

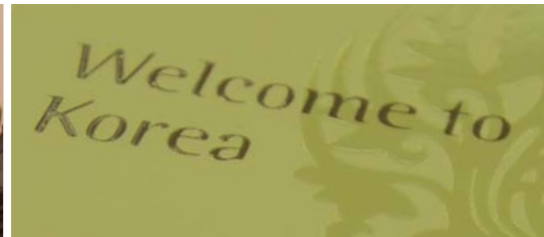
A publication of the Indiana University School of Journalism

newswire

Vol. 35, Issue 2

Fall 2009

Classrooms without walls



Tim Franklin comes full circle | One alumna's global experience

Dean's Message

Journalism Hall of Fame finds new home at IU



Iyra Robertson

Dean Brad Hamm

Forty-three years ago, the Indiana chapter of the Society of Professional Journalists decided to create a Journalism Hall of Fame for the state.

Schools were asked to submit proposals to house the hall. DePauw University, in Greencastle, was selected as the winner. One hundred years ago, DePauw was the site of the founding of Sigma Delta Chi, now the Society of Professional Journalists. Ernie Pyle was inducted in the first class.

The Indiana Journalism Hall of Fame is now moving to Indiana University and Ernie Pyle Hall.

In making the announcement, Hall of Fame president Ray Moscovitz said: "The Indiana Journalism Hall of Fame board is excited about the hall being housed at one of the truly outstanding journalism schools in the nation. With its great journalism heritage, IU is an ideal place for the hall to relocate."

We agree. And we hope our partnership lasts for a long time.

A simple story about the move: Hall of Fame leaders, led by Moscovitz and executive director Larry Taylor, were considering their options over the past few years. They were interested in ways to tell more people about the great journalism, and great journalists, in Indiana history. They wanted to acknowledge the tremendous contribution by journalists to communities throughout the state.

We share those goals, so I met with Ray and later with Larry and was impressed by their commitment. I talked with our national alumni board and faculty about the possibility of bringing the Hall of Fame to the School of Journalism in Bloomington.

The SPJ board of directors asked us to prepare a formal presentation for April. After the presentation and questions, the directors voted to partner with the IU School of Journalism for the future.

The hall includes 220 members, with about five new inductees selected each year. In addition to Pyle, other notable members include:

- Kent Cooper, IU student and longtime executive director of the Associated Press;
- Roy Howard, longtime leader of the United Press and Scripps Howard's newspaper and broadcast organization (the Howard archives are in Ernie Pyle Hall);
- DePauw graduate Bernie Kilgore, who became president of Dow Jones and led *The Wall Street Journal's* rise in America;
- Brian Lamb, founder of C-SPAN; and
- IU graduate Nelson Poynter, founder of the Poynter Institute in St. Petersburg, Fla.

You might recognize former teachers and staff from the School of Journalism who are members of the Hall of Fame, including: Mary Benedict; Marjorie Smith Blewett, BA'48; James Brown, MS'70; MBA'75, PhD'77; Trevor Brown; Wilmer Counts; Ralph Holsinger; Gretchen Kemp, '54; Patrick Siddons; John Stempel and Richard Yoakam.

Many other Indiana University alumni have been inducted over the past four decades. The 2009 class, for example, included alumni Craig Klugman, BA'67,

editor of the (Fort Wayne, Ind.) *Journal Gazette*, and Jane Pauley, BA'72, former co-host of the *NBC Today* show and *Dateline NBC*.

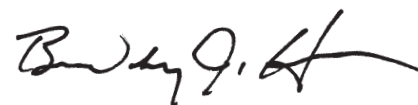
The relocation of the Hall of Fame to Indiana University will not change the process for selecting future members. School of Journalism graduates will have no more, or less, of an advantage. The board of directors will continue to make the final decisions each year. Starting in April 2010, the annual induction ceremony will be in Bloomington.

Together, we hope to build a stronger Hall of Fame with future space to recognize the best journalists in the history of the state of Indiana.

A partnership with the Hall of Fame fits well within the School of Journalism's mission. We are committed to strengthening journalism and democracy in Indiana and beyond with a focus on the First Amendment, academic and professional training for high school and university students, workshops for journalism professionals, and special programs and quality research.

Preserving and celebrating Indiana's journalism history at its highest level is essential. I see an important role for Indiana University's School of Journalism as a partner in the future of the Hall of Fame.

In Ernie Pyle Hall, we work with today's journalists and prepare tomorrow's, but we always teach and celebrate journalism history. And we're proud that the Indiana Journalism Hall of Fame has found a new home with the Indiana University School of Journalism.





Tim Franklin comes back to Indiana.



Rosemarie Overstreet takes a global view.



Joe Coleman advises would-be foreign correspondents.

CONTENTS

03 The Scoop

Ask the Pro

15 Inside View

Foreign correspondence changing with the times
by Joe Coleman

16 A Dream Job

by Aline Mendelsohn, BAJ'01

20 World View

by Ben Weller, MA'07

22 Classrooms Without Walls

The Journalism Experiences Program
by Anne Kibbler, MA'88

28 On the Record

Class Notes
Obituaries
Alumni Bookshelf

45 Reminisce with Marge

Women editors break through 'iron ceiling'

46 The Big Picture

Jay Seawell, BAJ'09

newswire

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Please send questions, comments and story ideas to Anne Kibbler, Editor, IU School of Journalism, 940 E. Seventh St., Bloomington, IN 47405 or e-mail her at akibbler@indiana.edu.

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COVER: Clockwise, from left: Anne Kibbler; Anne Kibbler; Scott Myrick; Scott Myrick; Courtesy; Jesse Darland



HISTORICAL CAMPUS PHOTOS NEEDED

Photos should be marked "Centennial photographs" and sent to Beth Moellers at **Ernie Pyle Hall, 940 E. Seventh St., Bloomington, IN 47405**. For more information, e-mail Moellers at bamoelle@indiana.edu, or call **(812) 855-6317**.



SCHOOL OF JOURNALISM
INDIANA UNIVERSITY

DO YOU HAVE PRINTS OR
NEGATIVES FROM YOUR
DAYS AT THE IU SCHOOL
OF JOURNALISM?
WE'D LIKE TO SEE THEM.

As part of the celebration of the School of Journalism's 100th birthday in 2011, we are collecting photos taken by students during their time at IU. Some pictures will be chosen for use in centennial celebration materials; all will be donated to the University Archives for preservation.

the SCOOP

THE LATEST NEWS FROM THE
IU SCHOOL OF JOURNALISM

Memories enrich White's first year as HSJI director



Scott Myrick

Teresa White

In 1979, Teresa White was a first-year student at IU Bloomington's High School Journalism Institute. That experience made a lasting impression. White not only continued to attend the institute as a student, she spent 21 years in the program as an instructor, and this year she completed her first summer as director, taking over from longtime director Jack Dvorak.

Since its inception in 1947, the institute has provided summer workshops for high school students interested in pursuing a facet of journalism, promoting the value of ethics and leadership skills while giving them a taste of college life.

While staying in Read Quad dormitory three decades ago, White took a reporting

class in a lab filled with rows of typewriters. She kept her T-shirt from the experience, a 30-year-old, retro-style cream and crimson shirt that she drapes on the back of a chair in her office.

"When I was there, I thought to myself, why would anyone do this unless it was fully enjoyable and rewarding?" she says, recalling how she and her fellow students shared common ground.

The faculty's support for students encouraged White, BSEd'85, MEd'93, to become a high school English and journalism teacher and then an instructor at the institute.

White is enthusiastic about her new position. She credits longtime HSJI assistant

Linda Johnson with teaching her a lot of what she knows, citing her "knowledge, experience and the ability to know what's next" as inspiration.

The same support structure that upheld White as a student went into her first-year initiatives as director of HSJI. She takes a collaborative approach to her work with the HSJI faculty. And she relishes the opportunity to help students.

"I want to continue to get bright young minds together, asking each other questions and laying the groundwork for discussions to help people grow," she says.

Mickey Woods



Jessica Haney

Teresa White, center, at an awards ceremony for students at the 2009 High School Journalism Institute.

Sanserino named Indiana's top student journalist

Michael Sanserino, BAJ'09, received two statewide honors last spring. The Indiana Collegiate Press Association gave him its Brook Baker Journalist of the Year Award in March, and the IndyPro chapter of the Society for Professional Journalists named him SPJ Student Journalist of the Year. Sanserino was editor-in-chief of the *Indiana Daily Student* last spring and recently was hired by the *Pittsburgh Post-Gazette*. (See related story, page 24.)



Connor Wellensak

Michael Sanserino

Publications advisory board seeks members

The IU Student Publications Alumni Association is looking for new advisory board members. If you served at least one semester on the staff of the *Arbutus* or the *Indiana Daily Student*, you're eligible to nominate yourself for a position on the nine-member board. Interested? Send your name and a brief statement of why you want to be on the advisory board to Olivia Silver at o_clarke@hotmail.com.

Friending, tweeting connect school with social networks

Students in Ralph Winslow Visiting Professor Jim Bright's J429 Public Relations Campaign course took on the School of Journalism as a client in the spring, proposing strategies for marketing the 100th anniversary of the school in 2011. The winning team made suggestions about using social media to connect with alumni, and the school plans to do just that.

In fact, the journalism school already has two Facebook pages — one for the school and one for the centennial — and a Twitter account. At press time, the IU School of Journalism Facebook page had 560 fans and the IU School of Journalism 100th Anniversary page had close to 600. On Twitter, the school has about 130 followers.

Look for IU School of Journalism on Facebook and iusojo on Twitter.

facebook

Visitors' Book

Several media professionals visited the School of Journalism in the spring.

- **Kevin Caldwell**, BAJ'08, Tim Hamilton Design, New York
- **Peter Eichstaedt**, Africa editor for the Institute for War and Peace Reporting in London
- **Howard French**, associate professor of journalism at Columbia University and former *New York Times* Shanghai bureau chief
- Freelance photojournalist **Ashley Gilbertson**, author of *Whiskey Tango Foxtrot: A Photographer's Chronicle of the Iraq War*
- **Tom Kennedy**, former managing editor for multimedia at *The Washington Post*
- **Jennifer 8. Lee**, *New York Times* metro reporter
- **John P. "Pat" Philbin**, former Federal Emergency Management Administration external affairs executive
- **Steve Rhodes**, photojournalist for NBC affiliate WTHR in Indianapolis
- **Keith Robinson**, Associated Press bureau chief in Indiana
- **David Rocks**, senior editor for global news at *BusinessWeek* in New York City
- **Cindy Royal**, onthatnote.com founder and assistant professor at Texas State University
- **Emily Hendricks Turnier**, BAJ'04, associate editor of *All You* magazine in New York City
- **Jim Turpin**, news director at WPTY-TV in Memphis
- **Simon Warr**, global director of communications for Jaguar Land Rover

Fargo, Parameswaran win spring semester teaching awards



Ann Schertz

Anthony Fargo

Associate professors Anthony Fargo and Radhika Parameswaran both received teaching awards at the end of the spring semester. Fargo was the 2008-2009 winner of the Gretchen A. Kemp Teaching Fellow award, and Parameswaran won the Trustees' Teaching Award.

The Kemp fellowship is named in honor of Gretchen A. Kemp '54, a long-time faculty member in journalism and the former director of the High School



Ann Schertz

Radhika Parameswaran

Journalism Institute. Fargo, chosen by an internal committee, was selected for his course-work on legal and ethical issues affecting the media.

The IU Board of Trustees established the Trustees' Teaching Award in 2000 to honor excellence in teaching. Each academic unit gives the award each year, based on recommendations of their policy committees.

Parameswaran was honored for

maintaining high levels of both student engagement and academic rigor. Her research interests include feminist cultural studies, gender and media globalization, South Asia and postcolonial studies.

Cream and Crimson

As part of the IU Alumni Association's annual Cream and Crimson weekend in June, journalism alumni, students and staff gathered for breakfast in Ernie Pyle Hall. The morning included several tales of times past, including Martie Dietz's recollection of her stint at *The Crimson Bull* humor magazine. Dietz, BA'52, arranged for a plane to drop promotional pamphlets over the IU football stadium — a strategy that resulted in a delayed kickoff and a penalty for the Hoosiers.

Also at the breakfast were David, BA'58, MA'61, and Ruth Albright, who retired to Bloomington after 35 years away.

"It's been a good life as a journalist," said Ruth, BA'59, who spent much of her career in scholastic magazines.

School boasts three Big Ten scholar-athletes

Three School of Journalism students were among 40 IU student-athletes on the inaugural Big Ten Distinguished Scholar list issued this summer.

Sophomore **Myriam Sopel**, of Longnes, France, and senior **Sigrid Fischer**, of Eisenberg, Germany, both play for the women's tennis team. **Lucy Ireland**, a junior from Chapel Hill, N.C., is a member of the field hockey team.

The Big Ten Conference recognized 498 student-athletes who had earned a minimum grade point average of 3.7 or higher during the previous academic year. The new award supplements the Academic All-Big Ten program, which recognizes students with a cumulative grade point average of 3.0 or higher for their academic careers.



Scott Myrick

Nicole Hamilton, BAJ'09, reads up on the news during a visit to *El Mercurio* newspaper.

New class takes students to Chile

Fifteen students from the School of Journalism compared notes with their counterparts at Pontific'a Universidad Catolica in Santiago, Chile, in May, as part of J460 Media in Latin America: Messages and Moguls, Dictators and Democracy.

The 10-day trip to Chile also included a visit to *El Mercurio*, the oldest Spanish-language newspaper in Santiago; a CNN media outlet; and one of the residences of late Nobel Prize winner Pablo Neruda.

The new eight-week course, taught by associate professor Bonnie Brownlee, emphasized the media environment in Latin America, including the historical, economic, political, legal and societal aspects. Students completed research projects in Bloomington before leaving for Latin America.

Communication, civics, service part of Iraqi Young Leaders Program



Anne Kibbler

Students in the Iraqi Young Leaders Program help a staff member at IU's Hilltop Garden and Nature Center carry mulch to the pumpkin patch as part of a service project.

For a second consecutive summer, the School of Journalism hosted a group of students from Iraq as part of the Iraqi Young Leaders Program, sponsored by the U.S. Department of State and the U.S. Embassy in Iraq. IU, Colorado State University and the University of Arizona were the three schools chosen from among six who participated in last year's program to host students again this year. The three universities worked with World Learning, a Washington, D.C.-based agency that administered the government grant.

The 20 students arrived in early July and spent a month in Bloomington

studying leadership concepts with Lead IU, a campus-based student leadership program. They also took classes in communication and civic participation, learning about U.S. media, the First Amendment and local, state and national government. Extracurricular activities included field trips to Bloomington City Hall, the Indiana Statehouse and the U.S. Supreme Court.

The students also completed a service project at IU's Hilltop Garden and Nature Center and spent a day at the university's Bradford Woods outdoor leadership and recreation center.

Weaver gives IUB Distinguished Faculty Lecture



James Brosher

For the past 35 years, Roy W. Howard Professor David H. Weaver, BA'68, MA'69, has researched trends in journalism and mass media in the United States and beyond.

In April, Weaver delivered the Distinguished Faculty Lecture, discussing his findings and considering the future of print and online journalism. The Distinguished Faculty Lecture is an annual award that honors the career highlights and accomplishments of one IU Bloomington faculty member.

Weaver's lecture, *Journalists, Journalism and Research: What Do We Know and Why Should We Care?* was based on his findings in the landmark American Journalist studies with colleagues Cleve Wilhoit, Bonnie Brownlee and Randy Beam, and on research into media agenda-setting.

His most recent research draws attention to mounting concerns for the future of newspapers and online-only reporting. As advertisers switch from expensive print ads to cheaper online ones, reporters' jobs are on the decline, his studies found. Although public service journalism remains important to many journalists, fewer reporters are able to produce investigative stories because of decreasing resources.

And despite growing public interest in online media, Weaver expressed concern that new media could take on adequately the role of traditional reporting.

"I doubt that the Internet has the capabilities to challenge the powerful people in our society without the help of more traditional media," he said. "This could change, of course, but right now it's difficult to imagine."

Sarah Hutchins

Trevor Brown takes interim Columbia appointment



School of Journalism

Former dean Trevor Brown will serve as a visiting assistant dean for curriculum development for the 2009-10 year at Columbia University's Graduate School of Journalism. Brown will work on the school's assessment of learning outcomes plan and on curriculum enrichment of the Carnegie-Knight Journalism Initiative.

Ask the Pro

Ask the Pro is a recurring feature in which *NewsWire* asks a professional journalist and a professor from our faculty a provocative question. This issue, we ask:

“How important is it for today’s journalism students to become part of the global community?”

Emily Metzgar

Emily Metzgar is an assistant professor in the School of Journalism and a former U.S. diplomat.



Ann Schertz

Aralynn Abare McMane

Aralynn Abare McMane, PhD’89, is director of young readership for the World Association of Newspapers in Paris, France.



Courtesy

Today’s journalism students are faced with a simple reality: There is no choice about whether to become part of the global community. As citizens of an interconnected world, they *already* are members of the global community. The more important question is what will students do as members of that community? Will they embrace that interconnectedness? Will they exploit the opportunities? Will they exercise entrepreneurship and forge their own careers in the global community?

It’s not easy to promote the kind of creative, outward-looking thinking required to be an effective member of the global community. Alas, when solicited for details about current events, students are more inclined to offer the latest Hollywood gossip or “man-bites-dog” story from cable news. Asking them to match names of global leaders with the countries or organizations they represent can elicit groans of “Why is this relevant?” But students asking those questions have neither recognized nor embraced the fact that they are already members of the global community.

In his book *The World is Flat*, *New York Times* columnist Thomas Friedman offers evidence of the interconnectedness of the world and of the direct impact such proximity (both physical and virtual) is having — regardless of whether that impact is explicitly acknowledged by political leaders, by educators or by citizens themselves. Friedman praises the technologies enabling this interconnectedness but cautions, “These are just technologies. Using them does not make you modern, smart, moral, wise, fair or decent. It just makes you able to communicate, compete and collaborate farther and faster.”

Similar caution about the limitations of basic skills and technologies is appropriately directed at today’s journalism students. To function in the global community, students must be armed with more than the basic skills associated with journalism. Of course, they must be able to interview, analyze, write, design, film, edit and produce. But they must also nurture a philosophy of curiosity about the world, develop specific areas of passion and expertise, and understand that — more than ever — everything is local. After all, those are the characteristics of responsible membership in the global community.

Journalism students are a lot smarter than I was about going abroad. I didn’t budge until age 32 (Canada, a few miles from home in northern New York, didn’t count). I’ve made up for it since, working on newspaper development in 70 countries. Still, why so late?

Once you leave, you learn pretty quickly that navigating another culture changes how you think. Lots of pundits write about this, but my favorite source is a movie, *Where in the World is Osama bin Laden?* Soon-to-be dad Morgan Spurlock goes looking for the terrorism czar in hope of making his newborn son safe. Spurlock doesn’t find bin Laden but learns that people in dangerous places are a lot like himself: hospitable, caring about their families, wondering what the powerful are up to.

U.S. parents are doing their part. The number of young people going abroad reached nearly 250,000 in 2007, according to the latest report from the Institute of International Education. IU also is doing its part with wonderful international journalism programs, such as eight-week internships in London and shorter programs in Europe, Asia and Latin America.

I saw the change in just six weeks when my students in a joint IU-University of South Carolina-University of North Carolina program lived with French families, studied French and worked with English-speaking French journalism students. They learned that different was OK, not somehow deficient, and that limited language skills hide who you really are.

Now, it’s a joy to see young people come through our office, working most often with our press freedom or editor divisions. The most successful already have had an international experience: study abroad, plus perhaps a volunteer experience or, if lucky, a job.

We alumni need to help the widest possible range of young journalism graduates get the most authentic experience possible.

We should:

- prevent abuse by pushing for paid internships and for unpaid ones that are not exploitative; and
- help students prepare strong resumes and cover letters.

For my part, I’m working with a sister organization to set up an English-language youth journalism camp in Prague. After all, it’s never too early to get moving.

Calendar of Events

FALL SPEAKER SERIES

MONDAY, SEPTEMBER 14

Jeffrey Zaslow

7 p.m., Buskirk-Chumley Theater, Bloomington



Courtesy

Jeffrey Zaslow is a columnist for *The Wall Street Journal* who co-authored the bestseller *The Last Lecture*, the story of the late professor Randy Pausch's last

talk to Carnegie Mellon students about celebrating life and living it to its fullest. It has been translated into 44 languages and has spent weeks as No. 1 on the *New York Times* bestseller lists.

MONDAY, OCTOBER 19

Vivian Schiller

7 p.m., Buskirk-Chumley Theater, Bloomington



Courtesy

Vivian Schiller made the switch from print to broadcast earlier this year when she moved from her job as senior vice president and general manager of *The New York*

Times to National Public Radio, where she is CEO. In this position, she oversees all NPR operations, including the organization's partnerships with more than 800 member stations.

TUESDAY, NOVEMBER 10

Joe Buck

7 p.m., Buskirk-Chumley Theater, Bloomington



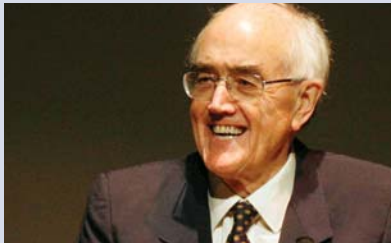
Courtesy

Broadcaster Joe Buck, '91, is a six-time Emmy Award-winner who handles lead play-by-play duties for Fox Sports' Emmy Award-winning coverage of Major League Baseball

and the National Football League. In 1994, he was the youngest announcer to call a full slate of NFL games on network television. He started his broadcast career as an IU student in telecommunications.

The brain, the news business, good reporting topics of speaker series

The spring Speaker Series brought three very different communicators to Bloomington: a scientist and TV producer; a veteran news broadcaster; and a nonfiction author. Read full reports at www.journalism.indiana.edu.



Jeremy Hogan

James Burke, science historian and producer of the *Connections* TV series; founder of the Knowledge Web, a software program for high school students that, like the brain, draws connections between seemingly unrelated topics

"The place where the innovative revolution starts may no longer be great city centers or industrial laboratories or universities. It may start in the massively complex engine between people's ears."

"The business model is changing. It's up to journalists to make content and corporate to make money — they just haven't figured out how to make money in this new media world. There's always going to be a place for good content."



Jeremy Hogan

60 Minutes correspondent and Emmy winner **Steve Kroft**



Jeremy Hogan

Sylvia Nasar, economist, professor and author of *A Beautiful Mind*, a biography of Nobel Prize-winning mathematician John Nash, who recovered from schizophrenia

"A zillion people knew the facts of Nash's story, including some reporters. To most, it seemed like a scandalous or depressing or obscure kind of story. But that's not what this story is about. This is the story of an ugly duckling."

Hazeltine scholarships take winners to Italy, UK

Two new journalism graduates, Jay Seawell, BAJ'09, and Nadia LaMantia, BAJ'09, headed to Europe this summer as winners of Ross Hazeltine Travel Scholarships.

Seawell studied the American Civil War in the United Kingdom, traveling to reenactments and collecting photos, videos and other information. (See the Big Picture on the back cover.)

Based in Florence, LaMantia used multimedia to investigate how the shift of responsibility in caretaking from family members to Eastern European immigrants is affecting Italian families and the larger makeup of the culture.

The scholarship began in 1978 on behalf of the estate of Ross Hazeltine, BS'38, and has taken alumni to all continents to write about and photograph life in other countries.

To follow Seawell's and LaMantia's travels, go to jseawell.com/pages/ACWUKhomepage.html and journalism.indiana.edu/journalism-experiences/blog/hazeltine-scholar-reports-from-italy/.



Jay Seawell

Jay Seawell at the site of an American Civil War reenactment in Leicestershire, England.



Courtesy

Nadia LaMantia, left, and Raffaella Sarti, a professor at the Università di Bologna and Università degli Studi di Urbino. LaMantia interviewed Sarti about immigrants and domestic service in Italy.

Faculty bookshelf

Associate professor Amy Reynolds and Brooke Barnett, MA'91,

PhD'01, are

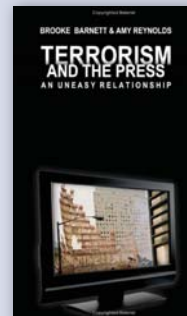
co-authors of *Terrorism and the Press: An Uneasy Relationship*,

published by Peter Lang Publishing.

The book examines

how terrorism acts are reported based on location, circumstance and medium, and focuses on attacks in London, India, Madrid, Oklahoma City and New York City.

Barnett is an associate professor in the School of Communications at Elon University and director of the Elon Program for Documentary Production.



Jae Kook Lee joins journalism faculty

The School of Journalism this fall welcomed new faculty member Jae Kook Lee, who came to Bloomington from the University of Texas at Austin. Lee received both his master's and doctoral degrees at Texas, and he earned his bachelor's degree at Seoul National University in South Korea.

Lee spent 10 years with *Joongang Ilbo*, a Korean daily newspaper with a circulation of more than 2 million. He started out as a news reporter before becoming a correspondent in the paper's Chicago bureau. In 2003-04 he was managing editor of the bureau.

At IU, Lee will teach J200 Reporting, Writing and Editing, and J410 Media as Social Institutions. His research includes a study of the effect of the Internet on media agendas; comparisons of news coverage in the blogosphere and the mainstream media; and an assessment of how elite opinion in Congress affects news coverage of the war in Iraq.



Kurtis Beavers

Panelists kick off first event at National Sports Journalism Center



Zach Dobson

From left, panelists Steve Lavin, Sage Steele, Gene Wojciechowski and Bob Kravitz discuss sports coverage at the National Sports Journalism Center's inaugural event at IUPUI.

Sports journalists may sometimes be guilty of hype, but it's important to remember that big-time sports these days constitutes entertainment, according to Gene Wojciechowski, senior writer for ESPN.com

Wojciechowski was one of four panelists who participated in the inaugural event of the IU School of Journalism's new National Sports Journalism Center in Indianapolis in March. (See related story, page 18.) The center opened in January.

The other panelists were Steve Lavin of ABC-TV and ESPN; Sage Steele, BS'95,

ESPN SportsCenter anchor; and Bob Kravitz, sports columnist at the *Indianapolis Star* and ESPN Radio cohost. Center director Tim Franklin moderated the talk, which was based on the topic *Heroes, Hype and the Truth: Separating Fact From Fiction in Today's Sports World*.

The discussion covered a range of issues, including evolving multimedia, blogging and the influence of athletes' star power. Panelists offered mixed views on the effectiveness and quality of new media. A case in point was the addition of ESPN's second SportsDaily broadcast.

Steele said it's been challenging to balance breaking news with accurate information.

"There were even people at ESPN who said, 'Why are we doing this?'" Steele said. "The reason is, if there's breaking news, then we are there and we are ready to go."

Wojciechowski said the hype in sports comes down to the athletes.

"Sports is about people," he said. "And sometimes, those people are odd, bizarre, very human, very fragile."

Zachary Osterman

Ricchiardi wins second National Press Club media critique award



Courtesy

IUPUI journalism professor Sherry Ricchiardi has won the National Press Club's Arthur Rowse Award for Press Criticism for a second time. The award recognizes excellence in the critique of media coverage.

Ricchiardi, a senior contributing writer for the *American Journalism Review*, is the 2009 winner in the category of articles published in newspapers, magazines, newsletters and online. The award honors articles she wrote in 2008 about "the media's lack of coverage of the war in Iraq; how well the media scrutinized the Bush administration's allegations against Iran; coverage of the war in Afghanistan; and the Chauncey Bailey Project, a joint effort

by a coalition of West Coast news outlets to investigate the murder of Oakland journalist Chauncey Bailey," says a report on the AJR Web site.

Ricchiardi won her first Rowse Award in 2003 and received an honorable mention in 2006. At the School of Journalism at IUPUI, Ricchiardi teaches news writing and reporting; international communication; media ethics; magazine/feature writing; literary journalism; and race, gender and media. The professor also developed a course titled *Foreign Studies in Journalism: Following the Path of the Pulitzer*, which includes two weeks of fieldwork in former war zones of Croatia and Bosnia-Herzegovina.

AP Sports Editors organization establishes headquarters at IUPUI

The nation's largest professional sports journalism organization, the Associated Press Sports Editors, is moving to the School of Journalism's new National Sports Journalism Center at IUPUI. The organization features 550 official members in print and online sports news nationwide.



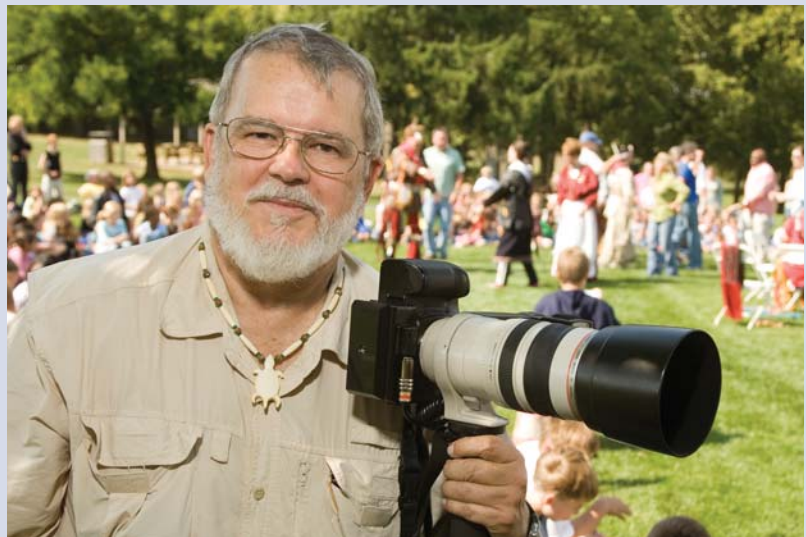
to the School of Journalism's new National Sports Journalism Center

The incoming president of the 35-year-old organization, Garry D. Howard, says the move will bridge the gap between college sports journalists and APSE.

APSE recently announced it will hold its 2011 winter conference on the campus, bringing as many as 100 top sports journalism executives to Indianapolis and opening up opportunities for interaction with sports journalism students.

Thanks to the affiliation of IUPUI and APSE, the campus is planning a new Hall of Fame for lifetime achievement in sports journalism. The hall will be in the Student Media Center.

Brown receives educator award from National Press Photographers Association



Brian Drumm

James W. Brown, executive associate dean of the IU School of Journalism at IUPUI, photographs Delaware Indians at Conner Prairie Interactive History Park for his book *Long Journey Home: Oral Histories of Contemporary Delaware Indians*, published by IU Press and co-edited with Rita Kohn.

James W. Brown, MS'70, MBA'75, PhD'77, executive associate dean of the Indiana University School of Journalism at IUPUI, received the Robin F. Garland Educator Award from the National Press Photographers Association at its national convention in Las Vegas in June. The award is given for outstanding service as a photojournalism educator.

Brown has been a photojournalism educator since 1973. He continues to teach core curriculum classes in photography at IUPUI.



Noor Kamis

Kelly leads HIV/AIDS reporting projects

Jim Kelly traveled to Kenya to prepare for a travel course on HIV/AIDS reporting.

Associate professor Jim Kelly is involved in two projects related to the reporting of HIV/AIDS. Kelly traveled to India during winter break to educate Indian and Sri Lankan journalists about covering the HIV/AIDS epidemic. With University of Miami professor Jyotika Ramaprasad, he codirects a three-year project that connects nongovernmental organizations and local journalists and gives them the facts about HIV/AIDS.

This year, the project had four two-day workshops designed to teach participants what is done locally to deter the spread of the disease and how to connect with nongovernmental organizations to produce informed, effective news. Kelly and

Ramaprasad plan to take two more trips to complete the project by 2010.

This summer, Kelly traveled to Eldoret and Nairobi, Kenya, to lay the groundwork for an undergraduate/graduate HIV/AIDS reporting course he has proposed for next summer. Students would travel to Eldoret and stay at the IU House, the university-sponsored residential compound that is part of the IU-Kenya Partnership, a 20-year relationship between Indiana University and Kenya's Moi University. The partnership's mission is to develop leaders in health care for the United States and Africa, to foster the values of the medical profession and to promote health for the human family.

Spegele wins Howard reporting competition, travels to Korea, Japan



James Broslier

Senior Brian Spegele is one of nine winners of the Roy W. Howard National Collegiate Reporting Competition, a program that takes winners from around the nation on an all-expenses-paid, 14-day trip to South Korea and Japan to study culture and media. The competition is sponsored each year by the Scripps Howard Foundation. Roy W. Howard led Scripps Howard Newspapers from 1922 to 1953.

Owen spends week as visiting professional

Indiana native John Owen, MA'72, spent a week at the School of Journalism in April as professional-in-residence, discussing international media and the future of the newspaper industry. He is a journalism professor at the City University in London.

Owen was the long-time head of TV news at the Canadian Broadcasting Corp. then became founding director of the European Centre of the Freedom Forum.

Among his many talking points were the importance of the media's role in reporting international affairs, as well as the survival of the media in a time of shrinking resources.

He said the role of journalism depends on the power of truth: getting information from witnesses, talking to people you can trust and confirming facts.

During his stay, Owen also talked to students who were preparing to leave for the school's eight-week Summer in London internship program. The group met up again in London, where Owen taught a weekly class on international reporting.

Riya V. Anandwala



John Owen

Riya V. Anandwala

summer school

When the students have left and the campus is quiet for the summer, there's still plenty of learning in the School of Journalism. Here's how we stayed busy:

Teaching Fellows Workshop

The School of Journalism's 32nd annual Teaching Fellows Workshop brought 11 new college-level teachers to IU to learn from some of the school's veteran faculty members. The workshop is designed for people transitioning to teaching from professional journalism or other disciplines.

Mini University

Also in June, IU's Mini University drew 500 attendees, many of whom are IU alumni, for a week of learning. Journalism professors Mike Conway, Claude Cookman, Lesa Hatley Major, Peter Jacobi, Hans Ibold, Jim Kelly and Steve Raymer talked about topics ranging from the history of television news to media in South Asia.

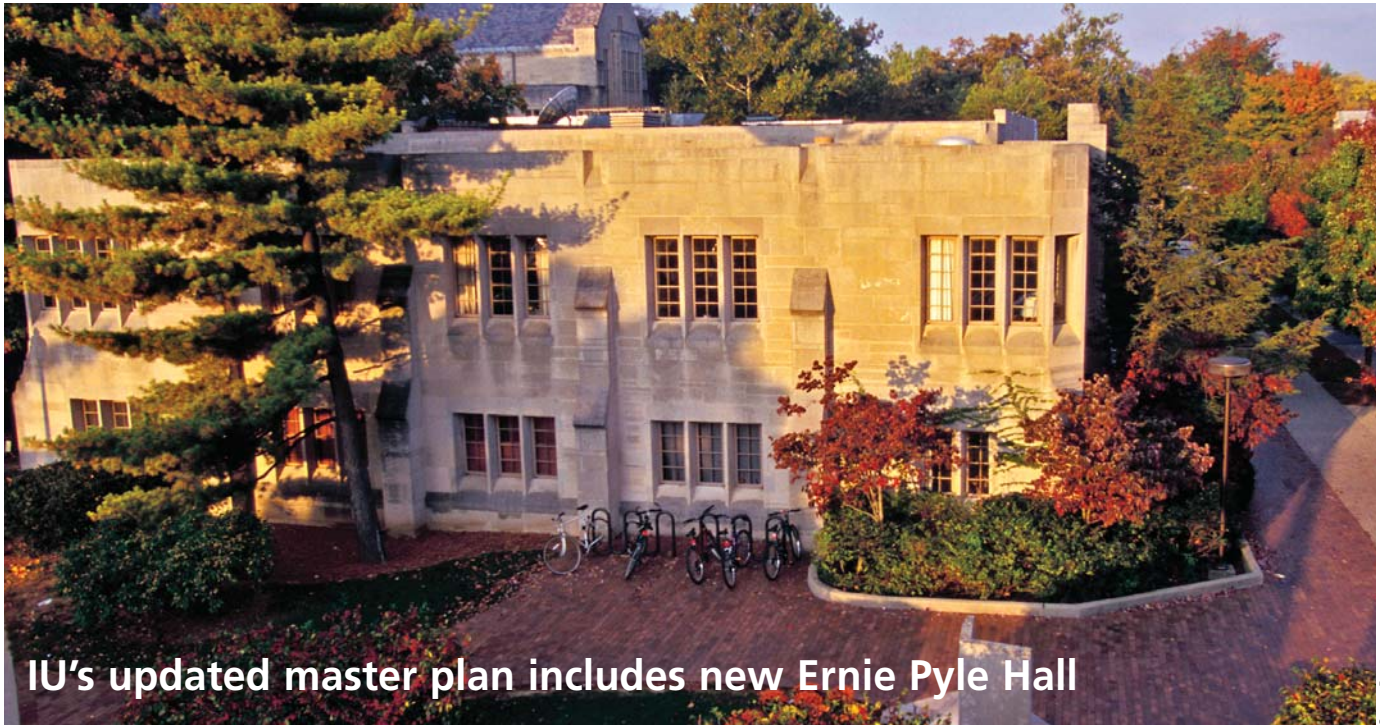
High School Journalism Institute

More than 500 high school teachers and students descended on Ernie Pyle Hall in June and July for the 63rd annual High School Journalism Institute. In week-long workshops, teachers refined their strategies and young journalists learned new skills to take back to their high schools around the nation.

Iraqi Young Leaders Program

For the second year, the school hosted a group of aspiring leaders from Iraq in July and August through a grant from the U.S. Embassy in Iraq. The students spent their mornings in leadership workshops run by Lead IU and their afternoons learning about U.S. language, communication, culture and civic participation. Students visited museums, spent time with local families, and took field trips to Indianapolis and Cincinnati.





Steve Raymer

IU's updated master plan includes new Ernie Pyle Hall

In February, architectural company SmithGroup/JJR of Washington, D.C., proposed to the IU Board of Trustees a new plan that will address space and facility issues on campus. The proposed plans would make Ernie Pyle Hall an extension of the Indiana Memorial Union. School of Journalism Dean Brad Hamm previously had announced preliminary plans for a new building for the school because of space constraints in Ernie Pyle.

Journalism's home for 54 years, the current building lacks space for student club offices and multimedia editing, which Hamm says are prominent features of most

journalism schools. The High School Journalism Institute and student career and advising services also have very little space.

The new journalism school would be about 75,000 square feet — twice the size of the current building. The estimated cost to construct and equip the building is \$25 million. Hamm says the School of Journalism is working with the IU Foundation to figure out the best solution to go forward, though there is no official timetable as of now.

"The journalism school has spent the equivalent of a lifetime in one building,

and now it is time to move forward and ensure the future for many new generations of students," he says.

Ariel Tung

Johnson named Fulbright chair

Associate professor Owen Johnson has been appointed Fulbright Distinguished Chair in Eastern European Studies at the University of Warsaw for the fall 2009 semester. Johnson will teach courses covering the history of communist media and the history of journalism in Europe.

Weaver, Parameswaran, Moscovitz win research awards

Roy W. Howard Professor **David Weaver** received the Paul J. Deutschmann Award for Excellence in Research at the Association for Education in Journalism and Mass Communication convention in Boston this summer. He is the first IU professor to receive the award.

Associate professor **Radhika Parameswaran** won the Top Faculty Research Paper award for *E-Racing Color: Gender and Transnational Visual Economies*

of *Beauty in India* at the International Communication Association conference in May. And one of Parameswaran's former doctoral students, **Leigh Moscovitz**, PhD'08, won the Association for Education in Journalism and Mass Communication's Nafziger-White-Salwen Dissertation Award, its top award for dissertation research.

Moscovitz's dissertation, *For Better or For Worse: News Discourse, Gay Rights*

Activism and the Same-Sex Marriage Debate, explored media portrayal and treatment of same-sex marriage through multiple research methods.

Moscovitz is an assistant professor in the Department of Communication at College of Charleston, S.C., where students voted her the department's best undergraduate teacher for 2008-2009. It's the first time a new teacher has received the honor.

Foreign correspondence changing with the times

By Joe Coleman

There's more than enough gloom to go around these days in America's newsrooms. The grimmest predictions yet are for what was once considered journalism's most glamorous character: the foreign correspondent. But "death of the foreign correspondent" talk — which has been going strong for years — doesn't mean today's would-be globe-trotting reporters have no future. International news is still in great demand, and up-and-comers can get to cover it if they have the right mix of versatility, passion and business skills.

Foreign correspondents once had it all — expatriate packages, generous travel budgets, years spent far from the editors and execs at the main office. And the stories? The stuff of history: War, famine, revolution. The reality, of course, can be more grunt work than glory. In 14 years as a foreign correspondent, I spent more bleary-eyed nights grinding out copy than I care to remember. But the job is still one of the best around.

Now the bad news: Foreign coverage as we know it is fading away. Keeping far-flung correspondents fed, housed and protected is increasingly beyond the budgets of today's struggling news companies. And the old bias that "Americans don't care about the outside world" hasn't helped, even if I don't believe it's true. America's top newspapers are pulling correspondents home in mounting numbers, leaving only *The New York Times*, the *Washington Post*, the *Los Angeles Times* (just barely) and *The Wall Street Journal* with substantial foreign operations. It's now largely up to the wires — the Associated Press, Reuters, Agence France-Presse — to cover the world.

So what can we tell journalism students eager to start collecting stamps in their passports? True, making a living as a foreign correspondent is much more difficult than before, but there are some ways you

can still win that ticket to the revolution.

First, get some sports, business and entertainment writing under your belt. The audience for each is growing and insatiable. All are thriving in the age of Internet news, and major organizations are scrambling to fill those needs. The recession is only slowing down a trend that will pick up as soon as the economy does. And even if you don't get a job as a sports or business reporter, employers will appreciate — and make use of — the versatility that experience in those areas will bring.

Second, you need multimedia skills. Long gone are the days when a print reporter could just wander into the field with a notebook and a pen. Today's journalist needs to know how to do it all. Writers should be able to shoot photos and video, take audio and put it all together with audio editing and slideshow software. These are basic skills these days, and the results — when done well — can be spectacular. Take a look at mediastorm.org to find out how powerfully still images, video and audio can tell a story. And learn social media. Today's reporters are both finding and telling stories on media such as Twitter. Old media need the tech-savvy to keep them fresh.

Third, develop a passion for a part of the world. Immerse yourself in a region or particular country — West Africa or Cambodia or Venezuela. It doesn't mat-

ter. Don't try to anticipate what will be a story three years down the road; just follow your passion, learn to love a foreign place, speak the language so fluently you dream in it. You might get lucky and your chosen country could become a hot story. That happened for me in Colombia in the 1980s. Regardless, great stories can be found anywhere, and this passion and knowledge will equip you to tell them.

Finally, today's young journalists have to be entrepreneurs. Many top foreign correspondents started out as freelancers, and the difference between those who make it and those who don't often comes down to business skills. In some ways, freelancing is the future. Media organizations are closing their full-time bureaus overseas, meaning they increasingly rely on stringers and freelancers to cover news when it hits. This can mean opportunity for young reporters.

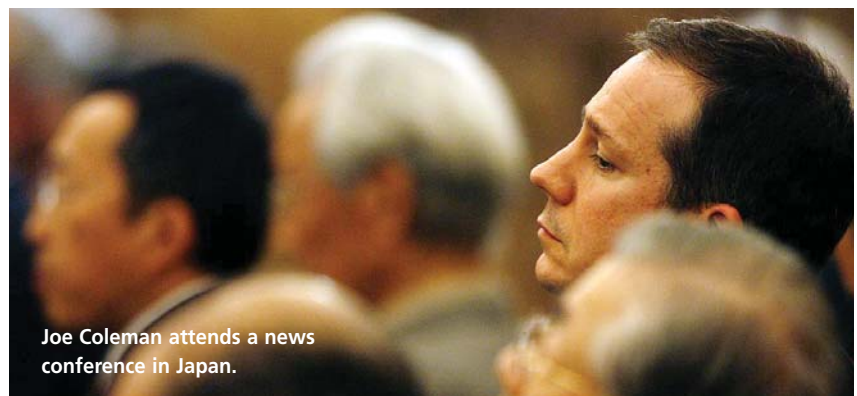
Despite the hardships, the life of a foreign correspondent is still worth the challenge — just as it always has been.

Joe Coleman, former Tokyo bureau chief for the Associated Press, is the Roy W. Howard Professional-in-Residence at the School of Journalism.



James Brosher

Joe Coleman



Joe Coleman attends a news conference in Japan.

David Guttenfelder



a dream job

by Aline Mendelsohn

Tim Franklin outside the Lucas Oil Stadium in Indianapolis, home to the Indianapolis Colts football team.

As a sports writer, Tim Franklin's brother got to go to games for free, watch from the sidelines, interview coaches and players, write stories — and actually be *paid* to do this. It almost seemed too good to be true.

So one day Tim, all of 14 years old, came up with a brilliant idea. He brazenly approached the editor of the *Mooresville* (Ind.) *Times* and asked if he could write a sports column.

The editor gently suggested that Franklin might want to try reporting first. But he must have seen promise in the teenager, because he let him cover a high school wrestling match.

More than 30 years later, Franklin, BA'83, doesn't remember the particulars of the assignment.

"God help me, what I wrote in that story," he says, "because I'm sure it was pathetic."

But that one story launched a career that has included nearly a decade at the helm of three major newspapers, and Franklin's enthusiastic start in journalism set the tone for years to come.

As it turned out, he didn't become a sports writer or columnist. Instead, he has spent most of his career on the news side, earning a reputation as a watchdog journalist known for chasing big stories and, as *The New York Times* put it, "making news in the process of publishing it."

After 27 years with newspapers, in January Franklin returned to Indiana to direct the new National Sports Journalism Center at IUPUI, a project of the School of Journalism that is based at IUPUI but also

includes the Bloomington campus. The center, which kicked off in March with a speaker series, will offer a concentration in sports journalism and training for everyone from high school rookies to veteran professionals; it also will facilitate research on sports journalism.

Franklin's new role combines three of his passions: journalism, sports and IU.

"It seemed like an opportunity of a lifetime," Franklin says, "to be able to go back to an institution that you love and care about and build a new program from scratch."

Early days at the *IDS*

Franklin, always a sports fan, grew up following the Hoosiers, but he never covered IU sports. At the *Indiana Daily Student*, he focused on campus issues and city hall. By his senior year, he was editor-in-chief.

"Even back then, I thought I was going to work for him," says Tim Nickens, BA'82, now editor of editorials at the *St. Petersburg Times*. "He was such a prominent fixture in the *IDS*."

So prominent, he barely left the newsroom. Franklin and Nickens were roommates their senior year, not that they spent much time at their apartment near 10th Street. They were either working hard in the newsroom or kicking back at Nick's, where conversation revolved around journalism and sports "since we generally didn't have dates," Nickens says.

The most memorable sports event of their days at IU was the 1981 basketball Final Four.

Franklin, Nickens and another friend piled into Franklin's Plymouth Duster and headed east to Philadelphia, driving straight through the night. They couldn't wait to be part of the historic moment. And not just to watch the game. They wanted to be there early to watch IU practice.

"That's how sick we were," Franklin recalls with a laugh.

It was indeed a historic weekend: President

Reagan was shot. And IU won the national championship.

After graduating, Franklin headed to the *Chicago Tribune*. He stayed on the news side for more than a decade until 1995, when he was named the paper's associate managing editor for sports.

It was an exciting time for sports in Chicago, with the unstoppable Bulls and the unflappable Michael Jordan. The excitement surrounding the team electrified the city. That said, Franklin had to maintain a professional distance. Even when he would go to games for fun, without press credentials, he remained dispassionate, abiding by that old phrase, "No cheering in the press box."

In 1996, Franklin led the Tribune Co.'s Olympic coverage in Atlanta. After a 16-hour day, an editor called him about reports of a bombing in Centennial Olympic Park. Franklin and his colleague jumped into their car and flew downtown. At one point, officers attempted to quell the scene with pepper gas. Franklin still managed to file a story at 5 a.m.

A few years later, Franklin moved on to edit *The Indianapolis Star*. Before long, he found himself in the throes of another massive sports story.

Knight and NASCAR

Only a few months into Franklin's term at the *Star*, CNN aired a tape that showed Bob Knight with his hands on player Neil Reed's neck.

At the time, Franklin was attending an American Society of Newspaper Editors conference in Washington, D.C. Immediately, he put in a conference call to his editors. Within days, says Franklin, "It got a little intense."

After the paper ran a series of stories probing the Knight controversy, a reader mailed a copy of the section to Franklin with an inscription: "I hope you *Star* people burn in hell for leading the crusade against my hero," Franklin told *American Journalism Review* in 2000.

"It seemed like an opportunity of a lifetime, to be able to go back to an institution that you love and care about and build a new program from scratch."

Franklin and his staff charged on. They knew it was a big story, and not just locally: Knight even merited the cover of *Sports Illustrated*.

Several months later, Franklin was named editor of the *Orlando Sentinel*. Immediately, he was tackling another huge — and controversial — story.

Before Franklin arrived at the *Sentinel*, the sports staff had been investigating the death of three NASCAR drivers. The series found that the drivers all died of skull fractures caused by head whip, in which the head whips violently forward causing massive head injuries. A restraining device could prevent the injury, yet NASCAR, unlike other racing leagues, did not require head or neck restraints.

The Sunday after the series ran, legendary driver Dale Earnhardt was killed at the Daytona 500. The immediate question was how Earnhardt had died, so the paper filed a Freedom of Information Act request for the autopsy photos.

Franklin never intended to publish the pictures; instead, he intended to ask an independent neurologist to review them and determine the cause of death. After filing the FOIA request, the *Sentinel* assured Earnhardt's widow in writing that the newspaper would not publish the photos. But then Earnhardt's widow held a press conference and accused the *Sentinel* of exploiting her husband's death.

The conference ignited a revolt among fans, who flooded Franklin with threats. "Die! Die! Die!" wrote one reader. "... I want to see your autopsy photos NOW."

In the end, the *Sentinel* settled with Earnhardt's widow, and the paper's investigation confirmed that Earnhardt had indeed died from a skull fracture. In the wake of the revelation, NASCAR adopted sweeping safety reforms.

The Earnhardt story exemplifies Franklin's ideal of journalism and illustrates what he hopes to impart through the new sports journalism center.

"I think it's important that we ground students in the ability to do more than just game stories," he says. "We also want

to talk about the watchdog role that sports journalists can play and have played in history."

Sage Steele, BS'95, a member of the center's national advisory board, says the center will do wonders for budding sports journalists. Steele, a sports anchor at ESPN, looks forward to seeing how Franklin will develop the program.

"He just gets it," Steele says. "He has been in the trenches very recently."

Very recently. Throughout his career, Franklin has faced many challenges, but nothing — not the boycotts, the pepper gas or even the death threats — was as difficult as his last year at the *Baltimore Sun*.

A new challenge

2008 was an extraordinarily difficult year for newspapers, as publications across the country endured massive staff cuts. Last summer, the *Sun* went through a major voluntary buyout, as well as some layoffs. Franklin says it was his "worst day in journalism."

"It's a time of wrenching change in newspaper business and really for all traditional media," he says. "That's been a very, very painful process. You're not just reorganizing and reinventing, you're also tearing."

Despite the uncertain future of the media, Franklin is energized by the recent jump in enrollment at the School of Journalism. In the past three years, the number of students in the program has increased by 50 percent.

But there are times, particularly when big news breaks, that he feels a sense of loss.

On Inauguration Day, Franklin couldn't help but map out sidebars and pages and ... Wait a minute. He had to stop and remind himself: *I'm not doing that now.*

Another time, he was with his family, watching an NFL playoff game that was running late. Franklin said, "I hope we get this game over with soon. We're going to miss deadline."

His son looked at him and said, "Dad, you don't have to worry about that anymore."

Now, Franklin has other things to worry about. Namely, building a program from the ground up — quite literally. For now, the program is based at the School of Journalism at IUPUI. Ultimately, the school hopes to have a sports journalism building in Indianapolis.

"I'm now in an entirely new world where I'm in some ways figuring this out as I go and reinventing myself, which can be daunting, but is also a lot of fun," Franklin says. "I wake up in the morning thinking about how I'm going to build something. It's invigorating, it's a challenge, and I have a lot to learn."

Aline Mendelsohn, BAJ'01, is a freelance writer, once hired by Tim Franklin as a reporter at the Orlando Sentinel.

Journalism School launches National Sports Journalism Center

The School of Journalism launched its National Sports Journalism Center in January on the IUPUI campus, with Tim Franklin at the helm. The center began offering classes at IUPUI and IU Bloomington this semester.

"One of the missions of the new National Sports Journalism Center at IU is to illuminate the major trends and issues in sports in America. And at a center dedicated to the study of sports media, we decided that the first issue we wanted to explore was the state of sports media itself," Franklin says.

The center will train sports journalists, serve as a national resource for the training and continuing education of working sports journalists, and provide a forum for discussion on the major issues facing sports and sports media, says journalism dean Brad Hamm.

In addition to courses, the center will offer a speaker series and a Web site, and it will develop partnerships with media companies, sports franchises, leagues, governing bodies and professional organizations in Indiana and across the country.



INDIANA UNIVERSITY

Alumni Spotlight



BEN GABBE PHOTOGRAPHY

Emily Hendricks Turnier

BAJ'04

Associate Editor
All You magazine
New York City

Journalist, wife, magazine junkie

Member, School of Journalism Alumni Board

Life Member, IU Alumni Association

“During my four years in Bloomington, I acquired a top-notch education, lifelong friends, real-life work experience while reporting and editing at the Indiana Daily Student, and wonderful memories, including celebrating with my fellow Hoosiers when the men’s basketball team beat Duke and went to the Final Four in 2002. I enjoyed my time at IU so much that I became a life member of the IU Alumni Association a few years after graduation. Joining the association made a lot of sense for me, because I wanted to stay connected to the university after I left.”

INDIANA UNIVERSITY
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World View

by Ben Weller

When Rosemarie Overstreet told her advisers and colleagues at the *Indiana Daily Student* that she was going abroad her sophomore year, she got some strange looks. She was an involved, productive *IDS* staffer, and people probably expected her to follow the traditional path from the college paper to a daily, and then, if she still wanted to be a foreign correspondent, perhaps in a few years she could land a post abroad.

"I think I threw the IU program for a loop when I told them I wanted to go overseas," says Overstreet, BA'84. "To me it was just a necessary step in my preparation."

Overstreet did end up studying abroad that year, in Germany, and she hasn't looked back. Her decision to bypass the traditional channels of a career in journalism may have puzzled her college classmates and advisers, but now it seems visionary. With that bold move, along with her journalistic training at the IU School of Journalism and a graduate degree in international communication from American University, Overstreet was crafting a set of skills that would help her stay relevant, even as the old model of journalism changed.

Overstreet's career has included freelance reporting assignments for ABC News, a stint as a production assistant for ABC's Sam Donaldson during Ronald Reagan's second inauguration, teaching appointments, and various roles as a producer, writer, editor and translator for media campaigns by international corporations and public relations agencies. She has produced travel documentaries for PBS, and she consults on content for English-language Web sites in Europe.

Overstreet spoke by phone from her home in Germany about her unique career path and the changes and challenges of the new media landscape.

Newswire: *You've had this sort of sprawling career, doing lots of different kinds of work for different kinds of clients. How do you define yourself as a professional?*

Overstreet: I'm a journalist first and foremost. Ever since I was a little kid, I've always wanted to have something to do with writing. There are some people who say your career finds you, you don't necessarily choose it, and I think in my case that's what it was. As early as grade school, I always enjoyed writing and telling stories. I've always seen myself as a writer. I'm a journalist and I was able to sell those skills or make those skills work at quite a few different places.

Newswire: *You went to Europe in high school, again in college and graduate school, and then following graduate school you went back again. What gave you the confidence it takes to excel not just in journalism but in a media environment quite different from that in the United States?*

Overstreet: I knew that I had skills and I just thought, "If I can find someone who wants my skills, I'll be OK." I'm not saying that I came over with a backpack like some guitarist and then the next morning I was like the next Jimi Hendrix. But 20 or 30 years ago, the only way you could think about having a career overseas was if you took this traditional career path of putting in time at a daily and then hoping that you might get placed overseas. I didn't want to wait that long.



Volker Droege

Rosemarie Overstreet

Newswire: *How did you get into corporate communications?*

Overstreet: In my grad school program, you absolutely had to do an internship overseas. American [University] had some connections and I had some offers. I liked some of the offers better than others, but they really wanted me to go do corporate communications at IBM. I wasn't so keen on that position because I thought it didn't sound very exciting; but I ended up saying yes to it, and it ended up setting all kinds of other career opportunities in motion.

I went and spent four or five months looking into corporate communications, but from this international perspective. I was working with Germans who were journalists, but they had very different backgrounds. We had all these conversations about journalism and I began to see that it wasn't this black and white field.

Newswire: *You've gotten a chance to see the changes in journalism and media from different viewpoints, both as a journalist and as a media consultant. What should students*

graduating now be doing to prepare themselves for the new face of journalism and communications?

Overstreet: When I went to college, I was sort of coming in at the end of an era in journalism. There wasn't the Internet, and it was pretty black and white in terms of the careers you could have — you were going to go to print and work at a daily or a magazine, or you were going to do broadcast.

I am sure that now for every person who is graduating and is thinking to themselves, "I'm going to go online and report for Slate," there's another person coming out going, "I'm really not sure what I want to do, but I know I want to write and I know I want to bring ideas together." And I think what really needs to be told to some of these people is, "You know what, if you're flexible and you're a bit creative, you can take your media skills and you can take your journalism degree and parlay that into a lot of different fields."

It seems to me that in the '80s, that was far more narrowly defined. Some people are saying the newspaper is dying and that everything is drying up, but I think there are so many opportunities that require the kind of skills you can get from a journalism background. They're not just your typical newspaper, television, broadcast kind of jobs. You just have to be open and flexible.

Newswire: *You definitely took some risks and followed an unconventional path. Looking back, was it the right move?*

Overstreet: I suppose if I were a career counselor, this would not be something you could sell to a student. Some of it is luck and opportunity. But I'm very certain that if I had stayed in the U.S. and worked at a daily, the opportunities that have laid themselves out in front of me just wouldn't have happened. I often wonder what would have happened, but...

Newswire: *Are you happy with how it played out?*

Overstreet: Oh, yeah!

Newswire: *Final advice for journalism students?*

Overstreet: One thing I think is really important in your four years of getting your degree is to spend some time abroad. Whether it's backpacking, or if you can parlay it into some sort of internship, it's really important to spend some time overseas. Any American who thinks that life can happen without being aware of what's going on beyond America is in denial. Whether it's the products you buy, or the money you invest, or the leaders you elect, the world is much more connected now than it was in the 1980s. I think you can only gain on your resume if you have experience abroad.

Ben Weller, MA'07, is a freelance writer and photographer. View his work at wellerpix.com.



Opposite: Anne Kibbler
This page, clockwise from top left: Courtesy;
Anne Kibbler; Scott Myrick; Scott Myrick; Jeremy
Hogan; Courtesy; Jeremy Hogan; Jesse Darland



Classrooms without walls

THE JOURNALISM EXPERIENCES PROGRAM

In theory, a student taking advantage of the **Journalism Experiences Program** could, in four years (take a deep breath): **Live** in the **School of Journalism's** Media Living Learning Center; **travel** to **Ernie Pyle's birthplace** in Dana, Ind.; spend a week at the **Poynter Institute St. Petersburg, Fla.**; **visit** media outlets in **Chicago**; spend spring break learning in **London** and **Paris, Korea** or **Japan**; **head south** to learn about **media in Chile**; travel to **Kenya** to learn how to **report on HIV/AIDS**; **work** for the *Indiana Daily Student*, the *Arbutus* or **campus radio or television**; **be a Journalism Ambassador**, helping **represent** and promote the school; join the **Public Relations Student Society of America**, the **Society for Professional Journalists** or the **National Association of Black Journalists**; work in a student-run **advertising agency**; meet **journalism legends** such as **Bob Woodward** of Watergate fame and National Public Radio's **Nina Totenberg**

by Anne Kibbler

A lot of learning goes on outside the classroom walls of Ernie Pyle Hall. The goal of the Journalism Experiences Program is to help students grow personally and professionally through potentially life-changing activities. By the time they graduate, students have had multiple opportunities to become savvy, experienced, well-rounded young adults, ready for the world beyond Bloomington.

"You have to define a school based on much more than classroom teaching," says Dean Brad Hamm, who launched the Journalism Experiences program two years ago. "The Journalism Experiences and classroom combination will help us be one of the best schools in the nation and attract the best students."

Hamm cites the school's international travel programs as experiences that enrich students' lives. Travel allows the aspiring journalists to see the world in a different light and to understand Indiana's ties to other countries.

"The Ernie Pyle course (which takes students to Europe to follow Pyle's footsteps during World War II) is the perfect example," he says. "It's taught only in Indiana, but it's broader because of the links to World War II history and war reporting and the travel to two different countries.

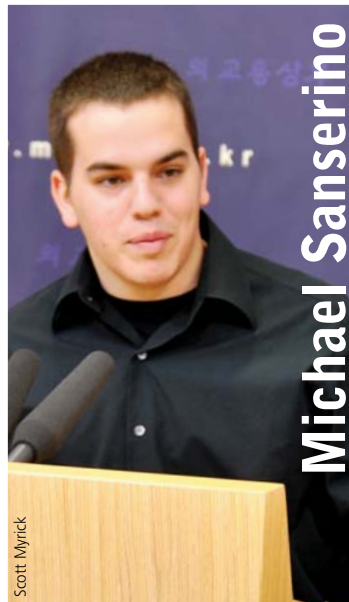
"It's a powerful teaching method. It's hard to match these four years if you take advantage of all of the Journalism Experiences opportunities."

Class: 2009

Hometown: Fort Wayne, Ind.
 Major: Journalism
 Other studies: Political science

Experiences:

- *Indiana Daily Student* reporter, sports editor, managing editor, editor-in-chief
- Journalism Ambassador
- Internships at the *South Bend Tribune*, the *St. Petersburg Times* (as a Poynter Scholar) and *The Wall Street Journal*
- Traveled to South Korea as part of J460 Korea: Technology, Change and the News
- Attended a sports journalism summit at the Poynter Institute



Michael Sanserino's four years at the *Indiana Daily Student* brought him experiences he hadn't anticipated, from covering the national disgrace of IU basketball coach Kelvin Sampson's demise to learning what it takes to be a manager.

As a lifelong newspaper aficionado who wrote captions for sports clippings as a kid, Sanserino has taken each new experience in stride.

Covering Sampson, he says, was a challenge outweighed by the reward of writing stories people cared about.

And the move from *IDS* managing editor last fall to editor-in-chief in the spring brought valuable perspectives: To be a newspaper manager, you have to manage people and conflict and still put out a newspaper. But having first-hand experience on both sides of the desk gave Sanserino insights into how he might best use his skills to effect positive change.

Sanserino's passion for change extended to his role as a Journalism Ambassador. He enjoyed giving tours of the school and meeting well-known journalists, but he thought the program could do more.

"It's one thing to usher at a Speaker Series event, but another to go out and spread the passion we have for journalism to young people we need in the business," he says.

As a graduate of Southside High School, an inner-city school in Fort Wayne, Sanserino thought the Ambassadors could make a difference by reaching out to kids who otherwise might not know about careers in journalism. Since so much of journalism is about diversity, he says, it makes sense to enrich the industry by drawing in students from a variety of backgrounds. This year's Ambassadors will try to do just that.

At IU, Sanserino enriched his own experience by taking advantage of internship opportunities and traveling to Korea as part of class on media and technology. He completed his final internship in the summer, working in San Francisco for *The Wall Street Journal*.

In August, he accepted a job as a sports reporter with the *Pittsburgh Post-Gazette*.

During her time at IU, Audrie Garrison walked on the beaches of Normandy as part of a journalism course and traveled to Washington, D.C., to cover the inauguration of President Barack Obama for the *Indiana Daily Student*. But one of the best experiences she had as a journalism student took place in Bloomington.

As a Journalism Ambassador, Garrison ate dinner with legendary investigative reporter Bob Woodward at Bryan House, home of IU President Michael McRobbie.

"That was one of the coolest things I've done in college," she says.

Garrison first came to IU as a student in the High School Journalism Institute, then chose the School of Journalism for her undergraduate education. She jumped right into extracurricular activities, working for the *IDS* and, in her junior year, becoming an Ambassador.

At the *IDS*, she covered events ranging from the selection of McRobbie as university president to the murder trial of John Myers, who was convicted in 2006 of killing IU student Jill Behrman. After serving as editor-in-chief last fall, Garrison spent the spring semester as a copy editor, designer and beat reporter.

Spending so much time at the *IDS* — Garrison said it can easily turn into a 50-hour-a-week job — prepared her for the work place. But her dedication to the newspaper also meant she couldn't take advantage of standard study-abroad programs. A class on Ernie Pyle allowed her to travel to Europe. Without the class and her trip to Asia as a Roy W. Howard competition winner, she says she wouldn't have traveled anywhere. And the travel, she says, has been invaluable.

"If you're going to write about the world, even if you're not writing about other countries, you still need to understand our country's place in the world," she says. "If you never leave, then you accept that things are the way they are because that's the only way. Maybe it's the best way and maybe it's not."

**Class: 2009**

Hometown: New Palestine, Ind.
 Major: Journalism
 Other studies: Political science

Experiences:

- Journalism Ambassador
- Reporter, campus editor, general assignment editor, managing editor, editor-in-chief of the *Indiana Daily Student*
- Traveled to Europe as part of J460 From London to Paris: In the Footsteps of Ernie Pyle
- Interned at the *Shelbyville* (Ind.) *News*, the *Arizona Republic* (Pulliam Fellowship) and the Scripps Howard Foundation in Washington, D.C.

- Traveled to Korea and Japan as a winner of the Roy W. Howard National Collegiate Reporting Competition.

Class: 2010

Hometown: Fortville, Ind.

Major: Journalism

Other studies: International studies, Chinese

Experiences:

- *Indiana Daily Student* reporter, special projects editor, managing editor
- Managing editor of *INside* magazine
- Journalism Ambassador
- Studied for a semester in China
- Internships at the *St. Petersburg Times*, as the winner of the Poynter Scholarship, and at *Conde Nast Traveler*
- Traveled to Korea and Japan as a winner of the Roy W. Howard National Collegiate Reporting Competition.



Roaming life as the child of a U.S. Marine gave Brian Spegele a taste for international travel. When he was looking for a university to attend, the School of Journalism's course flexibility and IU's breadth of language and overseas study programs offered the combination he was looking for.

With his family settled in Indiana, Spegele has continued to travel as a young adult. In his sophomore year, he went to China as part of an intensive language program at Nanjing University. More recently, he went to Japan and Korea as one of nine winners of the Roy W. Howard National Collegiate Reporting Competition. Both programs are independent of the journalism school, but Spegele said the school's requirement of a second concentration allowed him to study Chinese, and his experiences in student media and internships helped him win the Howard competition.

As an *Indiana Daily Student* regular since his freshman year, Spegele covered the IU presidential search that resulted in Michael McRobbie's selection and was embedded with IU National Guard students in Georgia. As a sophomore, Spegele started a weekly podcast, interviewing people from IU and the community.

"I decided to study journalism because I wanted to tell people's stories — people who were different from myself," he says.

Spegele says he was blessed to have the opportunity to study last fall in Nanjing. He saw children herding goats in the street, traveled to a monastery on the Tibetan plateau and played two-on-two basketball with locals in a remote village.

"If I wanted to be a communicator," he says, "what better experience could I have than that?"

Spegele wants to tell China's story, and he's already started. In December 2008, the *Indianapolis Business Journal* published his article on Eli Lilly and Co.'s efforts to start up new pharmaceutical businesses in China. And there are many more tales Spegele is waiting to tell.

After Lindsay Pollack returned from a study program in Barcelona, Spain, another international opportunity presented itself, this time in Bloomington. As part of a U.S. Department of State program to help rebuild Iraq, the School of Journalism won a grant to bring a group of young Iraqis to Bloomington for a communications and leadership program. As a Journalism Ambassador, Pollack was asked if she wanted to help out.

"It kind of fell into my lap," she says of her 2008 summer experience mentoring future Iraqi leaders. "It was an awesome experience. I had just come out of an international experience and was enthralled with all things international. I thought coming back to Bloomington was going to be so painful, but then I had a group of international people I could learn from. You can read history books and see things on the news, but you don't know what life is like. It's very humbling."

Pollack was a mentor again this year for a second group of Iraqi students. She spent four weeks living with them in Eigenmann Hall, working with three other peer mentors to organize evening and weekend activities. In August she left for Costa Rica, where she is teaching English.

Pollack didn't set out to study journalism, but parental influence caught up with her. Her mother majored in journalism at the University of Wisconsin–Madison and worked for many years in community and public relations. Her father, an attorney, once was a legal editor. Pollack, a member of the Singing Hoosiers, was attracted to IU originally because of the Jacobs School of Music, but after taking J110 Foundations of Journalism and Mass Communication with professor David Boeyink, she changed her mind.

"I'm really glad I have this journalism education," she says. "It's a flexible degree to have. What kind of organization doesn't need people who can communicate?"

**Class: 2009**

Hometown: Milwaukee, Wis.

Major: Journalism

Other studies: Spanish

Experiences:

- Journalism Ambassador
- Traveled to Santiago, Chile, as part of J460 Media in Latin America: Messages and Moguls, Dictators and Democracy
- Lived in Barcelona, Spain
- Worked for two summers as a peer mentor in the Iraqi Young Leaders Program, run by the School of Journalism
- Member of the IU chapter of the Public Relations Student Society of America

During an eight-week internship in London, Katie Wickham faced a steep learning curve. Her employer, Wriglesworth Consultancy, asked her to work with financial recruitment firms to develop public relations materials and establish relationships between her clients and the media. Wickham had to become proficient not only in understanding financial jargon, but also in interacting with professionals from a different culture.

It was a challenge, she says, but it helped her develop a better sense of why she wanted to go into PR in the first place.

"Seeing (public relations) through a different lens and seeing how they worked for their clients opened my eyes to the breadth of what public relations can do," Wickham says.

While in London, Wickham filled every spare minute with visits to museums and trips to Bath, Stonehenge, Paris and elsewhere. She's taken the same approach in the journalism school, as an Ambassador, a High School Journalism Institute counselor and an officer in the IU chapter of the Public Relations Student Society of America.

In PRSSA, Wickham was the point person on a 30-member greek media training committee, seeking guidance from local advertising agency Hiron and Co. and teaching fraternity and sorority members how best to promote their houses and deal with crisis situations. She also served as vice president of communications on a seven-member Panhellenic Association executive team.

Each experience, she says, has been unique. But together, the opportunities she's had at IU have helped her to become the kind of student and ultimately the kind of professional she has always wanted to be. When she graduates, she plans to look for a health or publishing PR position.

"I try to soak up everything," she says. "I think that's what the journalism school is set up to do. I don't think I could have gotten that anywhere else."

Class: 2010

Hometown: Hilliard, Ohio

Major: Journalism

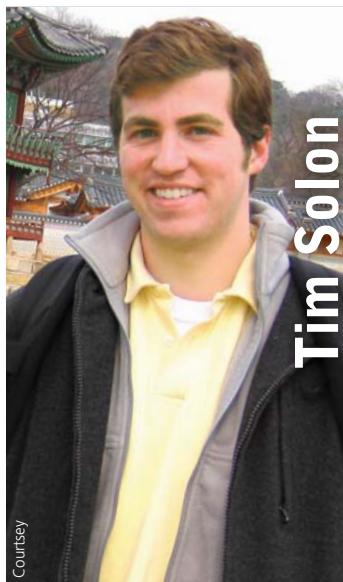
Other studies: Communication and culture

Experiences:

- Traveled to Chicago and St. Petersburg, Fla., and spent eight weeks interning in London with Wriglesworth Consultancy, a public relations and research agency
- *Indiana Daily Student* copy editor
- Journalism Ambassador
- Vice president of the IU chapter of the Public Relations Student Society of America
- Counselor for the High School Journalism Institute
- Vice president of communications for the Panhellenic Association
- Internship with *Highlights* magazine



Shanna Rottinger



Courtesy

Class: 2010

Hometown: Fort Wayne, Ind.

Major: Journalism

Other studies: Business and sociology

Experiences:

- As an Ernie Pyle Scholar, traveled to Chicago and St. Petersburg, Fla., and spent eight weeks interning in London for Euronews, a multi-platform news service; also traveled to South Korea as part of J460 Korea: Technology, Change and the News
- Interned at Cook Medical in digital marketing
- Journalism Ambassador

As a sophomore in the School of Journalism, Tim Solon found himself in the middle of a discussion about journalism ethics. But this was no ordinary workshop. The discussion took place at the Poynter Institute in St. Petersburg, Fla., and Solon's classmates were employees of CNN and other prominent news organizations. While there, he also took a writing workshop with famed writing coach Roy Peter Clark, whom Solon describes as "awesome."

Solon is an honors student in the Ernie Pyle Scholars program. The scholars have the opportunity to take part in some unique extra-curricular experiences, including the spring break trip to St. Petersburg, meetings with top media professionals who participate in the school's Speaker Series, and an eight-week internship in London.

"I think this has been an amazing opportunity, because you really get involved with the school right when you come in your freshman year," Solon says of the honors program.

For his London internship last year, Solon worked for Euronews, a news service that produces TV broadcasts and online news in multiple languages. As a junior, Solon took a new course on Korean technology and news with assistant professor Lesa Hatley Major. The class traveled to South Korea and visited media outlets, university classrooms and cultural landmarks. For Solon, it was the trip of a lifetime.

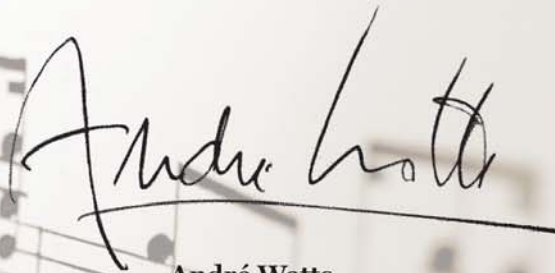
"I didn't know what to expect when I was getting ready for the trip, but it blew all my expectations away," he says. "The technology was pretty impressive, but I just thought that the people were fascinating, despite the language barrier."

Solon says journalism classes have prepared him for the multimedia world that awaits him on graduation, and his classroom experiences have been positive. But the out-of-classroom experiences, he says, have been "life-changing."

"I really appreciate the fact that the journalism school has taken the approach that the global perspective is important," he says. "Having this experience has helped me grow as a person, as a student, and hopefully as a person in the work force."

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André Watts

The Jack I. and Dora B. Hamlin Endowed Chair in Piano
Indiana University Jacobs School of Music



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on the record

1940s

Russell L. Bufkins, BA'47, MA'51, retired from the U.S. Navy in 1966 while serving as an officer-in-charge in New York City. He then served as national PR director for the Boy Scouts of America, a position from which he retired in 1982. He also worked for the Denton (Texas) Tennis Association for 22 years and was a PR volunteer for the University of North Texas Opera for 20 years. Bufkins lives in Denton.

1950s

An 1840s log cabin donated by **Joyce F. Lakey**, BA'52, recently found a permanent home near Terre Haute, Ind. The cabin, which measures 19 feet by 19 feet and formerly housed a family of 10 children, has been rebuilt in a village of nearly 20 pioneer buildings in Fowler Park in Vigo County. Lakey, who is retired, named the cabin in memory of her late daughter, son and granddaughter. A former counselor who specialized in treating adolescent male sex offenders, Lakey wrote a book about their treatment, *Beware the Child*, in 2004. She has been published in many professional journals and has contributed a number of Sunday features to *The Indianapolis Star*. Lakey lives in Terre Haute.

Last fall, the IU Foundation presented its IU Partners in Philanthropy Awards as part of Celebrate IU month. The Foundation's Amicus Laureate Award was given to the chairman of Hoosier Times Inc., **Scott C. Schurz**, '54, LDH'00, for his "extraordinary loyalty, leadership and achievement on behalf of Indiana University" during the past 40 years. A South Bend native, Schurz moved to Bloomington in 1966 and became involved with IU through his work for *The Herald-Telephone*, now *The Herald-Times*. In addition to serving as a current member of the IU Foundation Board of Directors, Schurz has been president of the Varsity Club, chairman of the Knight Library Endowment fundraising effort and vice president of the Friends of the Kinsey Institute. He and his wife, **Kay**, '71, were also presidents of the Friends of Music, which helps provide scholarships and competition travel grants to IU Jacobs School of Music students. In the early 1970s, Schurz was co-chairman, with Nelson Poynter, of fund raising for the remodeling of Ernie Pyle Hall.

1960s

Linda S. Gregory, BA'66, MA'71, EdD'74, is a senior programmer and analyst for Saint-Gobain Containers Inc. in Muncie, Ind. In November she was selected as one of five employees to receive the company's Volunteer Recognition Award. She was cited for her involvement in the Eliminating Poverty Impact Coalition, of which she is co-chair. She lives in Muncie.

1970s

Michael H. Starks, BA'74, is a marketing communications manager for IBM Corp. in Zionsville, Ind., where he lives. He writes, "After working in nearly all the disciplines of organizational and marketing communications, I'm building a new career in interactive communications and the use of Internet technology for accomplishing personal, social and organizational objectives."

Iris A. Cooper, BA'75, MBA'77, is director of entrepreneurship and small business for the Ohio Department of Development in Columbus. Actively involved in many community organizations, Cooper was honored in 2006 as a YWCA Woman of Achievement and in 2008 as a Woman of Economic and Leadership Development. She is an advocate for children and the disenfranchised and has mentored many women and minority entrepreneurs over the years.

Cooper, who was featured in the October 2008 issue of *Entrepreneur* magazine for her commitment to community service, is also an event speaker, business coach and real-estate consultant. Her Web site is at www.justaskiris.com.

Richard Binkle, BA'76, has been named editor-in-chief of the literary magazine *Inkwell*. It is published semiannually in the spring and fall by Manhattanville College in New York and is staffed by faculty and graduate students of the writing program.

Marcia Schmelter Stubbeman, BA'76, writes, "I am in my 20th year at the NCAA as associate director of publishing. I am living happily in Indianapolis with husband, Eric, and son, Kyle. I am interested in hearing from old friends at mstubbeman@ncaa.org."

Carole Huber Braun, BA'77, writes, "I am working in [the area of] student life for the Nonstop Liberal Arts Institute, with the goal of opening an independent Antioch College." The Nonstop Liberal Arts Institute is an educational organization supported by alumni, students, staff and former faculty of Antioch College — which officially closed in June 2008 — to keep the college alive and operating in Yellow Springs, Ohio. Nonstop is not supported by or affiliated with the Antioch University system. Braun lives in Xenia, Ohio.

Plummer picks up national sports management honor



Courtesy

Bill Plummer III, BS'73, American Softball Association Hall of Fame services manager, has been named winner of the Sportsplex Operators and Developers Association's Elliot Hawke Award of Excellence for 2008. The award was announced at the organization's National Conference in San Antonio, Texas, in December. Plummer was chosen from a field of seven national sports people.

In October, **R. William Jonas Jr.**, BA'78, JD'81, was inducted as president of the Indiana State Bar Association. He is a partner in the South Bend law firm Hammerschmidt, Amaral and Jonas. As bar president, he is the primary spokesman for the more than 12,000 Indiana lawyers who belong to the ISBA, and he presides over the association's board of governors. His wife, **Kathleen Harsh Jonas**, BA'78, MLibSt'97, is executive director of the St. Joseph Valley branch of the Indiana Association of Plumbing-Heating-Cooling Contractors, based in Mishawaka, Ind. The couple lives in South Bend.

Stephen A. Wildfeuer, BA'78, is the director of the Arts Institute Study Abroad Consortium in Pittsburgh, where he lives.

In March, **Gena L. Asher**, BA'79, MLS/MIS'03, of Bloomington, Ind., was elected second vice president of the Woman's Press Club of Indiana. She is a freelance writer, Web editor and adjunct lecturer at the IU School of Journalism in Bloomington.

Jennie Rees, BA'79, has been covering horse racing for the (Louisville, Ky.) *Courier-Journal* since 1983. She is married to Pat Dupuy, a horse trainer.

1980s

Tom Herrmann, BA'80, is corporate communications manager for American Water in Alton, Ill. Of the spring 2009 issue of *News-wire*, which focused on journalists in transition, he writes: "What a timely issue. Two old colleagues head back to Bloomington and a story on people leaving the newsroom for corporate work. I left 14 years ago when I had to choose whether to spend nights and weekends with my family or the night news desk. I miss the newsroom but I also have no regrets about the choice when I sit to play with my grandchildren. It's nice to be back in the Midwest after 20 years in Arizona."

In January, **Eric W. Kirchner**, BA'81, became chief executive officer for UTI Worldwide Inc., an international company that provides air and ocean freight forwarding, contract logistics, customs brokerage and other supply-chain management services. He has also joined UTI's board of directors. An I-Man in basketball, Kirchner previously worked for UPS Supply Chain Solutions, overseeing strategy, financial performance and revenue growth for global freight forwarding services. Kirchner lives in Palos Verdes Estates, Calif., and works in Long Beach, Calif.

Susan Polakoff Shaw, BA'81, is president of Polakoff Communications in Cleveland. She was hired by the International Olympic Committee to oversee the press operations at the 2008 Beijing Olympic Games, helping sort out problems that arose in media areas at Olympic venues. An estimated 5,600 reporters and photographers and 12,000 broadcasters were

involved in covering the Games. Shaw held a similar post for the IOC during the 2006 Winter Games in Turin, Italy, and has worked nine previous Olympic Games in a variety of capacities. She is married to Bud Shaw, a sports columnist for the Cleveland *Plain Dealer*.

Brent Bierman, BA'82, is assistant managing editor for McClatchy-Tribune News Service in Washington, D.C.

Betsy J. Brazy, BA'82, graduated in May with a JD degree from Golden State University School of Law in San Francisco. She plans to practice pro-student special-education law in California. Brazy was an *IDS* reporter and copy editor during the Pat Siddons years. She and her husband, John, live in Alameda, Calif., and have a daughter in the fourth grade.

Thomas P. Brew, BA'82, writes, "It only took 28 years, but I finally have a job working at an Indiana newspaper. After nine years at the *St. Petersburg* (Fla.) Times and seven at the *Tampa* (Fla.) *Tribune*, I [became] an assistant sports editor at *The Indianapolis Star* in May [2008]."

It's good to be home. It's also a pleasure to be working with several former *IDS* colleagues, including Bob Kravitz, BA'82, my partner covering IU basketball way back in 1980." Brew lives in Indianapolis.

Julie Carey, BA'82, has worked in broadcast journalism for 29 years, most recently covering Virginia issues and politics for NBC4TV in Washington, D.C. Before joining the station in 1992, she reported for TV stations in St. Louis, Indianapolis and Cedar Rapids, Iowa. At NBC4TV, Carey has covered the impeachment trial of President Bill Clinton and the trial of sniper suspect Lee Malvo. In fall 2008, Carey scored exclusive interviews with Barack Obama. Carey had what she says was a "two-second role (anybody who reached into their popcorn missed it.)" as a news reporter in a preview of *State of Play*, a murder mystery starring Russell Crowe and Ben Affleck. Carey is married to **Michael Tackett**, BA'81, former Washington bureau chief for the *Chicago Tribune*. In August 2008, Tackett was named political editor at Bloomberg News.

Narisetti named *Post* managing editor



Ramesh Pathania

In a time of flux, ensuring the *The Washington Post* maintains its journalistic standards may be **Raju Narisetti's** biggest challenge. But he says being a leader at one of the country's most venerable papers as the industry revamps itself also is rewarding.

Narisetti, MA'91, was named managing editor of the *Post* in January, along with Elizabeth Spayd. The two share responsibility for print, online and mobile news services and

for the integration of print and Web entities. Among other duties, Narisetti is responsible for the *Post's* day-to-day Web operations.

The newspaper's content must stay strong, he says, even as the paper undergoes what he calls "significant restructuring." And that means adapting to change and being open to innovation.

"I think an integrated approach to journalism, where print and online are fairly seamless and take advantage of different technologies, is absolutely critical to the future of newspapers," Narisetti says. "We are increasingly thinking multimedia from the get go."

Before joining the *Post*, Narisetti was editor of *Mint*, a national business paper out of India. He has also served as editor of *The Wall Street Journal Europe* and deputy managing editor of *The Wall Street Journal* in the United States.

Jessica Birthisel

Alvia Lewis Frey, BA'82, MA'84, writes a column for *The Frankfort* (Ind.) *Times* called *Slice of Life*, which focuses on positive, thought-provoking stories about local residents. She lives in Frankfort with her husband, Dan.

Dennis Chamberlin, BA'83, MFA'05, received a fellowship from Iowa State University's Center for Excellence in the Arts and Humanities for a photojournalism project titled "Voices of the Immigration Experience." Chamberlin is an assistant professor of photojournalism at Iowa State University in Ames.

David Brown, BA'85, is the environmental reporter for WCVB-TV/DT Channel 5 in Boston and a contributor to *Going Green* on the station's Web site, TheBostonChannel.com.

Ken Chitester, BA'85, is director of communications for The Appraisal Institute, the nation's largest association of real estate appraisers. Chitester was a White House aide during the administration of President Bill Clinton and a public relations consultant with Chitester Communications. He is a member of the School of Journalism alumni board.

Mark Land, BA'85, has been named executive director—corporate communications for Cummins Inc. in Columbus, Ind. Cummins is a Fortune 200 company that designs and manufactures diesel engines, power generation equipment and related components. Land, who has an MBA from Columbia University, previously was Cummins' director of public relations. He spent 18 years as a newspaper reporter and has taught classes at the School of Journalism in Bloomington as an adjunct lecturer since 2002. He lives in Carmel with his wife, **Karen Smith Land**, BA'86, who is an artist with a studio in Indianapolis. They have one daughter, a student at the University of Delaware.

Timothy S. Goeglein, BA'86, has joined Focus on the Family Action Inc. as vice president of external relations. He was deputy director of the White House Office of Public Liaison under President George W. Bush. Goeglein has more than 20 years experience in public service. Before joining the White House staff, he spent a decade as the deputy press secretary and then communications director for U.S. Senator Dan Coats.

Mark Canada, BA'89, is a professor of English in the Department of English and Theater at the University of North Carolina—Pembroke. In 2008, Canada received the University of North Carolina's Board of Governors' Award for Excellence in Teaching.

1990s

Timothy A. Dohrer, BA'90, is principal of New Trier High School in Winnetka, Ill. He and his wife, Stephanie, have two daughters and live in Northfield, Ill.

Julie Price Sidhu, BA'91, welcomed a daughter, Paulina Joncal Kaur Sidhu, in March

2008. She lives with her husband, Jasmel, in Penns Grove, N.J., and can be reached at julieprice53@yahoo.com.

Gillian T. Gaynair, BA'92, has written for five newspapers since graduating, most recently *The Oregonian* and *The Virginian-Pilot*. She served as a Peace Corps rural public health educator in Ecuador from 2001-2003, and later she worked briefly in international development. Gaynair currently covers diversity issues and demographics for the Associated Press in Washington, D.C., where she lives with her fiancé.

Bradley Wolverton, BA'92, was a co-recipient of the 2008 Excellence in Sports Journalism Award, presented by Sport in Society and the Northeastern University School of Journalism to "recognize and honor journalists that look at the connection between sport and the societal issues of the world beyond the court and field." Wolverton, now business editor of *The Chronicle of*

Higher Education, was honored for a seven-article series, *Booster U*, published in the *Chronicle of Higher Education*. He lives in Arlington, Va.

Ruby Bugarin, BA'93, owns and operates Pepe's and Margarita's restaurants in Montrose and Pasadena, Calif., with her brothers. Their late father, Bernie, founded the restaurants in the early 1970s. Bugarin was a reporter for a Spanish-language weekly owned by the *Chicago Tribune*, but returned to Pasadena in 2006 to help her father. "He and I always knew I'd come back," she told *Pasadena Weekly* in a story about the restaurants.

Jenny Miller Collins, BA'93, is the marketing director and co-founder of OddBodd.com, a video-based directory for businesses online, which launched in September 2008. She writes, "I am thrilled to own my own business, especially since we are able to help other women-owned businesses and entrepreneurs-at-large. I some-

Investigative journalism center a personal project for Hall



Courtesy

Andy Hall, BA'82, says he wasn't setting out to save local investigative journalism when he started the Wisconsin Center for Investigative Journalism in January.

"I was trying to create the job that I would love to do every day," says Hall, previously an education reporter for the *Wisconsin State Journal*. "I knew that my two passions were for investigative reporting and for teaching, and so I tried to come up with a job that would be built on those passions."

Hall says that through assisting journalists, providing online resources at www.WisconsinWatch.org, and teaching investigative journalism to students, the center — based

at the University of Wisconsin—Madison's School of Journalism and Mass Communication — honors the traditional mission of investigative journalism: to protect the vulnerable, to expose wrong doing and to seek solutions.

After watching the growth of similar organizations in other parts of the country, Hall became inspired by the nonprofit, university-affiliated model, which he says marks a change in our current journalistic moment.

"The biggest change under way here in Wisconsin and across the country is the shift away from competition in favor of collaboration as a means of pursuing better investigative journalism," Hall says. "Everybody knows the current economic model of journalism is broken, and there's a great deal of willingness to experiment and embrace these new forms of collaboration to make better use of our resources and our strengths."

Hall says so far the response to the center has been "terrific" and that projects have involved a full range of journalists around the state. The center recently received its first major funding, a \$100,000 grant from the Ethics and Excellence in Journalism Foundation in Oklahoma City. Future goals for the center include securing funding for five staffers, including a correspondent in Washington, D.C., and a director of online development.

Jessica Birthisel

times long for the simple days I spent at IU, where my biggest concern was an exam or a paper. I can appreciate that era of my life now that I am an owner of a national and international company." For more information about the company, visit www.oddbodd.com. Collins lives in Mundelein, Ill.

Chris Parente, BA'93, is a reporter at KWGN-TV in Denver. His profile on the station's Web site says, "It's always something wild and different with his live reports. Yes, Chris is like a box of chocolates ... you never know what you're gonna get." Parente studied improvisation at Chicago's Second City comedy theater.

Amanda M. Kaiser, BAJ'97, is the Asian editor of *Women's Wear Daily*, a fashion-industry trade journal. She lives and works in Tokyo. She can be reached at Amanda.kaiser@correspondenti.net.

Tanjev Schultz, MA'98, is science and education editor at *Süddeutsche Zeitung* in Munich.

Chad Carrothers, BAJ'99, founding news director at WFHB Community Radio in Bloomington, Ind., won an Indiana Society of Professional Journalists award for a piece called "Generational Homelessness." The segment aired as part of the National Homelessness Marathon in 2008.

Andrea Grove Kaplan, BAJ'99, is a model who is represented by the Stars agency in San Francisco. She is also a freelance writer. In June 2008 she married John Kaplan, an agent at Creative Artists Agency in Los Angeles. The couple was married in East Hampton, N.Y.

Kimberly Ballard McKinley, BAJ'99, is the operations manager at the Luis Vuitton store in Chevy Chase, Md. She married Harley McKinley, an intelligence analyst for General Dynamics, in Washington, D.C., in November.

Amy Paul Schmeltz, BS'99, MA'07, is a high-school teacher in Walkerton, Ind. She writes, "I married Dan Schmeltz on Dec. 29, 2007, and I am enjoying my second year of teaching at John Glenn High School." Schmeltz lives in Plymouth, Ind.

Sanhita SinhaRoy, BAJ'99, is managing editor of *In These Times* in Chicago. The magazine's Web site describes the publication as a "newsmagazine committed to political and economic democracy and opposed to the dominance of transnational corporations and the tyranny of marketplace values over human values." SinhaRoy previously was editor of the Progressive Media Project in Madison, Wis.

2000s

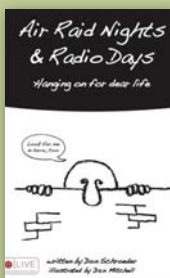
Seshu Badrinath, MA'00, writes, "After a number of internships, I landed a job at ESPN.com as one of their photo editors. More recently, though, I have been pursuing documentary wedding photography. Though based in Connecticut, I have clients all over the country.

Alumni Bookshelf



Melissa Warner Scoggins, BA'74, had her first novel published in January. *Journeys of Choice: Joanna's Crossroads*, is set in a fictional town near Madison, Ind. Scoggins says the

book was "launched" from Madison Jan. 23, and she was given the key to the city. Scoggins practices law in Virginia but lives near Asheville, N.C., with her husband, Rev. Henry D. Scoggins, and their 16-year-old daughter, Elizabeth. Their son, Matthew, was married last year and lives near Richmond, Va. Information about Scoggins' book can be found at melissascoggins.com.



Air Raid Nights and Radio Days: Hanging on for Dear Life (Tate Publishing and Enterprises

Growing up in Indianapolis during World War II, **Don Schroeder**, BA'59, lived a life of contrasts: dark nights when he feared potential air raids by the Nazis, and bright days filled with childhood games. In

LLC, 2009), Schroeder tells of eating city chicken and scrambled brains with eggs; of mowing down imaginary Nazis; and of turning off *Fibber McGee and Molly*, his favorite nighttime radio show, to confuse enemy bombers. Schroeder lives in Destin, Fla., with his wife, Helen, BS'59.



David W. Bulla, MA'04, is the author of *Lincoln's Censor* (Purdue University Press, 2009), a story of press censorship during the Civil War.

Bulla, an assistant professor in the Greenlee School of Journalism and Communications at Iowa State University, received a \$5,000 grant from the university's Center for Excellence in the Arts and Humanities. The grant is helping fund Bulla's research into a second book, *Journalism in the Civil War Era*, which he is writing with Gregory Borchard of the University of Nevada-Las Vegas. That book is scheduled for publication in 2010 by Peter Lang.

To view some images in my portfolio, please visit www.seshu.net."

Kelly P. Carnahan, MA'00, has joined IU Bloomington's Office of the Vice Provost for Research as associate director of creative strategy. She writes, "I'm very excited to work on behalf of the faculty and assist in the promotion of their research interests ... I learn something fascinating every day." Carnahan took the position after nearly seven years as the marketing manager of the Indiana Memorial Union. She is serving on the IMU Centennial Committee, assisting the union as it prepares for its 100th year.

Sean F. Driscoll, BA/Cert'00, was married in May in Rockford, Ill., to Jennifer Ross. They met at the *Chronicle-Tribune* in Marion, Ind., and now work at the *Rockford Register Star*. Driscoll is a business reporter, and his wife is a copy editor/page designer. Driscoll writes, "Sorry, she's a Ball State grad — although she's grown to love the Irish Lion and Bear."

Tom Kreager, BAJ'00, is a prep editor at the (Murfreesboro, Tenn.) *Daily News Journal*. Kreager previously worked for *The Tennessean* in Nashville; *Rutherford A.M.*, a Rutherford County bureau of *The Tennessean*; and the *Robertson County Times* in Springfield, Tenn. He also had been a news writer at the *News-Examiner* in Gallatin, Tenn.

Justin Rumbach, BAJ'00, and John Rumbach, photo editor and co-publisher, respectively, of *The (Jasper, Ind.) Herald*, won the award for top photo editing team in the National Press Photographers Association's Best of Photojournalism contest.

Carrie Smith McHaley, BAJ'01, is the development director of The Bridge Youth & Family Services in Palatine, Ill. Her husband, James, BS'01, is the marketing manager of the Norris University Center at Northwestern University in Evanston, Ill. The couple lives in Des Plaines, Ill.

Chef blends passions for food, writing



Courtesy

After several years as a reporter and communications specialist in northwestern Indiana and Chicago, **Jennifer Bucko Lamplough**, BAJ'96, decided to follow her heart — and her taste buds. The Chicago *Daily Herald* recently chronicled Lamplough's journey from journalist to chef, teacher and author.

Lamplough is associate dean and chef instructor at the Robert Morris University Institute of Culinary Arts in Chicago, Aurora and Orland Park, Ill. She also is pursuing her MBA. Lamplough is the author of two books for the American Diabetes Association: *Healthy Calendar Diabetic Cooking* and

Healthy Carb Diabetic Cookbook.

Lamplough told the *Daily Herald* she attributes her start in the culinary industry to making Dilly Bars for her parents' Dairy Queen franchise when she was 12.

Susan Kitchin Gerstenzang, MA'03, is an editorial assistant for *Working Mother* magazine. She lives in Littleton, Colo.

Christine LaFave Grace, BAJ'03, writes, "I'm grateful to be covering a fun and interesting industry as an associate editor at *Restaurants & Institutions* magazine. Joe Grace, BAJ'03, and I got married in October and now live in Wheaton, Ill. Joe is editor of the *Kane County Chronicle* in St. Charles, Ill."

Tracie Barnthouse, BAJ'04, is the editor of *The Signature*, a military newspaper at NAS Sigonella in southern Italy.

Michael G. Benner, BAJ'04, is a news reporter for KGW-TV, the NBC affiliate in Portland, Ore. Before that he was a reporter at television station WGBA in Green Bay, Wis., and an anchor and reporter at WJFW-TV in Rhinelander, Wis. Benner lives in Portland.

Chona M. Camomet, BAJ'04, is currently working at *The Boston Globe* as a multimedia producer. She lives in Boston.

Kelly A. Sloan, BS/Cert'01, has won the 2008 Island Moving Co.'s Choreographer Competition. The competition brought choreographers from New York and Los Angeles to Newport, R.I., to compete for a 2009 commission for the company. Sloan was chosen to create a new work for the spring 2009 season. She is a dancer with the Los Angeles Ballet and has received several choreographic honors from around the country. Sloan lives in Los Angeles.

Jamie A. Sanders, BAJ'02, is a senior copywriter for Bloomingdale's in New York City. She is responsible for managing a team of two other copywriters, writing merchandise copy for Bloomingdales.com, and managing all editorial content for the site, including e-mails and the style guide. She previously worked for Ralph Lauren and Bergdorf Goodman. Sanders is also editor-in-chief of *The Beauty of Life* (www.the-beautyoflifeblog.com), a fashion and style blog that has more than 20,000 visitors a month.

In October, **MacKenzie Mayes Walter**, BAJ'02, joined the law firm Dinsmore & Shohl as an associate in the litigation department, working out of the firm's Lexington, Ky., office. Before joining the firm, Walter served as a law clerk in the U.S. District Court for the Eastern District of Kentucky. She lives in Lexington.

Jennifer L. Crafton, BS/Cert'03, is director of long-term care claims for Conesco Inc. in Carmel, Ind. She plans to marry in the fall. Crafton lives in Indianapolis.

Michelle Bard Davis, BAJ'03, is a fundraiser at the University of Michigan Hospital in Ann Arbor, Mich. She married Michigan alumnus Jeff Davis in Negril, Jamaica, in June 2008. The couple lives in Canton, Mich.

Teeple, 80, breaks own IU sports record



Courtesy

Charles Teeple, BA'50, and IU goalkeeper Jay Nolly, after the soccer Hoosiers' 2004 NCAA Championship victory.

Charles E. Teeple, BA'50, decided when he retired in 1992 that his major hobby was going to be watching IU athletic events in person. Now 80, he followed his avocation to a new personal record, attending 74 IU games during the 2008-09 school year.

Teeple saw 30 baseball games, including two NCAA tournament games in Louisville and three Big Ten-Big East games in St. Petersburg, Fla. He traveled to Penn State, Michigan State and Ohio State, watching 20 men's soccer games, and he attended

15 men's basketball games, five football games, two women's basketball games and two volleyball matches.

Teeple's sports season included Big Ten tournaments in men's soccer, basketball and baseball, taking him and his wife, Nancy, from their home base in Jeffersonville, Ind.; to Madison, Wis.; Indianapolis; and Columbus, Ohio. Charles Teeple has been a season ticket holder in football and basketball for 27 years, and he has been present for five of IU's seven national championships in men's soccer. A lifelong sports fanatic, Teeple grew up in New Jersey but chose IU because of the reputation of the journalism program. He was editor-in-chief of the *Indiana Daily Student* in 1950. After graduation, he spent two years as a sports reporter for *The Indianapolis Times* and five years as Indiana sports editor of *The Louisville Times*. After 17 years of newspaper work, he spent 23 years with Humana Inc., a Louisville health care company, where he retired as vice president for investor relations.

Emily L. Hendricks Turnier, BAJ'04, is an associate editor at *All You Magazine* in New York City. On Oct. 18 she married New York City native Justin Turnier in her hometown of Terre Haute, Ind. The couple resides in Astoria, N.Y.

Alexander D. Hickey, BAJ'04, is a sports editor for *The Journal-Standard* in Freeport, Ill. He lives in Libertyville, Ill.

Holly L. Johnson, BAJ'04, JD'08, works as a litigation associate for the law firm Farmer Case & Fedor in San Diego. Her practice focuses on the areas of general liability, medical malpractice and insurance defense. Johnson writes, "I recently joined the board of directors of the IU Alumni Association's San Diego chapter and serve as an editor for the San Diego County Bar Association's Young and New Lawyers Division publications. I'm also a big sister with Big Brothers Big Sisters of San Diego County to an amazing 11-year-old girl [whom] I'm encouraging to consider [attending] IU in a few years. My Delta Gamma class of 2004 five-year reunion is also in Bloomington this summer, which just equates to more time in the best college town I've ever experienced. I would love to connect with IU alums in the San Diego area. Please feel free to e-mail me at hjohnson@farmercase.com."

Paula Lauster, BAJ'04, writes, "I have been working as an account manager in the medical practice/home health care division at Press Ganey Associates in South Bend, Ind. I manage patient satisfaction and improvement, providing clients with strategies, action plans and unparalleled customer service. I currently reside in Mishawaka, Ind., after moving back to my home area from Chicago."

Christa Williams Plew, BAJ'04, MBA'09, is Latin America project manager for Chore Time Brock, an international agricultural company based in Milford, Ind. She is responsible for working with distributors and representatives to increase the sales and image of Brock products. Plew married Cameron Plew, who is assistant vice president of Lake City Bank in Warsaw, Ind., in September 2008. The couple lives in Cromwell, Ind.

Amy Hamblen, BAJ'05, is a fleet writer in the flight operations department of JetBlue Airways in Forest Hills, N.Y.

Kama M. Korvela, BAJ'05, is a reporter with *Skating* magazine, the official publication of U.S. Figure Skating. She lives in Louisville, Ky.

Courtney Leamon, BAJ'05, of Indianapolis, has been promoted to membership manager at the Indiana CPA Society. Her new responsibilities include planning, coordinating and administering membership acquisition, renewal and benefits programs for the society. Leamon joined the society staff in 2006 as communications specialist.

Sheila Zhao, BAJ'05, is a picture editor for *Time* magazine and *Time.com* in Hong Kong. Also a freelance photographer, Zhao just launched a new Web site, www.sheilazhao.com, which showcases her work.

Hershenson wins regional Emmy



Courtesy

Elyse Hershenson, BAJ'05, won a regional Emmy for news writing for her work at WTWO-TV in Terre Haute, Ind. The Ohio Valley chapter of the National Academy of Television Arts and Sciences recognized Hershenson, who goes by Elyse Evans on the air, for *Who Do I Grieve for Today?* her coverage of the challenges faced by a couple whose daughter and granddaughters were murdered. Hershenson beat entrants from Louisville and Cincinnati to win the Emmy.

According to WTWO, Hershenson's Emmy was only the second for the station in 44 years. **Mitch Blacher**, BAJ'04, won the first in 2006 for his series *Return to Auschwitz*. After stints in Fort Wayne, Ind., and Albuquerque, N.M., Blacher currently is a reporter at KGTV 10News in San Diego.

Johnson returns to newspaper roots



Courtesy

Bob Johnson, BA'79, JD'83, continues to practice law and consumer advocacy from his Greenwood, Ind., office. He is executive director of Consumers for Competitive Choice, a national coalition of 1 million consumers that advocates for investment in domestic energy, broadband and health care infrastructure. He also is a professor of law at three community colleges in Indiana and California. Johnson's latest passion is his greatest, however, he reports. "When I turned

50, I told my wife that I did not want a red Corvette," says the former *IDS* editor-in-chief, who had been away from newspapers for 27 years. "Instead, I started covering sports and writing a political column for my local newspaper, *The Daily Journal*, and I love it. Gratification delayed is satisfaction indeed."

Yujin An, BAJ'06, writes, "Since I graduated, I've worked at a Korean newspaper in the New York area. [Then I] decided to go back to Korea to work for the Nielsen Company as a research executive. As of July 2007, I am a marketing officer for the Hong Kong Shanghai Banking Corporation." She lives and works in Seoul, Korea.

J. Nicole Beemsterboer, BAJ'06, is a producer for National Public Radio's *All Things Considered*. In 2007, she was part of a team that produced NPR's democratic presidential debate in Des Moines, Iowa. As an undergradu-

ate student in journalism at IU Bloomington, Beemsterboer spent four years working for WFIU. She lives in Washington, D.C.

In September, **Lauren A. Belles**, BAJ'06, took a position as a recruiting consultant with the government-consulting agency Booz Allen Hamilton in McLean, Va. Also in September, she began working as a monthly columnist for the Washington, D.C., edition of *Beverage Journal*. Belles is a weekly volunteer for the mentoring program Streetwise Partners. She lives in Arlington, Va.

Ryan Cost, BAJ'06, is a senior producer with palestra.net, The College Network, in Columbus, Ohio. Palestra describes itself as "an online home for everything college students care about." A network of paid student reporters covers sports, music, entertainment, politics, fashion and other topics of interest to students.

Patrick Donohue, BAJ'06, is the police, fire and military reporter for the *Beaufort Gazette* in South Carolina. He previously was a general assignment reporter at *The Destin Log* in northwest Florida.

As editor of LeftLaneNews.com, **Andrew Ganz**, BAJ'06, of Dallas, is responsible for the site's new car reviews. Ganz and his team launched a new features section in the spring.

Jamie D. Holt, BAJ'06, is employed by Marin Abused Women's Services, a not-for-profit organization in San Rafael, Calif., working for the prevention and awareness of domestic violence. She works in the development and events department, assisting in host-

ing various fundraising events, along with donor cultivation. She lives in San Francisco.

Edward M. Ryan, BAJ'06, works as a copywriter at Orca Partnership, a St. Louis-based advertising and marketing agency. He has participated in campaigns for companies and organizations such as Augusta Brewing Co., Plaza Motors of St. Louis and Missouri Children's Trust Fund.

Kara Seward, BAJ'06, is assistant political, press and public affairs officer at the British Consulate-General in Los Angeles. Previously she was a legislative assistant to Rep. Baron Hill, D-Ind., in Washington, D.C.

Rebecca R. Solomon, BAJ'06, is a reporter and weekend news anchor for television station WJFW in Rhinelander, Wis., where she lives. She also keeps viewers informed on the area's popular restaurants in her segment, *Reservations with Rebecca*. Solomon can be reached at rroseol@aol.com.

Cameron Thibos, BAJ'06, has been accepted to the doctoral program in international

development at Oxford University. He will study development with an emphasis on Turkey.

Elizabeth Pedersen Trinka, BAJ'06, is public affairs coordinator for Norwegian American Hospital in Chicago. In May 2008, she married James Trinka, BS'06, a superintendent for G.A. Johnson and Son of Evanston, Ill. The couple lives in Chicago.

Rachel Bassler, BAJ'07, will begin graduate classes at George Washington University's College of Professional Studies this fall. She will focus on public relations. Bassler has been working with Classified Ventures, which provides online classified advertising services in the automotive, apartments and real estate sectors.

Andrea M. Denney, BAJ'07, is a key accounts manager for SPEAK! Creative, a graphic design firm based in Memphis, Tenn. She lives in Eads, Tenn.

Chris Freiberg, BAJ'07, a reporter at the *Daily News-Miner* in Fairbanks, Alaska, organized "National Buy a Newspaper Day" Feb. 2. More than 20,000 people reportedly signed on to support the Facebook campaign.

Obituaries

Jimmie G. Angelopolous, BA'47, died July 23 in Indianapolis. He was a sports journalist from 1942 until his retirement in 1992, working for *The Indianapolis Times* and *The Indianapolis News*. He was inducted into five halls of fame, including the Indiana Basketball Hall of Fame in 1993 and the Indiana Sports Writers and Broadcasters Hall of Fame in 1999. Angelopolous's passion was high school sports, and he covered more than 200 school state finals in almost 20 sports. He was a wrestler on IU's Big Ten Championship team in 1943.

John H. "Jerry" Lyst, '55, opinion pages editor of *The Indianapolis Star* from 1979 until his retirement in 2000, died June 20. Lyst, 76, was a former *Indiana Daily Student* staff member. After leaving IU, he joined *The Star* in 1955 as a police reporter. He worked for *The Star* for 45 years, becoming the Statehouse reporter, financial reporter and columnist, business editor and then editorial pages editor. As a business columnist, he wrote a column called "Money, Jobs and People," selections from which were syndicated nationally. He received a national CASPER Award in 1969 for a series of stories about unemployment, and in 1990 he traveled to Eastern Europe and the Soviet Union to examine those regions' challenges in building new governments and economies. He was a past president of the Indianapolis Press Club and its foundation, a former member of the IU School of Journalism alumni board and an active member of the IU Alumni Association.

Philip R. "Phil" Norman, BA'57, former city editor at the *Evansville Courier* and a reporter, editor and columnist at the Louisville (Ky.) *Courier-Journal*, died May 24 in Port St. Lucie, Fla. Norman, 78, joined the *Courier-Journal* in 1963 as a roving reporter. In 1975 he became farm editor, writing about the agricultural recession of the early 1980s, the boom and bust in grain farming and the failures of the national milk marketing system. In 1981 he won Long Island University's George Polk Award, whose recipients have included Edward R. Murrow, Norman Mailer and Ted Koppel. He also was a winner of the Gerald Loeb Award, presented by the University of California-Los Angeles Anderson School of Management. After early retirement from the newspaper in 1987, he served as press secretary for then-U.S. Sen. Wendell Ford, D-Ky., writing hundreds of speeches before retiring in 1993.

Kurt Van der Dussen, BA'71, MA'75, a reporter and copy editor at the Bloomington (Ind.) *Herald-Times*, died June 9. Van der Dussen, 59, covered state and county government for 30 years and worked as a desk editor for the last two years of his life. He won numerous awards for his work as an editorial writer, and he wrote an auto racing column and later a racing blog. He wrote his last blog entry from the 2009 Indianapolis 500, about two weeks before his death.

Gildea named PR legend



Courtesy

Robert L. Gildea, BA'54, received the 2009 Indianapolis Public Relations Society's "Indy PR Legend Award" at a ceremony in June. Gildea is senior vice-president of Sease, Gerig & Associates, an Indianapolis-based public relations and management consulting firm.

After serving as an Army officer, Gildea became city editor and later news editor of the (Bloomington, Ind.) *Herald-Telephone* (now *The Herald-Times*), then was appointed public relations director of the Indiana Area of the Methodist Church, a position he held for 14 years. He joined the public

relations firm, then known as Howard S. Wilcox Inc., in July 1971.

Gildea served two terms as president of the Indiana Professional Chapter of the Society of Professional Journalists and helped create the Indiana Journalism Hall of Fame, which recently moved from DePauw University to the IU School of Journalism in Bloomington. Among numerous other activities, he served on the executive council of the IU Alumni Association for three years and for six years was vice-chairman of the IU School of Nursing Advisory Board. He also has taught public relations at IU Bloomington, IUPUI, and Butler and Ball State universities.

James R. Hetherington, BA'53, received the inaugural Indy PR Legend Award in 2008.

Jackie Gutmann, BAJ'07, has completed a two-year rotational assignment in marketing and public relations with Raytheon in Boston, Dallas and Tucson.

Katie Ly, BAJ'07, is a project coordinator with the Association of American Publishers in New York City.

Josephine McRobbie, BAJ'07, began working as a broadcast assistant at WFIU in Bloomington, Ind., in 2007, and is currently the radio resources coordinator and an arts reporter and producer.

Lauren Regan, BAJ'07, an intern with the Indianapolis Colts public relations department, went on a tour of the Mediterranean in April with a dozen Colts cheerleaders. The trip was part of a military tour for U.S. troops based in Egypt, Turkey, Greece and Italy.

Lynn E. Steinberg, BAJ'07, is news director and evening anchor with television station KUMV in Williston, N.D. Her on-air name is Lynn Adler. Steinberg lives in Williston.

Diana Biette, BAJ'08, is marketing coordinator/designer for the Indianapolis Indians baseball team. Biette was a marketing assistant for the team during the 2008 season.

Jodi Bradley, BAJ'08, has joined Author Solutions in Bloomington, Ind., as a marketing specialist. She had worked as an intern at Indiana Sports Corp.

Jenny Evans, BAJ'08, started her new job as marketing coordinator for Indianapolis Parks and Recreation in December. Among other duties, Evans updates the organization's Web site, www.indyparks.org. Evans reports to **Paula Freund**, BAJ'00, Indy Parks's public information officer. "We are having a lot of fun putting a new fresh face on Indy Parks, and I could not be happier," Evans says.

Four alumni named deans



Courtesy

Lori Bergen

Four School of Journalism alumni recently have risen to the rank of dean in journalism, communication and law schools around the country and the world.

Lori Bergen, PhD'91, started her role as dean of Marquette University's Diederich College of Communication in Milwaukee, Wis., in July. Her most recent position was at the School of Journalism and Mass Communication at Texas State University-San Marcos, where she served as director and professor.

Mohamed Kirat, MA'84, PhD'87, was recently named dean of the College of Communication at the University of Sharjah, United Arab Emirates.

H. Wilbert "Will" Norton Jr., MA'71, began his role as founding dean of the new Meek School of Journalism and New Media at the University of Mississippi July 1. He has led the University of Nebraska College of Journalism and Mass Communications for the past 19 years.

Kellye Testy, BA'82, JD'91, is dean of the University of Washington's School of Law. She also was named the James W. Mifflin University Professor. Testy is the first female dean in the school's 110-year history. Previously, she was a dean and professor at Seattle University.



Courtesy

Mohamed Kirat



Courtesy

H. Wilbert Norton Jr.



Courtesy

Kellye Testy

Sally Tusa Abbey new managing editor at Oprah's O magazine

When one door in the elite New York magazine world closed, another soon opened for Sally Tusa Abbey, MA'97.

In 2008, Abbey lost her job as managing editor of *CosmoGirl* when the magazine folded. But she landed on her feet as managing editor of *O, The Oprah Magazine*.



Olivia Barr

Sally Tusa Abbey, MA'97, managing editor of *O, The Oprah Magazine*

Overseeing a staff of approximately 65, Abbey is responsible for shipping roughly 130 editorial pages a month in collaboration with her production director. Abbey says Oprah Winfrey stays on top of the editorial content through editor-at-large Gayle King.

"I'm in charge of the day-to-day management of staff and deadlines," she explained in a phone interview.

Abbey, who previously had held a host of editorial positions at publications including *Baby Talk*, *American Baby* and *iVillage* magazines, says meeting deadlines makes her the happiest, but she also loves working with editors and writers.

"My favorite part of being a managing editor, here or at any other magazine where I've worked, is helping the staff," Abbey says. "I love it when someone comes to me with a problem and I can help them fix it. That's when I'm most proud."

Abbey has worked her way up to this major media position one publication at a time and says she advises fledgling journalists to do the same.

"Whenever a student asks me about how to get started, I always tell them to start off at smaller magazines," she says. "If you start at the entry level at a big magazine, you're not going to be able to do as much. Go somewhere small and put your hand up at every opportunity. It's worked for me."

Although these are challenging times for the journalism industry, Abbey says she's optimistic about the future of magazines and her employer, the Hearst Corp.

Things will turn around, she says. "They always do. In fact, they already are. Difficult times bring innovation. There's definitely some great stuff brewing over here at *O, The Oprah Magazine*."

Jessica Birthisel

Bryan R. Lufkin, BAJ'08, writes, "I am currently teaching English in a rural high school in Japan, about an hour from Mount Fuji. I'm doing this through the Japanese Exchange and Teaching program. Next year I plan to move to New York and begin a career in print journalism."

Jennifer Smith Simmonds, BAJ'08, has landed a job at Advantage Health Solutions, a large and growing health insurance company in Indianapolis. Simmonds will help develop and promote a new program called *Money Follows the Person*.

Cassie Storm, BAJ'08, has joined Publicis Healthcare Communications Group's Scientific Voice, a speakers' bureau company serving the pharmaceutical industry. She had been working for Publicis, based in Chicago, as an intern since December.

Alyssa Templeton, BAJ'08, is an assistant account executive for L.C. Williams and Associates in Chicago. She recently received a Publicity Club of Chicago "Golden Trumpet" award and an IABC Award of Excellence for a campaign for a new line of Eureka vacuums. She also

is a member of the Chicago Chapter of the Public Relations Society of America's Young Professionals Network.

Lindsay Wise, BAJ'08, was an intern in the Indiana Senate Majority Communications Department. She wrote press releases and speeches, did radio feeds and assisted with television equipment.

honor roll



British author Gladys B. Stern wrote, "Silent gratitude isn't much use to anyone." So, we trumpet our thanks to these donors whose gifts have enabled us to continue our excellence in journalism education. Giving levels are determined by the total gifts given during the calendar year 2008.

All gifts count toward the \$1.1 billion goal of the Matching the Promise fundraising campaign for IU Bloomington. As part of the campaign, which started in 2003, the School of Journalism seeks contributions for scholarships and fellowships for students, especially those from low- and middle-income households; funds to recruit and retain top faculty; and gifts for the Journalism Experiences Program for students pursuing study abroad and other unique opportunities.

To ask questions about your listing or to make your gift, please contact Matt Morris, BA'80 (journalism) at (800) 558-8311 (toll free) or matmorri@indiana.edu.

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Druck endowment, figurine collection honor longtime publisher

Justin M. Druck's passion for newspapers extended beyond his job as publisher of the Logansport (Ind.) *Pharos-Tribune*. Over the years, he acquired a collection of figurines of newspaper carriers; in the spring, his daughter, **Diane Druck**, BS'73, donated 31 of them to the School of Journalism in honor of her late father.

The figurines are displayed in a case in the Weil Journalism Library with a plaque about Justin Druck. It tells of his lifelong career with the *Pharos-Tribune*, from 1938 to 1990, with a break only to serve in the U.S. Army during World War II. After the war, Druck modernized the newspaper, and in 1949, he bought the *Logansport Press*, moving that paper's operations into the *Pharos-Tribune* building. The two papers merged into a single publication in 1966, with Druck remaining as publisher until his retirement. Druck died in 2005.

The Howard Charitable Foundation gave \$500,000 to the School of Journalism to honor Druck's life and career. The Justin M. Druck Endowment offers a four-year scholarship to a journalism major, preferably from Cass County, Ind.



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Feldman's charitable gift annuity benefits Experiences program



Courtesy

Jessica Feldman, BA'54, grew up in Goshen, Ind., where she was editor of her junior and senior high school newspapers. She said that when her first choice of college, Northwestern University, did not pan out, "I chose Indiana and have always been very pleased with that choice."

Feldman worked at the *Chicago Tribune* as an editorial research assistant before moving to an advertising agency. After many years spent raising a family and volunteering, including producing newsletters for several public schools and co-editing a 1960s edition of *This is Evanston* for the League of Women Voters, Feldman returned to school, earning a Masters of Public Administration from the Harvard Kennedy School.

Returning home, she went to work for the City of Chicago, retiring in 2002 as the managing deputy commissioner of the Department of Environment. Feldman's charitable gift annuity was the first to benefit the school's Journalism Experiences program.

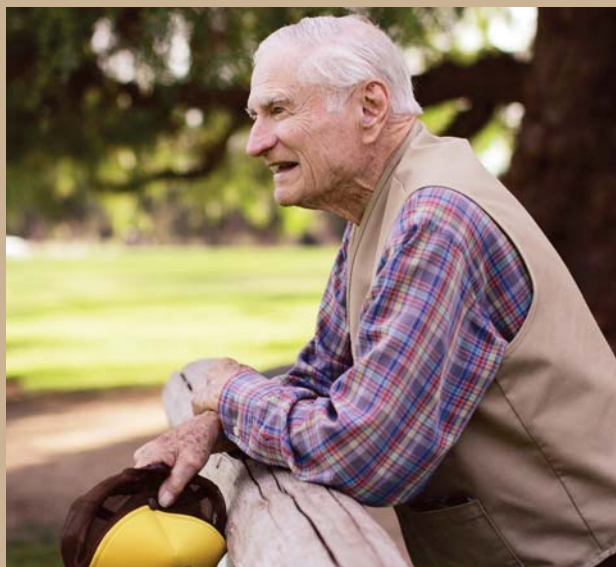
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Melzer honors friends, brother



Gina Ferazzi

Leo Melzer, BS'40, recently gave three gifts to the School of Journalism. The first is in memory of his friend **Tom Miller**, BA'40, former sportswriter and sports information director at IU. The second gift is in memory of Melzer's mentor, **Tom Buck**, BA'39, who was an editor-in-chief of the *Indiana Daily Student*, a reporter, a press agent for the mayor of Chicago and a teacher of journalism. Melzer recently established his third gift, an endowed scholarship for journalism students in need of assistance, in memory of his older brother, Joseph L. Melzer.

The Miller fund will support faculty, student and staff development, including bringing speakers to campus, recognizing students through events, covering educational travel expenses, and promoting special programs. The Buck fund will support three awards for undergraduates in the School of Journalism who have written the best stories published in the *IDS* during the preceding academic year.

Melzer, who studied business journalism at IU and served as associate night editor of the *IDS*, is a docent at the Will Rogers Historic State Park in Pacific Palisades, Calif. After graduation from IU, he worked for the City Bureau in Chicago; the Evanston News Service in Evanston, Ill.; the United Press; the International News Service; and the *Los Angeles Mirror*. His journalism career was interrupted by active duty in the U.S. Air Force in Burma (now Myanmar) during World War II, and he was recalled to active duty during the Korean conflict. Melzer spent many years employed by the federal government as an information specialist, and he continued to serve his country in the U.S. Air Force Reserves. Upon his retirement from the Reserves, he had earned the rank of lieutenant colonel. He lives in Santa Monica, Calif.

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A surprise anniversary gift



Courtesy

From left, Fran Pearlman, Sarah Hutchins, Russell Pearlman, BAJ'95, MBA'00, and Donn Pearlman after Hutchins received the first Fran and Donn Pearlman Scholarship in April.

Russell Pearlman had a big surprise in hand for his parents when he took them out to dinner for their 40th wedding anniversary. Through a gift to the IU School of Journalism, he created the Fran and Donn Pearlman Scholarship to honor his parents.

Pearlman, BAJ'95, MBA'00, put a letter from journalism school dean Brad Hamm in a diploma cover and presented it to his parents. "My mom said, 'Why are you giving us your college diploma?'" Pearlman recalls. "Then they read the letter. They were thrilled."

Pearlman says education has always been important to his parents, so starting a scholarship in their name at IU was "a no-brainer." And the journalism school's international travel programs seemed like an ideal fit for the scholarship, which is awarded to an Ernie Pyle Scholar with a minimum GPA of 3.2 and an interest in studying abroad.

Pearlman's parents flew in from Las Vegas and Russell flew in from New York to meet the first winner at the school's scholarship ceremony in Bloomington.

"Attending the ceremonies in April to personally meet the first recipient, Sarah Hutchins, as well as other scholarship winners and faculty members certainly reinforced our already strong opinion about the excellence of the IU School of Journalism," Donn Pearlman says. "It also brought back happy memories of previous visits to the campus."

The younger Pearlman is senior markets editor at *SmartMoney* magazine in New York. He writes and edits stories about investing and appears frequently on CNBC, CNN, Fox and MSNBC to talk about the economy and the financial news of the day.

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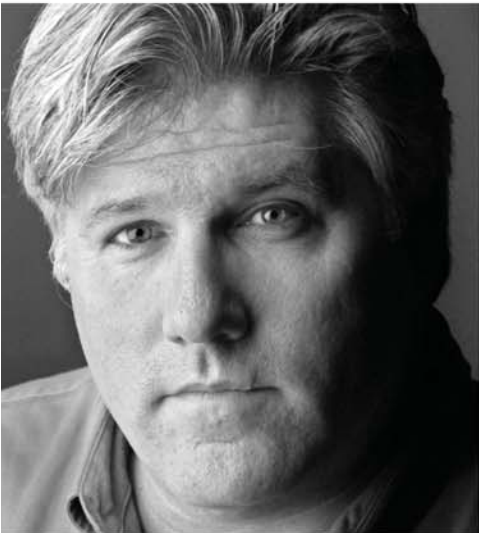
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From top, Pulitzer Prize winners Gene Miller (1967, 1976), Michel du Cille (1986, 1988, 2008), Tom French (1998), The (*Louisville, Ky.*) Courier-Journal (1989).

WHO WILL BE NEXT?

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Reminisce with Marge

Women editors break through 'iron ceiling'

In today's media mix, it's hard to imagine there was a time when women in journalism did not have a "glass ceiling." It was really a tough iron ceiling, kept firmly in place by men and tradition.

Across the years, that iron ceiling was in place on the *Indiana Daily Student*. After all, the first woman admitted to IU was Sarah Parke Morrison in 1867. That also was the year a group of men founded a newspaper they called the *Indiana Student*.

When I started planning for the 1967 100th birthday of the *Indiana Daily Student*, I found no list of all the editors since 1867. So I went to the musty bound volumes of the paper in the basement of the old library, now Franklin Hall.

It still was a student-owned paper in the early years, publication was erratic, and the listing of editors in each issue not reliable. Turning the yellowed pages, the first woman editor name I could find was Florence Reid Myrik Ahl in 1899. Then back to male editors through most of 1900 to 1919, though late in that period we find Ethel Larm Stembel, BA'19, MA'24, and Helen Trent Hobbs. These may have come during World War I, when many men were in service.

After that, women editors were rare. In the late 1930s, there was an annual women's edition so the "girls" could act as editors and put out the paper. In the early 1940s, there was a woman editor now and then.

The editors were selected by the journalism faculty in those days. After World War

II broke out in late 1941, the faculty faced a problem — manpower. So they reluctantly had to turn to womanpower.

During the war, there were 13 woman editors in a row! The line started with Mary Jean Johnson Hicks, BA'43, and went through Dee Harrington Moore. When I started on the *Daily Student* in 1945, there were few men on staff. One of them, Ed Sovola, BA'46, had a medical deferment from service and he became editor.

In 1945, the veterans began to return to campus and the newsroom. Some of them had only a year, or a semester, to graduation. They entered the newsroom like they were storming Europe and the Pacific all over again.

The women, who had been turning out the paper all those years, were shoved aside. In the late 1940s, only two women stood their ground and became editor. Annadell Craig Lamb, BA'47, was editor in 1947 and I was editor in 1948. The women's edition had been dropped during the war, and women were in the editing mainstream.

Through the 1950s and 1960s, there was a long list of women editors.

In the early 1980s, there was a string of men editors, and they made their weekly editorial planning meetings in male-only sessions at Nick's on Friday afternoon. The women were left out.

Some of the women began to rebel at this. They thought there never had been a woman editor. I was working closely with students then, and I joined women from

the faculty to meet with the rebellious women. We listened to the complaints and pointed out some history of the job.

Our suggestion was that a strong woman candidate run for editor. One of the group was Barbara Toman, BA'83, who had held several sub-editor slots and was one of our top journalism scholars.

Barbara did apply, went through the rigorous interview process, and was named editor for the spring semester. That was the end of the rebellion.

A few weeks after her selection, Barbara went through another rigorous interview process, this time national, and became the first woman from IU to be named a Rhodes Scholar. The next fall she was off to study at Oxford, in England.

There are more women than men in the journalism program now. The editorship of the *Daily Student* swings back and forth between women and men. Women work their way to the top just as the men do. They don't have to fight the gender issue as so many of their women predecessors did.

I can't write about women on the *Daily Student* without mentioning Nellie Burke Winslow, BA'13. She wasn't editor, but she was a crusader, and she took aim at the Well House. In those days, students pumped a handle to bring up water from the well. It flowed into an old tin cup hanging on the pump, and everyone drank from it. "Unsanitary," Nellie declared, and she argued until the cup disappeared. Nellie married a local dairy farmer, and over the years she wrote on many issues for the local papers. The old Winslow homestead is now Winslow Farm, a sprawling subdivision on Bloomington's south side.

As I wrote this column, the 2009 summer session editor and the fall editor had been chosen, both of them women with long experience on the paper — Sara Amato and Natalie Avon. No man had applied.



Marjorie (Smith) Blewett, BA'48

Tyra Robertson



Summer 2009 editor Sara Amato



Fall 2009 editor Natalie Avon



The **BIG** Picture



Members of the American Civil War Society in the U.K., dressed in the uniforms of U.S. Sharpshooters, re-enact a battle at Stanford Hall in Leicestershire, England, in June. Jay Seawell, BAJ'09, shot this and a series of other photos and videos of American Civil War re-enactments in England as part of his Ross Hazeltine Travel Scholarship project. To see Seawell's work and read his blog on the U.K.'s connections to the Civil War, go to jseawell.com/pages/ACWUK.html.