

News Release

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February 5, 2013

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IU Kokomo web designers honored for innovation

KOKOMO, Ind. — Indiana University Kokomo’s web services team earned top honors for creativity and innovation at the recent Cascade Server Conference in Atlanta.

The team won a “Cassie” award for using the Cascade server to run campus digital signs. The awards recognize colleges and universities for using the web content management system in the most effective way. Representatives from Cascade owner Hannon-Hill Corp., along with those who use it, voted for winners in nine categories. IU Kokomo won the “Most Creative Use of Cascade Server” award, chosen from three finalists.

“We’re proud to be recognized by other campuses outside the IU system for our innovative use of technology,” said Ed Ventura, digital media specialist. “It’s a big win for us. We developed a relationship with other campuses to create something that can be used university-wide. It has the potential to save us a lot of money, but beyond that, we’ve proven how powerful the web content management system can be.”

The server is intended for use creating websites, but the IU Kokomo team took it a step further and used it to run campus digital signs. The group, which also included Johnathan Grant, Rudy Kizer, and Jason Shonk, developed the code and design.

University Information Technology Services communications office and two other regional campuses now use that code and design to run their signs. Because digital sign designers already know how to use the system, they did not require additional training, which saves both time and money.

The team also was one of four nominees in the “Lightning Bolt” category, recognizing those who were fastest in rolling out a new website using Cascade

server. They rolled out five new websites in six months, including a redesign of the www.iuk.edu site.

Indiana University Kokomo serves north central Indiana.

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