



INDIANA UNIVERSITY

SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

synthesis





Rankings

In the most recent U.S. News rankings SPEA continued to claim 3rd place among the 250 NASPAA/APPAM schools for its Bloomington campus, with its collateral field rankings squarely in the top ten:

- Environmental policy and management ranked 1st
- Nonprofit management ranked 1st
- Public finance ranked 2nd
- Public management/administration ranked 3rd

Notable also was the acclamation for the first time of SPEA's Indianapolis campus with an overall placement of 35th out of 250:

- Criminal justice ranked 3rd
- Nonprofit management ranked 4th.

Top Schools

1. Syracuse University
2. Harvard University
- 3. Indiana University Bloomington**
University of Georgia

Specialty Programs

Environmental Policy and Management

- 1. Indiana University Bloomington**
2. Duke University
3. Syracuse University

Criminal Justice Policy Management

1. Carnegie Mellon University
2. CUNY – John Jay College
- 3. Indiana University–Purdue University Indianapolis**
American University
Harvard University

Nonprofit Management

- 1. Indiana University Bloomington**
Syracuse University
3. Harvard University
- 4. Indiana University–Purdue University Indianapolis**
5. University of Minnesota – Twin Cities
University of Southern California

Public Finance and Budgeting

1. Syracuse University
- 2. Indiana University Bloomington**
3. University of Georgia
4. New York University
Georgia State University

Public Management/Administration

1. Syracuse University
2. University of Georgia
- 3. Indiana University Bloomington**
4. Harvard University
5. University of Southern California

SPEA
SCHOOL OF PUBLIC AND
ENVIRONMENTAL AFFAIRS

Smart Policy. Sound Science. Stronger Communities.

1315 E. Tenth Street
Bloomington, IN 47405-1701
Phone: 812-856-5490
Fax: 812-855-7802

www.spea.indiana.edu

Smart Policy. Sound Science. Stronger Communities.

Dear Friends,



SPEA is a school unlike any other in the world. Our graduate programs are highly ranked—as well they should be—for their outstanding quality. We also mount robust undergraduate programs. Yet there is a great deal more to the story. The research underway, the teaching in the classrooms, the synthesis of disciplines brought together to solve complex problems could happen *only at SPEA*.

There are schools of public administration and public policy, and there are schools that focus on environmental science. At Indiana University, SPEA enjoys a unique combination of both areas of study. The resulting interactions spark ideas and energy fueling the pioneering research that is SPEA's hallmark.

SPEA's Center for Health Policy (CHP) is a perfect example. There, we conduct high-level, rigorous, quality research in partnership with state agencies, nonprofits, business, and community leaders. The resulting information helps our state legislature make informed choices that affect the lives of many people. Our Social Entrepreneurship Program is another example—a unique collaboration between a top public administration and policy school, a top business school, and the premier philanthropic studies center—to address public problems. The new certificate offered by this innovative program is highlighted in this report.

Multi-disciplinary research and teaching happen every day in our halls, guaranteeing that our graduates can not only think critically but also grasp the interrelated nature of issues as they frame public action. Simply put: Our graduates possess the knowledge and skills for the complexity of our time.

We are grateful to the alumni, friends, and many public and private partners who have helped SPEA become a world-class institution. Through our shared commitment to smart policy and sound science, we are building stronger communities.

A handwritten signature in blue ink that reads "Astrid E. Merget". The signature is fluid and cursive.

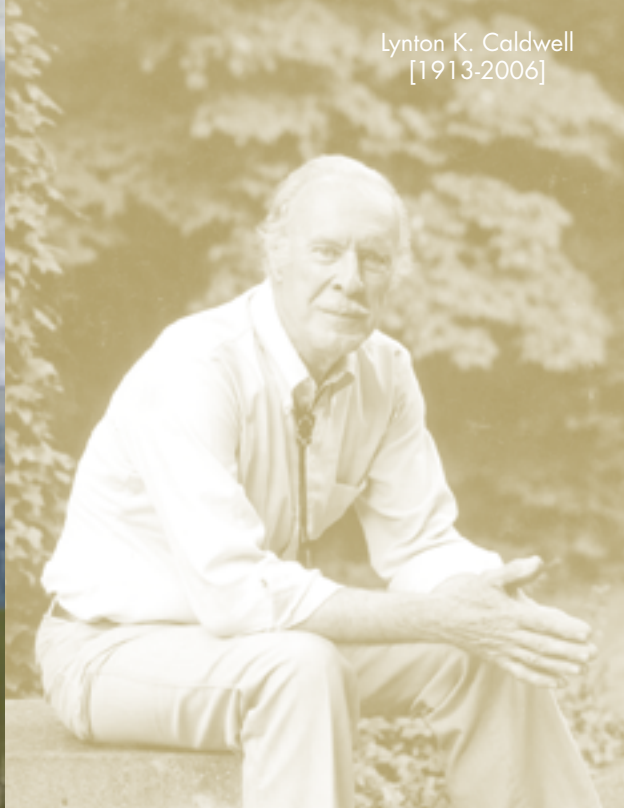
Astrid E. Merget
Dean

It's possible — only at SPEA

HAPPY BIRTHDAY EARTH DAY!

It started as a bet. On Earth Day, April 22, 1970, as many as 20 million of us gathered to celebrate the newest cause: ecology. We pledged a massive cleanup (some of us went), buried cars, started poppy fights, dumped oil on executive carpets, hassled supermarkets, picketed for clean air, water, more quiet, fewer kids. The Ecology Band wagon was the cheapest ride in town, and everybody jumped on—including a few politicians. Still, as the wagon gained momentum, 121 of the 695 bills passed by the '70s

Congress were pro-environment, conservation preserved more than 62,000 acres of land in 23 states, for the first time, our environment became part of the major political dialogue. Now, we celebrate Earth Week, April 19-25. We've changed. We've organized ecology action groups to fight and sue local polluters. We're learning about recycling, water conservation, activated sludge. We know we can't command quality in our lives. Politicians yell: "Ye can't have your cake and eat it." We demand the cake—and the candle.



Look magazine Earth Day spread, 1971



The intertwined story of EPA and SPEA

Deep Roots

It was the early '70s in America. Rachael Carson's *Silent Spring* had been out for nearly ten years, and saving the environment was on everyone's mind.

And it was within the space of two years that a synthesis of a movement began. The U.S. Environmental Protection Agency (EPA) and the Indiana University School of Public and Environmental Affairs were launched with roots that went deep and intertwined intricately. Roots that were, essentially, Indiana roots.

At the heart of it was SPEA's founding faculty member, Lynton Caldwell. Caldwell was one of the authors of the National Environmental Policy Act of 1969 (NEPA), which helped establish EPA.

Also there in the heart of things was William D. Ruckelshaus, an Indiana public servant, who was named the first EPA director. Ruckelshaus also served as an early member of the SPEA board of visitors.

Ruckelshaus returned to campus in 2006 to commemorate the 35th anniversary of EPA. Both EPA and SPEA have been dedicated to using science to analyze environmental issues, to base public policy on sound science.

It's no surprise, then, that SPEA sits high in the national rankings in public management, environmental policy, and several other programs. It is also a measure of how far SPEA has come in a little over 30 years in what has become an increasingly competitive environment among universities.

Smart policy. Sound science. Stronger communities.

It's possible — only at SPEA.



Kendall Suzanne McCaig, MPA '07

Unique social entrepreneurship program
is teaching students how to do well and do good

The Double Bottom Line

In a one-of-a-kind program that synthesizes business and non-profits, bottom lines and societal needs, philanthropic theory and government policy, Indiana University's Certificate in Social Entrepreneurship (www.indiana.edu/~socent/index.html) is training tomorrow's leaders to meet the "double bottom line."

"Every profitable company today is involved in trying to serve the public good," says SPEA Professor Leslie Lenkowsky, co-director of the new certificate program and director of graduate studies at the Center on Philanthropy. "To succeed, you have to meet two bottom lines—a financial and a social one."

Launched in 2006, IU's program is the first formal university-based social entrepreneurship program in the Midwest and the only one of its kind in the country. It brings together the School of Public and Environmental Affairs, the Kelley School of Business, and the Center on Philanthropy for a best-of-all-worlds collaboration. "The combination of SPEA and Kelley makes us unique. But the philanthropic connection really distinguishes IU," says Lenkowsky. "Students learn how to deliver services profitably while still fulfilling a social purpose."

Open to MBA and MPA students on both the Bloomington and Indianapolis campuses, the certificate requires 18 credit hours of classes in both the SPEA and Kelley schools in addition to completing a three-month, paid summer internship. The intensive internship opportunity attracted Kendall Suzanne McCaig to the program.

"Though the program is an innovative, creative merging of business and non-profits, it was the internship component that really sealed it for me," says McCaig, an MPA student at IUPUI. For her internship with Goodwill Industries of Central Indiana, McCaig developed a soft skills program to help clients learn how to keep their jobs.

McCaig initially settled on SPEA's program despite offers from Harvard and Cornell. It was the practical, collaborative opportunities that brought the Canadian to Indiana.

"SPEA and collaboration. The words just go together," she says. "The social entrepreneurship program takes this collaboration to a new level. It combines the best of both worlds and is just going to keep getting bigger and better."

It's possible — only at SPEA



Kyle Tanger, MPA/MSES '99

SPEA alumnus Kyle Tanger heads up sustainability studies for retail giant

Wal-Mart Seeing Green

The way SPEA alumnus Kyle Tanger views it, Wal-Mart's recent focus on sustainability "... is a good business decision for what happens to be about the environment and energy conservation."

"This is not about hugging trees," says Tanger, who graduated from SPEA in 1999 with an MPA/MSES joint degree. "This effort is genuine because it's rooted in Wal-Mart's return on investment. It's about being more efficient and saving money to meet the company's overriding mission: to provide customers the lowest prices."

Tanger is one of several top environmental consultants Wal-Mart has involved in its new sustainability initiative. As a practice leader for the D.C.-based Project Performance Corporation (PPC), Tanger was hired in 2006 to do a global inventory of Wal-Mart's greenhouse gas emissions footprint. In just three months, his team of seven surveyed 6,000 locations in 12 countries and tens of thousands of vehicles.

With those findings, Wal-Mart has set a seven-year goal of decreasing its worldwide emissions footprint by 20 percent. "If they succeed in reaching that goal, it will have far-reaching results that go beyond the bottom line," says Tanger, who is currently working on a follow-up study to gauge the impact of different environmental strategies.

Tanger says he wouldn't be in a position to help such a retail giant become more sustainable if it weren't for his focused SPEA education and its world-class faculty.

"Through SPEA, I had the opportunity to work hand-in-hand with top professors like Professor Ken Richards," says Tanger. "As one of our country's top emissions experts, he exposed me to expertise and experiences other schools just don't offer. I am an expert in my field because of that education."

Tanger's talents and high-profile work have drawn the attention of several top corporations. As a result, he is launching his own environmental consulting company in 2007. It's a dream for him in many ways. "I see no better goal than to help companies save money and the environment at the same time."

It's possible - only at SPEA

Wider horizons.

Broader visions.

Management Leadership Programs

SPEA delivered several management and leadership programs for such diverse organizations as Naval Sea Systems Command (NAVSEA), the National Collegiate Athletic Association (NCAA) and the Indiana Hospitals & Health Association (IHHA). One of the more far-flung programs is in the United Arab Emirates, where the Executive Masters in Public Administration, offered through Zayed University in Abu Dhabi and Dubai, is the first of its kind in the UAE.

Zayed University chose IU as a partner because of SPEA's consistent top ranking among MPA programs and its extensive experience in delivering graduate degrees with organizations around the world, according to Zayed administrators. SPEA faculty partners were instrumental in both developing the curriculum and working with the federal Ministry of Education in the UAE to accredit the program.

International Agreements

SPEA recently entered into formal agreements with universities, governmental and non-governmental organizations in the Republic of Korea, the People's Republic of China, Ukraine, and the United Arab Emirates. The organizations range from the Korean Development Institute to Shanghai Jiao Tong University to the Parliament of Ukraine. Many other international agreements exist between individual faculty members and organizations in other countries as well.

Strategic Hirings

Paul Lang (IUPUI),
Financial Management
and Budgeting



Vicki Mech-Hester
(IUPUI), Human
Resource Management
and Organizational
Behavior



Nicole Quon (IUB),
Health Administration



*It's possible — only
at SPEA.*

Bachelor of Science in Arts Management

A new degree, the BS in Arts Management, will be available through SPEA beginning the fall semester of this year. According to Arts Administration Program Director Charles F. Bonser, the degree is a good choice for artists who are also interested in developing leadership and management skills.

The program (www.indiana.edu/~artsadm/content_program.html) is one of only a handful nationwide that prepares students for administrative roles in the arts and SPEA's program is unique in offering a balance of visual arts as well as performing arts management courses. Students in the program will take courses in general management and planning, operations, fundraising and development, marketing, public relations, education, community outreach, human resource management, financial management and government relations.

Charles F. Bonser, Director,
Arts Administration Program;
SPEA Professor and Dean Emeritus

Christopher Hunt (IUB),
Arts Administration



Michael Rushton (IUB),
Arts Administration



Supporting Scholarship

Research is the keystone of SPEA's dedication to smart policy, sound science, and stronger communities.

Following is a sampling of the new grants and additional monies applied to ongoing grants received during the period 07/01/05 to 06/30/06.

IUB

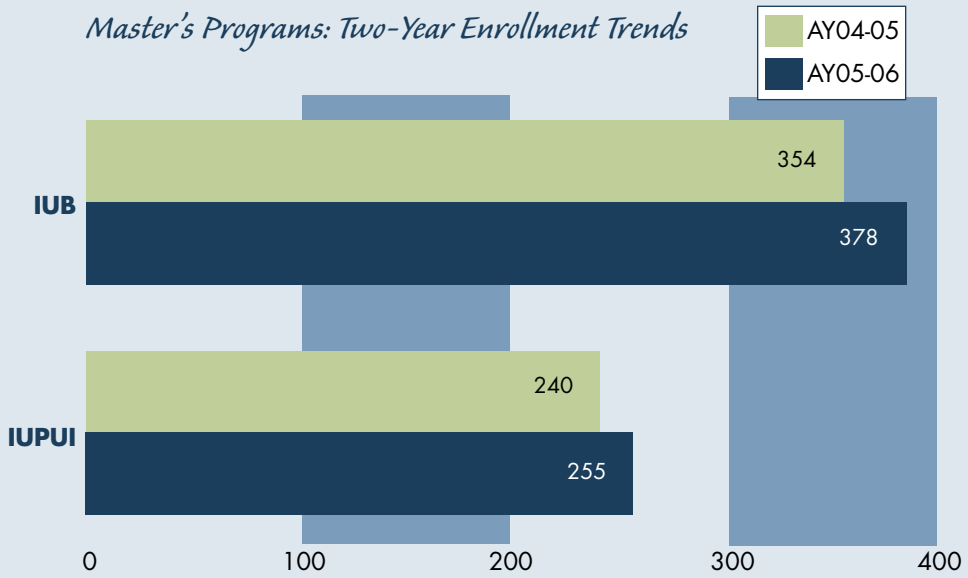
Agency	Project Titles	Principal Investigator	Amount
Advanced Concepts Technologies	NBC Detection and Remediation	Debra Backhus	\$141,447
Florida International University	Peat Accretion in Everglades	Christopher Craft	\$10,106
University of Georgia	LTER: Georgia Land Ocean Margin	Christopher Craft	\$41,777
National Oceanic & Atmospheric Administration	Characterization of Passerine	Christopher Craft	\$20,000
National Highway Traffic Safety	Special Crash Investigations	Ronald Drahos	\$160,000
National Highway Traffic Safety	Special Crash Investigations	Ronald Drahos	\$150,000
National Highway Traffic Safety	Special Crash Investigations	Ronald Drahos	\$150,000
Indiana Department of Natural Resources	Establishing an Urban Forestry Course	Burnell Fischer	\$9,475
Peace Corps	Peace Corps Campus Recruiter	Jennifer Forney	\$12,100
US Environmental Protection Agency	Fellowship Agreement	Ronald Hites	\$6,000
US Environmental Protection Agency	The Integrated Atmospheric Deposition	Ronald Hites	\$686,860
Indiana Department of Natural Resources	FY 2004 Surface Water Grant	William Jones	\$288,867
JF New & Associates	Little Duck Creek, Lily Creek	William Jones	\$15,925
JF New & Associates	Lake Wawasee	William Jones	\$11,980
JF New & Associates	Pretty Lake Diagnostic	William Jones	\$8,370
Mac Management Assistance Corporation	Computerized Quality	Stephen McDonald	\$394,182
USDA Forest Service	USDA Forest Service	Vicky Meretsky	\$25,000
National Science Foundation	Collaborative Research	Flynn Picardal	\$246,552
Assoc. for Public Policy Analysis & Management	Editorial Home of the <i>Journal of Policy Analysis & Mgt</i>	Maureen Pirog	\$70,000
US Agency for International Development	Public Policy Partnerships	Maureen Pirog	\$290,071
University of California	Midwestern Regional Center	J.C. Randolph	\$1,135,295
Indiana Energy Group	Energy Report	J.C. Randolph	\$39,840
Indiana Depart. of Environmental Management	Waste Tire Recycling and Disposal in Indiana	Evan Ringquist	\$90,516
National Science Foundation	Policy Positions & Policy Choice in US Legislature	Evan Ringquist	\$284,191
University of Notre Dame	Cycling of Novel Allochthonous Carbon	Todd Royer	\$114,491
Abu Dhabi National Oil	Abu Dhabi National Oil	Lawrence Seale	\$3,788,900
National Science Foundation	Laboratory and Field Measurements of Tropospheric OH and HO2	Philip Stevens	\$96,494
US Agency for International Development	Democratic Parliamentary Strengthening Program in Ukraine	Charles Wise	\$499,954
US Agency for International Development	Democratic Parliamentary	Charles Wise	\$1,071,372
Lincoln Institute	Land Value Taxation to Support Local Government in Russia	Kurt Zorn	\$40,000

List includes grants of \$5,000 and above.

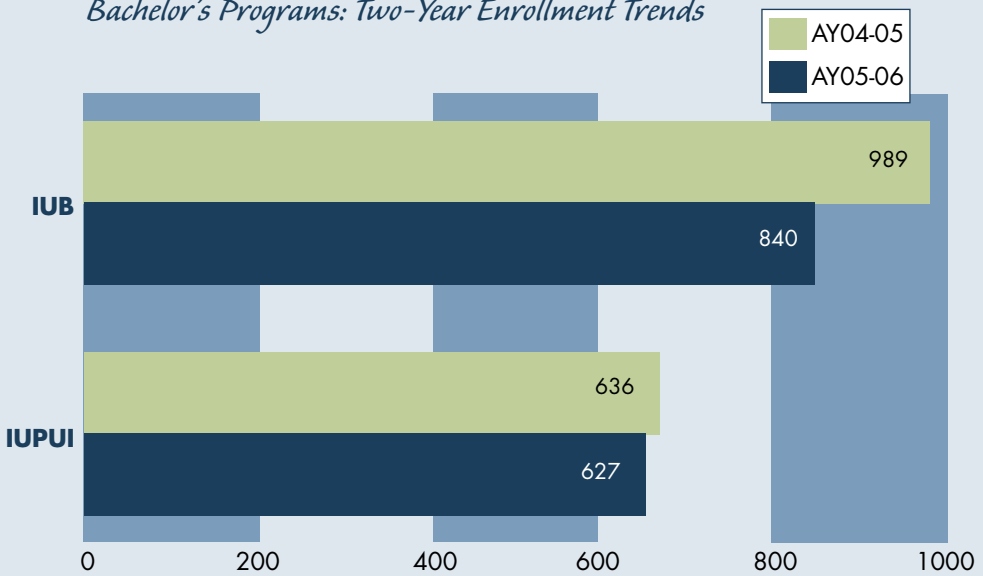
IUPUI

Agency	Project Titles	Principal Investigator	Amount
RW Johnson Foundation	Analyzing Crime as a Barrier to Physical Activity	Robert Brown	\$40,000
The Working Partners	The Working Partners Consortium	Alfred Ho	\$112,000
Ind. Commiss. on Commun. Serv. & Volunteerism	Indiana Mentor Corps	Roger Jarjoura	\$306,717
Indiana Department of Corrections	Aftercare for Indiana through Mentoring (AIM)	Roger Jarjoura	\$250,000
Indianapolis Private Industry Council	Motorsports Industry Labor Market Information Study	Drew Klacik	\$60,000
Norbridge	Output Modeling	Drew Klacik	\$25,000
Indiana Secretary of State	Recruitment of Indiana Poll Workers	Timothy Koponen	\$61,000
Indiana Department of Administration	Indiana Data Initiative	John Krauss	\$319,296
Lilly Endowment	Indiana Data Initiative	John Krauss	\$500,000
Central Ind. Corp. Partnership Foundation (CICPF)	Indiana Date Initiative	John Krauss	\$122,015
Greater Indianapolis Chamber of Commerce	Indianapolis Multi-Organization Assessment	John Krauss	\$30,000
Corp. for National & Community Service	VISTA Project Support	Greg Lindsey	\$31,250
Johnson Grossnickle	La Plaza	Laura Littlepage	\$34,500
Indiana Grantmakers Alliance	Assets and Needs Data for Indiana (ANDI)	Laura Littlepage	\$15,820
Indiana Criminal Justice Institute	Indiana Criminal Justice Institute	Samuel Nunn	\$50,000
Indiana Criminal Justice Institute	Meth-Free Indiana	Samuel Nunn	\$50,000
Indiana Criminal Justice Institute	Role of the IUPUI Center for Urban Policy and the Environment	Samuel Nunn	\$750,000
City of Indianapolis	Emergency Management Plan	Samuel Nunn	\$82,000
Purdue University	Develop. of Integrated Land-Use Transportation Model for Indiana	John Ottensmann	\$109,911
HNTB Corporation	Benton County Comprehensive Plan	Jamie Palmer	\$20,000
Wabash River Enhancement Corp.	Wabash River Corridor in Tippecanoe County	Jamie Palmer	\$35,000
Indiana Housing Finance Authority	Foreclosures in Selected Metropolitan Areas of Indiana	Seth Payton	\$50,000
Points of Light Foundation	Outcome Measures for the Points of Light Foundation	James Perry	\$37,278
Indiana Criminal Justice Institute	Assessment of Services Provided by Community Planning	Dona Sapp	\$21,000
IFSSA	Child Welfare Mental Health Screening Evaluation Pilot Program	Eric Wright	\$37,061
Indiana Behavioral Health	Dawn Project Evaluation Study	Eric Wright	\$198,172
ORC Macro	Exploring Patterns of Change in Family Functioning	Eric Wright	\$10,000
Coalition Homeless Intervention and Prevention	Coalition Homeless Intervention and Prevention	Eric Wright	\$7,500
City of Indianapolis	Early Intervention Planning Council (EIPC)	Eric Wright	\$745,606

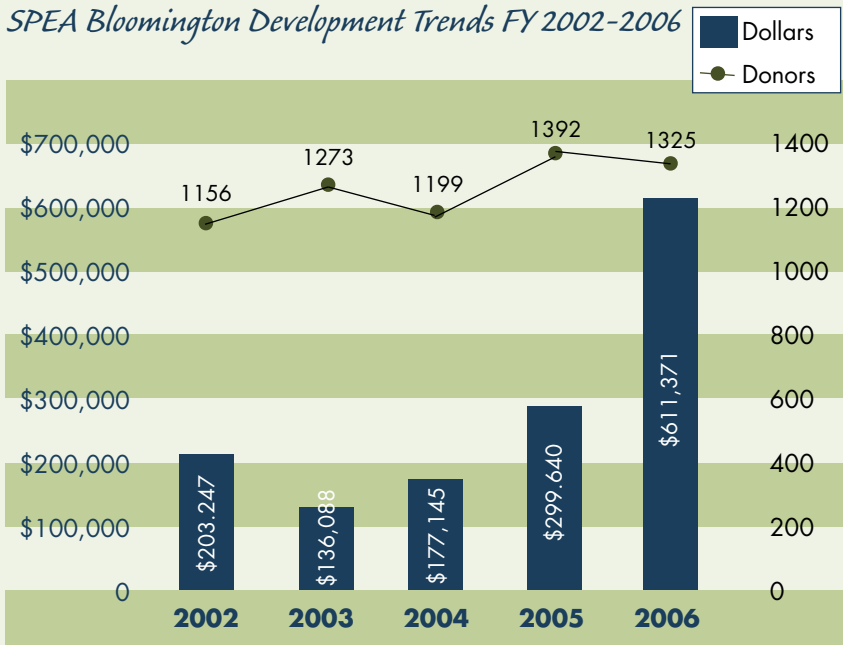
Master's Programs: Two-Year Enrollment Trends



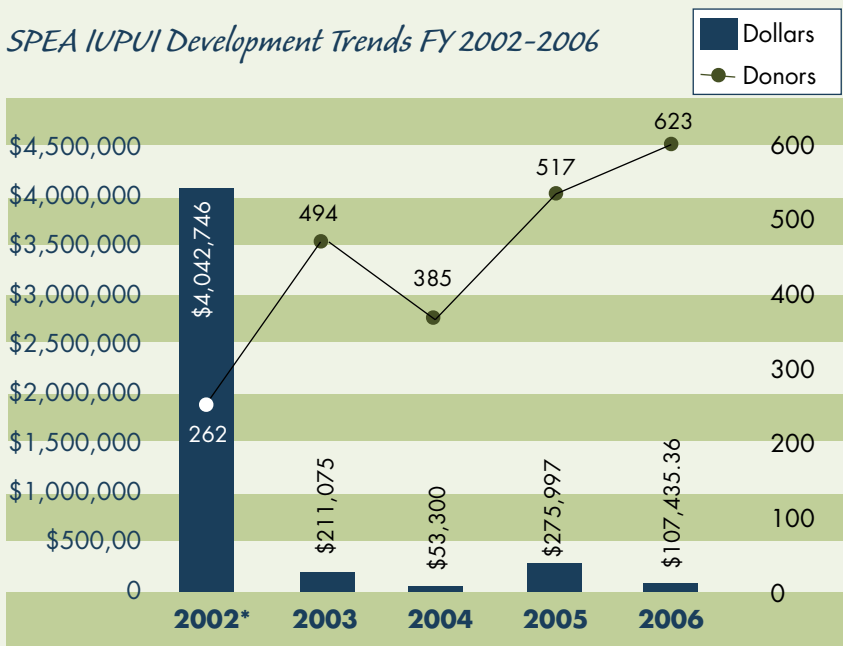
Bachelor's Programs: Two-Year Enrollment Trends



SPEA Bloomington Development Trends FY 2002-2006

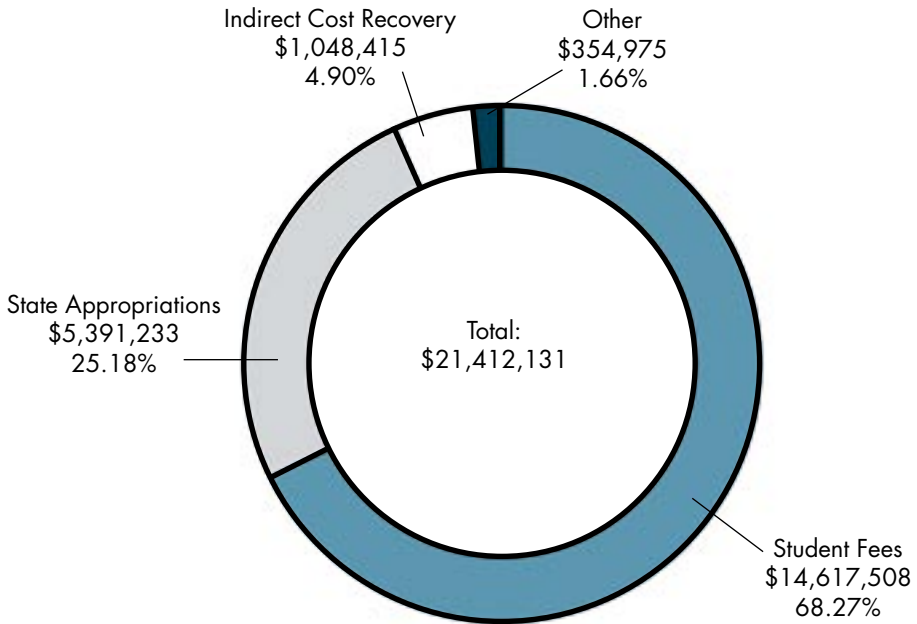


SPEA IUPUI Development Trends FY 2002-2006

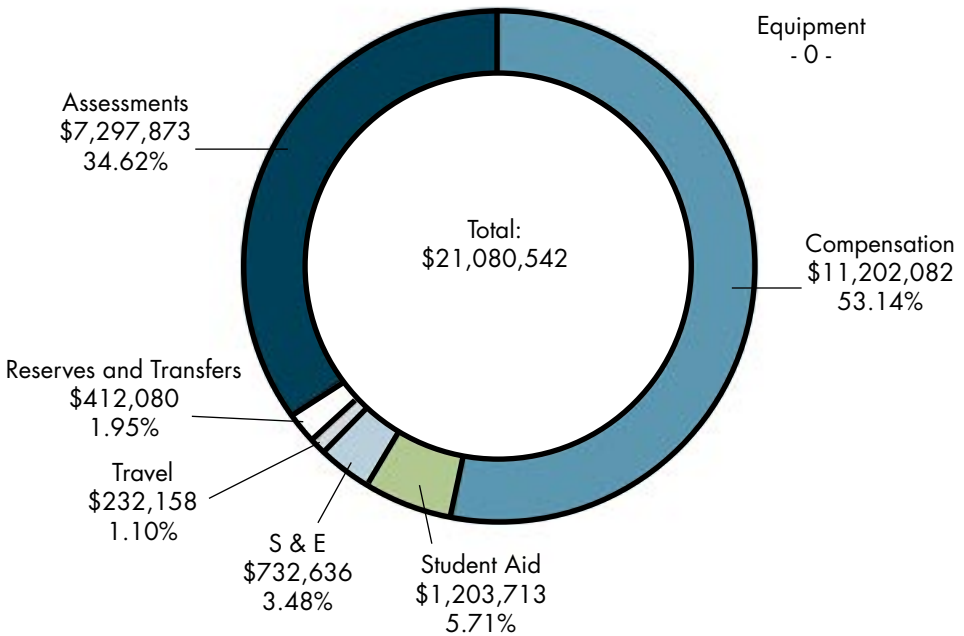


*Includes a multiyear grant received from the Lilly Endowment for Center on Urban Policy and the Environment

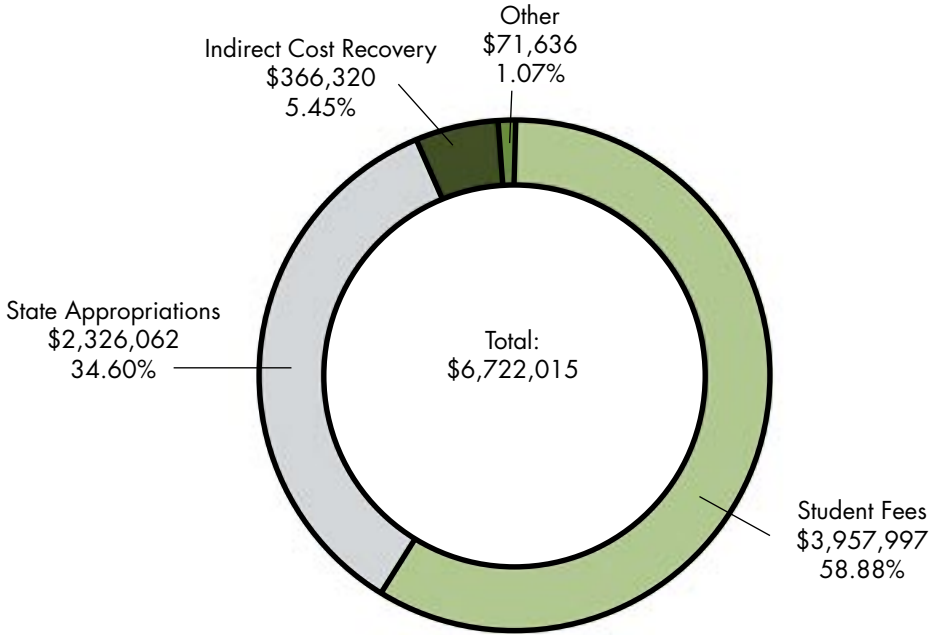
SPEA Bloomington Revenues, FY 2005-06



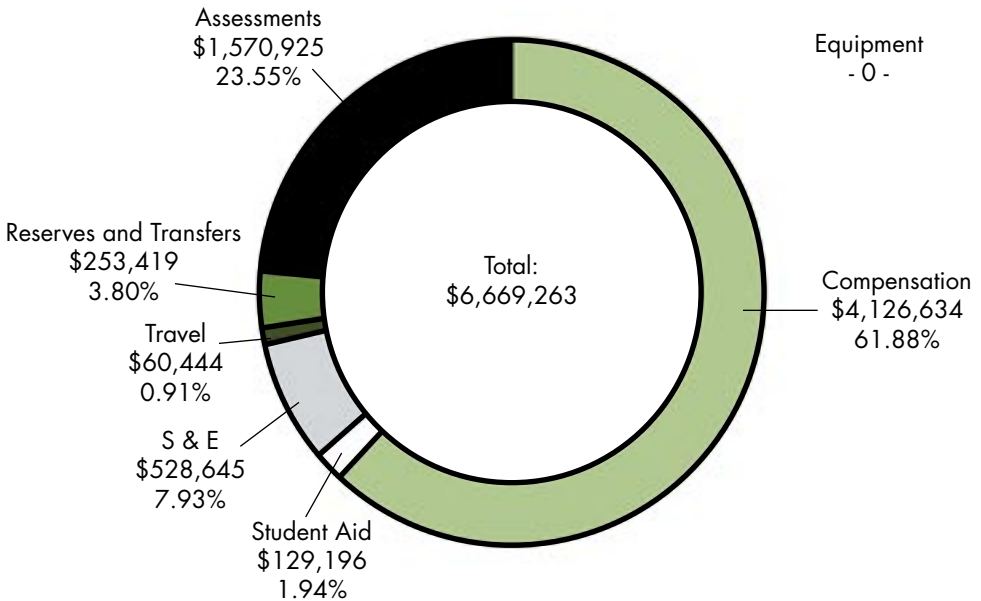
SPEA Bloomington Expenses, FY 2005-06



SPEA Indianapolis Revenues, FY 2005-06



SPEA Indianapolis Expenses, FY 2005-06



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