

Telecomment

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Institute for Communication Research gains new home

The first time I heard of the Institute for Communication Research, I was a second-year doctoral student in the Department of Telecommunications. The department had just hired Annie Lang — a prolific, high-energy professor from the Pacific Northwest — who intended to resurrect the ICR. The institute had been created in the mid-1970s by faculty member Dolf Zillmann and had existed mostly in name only since his departure from IU.

At the time of Annie's arrival in 1995, there was no spare room in the RTV building and, in fact, several faculty offices were located in an old house on Park Street, behind Collins residence hall. The ICR was set up alongside the faculty house in an even more dilapidated blue house on Park Street. A conference table and chairs were moved in. Physiological recording equipment was purchased and moved in so Annie



Doctoral candidate Nancy Schwartz explains her dissertation experiment to Gayle Nadorff, first-year PhD student. Schwartz's study was conducted in the ICR and explored the cognitive processing effects of on-screen motion in children's educational computer games.

could continue exploring cognitive and emotional responses to media. In hindsight, it seems strange that all this precise

scientific equipment was set up in an old kitchen and dining room. But that blue house *was* the ICR for the first three years that I knew it. Within those slightly crumbling walls we found ways to make telecommunications research happen — and had lots of fun doing it, too.

By the time I left Bloomington in 1998, an addition to the RTV Building had added space for telecommunications, including a brand-new room for the ICR. New carpet! Computer jacks built right into walls that weren't crumbling! Once again I moved equipment — this time out of the Park Street kitchen and into a wonderful new space. I remember my bittersweet feelings at the time, because as I was moving on to the next phase of my life (a faculty position at the University of Alabama), I was envious of the graduate students who would come after me and experience the "new" ICR in RTV 326.

Little did I know that *so many* graduate students would come after me! By the time I joined the faculty in 2003, the size of the graduate program had more than doubled and the research productivity of the faculty had skyrocketed. It was obvious that the institute with its single room was no longer adequate for the research needs of

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Alumnus profile

Jay Kincaid: Directing life and work

Quietly competitive. Calm under pressure. Family man. Swimmer. Consummate professional. IU graduate in telecommunications, 1982.

All describe Jay Kincaid, a *six-time* Emmy award-winning television director. His resume reads like the dream list for many telecommunications students: Olympics, NBC Sports, King World Productions, CNBC, NBA Entertainment. And he lives the fast life, flying to New York City every weekend for half the year. This guy obviously has it made.

But Kincaid's favorite gig is that of husband to Jenny and father to their five children, ages nine and under. Kincaid

met Jenny, an NBC sports writer/researcher, at the 1988 Olympics in Seoul, South Korea. When they married in 1991, they intended to have children and anticipated that dual careers in sports broadcasting might become too demanding for raising a family. Together, they balance work and home, making deliberate choices to preserve their close family life while allowing Kincaid to pursue his talent of TV directing.

Kincaid grew up on his family's 120-acre farm near Bloomington. He got his first taste of television as a high school senior, working as a schedule director

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DEPARTMENTAL NEWS

Two student-produced documentaries were aired this fall on WTIU, IU's public broadcast station. Both were class projects of the advanced documentary production class taught by Ron Osgood. "Hocked: The Pawn Industry in America" examines three pawn shops in Indiana, their business, owners, and customer bases. "No-where Land" explores the cultural and racism issues of second-generation immigrant families. These documentaries represent the creative work of 15 students. Brent Molnar, BA'96, program director of WTIU, said, "Basically, I treat the telecom submissions just like others. These two pieces were aired because they are relevant to WTIU audi-

ences in their subject matter and represent topics in a balanced and interesting way."

Walter Gantz, professor and department chair, received a \$74,000 grant from the National Cancer Institute to study local newscast coverage of cancer. With the help of doctoral student Zheng Wang (and many coders), Gantz will examine more than 1,000 hours of newscasts from four Midwest markets.

Ron Osgood, clinical professor and manager of productions for the department, received a 2003 Regional Emmy Award in the Special Entertainment category for his documentary "Trouble No More: The Making of a John Mellencamp

Album." IU students and Radio-TV Services staff members worked with Osgood on the movie, which is available on DVD.

Lynda Haywood-Smith, academic adviser and internship coordinator, co-teaches a one-credit course designed to help transfer students and direct-admit students adjust to and survive on the IU campus. Haywood-Smith helped create the course in response to the unique problems she and other campus advisers observed in this particular population. They presented their experiences in developing and teaching the course at the National Academic Advising Association's national conference in Cincinnati in October.

ICR home

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our program. So, department chair Walter Gantz began discussions with the College of Arts and Sciences, and the ICR was offered almost 1,200 square feet of space in Eigenmann Hall. Many of you will remember Eigenmann as a dorm — and half of it still is. But the west and south wings are slowly being converted into office and research space. Faculty were consulted, plans were drawn, and construction began to transform the space into workable research areas. On Sept. 10, 2004, we celebrated the opening of the new Institute for Communications Research. Nearly 75 guests from across the university visited our open house.

The ICR is now located in six rooms on the west wing of the sixth floor of Eigenmann. We now have three psychophysiology data collection labs with capabilities to measure heart rate, skin conductance, facial EMG/startle reflex, and EEG. Here members of the faculty and graduate students continue to conduct innovative research on how media attract our attention and grab at our emotions. There is also a stimulus creation suite — complete with video and audio linear and non-linear editing capabilities — where researchers create or compile media messages they want to study. Graduate students have a computer lab where they can analyze research data and prepare publications. Another room is flexible research space that can be used to conduct focus groups, administer surveys, conduct experiments ... whatever the curious minds of our faculty and graduate students can dream up.

The research that is done in the ICR is both theoretically important and, at the same time, oriented toward practical



IU graduate student Ugur Kale gets "hooked up" in one of the psychophysiology labs during the ICR open house. The four sensors are used to index emotional response to media by measuring the smile and frown muscles on the face.

questions. Let me give two examples: with funding from the National Institute on Drug Abuse, Annie Lang has applied her limited-capacity-model message processing to study how youth process anti-drug/anti-smoking public service announcements. The goal is to use what we know about how the brain processes television and radio messages to make these PSA's more effective. The National Association of Broadcasters funded my research group's study of the impact of commercial clutter on radio listeners. Our results have immediate relevancy as Clear Channel Communications (owners of more than 1,000 radio stations) starts their "Less Is More" initiative, committed to reducing the number of commercials they play per hour.

As I visited the new ICR facility this morning, I reminisced about how different this new space is, compared to the old Park Street house of almost a decade ago. But, as I headed to the elevator, I heard our graduate students laughing and having fun while

discovering new knowledge about telecommunications and its place in our lives. Some things have not changed that much.

If you're coming to Bloomington, I hope you'll contact me for a tour of the ICR. You'll likely see research in action and yet another reason to be a proud alumnus or alumna of the IU Department of Telecommunications.

— Robert F. Potter,
Assistant Professor and ICR Director

TELECOMMENT

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Kincaid

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for WTIU, IU's public television station. Kincaid continued working for the station while he attended IU, where he majored in telecommunications and minored in political science and Russian history. His internship at WHYY in Philadelphia happened to coincide with the World Series in the city, and he was assigned as a runner. This fortunate coincidence connected Kincaid to East Coast sports and launched his career.

After graduation in 1982, Kincaid freelanced as a production assistant for golf with NBC Sports. "I became 'permalance,' working football, baseball, anyball. My first permanent job was a PA for *Lifestyles of the Rich and Famous*, which I hated." Kincaid went back to NBC as a staff PA for the Olympics, where he discovered his talent in directing. When the Olympics ended, he began a seven-year stint as senior director for CNBC. There he directed live and taped programs and organized remote shows and specials, including Ace Award winner *The Dick Cavett Show*, *Rivera Live*, and the syndicated show *This Morning's Business*. Kincaid also directed NBA Entertainment, where he was responsible for all control-room activities for *NBA Match-Up*, *Inside Stuff*, and *NBA Weekly*.

By 1999, Kincaid had been working for King World Productions for three years, directing nationally syndicated *Inside Edition*. Meanwhile Jenny had obtained a law degree. As their family grew, Jenny sacrificed her career, choosing to spend more time practicing family management and less time practicing law.

Then Kincaid's father died in a farm accident, leaving Kincaid's mother with sole responsibility for the family farm and numerous rental properties in Bloomington. Eight months later, Kincaid and Jenny moved their family to Bloomington and Kincaid started his new job as director for WTIU. The move allowed the Kincaids to be close to Kincaid's mother and simplify their fast-paced lifestyle. But it also meant a significant pay cut to a single full-time household income, until the unexpected happened — NBA Entertainment asked Kincaid to keep working. So, with the blessings of WTIU and his family, Kincaid flies out of the Indianapolis International Airport to New York City every Friday from February to June to direct *NBA Match-Up* on ESPN. Kincaid admits to a

love-hate relationship: "I hate leaving my wife and kids — until I get to the airport. Then I remember how much I enjoy directing."

But why does NBA Entertainment employ a guy 700 miles away? According to Kincaid, "I get work because I'm easy to get along with. I stay calm under pressure and if I raise my voice, I just don't make it personal." Kincaid goes on to describe one of his earliest jobs out of college. "I worked for a guy who was brutal and treated me like an indentured servant. He yelled obscenities and never had a kind word for anyone. Eventually, I'd had enough and quit. I vowed I'd never be like that. I do my homework and go into a job prepared with the necessary resources at hand. I'm calm and efficient." He's now in his 14th season with NBA.

Jeremy Hogan, reprinted with permission from *Herald-Times*



Jay Kincaid

while affording time for my family, daily swimming, and a less-hectic lifestyle. I also get to work with good people — on projects that I help select."

One example is "Doc Councilman: Making Waves," a documentary on the legendary IU swimming coach. "Growing up in

Bloomington, Doc was 'it.' I worked as a lifeguard at the IU outdoor pool, and I'd often see Doc working with his swimmers — Mark Spitz, Gary Hall, Jim Montgomery, international Olympians.

Doc was the nicest guy, and he trained amazing swimmers. A few years ago I ran into Doc's wife, Marge, and I introduced myself. She told me that Doc had boxes and boxes of old film in the basement. That simple conversation hatched the idea."

Kincaid still struggles with juggling work and family life. "With my kids getting older, it's getting really hard to be away. I've missed many milestones — birthdays, swim lessons, summer camp, and the start of school. The kids understand that this is Daddy's job, but that doesn't make it easier. But I'm lucky to work for two sets of great people at WTIU and in New York City. I love what I do just as emphatically as I hate being away from my family."

— *Legene White*

"Working for WTIU gives me the chance to do what I love professionally, while affording time for my family, daily swimming, and a less hectic lifestyle."

— JAY KINCAID

In addition, Kincaid has covered six Olympics, starting as associate director for the NBC Olympics in Seoul, South Korea. This summer he was director for Olympic boxing, working 14-hour days during a four-week period. No matter what the gig, his workday is spent in a studio, where he watches up to 40 monitors and the time (with an assistant director ticking off the seconds aloud when necessary), while reviewing several live shots and preparing for others. He periodically updates announcers, selects effects — such as split screens — and consults a rough script, all while making sure he and the producer are constantly on the same page.

Kincaid feels lucky with the dual life he leads. "Working for WTIU gives me the chance to do what I love professionally,

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Two new faculty join departmental playground

Andrew Bucksbarg

Andrew Bucksbarg calls himself a “media artist” or, better yet, “a creative experimenter.” Speaking with him, one conjures the image of a Renaissance man, a complex person of diverse interests and talents. Bucksbarg spends hours involved in “media-play,” integrating animation, audio, user influence and direction, text, video and vocalization.

As a new assistant professor in the department, Bucksbarg is teaching courses in design and production, interactive media, and sound design. “Being at IU gives me the opportunity to focus on my work and teach. In Los Angeles, I worked as a freelance designer and animator as well as an adjunct instructor. I spent hours on the freeway, commuting from job to job. I had to cobble together an income.” Bucksbarg hopes to further develop courses in 2-D animation for games and the Web, Web-based game design, independent media and nonprofit culture, and new-media theory.



Bucksbarg

Bucksbarg’s attraction to all things artistic began long ago. “In high school I wanted to be a singer-songwriter, but I spent many hours in the art room as well. I took three years off after graduating to better define my direction. My songwriting morphed into poetry and I then started classes at IU South Bend in order to surround myself with other writers. But my heart was still in music.” This led to an undergraduate degree at IU Bloomington, where Bucksbarg pursued his passions for electronic music, composing, and other artistic forms from sculpture to painting. He subsequently earned an MFA in new media/integrated media at California Institute of the Arts, where the digital studio environment and flexible structure allowed Bucksbarg to begin to put together audio-visual content and experiment with interactivity.

“I’ve always liked playing with stuff — music, images, equipment. I’ve torn apart and hacked various electronics — tape decks, toys — and then rewired them to create new, weird sonic instruments. Digital media offers the potential for me to articu-

late my creative perspective — a hybridization of sound, image, art and activism.” Academe provides the right atmosphere for Bucksbarg’s creativity and independence. “Working in the business world, I would spend hours working on something only to have it scrapped or altered and swallowed up by the corporate behemoth. Still, it was rewarding when it all came together. Now I can express what’s important to me in my work. Teaching gives me a direct relationship with people and an environment in which to collaborate with others.”

As an independent culture producer, Bucksbarg composes evocative, hybrid textures and plays of sensation that investigate ideas of cultural and utopian fantasies about technology, information/code, identification, and game play. Currently, he has been producing short-form, experimental audiovisual pieces and Web-based participatory projects that explore the subjectivity of human relationships and a critique of regimes of power. Bucksbarg is executive director of Adhocarts.org, the online media-arts organization that produces Mediatopia.net. His work travels both physically and digitally around the globe. A quote by Lao Tzu from Bucksbarg’s Web site seems to best express his philosophy of work and life:

*“Chase after money and security
and your heart will never unclench.
Care about people’s approval and
you will be their prisoner.
Do your work, then step back.
The only path to serenity.”*

Ted Castronova

Ted Castronova is usually playing around at work. Some would say he lives in a fantasy world, and they’d be partially correct. A leading expert on online societies and the videogame industry, Castronova joined the department as an associate professor this fall. His academic strengths complement the department’s growing expertise in the study and development of multimedia games. Castronova’s interest in games began as a boy and continued in adulthood as he became increasingly engrossed in newly emerging interactive media. Through a series of career moves, he has parlayed his love of games into an ongoing research project and career.

Castronova holds a BS in international affairs from Georgetown University and a PhD in economics from the University

of Wisconsin–Madison. While pursuing a PhD, he studied German post-war reconstruction and social policy at research institutes in Mannheim, Frankfurt, and Berlin.



Castronova

From 1991 to 2004, he held university professorships in public policy, political science, and economics, while his research focus shifted from social policy, to social norms, to theories of society as an evolving game.

In 2001, Castronova began studying online social games to research the possibility that these represent a newly evolved economic and social frontier. The resulting working paper, “Virtual Worlds,” has had more than 25,000 downloads at SSRN, the Web’s primary source for academic papers in law, finance, management, and economics. In 2003, he co-founded the academic blog Terra Nova and joined the editorial board of the academic journal *Game Studies*.

Castronova regularly consults on the implications of virtual worlds with leaders in business, government, education, and software design, and he is currently preparing a book on the topic for the University of Chicago Press, with the tentative title *Synthetic Worlds: The Business and Culture of Online Games*. He explains that research on virtual worlds “will become most critical in the next decade or two, as the major policy and legal questions about it are settled. But however they are settled, computer-mediated interactivity seems very likely to be the next permanent step in human cultural evolution.”

With his warm and inviting presence, Castronova is a natural teacher, adept with all class sizes. He wants to teach courses that will invite undergraduates of any major to explore games. As Castronova explains, “My role in the department will be to develop new courses on the economic and social impact of videogaming as a new media technology. For students interested in probing deeper, the department is putting together a complete sequence so that a telecommunications major could concentrate in videogame design, videogame research, or videogame industry and management.” In the fall he taught a new course, Video-

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Game curriculum downloaded to undergraduates

The study and design of games in the Department of Telecommunications began officially in 1998 with the creation of the Master's in Interactive Mediated Environments program. Thom Gillespie, then on the faculty in the School of Library and Information Science, had a vision for an academic program that would foster the creation of games. Like a crusader, he promoted his idea with numerous units at IU, looking for an academic home. Telecommunications faculty agreed that the growing phenomenon of games needed to be taken seriously and merited study in the department. They adopted Gillespie as a faculty member and implemented his innovative idea. Graduates of MIME have been extremely successful with job placements in the areas of interactive storytelling, game design, and new media in general.

Now the Department of Telecommunications is taking the plunge at the undergraduate level with an expanded menu of courses about video games. Besides continuing to address the topic in its core courses, the department now offers courses on the history and social impact of games, designing play, interactive storytelling, and classes on the business of the game industry. Students wishing to concentrate in games are also encouraged to include classes from the department of Theater and Drama and the Department of Computer Science as well as the School of Music and

the School of Fine Arts.

The digital game industry now rivals the film industry, and students are very attracted by the prospect of working in this exciting emergent field. Economically, the game

sector generated more than \$24 billion in the international economy in 2004. Despite the economic downturn in other areas, hiring and business in the game sector remains strong. Academically, game studies have become a viable field of inquiry. Numerous organizations and institutes around the world are studying the content, interac-

tions, and effects of immersion in digital game worlds. As Gillespie explains, "Games are an economic powerhouse. Many reading this article already know this. You've been plunking down your half-hundred for years now and are reaching for the plastic for the newest hot games, Halo 2 and GTA San Andreas." Faculty member Elena Bertozzi adds, "The academic study of play behaviors, particularly digital game play behaviors, is in its infancy. The parameters are being defined by those who participate in it. Students involved in this area will have the opportunity to help build a profession. They will learn how to analyze existing games and build new ones." Undergraduates taking the department's courses in games are taught by the faculty, interact with current graduate students, and plug into our network of alumni who work in places like Universal Studios, Lucas Arts, Microsoft Game Division, and Sony.

Gillespie sums it up: "Games have grown in terms of the teams, time, and dollars needed to develop them. There are many similarities to film and TV with the addition of interactivity. It's multipath storytelling at the extreme. The concept of games in academia may wilt the ivy on the towers, but this is as natural a progression as film, radio, and TV were in years past. It's just the future marching on."

— *Legene White*

Castronova's top 10 games

World of Warcraft
EverQuest II
A Tale in the Desert
Second Life
Fable
City of Heroes
Sims 2
Halo 2
Rome: Total War
NeverWinter Nights

sector generated more than \$24 billion in the international economy in 2004. Despite the economic downturn in other areas, hiring and business in the game sector remains strong. Academically, game studies have become a viable field of inquiry. Numerous organizations and institutes around the world are studying the content, interac-

Faculty profile

Bob Affe

A visit with our department's peripatetic Bob Affe is always enlivening. Affe teaches in our industry and management concentration and was a television executive and attorney before coming to IU in 2000. The editor of Telecomment sat down with him to discuss his recent teaching excursion to China.

Why did you go to China?

I am interested in the interplay between media and developing nations. I have several old friends from the Chinese television industry whom I had met when I was in the private sector before coming to IU. They invited me to spend two months in Beijing and Hangzhou (which is near Shanghai).

I taught two courses for undergraduates — international advertising and telecommunications policy. Once I arrived, they asked me to give supplementary lectures in journalism. In addition, I gave colloquia to

graduate students, the journalism faculty, and broadcast practitioners.

Did you lecture in Chinese?

In English! On the first day of class I had prepared a little joke by speaking for the first several minutes only in Chinese. The students looked shocked and, mostly, disap-



Bob Affe

pointed. I suppose they were expecting a chance to practice their English aural comprehension. At the end of my brief remarks I called for questions and a student raised his hand, saying, "Are you speaking in Chinese? We cannot understand a word you are saying. Could you please speak in English?" Thus endeth my linguistic pretensions.

How did you find the Chinese university students?

I didn't have to find them; they were everywhere! The universities offered me on-cam-

pus faculty housing, so I lived nearby the students. It should not have been a surprise to learn how similar they were to American students: friendly, happy, with a cell phone seemingly implanted in their hands. The major difference seemed to be that American students make cell phone calls; Chinese students text-message.

In class, the students were full of questions and very respectful. They are quite serious about education, yet fun-loving.

Overall, I found the students to be intensely curious about the U.S., and even better informed about American life than I would have dared hope. They like MTV, the NBA, Pepsi, and American movies.

What is Beijing like?

Oddly enough, it reminded me of Los Angeles: flat, spread-out, ringed by mountains, lots of traffic, hazy skies, and frenetic office and housing construction. It's an assault on the senses.

Everything in China appears to be from either 1950 or 2004. Economic activity is intense, and the outdoor advertising is as

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Telecomment reports: Election 2004

Election coverage dominated the media last fall. Telecomment asked alumni involved in broadcasting to write about the effects of this election on their industry and daily work.

Jim Keelor, BS'64 President/COO of the Liberty Corp., Greenville, S.C.

Managing news-oriented local television stations during a major election campaign is like refereeing an IU-Purdue basketball game. Your ability, intent, and birth parent-age will be challenged ... loudly!

Providing quality coverage, managing commercial inventory, interpreting federal regulations, monitoring ad content, and resolving candidate and viewer complaints are all part of the game.



Keelor

After all, it's "the media's" fault that political campaigns are expensive, based on half-true ads, last too long, irritate voters, and wreak havoc with TV programming and advertising schedules. Right? Wrong!

Elections are a mixed blessing for broadcasters. State and local races provide a unique opportunity for a station to serve its community by aggressively covering issues and campaigns. A majority of voters cite television as their primary source of election news. As evidenced by the Bush-Kerry emphasis on key swing states and cities, "all politics are local."

Candidates pursue likely voters, spending heavily with stations having credible local newscasts. Ad costs are impacted by federal regulation and supply and demand. Despite campaign "reform," advocacy groups and political parties raise and spend millions. They pay top dollar for the best ad placements, ironically driving up ad costs for individual candidates.

With a finite amount of commercial inventory, management must closely monitor the sales process to insure fairness. Regular advertisers who can't or won't pay the going rate often take their dollars to other media. Stations profit from political ads but damage relationships with longtime regular clients.

Some groups demand broadcasters provide candidates more "free" time. We have. Often "free" time is rejected because candidates won't appear with opponents or seek to avoid direct questioning. An industry survey found that 76 percent of registered voters *oppose* government-mandated free

time. Most surveyed believed that mandated free time would result in more attack ads without slowing the money chase.

If a candidate appears in an ad, stations must accept it as is. Even outright untruths cannot be changed. Most of the campaign dirty work, however, is done by advocate or political party ads, the veracity of which is often challenged by opponents. Lawyers help decide which spots can or can't air. Voters pretend not to like attack ads, but political consultants know they can create or change public perception. (Flip-flop, anyone?)

In 2004, Liberty stations enhanced regular political coverage, offered more free time, and used Web sites pro-actively. Ratings, audience research, and candidate debriefings will tell us how we did. And yes, the cash register did ring.

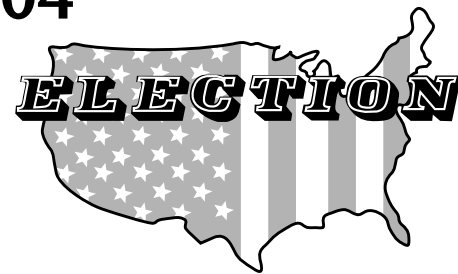
Looking forward, many losers in this election will blame "the biased media," winners will cry out for more campaign reform (as long as it favors incumbents), and advocacy groups will whine about how much money television stations made. Issues like voter apathy, the election technical process, registration of youth as well as minorities, and meaningful campaign reform will be advanced in television commentaries, newspaper editorials, and, I hope, by a few in Congress.

In the meantime, candidate recruiting and fund raising for the 2006 elections has begun.

Keelor is currently chair of the Television Bureau of Advertising (TVB) and serves on the boards of both the National Association of Broadcasters (NAB) and Maximum Service Television (MSTV). Liberty owns 15 network-affiliated TV stations, a cable ad sales company, and a TV equipment distributorship.

Marianne Pryor, MS'75 Writer/editor and producer at ABC Radio Networks, New York

I've been involved in covering national elections since 1980, and I always find them exciting. Yes, there's extra work involved — but it's never tedious. ABC Radio network news provides live feeds of all the events attended by the presidential candidates and most of the events involving the vice presidential candidates. Our 2,500 or so affiliates around the country can pick up the feed for live coverage if the candidate is in their state or city ... or tape it to pull their own sound bites, as many of the talk radio stations do. ABC Radio also does four newscasts an hour, plus two one-



minute status reports on the hottest topic of the hour — which these days are usually either the election or Iraq/terrorism. By the end of the campaign, those of us who listen on a daily basis have pretty much memorized the stump speeches given by the candidates. We hope they'll say something different to give us some fresh sound bites to use in our newscasts. (Personally, I'll miss hearing the country music played before Dick Cheney's appearances!)

In the past, a radio technician would travel with a reporter to make sure we got live feeds of the candidates and to help reporters feed in their material. Now, our live feeds come from ABC TV's NewsOne operation, which takes in satellite feeds from a network pool.

Two major differences in this year's campaign are the Internet and the fact that the country is at war. This year, our reporters on the campaign trail have been able to edit their pieces on their laptop computers and feed them in via e-mail. That means the sound quality is much higher than in years past — and there's no rush for the reporter to file hastily before dashing off to the next stop.

ABC News makes extensive use of e-mail to make sure all platforms (various TV programs, radio, ABCNEWS.com, and the new digital channel ABCNewsNow) are kept up to speed on developing stories. There's e-mail about logistics. There's e-mail about what a candidate just said ... what campaign advisers are saying ... about strategy. There's also a form of internal blogging as various reporters, analysts, and experts chip in their guidance as to the accuracy of what a candidate might be saying or the importance/lack of importance of a particular development. This is true also for stories coming out of Iraq and the war on terror. It's excellent guidance. But the volume of e-mail has exploded this year to the point where it's almost hard to keep up with it. I think we'll all be glad when the campaign is over and we see fewer e-mails that start "sent from my Blackberry wireless handheld!"

There's always competitive pressure to get news developments on the air quickly. That pressure has grown in the last decade with 24-hour cable channels and talk radio

and from Internet sites like Drudge. ABC News wants to get a story on the air quickly, but we also want to be accurate. One recent example: Even as ABC News was trying to verify the authenticity of a videotape of an al-Qaeda member calling himself “Azzam the American,” Drudge posted a story that ABC had the tape. Talk radio hosts repeated the Drudge story, prompting calls to ABC about why the tape hadn’t aired. This is one of the biggest challenges facing mainstream media — checking for accuracy when alternative media don’t always follow similar ethical guidelines.

Marianne Pryor has been a writer/editor and producer at ABC Radio Networks since 1981. She was the senior editor in charge of the newsroom during such events as the 1991 Gulf War, the O.J. Simpson trial, the Sept. 11 terror attacks, and the 2003 war with Iraq. Currently, her assignment includes writing the show World News This Week. She also worked for the Associated Press for four years. This year, she was elected to the council of the Writers Guild of America-East.

Bill Cameron, BS’68 Political editor of WLS-AM Chicago

The election season presents a different cast of characters and pressures, but the same disciplines in reporting the stories.

I plug every possible story that comes along into a definition of news I developed years ago. For me, news is new and accurate information that affects or interests people. The more it does either, the better story it is. Consequently, on any given day during a campaign, the possible stories that live up to that definition get a place in line to get on the air. On busy news days, fewer of these stories get on. On lighter news days, more of them get on.

There are some additional pressures during a campaign because there are more image-makers trying to influence the coverage. But the same rules apply. I always try to keep in mind the Society of Professional Journalists’ ethic that truth is the ultimate goal.

In radio, there are fewer pressures from editors because media consolidation has eliminated most editors. We have to be our own editors.

One disturbing trend in the expanding universe of cable TV news and the Internet is that with so much time and space to fill, many lies get attention. Candidates know this and are more inclined to smear an opponent with what they know to be false or exaggerated.

Candidates attacking reporters is common. While Illinois was always considered a safe state for Sen. John Kerry, we had

the Barack Obama–Alan Keyes senate race to cover. Keyes, the moral agitator from Maryland who was imported when Republican Jack Ryan dropped out in a sex club scandal, was more than interesting. Keyes claimed Jesus Christ would not endorse Obama because Obama is pro-choice on abortion, which Keyes calls infanticide.

Keyes also came out in favor of exempting the descendants of slaves from federal taxes as a form of reparations and thought trained adults should all carry machine guns because it would make America safer! I had the high honor

and distinct privilege of being scolded by Keyes. He was standing with his mentor, former U.N. Ambassador Jean Kirkpatrick, one day when I asked whether she thought Keyes’s controversial, some say inflammatory, reputation was an asset or a liability in his campaign.

She said he’s not inflammatory, perhaps controversial, but smart. He said I was akin



Cameron

New faculty

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games: History and Social Impact, and during the spring semester he’s offering The Videogame Industry and Games with Many Players, a study of massively multiplayer online games.

Indiana seems like a good fit for Castronova, where virtual worlds can coexist with a comfortable lifestyle. Castronova grew up in the Midwest and, at one time or another, has lived next to each of the Great Lakes. For the past four years he taught in

to 19th-century yellow journalists who labeled candidates in an effort to smear them. Keyes said, “If the question you put is, ‘Do you think Jesus Christ is for Barack Obama?’ and I give a clear and honest answer to that question, it seems to me that y’all are the ones who should be accused of casting matters in an inflammatory way. That’s you. The question came from you.” Keyes even said reporters should not use adjectives!

Well, I haven’t given up adjectives, nor my job of trying to make politics interesting on the radio by simply quoting them. And like so many of us, we have the late Dick Yoakam to thank for teaching us how to do it.

Bill Cameron is political editor of WLS-AM Chicago and has covered Chicago and Illinois politics since 1969 when the first Mayor Daley was in power. He’s been a member of the Society of Professional Journalists since majoring in radio-TV at IU. Cameron has won two Edward R. Murrow awards from the RTNDA, shared a Peabody, and won numerous other AP, UPI, and Gabriel awards.

Faculty profile

(continued from page 5)

colorful and unabashed as anything we see in the States. The Olympics are coming in 2008, and they have a lot of work ahead of them.

Any time for sightseeing?

Not nearly enough time. On weekends and after class, I visited with friends who introduced me to the many rituals surrounding hospitality and food. I definitely gained weight!

One weekend I flew to Shanghai to attend an international TV conference and catch up on the Asian television program marketplace. I was also a guest interviewer on a Chinese public affairs program; Oprah’s job is safe.

the economics department at California State–Fullerton. He and his wife, Nina, found the surroundings and California lifestyle — traffic, fog, and concrete — difficult. Castronova says, “I felt like I had to tell my infant son, ‘Look! Here’s what grass is!’ Now we feel like each day we wake up in Mecca. We attended the IU Ballet in October, and I found myself tearing up from the wonder of the beautiful music and dance — all in the place we now call home. We’re still digesting this wonderful change in lifestyle.”

— *Legene White*

How do you hope to use this experience in your work at IU?

Our department’s Telecommunications Management Institute is being re-born, and I hope to integrate my new academic and professional contacts into our development plans.

What is the future for China?

A wag once wrote: “Everything we know about China. . . is wrong.” I can’t prognosticate, other than to say that the three countries of consequence in this new century will be China, India, and the United States. It is definitely in our interest to engage them economically, politically, and culturally. The fact that they are moving, albeit slowly, toward our notions of private property ownership, however haphazardly, is an encouraging sign.

ALUMNI NOTEBOOK

Before 1970

Arlene (Neubauer) Martin, BA'59, known professionally as Arlene Martell, serves on the New York and national boards of the American Federation of Television and Radio Artists. Martin and her vocal jazz quintet, Group 5, recently appeared on the PBS special *Magic Moments: The Best Fifties Pop*. She lives in New York and can be reached at almartell@hotmail.com.

Philip E. Murphy, BS'67, has been the senior vice president of operations for the television division of Paramount Pictures in Hollywood for the past 22 years. His department is responsible for syndication distribution operations for CBS International, along with continuation of 55,000 hours of Paramount features and series. He can be reached at phil_murphy@paramount.com.

Timothy J. Singleton, BA'69, MS'74, writes, "I'll soon be celebrating 16 years as manager of WEKU, the public radio service at Eastern Kentucky University in Richmond, Ky. My wife, Barbara (Houk) Singleton, MEd'72, and I have three grown children and four grandchildren, with one more on the way. Barb is a preschool consultant for the Kentucky Department of Education. My hobby is maintaining the genealogy Web site for the INGen Web project." He can be reached at tim.singleton@eku.edu.

1970s

Mark A. DeBoskey, BS'70, is currently the station manager at public radio station KSDS-Jazz 88 at San Diego City College. He has spent the majority of the past 40 years working in radio and teaching media management at the college level. DeBoskey can be reached at markd@jazz88online.org.

Susan E. (Flynt) Yip, BA'79, BA'84, migrated from telecommunications to print journalism in the 1990s. Since graduating, she reports that she has also migrated from Indiana to Virginia to Kentucky to Tennessee to San Antonio, where she is the communications/development manager for Merced Housing Texas, a nonprofit company that provides affordable housing and social services to low-income Texans. Flynt reports that what her job lacks in monetary gain, it compensates in job satisfac-

tion. She is married to Lew H. Yip and has a daughter, Cassie England, who is a sophomore on the dean's list at Texas State University with a major in journalism. Flynt writes, "I remember my years at WFIU and everyone with great fondness." She can be reached at sueflynt@yahoo.com.

David E. Griffith, BS'71, writes, "I am presently the afternoon show host on KONO radio here in San Antonio — a very fast-paced, personality-intensive oldies program. We are consistently ranked number one in the upper demographics and sometimes in the lower demos as well. I've been with this radio station for six years, and a few others prior to KONO. I can be reached at gdayegriffith@aol.com."

Thom Hogan, MA'78, has just published his 20th book (*Complete Guide to Nikon D2h*). Previously, he worked as a filmmaking instructor. His photography workshops continue to be popular and are sold out through 2006. Hogan's e-mail address is thom_hogan@msn.com.

Fred O. Hollis Jr., BA'76, has held numerous jobs in the field of telecommunications, including director for WHMB Indianapolis; production manager for WHME South Bend, Ind.; production manager for KYFC Kansas City; director of video and film for Campus Crusade for Christ International; divisional manager radio and television for RBC Ministries; and producer/director for *Day of Discovery*, seen on PAX and 25 network affiliates across the country. Hollis reports that he recently celebrated his 25th wedding anniversary with his wife and nine children. He can be reached at fhollis@rbc.org.

Charles J. McCarty, BA'75, writes, "After living in southern Indiana for over 51 years, I have moved to Avon, Ind. I am a senior appraisal review officer with Old National Bank. I would love to hear from anyone from the IU telecommunications department from 1971 to 1975." McCarty can be reached at cmc@indy.rr.com.

Theodore A. Morris, BA'74, MLS'78, is on tenure-track in the Kent State University School of Library and Information Science in Columbus, Ohio. He says he still draws on his radio/TV undergraduate studies in his current research regarding scholarly and professional communications. His wife,

Miriam L. Morris, BA'73, MLS'74, is assistant director for branch and extension services at the Dayton Metro Library. Ted can be reached at tamorris@kent.edu.

Robert S. Nicksin, MS'74, has joined the law firm of O'Melveny & Myers LLP in Los Angeles, where he specializes in environmental law. He had spent 18 years in various communications-related positions before earning his JD from Whittier College in 1991. He then worked in public affairs in Los Angeles and Sacramento before joining O'Melveny in 2002. Nicksin can be reached at bnicksin@omm.com.

Saralee (Hymen) Rosenberg, BA'76, writes, "I am the author of six books, including my latest novel, *Claire Voyant* (Avon Books), which came out in November 2004. I am currently at work on another novel, titled *Fate and Ms. Fortune*, scheduled for publication in early 2006." She lives in Huntington Station, N.Y., and can be reached at saralee42@aol.com.

Constance K. Terwilliger, MS'77, writes, "San Diego remains my home since 1977. Currently, I am primarily a voice talent with professional recording studios in my home, providing voice tracks to clients around the world. I have also taken to the boards in recent years, doing community theater. I was nominated this year for an Aubrey for Best Actress in Comedy. In addition, I teach a voice acting class and a media performance class at San Diego City College. And finally, I am on the national board of directors for the Media Communications Association International, running for president-elect." She can be reached at connie@voiceover-talent.com.

1980s

Roger J. Cooper, BA'84, writes, "I am a film editor living in Los Angeles since 1986. I work mostly on feature films and TV movies. My credits can be viewed on imdb.com, under 'miscellaneous crew.' I am currently working on a film called *Return of the Mask*. I have been married since 2003, with one child born in October 2004." Cooper can be reached at splogcooper@adelphia.net.

Dawn M. Davis, BA'88, recently received her real estate broker's license. This is also her 17th season

as a stage manager for the Indiana Pacers. She lives in Brownsburg, Ind., with her husband, Jeff, and their two children, Quinn, 6, and Marlena, 3. She can be reached at sellbydawn@yahoo.com.

Connie A. Dieken, BA'82, has been inducted into the Radio/Television Broadcasters' Hall of Fame. Dieken, IU's first International Radio and Television Society's network fellowship winner, has been a longtime television news anchor, reporter, and talk show host for ABC- and NBC-owned stations on the East Coast and in the Midwest. In 2000, Dieken founded Communicate Like a Pro, a media-training firm based in Cleveland. The company guides clients nationwide to communicate more persuasively to trigger positive results. Dieken can be reached at connie@communicatelikeapro.com.

Richard R. Fanning, MM'91, BA'84, reports that he is currently "all but dissertation" for the doctor of music degree in brass pedagogy. He is the instrumental music teacher at University Liggett School, a private college-prep school in Grosse-Pointe Woods, Mich. He and his wife, Jane, MA'87, are parents of two children and live in Grosse Pointe. Fanning can be reached at richardfanning@comcast.net.

Andrew Greenberg, BA'81, is a founding partner in the Chartwell Law offices in Valley Forge, Pa. Greenberg specializes in personal-injury litigation — representing employers, insurance carriers, and third-party administrators. He is also the co-author of a four-volume text, *Pennsylvania Workers' Compensation Law and Practice*, published and updated annually by West/Thomson Publishing. The Devon, Pa., resident can be reached at agreenberg@chartwelllaw.com.

Valerie A. Jones, BA'81, is the vice president of Eagle Vision/Law Journal Television. She writes, "We produce a weekly, live, primetime talk program on the law in greater Philadelphia. Our newest program will reach 10 states on the East Coast. Although my work airs in Philadelphia, I live in Virginia Beach to take advantage of a much warmer home." She can be reached at Valerie@lawjournaltv.com.

In 2003, **Evan B. McBroom**, BA'86, launched Fishhook Communications, a marketing and communications firm that applies contemporary communications

strategies and tactics within the Christian church community. He writes, "Working with congregations, para-church organizations, nonprofits and business clients, Fishhook continues to see growth. Visit www.fishhook.us for more information." The Carmel, Ind., resident can be reached at emcbroom@indy.rr.com.

Margaret S. Perlstein, BA'83, is a marriage and family therapist in private practice living in San Rafael, Calif. She writes, "I stayed in the realm of communications. I just took the electronics out of the middle." Perlstein can be reached at mspmft@comcast.net.

Matthew S. Pierce, BA'84, JD'87, was re-elected to a second term in the Indiana House of Representatives for District 61. The district covers most of Bloomington, including the IU campus. He is also an adjunct professor of telecommunications, teaching courses in industry and management. Pierce can be reached at mpierce@bloomington.in.us.

Lauren C. Rea, BA'89, writes, "I've stepped away from a direct career in radio/television since graduation, but I do use the skills I gained from IU despite that. I got my doctorate in physical therapy, and I currently work for a large hospital system in Milwaukee. I often use video technology to analyze my patient's gait patterns or to evaluate performance in sports for injury prevention." Rea can be reached at laurenrea@hotmail.com.

Brian Rund, BA'86, writes, "I've been working in advertising/PR since two weeks after graduation. I'm now VP/AMS for Rhea & Kaiser, an agency based in Chicago with an office (which I manage) in Durham, N.C. I work on a life-science account, managing all the PR, advertising, and communications strategy. I have three kids from a previous marriage, and we enjoy watching IU sports when they are allowed to break the ACC stranglehold on the airwaves here. I am looking forward to getting back to Bloomington for a basketball game!" Rund can be reached at brian_rund@rkconnect.com.

David R. Rust, BA'82, spent eight years as news videographer and reporter in the Indianapolis market before trying his hand at general production and TV commercials. He returned to IUB as an employee in 1990 and is now associate director in the IU Office of Communications and Marketing, the internal "ad agency" for the IU administration. He reports, "After work, I get away from it

Alumni share time, talent with IU students

Indiana alumni are known for their loyalty and their willingness to give back to IU. Many of you are eager to mentor students and young alumni and to hire them for jobs and internships when appropriate. A hearty "thank you" goes to everyone who helps telecommunications majors, both on campus and across the country. We welcome visitors and, when the fit and timing are right, have alumni speak in classes, meet one-on-one with students, and serve as panelists for the spring MultiVisions Communications Conference. Although we can't possibly list everyone, here's a sampling of alumni who visited the department this fall, sharing their experiences and speaking to students individually and in small groups.



Pat Gibson

Two successful young alumni, both working for Optimus in Chicago, spoke to production classes in October. **Brian Hrvastar, BA'96**, is a producer, and **Craig Lewandowski, BA'96**, is an editor. Besides discussing the industry and their typical workday, they showed clips of major television commercials they've edited.

Michael Uslan, BA'73 (history), MS'75 (education), JD'76, producer of Batman films, made time during a very busy Homecoming weekend to chat informally with telecommunications students. He shared how he developed his passion for comic books into a successful career in film production.

Kendall Reeves/Spectrum Studios



ABOVE: Brian Hrvastar, seated, and Craig Lewandowski work for Optimus in Chicago.

LEFT: Michael Uslan visited during Homecoming.

all by flying airplanes. My wife, Kristin (Weigand) Rust, BA'82, is a master gardener, so together we are a perfect couple: with her feet on the ground and my head in the clouds!" Rust can be reached at rusty100@bluemarble.net.

Amy D. Ryan, BA'89, reports that she is relocating to Louisville, Ky., after her husband, William, accepted a new job with Humana. She writes, "I was fortunate enough to be able to continue my employment at Progressive Insurance, where I will now be working for the claims management and leadership group as the performance improvement consultant." Ryan can be reached at

amy_ryan@progressive.com.

Douglas E. Schlereth, BA'89, is a signal corps captain on active duty in the U.S. Army National Guard, working at the National Guard Readiness Center in Arlington, Va. His wife, Kimberly, and son, Ethan, have relocated to Alexandria, Va. Schlereth can be reached at douglas.schlereth@ngb.army.mil.

Daniel C. Schwarz, BA'84, just celebrated his fifth anniversary at KLAS-TV, CBS Las Vegas. He writes, "I was promoted to local sales manager in September 2003, and I now lead a department of 13 account executives. My wife, Cheryl, and I have been married for 16

years and we have four kids — ages 12 to 22." He can be reached at dschwartz@klastv.com.

Thomas C. Smith, BA'83, JD'88, is a partner in the Chicago office of the law firm Ice Miller, where he practices in the area of public finance. Smith and his wife, Sara R. Slaughter, JD'88, have two sons, Ben, 6, and Sam, 4. Smith is a member of the IU School of Law Alumni Board, and he and his family are regular visitors to the Bloomington campus. He can be reached at tom.smith@icemiller.com.

Debra A. Trombino, BA'84, writes, "I own my own business

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Alumni notebook

(continued from page 9)

with my mom. The name of the business is Inacomp — a technology company that specializes in data networking and phone solutions for businesses. I am a member of several organizations and forums for women in business and a board member for the local chamber of commerce. I have three children — Carson, 10, Brendan, 7, and Rachel, 4. In my spare time, I work out and participate in triathlons. I also like to snow ski.” Trombino can be reached at debtrombino@inacomp.com.

1990s

Leslie (Smith) Babione, BA’96, was recently promoted to director of communications for the Great Lakes Division of the American Cancer Society. She lives with her husband, John C. Babione II, BS’95, JD’01, in Indianapolis and can be reached at lesasmit@yahoo.com.

Jeff D. Bilsky, BA’99, writes, “I am living and working in New York for EMI Music (Capital/Virgin Records) as a marketing representative for Manhattan. My family is all back in Chicago, where my sister is about to make me an uncle for the first time. I can be reached at bilsky@aol.com.”

Alison L. Choy, BA’93, completed her JD degree from Seton Hall University School of Law in May 2004. She has recently relocated to Seattle and is currently a law clerk/bailiff for King County Superior Court. She can be reached at Alison_choy@hotmail.com.

Richard Dietz, BA’94, BS’94, MS’02, was appointed by Mayor Mark R. Kruzan, BA’82, JD’85, to the cabinet-level post of director of information and technology services for the City of Bloomington. Dietz can be reached at rick@oacea.com.

Beth S. Felton, BA’97, is currently supervisor of the desktop publishing department at Thomson Physicians World in New Jersey. She married Adam Marks, a financial analyst with IBM, in November 2004. She can be reached at pooka520@yahoo.com.

Jason Frankovitz, BA’93, writes, “I survived the bloodletting following Comcast’s acquisition of the TechTV network, where I have worked since April 2003, and subsequent merger with G4, the videogame cable network. I moved to L.A. from San Francisco this past July and am now doing segment producing and voice-over for the

merged network, G4TechTV.” Frankovitz can be reached at jfrankov@mac.com.

Peter R. Gershon, PhD’91, is a tenured associate professor and chair of the audio/video/film department at Hofstra University in Hempstead, N.Y. In May 2003, he was named the 2003–04 Hofstra University School of Communication Teacher of the Year, which represents his third university-level award for excellence in teaching. In 1994, he won a Distinguished Teaching Award from the University of West Florida and a Golden Apple from the Northeast Florida regional teaching consortium. Gershon is currently on sabbatical, after being awarded a competitive leave for the fall 2004 semester. He reports that he is working on several projects and spending time with family and friends in busy Long Island, N.Y., but misses life in Bloomington. Gershon can be reached at peter.gershon@hofstra.edu.

Gregory T. Goggans, BA’91, won a regional Emmy for his work on the yearlong domestic abuse project *Shattering the Silence*. He lives in Indianapolis.

David B. Hillenbrand, BA’89, co-produced and co-directed the feature film *National Lampoon Presents: Dorm Daze* with his brother and partner Scott Hillenbrand. Their film was released theatrically last year in limited release, and MGM released the movie on DVD in August 2004. The sequel to the farcical comedy will be coming out this year. The Hillenbrand brothers are also currently in post-production on their film *Gamebox 1.0*, a video-game thriller.

Joshua L. Hinkle, BA’97, writes, “I have been working as an editor for the past seven years for a company called Winnercomm, the largest national outside packager of ESPN programming. I have edited a large variety of projects, including *The Making of Seabiscuit* on ESPN Classic, which earned me an Eclipse award, and a sports series project called *SportsCentury*, which went on to win two Emmys for Outstanding Edited Sports Anthology. I got married in 2000 and now have four kids: three boys and a girl.” He can be reached at jhinkle@winnercomm.com.

Lynette M. Hiser, BA’93, writes, “After graduation, I returned home to Indianapolis and have been working here ever since. I am currently employed as a logistics specialist with the Rolls-Royce Corp. I have a beautiful 7-year-old daughter, Braxton Kennedy Hiser,

who is in the second grade. She is the joy of my life. I was also a member of the African-American Choral Ensemble and Sojourner. Being involved with the AACE gave me very fond memories of IU.” Hiser can be reached at lynette.m.hiser@rolls-royce.com.

Todd A. Holzer, BA’97, writes, “I am currently an editor with Big Picture Entertainment in Los Angeles. We specialize in motion picture advertising, which mostly includes movie trailers and TV commercials. My e-mail address is taholzer@hotmail.com.”

Joseph E. Hren, BA’98, writes, “I’m working at WTIU-TV as air manager for WTIU control. I also assist in directing the *IU Football Scoreboard Show*, co-anchoring *WTIU Newsbreaks* for Chuck Carney and working on developing a new local news magazine program for south-central Indiana.” He can be reached at jhren@indiana.edu.

Melissa L. Hudson, BA’94, is currently the Internet News Producer for Waterman Broadcasting in Fort Myers, Fla., operating both WBBH-NBC2 and WZVN-ABC7. She reports, “Our building was less than 10 miles from the eye of Hurricane Charley. We broadcast close to 24/7 as the storm approached. Our two stations — ABC and an NBC affiliate — simulcast after the storm hit, combining resources and showing the same coverage on both stations. We also carried the simulcast live on the Web site and received hundreds of e-mails around the world from people who used our Web site to find out what was happening to their winter homes or to family members in the area.” Hudson recently won the Edward R. Murrow Award for excellence in broadcast journalism for nbc-2.com. She can be reached through e-mail at melissah@water.net.

Matthew S. Jackson, PhD’98, was recently granted tenure and promoted to associate professor in the College of Communications at Pennsylvania State University. Jackson was also promoted to department head for telecommunications within the college. He is currently serving a two-year term as chair of the law and policy division for the International Communica-

tion Association. He lives in State College, Pa., with his wife, Leslie, and their four cats — one of which was rescued from the Bloomington animal shelter as a kitten. Jackson can be reached at mattj@psu.edu.

Eric J. Kilbride, BA’91, is currently a senior program officer at the Academy of Educational Development — an international human service organization — in Washington, D.C. He writes, “I am working to bring technology and social marketing strategies to young people in the U.S. and around the world. My recent project work has taken me to Egypt, Haiti, South Africa, and parts of Europe.” Kilbride can be reached at ekilbrid@smtp.aed.org.

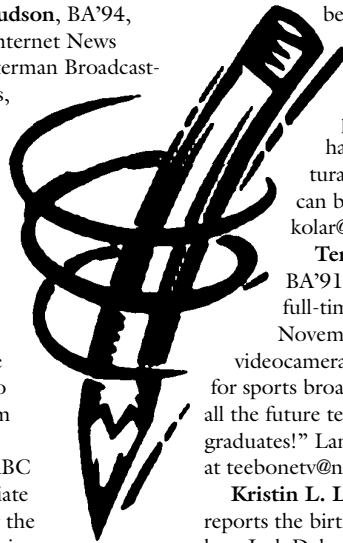
Erin S. Kolar, BA’94, writes, “I am still employed by Siemens Business Services in the Cincinnati area as a global quality improvement manager and am happily married to my wife, Jennifer. My job has been very challenging and fun, as I have traveled quite extensively in the past two years and have received a ‘cultural education.’” Kolar can be reached at erik.kolar@sbs.siemens.com.

Terry N. Lamey, BA’91, writes, “I went full-time freelance in November 2003 as a videocamera operator, primarily for sports broadcasts. Good luck to all the future telecommunications graduates!” Lamey can be reached at teebonetv@netzero.com.

Kristin L. Lazewski, BA’97, reports the birth of her new baby boy, Jack-Dylan Lazewski, in June 2004. She lives in Fishers, Ind.

Christopher J. Lee, BA’98, is currently the corporate sales manager for the San Diego Chargers. He writes, “I handle the sale of corporate partnerships, which includes television, radio, stadium signage, and promotional elements. I am also an active member with the AD2 Club in San Diego.” Lee lives with his dog, Josie, and can be reached at leecj@chargers.nfl.com.

Kortni S. Lee, BA’99, writes, “After starting my career in a small ad-agency in Indianapolis, I moved to Chicago to work for Starcom IP, the online media division of Starcom Worldwide. Last year, I moved to OMD Digital, part of Omnicom. We handle the digital strategy and execution of online campaigns for several clients, including McDonald’s, Dell, United Airlines, Quaker, and my client, Wrigley. I can be reached at kortni.



lee@omd.com.”

Philip W. Lewis, MS’90, writes, “I am currently working toward my PhD at Queensland University of Technology in Australia. I have been a filmmaker for 21 years and have recently been awarded the Library of Congress’s Local Legacy Award for a documentary I made on education in Nebraska. My family and I are now going to Budapest, Hungary, where I will continue to write and do research in addition to my filmmaking endeavors.” Lewis can be reached at philinoz@operamail.com.

Matthew P. Mayer, BA’92, is a freelance sound mixer based in Chicago and writes that he has been “living out of his gear cases recently.” In October, he recorded sound in China for the NBA China Games, the Kings and Rockets games, and events in Beijing and Shanghai with Yao Ming. He then traveled to St. Louis to record the Boston Red Sox’s historic World Series win. His wife, **Kelly (Burgess) Mayer**, BA’92, reportedly “held down the fort at home,” caring for their sons, Jack, 6, and Andy, 3. The couple can be reached at mpm@mpmps.com.

John J. Michaels, BA’94, writes, “I own and manage Protokulture, a broadcast animation and design company in Chicago. I also have two IU graduates working with me: Josh Fleetwood, BA’01, and Justin Rhoades, BA’02.

Dana L. Miroballi, BA’92, JD’95, writes, “Since August 2004, I have been working in the office of intelligence policy and review at the U.S. Department of Justice in Washington, D.C., dealing mainly with national security legal issues. I love my new position! I would love to hear from professors and classmates and can be contacted at dmiroballi@yahoo.com.”

Catherine (Price) Moog, BA’90, is director of marketing for Experience Columbus, the convention and visitors bureau in Columbus, Ohio. She lives in Worthington, Ohio, with her husband, Glenn, and 2-year-old son, Kyle. She can be reached at cpmoog@yahoo.com.

Anton K. Neff, BA’99, is a licensed insurance agent with Bloomington Insurance Agency. He is chair of the Owen County Democratic Party and is an elected official on the Owen County Council. The Spencer, Ind., resident can be reached at chairman@owendemocrats.org.

Daniel R. Olbur, BA’98, writes, “I am currently working as a telecommunications specialist for

Columbia Wanger Asset Management, a subsidiary of Bank of America. On the family front, I enjoy spending time with my wife and two sons, running, karate, reading, and working out in the yard. I am also on the mentor list at IU, if there are any career questions.” The Chicago resident can be reached at dolbur325@yahoo.com.

Allison L. Pfeiffer, BA’94, writes, “I produce the 5:30 newscast for WKRC, the CBS affiliate in Cincinnati, where I have been living for a year now after producing for five years at KFMB in San Diego. I’ve been married for three years to my husband, Ray.” She can be reached at allitucker@aol.com.

Heather L. Porter, BA’93, writes, “I have lived and worked in Los Angeles since 1994. I am a manager in the on-air promotions department at Fox, promoting such shows as *The Rebel Billionaire*, *The Swan*, *Trading Spouses*, *The Simple Life*, and many others. I also periodically do voice-overs for promotions and perform occasionally (former voice major) at various clubs in L.A. I can be reached at thegirlhp@yahoo.com.”

Mary T. Powaga-Anderson, BA’92, writes, “I continue to work for *People en Espanol* magazine. I am the Midwest advertising director, based in Chicago. This past July, my husband, Todd, and I were married at IU in the Hall of Murals. It was such a delight to bring family and friends down to IU to celebrate the occasion. I can be reached at mary_powaga@timeline.com.”

Matthew R. Sacks, BA’96, writes, “I just moved from Lincoln, Neb., where I was the weekend sports anchor at KLKN-TV for the past two years, to Rivals.com in Brentwood, Tenn. At Rivals, I am a reporter/producer for a new video production service we are calling AMP — All Media Pass. Rivals.com is a football/basketball recruiting service that deals with high school prospects and college teams. I’ve worked in television since leaving IU in 1996, and my background was perfect for this job. (Not to mention that I went to IU!)” Sacks can be reached at sacksmr@hotmail.com.

Keith A. Sklar, BA’03, has been working for more than a year as a media buyer for national broadcast at Active International, the world’s largest barter firm, in Pearl River, N.Y. He can be reached at ksklar@activeinternational.com.

Timothy R. Smith, BA’92, has worked as a meteorologist for Channel 5 in Weslaco, Texas, since 1983, preparing three morning

weather forecasts each weekday. He writes, “In 2004, my title was upgraded to chief meteorologist, following completion of the Mississippi State University broadcast meteorology program. I also oversee all other weather broadcasts on KRGV and supervise two other full-time meteorologists. I am an active volunteer with many community service agencies, and I address dozens of civic groups and thousands of school children each year on weather-related topics.” Smith can be reached at tim@krvg.com.

Rebecca C. (Miller) Spicer, BA’95, married Sean M. Spicer in November 2004 at St. Alban’s Episcopal Church in Washington.

Katie J. (Drake) Stark, BA’99, and her husband, Daniel J. Stark, BS’99, recently moved to Silicon Valley, Calif. Katie and Daniel are both employed by Apple Computer. The couple can be reached at trickydog@mac.com.

Becky S. Stuart, BA’98, writes, “I was hired by Emmis after teaming up with them on a project while employed for a software company in Colorado. I relocated to Indianapolis in May 2003, after they created the position of corporate traffic director. It has been challenging, as I’ve had to ‘create the job,’ but it is a great job and a great company. I can be reached at bstuart85@yahoo.com.”

Michael J. Tadych, BA’90, and his wife, Denise E. Mullen, BA’90, live with their three children in Raleigh, N.C. Tadych is a partner with Everett Gaskins Hancock & Stevens, where he practices litigation, media, sports, and entertainment law. He can be reached at mike@eghs.com.

Misha L. (Walker) Vaughan, MA’95, PhD’00, is now a manager of usability and interface design at Oracle Corp. Her husband, Charles M. Vaughan, MA’96, is finishing a second master’s degree, in philosophy and theology, at Berkeley, while teaching at Presentation Sisters High School in San Jose, Calif. The couple lives in Fremont, Calif., and can be reached at misha.vaughan@oracle.com.

2000s

Maya L. Cohn, BA’03, writes, “I am now working as an assistant media buyer at OMD/Seattle. I was hired in June 2003. I place radio and TV buys for all Omnicom clients in markets all over the country.” Cohn can be reached at maya.cohn@omd.com.

Carly J. Cope, BA’01, has joined Equicor Companies

in Indianapolis as manager of administration and public relations. She can be reached at copecarly@hotmail.com.

David E. Eaton, BA’01, ACLA’01, writes, “My life has been exciting since IU. I changed direction a bit and switched from tuning in FM radios to tuning in Blackhawk helicopter radios for the Army. I will graduate from flight school soon and will return to make my mark in the radio industry I was first trained in.” The Brownsburg, Ind., resident can be reached at bigdavidateaton@hotmail.com.

Meredith S. Hahn, BA’04, writes, “I’m now in the communications master’s/PhD program at Cornell University. I am studying human-aviator relations and assisting a course on oral communication. I hope to become a teacher after I finish my education.” Hahn can be reached at msh49@cornell.edu.

Marla S. Hudnall, BA’00, writes, “In July, I was accepted to join the SGA Training Program class of 2004 in Los Angeles. The first 50-day assignment was for *ER*, and I am now working on *Seventh Heaven*. I look forward to getting my SGA union card in about two years.” Hudnall can be reached at snickle77@yahoo.com.

Katie M. Krentz, BA’02, is currently the assistant to the supervising director and animation producer of the Fox animated series *Family Guy*. She lives in Los Angeles and can be reached at katiekrentz@hotmail.com.

Andrew N. Lambert, CertB’00, BA’01, lives in State College, Pa., with his wife, Amber (Dumford) Lambert, BA’00, MPA’02, while Amber finishes her PhD in higher education. Andrew writes, “After marrying in 2002, we moved out to Hawaii so I could finish my master’s in communication. While in Hawaii, I produced a television cooking show and a theatrical magic show.” Currently, Andrew works for Herlocher Enterprises in the advertising department. He can be reached at lambmaster@aol.com.

Joseph B. Lax-Salinas, BA’03, writes, “Upon graduation, I worked at the Star Plaza Theater in Merrillville, Ind., as a runner for celebrities such as LeeAnn Rimes, Sara Evans, and Rachel Proctor. Since March 2004, I have been working as an admissions counselor for Robert Morris College in Orland Park, Ill. Over the Halloween weekend, the college sent me and 40 co-workers on a four-day cruise to the Bahamas for a six-hour business conference!”

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Alumni notebook

(continued from page 11)

Lax-Salinas can be reached at joeyiu03@hotmail.com.

Venessa D. Matthias, BA'04, writes, "With a degree in telecommunications/design and production, I got a job right out of college in broadcast and advertising production. I relocated to Eau Claire, Wis., to work for a major corporate business, Menards Inc., producing their commercials. I utilize my skills in scriptwriting, storyboard writing, camera shooting, and editing. I love it!" Matthias can be reached at vmatthias@hotmail.com.

Jessica (Burns) McGuire, BA'01, writes, "I traveled to Mexico and Costa Rica for four months after graduation, so I was not in the country for the attacks in September. When I came back, finding work was difficult, so I moved to Indianapolis to wait tables and save money. In February 2003, I moved to north-central Colorado, where I married and bought some cattle. I now work them on a family ranch in Laramie, Wyo. My husband, Gregory S. McGuire, BA'01, and I started an online artists' community called the Vision Grove. Though I have not yet used either of my degrees, there is still a lot of living left to do!" The couple can be reached at ace_of_cups@earthlink.net.

David O. Roberts, BA'00, will finish an MBA in finance at Fordham University in New York City in May 2005. He writes, "Any advice or assistance with job placement is greatly appreciated!" Roberts can be reached at droberts@hotmail.com.

Brian S. Rogat, BA'03, writes, "I have a new position with the Indiana Pacers. Technically, I am a production assistant, but from what I can gather, my job will require more than normal PA positions do. I'll be editing, producing, directing, etc., so it's a great experience for me. I waited a year or so after school, but finally the right thing came along and, thanks to Barrie Zimmerman, I was notified of the opening. I can be contacted at brogat@pacers.com."

Jeremy Weinstein, BA'04, writes, "In late June 2004, I moved from my family home in Wilmette, Ill., to Edward Norton's apartment building in Fight Club (the walls are solid concrete, and we have no gas stove) in downtown Los Angeles. Currently, I am working as an assistant editor on Fox's new unscripted series, *Nanny 911*. The whole crew is great, and it really makes for a wonderful working environment." Weinstein can be reached at edit3@jeremyweinstein.net.

Molly K. (Warren) Whitecotton, BA'01, is a Spanish teacher at Western Boone High School and is working on a master's degree in language education through IU. Her husband, Jack, works at his family-owned business, Town and Country Homecenter, in Crawfordsville, Ind. Whitecotton can be reached at whitecmk@webo.k12.in.us.

Mark V. Zalewski, BA'00, is teaching in the communications department at Wheaton College and is also the director of the speech and debate teams. He's completing the final steps for his master's degree from IU. Formerly, Zalewski was marketing and promotions director for WFIU-FM. He can be reached at markz@alumni.indiana.edu.

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