funding for start-up projects—research or creative—such as pilot studies, segments of games or documentaries, etc.

### ► Thinking bigger.

Larger gifts can establish endowments resulting in funding for perpetuity. Named scholarships will reward our finest students. Named professorships can bring preeminent scholars and teachers to our faculty. The prestige associated with such funds raises the stature of your degree.



## IN MEMORIAM



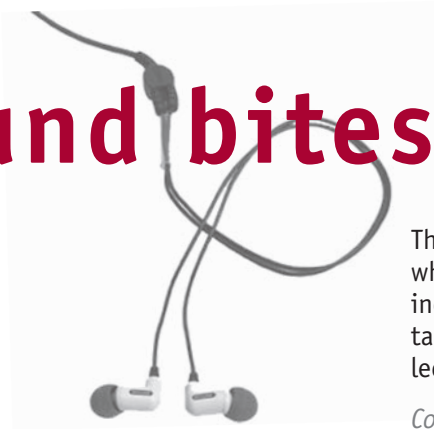
Darragh

## Instructor Tom Darragh

Tom Darragh, a longtime friend of our department, died August 21, 2009 in Columbus, Ind. where he lived with his wife, Jay. Tom's career was in the telecommunications industry and he taught courses in telephony as an adjunct instructor in the department for almost ten years. Tom's service to teaching is recognized through the **Tom and Jay Darragh Conference Support Award**.

Established by a gift from the Darraghs, the award is intended to help undergraduate or graduate Telecommunications majors attend industry trade shows, conferences, and/or to present research at professional conferences. Contributions to the Darragh Award are welcomed so that it can be endowed in perpetuity. Checks written to IUF/Darragh Award may be sent to Department of Telecommunications, c/o Legene White, 1229 E. 7<sup>th</sup> Street, Bloomington, IN 47405.

# ((sound bites))



The **Sound Bites** column tells brief stories of alumni and friends who have strengthened our department's academic mission. Their individual contributions range from financial gifts to gifts of talent, from mentoring a student or visiting campus to deliver a lecture, to hiring students and alumni for internships and jobs.

*Compiled by Legene White*



*Powaga-Anderson*

An entrepreneur and mom, Mary also helped launch digital magazine *People en Espanol*.



## Mary Powaga-Anderson, BA'92

Midwest Advertising Director, *People en Espanol*, Chicago

"I totally understand how recent grads might feel discouraged in this difficult job market," says Mary Powaga-Anderson. "After graduation I returned to my hometown of Chicago in the deep recession of '92. It took me about 10 months to find a job."

Mary's first job was as a media planner with Hal Riney & Partners. Then she jumped to the print magazine sales side and, a few years later, launched *People en Espanol* in the Midwest/Southwest.

"After more than a decade at the magazine, two years ago I was part of the launch team for our digital site, [www.peopleen espanol.com](http://www.peopleen espanol.com)," she says. "My expertise has expanded from print to include digital and mobile media."

Mary and her husband, Todd Anderson, have a daughter who is nearly 2 (with another baby expected in January). As if she isn't already busy enough, in 2007 Mary started her own company of infant apparel, *Bonjour Bambino*. The company was born of her passions for babies, languages, and travel. "I created *Bonjour Bambino* to bring multiculturalism to mothers and babies," says the Web site.

As an alumna, Mary does her utmost to support students. She has met with graduates for "informational interviews," offering insight into the worlds of advertising and publishing. She gives annual financial support to the IU Foundation's Well House Society, allocating a portion of her donations specifically to Telecom. And she has served IU as an officer of the Chicago Chapter of the IU Alumni Association and on various advisory boards.

"IU's Telecom graduates hold prominent positions in the media industries all across the country and this network is beneficial to everyone, even those of us who are established," she says. "We need to stick together and support each other!"

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## Charlie Poss, BA'88

Partner, Leitner Williams Dooley & Napolitan, Chattanooga, Tenn.

"The Telecom course that I remember most is the law class taught by Professor Mike McGregor," says alumnus Charlie Poss. "Students considered his course to be really challenging, and I was determined to conquer this difficult class."



Poss

Charlie was a DJ for campus radio station WIUS. "We were a cable radio station and our only listeners were the students who bothered to hook their radios up to cable in the dorms," he says. "Though our listeners were few, we had as much fun as if we were a 100,000 watt station broadcasting throughout Bloomington!"

As an IU student, Charlie's goal was to be a rock-n-roll star. He was in a band, and planned to move to Atlanta to focus on being a musician.

When musical stardom passed him by, Charlie went to law school. "McGregor's class had opened my eyes to a challenging career and I think that had a lot to do with my choice to go to law school," Charlie says.

After graduating from the University of Memphis Law School with high honors in 1995, he returned to his hometown of Chattanooga where he's been with the same firm ever since. As a partner, Charlie's practice concentrates on insurance defense, employment litigation, and malpractice defense. Charlie and his wife, Deborah Grohne Poss, BS'89, have two children, ages 8 and 6.

"I make annual contributions to the department because my professors were top-notch and brought out the best in me as a student. I would not be where I am without having received a great education," he says. "It is important to me that I recognize the benefits I received from IU and the department and support the University so that it can continue to provide these same opportunities to other students."

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## Brad Auerbach, BA'02

Account Executive, Microsoft Corp. Consumer & Online Division, Chicago



Auerbach

Brad Auerbach credits Telecom's Internship Program for launching his career.

"The department's encouragement to participate in internships was central to my success," he says. "Over four years I interned at Fox Sports, WGN Radio, Katz Media and at a promotional marketing firm in London. These experiences, combined with coursework in the industry and management track, positioned me for my first job right after graduation with CBS Radio's WXRT-FM in Chicago."

In five years at WXRT-FM, Brad worked in the sales department, became the station's sales manager, and then director of marketing. He decided to leverage his experience in traditional media and moved to the online industry when he joined Microsoft in February 2008. Brad is responsible for selling highly targeted consumer marketing programs to Fortune 500 advertisers and their agencies across Microsoft's digital/online properties, including MSN, msnbc, CNBC, Facebook, Xbox, and Microsoft's new search engine, Bing.

He's stayed connected to the department in a variety of ways. He participated in MultiVisions in 2005 and 2006 and consequently offered several IU students summer internships. "Even as a 'young' grad, each year I try to make a financial contribution, which my company matches," Brad says. "I believe it's important to invest in the future of the department that provided a solid foundation for my career."

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## Thom Hogan, MA'78

Writer/photographer and author, Emmaus, Penn.

When Thom Hogan came to IU for graduate work he had a specific educational goal in mind. He lobbied the faculty to allow an unconventional set of courses to meet his goal.

Thom's plans met with resistance among some of the faculty. However, Don Agostino — at that time a young, untenured professor — championed Thom's cause with senior faculty members, and the courses were eventually approved.

Last year a scholarship was established in Professor Agostino's memory, and Thom contributed the lead gift.

"The stated goals of this new scholarship seemed to be perfectly aligned with the reason why I spent so many years at IU working on my degrees and teaching there," he says. "I can't think of a better way to ensure that Dr. Agostino's encouragement for the active, creative mind lives on for future generations."

Thom's career path traverses a wide landscape. He's been at the forefront of a number of high-tech startups, worked as a television director/producer, and was executive editor of *Backpacker* magazine. A frequent traveler and photographer, Thom has also written more than two dozen books, including 18 *Complete Guides to Nikon* cameras e-books.

"Professor Agostino, along with professors Herb Terry and Dick Yoakam, nurtured my very wild and far-flung curiosities," Thom says. "I've always felt that education isn't so much telling someone something as it is enabling them to find the information and passion they need to succeed."



Hogan

World-traveler Thom teaches photography workshops in stunning outdoor locales (like the African landscape at right). Read about his travels: <http://www.bythom.com>.



Copyright Thom Hogan

## IN MEMORIAM

# Donald E. Agostino Scholarship honors memory of esteemed professor

Department of Telecommunications faculty members, alumni, and friends were saddened by the passing of Professor Emeritus Don Agostino on Oct. 15, 2008. Agostino was a wonderful, giving, thoughtful, and gentle human being who meant a great deal to the faculty and students of Indiana University, to the Department of Telecommunications where he taught and provided leadership, to his community of media scholars, and to the Bloomington and Indiana communities at large.

He joined the faculty of the department in 1973, serving as chairperson from 1984-1991. He was the general manager of Radio-TV Services (WTIU and WFIU) from 1992 until his retirement in 2003.

To honor his memory, a scholarship award was developed with the input and blessings of his wife, Francie, and sons Val and Paul. Each year, the **Donald E. Agostino Memorial Scholarship** will be presented to a junior or senior telecommunications major who is an outstanding scholar, exhibits curiosity for learning across a wide range of interests, and has participated in leadership and service opportunities while attending IU. The award reflects Agostino's attributes as a lifelong scholar with broad intellectual interests and



Agostino

**“Professor Agostino, along with professors Herb Terry and Dick Yoakam, nurtured my very wild and far-flung curiosities.”**

— THOM HOGAN, MA'78 (SEE PAGE 9 FOR HIS STORY)

accomplishments in the arts, history, science, business, economics, and technology.

The first Agostino Scholarship was presented at the department's awards ceremony during the MultiVisions Conference in April. The recipient, Alexander Kopytko, is an honors student majoring in telecommunications and economics with a minor in Spanish and a certificate in the Liberal Arts and Management Program. Kopytko served as official spokesperson for public television WTIU's transition to digital television. He spent spring semester studying abroad in Copenhagen, Denmark.

Agostino's family and the department are grateful for the outpouring in his memory to reach the initial goal of \$25,000. This endowment fund will support a yearly scholarship of about \$1,250. However, further contributions are needed to ensure the scholarship amount remains significant into the future.

## In memory

**Contributions from these donors have established the Donald E. Agostino Memorial Scholarship.**

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*If you would like to contribute in Don's memory, please send contributions to: Department of Telecommunications, c/o Legene White, 1229 E. 7th Street, Bloomington, IN 47405. Checks should be written to IU Foundation/Agostino Scholarship. For additional information, e-mail Legene White at whitell@indiana.edu, or call (812) 855-7086.*

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## Before 1960

Four IU alumni were among eight individuals inducted into the Indiana Broadcasters Hall of Fame in October 2008. The four are **Samuel P. Simmermaker**, BS'54, of Columbus, Ind.; **Philip H. Jones**, '60, of Naples, Fla.; **Harold "Hal" Fryar Jr.**, BA'50, of Franklin, Ind.; and Arthur A. Angotti Jr., BS'66, MBA'70, of Indianapolis, president and CEO of Artistic Media Partners. Former Indiana University Alumni Association President and CEO **Kenneth A. Beckley**, BS'62, of Indianapolis, was installed as president of the Indiana Broadcasters Association's Broadcast Pioneers at the event.

**Nancy Max Kappes**, BA'55, a retired homemaker from Carmel, Ind., sings in a group called Sentimental Sounds. The group, which is composed of 25 to 30 mostly retired women, performs standards from the 1940s, patriotic music, and spiritual songs at social functions in and around Carmel, including the city's Fourth of July parade. Kappes writes that attending IU was "one of the best times of my life. I love the campus and think it is one of the most beautiful in the country. I would be happy to hear from any of my classmates."

**Terrill Albright**, BA'60, JD'65, practiced law, primarily as a litigator, with Baker & Daniels in Indianapolis, where he lives. In 1962 he married Judy (Stoelting), BA'64, now deceased, and he has two children and three grandchildren. Though he officially retired in 2005, he remains active in the Indiana State Bar Association. Albright served as ISBA president in 1993, and he still serves as arbitrator on several complex construction matters for the American Arbitration Association. He can be reached at [terry.albright@bakerd.com](mailto:terry.albright@bakerd.com).

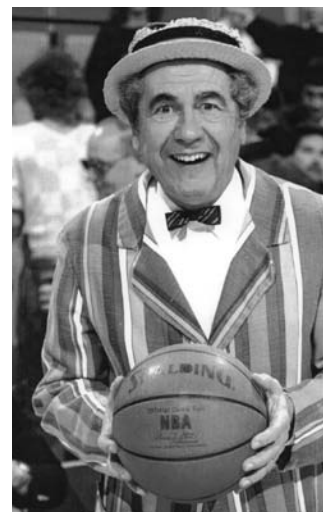
(continued on page 13)



Jones



Simmermaker



Fryar

Photos courtesy IBA

## Three alumni are Indiana Broadcast Hall of Fame inductees

Three alumni with close ties to telecommunications were among eight people inducted into the Richard M. Fairbanks Indiana Broadcast Pioneers Hall of Fame on Oct. 2, 2009. The Hall of Fame honors native or adopted Hoosiers who, through radio and/or television careers, have had significant and historic impact on their communities, state and world. The video presentations of each of the inductees have been added to a permanent display housed at the Indiana State Museum.

**Phil Jones, '60**, was a reporter-correspondent for CBS News for more than three decades. He was a student of beloved IU Professor of Telecommunications and Journalism Dick Yoakam. Before joining CBS News, Jones' television news career made stops in Terre Haute, Ind., and Minneapolis. With CBS, he reported from the Vietnam battlefields, covered presidential campaigns and the Watergate investigation, the Nixon resignation, and the impeachment and trial of Clinton. A native of Fairmount, Ind., he was considered the dean of broadcast correspondents reporting on Congress from 1977-89 and was White House correspondent from 1974 to 1977.

**Sam Simmermaker, BS'54**, has more than 50 years of broadcast experience, 47 of them with WCSI in Columbus, Ind., where he has been news and sports director and play-by-play man. He has been honored twice as the National Sportscasters and Sportswriters Association Sportscaster of the Year and is a member of both the Indiana Sportswriters and Sportscasters Hall of Fame and the Indiana Basketball Hall of Fame. Simmermaker continues to cover Columbus-area sports. He lives in Columbus with his wife, Frances.

**Hal Fryar, BS'50**, began his broadcasting career as an announcer, emcee, and writer when he was a teenager in Indianapolis. By the 1960s he had developed his entertainment talents as the host of programs geared to young audiences in radio and TV in Ohio. He is best known for his 12-year run on WFBM-TV Indianapolis as a fumbling and loveable character known as *Harlow Hickenlooper*. As Hickenlooper, Fryar hosted the "Three Stooges Show," which led to his appearance in the comedians' 1965 movie, *The Outlaws is Coming*. Fryar continues to make public appearances and delight audiences. He lives in Franklin, Ind., with his wife, Henrietta.

*IU boasts more ties to the Indiana Broadcast Association. See the class note at the top left for more good news about fellow Indiana alumni.*

## 1970s

**James W. Brown**, MS'70, MBA'75, PhD'77, executive associate dean of the Indiana University School of Journalism at IUPUI, received the Robin F. Garland Educator Award from the National Press Photographers Association at its national convention in Las Vegas, Nev., in June. The award was given for outstanding service as a photojournalism educator. In April, Brown was inducted into the Indiana Journalism Hall of Fame and he was named a "Distinguished Hoosier" by Governor Mitch Daniels in May. Brown has received numerous other awards during his long career as a photojournalist and teacher. His most recent book, *Long Journey Home: Oral Histories of Contemporary Delaware Indians*, co-edited with Rita Kohn, is illustrated with his photographs. The book, published by Indiana University Press, was chosen as Best Non-Fiction Book of 2008 by the Indiana Society of Professional Journalists. Brown lives in Fishers, Ind.

**Dennis R. Neary**, BA'75, is the owner of Neary Creative in Indianapolis. In 2007, American Public Television distributed his documentary, *A Blackfeet Encounter*, to PBS stations nationwide. The film has since been viewed by more than 120 million people, according to American Public Television. Neary, who filmed the documentary primarily on a Blackfeet Indian reservation in northwestern Montana, also served as producer and writer for the film. He lives in Indianapolis.

**James M. Sack II**, BA'75, MS'76, is president of Sack Co. in Fort Wayne, Ind., where he lives. He founded Germanfest, a sister city relationship between Fort Wayne and Gera, Germany, and the German Heritage Society in Fort Wayne. He writes, "I continue to stimulate interest in local German history and will speak in June at the Fort Wayne History Center on the repression of German culture in Fort Wayne during World War I."

**Lawrence H. Sherlick**, MS'76, is a lecturer in communication at the State Univer-

sity of New York at Buffalo. His main academic interests focus on the interactions and conflicts among international communication, new technology, and popular culture, and how they affect the individual user. Sherlick is the co-author, with Junhao Hong, of *Internet Popular Culture and Jewish Values: The Influence of Technology on Religion in Israeli Schools*, published by Cambria Press. He lives in Buffalo.

**Steven Levitin**, BA'77, is director of business development for Vericron and Riverside Graphics and Printing in Chicago. The recipient of a heart transplant in 1999, he serves on the board of directors for the Transplant Recipients International Organization. In 2006, Levitin participated in the U.S. Transplant Games and was awarded a gold medal in the golf event, shooting 4 under par. He also competed in the 2008 Transplant Games held in Pittsburgh. Levitin lives in Chicago.

**Walter R. Ferber**, BA'78, is the program/sports director for radio station WITZ in Jasper, Ind. He is the winner of the Indiana Sportscast of the Year award, and has received awards for play-by-play commentary for two continuous years. Ferber lives in Holland, Ind.

**Ellen Weinstein Guylas**, BA'78, is a playwright and screenwriter living in Los Angeles. She has written and produced for television shows such as *Three's Company*, *Newhart*, *Who's the Boss*, and *Full House*. *It's the Housewives!*, a comic rock musical she co-authored, returned to the Whitefire Theatre in Sherman Oaks, Calif., for a second engagement in January.

**Lay Ong Hong**, BA'79, has been promoted from chief editor to senior vice president by Mediacorp News Ltd. in Singapore. Her responsibilities include developing the Chinese market for a news channel with an Asian perspective. She lives in Singapore.

## 1980s

The premiere of a new musical composition, *Z'chor* by **Aaron J. Rabushka**, BA'80, MBA'82,

took place at the Yom haShoah (Holocaust Day) commemoration presented by the Jewish Community Relations Council in Austin, Texas. The text of the composition — the title of which, *Z'chor*, translates to "Remember" — comes from an inscription that stands over the ashes of a victim from the Majdanek concentration camp that are interred in the Church of the Incarnation in Dallas. The inscription, in Hebrew and English, exhorts Christians and Jews to work together to remember the tragedy of the Holocaust. Among the performers at the premiere was soprano Heidi M. Klein, MM'90. Rabushka is a statistical programmer for INC Research Inc. in Austin, Texas, where he lives.

**Barry D. Willis**, EdD'81, is associate vice president for educational outreach at the University of Idaho. He also serves as associate dean in the College of Engineering and is a professor of engineering management. Willis serves on the Science Support Advisory Board of the United States Antarctic Program. He lives in Moscow, Idaho.

In April, **John W. "Jay" Kinkaid**, BA'82, senior director at Indiana University Radio and Television Services, received an

Emmy Award from the National Academy of Television Arts and Sciences. The award, for work directing portions of the Beijing Olympics, was presented at the 30th Annual Sports Emmy Awards at a special ceremony at the Lincoln Center in New York City. Kinkaid, who regularly directs *The Friday Zone* and *The Weekly Special* for WTIU, won in the Outstanding Live Event Turnaround category — his 10th Emmy win. He previously worked for King World Productions, NBA Entertainment and CNBC. Kinkaid lives in Bloomington, Ind.

**Charles F. Aust**, MA'85, is a professor of media studies and communication at Kennesaw (Ga.) State University where he has taught for the past 14 years. In August he was appointed coordinator of the media-studies concentration offered by the university's Department of Communication. He lives in Marietta, Ga.

In October 2008, **Dan Dakich**, BA'85, began hosting a three-hour mid-day talk show on Indianapolis radio station WFNI AM. The show focuses on local and national sports. An I-man in basketball and baseball, Dakich was hired as the Hoosiers director of basketball

(continued on page 14)

## IU at FOX Broadcasting



Legene White

**Heather Porter**, BA'93, manager on-air promotion for Fox Broadcasting, shows off her office decor. Two other alumni work on the Fox studio lot: **Fran Harvey**, BA'90, editor, and **Jenifer (Gackenhaimer) Peters**, BA'97, associate director-creative services and administration. When Legene White, Telecom's director of alumni affairs, visited alumni in Los Angeles in July 2009, **Sydney Naegele**, BA'09, (above left) was her L.A. chauffeur.

## Alumni notes

(continued from page 9)

operations in the summer of 2007 and became interim coach in February until Tom Crean's appointment in April. He was formerly head basketball coach at Bowling Green State University in Bowling Green, Ohio. Dakich lives in Bloomington, Ind.

**David A. DeCaro**, BA'86, is principal publications coordinator for the University of California in La Jolla. He writes, "In addition to maintaining my Web site on painting and photography (<http://daveandweb.com>), I have also been exhibiting my art at a gallery in Hollywood, Calif." DeCaro lives in San Diego.

Since 2005, **Teneen Davis Dobbs**, BA'86, has been the owner of Kits & Kaboodle Classic Toys in Carmel, Ind., where she lives.

**Scott W. Miller**, BA'86, is a sales manager for Indiana Farmers Mutual Insurance in Indianapolis. He lives in Fishers, Ind.

**Lisa M. Bolde**, BA'87, has written a children's book that she is planning to publish. She writes, "Currently I am [undergoing] treatment for cancer but once done — hopefully successfully — I will be initiating my new accounting career." Bolde is a dispatcher for Ameristar Casino in East Chicago, Ind., and she lives in Valparaiso, Ind.

**Lisa Koekenberg Lorentz**, BA'87, is the director of special events and donor relations at the Greater Educational Opportunities Foundation in Indianapolis. Lorentz, who is pursuing a master's degree in public administration at IUPUI, and her husband, **Don**, BA'86, MS'01, who works for IUPUI's University Information Technical Services, have two sons and live in Indianapolis.

**Sonya Parker Collett**, BA'89, is the owner of Sonya's Party and Cakes Created in Seymour, Ind. After owning a party store for two years, Collett purchased a bakery and moved the two businesses into one building. Along with her

## Multimedia storytelling in the Middle East



**Christopher G. Booker**, MA'08, has relocated to Doha, Qatar, to work as an assistant professor for Northwestern University's Medill School of Journalism. He teaches multimedia and video journalism at the university's new Middle Eastern campus, where his students — who hail from 18 different countries — learn the principles and techniques of multimedia storytelling. In addition, Booker continues to work as a freelance video journalist for *Time*, *Slate* magazine, and NPR. To see samples of his work, visit <http://www.cgbooker.com>.

husband, **Darren**, '90, who studied accounting at IU, she owns Collett Enterprises, which includes two gas stations and 14 tobacco stores. The couple lives in Seymour with daughters **Claire**, 12, and **Rachel**, 9.

**Michael G. Kelley**, BA'89, is a television producer and scriptwriter who lives in Los Angeles. He has worked as a producer and writer for the television shows *One Tree Hill*, *The O.C.*, *Jericho*, and *Providence*.

### 1990s

**Francis A. Harvey III**, BA'90, is a writer and producer who also does voice-over work for television. He recently completed voice-over projects for Animal Planet's *Jockeys* and for an upcoming reality series airing on the Lifetime network. He lives in Redondo Beach, Calif.

Doner Advertising has named **Gregory M. Iszler**, BA'90, of Novi, Mich., as its senior vice

president for digital strategy. Headquartered in the Detroit metropolitan area, Doner is one of the largest independently owned advertising agencies in North America.

**Todd B. Mann**, BA'90, is an Indianapolis podiatrist. His company, Dr. Todd's Inc., offers non-prescription foot care products and provides information on common foot problems. Mann runs a Web site at <http://www.drtoodds.com>. He lives in Carmel, Ind.

**Christian M. Carroll**, BA'91, is a senior buyer for Amazon.com in Seattle, where he lives. He writes, "Presently, I am [working] on a DVD project that will be part of the 100th anniversary of the Indiana Memorial Union. I was president of the Union Board in 1990." Carroll's blog, *The Online Ramblings of a Hoosier*, can be seen at [www.christiancarroll.com](http://www.christiancarroll.com).

**Lara A. Funaro-Cook**, BA'92, writes, "I currently live

in Clearwater, Fla., with my husband and two boys — **Cameron**, 2, and **Christopher**, 6 months. I work in television as a director and executive producer and enjoy frequent Disney trips! I'm also active in the Tampa alumni chapter."

**Kelly Smit Burns**, BA'93, is a security analyst for the University of Michigan in Ann Arbor, where she works with the school's computer security. Burns lives in Ann Arbor with her husband, **Roger**. Their daughter, **Jessica Clara**, was born in January 2008.

**Pamela Colby O'Brien**, MA'94, PhD'02, is an assistant professor of communications and director of the emerging media concentration at Bowie (Md.) State University. She recently co-authored the textbook, *Minorities and Video Production*, with **Langmia Ke-hbumba**. Published by Kendall/Hunt Publishing Company, the book addresses the need to

graduate more minority students who are well prepared to enter into the new broadcast environment. It also addresses the fact that by increasing the amount of diversity within the mass media, the industry will begin to more accurately reflect the make-up of American society. O'Brien lives in Greenbelt, Md.

**Erin M. McCauley**, BA'96, MA'99, is a trademark paralegal for Manpower Inc. She lives and works in Raleigh, N.C.

Football I-Man **Chris Lee**, BA'98, is manager of corporate partnerships for the San Diego Chargers NFL team. He lives in San Diego.

"I am currently a marketing director for a leading national real-estate company, working with developers in the Southeast to strategically market and sell multi-family communities," writes **Amber Obremsky Cooley**, BA'99, of Atlanta.

She and her husband, Robert, welcomed their son — and first child — Pierce Harrison Cooley in April 2008." Cooley can be contacted at [amber\\_cooley@hotmail.com](mailto:amber_cooley@hotmail.com).

**Lanny S. Grossman**, BA'99, runs his own public relations and marketing company, EM50 Communications. Specializing in luxury lifestyle and hospitality, the company works with clients such as luxury boutique hotels to create effective strategies to build brand awareness and drive overall growth. Grossman lives in New York City.

**Andrew T. Lennie**, BA'99, is a writer and producer for television station WGN in Chicago. His wife, Nicole (Parham), BS'99, is a child-life specialist at Hope Children's Hospital in Oak Lawn, Ill. Their son, Carter, is earmarked to join the IU Class of 2029, followed by Noah, born April 29, 2009. The Lennies live in Forest Park, Ill.

**Timothy P. Siffermann**, BA'99, is president of The Siffermann Group in Clarendon Hills, Ill., where he lives.

## 2000s

**Christopher J. Kempf**, BA'00, MS'07, is a school counselor at Mooresville (Ind.) High School. He and his wife Cara have a son,

Noah, who was born in 2008. Kempf lives in Indianapolis.

**Mandy Renschler Yates**, BA'00, MLS'08, and her husband, Jonathan, BS'97, JD'01, welcomed a daughter, Audrey Liesl, on July 13. Mandy is a stay-at-home mother while Jonathan is a patent attorney for the law firm Liell & McNeill in Bloomington, Ind., where the family lives.

**Matthew L. Ottinger**, BA'01, is the communications and publications coordinator for the Indiana Chamber of Commerce in Indianapolis.

**Molly Warren Whitecotton**, BA'01, MS'05, is a Spanish teacher at Joseph F. Tuttle Middle School. She and her husband, John, BS'02, manager of Town and Country Home-center, welcomed their second child, Makayla Joy, in December. The couple lives and works in Crawfordsville, Ind.

**Matthew R. Cramer**, BA'02, and his wife Allison (Mehring-er), MBA'03, welcomed their first child in January. He writes, "Daphne Grace Cramer is already being primed to become the next Hoosier alumna of the Cramer family." Cramer works for television station KEYE in Austin, Texas, where the couple lives.

**Mark L. Helphinstine**, BA'02, works for television station KOLD in Tucson, Ariz., where he lives. He writes that he has been an anchor/reporter in Tucson for five years.

**Jennifer L. Micon**, BA'02, is an assistant principal at Officer Donald J. Marquez School, a Chicago charter school serving Latino neighborhoods. Micon lives in Chicago.

**Margaux C. Childers**, BA'04, works as an account manager for the Indianapolis-based public relations, marketing communications, and advertising firm, Borshoff. Prior to joining the company, she worked as an account executive for Adville USA in Pasadena, Calif., implementing strategic marketing and advertising campaigns for Dairy Queen.

**Jamey R. Clouse**, BA'04, was hired by Turner Studios Editorial after he graduated

from IU. He later became a producer, editor, and graphic designer for Turner's video game network, GameTap, working on video game news shows, documentaries, events coverage, and animated shows. In 2008, Clouse moved to Los Angeles to work as an editor, producer, and graphic designer. He creates advertising for Disney, Blockbuster, Ecko, Nordstrom, Toy's R Us, and other businesses.

**Meredith A. Fitzpatrick**, BA'04, is a press manager for the publicity department of NBC Universal Studios in Universal City, Calif. She has worked on television shows such as *Days of Our Lives*, *Heroes*, *Momma's Boys*, *America's Got Talent*, and on TV specials in development. Fitzpatrick lives in Studio City, Calif.

**Kasey L. Frazier**, BS/BA'04, is a research analyst for the television channel Nick Jr. in New York City. She lives in Woodside, N.Y.

**Frederick J. Kalil**, BA'04, has been a sports anchor for television station WXIA in Atlanta for 17 years. He has won 12 Southeastern Emmy awards and recently won a fourth Gabby as the Georgia Association of Broadcasters best sportscaster of the year. Kalil was also named "Best of Atlanta" by *Atlanta Magazine's* readers last year. Although his official graduation date was 2004, Kalil attended IU from 1977-80 and he hosted IU's Big Red Football in the late '70s and early '80s. He lives in Alpharetta, Ga.

**Jeremy D. Weinstein**, BA'04, is an assistant editor who lives in Los Angeles. He was recently elected to a seat on the Motion Picture Editors Guild Board of Directors and finished working on the third season of *Eureka*, which aired on the SciFy Channel during the summer. Weinstein is currently working on two shows for Lifetime Television, *Project Runway* and *Models of the Runway*.

**Jason W. Sutton**, BA'05, has been working in marketing and plans to pursue a law degree. His wife, Maggie, BS'06, is attending law school at Capital University in Columbus, Ohio,

where the couple lives.

**Lauren A. Moore**, BA'06, is a freelance associate producer in Los Angeles. She previously served as an associate producer for the Discovery Channel television series *A Haunting*, during which time she worked at New Dominion Pictures in Suffolk, Va. Moore's boyfriend, **Stephen R. Morden**, BS'07, is a freelance production assistant in Los Angeles, having worked for such television programs as the ESPN X Games, The Learning Channel's *Trading Spaces*, and Planet Green's *G Word*. Moore and Morden live in Los Angeles.

**Natalie S. Yarbor**, BA'06, relocated to Atlanta, where she works as a network editor for CNN.

**Jennifer N. Huber**, BA'07, works in the distribution department of Overture Films in Beverly Hills, Calif. She lives in Los Angeles.

**Anne King Speicher**, BA'07, works for Optimus Inc., a video post-production house, along with two other IU alumni — **Brian J. Hrastar**, BA'96, a producer for the company, and **Craig M. Lewandowski**, BA'96, an editor. Previously, Speicher worked as a production assistant on the television show *Mexico: One Plate at a Time*. She lives and works in Chicago.

**Brett M. Harris**, BA'08, was accepted into the NBC page program in New York City in the fall of 2008. The one-year program allows individuals who work for the NBC television network to rotate among different shows and departments until they find a match. Harris has already worked on *Late Night With Conan O'Brien* and *Saturday Night Live*. His goal is to work in television development and to be a writer and producer. Harris writes, "My four years at IU were fantastic. I want to thank [IU] and the Telecom Department for making them that way!" He lives in Tarrytown, N.Y.

**Jesse E. Menachem**, BS'08, is director of rules and competition for the Massachusetts Golf Association. He lives in Framingham, Mass.

# Need help with your job search?

IU Alumni Career Services can help...

IU Alumni Association members have full access to all IU Alumni Career Services. We have resources for every step of your job search, all can be accessed at [www.ialumnicareers.com](http://www.ialumnicareers.com).

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## Telecom Alumni: What's new with you?

*The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Updates are used as class notes and help keep IU's alumni records accurate and up to date. Attach additional pages if necessary. Mail to the address above, or fax to (812) 855-8266. To update online, visit <http://alumni.indiana.edu/directory>.*

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Last name while at IU \_\_\_\_\_

IU Degree(s)/Yr(s) \_\_\_\_\_

Univ. ID # (PeopleSoft) or last four digits of SS # \_\_\_\_\_

Home address \_\_\_\_\_

Home phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business title \_\_\_\_\_

Company/Institution \_\_\_\_\_

Company address \_\_\_\_\_

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Last name while at IU \_\_\_\_\_

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