

IU Northwest Council Meeting Notes
Meeting Held Tuesday, May 11, 2021

Meeting notes from the April 2021 Council meeting were provided to Council members.

1. Chancellor's Update

- Update on IU Presidential search
 - Dr. Pamela Whitten named
 - President elect Whitten visited campus on April 30, 2021 - <https://www.iun.edu/news/2021/pamela-whitten-visit.htm>
- Commencement Update
 - May 13th, outside in Savannah parking lot
 - Everyone social distanced
 - Staggered arrival times for graduates and volunteers
 - 2020 and 2021 graduates are invited to attend.
 - Guests will participate virtually only.

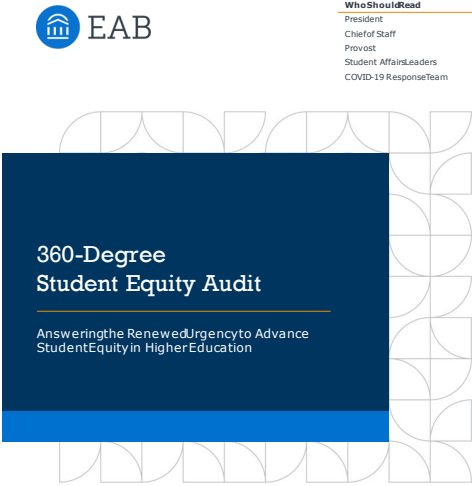
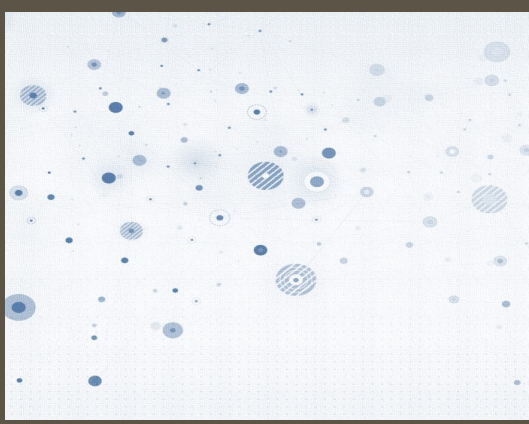
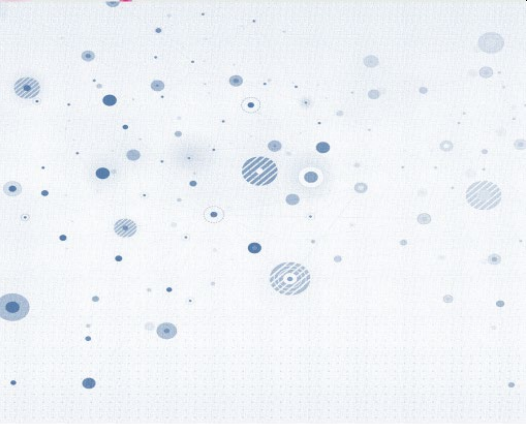


2. Student Government Association Update



- SGA elections
 - Garrett Wolf introduced as incoming Student Government President

3. Strategic Enrollment Management (SEM)

- Summer and Fall recruitment efforts, total of 68 initiatives.
- Strategic Enrollment Management Team was formed to look/work at admissions, new students, and retaining current students.
- SEM Team consists of senior IUN leadership, retention and admissions team, student success academy, and faculty leadership.
- Various subcommittee groups to work on ideas.
- Strong group effort.
- Keeping a catalog of all initiatives and budget lines
- Enrollment
 - Summer numbers are up
- Marketing & Communications
 - In partnership with IU Studios, began creative on new work.
 - Gear towards enrollment and marketing, brand reputation, student recognition, faculty representation
 - Your best you theme
 - Presented examples of campaign/creative.
 - Office of Marketing and Communications is supporting all SEM initiatives and work.

4. Education Advisory Board (EAB) update

 <p>Who Should Read President Chief of Staff Provost Student Affairs Leaders COVID-19 Response Team</p> <h3>360-Degree Student Equity Audit</h3> <p>Answering the Renewed Urgency to Advance Student Equity in Higher Education</p> <p><small>A note from the authors: We conceived and wrote this piece before the tragic and senseless murder of George Floyd and the ensuing protests for justice. More than ever, equity and systemic racism needs to be at the forefront of our national conversation, not just for law enforcement but for all institutions, including our own. There is no better time than now for higher education leaders to recognize our role in advancing student equity, particularly as we dedicate efforts to support students throughout the pandemic. We stand ready to support you.</small></p>	 <p>IU Northwest will address equity based on the EAB Audit in the following way(s):</p> <p>Our primary focus is anti-bias, pro-equity, and we will address this by engaging in projects that are found in the primary areas of:</p>
 <p>1) Provide diversity/unconscious bias training for faculty and staff</p> <p>Faculty/staff led, train the trainers, etc.</p>	 <p>2) Increase Engagement and Sense of Belonging</p> <p>We will establish a bias response team charged with developing a plan for bias incidents and preparing faculty and staff to address racism, with specific resources to address issues as they are presented.</p> 

 <p data-bbox="305 233 706 296">3) Implement Inclusive Teaching Practices</p> <p data-bbox="305 338 760 625">Mitigating faculty bias in course development, pedagogy, and interactions with students and actively promoting the use of inclusive teaching practices in face-to-face, hybrid and online classes via professional development offerings through CISTL.</p> 	
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5. Other Business

- None