

August 25, 2006 - Volume 33, Number 34

Staff News

Effective September 2, Alisa Alering accepted the Senior Collections Reference Assistant position in SALC. Alisa is currently the Rights Manager for the IU Press. Alisa has several years of library experience in SALC, ICULS, and Walden University.

Effective September 7, Tia Julian accepted the Branch Library Coordinator position in the Chemistry Library. Tia currently works in the Walden University department of the Libraries.

Effective September 12, Nicole Beatty accepted the Slide Collection Cataloger position in the Fine Arts Library. Nicole is currently a Senior Collections Reference Assistant for SALC.

Submitted by: Jennifer Chaffin, Libraries Human Resources and Staff Development Coordinator, IUB.

WE DELIVER AWARENESS CAMPAIGN STARTS

The goal of promoting the services and resources of the IUB Libraries is central to the IUB Libraries' Marketing Communications Plan, introduced last spring and posted on the intranet. An awareness campaign, launched this week, moves us closer to that goal.

The "tease" phase of the We Deliver campaign introduces the tagline and logo, which appear on mousepads, campus bus ads, and posters. We will build on this theme in the coming weeks by providing specific examples of what we, as information experts, deliver to IU Bloomington students and faculty. Stay tuned.

Thanks to the committee who developed the Marketing Communications Plan and crafted the We Deliver awareness campaign: Lynda Fuller Clendenning; Diane Dallis; Lou Malcomb; Kathy McCarnes; Phil Ponella; Mary Strow; Celestina Wroth.

Submitted by: Eric Bartheld, Associate Director of Development and External Relations, IUB.

Archives and Special Collections Month

October 2006

October 2006 marks the inaugural Archives and Special Collections Month at Indiana University Bloomington. During this second statewide celebration, the IU Libraries has partnered with the Bloomington community to create a superb calendar of events and exhibits throughout the month.

This month offers a glimpse at the greatly diverse types of primary research materials and resources that may be found at archives and special collections throughout the city of Bloomington. Additionally, the events will also stress the importance of these resources in how they have shaped our history and will continue to influence our future.

We invite students of all ages, parents, teachers, genealogists, and the general public to attend any or all of the FREE events. The events are designed to introduce archives, special collections, and the vast quantity of documents that may be found throughout the community. If you are interested in the past with a curiosity for the future, then these events will be perfect for you.

For a listing of events and other information visit the Archives and Special Collections Month Website at www.indiana.edu/~libevent.

Submitted by: Shawny Taysom, Library Administration, IUB.

INDIANA CHAPTER TO HOST THE 6TH GREAT LAKES REGIONAL CONFERENCE "THE CROSSROADS FOR INFORMATION PROFESSIONALS"

September 6-8, 2006

Indianapolis, Indiana

The 6th Great Lakes Regional Conference and Exhibition will be at the University Place Conference Center & Hotel on the Indiana University - Purdue University Indianapolis (IUPUI) campus.

(www.universityplace.iupui.edu). Registration is open! Register now for early bird pricing!

The "Crossroads for Informational Professionals" will offer educational and networking opportunities for attendees and vendors. Programs will address

technical and practical issues of interest to corporate, academic, government, and other special librarians. We're not all work and no play ~ there will be two evening receptions for networking in a more relaxed atmosphere. Tours of Indianapolis special libraries will be offered during the afternoon of September 8, 2006.

Our keynote speaker for Thursday, September 7th will be Jeffrey Cufaude of Idea Architects. Mr. Cufaude has spoken to many different groups around the United States and comes to the Great Lakes Regional Conference very highly recommended. A former association executive and university student affairs staff member, Jeffrey Cufaude writes, speaks, and consults on a variety of leadership and organizational development issues for associations and the stakeholders they serve.

The official conference Web site is

<http://www.in-sla.org/GLRC/index.htm>.

Please join us in Indy in September!

For more information, please contact:

Lisa Greer Douglass, InSLA Past President 317.917.6318

ldouglass@ncaa.org

Submitted by : Randall Halverson, University Library, IUPUI.