

**MEMORIAL RESOLUTION**  
**PROFESSOR EMERITUS ALICE REID JWAIDEH**  
**(May 1, 1927-July 7, 2011)**

Alice Mary Reid Jwaideh was a professor emeritus in the School of Education where she served for more than two decades as a faculty member in the Department of Instructional Systems Technology (IST). She was born and raised in Syracuse, New York and died in Bloomington, where she resided with her husband, Wadie Jwaideh, whose death preceded hers by ten years.

Alice graduated *magna cum laude* from Syracuse University in 1949 with a BA in Journalism and Russian Studies. She was a Phi Beta Kappa and associate editor of *The Daily Orange*, the student newspaper. She also met Wadie at Syracuse University, where he was a doctoral student. Unsure of his intentions, she moved on to graduate study at Georgetown University. Wadie followed her there and they were married in 1950, and the couple lived in Washington DC for a decade, during which Alice completed an MA degree in political science. She worked as a researcher, writer, and editor for the Department of State, the Bureau of Social Science Research of American University, and the Human Resources Research Office (HumRRO) of George Washington University.

Wadie joined the faculty of Indiana University in 1960 in the History Department, accompanied by Alice and their two daughters, Dara and Layl. Alice completed a PhD degree in psychology at IU in 1968, specializing in experimental psychology and doing research in learning theory. Her dissertation research culminated in a study published in 1968, "Stimulus functions in chained fixed-ratio schedules of reinforcement."

The following year she was recruited to a faculty position in IST by L.C. "Ole" Larson, director of the Audio-Visual Center, who had a vision for an academic department that would embed audiovisual media production and use within a larger system of technological invention, development, evaluation, and dissemination. Looking for someone to create a new academic program in planned change and diffusion of innovations, he turned to Alice. This is what she devoted herself to professionally for the next twenty-two years.

By 1974 she had obtained federal funding for a doctoral research training program that successfully prepared a generation of scholars in this new, expanding area of inquiry. She herself eventually directed twenty-three doctoral dissertations and published widely to help promote scholarly work in the area of diffusion of innovations. In 1975-76 she collaborated on a development project to create a five-day workshop on instructional design for classroom teachers. The last day of that workshop was to be devoted to learning how to implement the innovative materials and methods that were developed in the design process. The pedagogical delivery system for this training was a large-scale simulation-game that would allow the participants to play the role of a change agent working in a simulated school, trying to promote

the use of a new teaching technique. Alice served as the subject-matter expert, and a talented crew of creative graduate students fleshed out the simulation, which became The Diffusion Simulation Game. During the 1970s this game was played by hundreds of groups of in-service teachers all over the US and several other countries.

Even after the full workshop was no longer being offered, The Diffusion Simulation Game continued to be used in teacher training and graduate classes in educational technology. The game has now been converted to a computer-based format and is played daily by people around the world on the Web, including by today's students in IST at Indiana.

The breadth of her academic background and of her interests led Prof. Jwaideh into additional training—and eventually into teaching—in various areas of organizational and interpersonal skills, such as consulting skills, team building, active listening, interpersonal communications, problem solving, and conflict resolution. She also co-directed a project to develop a curriculum combining IST with Special Education.

Alice made an impact in another realm through her collaboration with husband Wadie, who became chair of what is now the Department of Near Eastern Languages and Cultures (NELC). After his death in 2001 she undertook the completion of his master work, eventually published by Syracuse University Press as *The Kurdish National Movement: Its Origins and Development*. This seminal work was honored by *Choice* magazine as one of the Outstanding Academic Titles for 2006. She was also the driving force behind the creation of the Wadie Jwaideh Memorial Lecture series, assisting the NELC staff in fund-raising and planning for what has become an annual celebration of scholarship.

In addition to her scholarly activities, Prof. Jwaideh was an attentive mother to Dara and Layl and doting grandmother to Alexander, Devon, and Derek. She extended her maternal care to the students who rented houses and apartments from her. IST students and advisees appreciated the extraordinary rapport she had with them and the warm and wise counsel she provided.

A long-time champion of antiwar and human rights issues, Alice worked tirelessly to support programs promoting women's interests and human rights. Her influence lives on in the hearts of her family, friends, and the innumerable students she mentored with such empathy.

In recognition of Alice Jwaideh's contributions to the university and the Bloomington community, be it resolved that this resolution be made part of the minutes of the Bloomington Faculty Council and that copies be sent her surviving daughter, Dara Jwaideh Pleasants and grandsons Devon and Derek Pleasants of Davis, CA. and grandson Alexander Jwaideh Khan of Bloomington, IN.

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