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"Name the Cougar" contest begins; great prizes to top five name choices

athletics

August 28, 2011

KOKOMO, Ind. – The large, furry Cougar mascot seen running around campus lately is in desperate need of a name. “Here kitty, kitty” has become quite disgraceful.

To help out this feline fellow, the Media and Marketing department at Indiana University Kokomo is sponsoring a “Name the Cougar” contest, beginning Monday, August 29, through Friday, September 23.

The Cougar is anxiously awaiting his new moniker.







“Without an identity, I don’t know who I am. I’m utterly lost,” said the Cougar. “Please help name me before I go insane and start thinking I’m a dog or something. I shudder at the thought of barking.”

Prizes will be awarded to the top five entries: first place, an iPad 2; second place, an iPod Touch; third place, a Nook; fourth place, a \$100 Visa gift card; and fifth place, a Cougar hoodie.

Only IU Kokomo students can submit their entries online at www.iuk.edu/cougar (<http://www.iuk.edu/cougar/>). A committee will narrow down the submissions to three, and then students will have a chance to vote for the ultimate winner.

The winning name will be announced on Thursday, September 29, at the Cougar Women’s Volleyball game against Indiana Tech at Northwestern High School, at 7 p.m. The top five winners will be notified ahead of time, and must be present at the game to claim their prize.

Indiana University Kokomo serves north central Indiana.

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