



Executive Summary of the 2004-2005 American Democracy Project Initiative Indiana University Kokomo

Mission of the American Democracy Project: The American Democracy Project is a multi-campus initiative that seeks to create an intellectual and experiential understanding of civic engagement for undergraduates enrolled at institutions that are members of the American Association of State Colleges and Universities (AASCU). The goal of the project is to produce graduates who understand and are committed to engaging in meaningful actions as citizens in a democracy.

The American Democracy Project Committee at Indiana University Kokomo consists of professional staff and faculty from various disciplines within the institution. We are committed to the following: ***Raising Awareness, Knowledge Creation, Capacity Building and Institutionalizing Civic Engagement.***

Goals of the American Democracy Project:

- Increase Political Engagement
 - Raise Awareness about Civic & Moral Responsibility
 - Focus Campus Attention on the topic of Internationalization
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Voter Registration:

- 5 student volunteered
- 104 people registered in 4 days

Essay Contest:

- 13 students participated, winner was awarded \$500 educational award

Student Travel:

- 1 student attended a 2-week Academic Seminar in Washington DC entitled "The Inauguration and the Media"
- 2 students participated in a workshop in New York City, sponsored by the Times entitled "Our Newspapers and Our Democracy"

Programming Statistics:

- 15 major events were held at IU Kokomo as part of the ADP initiative
- 1272 people were engaged through attending 1 or more of these events
- 607 program evaluations were completed, of those surveyed:
 - 423 were IU Kokomo students
 - 102 were Community Members
 - 37 were IU Kokomo Faculty
 - 23 were IU Kokomo Staff
 - 22 did not disclose their relationship to IU Kokomo

Quantitative and qualitative data was collected through the program evaluations. The majority of comments were positive, encouraging the institution to continue hosting events focused on social issues.

We also collected data regarding how people heard about the program and found that most students were encouraged to attend from a faculty member on campus. Most community members heard about the programs through direct mailings and the *Kokomo Tribune*.

Building Character. Building Communities.