

News Release

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IU Kokomo School of Business earns ranking with *Princeton Review*

KOKOMO, Ind. — Indiana University Kokomo’s School of Business is ranked among the best colleges and universities in the recently released 2013 *Princeton Review’s* “The Best 296 Business Schools.”

Interim Dean Erv Boschmann said this is the seventh year IU Kokomo has been included in the guide. Accreditation by the Association to Advance Collegiate Schools of Business (AACSB) is required in order to be included in the *Princeton Review*.

“The accreditation, and then inclusion in the review, shows we have a high-quality academic program, with faculty who research and publish in our field,” Boschmann said. “Our faculty also have practical experience in their areas of expertise, which makes us stand out as well.

“This is something we are very proud of,” he added. “This puts our name in front of people who might not otherwise know about us.”

The *Princeton Review* based inclusion of its guide on surveys from 19,000 students attending the business schools. The 80-question survey asked students to rate multiple attributes of their schools, including the professors and fellow classmates.

Those campuses included are listed in alphabetical order, and does not select one as the best overall. Its goal is to give potential business students broader information to decide which one best fits them. The books’ school profiles report on admission, academics, financial aid, campus life, and career and employment information

Robert Franek, *Princeton Review* senior vice president-publisher, said the schools included are considered to be the best institutions a student could attend to earn an M.B.A. It includes 280 schools in the United States and 16 international schools.

“We selected the schools we profiled based on our high regard for their academic programs and our reviews of institutional data we collect from the schools. We also solicit and greatly respect the opinions of students attending these schools.”

For a complete list of business school rankings, go to www.princetonreview.com/business-school-rankings.

Indiana University Kokomo serves north central Indiana.

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