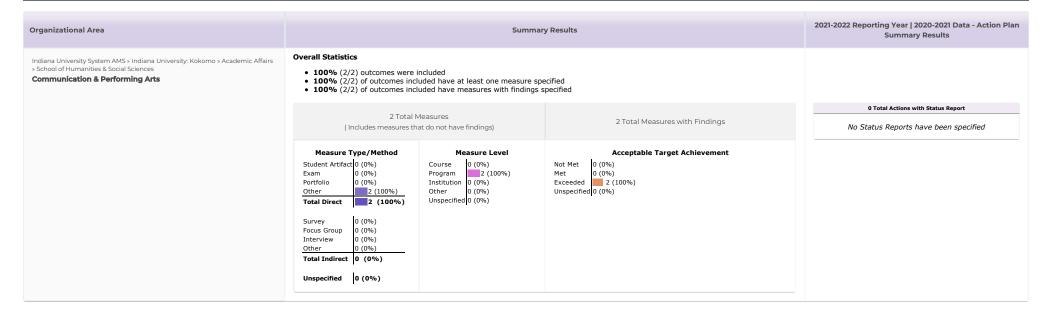
Report: Summary of the Assessment Cycle Results in : 2021-2022 Assessment Cycle: Assessment Plan and Assessment Findings

Report Generated by Taskstream

Workspace: Academic Program Assessment and Planning Workspace

Assessment Plan Template: IU Kokomo Academic Assessment Template [

Report Generated: Friday, October 21, 2022



Report: Assessment Cycle Details for: Communication & Performing Arts

Report Generated by Taskstream

Workspace: Academic Program Assessment and Planning Workspace

Assessment Plan: 2021-2022 Assessment Cycle: Assessment Plan and Assessment Findings

Assessment Plan Template: IU Kokomo Academic Assessment Template

Report Generated: Friday, October 21, 2022

# **Measures and Findings**

# **Program Review**

# Program Review 2020-2021

As part of the Communication BA/BS 5-year program review, we conducted a self study and worked with an external reviewer who submitted a report.

# **Self-Study/Internal Review**

We conducted a self-study, then forwarded it to the dean, VCAA, and external reviewer.

# Mapped to:

No Mapping

# Measure

Self-study

#### PROGRAM LEVEL; DIRECT - OTHER

#### **Details/Description:**

The self study incorporated the new Academic Affairs template. See the report (attached elsewhere) for details.

### **Acceptable Target:**

# Implementation Plan (timeline):

Internal report conducted Fall 2020; external review conducted Spring 2021.

# Key/Responsible Personnel:

Communication faculty: Darr, Doss, Kaiser, McLean

# **Supporting Attachments:**

The report conducted by the department.

# **Findings**

for Self-study

#### **Summary of Findings:**

Findings are in the report. No point in summarizing here. Please review the document.

# **Acceptable Target Achievement:**

Exceeded

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# **Substantiating Evidence:**

# Action

in 2021-2022 Reporting Year | 2020-2021 Data - Action Plan

# Degree revisions

# No Status Added to Degree revisions

# Action details:

These are the changes we are implementing based on external reviewer Mueller's recommendations:

- Revise the program's mission statement to make it retainable.
- o In progress
- Revise the J 201 course to focus on backpack journalism.
- o We met in Fall 2021 and are significantly revising the journalism and public relations concentrations to include more video/audio production, media writing, etc.
- o New degree will be implemented in Fall 2022.
- Formalize the mentoring program.
- o In progress
- Incorporate ePortfolios into coursework beginning at the sophomore level. o Beginning in Fall 2022 (with the new degree) we will be using Canvas eportfolios and will require students to build them in each of our courses. They will start as soon as they take their first
- Communication course.
- Resolve issues with Intercampus Transfer.
   o There is not much we can do. This issue is based on students taking online courses from other campuses. We cannot stop

this, although we strongly

recommend that students take their major courses with us. We discussed this with advisors as well.

- Develop working and workable partnerships with area newspapers.
- o Department chair has contacted Kokomo Tribune editor about advisory board, interns, etc.

# Implementation Plan

#### (timeline)^^:

Revised degree to be implemented in Fall 2022

# Key/Responsible

#### Personnel:

Com faculty: Darr, Doss, Kaiser, McLean

#### Measures:

Revised Degree

# **Supporting Attachments:**

Action Plan (Word

Document (Open XML))

# **External Reviewer's Report**

The reviewer sent the report to the department, dean, and VCAA.

#### Mapped to:

No Mapping

# Measure

External Review and Report

#### PROGRAM LEVEL; DIRECT - OTHER

# Details/Description:

There are two documents: the extended reviewer's report and the form required by Academic Affairs. Both are attached.

# **Acceptable Target:**

# Implementation Plan (timeline):

Internal report conducted Fall 2020; external review conducted Spring 2021.

# Key/Responsible Personnel:

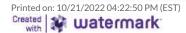
Communication faculty: Darr, Doss, Kaiser, McLean

External reviewer: Alfred G. Mueller II, Ph.D., Dean of Arts and Sciences, Neumann University

# **Supporting Attachments:**

Academic Affairs Form (Adobe Acrobat Document)

The form required by the VCAA's office.



ព្រ External Review Report (Word Document (Open XML))

Completed by Alfred Mueller, external reviewer.

# **Findings**

for External Review and Report

# **Summary of Findings:**

Findings are in the report. No point in summarizing here. Please review the document.

# **Acceptable Target Achievement:**

Exceeded

#### Reflections/Notes:

# Substantiating Evidence:

Chancellor and VCAA feedback (Word Document (Open XML))

This email was received from the chancellor regarding our review.

# Action

in 2021-2022 Reporting Year | 2020-2021 Data - Action Plan

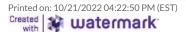
# Action Plan

# No Status Added to Action Plan

### Action details:

These are the changes we are implementing based on external reviewer Mueller's recommendations:

- Revise the program's mission statement to make it retainable.
- o In progress
- Revise the J 201 course to focus on backpack journalism.
- o We met in Fall 2021 and are significantly revising the journalism and public relations concentrations to include more video/audio production, media writing, etc.
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- Resolve issues with Intercampus Transfer.

  o There is not much we can do. This issue is based on students taking online courses from other campuses. We cannot stop this, although we strongly recommend that students take their major courses with us. We discussed this
- Develop working and workable partnerships with area newspapers.
   Department chair has contacted Kokomo Tribune editor about advisory board, interns, etc.

with advisors as well.

# Implementation Plan

# (timeline)^^:

Degree Revisions to be implemented Fall 2022

# Key/Responsible

# Personnel:

Darr, Doss, Kaiser, McLean

# Measures:

Revised Degree

# **Supporting Attachments:**

ழ Action Plan (Word

Document (Open XML))