



NEWSWATCH

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April 2012

**Potluck dinner: 5 p.m., Wednesday, May 9
Peterson Room, Showalter House, IU Foundation, SR46 Bypass**

Retirees to eat, drink, and all that jazz

On Wed., May 9, at 5 p.m. retirees will gather for the ever-popular annual potluck at the IU Foundation. “It’s everybody’s favorite,” said **Harriet Pfister** of this final meeting of the academic year. Along with **Shirley Pugh**, Harriet is arranging the event.

“We will gather at 5 p.m. for a glass of wine or a soft drink,” says Harriet, “and dinner will be served around 6 p.m. Our association will provide plates, tableware, the drinks (thanks to **Kate Kroll** and the Foundation) and the meats (thanks to the work of **Ted Jones**). Please bring a dish to share — a vegetable, salad, or dessert.”

After dining, we will be regaled by the Jimmy Ryan Quartet, four representatives of Bloomington High School North’s famed jazz program. **Kevin Kostelecky** is on the piano, **Stefan Lenthe** plays bass, **Chris Parker** is on the drums, and **Jimmy Ryan** plays the tenor saxophone. Stefan and Chris were part of a combo that won first place at the Ball State Jazz Fest in March, and all four earned soloist awards at the 40th Annual Great Plains Jazz Festival in Omaha in February. Jimmy and Stefan are part of the All-State Jazz Ensemble, while Chris is a member of the All-State Jazz Combo.

“BHSN’s music program is extraordinary, especially the instrumental program involving the bands and their director, **Janis Stockhouse**, who has led the ensembles to regional and national recognition,” says **Wayne Craig**, who arranged the entertainment. “I have heard them on several occasions, and they are excellent in every way.”

It’s official: retirees are over the top!

News that just keeps getting better: that is the retirees’ role in the 2012 United Way campaign. On

April 11 retirees heard that, since the last report, six more donors had stepped to the plate and that retirees pledged \$115,000 to our \$100,000 goal. Of the 167 donors, 61 were Vanguards, contributing more than \$1,000. Well done, retirees!

Directors elected for three-year term

When retirees met April 11, they elected **Joan Curts**, **John Hobson**, and **Don Weaver** to the IURA board for three-year terms. Continuing on the board for one more year are **Wayne Craig**, **Iris Kiesling**, and **Shirley Pugh**. **Dick McKaig**, **Harriet Pfister**, and **Jim Schellhammer** have two years remaining in their terms.

IURA President **Iris Kiesling** thanked retiring board members **Dick Dever**, **Jim Kennedy**, and **Vince Mabert**. She also acknowledged the contributions of non-board members: **Bob Dodd**, historian; **Suzann Owen**, webmaster; **Judy Schroeder**, editor; and **Gerald Marker**, database manager and directory publisher. The board meets the first Wednesday of the month at 2 p.m. at the IU Foundation. Interested members are welcome to attend.

Iris announced that the board is considering increasing annual dues from \$10 to \$15 for an individual, from \$15 to \$20 for a couple. The major budget expenditure is for printing and mailing the newsletter and directory. Gerald announced that 70 members have opted for electronic delivery. “It is not an either/or proposition,” Gerald explained. “You can have it both ways.” If you wish to have the newsletter delivered electronically, please e-mail Gerald, marker@indiana.edu, and tell him whether you wish to receive a copy in the mail as well.

After the May meeting, the IURA will adjourn for summer break. The next newsletter will arrive in August. The next meeting will be Sept. 12 at Terry’s

in Westbury Village. **Marjorie Hershey** will discuss the latest developments in the presidential race.

More than elephants and clowns: Mabert lauds logistics of traveling circus

Even though we missed its heyday, most retirees remember the excitement of the traveling circus. When retirees met April 11, IURA member **Vince Mabert**, professor emeritus of operations management at the Kelley School, brought back those days as he described the logistics of transporting elephants, equestrians, and trapeze artists. One day the circus was coming, the next day it was up, the following day it was gone. How did that happen?

The answer? Railroad cars and logistics. Before railroad circuses flourished, “mud shows” were a feature of mid-19th-century America. They traveled at night by wagons, frequently getting bogged down. Because few zoos existed at the time, these circuses featured exotic animals as well as equestrians.

In 1870 Barnum started his circus as a mud show, converting to rail in 1872. In 1886, when the aging Barnum needed a younger partner to assume leadership, it became the Barnum & Bailey Circus. Ringling Bros. started as a mud show in 1884 and moved to rail in 1890. The spread of railroad transportation meant that, from 1890 to 1910, the circus was the dominant form of mass entertainment. In 1890 Ringling Bros. had 16 railroad cars; by 1919, Ringling Bros.’ Greatest Show on Earth traveled in 100 cars. American circuses quickly exported their expertise: from 1898 to 1902, Barnum & Bailey toured Europe in 76 railroad cars.

“The logistics of the circus involved transportation, stowage, maintenance, and supply,” Vince explained. Where mud shows had been able to travel to two or three states in a season, by 1900 the circus route was coast to coast. The rail cars belonged to the circus, which rented from the railroad only the engine and a caboose. The fewer the cars, the more economical, so circuses became models of efficiency.

The first part of the train to arrive might contain 16 flat cars and three baggage cars, along with 66 horses to transport goods. The second section might have nine flat cars and six baggage cars, with 126 horses. They would start transporting what was necessary to erect 20 tents quickly: everything from stables, cookhouse and dining, wardrobe and dressing, blacksmith and repair to the main attraction: the Big Top, the menagerie, and the sideshows. A circus

required 10 to 15 acres of land. There, starting at daybreak, a small city would sprout up.

Unloading and transporting required variable horsepower — quite literally. Percheron horses, preferably dapple-gray, did the pulling. More horses were yoked together to go up hills or through mud.

Meanwhile the third section of the train, containing the wardrobe and about 110 horses arrived and set out for the location. The fourth section, containing the animals and the performers, including the acrobats and the clowns, was the last to arrive.

The “Big Top” tent, comprised of 50- by 75-foot sections strung together, was 450 feet long, 150 feet wide, and weighed 20 tons once assembled. To raise the mammoth tent, teams of horses or elephants were used.

Everything needed to come together as quickly as possible. Breakfast had to be prepared quickly so that performers could get ready for the parade. **Harvey Phillips**, the late IU professor of tuba, traveled with a circus in 1946. Harvey told Vince, “Every day was a pancake day.”

The parade, which started around 11 a.m., might be two to three miles long. Vince showed photographs of the gilded bandwagon, with elaborate carvings depicting Cleopatra and Columbus. “It was an early Rose Bowl Parade,” he observed.

The matinee began around 2 p.m. At the evening performance in the Big Top, the band would play very loudly to muffle the sounds of the circus being dismantled in just as systematic and detailed a fashion as it had been erected only hours earlier.

What were the circuses contributions to operations management? “The piggyback carrier procedure was 50 years ahead of its time,” Vince said. Its first use in a circus was in 1872. Only in 1926 did the Chicago North Shore and Milwaukee Railroad finally implement it commercially. The circus also used logistics for marketing. The advance teams that ordered supplies papered walls with placards announcing that the circus was coming to town.

Military officials in both Europe and the U.S. studied circuses to see how to provide supplies to people and animals constantly on the move. A circus with a 3-ton walrus, Vince said, had to have fresh fish available at each stop along the way, and circus folk required 90 pounds of butter in a single day.

An essential part of the traveling circus was replenishing materials and supplies exactly when they were needed. Although the Japanese are credited with developing “just-in-time” production during the 1970s, circuses had been fine-tuning the process nearly a century earlier, Vince pointed out.

Circuses are still operating, and some still travel by rail, he said, but permits and safety regulations have curtailed parades and circus tents.

After the presentation, more than 50 retirees exchanged circus memories. **Anne Moore** recalled the parade marching down Grant Street when she was a child. **Martha Wailes** remembered the circus proceeding from the railroad tracks to Assembly Hall soon after it opened, with then-Mayor Frank McCloskey riding an elephant. **Suzann Owen** pointed out that four brothers from Bloomington founded the Gentry Bros. Circus. The Hagenbeck-Wallace Circus wintered in French Lick and West Baden, the Circus City Museum is housed in Peru, Ind., and Circus World is in Baraboo, Wis.

Retirees enjoyed cookies and cupcakes topped with animal crackers, generously provided by **Doris Burton, Jo Daron, Martha Smiley, and Pat Smith.**

Exhibit to feature creative aging with art

The opening reception for the annual Emeriti House art exhibit is Friday, May 4, from 5 to 8 p.m. The IURA is a co-sponsor of the event, which will be at the Emeriti House, 1015 E. Atwater Ave. The event is part of the Bloomington Creative Aging Festival.

If you wish to exhibit, bring your art work from any medium to the Emeriti House on Wed., May 2, between 9 and 11 a.m. Art should be ready to display. “If it is to be displayed framed, it should be submitted already framed,” says **Jerry Chertkoff**, chair of the organizing committee. On the back or bottom of each piece, a label should state the name of the submitter; if for sale, the price; if not for sale, “NFS”; and the title of the piece if there is one. If you have questions, ask Jerry, chertkof@indiana.edu or (812) 339-9519.

Remembering our friends

Twice a year since 2008, in April and August, *Newswatch* memorializes IURA members who have died since the last listing. In last August’s issue I was playing catch-up from the year in which no obituaries appeared and inadvertently omitted Marvin Carmack’s name. Space limitations decree that only people who belonged to the IURA at the time of their

death are included. Please notify me at jschroed@indiana.edu of any omissions.

Judy Schroeder, Newswatch Editor

Ellen Anderson Brantlinger died March 24, 2012, in Bloomington. She was 71. A graduate of Antioch College, she earned her master’s from Boston University while teaching special education. She came to Bloomington with her family in 1968. While raising three children, Ellen earned her doctorate in education at IU. She taught in the School of Education from 1979 until her retirement in 2004. At various times she was director of the Special Education Teacher Education program and coordinator of special education and of the curriculum and instruction doctoral program. The author of five books and numerous articles, Ellen was a strong advocate for inclusion and diversity in public education. Passionate about social justice, she was a court-appointed special advocate (CASA). She enjoyed traveling, gardening, quilting, and cooking. Her husband, Patrick, Rudy Professor Emeritus of English, survives.

Marcia Gott Busch-Jones died in Bloomington on Dec. 2, 2011. She was 67. A Massachusetts native, she graduated from the Rhode Island School of Design in graphic arts. She joined the IU Office of Publications in 1979, becoming its director in 1986. When the office took on the name of Creative Services in 2005, she became executive director. She retired in 2009. For several years Marcia also was an associate professor in the School of Fine Arts. She was president of the University Club and a director of the Bloomington Playwrights Project. Marcia married Ted Jones, a professor in the School of Music, in 1981. Their love of sailing took them from Lake Monroe to Croatia, Greece, and the Caribbean. As a spouse, Marcia was a longtime member of the Annuitants Association, precursor to the IURA, even before she retired (Ted was president in 2006-2007). She volunteered her talents as a graphic artist by designing the nameplate for *Newswatch*. Ted invites IURA members to a celebration of the life of Marcia Busch-Jones on Sunday, May 6, at 2 p.m. at the Ivy Tech Waldron Arts Center, 122 S. Walnut St. A reception will follow at Ted’s home, 1607 S. Woodruff Lane. If you plan to attend, please let Ted know: (812) 355-3936 or jones@indiana.edu.

Marvin Carmack died in Bloomington on July 6, 2010. He was 96. After undergraduate studies at the University of Illinois, Marvin earned both his master’s and Ph.D. in organic chemistry at the University of Michigan. At Michigan he carried out his first experiments with the Willgerodt Reaction, an

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interest that broadened to include many aspects of sulfur chemistry. His first teaching position was at the University of Pennsylvania. He came to IU in 1958, retiring in 1978. In the early 1980s he was a board member of the IU Annuitants Association. The recipient of both Guggenheim and Fulbright Fellowships, Marvin served as a consultant to industry and the Los Alamos National Laboratory. He was a board member of the Society of the Friends of Music at IU, the Bloomington Hospital Foundation, and the Bloomington Boys Club. In 1993 he received IU's President's Medal.

Denton "Denny" Moir died in Bloomington on Oct. 23, 2011. He was 80. A native of Iowa, Denny earned his bachelor's degree at the University of South Dakota. After Army service, Denny earned an MBA at IU. He worked in retail management for 44 years. At J.C. Penney Co., he managed stores in Illinois, Wisconsin, and Michigan before returning to Bloomington as manager of Penney's on the downtown square. In 1981 he purchased the downtown Ben Franklin store, which he operated until his retirement in 2002. He enjoyed singing in barbershop quartets and was a member of the Bloomington Chamber of Commerce, the Bloomington Rotary Club, and the First Presbyterian Church. His wife, Lou, a part-time academic adviser in the Groups program, survives.

Annemarie Keiner Springer died Sept. 28, 2011, in Bloomington. She was 87. Born in Germany, Annemarie moved to Boston in 1947 and worked as

an administrative assistant at Harvard, where she met her husband. She earned a bachelor's degree in art history at the University of Kansas while raising three children. After moving to Bloomington in 1964, she earned a master's and Ph.D. at IU. Annemarie taught at the Herron School of Art at IUPUI, retiring in 1989. She served as an art consultant for the Benedictine Monastery of the Immaculate Conception in Ferdinand, Ind., and was the author of *Nineteenth Century German-American Church Artists*. A past secretary of the Indiana German Heritage Society, she was an accomplished artist and pianist. Her husband, George, an emeritus professor of mathematics and computer science, survives.

Natalie "Tally" Charles Weigand died Feb. 27, 2012, in Bloomington. She was 81. Tally graduated from Augustana College in Rock Island, Ill. She taught elementary school in Illinois before staying home to raise three children. In 1962, she moved to Bloomington with her family so that her husband could pursue his doctorate. In 1975 she returned to teaching and taught in the Monroe County School Corp. (MCCSC) while earning her master's degree at IU. She retired in 1990. A volunteer at Bloomington Hospital, Tally was a member of the Bloomington Hospital Foundation Board and of First United Church. An avid reader, she enjoyed entertaining, handiwork, and traveling. Her husband, Jim, formerly dean of the School of Continuing Education and special assistant to the president of the IU Foundation, survives.