



Bloomington Faculty Council Enrollment Report

Bloomington Faculty Council

Enrollment Report: Freshman Class Update and Recruitment & Funding for High Ability/Low Income Students

Recruitment & Funding for Underrepresented Students

October 21, 2014

David Johnson, Vice Provost for Enrollment Management

Martin McCrory, Associate Vice President for Academic Support & Retention, and Vice Provost for Educational Inclusion & Diversity





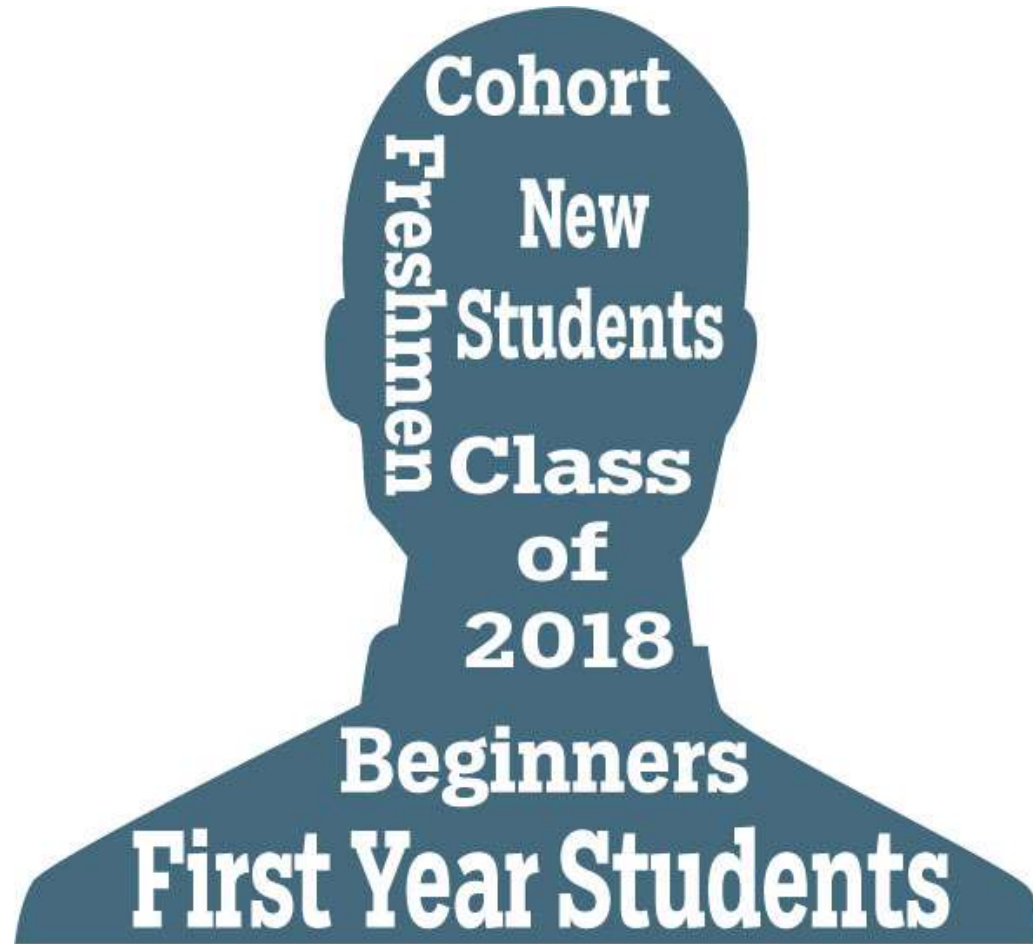
Enrollment Report

Enrollment Report: Freshman Class Update and Recruitment & Funding for High Ability/Low Income Students

David Johnson, Vice Provost for Enrollment Management



Freshmen or Beginners Defined





Bigger, More Academically Prepared, and More Diverse



Indiana University Bloomington

FIRST YEAR STUDENTS 2014

Bigger ...

Largest first year students class ever

7,716 

More Academically Prepared ...

Highest median GPA ever for entering first year students

 3.73

More diverse ...

10%

Increase in Hispanic/Latino enrollment



7%

Increase in African American enrollment

The direct admits:



One in four first year students directly admitted into program of choice based upon special entrance requirements.

The 10 percenters:

One in three new first year students were in the top 10 percent of his/her graduating class.





Meet Evan

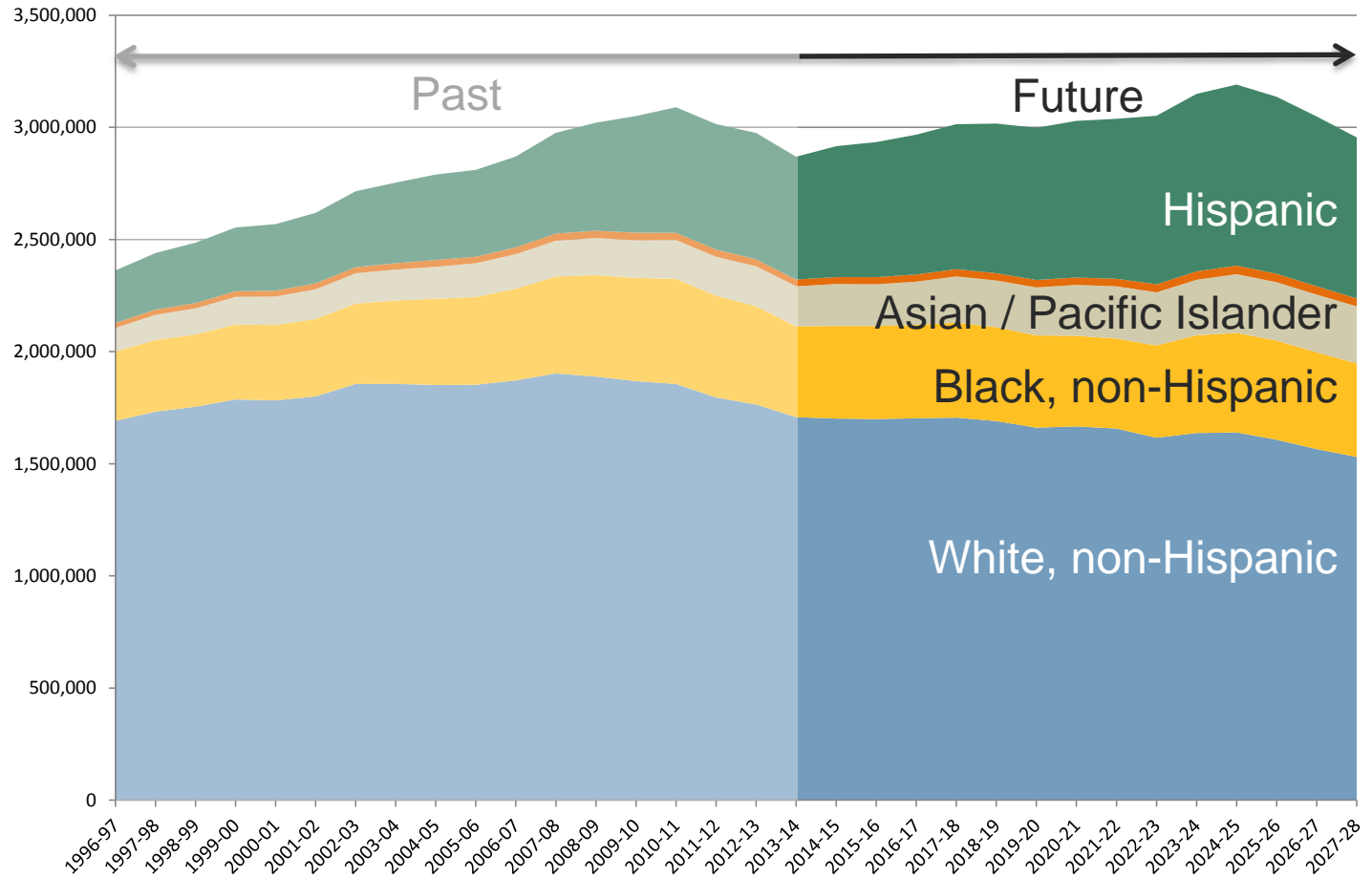


The self-taught guitar, drum, trumpet, and piano player only applied to Indiana University, which just happens to have one of the best music schools in the nation. Evan is a Hudson & Holland Scholar, a Herbert Presidential Scholar, and received a Presidential Incentive Scholarship.

Evan Gant
Class of 2018, Recording Arts, Jacobs School of Music
Indianapolis, IN

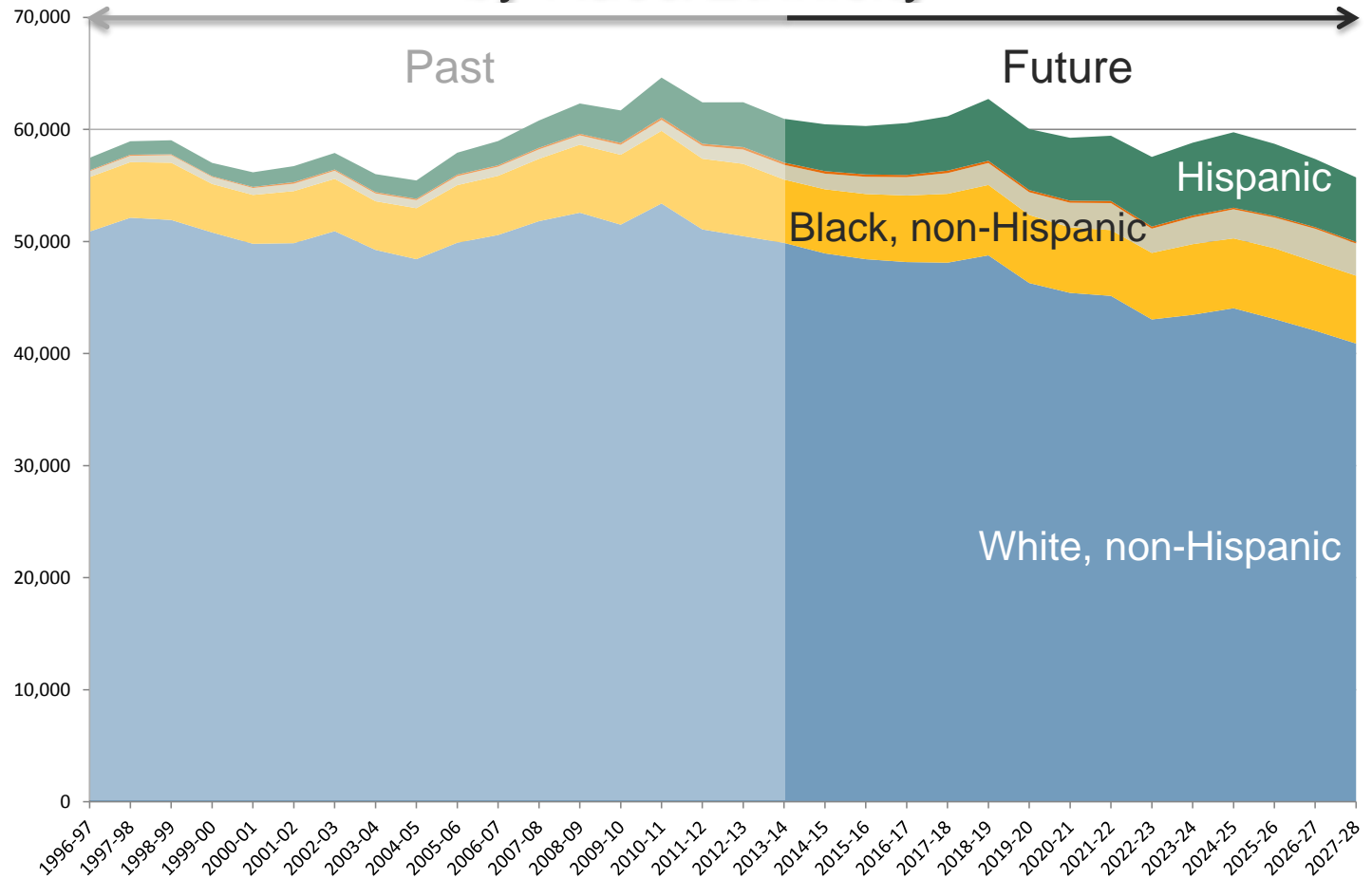


A Challenging National Environment: U.S. Public High School Graduates by Race/Ethnicity



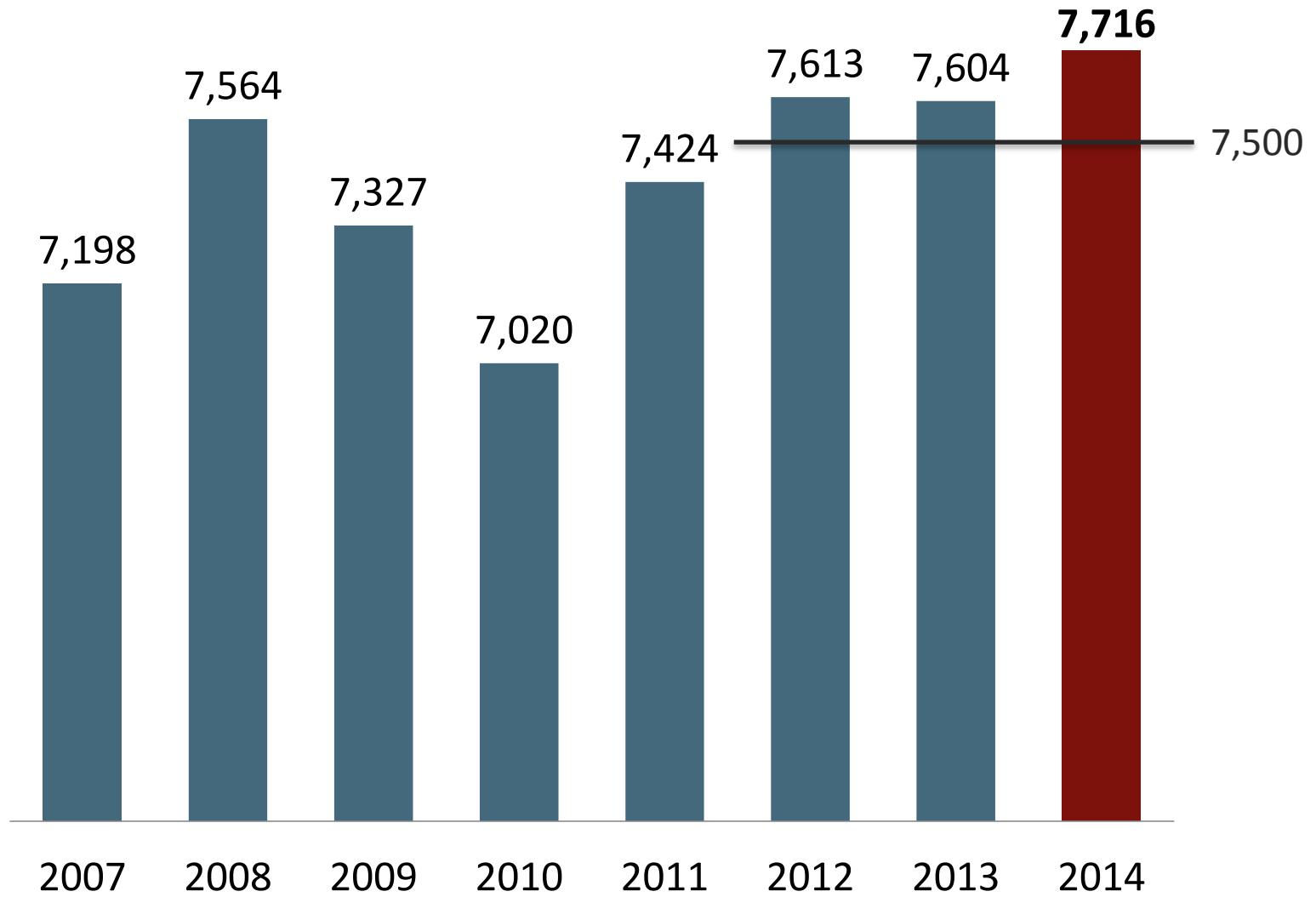


Even More Challenging in Indiana: Indiana Public High School Graduates by Race/Ethnicity





Met Enrollment and Budget Targets





Enrolling More Indiana Resident Beginners Than Any Other Campus in Indiana



9.5%

International Non-Residents



34.1%

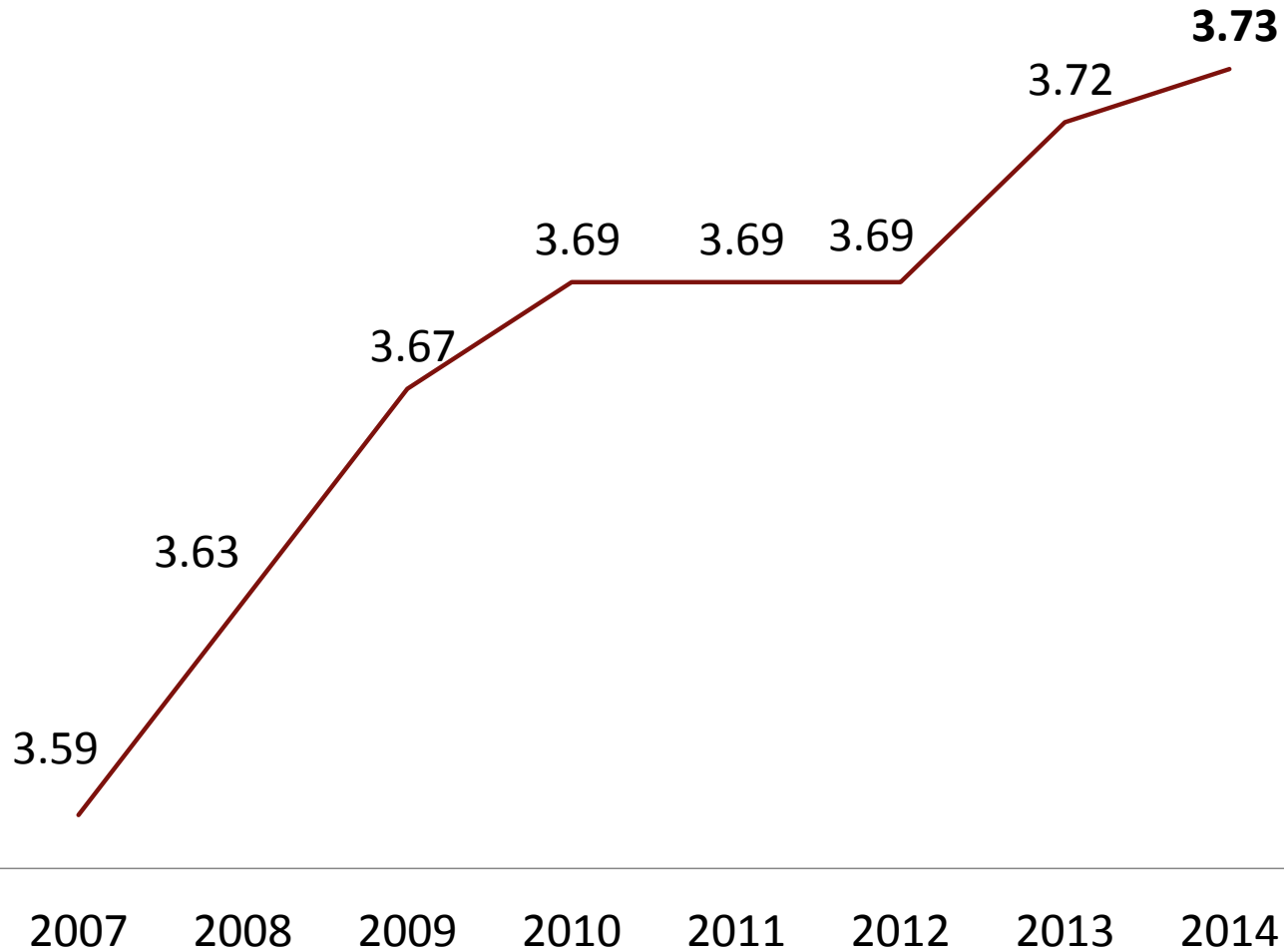
Domestic Non-Residents

56.4%

Indiana Residents

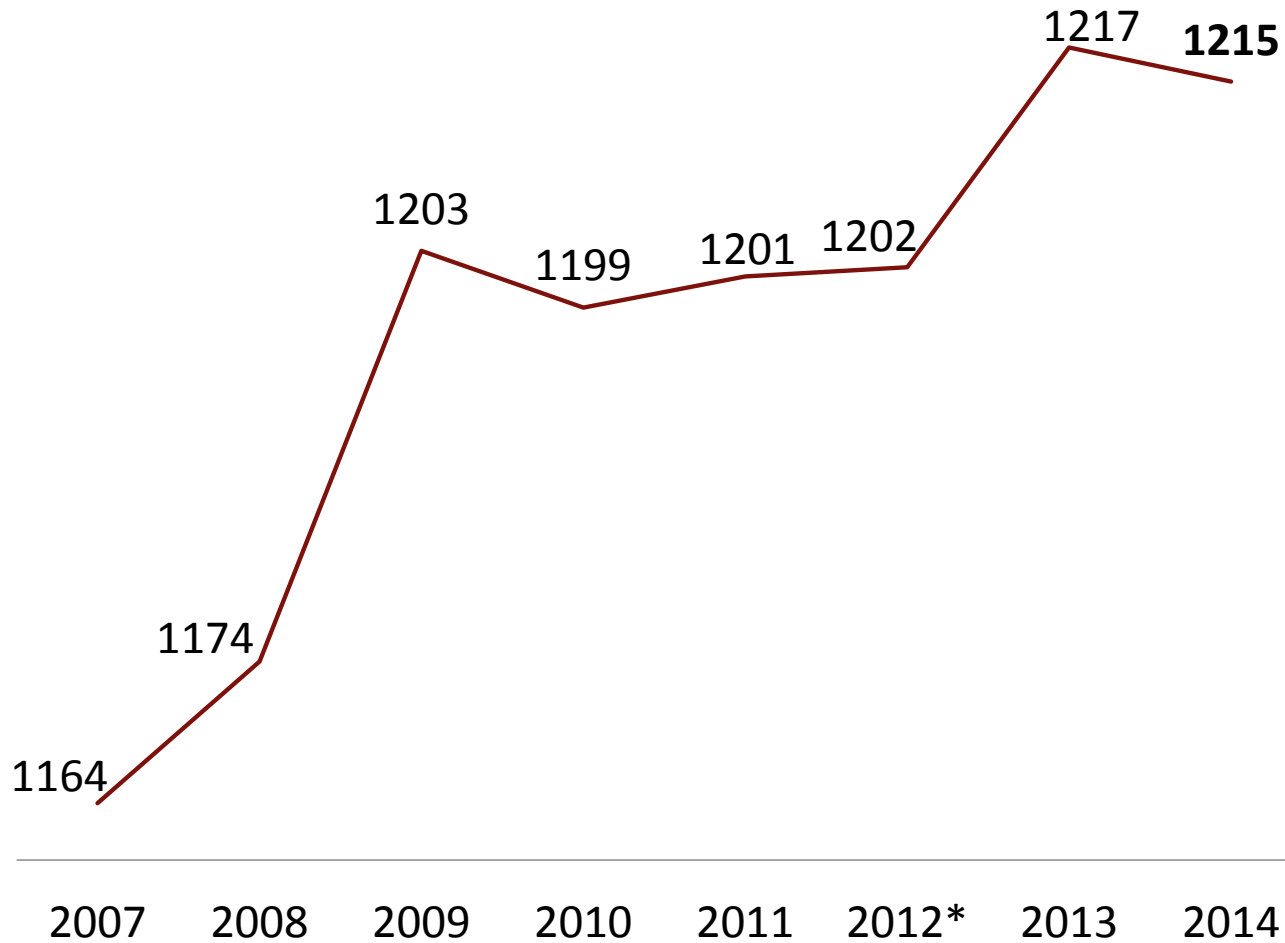


Record GPA





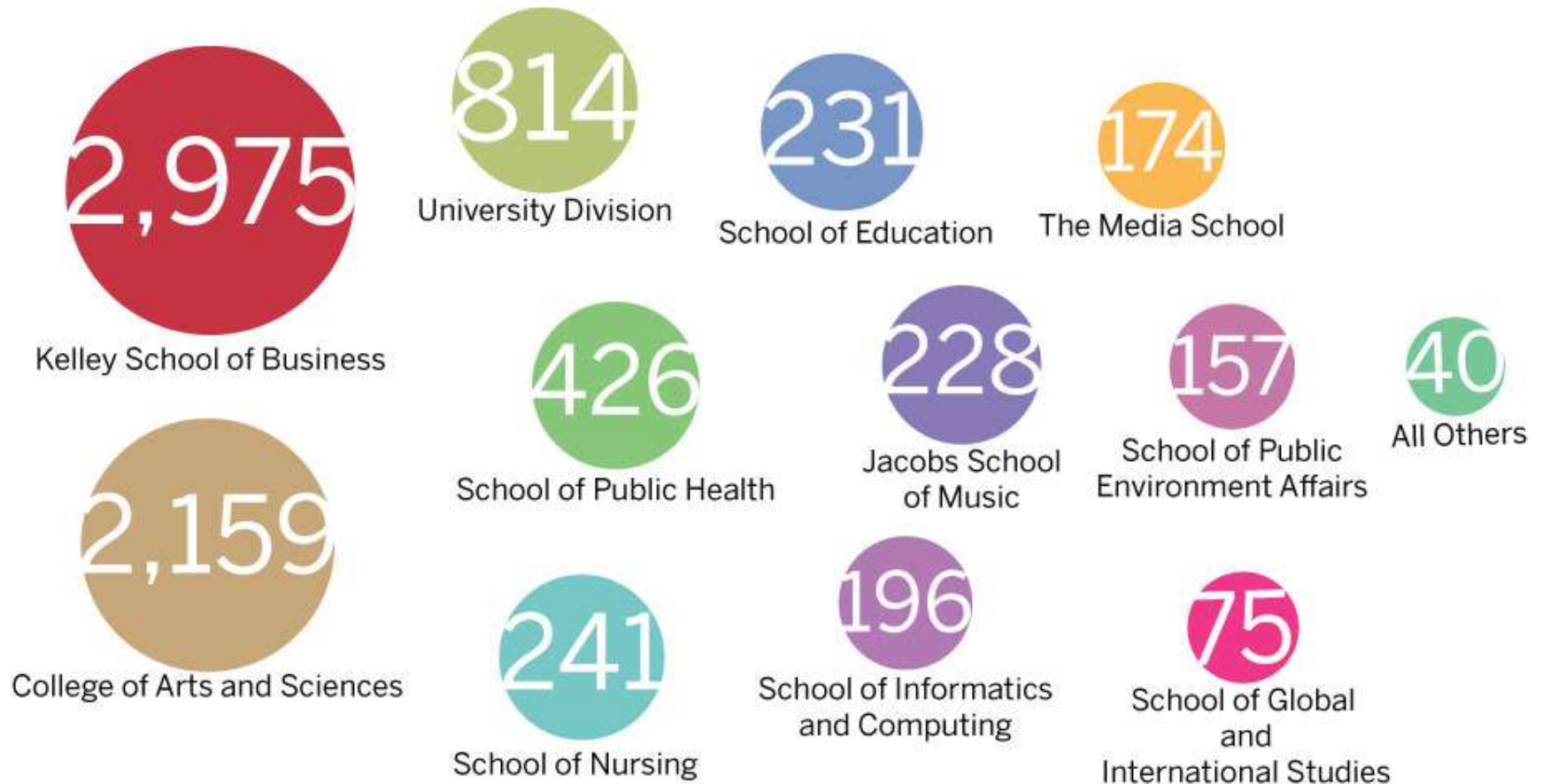
Near Record SAT



* SAT average includes converted ACT scores. Beginning in 2012, the combined highest composite method is used.



Enrolled Beginners by School or College

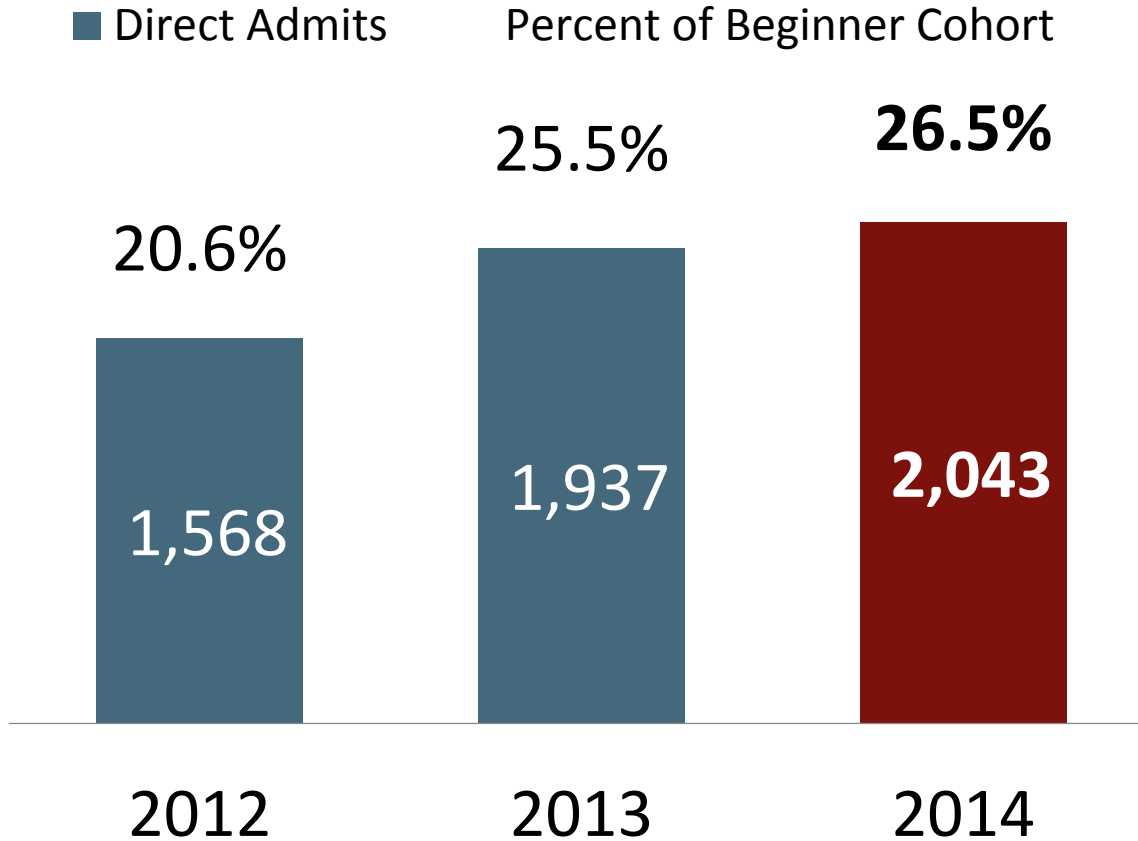




Direct Admit Programs Bring Top Students

■ Direct Admits

Percent of Beginner Cohort



Median GPA: **4.00**

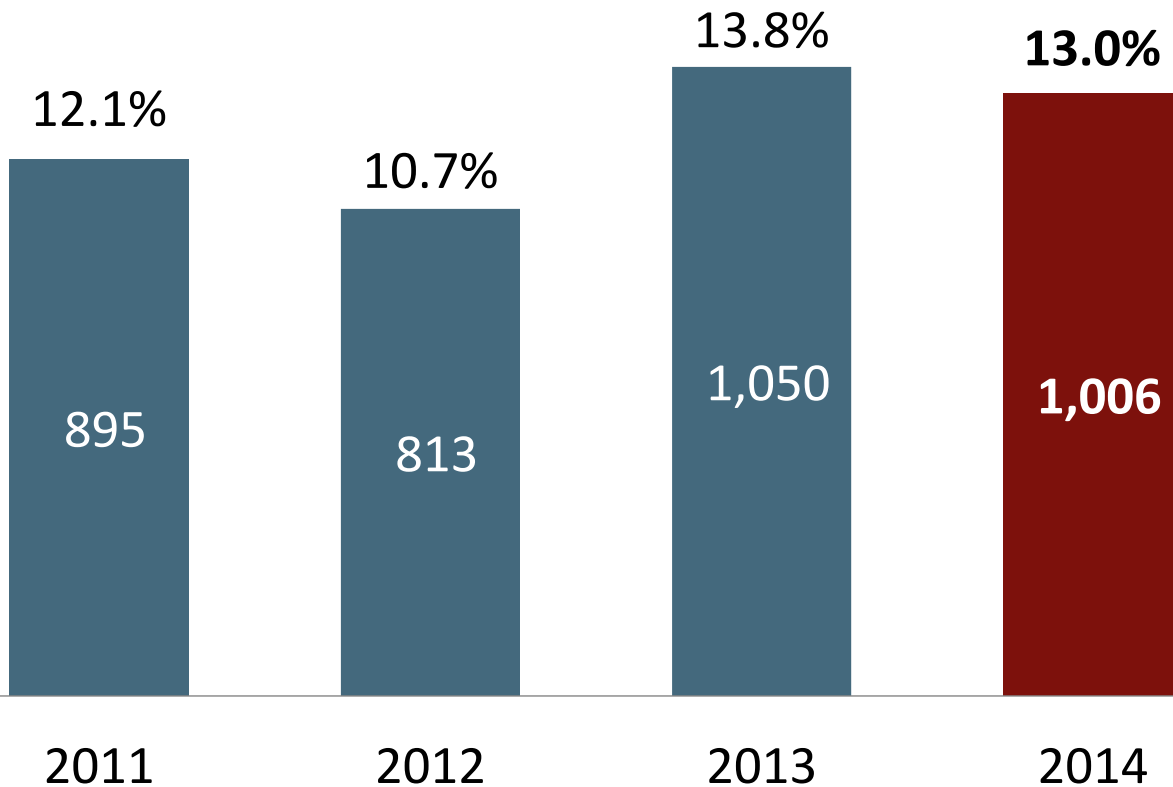
Mean SAT/
Converted ACT: **1357**



Hutton Honors College Brings Top Students

■ Hutton Honors College Students

Percent of Beginner Cohort



Median GPA:
4.00

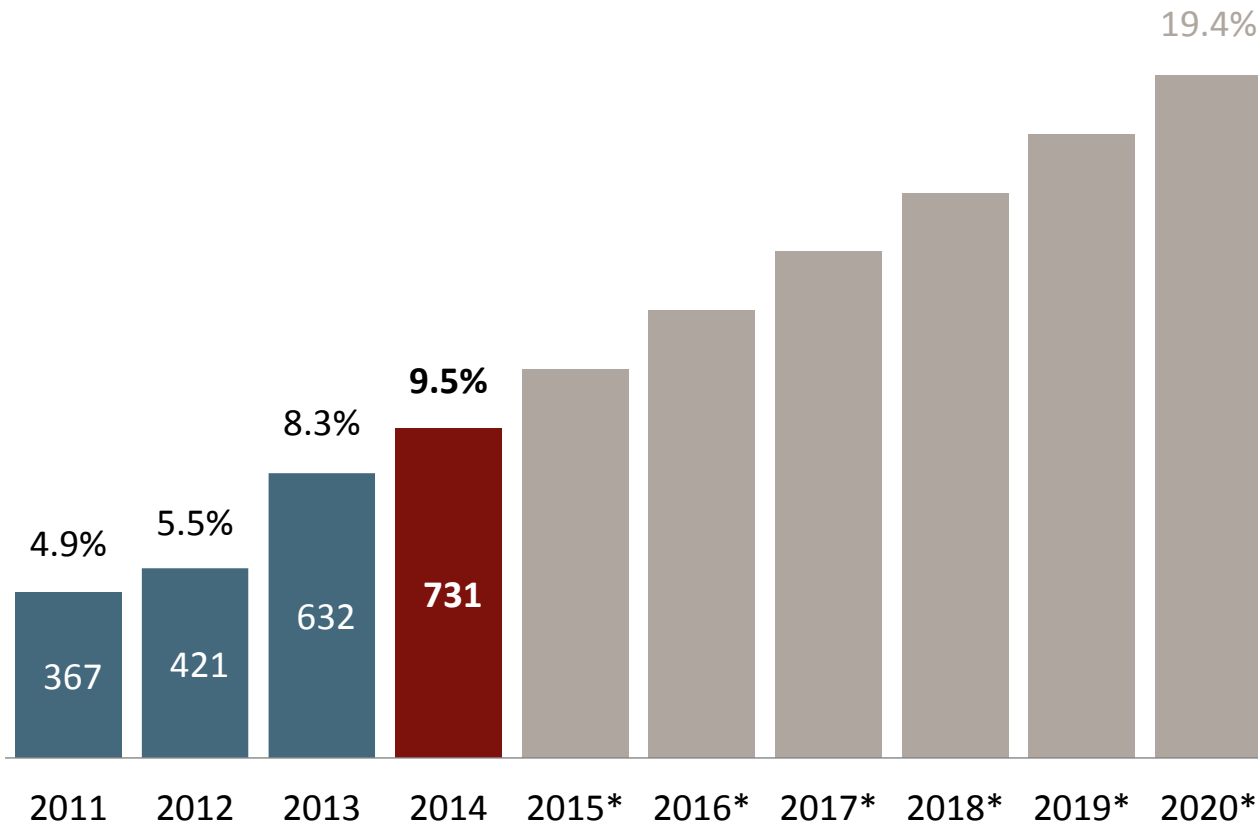
Mean SAT/
Converted ACT:
1430



Beginner Students Who Start at IUB With Sophomore Class Standing

■ Students with a Class Standing of Sophomore or Above

Percent of Beginner Cohort



Median GPA:
4.00

Mean SAT/
Converted ACT:
1355

*Projected assuming continuation of current trajectory



Enrollment from 47 of 50 U.S. States & Washington DC





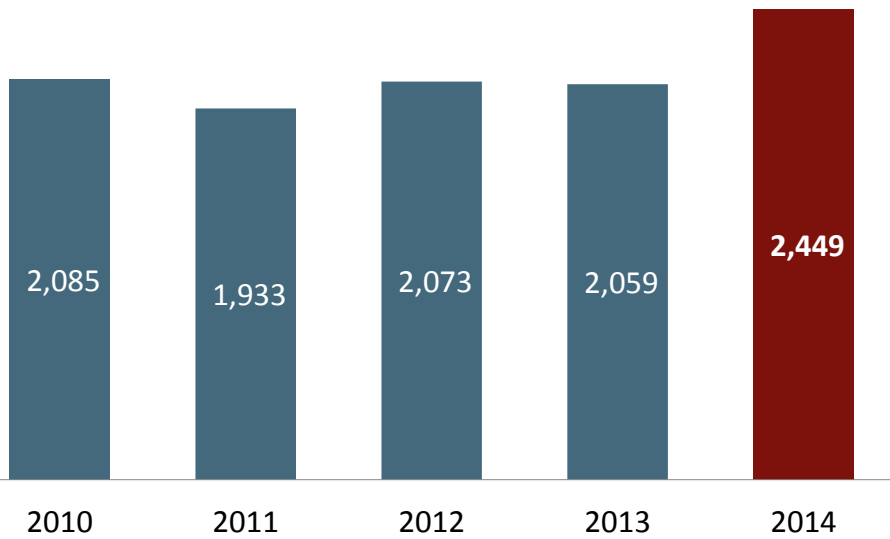
Enrollment from 42 Non-U.S. Countries



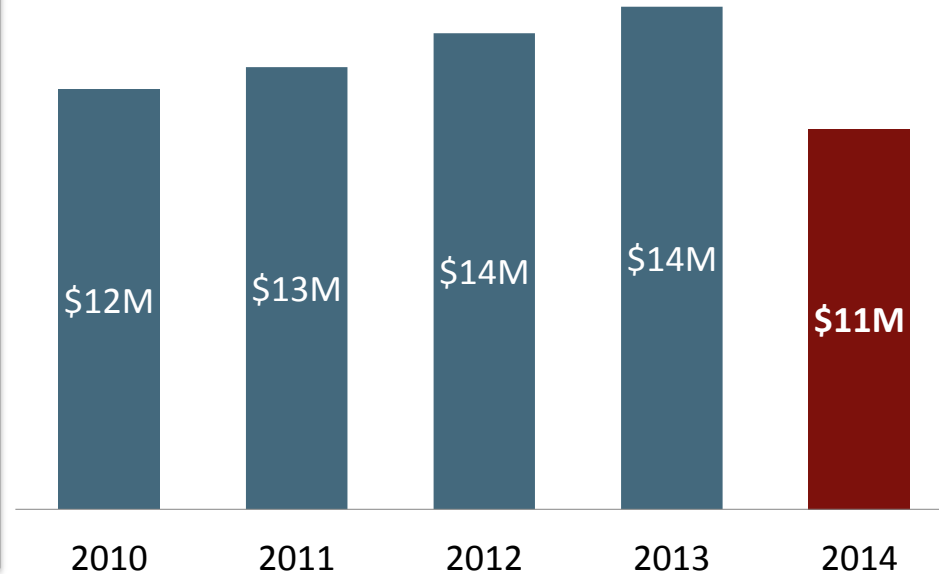


More Merit Awards with a Smaller Budget

Awards #



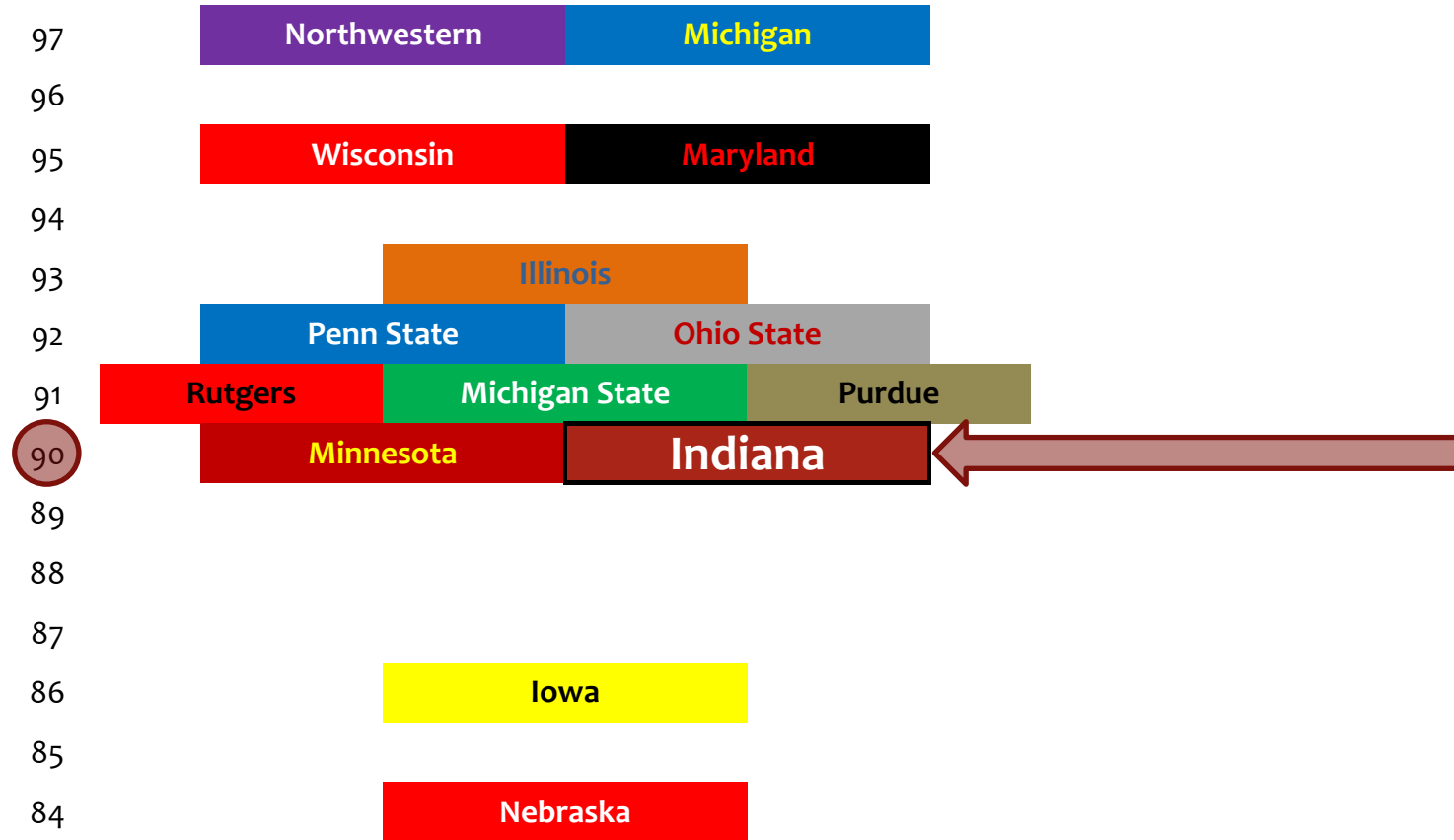
Awards \$ (in Millions)





Big 10 Beginner Retention Rates for 2012 Beginners (2011 for Northwestern)

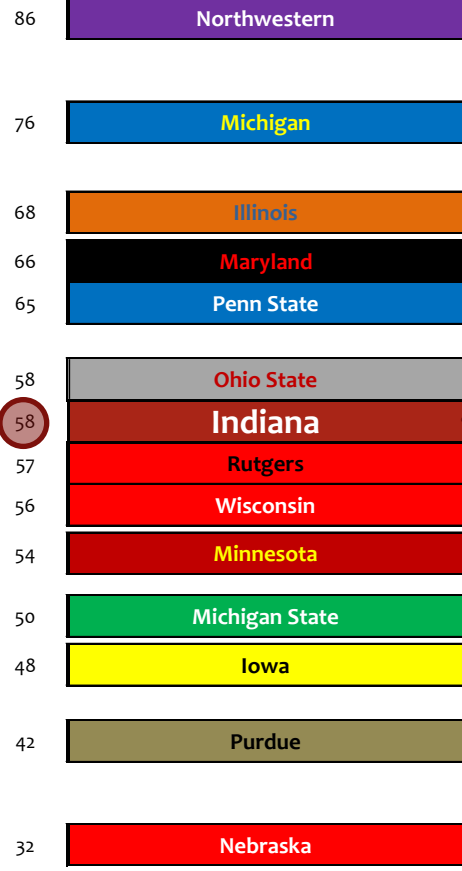
Percent





Big 10 Four-Year Graduation Rates for 2007 Cohort (2006 for Northwestern)

Percent

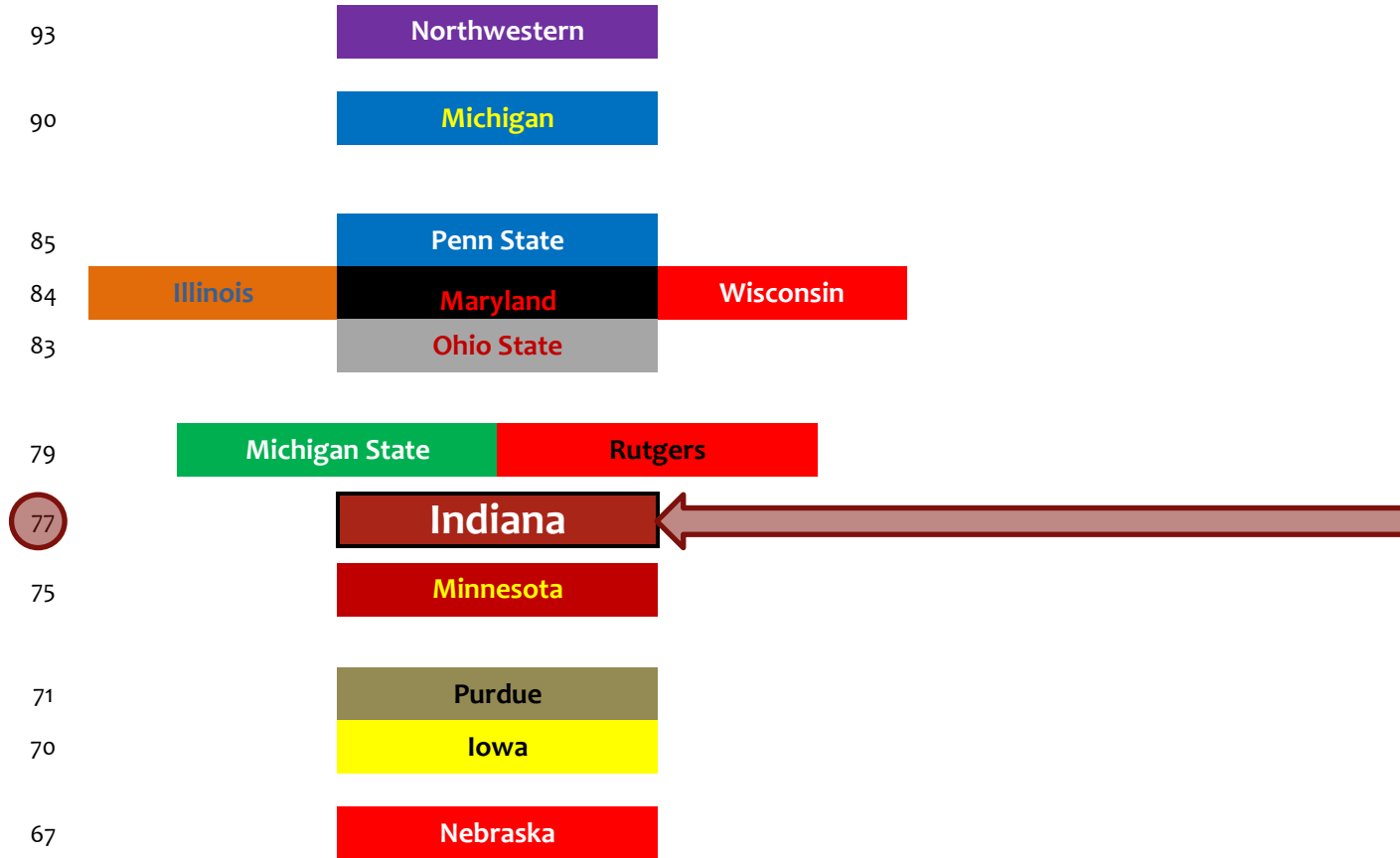




Big 10 Six-Year Graduation Rates

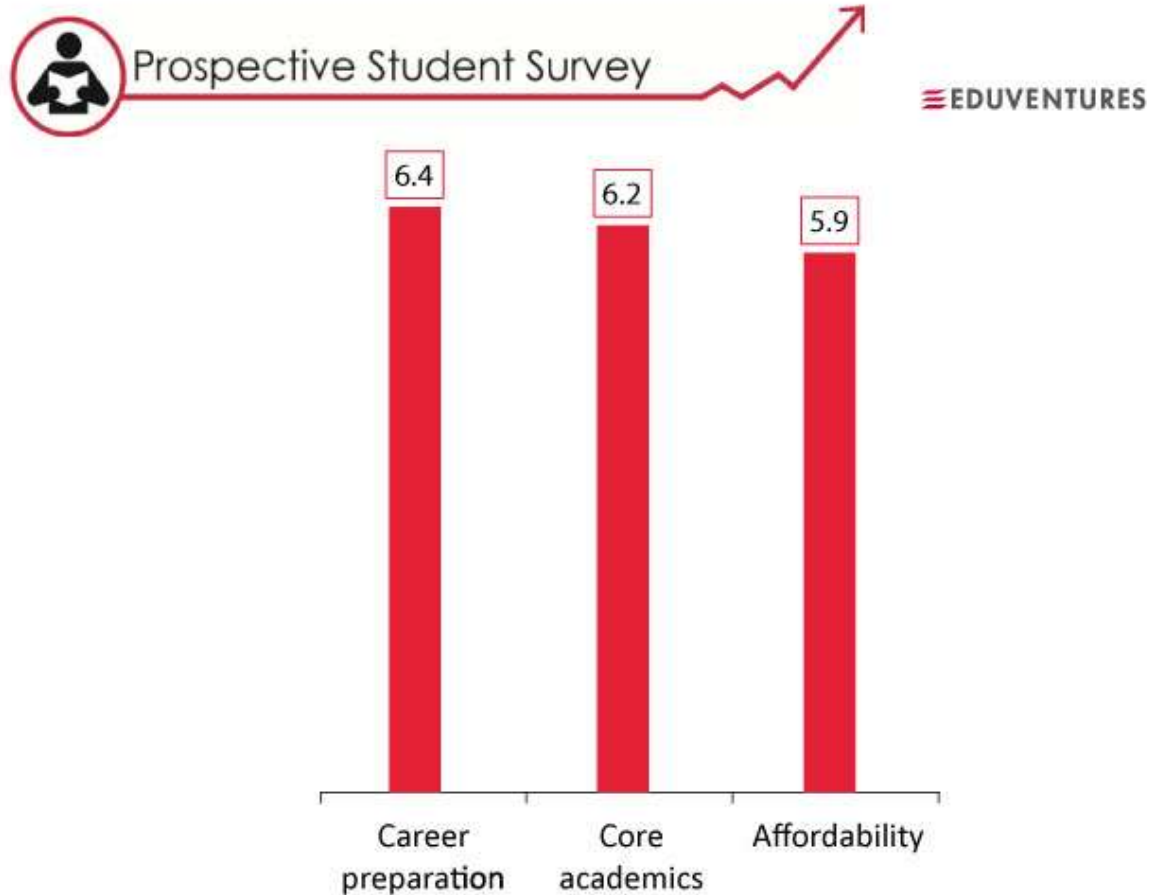
for 2007 Cohort (2006 for Northwestern)

Percent





Top Three Drivers of College Choice



Top Enrollment Drivers*

*Average; 1-7 scale; 1=Not Important At All; 7=Extremely Important



Career Focused Postcard



YOU'RE THINKING ABOUT YOUR FUTURE. SO ARE WE.

750+ student organizations offer invaluable leadership experience.

62% of IU students complete an internship or field experience.

1,000+ employers recruit at IU.

3 out of 4 IU students get jobs within six months of graduating.

83% of alumni are satisfied with their current jobs.



See where your IU major can lead:
admit.indiana.edu/dream-big



What matters. Where it matters.

Ψ INDIANA UNIVERSITY BLOOMINGTON

Office of Admissions
300 N. Jordan Avenue
Bloomington, IN 47405-1106

Nonprofit Organization
U.S. Postage
PAID
Bloomington, IN
Permit No. _



Meet Holly

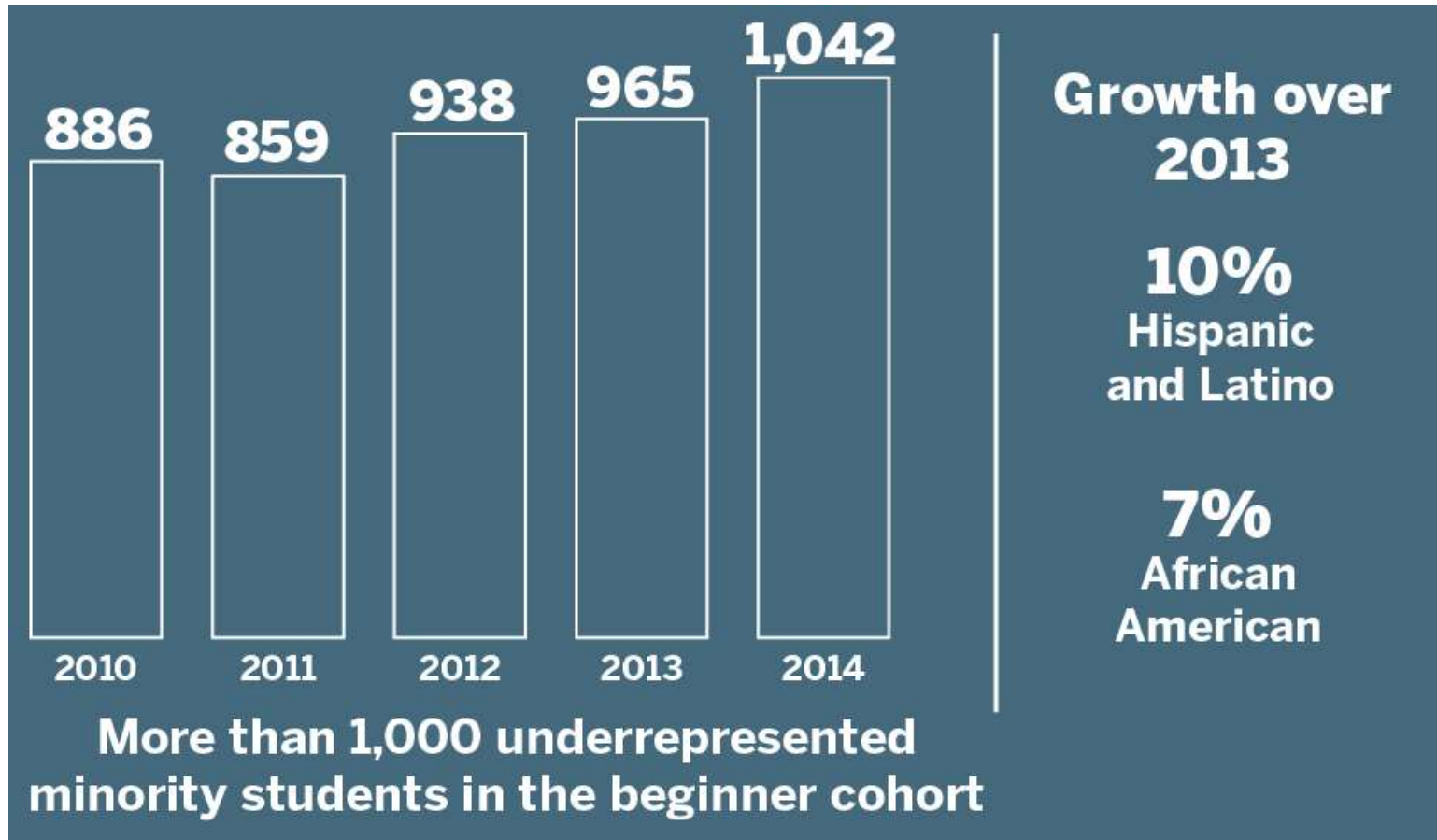


After an encouraging meeting with IU representatives at a scholarship event in her hometown of Calabasas, she was sold. Holly is a Dean's Scholarship recipient and received the OEM Anniversary Scholarship.

Holly Michaels
Class of 2018, Marketing, Kelley School of
Business
Calabasas, CA



Record in Underrepresented Minority Beginner Enrollment





Improvements in IUB Gift Aid Awarded to US Underrepresented Minority Beginners

69% of underrepresented minority beginners received IUB Gift Aid



47% of all beginners received IUB gift aid



\$7 Million in IUB gift aid was given to underrepresented minority beginners

\$29 Million in IUB gift aid was awarded to all beginners



Recruitment & Funding for Underrepresented Students

Recruitment & Funding for Underrepresented Students

Martin McCrory, Associate Vice President for Academic Support & Retention, and Vice Provost for Educational Inclusion & Diversity



What is the Groups Scholars Program?



- Established in the fall of 1968
- Students come from a wide range of geographical locations throughout the State of Indiana
- 11,500+ students have participated
- Encouraged to begin a process of self-discovery that will guide them for a lifetime



What does the Groups Scholars Program Do?

- Personalized academic advising and mentoring
- Tutoring and peer tutoring
- Need-based scholarships up to direct cost of attendance
- Summer Experience Program
- STIM initiatives
- Builds Esprit de corps





Groups Scholars Program Support



- For the first time, Groups Scholars are receiving four years of support



What is the Hudson & Holland Scholars Program?

INDIANA UNIVERSITY
HUDSON & HOLLAND
scholars
PROGRAM



- Recruits, retains, and prepares students with outstanding records of academic achievement, leadership and commitment to social justice
- 26-year old program that enhances the diversity and excellence of Indiana University Bloomington
- HHSP students are some of the best and brightest students in Indiana. 2014-15 GPA is 3.87



What does the Hudson & Holland Scholars Program Do?

- Increases the number of high-achieving students on the Bloomington campus
- Works to increase overall program graduation rate through educational, personal, and professional development
- Supports successful post-baccalaureate placement



Hudson Holland Scholars Program Support



- Largest class,
most financial
support



What is the 21st Century Scholars Program?



- The Indiana General Assembly established the 21st Century Scholars program in 1990 to encourage students from low- and moderate-income families to attend college by providing 100 percent of tuition and mandatory fees
- This scholarship comes with a pledge beginning in 7th or 8th grade to meet a high school GPA of 2.5 and remain drug-, alcohol- and crime-free throughout high school



What is the 21st Century Scholars Covenant Program?



- The Covenant supplements the 21st Century Scholars Program to cover the average costs for room, board, and books
- IU Bloomington is the only school in the state that provides this full assistance



What does the 21st Century Scholars Program Do?

- IU Bloomington can be an intimidating place for any new student, particularly those who are the first in their families to attend college
- Makes a large university feel small
- First-generation college support extends to parents and families
- Works with campus partners to help parents and students understand campus policies and processes





21st Century Scholars Program Support

- More awards to 21st Century Scholars to cover direct cost of attendance with nearly 100% growth in the program since 2007



Keon Brown

-hailed as a hero for saving
a woman and her son



IU Groups Student - Keon Kendall Brown was hailed as a hero for helping pull a 5-year-old boy and his mother to safety following a car crash. The woman suffered an epileptic seizure causing her to drive her car into Keon's home.

-The Times of Northwest Indiana, 2014

Keon Kendall Brown
Class of 2018
Criminal Justice Major



Questions/Answers

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