

# The American Studies Program

## Indiana University

# NEWSLETTER

October 1993

Editor: Randi Blank

## Interpreting Jonathan Edwards: June Conference on Edwards to be Held at Indiana

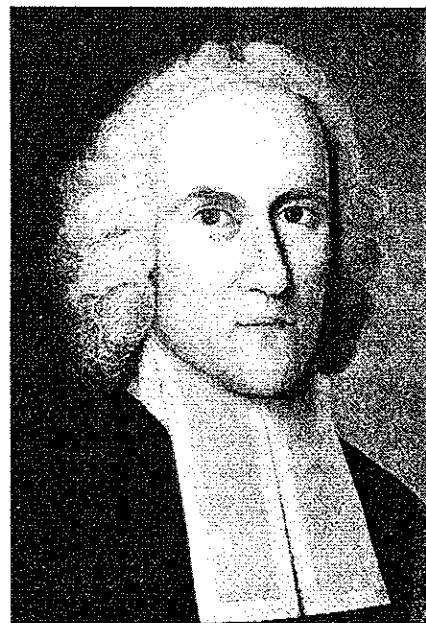
A national interdisciplinary conference on the topic of "The Writings of Jonathan Edwards: Text and Context, Text and Interpretation" will be held at Indiana University in Bloomington June 2-4, 1994. The conference is being sponsored by the Yale University Press edition of *The Works of Jonathan Edwards* in conjunction with the Department of Religious Studies at Indiana University. The conference has also received sponsoring grants from the Indiana University Office of the Vice President and Chancellor, Research and University Graduate School (RUGS) and the College of Arts & Science (COAS).

Scholars continue to study Jonathan Edwards for a wide variety of reasons. Edwards, pastor of a Northampton, Massachusetts congregation for 21 years, including the revivalist period called "The Great Awakening," provides a window into eighteenth-century New England culture. For some scholars, Edwards is a religiously significant figure, while for others he is a central figure in cultural studies as one of the major intellectual shapers of the eighteenth century. Edwards, while not a political leader, was centrally involved in significant developments of the first half of the 1700s, including the shift from Enlightenment to modern thought. Due to the wide range of materials he left behind, Edwards is frequently studied to see how intellectuals think, write, influence others, and are influenced by others.

In the last ten years, there have been two other major conferences on Jonathan Edwards, one at Wheaton College in the mid 1980's and one in 1990 at Yale University on both Jonathan Edwards and Benjamin Franklin. Professor Stephen Stein, Chairperson of the Indiana University Department of Religious Studies and former Director of American Studies (1981-84), anticipates that the 1994 I.U. conference will draw scholars from all over the country. Indiana was chosen as the site of this year's conference through the efforts of Professor

Stein, who is a member of the Edwards edition executive board. One of the goals of this year's conference is to recognize the work of younger scholars in the field, including some graduate students. Most of the paper proposals reflect direct contact with manuscript resources from the collection at Yale's Beinecke Library, or reevaluate previously published treatises by Edwards. The proposal topics are varied. Some participants will do textual analysis, some will look at the Edwardsian heritage in nineteenth-century literary and religious thought, while others take on new theoretical issues using Edwards' texts.

(continued on page 2)



(continued from page 1)

Most of Edwards' writings are still unpublished. For example, there are over 1,300 extant manuscript sermons, yet only about 70 to 80 are currently in print, including the frequently anthologized "Sinners in the Hands of an Angry God." In addition, Edwards left numerous private notebooks, and separate occasional notebooks, which have only appeared in fragmentary form. As more of the manuscripts are edited and included in the Edwards edition, scholars are able to more fully construct Edwards' thoughts, and to expand their knowledge of colonial thought.

A  
Divine and Supernatural  
**LIGHT,**  
Immediately imparted to the Soul by the  
**SPIRIT of GOD,**  
Shown to be both a  
*Scriptural, and Rational DOCTRINE;*  
In a SERMON  
Preach'd at Northampton,  
And Published at the Desire of some of the Hearers:

By *Jonathan Edwards, A. M.*  
Pastor of the Church there.

Job 28. 20.—*Whence then cometh wisdom? and where is  
the place of understanding?*  
Prov. 2. 6. *The LORD giveth wisdom.*  
Isa. 42. 18. *Look ye blind that ye may see.*  
2 Pet. 1. 19.—*Until the day dawn and the star-flare arise  
in your hearts.*

B O S T O N :

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Although colonial studies is not a formal program at Indiana, the Edwards conference will provide Professor Stein with the opportunity to offer an interdisciplinary graduate seminar on Jonathan Edwards and eighteenth-century religious thought and culture in Spring 1994. It will be cross-listed in American Studies (G751), Religious Studies (R735), and History (H750). While the details of the seminar have not yet been worked out, Professor Stein noted that no prior knowledge of Edwards' work is required for the class. He hopes that this seminar will encourage graduate students to participate in the Edwards conference in June. In fact, RUGS will provide funding so that graduate students can attend the conference at no cost.

Stephen Stein's involvement with the works of Jonathan Edwards began in graduate school at Yale. Until ten years ago, Stein's research focused primarily on eighteenth-century American religion, in particular on Edwards. Stein,

who defines his academic role as a historian of American religion in American culture, also considered the broader evangelical, intellectual and social world as a context for Edwards' work. Recently Stein returned to a long term project that he had set aside: he is currently editing the biblical writings of Jonathan Edwards for the Yale Edwards edition, working with manuscripts from the Beinecke library. As editor he is responsible for producing the edited text, the apparatus, and an introduction to the volume. Professor Stein enjoys editorial projects because they offer the opportunity to watch previously unpublished texts being used by other scholars. Also, working with the manuscripts allows him to see Edwards' mind at work.

Prior to returning to the biblical writings of Edwards, Stein's scholarship had shifted directions; his more recent work focuses on dissenting, or sectarian, religious groups on the intellectual or cultural margins, as contrasted to the "canon" of religious intellectual figures, such as Edwards. In 1992 Yale University Press published his work *The Shaker Experience in America: A History of the United Society of Believers*. It is a general history of the Shakers, covering two hundred years. In 1985 he published *Letters from a Young Shaker: William S. Byrd of Pleasant Hill*. This November, he will be reading an essay on the Shakers at the American Studies Association conference in Boston.

To the left is a cover from one of Edwards' sermons at Northampton. Below is the cover of a published letter to Reverend Dr. Benjamin Colman of Boston in 1736.

8-7-23

A Faithful  
**NARRATIVE**  
OF THE  
Surprizing Work of God  
IN THE  
**CONVERSION**  
OF

Many HUNDRED SOULS in *Northampton*,  
and the Neighbouring Towns and  
Villages of *New-Hampshire* in *New-  
England*.

In a LETTER to the Rev<sup>d</sup>. Dr. BENJAMIN  
COLMAN of *Boston*.

Written by the Rev<sup>d</sup>. Mr. EDWARDS, Minister of  
*Northampton*, on Nov. 6. 1736.

And Published,  
With a Large PREFACE,  
By Dr. WATTS and Dr. GUYSE.

L O N D O N :  
Printed for JOHN OSWALD, at the *Refe and Crown*, in  
the *Partry*, near *Sticks-Market*. M.DCC.XXXVII.  
Price *Stitch'd* 1s. Bound in *Calfe-Leather*, 1s. 6d.

## Newsmakers

**Chuck Johanningsmeier**, English and American Studies, successfully defended his dissertation in July, 1993. He has been appointed Visiting Assistant Professor in the English Department at SUNY-Cortland for this academic year.

**Regina Werum**, Sociology and American Studies, has received several fellowships for this academic year. She received a Spencer Foundation Dissertation Fellowship, and a fellowship from the Political Economy Workshop, which she turned down in favor of the Spencer grant. In April, 1993 Regina received a graduate student grant-in-aid reward from the Graduate School to conduct dissertation-related data collection in Washington, DC. In May, 1993 she received the Edwin Sutherland Award for Distinguished Teaching from the Department of Sociology. Last May, Regina successfully defended her dissertation proposal.



## Job Opportunities

**Franklin and Marshall College.** The American Studies Program invites applications for an entry-level, tenure-track position in African American Studies. Commitment to undergraduate teaching and evidence of scholarship is required. A PhD by July 1, 1994 is expected. The appointee will teach an introduction to African American Studies and other undergraduate courses in his/her area of specialization, with a 3/2 teaching load. A background and interest in the African Diaspora and the transmission and comparison of cultures is more important than the specific PhD concentration. Applications will be read beginning October 1 and continue until the position is filled. Send applications, c.v., two letters of recommendation, and transcripts to John Andrew, American Studies Program, Franklin and Marshall College, Lancaster, PA 17604-3003.

**Arizona State University West.** ASU West seeks an Associate/Assistant Professor of American Studies to teach courses in

professional writing, culture studies, rhetorical theory, and/or the history of journalism and to help develop the program's Professional Writing track. This track is designed to prepare students to undertake careers in which writing and cultural analysis are major activities, and also houses campus student publications and peer tutoring. The PhD in an appropriate humanities field is required, and some professional experience in writing related fields is preferred. Candidates with an MA in a related humanities field require at least five years of professional experience in a publication-related profession. Experience teaching writing, and at least a working knowledge of writing theory and practice, are desirable qualities in all candidates. Send cover letter summarizing qualifications, c.v., and three letters of recommendation by **October 30** to Emily F. Cutter, Chair, Writing Search Committee, American Studies Program, ASU West, P.O. Box 37100, Phoenix, AZ 85069-7100.

**Harvard University.** The History Department and Women's Studies invite applications for a tenured appointment in American women's history. Please send letters of application and dossier to Professor Thomas N. Bisson, Chairman, Department of History, 201 Robinson Hall, Harvard University, Cambridge, MA 02138 no later than **November 1**.

**Brandeis University.** The Department of American Studies at Brandeis University invites applications from candidates for a tenured position to teach courses in law and society within the framework of the liberal arts and to head Brandeis' successful interdisciplinary legal studies program for undergraduates. It is expected that candidates will have wither a PhD or a JD and have a record of outstanding teaching and scholarship concerning the law and its relationship to larger historical, cultural, political, social and/or other humanistic issues. Please send applications, including c.v. and relevant evidence of scholarship and professional experience by **November 5** to Professor Lawrence H. Fuchs, Chair, Department of American Studies, Brandeis University, Waltham, MA 02254-9110.

**California Polytechnic State University, San Luis Obispo.** A tenure-track position for an Assistant or Associate Professor in Ethnic Studies is available with concentrations in Chicano/Chicana Studies, Latino Studies, and Social Science disciplines. Candidates should have a PhD in Ethnic Studies or comparable interdisciplinary program. Course work in Latino, Chicano/a Studies, and in aspects of gender analysis is preferred. University teaching experience is required and evidence of some publishing record is expected. For more detailed information contact: Dr. Robert F. Gish, Director, Ethnic Studies, California Polytechnic State University, San Luis Obispo, CA 93407; (805) 756-1707. The application deadline is **November 30**.

The University of Notre Dame Department of American Studies is considering candidates for a junior level, tenure-track position at the rank of Assistant Professor to begin the 1994-95 academic year. The Department also has an opening for a Visiting Assistant Professor for the 1994-95 year. Applicants for both positions should have a PhD in American Studies or a closely related teaching and research records are preferred. For the tenure-track position, desirable areas of expertise include social/intellectual history, interdisciplinary cultural studies, and cultural geography. For the Visiting Assistant Professor position, expertise in interpreting American culture through the perspective of the social sciences is desired. For either position, please send a letter of application and a c.v. by **December 1** to Professor Robert Schmuhl, Chairman, Department of American Studies, University of Notre Dame, Notre Dame, IN 46556. Professor Schmuhl is an Indiana University graduate.

The Commonwealth Center for the Study of American Culture, a research institute devoted to the interdisciplinary study of post-eighteenth century American culture, invites applications for the Commonwealth Center Postdoctoral Fellow for the Study of American Culture, which has a two-year term, 1994-96. The appointee will hold a concurrent, non-tenure track faculty appointment with appropriate faculty rank. For application forms contact, Fellowships, Commonwealth Center, P.O. Box 8695, College of William and Mary, Williamsburg, VA 23187-8795. Applications are due **December 1**.

**University of Windsor, Ontario, Canada.** Fulbright Fellowship in American Cultural and Social History. The University of Windsor encourages persons with an interest in American cultural and social history who are applying for a Fulbright Fellowship to consider holding it at the University of Windsor. A Visiting Fellow would have the opportunity to work with several departments, as well as the Canadian Studies Group. Those interested are invited to write to: Head, Department of History, University of Windsor, Windsor, Ontario, Canada, N9B 3P4; (519) 253-4232; Fax (519) 971-3610; e-mail: p49@uwindsor.ca.





## Fellowships, Grants, and Awards

The Huntington Library, Art Galleries, and Botanical Galleries are accepting applications for its fellowship program. There are a limited number of W.M. Keck Foundation Fellowships for younger scholars. The Huntington has significant collections in American history, literature, art, and history of science. Fellowships are granted for one to five months of study in the Huntington's collections. Applications will be accepted from **October 1 through December 15**. For information contact the Research Division, The Huntington Library, 1151 Oxford Road, San Marino, CA 91108; (818) 405-2116.

The Newberry Library is offering Joint Fellowships with the American Antiquarian Society and Short-Term Resident Fellowships for Individual Research for \$800/month. Awards are available for up to two months at the Newberry and from one to three months at the American Antiquarian Society. Applicants must have the PhD or have completed all requirements except the dissertation. For further information on these programs contact Sponsored Research Services in Bryan Hall 001 at (812) 855-0516 or write the Newberry Library, 60 W. Walton St., Chicago, IL 60610-3380; (312) 943-9090. The application deadlines are **October 15**.

Indiana University Graduate Division of the College of Arts and Sciences invites departments to nominate up to two of their most outstanding MFA or PhD candidates for fellowship support for the 1994 Second Semester Research Fellowships. These \$4,500 fellowships will enable advanced students to engage in work leading to the completion of the dissertation or thesis projects. Fellows are expected to devote full time to research. Doctoral nominees must be formally admitted to PhD candidacy by the nomination deadline, **October 25**. These fellowships do not include a fee scholarship. Nominations must include: a cover memo from the chairperson or graduate adviser, the nomination form, a brief description of the research and its importance, the student's graduate transcript, a brief c.v., and two letters of recommendation.

**National Endowment for the Humanities (NEH) Dissertation Grants.** Ten graduate students from Indiana University will be selected to compete for up to two dissertation grants of \$14,000. Applicants must be a U.S. citizen, have an approved dissertation topic, and have completed all the requirements for the PhD other than the dissertation by November 15. The application will include two or three letters of recommendation, and an essay describing the dissertation and the schedule for its completion. In order to meet the NEH deadline, preliminary applications are due by **October 18** to Mitchell Byler, College of Arts & Sciences, Graduate Division, Kirkwood 007; (812) 855-8931.

The Alexander von Humboldt Foundation offers the "Bundeskanzler Scholarship for Germany 1994/95." This scholarship offers 10 outstanding young Americans each year with a background in the humanities and social sciences (including law and economics) the opportunity to pursue a year in Germany of study, research, and/or project work. The ideal candidate, who will not be older than 30, must show a combination of academic excellence and proven leadership capabilities. Each candidate's stay in Germany will be centered on a self-chosen research project, whose quality and feasibility are important criteria for selection. An individual must be a U.S. citizen to be considered for the scholarship. German language proficiency is a plus but not required. For additional information and application sheets, contact the Alexander von Humboldt Foundation, North American Office, 1350 Connecticut Avenue, NW, Suite 903, Washington, DC 20036; (202) 296-2990. The application deadline is **October 31**.

**Memorial Foundation for Jewish Culture.** The International Fellowships in Jewish Studies provide postdoctoral support for independent scholarly, literary or art projects contributing to the preservation, enhancement, or transmission of Jewish culture. The International Doctoral Scholarships help train future Jewish scholars for careers in Jewish scholarship and research, and helps religious, Jewish educational and communal workers obtain advanced leadership. Applications for both fellowships and scholarships are due **October 31**. Supporting materials for the fellowships are due **December 1** and for the scholarships **December 15**. For application materials, call (212) 679-4074.

The Wenner-Gren Foundation for Anthropological Research will award grants of up to \$12,000 to individuals to aid doctoral dissertation research. The application must be made jointly with a thesis advisor or other scholar who will undertake responsibility for supervising the project. For information, contact Wenner-Gren Foundation, 220 Fifth Avenue, 16th Floor, New York, NY 10001-7708; (212) 683-5000. The application deadline is **November 1**.

The Cushwa Center for the Study of American Catholicism will be offering a number of Dissertation Fellowships in the History of U.S. Hispanic Catholics for 1994-95. The fellowship amount is \$12,000. Application forms must be requested by **November 1**. Completed applications are due **January 1**. For further information and applications, contact the Director, CUSHWA Center for the Study of American Catholicism, 614 Hesburgh Library, Notre Dame, IN 46556; (219) 631-5441.

**Ford Foundation Predoctoral and Dissertation Fellowships for Minorities.** These fellowships are open to U.S. citizens who are member of the following minority groups: Alaskan Natives (Eskimo or Aleut), American Indians, Black/African Americans, Mexican Americans/Chicanos, Native Pacific Islanders (Polynesian or Micronesian), and Puerto Ricans. Dissertation awards are for research-based doctoral programs (PhD or ScD) in the behavioral and social sciences, humanities, engineering, mathematics, physical sciences, and biological sciences, or for interdisciplinary programs composed of two or more eligible disciplines. Candidates must have finished all required course work and examinations except for the defense of the dissertation, and must be admitted to degree candidacy by January 31, 1994. Predoctoral fellowships are intended for students who have not completed more than 30 hours of graduate level study in fields supported by this program by the beginning of the fall 1993 term. For application material, write to the Fellowship Office, National Research Council, 2101 Constitution Avenue, Washington, DC 20418; (202) 334-2872. The application deadline is **November 5**.



The American Council of Learned Societies (ACLS) encourages graduate students working on PhD dissertations in U.S. art history to apply to the Henry Luce Foundation/ACLS Dissertation Fellowship Program in American Art. The tenure for the \$15,000 fellowship is one year. Requests for applications must include the following information: citizenship or permanent residence, highest academic degree held and date received, current level of graduate study, academic or other position, field of specialization, proposed subject of research or study, and the specific program you will be applying for. For information or application forms, write to: Office of Fellowships and Grants, American Council of Learned Societies, 226 East 45th Street, New York, NY 10017-3398. Applications are due **November 15**.

**Rockefeller Fellowships in Legal Humanities.** Fellowships of up to \$30,000 are available for scholars wishing to pursue research on theories of interpretation, intention, narrative, and human agency in law and the humanities, especially as these affect subordinated populations. The fellowship is open to candidates with degrees in law, and advanced degrees in the humanities and interpretive social sciences that hold promise of significant contribution to legal humanities scholarship. For further information contact Sponsored Research Services, Bryan Hall 001; (812) 855-0516. The application deadline is November 15.

The Royal Ontario Museum announces the annual Veronika Gervers Research Fellowship in textile and Costume History of up to \$9,000 CAN to be awarded to a scholar working on any aspect of textile or costume history makes direct use of, or supports, any part of the ROM collections that cover a broad range of time and geography. For information, contact Chair, Veronika Gervers Memorial Fellowship, Textile Department, Royal Ontario Museum, 100 Queen's Park, Toronto, Ontario, Canada M5S 2C6; (416) 586-5790; Fax (416) 586-5863. The application deadline is November 15.

The Supreme Court of the United States Judicial Fellows Program enables individuals to contribute to the work of the Supreme Court of the US, the Federal Judicial Center, and the Administrative Office of the US Courts. Fellows have an opportunity to study first-hand the administrative machinery of the federal judiciary and to gain a perspective on the dynamics of inter-branch relations. The Program seeks individuals from diverse professions and academic backgrounds, including law, the social and behavioral sciences, public and business administration, systems research and analysis, communications, and the arts. Fellowships are for one year. For complete information on these programs, contact Sponsored Research Services, Bryan Hall 001, or call 855-0516. The application deadline is November 19.

The Getty Center for the History of Art and the Humanities offers 1994-95 fellowships to pre-doctoral and postdoctoral scholars whose areas of research complement the programs and resources of the Center. Pre-doctoral fellowships are awarded to those who expect to complete their dissertations within the fellowship year, while postdoctoral fellowships are available to recipients of a doctorate in the humanities or social sciences during the past three years. Applications are welcome from scholars in such fields as anthropology; cultural, economic, intellectual, political, and social history; the history of art, architecture, music, religion, science and technology; literary criticism and theory; and philosophy. The application deadline is December 1. For more information write to: Dr. Herbert H. Hymans, Assistant Director, Visiting Scholars and

Conferences, The Getty Center for the History of Art and the Humanities, 401 Wilshire Boulevard, Suite 700, Santa Monica, CA 90401-1455; (310) 395-0388; Fax (310) 451-8750.

The Coordinating Committee on Women in the Historical Profession and the Conference Group on Women's History announce the fourth annual competition for a \$500 Graduate Student Award to assist in the completion of thesis work. Applicants may be in any field of history, but must be female graduate student historians who have achieved ABD status. Applications are due December 1. To request application, contact Professor Cornelia Dayton, Department of History, University of California, Irvine, CA 92717; (714) 856-6521; Fax (714) 725-2865.



The Winterthur Library will award a number of fellowships to encourage research in America's artistic, cultural, intellectual, and social history. Scholars pursuing advanced research are eligible to apply for NEH fellowships with stipends up to \$30,000 for six to twelve months' work. Short-term fellowships for one to six months with stipends ranging from \$1,000 to \$2,000 per month are available to support dissertation research. Resources include a library of approximately half a million imprints, manuscripts, visual materials, and printed ephemera supporting interdisciplinary study of American life into the early twentieth century. For an application packet please write to Director, Winterthur Research Fellowship Program, The Winterthur Library, Winterthur, DE 19735; (302) 888-4649. Applications are due December 1.

The New Ethnic and Immigrant Congregations Project (NEICP), at the University of Illinois, Chicago, offers intensive training in ethnographic field research techniques and one year of fellowship support to doctoral candidates and recent postdoctorates in all fields of the humanities and social sciences. Applications are particularly encouraged from individuals in Latino/a Studies and Asian-American Studies. The NEICP will fund a six-

week ethnographic training in Chicago for all participants (summer 1994); ten-month research fellowships (\$12,000 dissertation fellowships, \$6,000 postdoctoral fellowships) in 1994-95; a one-week writing workshop for all participants (summer 1995); and a national conference to present results (spring 1996). For information packets and application forms, contact the Office of Social Science Research, University of Illinois at Chicago, 1007 West Harrison Street, Chicago, IL 60607-7136; (312) 996-6439; Fax (312) 996-9484; BITNET: u61477@uicvm.



## Conferences, Calls for Papers

"Race & Science" - November 11-12, 1993. The American Culture Studies Institute, The African and Afro-American Studies Program at Washington University in St. Louis, and The Missouri Botanical Garden are sponsoring this conference at Washington University in St. Louis. Session topics include "American Science and the Concept and Ideology of Race" and "The History of Blacks in the Growth and Development of Scientific Thinking." There is no charge to attend the conference, although there is a \$30 charge for the November 11 dinner which must be paid by November 4. For more information write The Conference on Race & Science, Campus Box 1109, Washington University, One Brookings Drive, St. Louis, MO 63130-4899 or call (314) 935-5690.

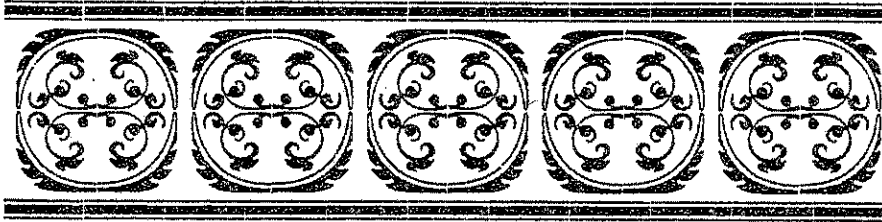
"The Vernacular Architecture Forum" - May 11-14, 1994. The Vernacular Architecture Forum is soliciting proposals for presentations at its 1994 Annual Meeting to be held in Charleston, South Carolina. Papers may address any aspect of vernacular architecture in the United States or abroad and should be primarily analytical rather than descriptive in content. The selection committee welcomes proposals from scholars investigating the urban and rural landscapes of Charleston and the Carolina low-country. Proposals may be for either a twenty-minute paper on a subject the author has researched extensively or a ten-minute "work-in-progress" report. Fellowships may be available to students whose papers have been accepted. The deadline for submissions is October 15. Accepted papers must be submitted to the session chairs by March 1, 1994. Please submit five copies of the proposal to: Greg Hise, School of Urban and Regional Planning, University of Southern California, Von KleinSmid Center 351, Los Angeles, CA 90089-0042; (213) 743-3739.

"Voices of Diversity" - June 4-7, 1994. The University of Northern Iowa and Iowa State University will host the Third International Conference on the Short Story in English. If you would be interested in participating in panels or giving papers, please contact Dr. Maurice A. Lee, Director, Third International Conference on the Short Story in English, Department of English Language and Literature, 115 Baker Hall, The University of Northern Iowa, Cedar Falls, Iowa 50614-0502; (319) 273-6911.

## Announcements

**American Studies Exam.** The exam will be offered either Thursday, November 18 or Friday, November 19. If you will be taking the exam, please submit your exam proposal and list of books by November 1. The next scheduled exam dates will be Thursday, April 21 or Friday, April 22.

Be an **Announcer** for WFIU! WFIU-FM is looking for an IU Student or student spouse to work part-time for Indiana University's Public Radio Station as an announcer. WFIU is affiliated with both National Public Radio and American Public Radio. Announcers work with the latest modern equipment to present classical music, news and information. Requirements are a pleasant speaking voice, good oral presentation skills, at least a willingness to be handy with computers and technical equipment and the ability to handle the names, titles and terms associated with classical music. Announcers work 10 to 20 hours a week on a schedule built around their classes, including some late nights and early mornings. WFIU requires a commitment of at least a year, including the summer of 1994, and at least half of each University vacation. For more information or to arrange an audition, call George Walker at 855-1357, weekdays between 8:00 and 3:30. This position pays \$5.30 an hour.



American Studies Program  
Ballantine Hall 521  
Indiana University  
Bloomington, Indiana 47405

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# The American Studies Program

Indiana University

# NEWSLETTER

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November 1993

Editor: Randi Blank

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## New Faculty Explore American Culture Welcome Professors Cullather, Friedman, Ivie, and Thelin

How the action of foreign governments shapes and manipulates U.S. foreign policy; how the rhetoric of George Bush persuaded Americans to fight in the Persian Gulf; how college athletic departments are operating poorly by business criteria; or how the life of psychologist Erik Erikson is rewritten in each of his books. These, and other questions about American culture, comprise the research interests of our new professors at Indiana University who are sure to be assets to the American Studies Program in the future. Assistant Professor Nick Cullather and Professor Lawrence Friedman joined the History Department this fall; Professor Robert Ivie is the new chairperson of the Speech Communication Department; and Professor John Thelin was hired by the School of Education. Professors Friedman and Thelin also have joint appointments with the Center on Philanthropy at IUPUI. Although none of these faculty members is as yet officially affiliated with American Studies, each of them provides an interdisciplinary approach to subjects that may be of interest to American Studies students.

Professors Cullather, Friedman, Ivie and Thelin were all enthusiastic about the opportunity to share their work with students and colleagues from disciplines outside their home departments. Each openly acknowledged the importance of broadening our perspectives through interdisciplinary methodology, research, and instruction. We welcome them to Indiana.

### Assistant Professor Nick Cullather

Teaching at Indiana University marks a return to the university for Nick Cullather; he completed his undergraduate degree in Political Science at IU in 1981 before going on to graduate work at the University of Virginia, where he defended his dissertation last April.

Professor Cullather's research offers a more global perspective to American Studies. His dissertation, *Illusions of Influence: The Political Economy United States Philippines Relations, 1942-1960*, will be published next June by Stanford University Press. His thesis argues that despite prevalent U.S. influence, through our presence on military bases and the dollars invested, the Philippine government has still been able to resist American policy and structure in its society. In fact, contrary to our expectations, the Philippine government has been able to influence and manipulate U.S. foreign policy. Cullather suggests that U.S. power is far more porous than often assumed; countries can resist by means other than violence quite effectively.

(continued on page 2)





Cullather's interest in this topic was inspired by current events; he started graduate school the year of the Filipino People's Power Revolution, 1986. His M.A. thesis, "The Limits of Multilateralism: Making Policy for the Philippines, 1945-1950," focused on how U.S. relations with the Philippines developed after World War II. In 1990 he received a Fulbright grant to do dissertation research in the Philippines. While there Cullather had access to an enormous number of records, and was able to observe the internal workings of the Philippine government; he also survived an earthquake and a military coup. The Fulbright provided him with the opportunity to present his findings in lectures at colleges and universities throughout the Philippines, which led to his first book, published in the Philippines in 1992, *Managing Nationalism: U.S. National Security Council Documents on the Philippines, 1953-1960*, and to several articles published in the Philippine journal *Bulletin of the American Historical Collection*. A recent article published in the *Pacific Historical Review*, "America's Boy? Ramon Magsaysay and the Illusion of Influence," won the W. Turrentine Jackson Prize for 1993, awarded by the American Historical Association's Pacific Coast branch.

For his next project, Professor Cullather would like to explore whether U.S. policy has contributed to the economic growth of "the little dragons," the newly powerful economies of Pacific Rim countries such as Thailand, Taiwan, and Singapore. He hopes to determine whether the U.S. encouraged or retarded the policies which led to export-based economic development. He anticipates that he will discover that land reform, banking policy, and cold war policy in these countries was different from U.S. policies toward other countries at the same time, particularly those in South America.

Professor Cullather is currently teaching a graduate colloquium on the Cold War and U.S. Foreign Relations, and an undergraduate survey on diplomatic history. In spring 1994 he will be teaching two undergraduate courses, the second half of the American history survey and a senior seminar on 20th century U.S. foreign relations. The next graduate course he will teach will be offered in fall 1994; it will be a seminar on the history of U.S. foreign relations. In spring 1995 he will offer an undergraduate seminar on American and East Asian relations. Professor Cullather believes that studying American foreign policy offers a tremendous opportunity to move beyond the traditional bureaucratic and political approach into cross-disciplinary studies with subjects such as rhetoric, history, and cross-cultural studies.

### Professor Lawrence Friedman

Professor Larry Friedman also believes that American Studies can benefit from a more comparative approach between cultures of different countries to get a

clearer perspective on American culture. While he senses that historical research is moving in that direction -- away from geographical and period-centered research to broader thematic concerns -- he feels that all disciplines would benefit from this approach. Prior to his appointment to History and the Center of Philanthropy here at IU, he was a Distinguished University Professor of History and American Studies at Bowling Green State University.

He is currently writing the biography of Erik H. Erikson, the preeminent American Freudian psychologist of the twentieth century. Professor Friedman has just completed his research, during which he made some important discoveries about Erikson's early life by returning to Erikson's hometown in Germany. Friedman's main finding is that Erikson's professional writings, including his work on the psychological concept of the "identity crisis," paralleled his own life history. These findings suggests a new way to reread all of Erikson's works, including his Pulitzer-prizewinning biography of Ghandi. With the help of a National Endowment for the Humanities grant, Friedman hopes to complete this book next year. The introduction to the as-yet-untitled book, an article entitled "Erik Erikson's Critical Themes and Voices: The Task of Synthesis," will appear later this year in *American Cultural Critics Since World War II*, a British volume edited by David Murray.





In 1990 Friedman published *Menninger: The Family and the Clinic*, a work in which he shows how the clinic was rooted in the family long before it was established as the preeminent American mental health clinic in the 1920's, and how it still is a family enterprise. His other books include *Gregarious Saints: Self and Community in American Abolitionism* (1982), *Inventors of the Promised Land* (1975), and *The White Savage: Racial Fantasies in the Postbellum South* (1970). Friedman's interest in the history of psychology originated in a desire to study the issue of psychological motivation. At Bowling Green he taught an American Studies course on Culture and Personality which explored the intersection of history with identity formation; he hopes to be able to offer a similar course here in the future.

Currently, Professor Friedman is teaching two undergraduate courses, a survey of American history and a senior seminar entitled "Perceptions by American Intellectuals of Mass Destruction, 1939-1993" which looks at the responses to the Holocaust and totalitarianism. Next semester he will be offering an undergraduate seminar on American social and intellectual history from the late nineteenth-century to the present, and a graduate colloquium (H650) on the History of American Philanthropy. The graduate course will serve as a way to put together materials on the topic of philanthropy in America with an eye to producing a broad study of the subject in the future.

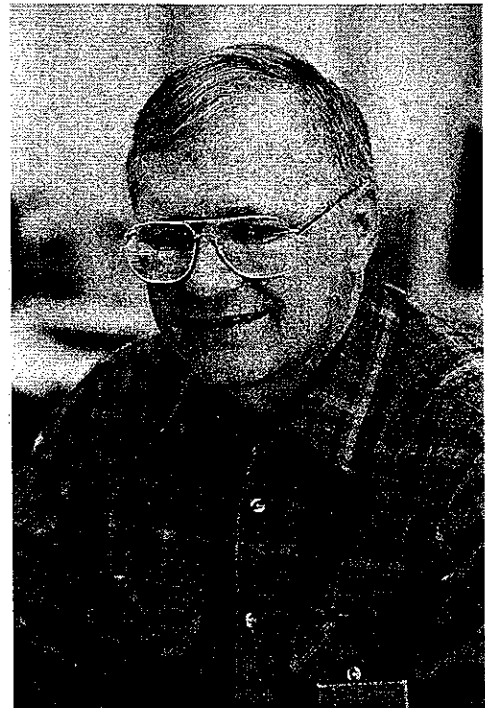
### Professor Robert Ivie

In July 1993, Professor Robert Ivie joined the IU faculty as Chairperson of the Department of Speech Communication. Previously, he was the department chair at Texas A&M University, and a professor at Washington State University. Professor Ivie has primarily concentrated on the rhetorical construction of American culture, especially the rhetorical processes associated with declaring war. His interest in this topic developed following two years of active duty during the Vietnam era, which made him question how we, as a nation, talk ourselves into going to war. Although he has written about wars from the War of 1812 to the present, his current work focuses on the cold war.

Tentatively titled *Metaphors of Fear: Cold War Legacy of Presidential Rhetoric*, Professor Ivie's next book, which should be published in 1995, seeks to identify the metaphors that have been institutionalized through presidential discourse, what he terms "the rhetorical presidency." Beginning his examination with the Truman administration, and continuing through the Bush administration, Ivie hopes to show how the metaphors used to define the cold war mentality impacts how we define a post-cold war identity as Americans. The primary texts Ivie uses are presidential speeches; these allow him to trace a president's metaphors longitudinally to see how certain

themes get played out over time. However, he also looks at peripheral texts such as political commentary, congressional discourse, films, and fiction to provide a broader cultural context in which to trace the recurrence of the themes evoked by the president. For example, he suggests that the conceptualization of the communist threat in terms of fire and flood constructed Americans as a fearful people. These mythic themes of chaos then influence how we work out issues of foreign policy. Thus, these conceptual constructions drive how we interpret, and ultimately act in, the world.

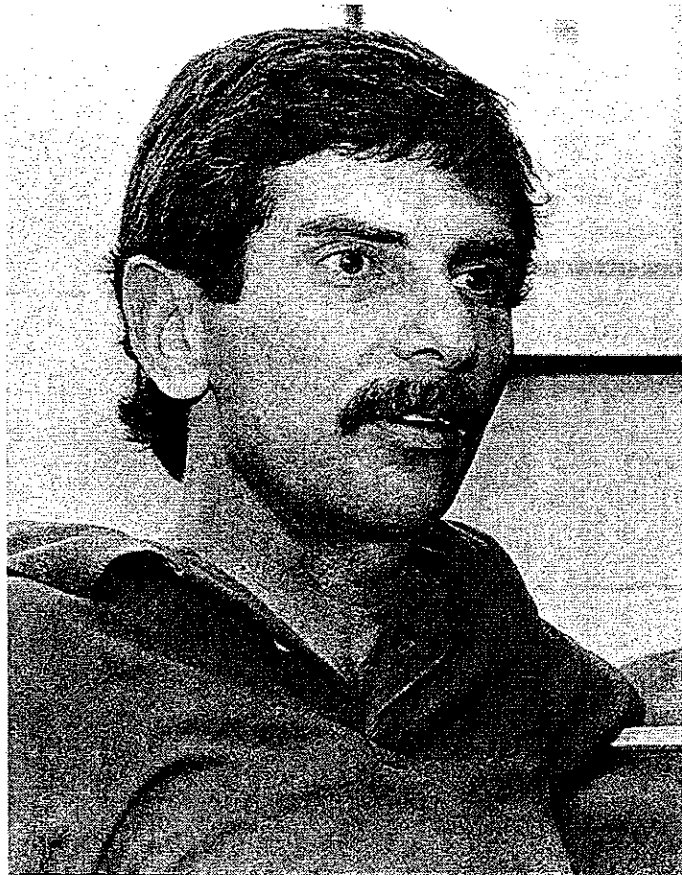
This month, Professor Ivie will be presenting a paper on George Kennan, the author of the document which shaped the foreign policy of containment, at the National Speech Communication Association conference in Miami. This paper, "George Kennan's Political Rhetoric: Realism Masking Fear," will be a chapter in *Refiguring Realism: International Relations and Rhetorical Practices*, edited by Francis Beer and Robert Hariman. Previous publications include *Cold War Rhetoric: Strategy, Metaphor, and Ideology* (1990), coauthored with Martin Medhurst, Philip Wander, and Robert Scott, and *Congress Declares War: Rhetoric, Leadership, and Partisanship in the Early Republic* (1983), coauthored with Ronald Hatzenbuehler. In addition to numerous book chapters, articles, and presentations, Professor Ivie was interviewed live on NBC's *Today Show* in January 1991 to discuss the rhetoric of the Persian Gulf crisis prior to the initial air strikes.



This spring he will be teaching a seminar (S705) which will examine metaphor, myth and rhetoric in the context of cold war discourse. Next fall he will teach a seminar on the Rhetoric of War in the American experience (S726). He welcomes any graduate students interested in these topics.

## Professor John Thelin

As Professor of History of Higher Education and Philanthropy, John Thelin brings to Indiana a wide range of research interests and teaching experience. Most recently he was the Chancellor Professor and director of the Higher Education doctoral Program at the College of William and Mary, where he was one of the founding members of the American Studies program in 1981-82. Before that he had a visiting appointment at Claremont Graduate School and was the research director for all the private colleges and universities in California.

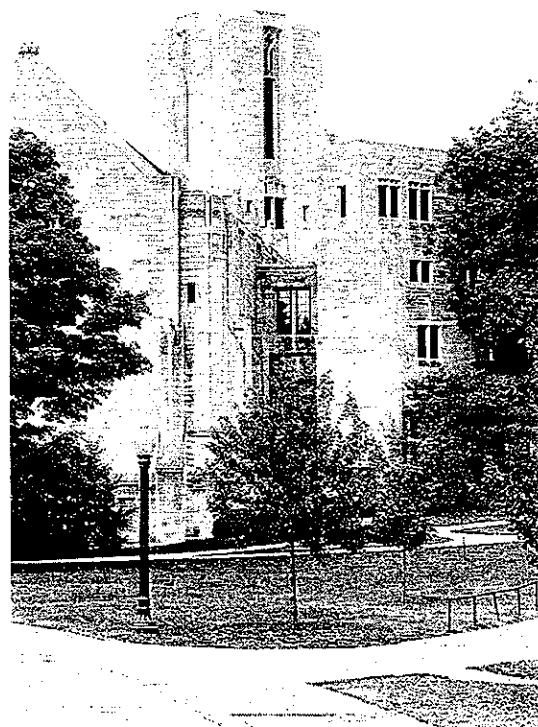


His current book, *Games Colleges Play*, a historical study of the college sports controversy of whether college athletic programs are a "business" or a vital part of the academic mission of higher education, will be published in 1994 by Johns Hopkins University Press. He received a grant from the Spencer Foundation to write this book. This book follows upon a book he co-wrote with Lawrence L. Wiseman entitled *The Old College Try: Balancing Academics and Athletics in Higher Education* (1989). His research on this topic led to a presentation to the Knight Foundation Commission which studied intercollegiate athletics two years ago. In 1991, he coauthored *The Uneasy Public Policy Triangle in Higher Education: Quality, Diversity and Budgetary Efficiency* with David H. Finiffer and Roger G. Baldwin. His earlier books focused more on the social history of higher education, examining colleges and universities in relation to popular culture to determine the

difference between the real and the imagined campus. In 1976 he published *The Cultivation of Ivy*, about the history of the Ivy League mystique, and in 1982 he published *Higher Education and its Useful Past*.

In his next project Professor Thelin will return to studying the social history of higher education, focusing on American colleges and universities since World War II. He hopes to trace how public policy, such as the Truman Commission Policy of 1947, is reflected in the transformation of universities, in terms of size, character and funding beginning in the late 1940's and early 1950's. Some of the issues he will examine include how national policies work on campuses in different regions, and how insularity works on certain campuses.

This semester Professor Thelin is teaching a graduate seminar on higher education and public policy. In spring 1994, Professor Thelin will offer a graduate seminar that will be cross-listed in Education (C750) and History (H637) on the history of higher education and philanthropy. The course aims to understand philanthropy in terms of the historical, social, economic, and political factors which have shaped colleges and universities. The course will also look at the relations colleges have had with foundations and other external groups, how fund raising is part of the economics of higher education, and how the American campus may be considered an organization which provides vital voluntary support for societal services. He doesn't assume students will have any prior background in the area, and encourages interested students to sign up for the course, which he envisions as a hybrid between a lecture and a seminar.





## Fellowships, Grants, and Awards

**The Charles C. Eldredge Prize.** Nominations are invited for the Eldredge Prize, an award given annually by the National Museum of American Art for outstanding scholarship in the field of American art. A cash award of \$2,000 will be made to the author of a recent book-length publication that provides new insight into works of art, the artists who made them, or aspects of history and theory that enrich our understanding of American artistic heritage. Publications devoted to all aspects of the visual arts of the United States may be nominated, including the fields of painting, sculpture, graphic arts, photography, decorative arts, craft and folk art. Books focusing on methodology, criticism, patronage, iconography, and social history may also be nominated. To nominate a book, send a letter explaining the work's importance to the field of American art history and discussing the quality of the author's scholarship and methodology. Publications may be nominated by more than one person. Nominations by authors or publishers for their own books will not be considered. Send letters of nomination to: The Charles C. Eldredge Prize, Research and Scholars Center, National Museum of American Art, Smithsonian Institute, Washington, DC 20560 by December 1.

**The School of American Research Resident Scholar Fellowships** are awarded each year to six scholars who need time to think and write about topics important to our understanding of the human species. Resident scholars may approach their research from the perspective of anthropology or from anthropologically informed perspectives in fields such as history, sociology, art, law, and philosophy. The fellowships provide apartments and offices on the School's campus, stipends, library assistance and other benefits during a nine month tenure from September 1 through May 31. The three types of fellowships available are: Three National Endowment for the Humanities Fellowships for scholars who hold PhD at the time of application; Two Weatherhead Fellowships for pre- or postdoctoral scholars; and One Katrin H. Lamont Fellowship for a pre- or postdoctoral Native American scholar. Applications must

include six copies of a proposal no more than four pages in length (double-spaced) which should summarize what is to be accomplished under the fellowship, the status of the applicant's research on the topic, and the significance of the work; six copies of the c.v.; three letters of recommendation; and a copy of the application form (which is available in the American Studies office in Ballantine Hall nominated by their department or degree-granting program. Applications should be sent to: Resident Scholar Program, School of American Research, P.O. Box 2188, Santa Fe, NM 87504-2188 by December 1.

**The Carrie Chapman Catt Center for Women and Politics** at Iowa State University offers an award of \$1,000 plus travel expenses for scholars embarking on significant research in the area of women and politics. Preference will be given to graduate students and junior faculty. Recipients of the award will be asked to present an overview of their research at a colloquium at Iowa State. For application information, stop by the Department of Political Science office in Woodburn Hall 210.



**The Center for International Business Education and Research (CIBER)** will present a \$2,500 Dissertation Award to a student outside the School of Business who will include a significant international business focus to his or her dissertation. This focus may include the global environment in which international business takes place or the operations and regulation of international companies. The student should be at the proposal or dissertation stage so that significant work on the dissertation will take place before the end of September 1994. To apply, send five copies of a statement (no more than five pages double-spaced) describing the dissertation and its international business content. This statement should be accompanied by a letter of support from a member of the student's dissertation committee. All materials should be received by December 1. Send the application to: CIBER, School of Business #463B, Indiana University, Bloomington, IN 47405; (812) 855-5944.

**The Charlotte W. Newcombe Doctoral Dissertation Fellowships** are designed to encourage original and significant study of ethical and religious values in all fields. Applicants must be candidates for PhD or ThD degrees, fulfill all pre-dissertation requirements by November 30, 1993, and expect to complete their dissertations by August, 1995. Eligible proposals are those that have ethical or religious values as a central concern. Winners will receive \$12,500 for 12 months of full-time dissertation research and writing. Between 35 and 40 non-renewable fellowships will be awarded from approximately 500 applicants. Application requests must be postmarked by November 19. Applications and prospectuses must be postmarked by December 13. Application materials may be requested from: Newcombe Dissertation Fellowships, Woodrow Wilson National Fellowship Foundation, CN 5281, Princeton, NJ 08543-52281.

**The John Carter Brown Library**, at Brown University, offers travel grants of up to \$600 for scholars wishing to use the collections of the Library for less than two months. The Library's collections concentrate on many aspects of the early history of the America's, ranging from the late 15th century to about 1830. Applications are accepted throughout the year, with a required lead time of four months. For information write to: John Carter Brown Library, Brown University, Box 1894, Providence, RI 02912; (401) 863-2725.

**The Council for the International Exchange of Scholars** offers fellowships for lecturing or postdoctoral research abroad under the Fulbright Scholar Program. Geographical areas include Africa, Australasia, Central and Eastern Europe/Newly Independent States, Western Europe/Canada, Latin America/Caribbean, Middle East/South Asia, and East Asia. Requests for information should be addressed to the CIES at 3007 Tilden Street, NW, Suite 5M, Washington, DC 20008-3009; (202) 686-7877.

**Madelyn Moeller Research Fellowships in Southern Material Culture.** The Museum of Early Southern Decorative Arts sponsors this fellowship, which provides travel funds and housing to researchers. The Program is designed to promote the use of the MESDA research center and collection in the interpretation or early southern material culture. Preference will be given to those whose projects have the potential for publication in the *Journal of Early Southern Decorative Arts*. Applications are accepted year-round. For more information, write to: Museum of Early Southern Decorative Arts, P.O. Box 10310, 924 South Main Street, Winston-Salem, NC 27108-0310; (919) 721-7366.

The John M. Olin Foundation Grants Program provides support for projects that reflect or are intended to strengthen the economic, political, and cultural institutions upon which the American heritage of constitutional government and private enterprise is based. Grant areas are: public policy research, strategic and international studies, American institutions, and law and the legal system. Support may be provided for research, institutional support, fellowships, professorships, lectures, books, journals, conferences and seminars, and on occasion, television and radio programs. There is no deadline for these grants. For more information, contact: John M. Olin Foundation, Inc., 100 Park Avenue, Suite 2701, New York, NY 10017; (212) 661-2670.

The Social Science Research Council Committee on International Peace and Security announces dissertation and postdoctoral fellowships for training and research on peace and security in a changing world. The SSRC-MacArthur Foundation Fellowships will support innovative and interdisciplinary research on the relationships among security issues and worldwide cultural, military, social, economic, environmental, and political changes, and the impact of these changes on issues of international peace and security. The competition is open to researchers in the social and behavioral sciences (including history and area studies), the humanities, and the physical and biological sciences. Applications for the dissertation fellowships must complete all requirements for the doctoral degree except the dissertation by the spring of 1994. For information, contact SSRC, International Peace and Security Program, 605 Third Avenue, New York, NY 10158; (212) 661-0280; Fax: (212) 370-7896.

## Conferences, Calls for Papers

"The 14th Annual Illinois History Symposium" - December 3-4, 1993. The Illinois State Historical Society will sponsor the Illinois History Symposium at the Springfield Renaissance Hotel in Springfield, Illinois. Panels include "Albion: The English Prairie Analyzed," "Commemorating Chicago's Columbia Exposition," and "New Perspectives on Lincoln the Lawyer." Reservations for the Symposium must be made by November 25. Hotel reservations must be made prior to November 12. There is a copy of the reservation form available in the American Studies Office in Ballantine Hall 521, or contact Noreen O'Brien-Davis, Symposium Coordinator, Illinois Historic Preservation Agency, Union Station, 500 East Madison Street, Springfield, IL 62701; (217) 785-7952.

The Mosaic of Texas Culture" - March 10-12, 1994. The Mosaic of Texas Culture is the theme of a national conference to be held in Abilene, Texas, on the campus of Hardin-Simmons University. Papers, panels, and other contributions are requested. Multiple submissions are allowed. Address correspondence and 100 word abstracts of papers of not more than 17 minutes reading time to Teresa Taylor, Box 667, Hardin-Simmons University, Abilene, TX 79698 by December 21.



"Constructing a Dialogue: Current Work on the America(s)" - April 1-2, 1994. The 4th Annual American Studies Graduate Student Conference will be held at the University of Minnesota next spring. Graduate students in American Studies and all related disciplines are invited to submit proposals for papers or panels on any topic dealing with American culture. They are also interested in papers or panels dealing with pedagogy, professionalism, and graduate student life. Please send a one page abstract, along with a brief description of yourself and your research interests, by December 1, to: American Studies Graduate Conference, Program in American Studies, 104 Scott Hall, 72 Pleasant St. SE, Minneapolis, MN 55455-0225; (612) 624-4190.

June 2-3, 1994. Siena College is sponsoring its 9th annual international, multidisciplinary conference on the 50th anniversary of World War II. The focus for 1994 will be 1944, though papers dealing with broad issues of earlier years will be welcomed. For further information, contact Professor Thomas O. Kelly II, Department of History, Siena College, 515 Loudon Road, Loudonville, NY 12211-1462. The deadline for submissions is December 1.

July 14-16, 1994 - The 2nd annual conference of the Society for the History of Authorship, Reading and Publishing will meet at the Center for the Book at the Library of Congress in Washington, DC. SHARP invites proposals for papers dealing with any aspect of the history of the book, including the history of authorship, copyright, literary agency, publishing, censorship, book production and distribution, bookselling, book reviewing, libraries, canon formation, literacy, reading habits, and reader response. SHARP welcomes papers devoted to any national literature. Abstracts (of two pages maximum) should be sent by December 10 to John Y. Cole, Director, Center for the Book, Library of Congress, Washington, DC 20540; (202) 707-5221.

"Contact, Crossover, Continuity" - September 22-24, 1994. The 4th biennial symposium of the Textile Society of America will take place at the Fowler Museum of Cultural History, UCLA. This broad theme encompasses all textiles that have been subjected to external influence and exist subsequently in an altered form. The deadline for abstracts is December 1. For information, contact Louise W. Mackie, Textile Department, Royal Ontario Museum, 100 Queen's Park, Toronto, Ontario, M5S 2C6, Canada; (416) 586-8055; Fax: (416) 586-5863.

### William and Mary Quarterly. Call for Papers.

In 1995, the *Quarterly* plans to publish a topical issue on material culture. Its goal is to present major ideas and genres of material culture scholarships to historians, to highlight common interests and to focus on the material world - objects, structures, and landscapes - and its place in research, teaching, public history, and museums. The essays seek essays for the articles that use the evidence and approaches of material culture studies, but are framed by, and add to, larger debates about early American history and culture broadly conceived, as well as articles or notes that present creative use of museums, public history, or material culture as evidence in history teaching and scholarship. Ann Smart Martin will serve as guest editor for the issue which will be juried by a panel of material culture scholars and historians. Manuscripts should be submitted in four copies to Professor Martin, Advanced Studies Office, Winterthur Museum, Winterthur, DE 19735; (302) 888-4640; Fax: (302) 888-4870.



## Announcements

Teach in American Studies. Applications for the Associate Instructor positions for 1994-95 are due in the American Studies office on Friday, December 3.

What's new? Please let us know if you're presenting papers at any conferences, publishing articles or books, winning awards, defending dissertation proposals or dissertations, getting married, having children, etc. Drop a line to Nancy May-Scott in Ballantine Hall 521.

The American Studies Program  
Indiana University

# NEWSLETTER

December 1993

Editor: Randi Blank

## Corporate Influence: Lisa Krissoff Boehm Studies Amway's Effect on Grand Rapids, Michigan

We naturally call Bloomington a "college town" when describing it to people from out of town. It goes almost unquestioned that Indiana University, as one of the primary employers of the region, has a noticeable effect on the economic, social, and cultural life of the town. It is this question of an employer's effect on a region which History and American Studies graduate student Lisa Krissoff Boehm has asked about her hometown, Grand Rapids, Michigan, home of Amway Corporation.

After finishing her B.A. at Northwestern University in 1991, Lisa went on to get her M.A. in Social Science at the University of Chicago in 1992. Starting from an interest in immigrant workers in the Chicagoland area, Lisa's M.A. thesis, "Industrial Relations at Westclox Corporation, Peru, Illinois, 1887-1980," focused on Westclox Corporation. She showed how Westclox built up the town, and how much influence a company's executive decisions can have on community life. Her primary source materials for the Westclox project were the company's newsletters. Part of her thesis will be published in 1994 in *Studies on the Illinois and Michigan Canal Corridor*, the journal of the University of Chicago Geography Department.

Lisa's current project, which she envisions as part of a larger research project on corporate identity, or possibly corporate history, looks at the way Amway Corporation's presence in Grand Rapids has impacted employment levels, as well as the culture of the area. Although Amway only employs about 5,000 workers locally in their corporate headquarters and factory of more than three and a half million square feet, the company seems to have made a significant impact on the city of 500,000 people. For example, Amway has been responsible for renovating previously deteriorating downtown areas. In the past two decades the company has built the Amway Grand Plaza, a luxury hotel which houses the two finest restaurants in the city and upscale shops, as well as DeVos Hall, a beautiful auditorium which has brought national

tours of musical performances, theater and opera productions to the people of Grand Rapids. The town's glossy booster magazine, *Grand Rapids*, contains a far greater proportion of articles with references to Amway than to any of the other large corporations in town, such as Steelcase or American Seating, two office furniture manufacturers. Yet, despite the vast improvements to Grand Rapids' downtown area, and the increased cultural offerings, the townspeople who don't work for the company tend to have a negative attitude toward Amway, mocking its omnipresence by calling the town

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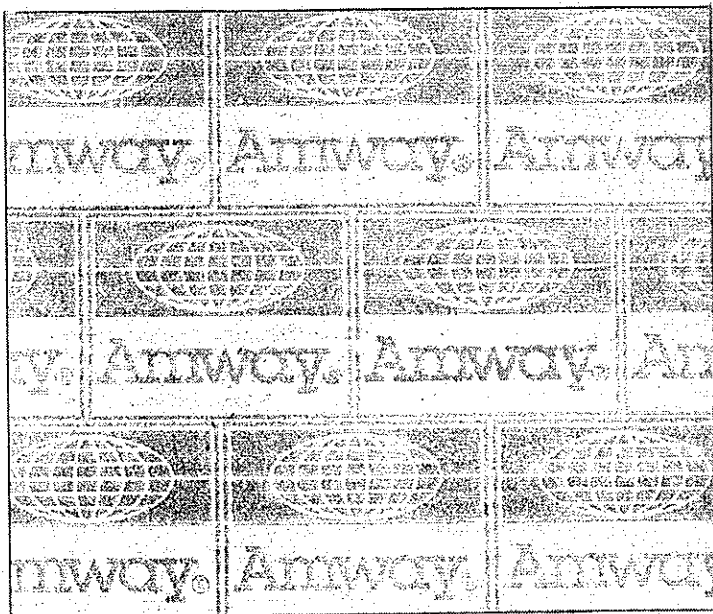


"Amway Rapids." Recent bad press about the company -- Amway has been tried for tax difficulties, and it has fraudulently accused Proctor and Gamble, one of its primary competitors, of working with Satan -- may have contributed to the problem.

To gather information on Amway, Lisa has begun her research by anonymously taking the company tour and gathering company materials such as the "Amway in the News" newsletter and promotional materials which emphasize the environmentally friendly packaging and content of Amway cleaning products. She has also read Richard DeVos's recent book, *Compassionate Capitalism: People Helping People Help Themselves*. DeVos is one of the two men who founded Amway in a Grand Rapids basement in 1959. He describes Amway's contributions to Grand Rapids as a "mission." Lisa plans to supplement Amway corporate literature with oral histories of Amway employees at various levels: administrators, factory workers, and distributors (those infamous Amway salespeople). Meanwhile, she is amazed at the wealth of information that can be gleaned just by reading between the lines of the corporate literature.

Currently Lisa is finishing up her coursework and beginning to prepare for her qualifying exams in History. She is grading for a course taught by Professor Joan Hoff, H260 - Women in the United States. Last summer she graded for H105, the undergraduate survey of American history up to the Civil War.

Below is the Amway corporate logo. Above, to the right, is a picture of one of Amway's new products, sunscreen.



The Sun Pacer skin care line from Amway has been upgraded to include higher SPF protection.

## Newsmakers

Indiana University was well-represented at the 1993 American Studies Association Conference, held last month in Boston. **Stephanie Browner**, English and American Studies, presented a modern dance performance, "Always Already -- Intellectual Spaces and Academic Bodies, A Performance"; **William Little**, English with a minor in American Studies, read "Composing the Decomposing Body: The Model of Early Public Health Reform"; **Professor Portia Maultsby**, Afro-American Studies and American Studies, read "From Backwoods to City Streets: Rhythm & Blues and the Post-World War II Migration"; **Professor David Papke**, IU School of Law at Indianapolis, provided comments for the panel "Class Actions: Environmental and Industrial"; and **Professor Stephen Stein**, Religious Studies and American Studies, read "Shaker Testimonials and Converts at Large: Creating and Deconstructing Millennial Commitments."

**Chad Berry**, History and American Studies, was recently awarded a Doctoral Student Grant-in-Aid of Research from Indiana University.

**Randi Blank**, English and American Studies, and **Meg Meneghel**, History and American Studies, passed the American Studies qualifying exam in August 1993. **Terry Parker**, Folklore and American Studies, passed the American Studies exam in November 1993.

**Joyce Owen**, Comparative Literature and American Studies, recently passed her Comparative Literature qualifying examinations with distinction. She passed her American Studies exam in April 1993.

**Joanne Raetz Stuttgen**, Folklore and American Studies, received the third place award for her paper, "History and Memory and Historic Preservation: Restoring the Wilbur, Indiana Schoolhouse," which she presented at the American Culture Association in the South and Popular Culture Association in the South annual conference in Nashville, Tennessee, in October 1993.





## Job Opportunities

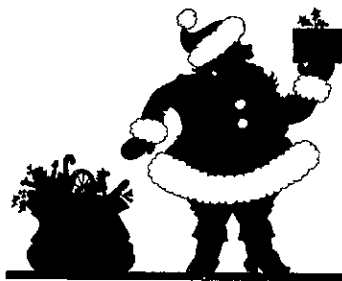
**Indiana Historical Society.** The Indiana Historical Society seeks a temporary, part-time editorial assistant in its publications division. The editorial assistant reports to the editor of the William Henry Harrison project and also to the director of publications. The position requires a BA in history or a related field, word processing and database management skills, as well as the ability to read 19th-century manuscripts. Preferred candidates will also have some education at the graduate level with demonstrated research and editing skills. Hours will average 17.5 per week, at an hourly wage of \$10.67. Send a cover letter, resume, and the names, current addresses and phone numbers of three references to: Susan P. Brown, Human Resources Director, Indiana Historical Society, 15 W. Ohio Street, Indianapolis, IN 46202-299.

**SUNY at Buffalo.** The English Department is searching for a tenure-track assistant professor in any of the following areas: An Americanist specializing in ethnic or native literatures (African-American, Native-American, Asian-American) or pan-American literatures (Hispanic, Anglo/French Canadian, Caribbean). In particular, they are looking for candidates whose field competencies intersect with a variety of theoretical and cultural concerns, particularly women's literature and feminist studies. Candidates should have their PhD in hand by August 1994, and should send a letter of application, c.v., dossier, and writing sample (of about 30 page, double-spaced) by **December 15**, in order to arrange as many MLA interviews as possible. It is possible, however, that the search will be extended into the early spring. Send application materials to: Professor William C. Fischer, Chair, Department of English, State University of New York at Buffalo, 306 Clemens Hall, Buffalo, NY 14260.

**University of Southern Maine.** The Graduate Program in American and New England Studies seeks an Assistant Professor for a tenure track position. The area of specialty should include at least two of the following: the built environment; cultural geography; landscape-environmental studies; material culture studies. In addition to offering courses on the master's level, there may be opportunities to teach undergraduate students. A PhD is required,

preferably in American Studies. A knowledge of contemporary cultural theory is expected, as well as demonstrated commitment to interdisciplinary teaching and scholarship. Send a cover letter, c.v., and three letters of reference postmarked by **December 31** to: Joseph Conforti, Director, American and New England Studies Program, RE: 101, University of Southern Maine, 96 Falmouth Street, Portland, ME 04103.

**University of Alabama.** The Department of American Studies is inviting applications for an entry-level, tenure-track position beginning August 15, 1994. Candidates' primary preparation should be in general cultural/intellectual/social history; a recent interdisciplinary American Studies PhD is preferred. Applicants must be able to teach advanced undergraduate and MA students in a broad, overview sequence of American Experience, 1620-1865, and 1865-1960. Please send a letter, c.v., and names, addresses, and phone numbers of three references to: Dr. Rose Gladney, Dept. of American Studies, P.O. Box 870213, Tuscaloosa, AL 35487 by **January 17**.



**University of California, Santa Cruz.** The American Studies Committee at UC Santa Cruz seeks an assistant professor with a specialty in Chicano/Latino studies, wide-ranging historical and interdisciplinary interests, strong abilities in comparative social and cultural analysis, and an ability to help the program more fully embody the social and cultural diversity it studies. In addition to teaching introductory and advanced courses in Chicano/Latino studies, the successful candidate must be able to teach the introductory lecture course, "American and Americans," and one or more of the advanced methodologically oriented courses for majors (i.e., "Oral History," "Race and Ethnicity," "Gender in U.S. Society," "Popular Culture," "Literature and History"). He or she will also be involved in the development of a graduate program in American Studies. Applicants must have their PhD in hand by September 1994. UC Santa Cruz is especially interested in a candidate with a PhD in American Studies or equivalent graduate program and strong formal training in historical and sociocultural analysis. Every applicant should submit a letter of application, c.v., graduate school transcript, three current

letters of recommendation, 30-50 pages of scholarly writing, a possible syllabus for the introductory course, "America and Americans," and a possible syllabus for an introductory course in Chicano Studies. Materials should be sent to: Michael Cowan, Chair, American Studies Committee, University of California, Santa Cruz, CA 95064 by **January 17**.



## Fellowships, Grants and Awards

The American Antiquarian Society offers short- and long-term Visiting Research Fellowships during the period June 1, 1994-May 31, 1995. The short-term fellowships are for one to three months, the long-term fellowships for six to twelve months. All awards are for research and writing in American history and culture through the year 1876. The awards include: AAS-NEH Fellowships (maximum \$30,000), Kate B. and Hall J. Peterson Fellowships (maximum \$2,550), AAS-American Society for Eighteenth-Century Studies (maximum \$1,700), and Stephen Botein Fellowships (maximum \$1,700). In all categories, the deadline for receipt of completed applications, including letters of recommendation, is **January 15**. For further information and applications, contact: John B. Hench, Director of Research and Publications, American Antiquarian Society, 185 Salisbury Street, Worcester, MA 01609-1634; (508) 752-5813.

The John Carter Brown Library will award approximately 15 short- and long-term Research Fellowships for the year June 1, 1994-May 31, 1995. Short-term fellowships are for two to four months and carry a stipend of \$1,000 per month. These fellowships are open to foreign nationals as well as to U.S. citizens who are doing predoctoral, postdoctoral or independent research. Long-term fellowships, funded by the NEH, are for six months and carry a stipend of approximately \$2,500 per month. Applicants for the NEH fellowships may not be graduate students. For scholars wishing to work at the Library for two to seven weeks, the Library offers a limited number of travel reimbursement grants of up to \$500. The application deadline for fellowships is **January 15**; travel grants may be applied for year round. For further information, write to: Director, John Carter Brown Library, Box 1894, Providence, RI 02912.



The Centro de Estudios Puertorriquenos, Hunter College, is offering two Rockefeller Foundation Fellowships in the Humanities for 1994-95. Fellows will join Centro scholars in advancing interdisciplinary, cross-cultural, and comparative critical analyses of the following theme: Histories and Discourses of Group Poverty. The Centro invites proposals concerned with this year's theme in North American, Latin American, the Caribbean, and Western European contexts. All fellows must be in full-time residence (from Sept. 1, 1994 to June 30, 1995), and will receive a stipend of \$34,000. Applications are due **January 15**. For further information write: Dr. Rina Benmayor and Dr. Antonio Lauria, Centro de Estudios Puertorriquenos, Hunter College, 695 Park Ave., Box 548, New York, NY (212) 772-5687; Fax: (212) 772-4348.



**Fellowships in Residence at the Smithsonian Institution.** These fellowships support research in residence at the Smithsonian Institution, in association with the staff, using the Institution's resources. Early contact with the potential advisor is recommended. Awards are based on merit. Research areas include Anthropology, Biological Sciences, Earth Sciences, History of Art, History of Science and Technology, Materials Analysis, and Social and Cultural History. The Smithsonian offers Senior Fellowships for postdoctoral scholars more than seven years beyond the degree and Postdoctoral Fellowships for postdoctoral scholars up to seven years beyond the degree. These categories provide stipends of \$25,000 per year plus allowances. Predoctoral Fellowships are available for doctoral candidates to conduct dissertation research for three to twelve months. The stipend is \$14,000 per year plus allowances. Ten-week Graduate Student Fellowships are available for students formally enrolled in a graduate program who have not yet been advanced to candidacy in a PhD program. The stipend is \$3,000. For more information and/or application materials, write or call: Office of Fellowships and Grants, Smithsonian Institution, Desk P, 955 L'Enfant Plaza, Suite 7000, Washington, DC 20560; (202) 287-3271. When requesting materials please include the following information: area of study, dates of graduate degrees received and/or expected. The application deadline for all fellowships is **January 15**.

The Pennsylvania Historical and Museum Commission invites applications for its 1994-95 scholars-in-residence program. The program provides support for full-time research and study at any of the facilities maintained by the Commission for a period of between four to twelve consecutive weeks between May 1, 1994 and April 30, 1995 at the rate of \$1,200 per month. Applicants are encouraged to conceive of research topics as broadly as possible, and it is not required that research be limited to materials in PMHC archival or museum collections. Particular consideration, however, will be given to proposals that address topics relevant to interpretive themes in Pennsylvania history addressed by the Commission's programs. The program is open to college and university affiliated scholars, including graduate students who have completed all degree requirements except the dissertation. For further information and an application form, contact Division of History, Pennsylvania Historical and Museum Commission, Box 1026, Harrisburg, PA 17108; (717) 787-3034. Applications are due **January 24**.


**Peabody Essex Museum Research Fellowships in New England History and Culture.** The Museum is accepting applications for fellowships to support use of its library and museum collections for research and publication on New England History and Culture. Fellowships are open to advanced scholars, graduate scholars, independent scholars, and library and museum professionals. Stipends will be awarded for up to two months, at \$750 per month. Free housing in a nearby studio apartment in Salem may also be available. For information and application forms, write to: Fellowship Program, James Duncan Phillips Library, Peabody Essex Museum, East India Square, Salem, MA 01970; (508) 745-1876 (ext. 3032). Applications are due **January 31**.

The Library Company of Philadelphia announces postdoctoral and dissertation fellowships in American history and culture for 1993-94. The collection is especially strong in Afro-Americana, German-Americana, American Judaica, history of women, philanthropy, education, architecture, art, local and regional history, and the history of printing and publishing. The library also has collections of British, Continental, and American books and pamphlets of the 17th to 19th centuries. The fellowships are for one month at any time from June 1994-May 1995 with a stipend of \$1,250. To apply, send four copies each of a c.v., a two to four page description of your proposed project, and a letter of reference to: James Green, Curator, Library Company of Philadelphia, 1314 Locust Street, Philadelphia, PA 19107; (215) 546-3181 by **February 1**. The proposal should demonstrate that the Library Company has primary sources central to the research topic. Candidates are encouraged to inquire about the appropriateness of a proposed topic before applying.

The Department of History at the University of Texas, Arlington announces the 1994 Webb-Smith Essay Competition, a \$500 award for the best essay of 10,000 words or less on the topic "Southern Writers and Their Worlds." The winning essay will be included in Volume Twenty-nine of the Walter Prescott Webb Memorial Lecture Series published by Texas A&M University Press. Manuscripts must be submitted by **February 1**. For submission forms and additional information write: The Walter Prescott Webb Memorial Lecture Committee, Department of History, Box 19529, University of Texas at Arlington, Arlington, TX 76019-0529; (817) 273-2861.



**Indiana University Pre-Dissertation Travel Grants.** The Second Annual Pre-Dissertation Travel Grant competition, jointly funded by Research & the University Graduate School and the Office of International Programs, will award approximately seven fellowships on a competitive basis for research-related travel abroad during Summer 1994. Each fellowship will consist of a \$1,000 stipend and round-trip economy airfare from Indianapolis to the location where work will be conducted. The purpose of this program is to help support six-to eight-week trips for preliminary dissertation field activities, such as exploring potential research sites, archives, and other research resources; establishing institutional affiliations; and identifying and meeting with local scholars and contacts as appropriate. Applicants may be students from any discipline or department; must be enrolled in a program leading to the PhD; and must have completed at least two years of graduate coursework prior to the beginning date of proposed research. Students who have reached the ABD stage and formally begun dissertation research at this time are not eligible for funding under this program. Potential applicants should contact Susan Carty, Office of International Programs, Franklin Hall 311, Bloomington, IN 47405; (812) 855-7557. The application deadline is **February 14**.



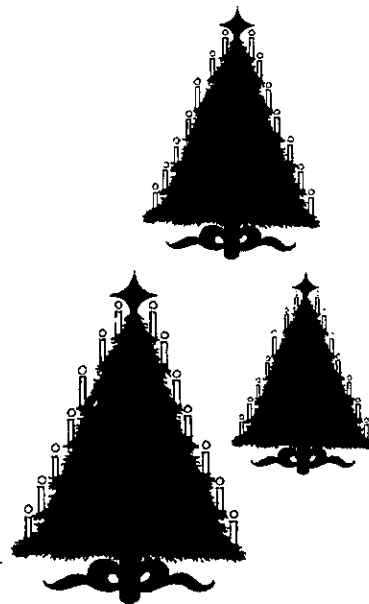
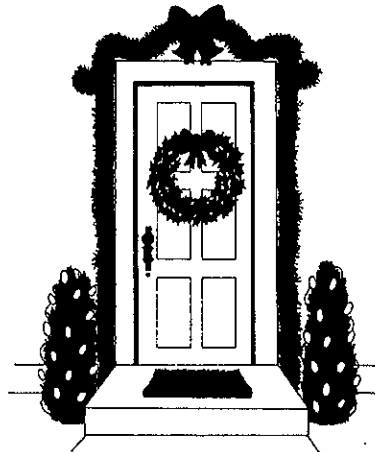
## Conferences, Calls for Papers

**Evan F. Lilly Memorial Biennial Lecture Competition - April 8, 1994.** Call for papers. The Indiana University Art Museum and the Henry Radford Hope School of Fine Arts are co-sponsoring this competition. Indiana University undergraduates and graduate students from all departments with a 400-level background in art history, studio, or related areas are eligible. The lecture must be devoted to an object or objects in the Indiana University Art Museum collections. Each student will present a paper of no more than 30 minutes in length, illustrated with slides. A copy of each paper will be retained for the museum's research files. An award of \$500 from the Evan F. Lilly Memorial Fund will be presented to the student delivering the best lecture. By **January 17** submit a Letter of Interest listing your name, address, phone number, department, class status, faculty advisor, and the object(s) you propose to discuss. By **February 7** submit a one-page proposal describing your research topic. These proposals will be reviewed by the art history faculty and art museum curatorial staff. Send letters of interest and proposals to Adelheid Gealt, Director, Indiana University Art Museum, Bloomington, IN 47405.

**Southern Women Writers Conference - April 8-10, 1994.** Call for papers. Berry College is seeking proposals for a three-day conference on Southern women writers. Critical papers on established writers as well as new and emerging writers are welcome. The conference is particularly interested in papers examining issues of gender, class, and race in the writings of Southern women, as well as discussions of the influence of history, family, and community on the writer. Papers on alternative genres, such as slave narratives and journals, are encouraged. Please submit a 500-word proposal by **December 15** to: Dr. D. Dean Cantrell, Berry College, 11 Berry College, Mt. Berry, GA 30149; (706) 236-2279.

**The Thirty-Fourth Annual Winterthur Conference - October 6-8, 1994.** Call for papers. This conference seeks to examine the formation of early private collections of art, decorative arts, and ephemera in America; to identify the impact of these collections on popular and scholarly perceptions of art and artifact; and to explore the roles museums assume preserving, presenting and interpreting such collections for the public. Proposals of not more than 500 words, along with a c.v., must be postmarked by **December 31**. Proposals should specify the paper's title, theme and relevance to the conference, as well as whether slides, video, or other visuals will be used. Send proposals to Patricia D. Elliott, Conference Registrar, Advanced Studies, Winterthur Museum, Garden, and Library, Winterthur, DE 19735; (302) 888-4600.

**"Reading Monsters, Reading Culture" - April 16, 1994.** Call for papers. The graduate students of the University of Cincinnati Department of English and Comparative Literature are hosting a conference on literature and culture for graduate students. This conference will take place on the main campus of the University of Cincinnati. Suggested topics include: Monstrous other/monstrous self; Monstrous: deeds, beliefs, confessions, desires, children; Monstrosity of: theory, identity, sexuality, femininity, masculinity, ethnicity, violence, institutions, imagination, alterity, metamorphosis, supernatural, fantastic, grotesque, folklore, unknown, known; New Monsters: machines, technology, media, information. Two copies of a 250-word abstract are required for all critical pieces. The submission of two copies of the paper (8-10 pages, double spaced), in addition to the abstracts, is preferred. Submissions (including abstracts) should contain only the title of the work; a cover sheet should be attached which includes your name, academic affiliation, address, telephone number(s), and the title of your work. Please send submissions and correspondence to: Lisa Udel, Department of English and Comparative Literature, 248 McMicken Hall, ML 69, University of Cincinnati, Cincinnati, OH 45221; (513) 556-5924. Submissions must be postmarked by **January 7**.





*The American Studies Program faculty and staff  
wish you Happy Holidays!*



# The American Studies Program Indiana University

# NEWSLETTER

February 1994

Editor: Randi Blank

## Professor James H. Madison: Indiana's Historian

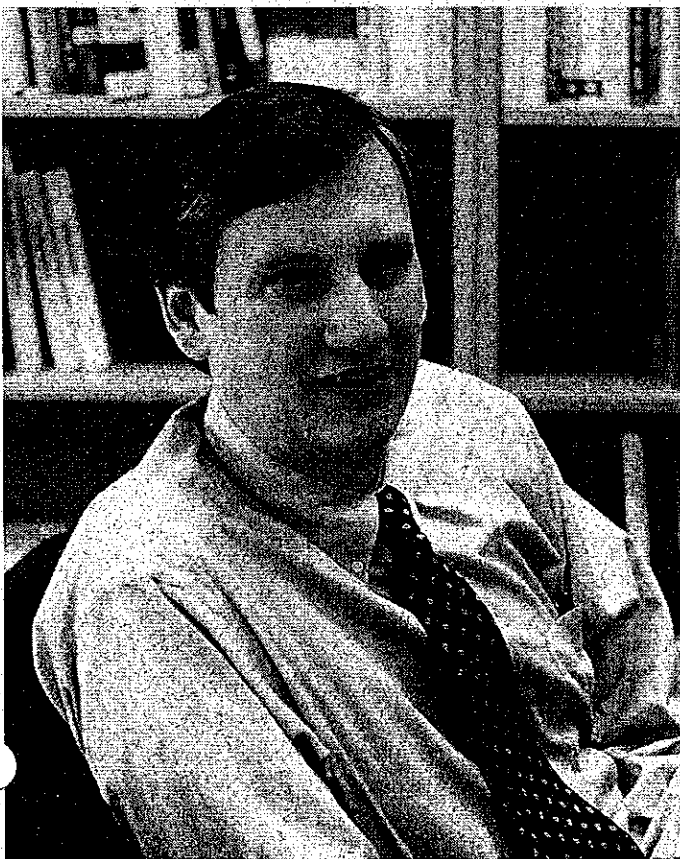
Understated and relaxed as he works in his new office, Professor Jim Madison, Chairperson of the History Department and longtime participant in the American Studies program, explained how he, though not a Hoosier native, became an expert in Indiana history. Madison grew up in south central Pennsylvania and received his B.A. from Gettysburg College. After completing his M.A. and Ph.D. in history here at Indiana University, and a postdoctoral fellowship at Harvard University, Professor Madison was hired to edit the *Indiana Magazine of History* and to teach

a class on Indiana history. Nearly two decades later, Professor Madison is still teaching undergraduates about the history of the Hoosier State. Although his dissertation had focused on Indianapolis during a brief period in the nineteenth century, teaching the course was a challenge. His seventeen year stint as editor of the *Indiana Magazine of History* enabled him to learn more about Indiana, and subsequently most of his research has had Indiana as a backdrop. He has written or edited three books about the state's history, and his two most recent works focus on two famous Hoosiers, *Eli Lilly: A Life, 1885-1977* (1989), and *Wendell Willkie: Hoosier Internationalist* (1992).

In July 1993 Professor Madison became Chairperson of the History Department. At the end of December he relinquished the editorship of the *Magazine* to Professor Richard Blackett, also of History and American Studies. In addition to his administrative duties, Professor Madison is currently working on several research projects. One project continues the local emphasis that has characterized much of his work. The second project reflects his current interest in the broader issue of regionalism.

Professor Madison's local research project began as a brief description of an incident in his first book, *Indiana through Tradition and Change: A History of the Hoosier State and Its People, 1920-1945* (1982), but has grown into a complex, multi-layered research project on history and memory. In 1930, three African-American teenagers were forcefully dragged out of the Grant County Courthouse jail and two were lynched on the Marion, Indiana, town square. Madison has sorted through court testimony and records and spent a lot of time in Marion conducting interviews with some of the people who were present at the lynching (including the third prisoner, who survived), trying to determine what effect the incident had on the town. His findings have shown a clear racial demarcation in the stories told by the white and black

(continued on page 2)



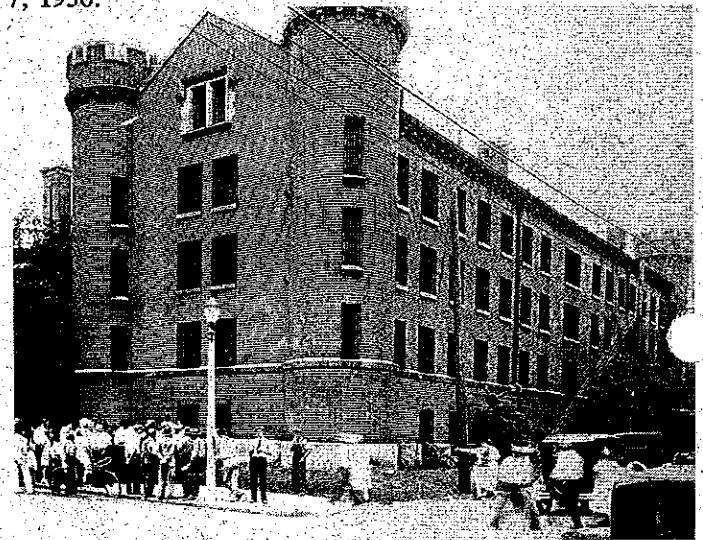
communities. Madison became interested in researching the details of this incident because it is anomalous; 1930 was late historically for a lynching to occur in America, and northern Indiana was very far north. In addition, a photograph taken at the lynching by a local photographer has been widely reproduced, though seldom in mainstream Indiana newspapers. It has appeared in textbooks, museums, and postcards, and most recently appeared as an album cover for a Public Enemy compact disc. Professor Madison is interested in exploring why this image captured the public imagination the way it did.

Madison's second research project expands his territory beyond Indiana to include the rest of the Midwest. His most recent publications have been about regionalism, or more specifically how the Midwest is a distinctive region culturally. He is currently writing a lecture to be given at the Huntington Library in San Marino, California, next May, tentatively titled, "Abraham Lincoln: From Frontiersman to Regional Hero." In this lecture, Madison argues that during the twentieth century Lincoln has been constructed through myths and imagery as a specifically midwestern type by people such as poet Carl Sandburg. Last spring Madison presented a paper at the Conference of the American West entitled "A Tale of Two Regions: Why the Midwest is Not the West" which will be included in a book edited by Paul Hutton, *Frontier and Region in the American West*. Throughout Madison's work on regionalism he returns to the basic thesis that despite all the discussion about the homogenization of America, the diversity of the United States has not melted into one place or one people. While race, gender, and class are the categories most commonly used in academic research currently, Madison suggests that there is room to discuss the importance of place and community as a distinguishing characteristic of people. Madison's work dovetails nicely with the theme for the 1994 American Studies Association conference next fall in Nashville, "Borders and Bonds: Society and Customs in a World of Regions." He also plans to teach a graduate seminar on regionalism during the 1995-96 school year.

Professor Madison had the opportunity to gain critical and geographical perspective on the Midwest during 1982-83, when he team-taught a course on 20th Century America with an English professor in the American Studies program at the University of Kent. Teaching abroad allowed him to see firsthand the institutional strength of American Studies in Europe (although the students' knowledge of America was often limited to popular culture images that they had seen on television). While the European focus in American Studies is on History and Literature, the two subjects are not taught as separate disciplines. Because of its wider interdisciplinary range, Madison feels that the American Studies program at IU provides graduate students with a valuable avenue for exploring research and teaching interests that are not readily available in their home departments.

An interdisciplinary focus is valued highly by Professor Madison in his own work, as well. Currently, is part of an interdisciplinary working group which includes Professor Scott Sanders (English and American Studies), Professor Henry Glassie (Folklore and American Studies), Katherine Foster, the American curator at the IU Art Museum, and numerous cultural geographers from other midwestern universities. This committee is planning an exhibit on Midwestern Landscapes to be shown at the Indiana University Art Museum some time in 1996, accompanied by a book of essays to which each will contribute. Eventually, they hope to be able to take the exhibit on the road to other midwestern museums.

Below is a photograph of the crowds gathering outside the Grant County Jail prior to the lynching of August 7, 1930.

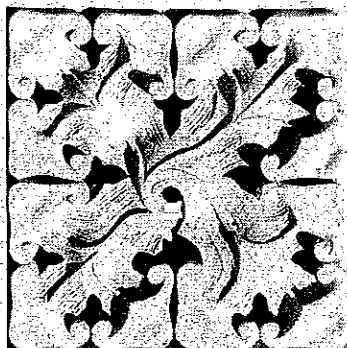


### Newsmakers

**Rick Iadonisi**, English with an American Studies minor, participated in the Conference on Language and Literature this month in Baton Rouge, Louisiana, where he read "Re-Placing the Other: *The Waste Land* and Indic Religion." Next month he will attend the First Person Singular Autobiography Conference at Hofstra University, where he will present "My Father, My Selves: Collaboration in Art Spiegelman's *Maus*."

**Stephen Stein**, Professor of Religious Studies and American Studies, recently received the 1993 Philip Schaaf Prize for his book, *The Shaker Experience in America: A History of the United Society of Believers* (Yale University Press, 1992). The American Society of Church History awards the prize to "the author of the best book originating in the North American scholarly community which presents original research in the history of Christianity or any period thereof."

**Regina Werum**, Sociology and American Studies, has accepted a tenure-track position as an Assistant Professor of Sociology at Emory University in Atlanta, Georgia. She will begin teaching at Emory in January, 1995.



## Job Opportunities

**Independence National Historic Park.** The Park has a museum internship available to provide curatorial work experience to a recent graduate who plans a history museum career. Applicants should have an MA degree and strong interdisciplinary training in American culture with demonstrated interest in material culture and the decorative arts. As a specific focus, the intern will participate in documenting domestic textile use in Philadelphia and the Delaware Valley circa 1750 to 1840. The internship is a full-time, 12-month position, beginning in September, 1994. The salary is \$16,000 plus basic medical benefits and a small travel stipend. Applicants must submit a one-page professional goals statement, a resume, undergraduate and graduate transcripts, and two commendation letters by **February 28** to **Karie Diethorn**, Chief, Museum Branch, Independence National Historic Park, 313 Walnut Street, Philadelphia, PA 19106.

**Indiana University Student Academic Center.** The SAC has approximately 15 Associate Instructor positions available for 1994-95 to teach courses in study skills. The stipend for these positions is \$8,800 plus tuition support. For information about these jobs and application materials, contact **Sharon Laroche** at the Student Academic Center, 316 N. Jordan; 855-7313. Applications are due **March 1**.

## Fellowships, Grants and Awards

**The Indiana Center on Global Change and World Peace Graduate Student Research Fellowships.** Any graduate student enrolled full-time at Indiana University is eligible to apply for a short-term research fellowship for research relevant to global change and world peace. Typical covered expenses (up to \$2,000) would be research costs, travel to archives and data sources, travel to professional conferences, and similar expenses. Award recipients will be expected to take part in the activities of one of the work groups, and when their research is completed, to make a 15-20 minute oral presentation to that working group and submit a double-spaced three to four-page report to the Center. Prospective applicants should conduct

the head of a working group for suggestions regarding the proposal before submitting it to the Center. For application materials and information about the Center, contact: **John P. Lovell**, Director, (812) 855-8862, or **Victoria Cuffel**, Editor, (812) 855-8859. The deadline for receipt of applications and all supporting materials is **February 28**.

**Indiana University Summer Research Fellowships and Dissertation Fellowships.** The Graduate Division of the College of Arts and Sciences invites departments to nominate no more than two of their most outstanding MFA or PhD candidates for each of the fellowship programs. 1994 Summer Research Fellowships carry a stipend of \$1,750; 1994-95 Dissertation Year Fellowships carry a stipend of \$9,000. Fellows are expected to devote full time to research. Doctoral nominees must be formally admitted to PhD candidacy by the nomination deadline. Nominations must include: a cover memo or statement from the chairperson or graduate adviser that includes comments about the student's progress toward completing the dissertation; a nomination form (there are copies available in the American Studies office in Ballantine Hall 521); a brief description of the research and its importance; the student's graduate transcript; a brief c.v.; and letters of recommendation (two for the Summer Research Fellowships, three for the Dissertation Year Fellowships). One of the letters must be written by the director of the dissertation or thesis. The nomination deadline is **March 1**.

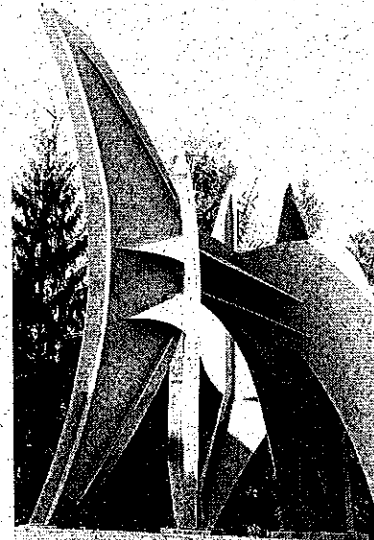
**American Philosophical Society Library Mellon Resident Research Fellowships.** The American Philosophical Society Library is accepting applications for short-term residential fellowships to conduct research in its collections. The Society's Library, located near Independence Hall in Philadelphia, is a leading international center for research in the history of American science and technology and their European roots, as well as early American history and culture. The fellowships are open to U.S. citizens and foreign nationals who are holders of the Ph.D. or equivalent, Ph.D. candidates who have passed their preliminary exams, and independent scholars. Applicants in any relevant field of scholarship may apply. The stipend is \$1,800 per month, and the term of the fellowship is one to three months, taken between June 1, 1994 and May 31, 1995. Applicants should submit a cover sheet stating name, title of project, expected period of residence, institutional affiliation, mailing address, telephone numbers, and social security number; a letter (not to exceed three single-spaced pages) which briefly describes the project, states the specific relevance of the American Philosophical Society's collections to the project, and indicates expected results of the research; a c.v. or resume; and one letter of reference (doctoral candidates must use their dissertation adviser). Address applications or inquiries to: Mellon Fellowships, American

Philosophical Society Library, 105 South Fifth St., Philadelphia, PA 19106-3386; (215) 440-3400. Applications are due **March 1**.

**The Philadelphia Center for Early American Studies** will appoint four new Dissertation Fellows for 1994-95. Graduate students from any PhD-granting institution who are in the dissertation research or writing stage are eligible to compete for these fellowships. Applications are encouraged from a wide range of disciplines, including African-American Studies, American Studies, anthropology, economics, folklore, history, art history, law, literature, music, political science, religion, urban studies, and women's studies. Each Dissertation Fellow will receive a stipend of \$10,000 for the nine-month term, and is expected to spend the appointment in residence. Applicants should send credentials to the Philadelphia Center for Early American Studies, Suits 540, 3440 Market Street, University of Pennsylvania, Philadelphia, PA 19104-3325. Applications should include a c.v., at least two letters of recommendation, a three to five page statement of purpose, and a sample of your work. Applications are due **March 1**. For more information, call (215) 898-9251 or (215) 898-9252.

**The David Library of the American Revolution** at Washington Crossing, PA, in consultation with the Philadelphia Center, offers grants to either pre- or post-doctoral applicants for the study of the American Revolution. The amount of the stipend will vary according to qualification and need. A more detailed description of this fellowship is available upon request from the David Library of the American Revolution, River Road, Box 748, Washington Crossing, PA 18977.

**Charles S. Sydnor Prize.** The Southern Historical Association will award the Charles S. Sydnor Prize for a distinguished book in Southern history that was published in 1993. The application due date is **March 1**. Books must be submitted by the publishers to: Southern Historical Association, University of Georgia, Dept. of History, Athens, GA 30602.





**Latin American Fellowship.** A fellowship of \$1,500 is available for an Indiana University graduate student to study in a Latin American country during the 1994-95 academic year. To be eligible for this award, the applicant must be a U.S. citizen, have graduate status at Indiana University, and have a working knowledge of the language in which study is to be conducted. This fellowship is made available through the Indiana University Office of International Programs and the Indiana Federation of Clubs. Additional information and application forms are available from Edda Callahan, Office of International Programs, Bryan Hall 205, Bloomington. The deadline for filing applications is March 1.

**MacArthur Scholar Awards.** The Indiana Center on Global Change and World Peace will award a number of fellowships, each of \$10,000 plus tuition, for the 1994-95 school year to outstanding students enrolled in graduate study at Indiana University. Currently, working groups at the Center examine issues related to access to resources and the environment; culture and conflict; nationalism, identity, and difference; the transformation of Communist and post-Communist societies; and changing patterns in the use of force. During the fellowship year, MacArthur Scholars are required to enroll and participate in the Center's core seminar on global change and world peace, participate in meetings of one of the working groups, and make presentations about their research during the second semester to the core seminar. Applications include a completed application form, transcripts of graduate and undergraduate work (photocopies are acceptable), a c.v., three letters of recommendation, and a two to three-page personal statement explaining the relevance of participation in the Center's program to the applicant's education and career goals and proposing a year-long research project to be undertaken in partial fulfillment of the core seminar requirement. Send completed applications and supporting materials by March 4 to the attention of Victoria Cuffel, Indiana Center on Global Change and World Peace, Indiana University, 1217 E. Atwater, Bloomington, IN 47405; (812) 855-8859.

**Stonewall Jackson House Graduate Fellowships.** These fellowships offer opportunities for three months of residential work-study by qualified students who are currently enrolled in an M.A. or Ph.D. program in the field of American History, Museum Studies, Material Culture, or Architectural History. One or two fellowships will be conferred on the basis of a national competition. The fellowships are designed to foster research on the life and times of T.J. "Stonewall" Jackson and the social history of the community and period in which he lived and to enhance the interpretation of the Stonewall Jackson House through research, documentation of collections, exhibit preparation, and development of educational programs. The fellowships include

stipends of \$3,000 for three months of living expenses. An application is available in the American Studies office in Ballantine Hall 521. To apply, send the application form with three letters of recommendation, a resume, and official undergraduate and graduate transcripts by March 15 to: The Director, Stonewall Jackson House, 8 East Washington Street, Lexington, VA 24450; (703) 463-2552; FAX (703) 463-4088.

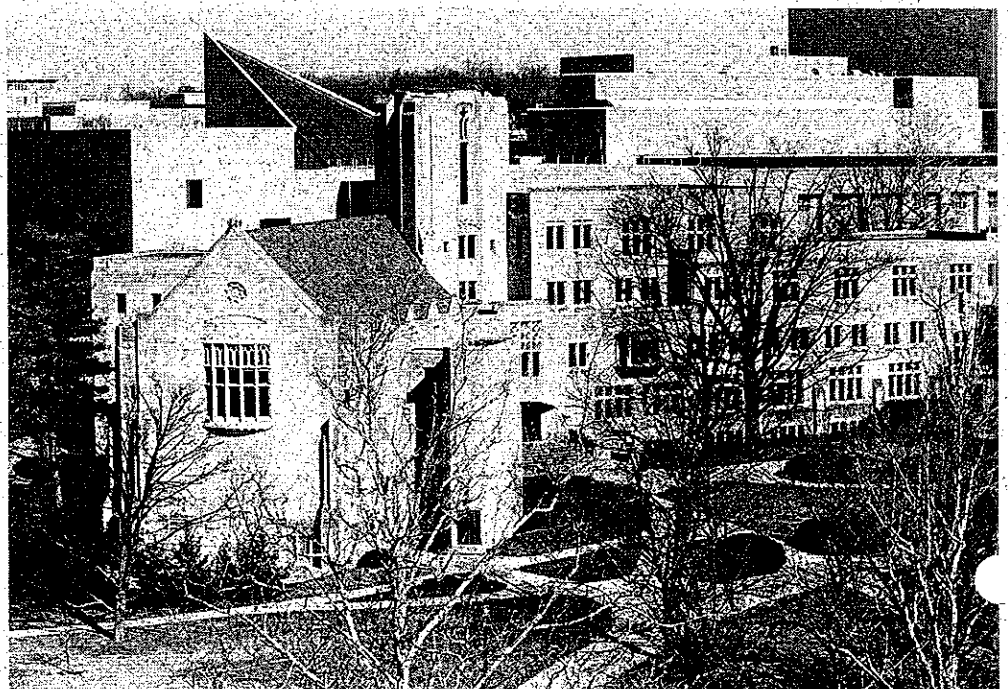
**Loewenstein-Wiener Fellowship Awards in American Jewish Studies.** Fellowships of up to \$2,000 are available for postdoctorates and doctoral students who have completed all but their dissertation to pursue research or writing at the American Jewish Archives in Cincinnati for one month. For further information on this program, please contact Sponsored Research Services, Bryan Hall 001; (812) 855-0516.

## Conferences, Calls for Papers

**"American Studies: Space, Time, and Structure" - July 9-12, 1994.** Call for Papers. The American Studies Association of Southern Africa is sponsoring this symposium on "Space, Time and Structure." The theme offers a comparative and interdisciplinary focus on a wide variety of American and southern African experiences in terms of: accommodating diversity, creating identities, nation-building, education for democracy, multiculturalism, "political correctness," etc. Participants are invited to offer papers and/or to organize panels or round-table discussions which specifically address the symposium theme in the following (or any other) relevant general areas:

architecture, demography, film, fine arts, history, literary and theoretical discourse, music, space exploration, technology, or to planning. Papers/discussions should not exceed 20 minutes. Those wishing to offer papers should send abstracts of about 100-150 words to: Mr. E. Messina, Department of History, University of the Western Cape, Private Bag X17, Bellville 7535, Republic of South Africa; FAX (021) 959-2376. Materials should be submitted by February 15. There will also be teaching panels on the sub-theme "Cultural Diversity in the Classroom: Methodologies, Materials and Resources." For more information about these panels, please contact Mr. J. Manuel, History Department, Hewat College of Education, Kromboom Road, Athlone 7764, Republic of South Africa; FAX (021) 696-5136.

**Illinois History Symposium - December 2-3, 1994.** Call for papers. The Illinois History Symposium will accept proposals on any facet of the State's history, culture, politics, geography, literature, archeology, and related fields for presentation at the Fifteenth Annual Symposium. Individuals proposing papers or sessions should submit a 300 to 600 word summary with a resume for each proposed topic and participant. Major primary and secondary sources used for research should be included. Please send material by March 11 to: The Illinois History Symposium Committee, Illinois State Historical Society, Union Station, 500 East Madison Street, Springfield, IL 62701. For more information, write or call Noreen O'Brien-Davis, Office of Research and Education, Illinois Historic Preservation Agency, Union Station, 500 East Madison Street, Springfield, IL 62701; (217) 785-7952.





The American Studies Program  
Indiana University

# NEWSLETTER

March 1994

Editor: Randi Blank

## Rob Schorman and Joanne Stuttgen: New American Studies AI's

It's that time of year again...time for course registration. Be sure to check out the graduate courses to be offered by American Studies in Fall 1994 listed in the Announcements section on page 5. Undergraduates interested in American Studies will have two classes to choose from each semester, broadly categorized as A201 - Representative Americans and A202 - Issues in American Life.

During 1993-94, American Studies was able to provide three Assistant Instructorships, for the second year in a row, which allowed undergraduates a wider selection of classes to choose from. Judy Bullington (Art History with American Studies minor) taught A201 - "Representing Irish Americans," Paul Murphy (History with American Studies minor) offered students A202 - "Freedom, Meaning, and Identity: The Role of a Mass Society in American Thought," and Joyce Owen (Comparative Literature and American Studies) taught A202 - "Women, the Arts, and American Culture in the Early 20th Century."

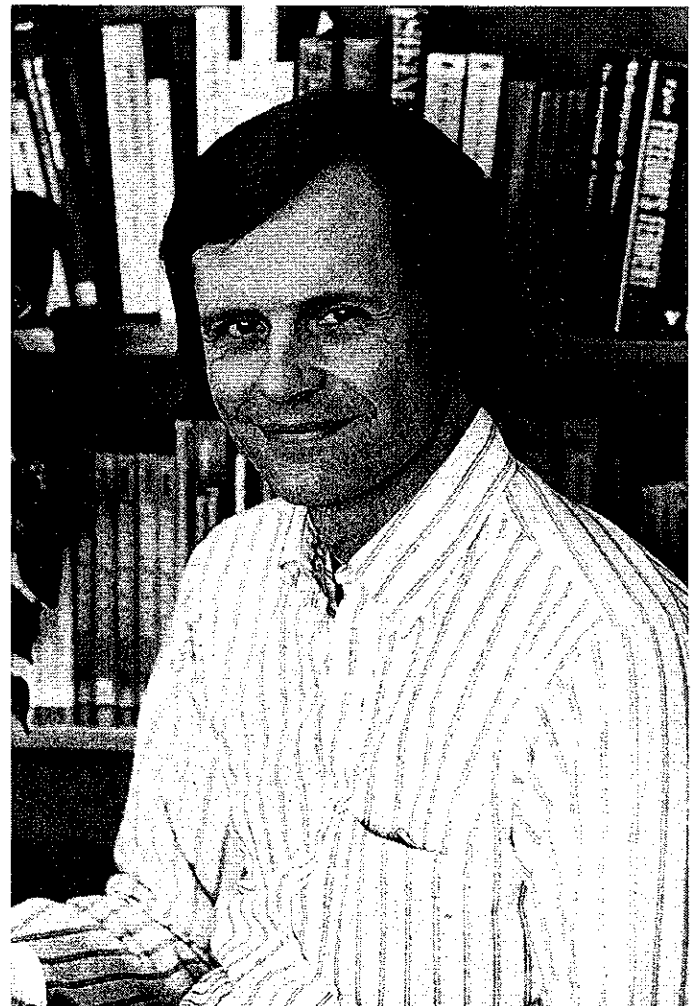
In mid-January, the American Studies Teaching Committee selected the two Associate Instructors for 1994-95 (out of nearly 25 course applications submitted this year for review). Rob Schorman (History with an American Studies minor) will teach A202 - "History of Consumer Culture" and Joanne Stuttgen (Folklore and American Studies) will teach A201 - "Small Town Americans."

### History of Consumer Culture

In Rob Schorman's course, students will examine how consumer mass markets developed in America to create our contemporary consumer culture. The course will cover the development of consumer culture from colonial times through the present; at least half of the course will concentrate on the 20th century. Because consumer culture is so embedded in everyday life, Rob hopes that exploring the

origins of today's phenomena will allow students to gain critical distance on the issues the course will address. The broader historical perspective will also allow him to illustrate how the products of historical processes are not necessary logical, but the outcome of a large amount of trial and error as well as significant resistance by the public.

*(continued on page 2)*



In particular, Rob's students will focus on post World War II American society and current theories about merchandising. For example, he wants to look at how merchandising theories have affected contemporary politics and resulted in its emphasis on sound bites and how the globalization of the consumer economy has impacted third world nations. Specific topics may include the significance of malls and the ever-increasing number of fast food restaurants, as well as the importance of brand name recognition and affiliation. In addition, the course will examine the depiction of women in advertisements and the way consumer culture creates and reinforces gender roles. Some of the texts that will be used in the course include Susan Strasser's *Satisfaction Guaranteed*, about changes during the 19th century; *Are They Selling Her Lips?*, by Carol Moog, which places advertising in a psychological and social context; and George Ritzer's *The McDonaldization of Society*, which explores the social impact of consumer culture using the spread of McDonald's franchises as the controlling model. In addition, students may read Sinclair Lewis's novel *Babbitt* as well as watch videos, view slides of advertisements, and read some shorter articles.

This course grows out of Rob's personal research interests in consumer culture. His dissertation will focus on fashion, and the conversion from custom-made clothing to ready-made clothing at the end of the 19th century. He has observed that there is a great discrepancy in when males and females converted to mass consumption of fashion items. By 1890 most men wore ready-made clothing, but most women did not. The women's ready-made industry had barely begun in 1890 and did not achieve widespread acceptance until about 1920. Rob anticipates that studying the two-phased conversion to buying mass produced clothing will provide new insights into the development of advertising, and the cultural significance of fashion. He also wishes to consider why, since the technological requirements of producing clothing for men and women were not any different, women were targeted as consumers later than men, and how this affected the construction of gender roles around the turn of the century. Although there is a great deal of research about consumer culture, there is very little currently being done on fashion in relation to consumer culture. Indeed, two of the best articles were written around the turn of the century: Thorstein Veblen wrote an article on fashion dynamics in the 1890s and Georg Simmel argued for a trickle-down theory of fashion in a 1904 article. While Rob can begin his research locally, primarily through periodicals, he is particularly interested in the material culture aspect of the project -- the clothes themselves -- as well as photographs from that time period. In order to complete his research, Rob anticipates that he may need to travel to the New York Public Library, which has a large collection of 19th century trade journals, as well as a variety of museums to access their costume collections. In addition, Rob has applied for a summer fellowship at the Smithsonian Institute.

This is Rob's fourth year at Indiana University. He received his BA from the University of Michigan, and after working for several years as a journalist, returned to graduate school. He received his MA from Indiana in 1992, and recently passed his written qualifying exam in History. If his name, Rob Schorman, looks familiar, it may be from seeing it occasionally in *The Herald Times*. In May of 1989 Rob moved to Bloomington to become the Managing Editor of the *H-T*. He oversaw the conversion of the newspaper from an afternoon to a morning publishing time. This position is the latest in a journalism career that has taken him south to Key West, Florida, west to Olympia, Washington, and east to Warren, Pennsylvania, with numerous jobs throughout the midwest as well. His job as Managing Editor keeps him at the paper five days a week from 3 pm till midnight, where his main responsibility is to see things through to press, as well as to work on the copy desk. He admits that after all of the pressure of daily deadlines, he looks forward to the depth required of scholarly research and the daytime hours of teaching.

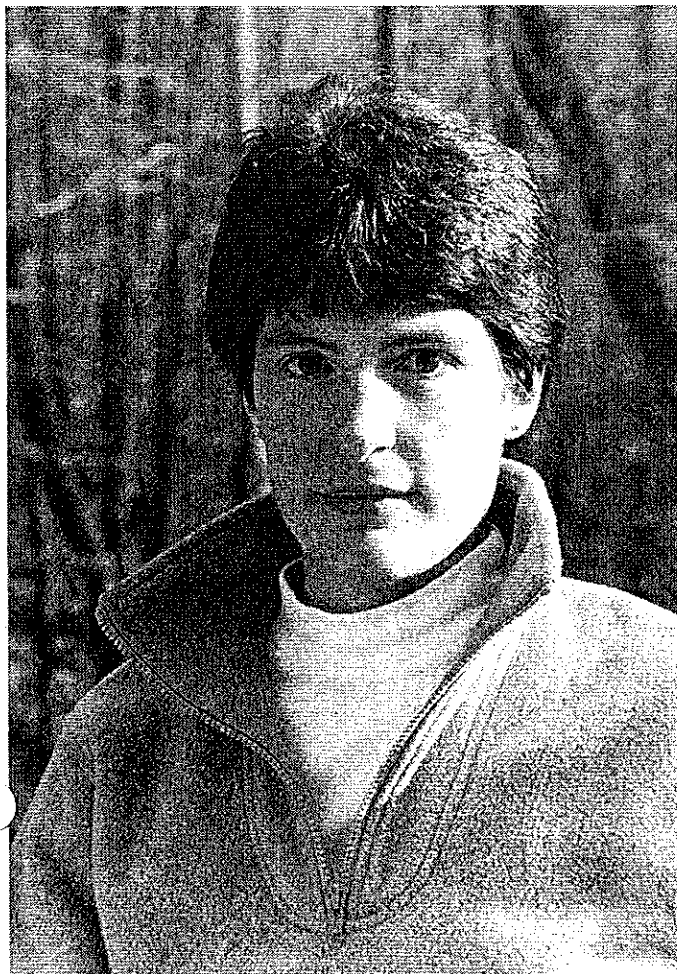
#### Small Town Americans

In Joanne Stutgen's course, students will study alternative forms of text as well as traditional texts to explore how the stereotypes, myths, realities, and ideologies of small town America are both represented in and shape the text. Some of the non-traditional texts include cookbooks, parades, festivals, gathering places such as cafes or libraries, photographs, architecture and townscapes, rumor and legend, and Disneyland. The main goal of the class is to challenge the students to consider alternative forms of evidence from which they can learn about small-town culture. In addition, students will be challenged to consider written texts as not always reliable records of culture, and examine the discrepancies to understand why they occur. For instance, Joanne's students will explore issues such as how Disneyland and typical historic preservation projects have created a particular idealized image of the American main street of the Victorian period, which then tailors how things are recreated in later restoration projects. How does the ideal fashion the real?

As part of the challenge to explore alternative texts, students will also read overlooked books, view videos and take field trips. Selections will be chosen from Zona Gale's *Birth and Friendship Village*, Vidich and Bensman's *Small Town in Mass Society*, and newer books like John Jakoe's *The American Small Town: Twentieth Century Place Images*, Garrison Keillor's *Lake Wobegon Days*, and Helen Myhre's *Farm Recipes and Food Secrets from the Norske Nook*, as well as television episodes of *Mayberry*, *R.F.D.* and the films *Hoosiers* and *The Last Picture Show*. In addition, Joanne's students will read from her recently published book, *Ca Wisconsin* (NorthWord Press, 1993), a social analysis of small-town cafe culture.

Joanne's interest in small town America stems from her own personal experiences as a bicyclist who rides through small towns on travels with her family and friends. Although she grew up in a city herself, she currently lives in Martinsville, a town that meets her definition of small: a self-supporting town with a population of around 10,000. Although she might follow up her Wisconsin tour of small town cafes with a book about Indiana cafes, she has noticed that the center of Indiana small towns is less likely to be a restaurant than a small general store of some kind.

Her current research projects focus on how one room schoolhouses have been converted. Joanne is interested in understanding how these buildings are adapted to new, not necessarily educational uses, and how the one room schoolhouse has been converted in memory as nostalgia into a mythic idea. Although she may eventually branch out to study several counties in Indiana or other states in the midwest, Joanne is currently focusing on the one room schoolhouses in Morgan County because more schoolhouses still exist there than in any other county in the state. Of 110 original schoolhouses, 40 are still standing. Of these 40, all are privately owned except 2 owned by school corporations. None, however, are still used as schools; most have been converted into houses, farm buildings, churches or community centers.



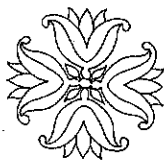
This project grew out of a folk architecture course that she took in the fall of 1991. For her fieldwork, Joanne did an architectural survey, locating buildings, taking measurements, determining their age, and creating an architectural typology for all of the Morgan County schoolhouses. She discovered that all of them looked alike, despite being built over a sixty year period (from 1854 to 1917) by different builders. In looking at the renovations, Joanne has found that people have made similar adaptations to the original architecture without talking to one another. Her project will consider questions such as: are there culturally accepted arrangements of space, or are the renovations purely practical, functional changes? and how do nostalgia and myth figure into the architectural renovations of the schoolhouses? The project is funded, in part, by an Indiana Heritage Research Grant. She anticipates that her findings will be presented in a local or regional publication.

This is also Joanne's fourth year at Indiana University. She received her BA in English from the University of Minnesota and then completed an MA in English at the University of Wisconsin at Eau Claire, where she taught remedial composition. Her Masters' thesis comes out of her interest in folklore; she wrote on balladry and folk life, specifically "Kentucky Folksong in Northern Wisconsin: Evolution of the Folksong Tradition in Five Generations of Jacobs Women." Her thesis was published in *Southern Folklore* in 1991. Although Joanne is currently doing field work for her dissertation, she is still taking courses, though not full time. Instead, she works school into her life, instead of working life into school, by focusing on her husband, Mark, and seven year old son, Peter, as well as her research.



### Newsmakers

George Boudreau, History with an American Studies minor, and Laurie Hines, History of Education and American Studies, are participating in the History of Education Colloquium sponsored by the *History of Education Quarterly* this spring. On March 21 Laurie Hines presented "Memories of American Teachers: Changing Ways of Defining Self and Community." On April 25, George Boudreau will read "'A Good and Useful Education: Reinterpreting Benjamin Franklin's Educational Ideas.'" The Colloquium meets on Monday afternoons, 4:00 to 5:30 pm, in Education 2277.

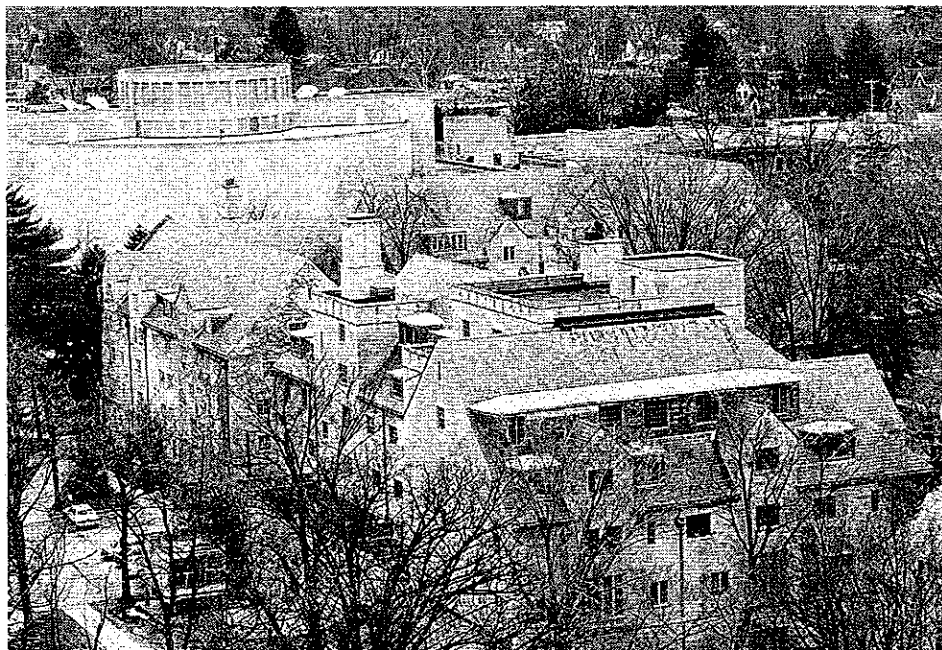


## Fellowships, Grants and Awards

**Dirksen Congressional Center.** The center's primary interest is to fund the study of leadership in the Congress. Topics could include external factors shaping the exercise of congressional leadership, institutional conditions affecting it, resources and techniques used by leaders, and the prospects for change or continuity in the patterns of leadership. The Congressional Research Grants Program was developed to support work intended for publication in some form or for application in a teaching in or policymaking setting. Grants will normally extend for one year, and range from a few hundred dollars to a maximum of \$3,000. The center seeks applications specifically from political scientists, historians, biographers, scholars of public administration or American studies, or journalists. Graduate students may also apply. Applicants must submit five copies of a cover sheet listing name, address, project abstract (up to 100 words), and total amount requested; project's goals, methods, and intended results; c.v., including a list of publications; and budget. Graduate students must include two letters of reference. For more information contact James Komacki, Executive Director, Congressional Research Grants Program, Dirksen Congressional Center, 301 S. Fourth St., Suite A, Pekin, IL 61554-4219; (309) 347-7113; FAX (309) 347-6432. Applications are due March 31.

**William B. Wisdom Collection Research Grants.** The Thomas Wolfe Society provides up to \$1,000 annually to aid scholars and students engaged in research on Thomas Wolfe and are to be used for travel and living expenses for applicants who plan to work with the William B. Wisdom Collection of Thomas Wolfe in the Houghton Library, Harvard University. Consideration will also be given to applicants who wish to use the Thomas Wolfe Collection at the University of North Carolina at Chapel Hill. Approved applicants are expected to submit a final report on the research that was carried out and two copies of any publications resulting from the research. Candidates at work on PhD dissertations are especially encouraged. Letters of application, submitted in triplicate, should include a description of the proposed research project, an estimate of expenses, and a c.v. that should indicate any previous writing or publication on Thomas Wolfe or earlier research on the projected study. For information, contact Dr. Morton I. Teicher, Chair, Wisdom Award Committee, Thomas Wolfe Society, 4275 Nautilus Dr., Miami Beach, FL 33140-2821. Applications are due April 1.

**Sourisseau Academy for California State and Local History.** The Sourisseau Academy Research Grants program encourages and funds scholarly research projects as well as the collection and preservation of manuscript materials and other significant published items related to the history of California and Santa Clara County. Grant awards for basic research are \$500. For application materials and information contact Glory Anne Laffey, Executive Secretary, Sourisseau Academy for California State and Local History, San Jose State University History Department, San Jose, CA 95192; (408) 924-6510. The application deadline is April 1 or November 1.



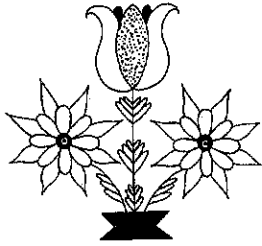
**Harry S. Truman Library Institute.** The Truman Library offers Research Grants to enable graduate students as well as postdoctoral scholars to come to the Library for one to three weeks to use its archival facilities. Awards normally cover the cost of round-trip travel to Independence, Missouri, and a modest sum to cover expenses. Meals, books, supplies, the cost of reproduction of documents, and other incidental expenses are the responsibility of the scholar. Grants will be made in amounts up to \$2,500. Applications must be submitted on forms available by writing to the Committee on Research and Education, in care of the Harry S. Truman Library, Independence, MO 64050. Applications will be culminated quarterly on April 1, July 1, October 1, and January 1, and results announced six weeks later.

**Cushwa Center for the Study of American Catholicism.** The Cushwa Center Research Fellowships program is designed to provide a collegial environment for individuals engaged in research in the area of American religion, especially American Catholicism. The center

encourages interdisciplinary research among scholars, religious leaders, and lay persons through the resources of the University of Notre Dame and through a program of lectures, seminars, and publications. Research fellows are provided offices in the center and have easy access to the university library and archives. They also participate in the seminars and conferences sponsored by the center. The application consists of a letter indicating the proposed period of residence as a research fellow and the plans for funding this period of research (the center does not provide funding); a brief statement of research plans not to exceed

500 words; and a copy of the c.v. For more information contact Dr. R. Scott Appleby, Director, Cushwa Center for the Study of American Catholicism, University of Notre Dame, 614 Hesburgh Library, Notre Dame, IN 46656; (219) 631-5441; FAX (219) 631-8471. Applications are due April 15.

**Indiana University College of Arts & Sciences.** The COAS Graduate Division has money available to support COAS graduate students who will present papers at major national or international meetings this spring. Graduate students are invited to submit applications through their departments for travel funds. Requests are due in Kirkwood 014 on April 25. Each COAS unit may recommend up to three students (and must provide a ranked list). You may request funds even if you have not received official notification of acceptance from the meeting organizers. In this case, please include a note indicating that official notification is pending.



## Conferences, Calls for Papers

"The Foods of the 1893 World's Columbian Exposition" - May 21, 1994. The Culinary Historians of Chicago in conjunction with the Chicago Historical Society are sponsoring this conference at the Chicago Historical Society. The conference is open to all appropriate paper proposals but the following subjects lend themselves to the conference's theme: food education; commercial food processors; food technology; food displays; restaurants; street food; food innovations; nutrition; farming and supply; and transportation. Conference registration is free to students, and \$10 for non-students. You can reserve a spot for a circa 1893 style luncheon will be served, for an additional \$25. The conference will be held at the same time as the annual National Restaurant Association Show; tickets are available to the show on May 22 for \$12. Please send paper proposals or reservations for the conference to: Professor Bruce Kraig, Faculty of History, Roosevelt University, 430 S. Michigan Avenue, Chicago, IL 60605; (312) 341-3736.

## Announcements

### Registration Information:

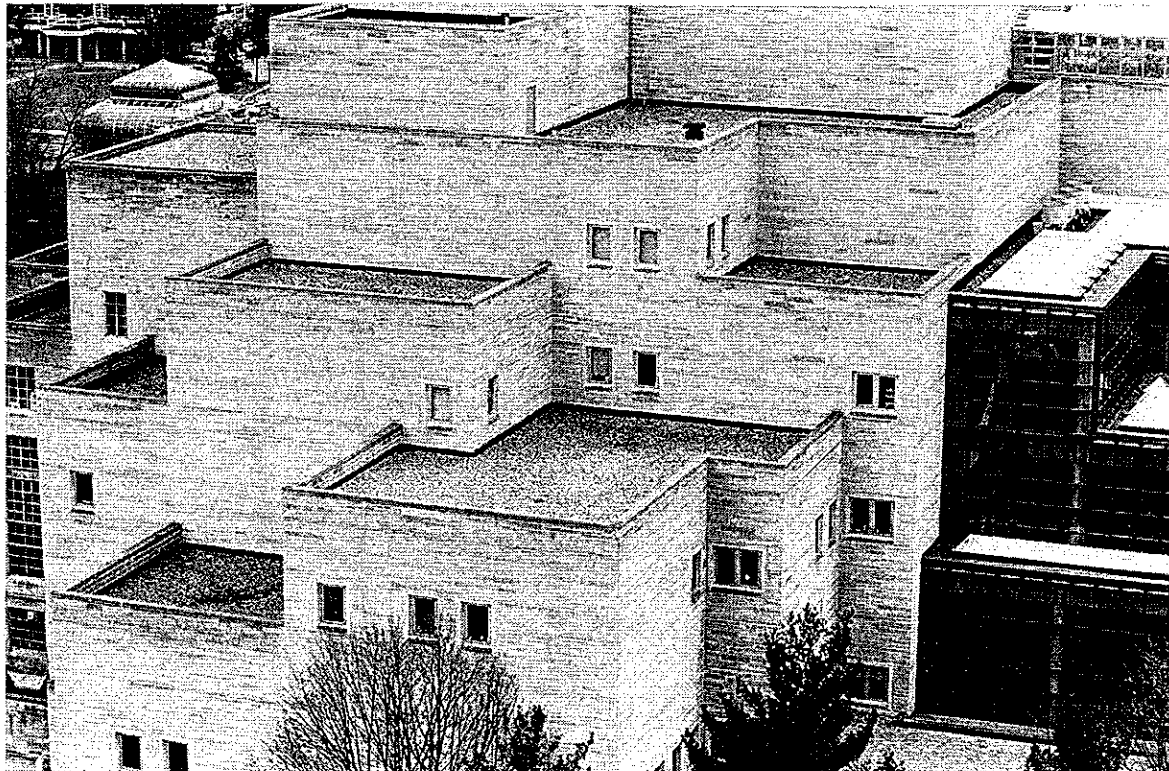
The following courses will be offered under American Studies (AMST) numbers in Fall 1994:

- G603 Introduction to American Studies**  
W 3:35-5:30 pm Nordloh
- G620 Indians in the U.S. in the 20th Century**  
TR 1:00-2:15 pm Fowler
- G620 Public Dialogue in America After 1945**  
T 6:30-9:00 pm Hogan
- G620 Historical Methods**  
T 3:30-5:30 pm Walters
- G751 Modern American Drama**  
TR 9:30-10:45 am Wertheim
- G751 Higher Education in Athletics:  
Historical Analysis**  
R 9:05-11:55 am Thelin
- G751 The History of Childhood**  
M 1:00-3:30 pm Reese
- G751 Contemporary Public Address:  
Rhetoric of War**  
W 6:30-9:00 pm Ivie
- G753 Independent Study**  
Arranged Nordloh

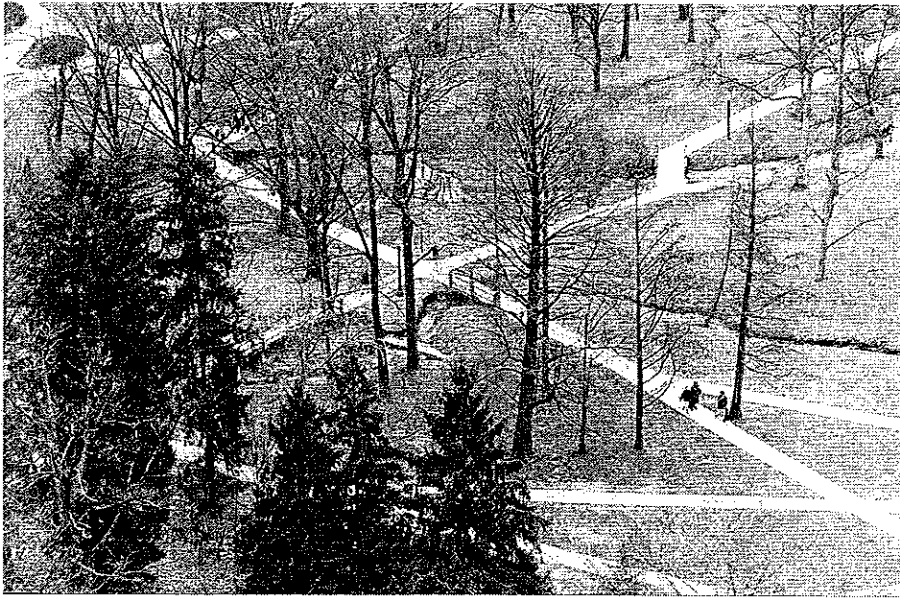
**American Studies Exam.** If you are planning to take the qualifying exam on Thursday, April 21 or Friday, April 22 you must submit an exam proposal and reading list to Professor Nordloh by Friday, April 1. The exam will also be offered on Thursday, August 25 and Friday, August 26. If you will be taking the exam this summer, you must submit your proposal by Friday, July 15.

**What's New?** For the last issue of the newsletter this year, please let us know what you've been doing. Have you presented papers at conferences? Had papers or books accepted for publication? Received an award? Received a grant? Passed your qualifying exam? Received a job offer? Gotten married? Had any children? Call Nancy May-Scott at (812) 855-7748 with your information, drop a line to the American Studies office at Ballantine Hall 521, or send me your information via e-mail at RBLANK (rblank@ucs.indiana.edu for those of you outside Bloomington).

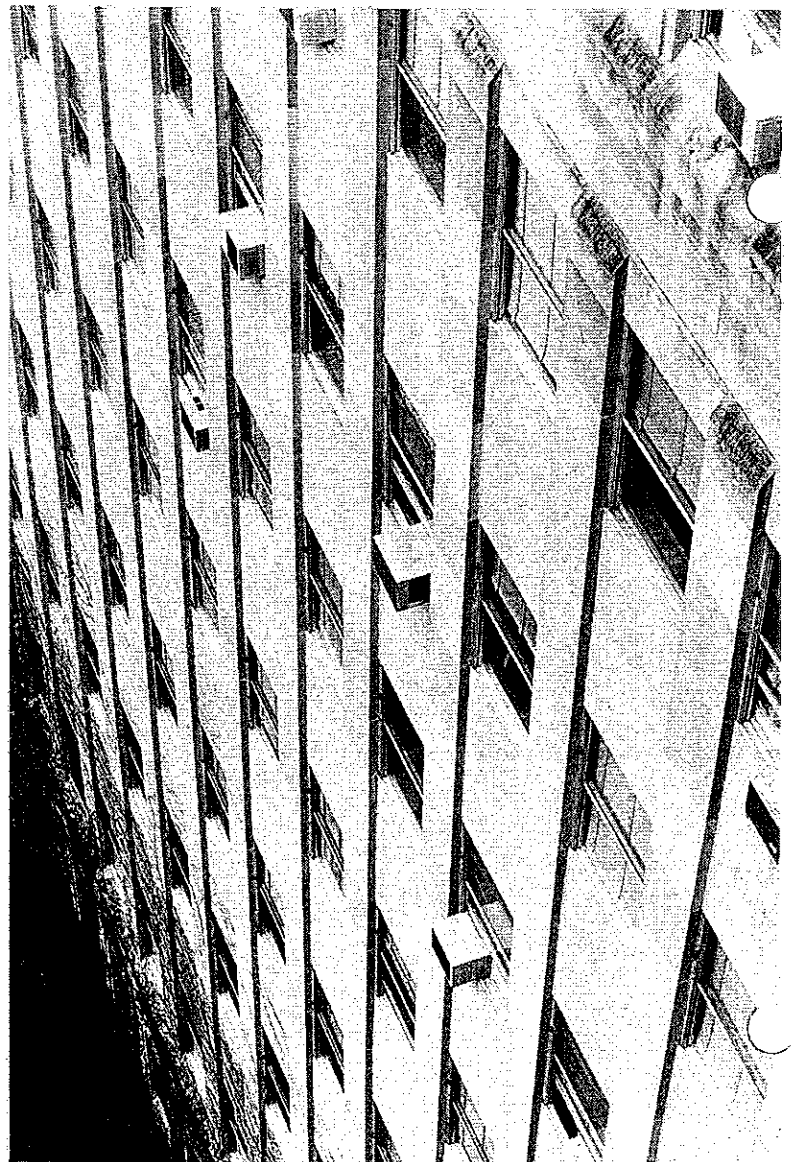
**Have you noticed the photographs?** All of the photographs in this month's newsletter, except for the one of Joanne Stuttgen on page 3, were taken by Nancy May-Scott.







*Ballantine Hall - a view from the top.*



*American Studies Program  
Ballantine Hall 521  
Indiana University  
Bloomington, IN 47405*

# The American Studies Program

## Indiana University

# NEWSLETTER

April 1994

Editor: Randi Blank

## Moving On:

### David Nordloh steps down as American Studies Director

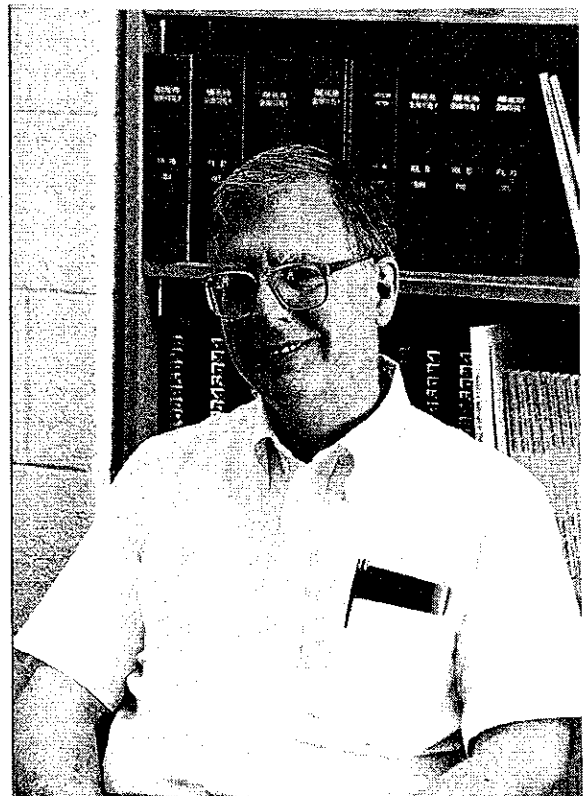
As the academic year 1993-94 winds down, so will Professor David Nordloh's seven-year tenure as the Director of American Studies. Professor Nordloh, a member of the English Department, was appointed Acting Director of American Studies in the fall of 1987 when then-Director Cynthia Kinnard, Professor of English and American Studies, accepted a position as the Associate Director of the American Studies Center in Warsaw, Poland. The following year Professor Nordloh was appointed for the first of his two three-year terms as Director of American Studies. Although Professor Nordloh will be taking a sabbatical in 1994-95, he will remain a member of the American Studies faculty and a director or reader of numerous dissertations.

As Director, Professor Nordloh was responsible for teaching the G603 - Introduction to American Studies course each year. Over time he has updated the curriculum of G603 to include the most recent developments in American Studies scholarship, such as works on public memory or new ethnicities, and on occasion, Professor Nordloh has taught G603 as a directed readings course. Currently he is teaching G620 - Documentary Research in American Literature. This summer he will be teaching two courses for the English Department, an undergraduate survey on American Writers from 1865 to 1914, and L680, a graduate colloquium on American Realism and Naturalism.

During Professor Nordloh's sabbatical, his first since 1978, he will be working on two projects: the complete bibliography on William Dean Howells, one of the seven remaining volumes to be edited for the Howells Edition; and research about the literary marketplace in post-Civil War America. Professor Nordloh's involvement with the Howells Edition extends back to 1966, when he was a graduate student in medieval literature at Indiana. Nordloh was one of the first graduate students hired to work on the Edition, and was made Associate Textual Editor in 1966 while still in graduate school.

When he completed his PhD, he was invited to join the English Department faculty and become the Textual Editor of the Howells Edition. In 1976, he was promoted to General Editor of the Edition, and since 1979 has been both the General Editor and the Textual Editor. The Howells Edition consists of a total of 32 volumes, 25 which have been published. The most recent publications were three volumes of Howells' literary criticism, published in 1993; English Professors Don Cook and Chris Lohmann worked on this project with Nordloh.

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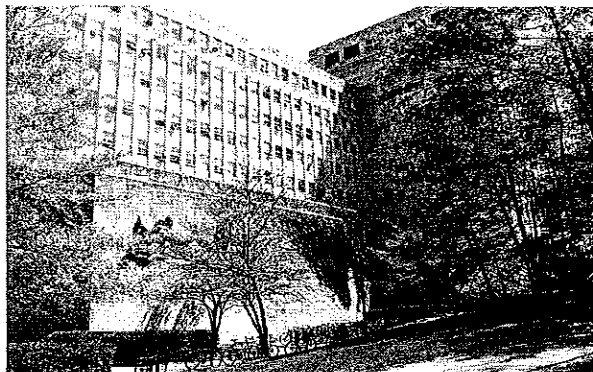
The complete bibliography on William Dean Howells will be the first compiled since 1948, so it is long overdue. In order to complete this technical project, Nordloh will travel to Cambridge, Massachusetts to Harvard University's Houghton Library, as well as to the historic Howells museum in Kittery Point, Maine. In the spring he will travel to England and Scotland to complete the foreign bibliographic entries. In the mid-1970's, Professor Nordloh was approached by one of Howells' descendants about transforming the sole remaining Howells property at Kittery Point into a museum. As part of that process, Nordloh catalogued Howells' library and took an association inventory of the house's contents, where he determined through letters, photographs, and other texts which items were in the house when Howells lived there. Scholars are now able to use the library of the house for research, and Harvard uses the house as a conference center. In fact, one of the other projects Professor Nordloh will undertake next year is planning a conference on Howells to be held in June 1995 at both Cambridge and the house in southern Maine.

Professor Nordloh's other main project for next year also requires him to utilize the Houghton Library collections. There he will be able to access historical materials from Boston publishers. He hopes to uncover materials about the literary marketplace between the Civil War and World War I in order to prove that the so-called "paperback revolution" did not occur after World War I, but after the Civil War. Mainstream publishers in the late nineteenth century published selected titles of American and British authors in inexpensive versions. In addition, these companies ran subscription paperback libraries much like today's Book of the Month Club, where titles sold for 50¢ or \$1.00. However, it will be difficult to recover the original paperback texts since very few remain in existence. Instead, Professor Nordloh will have to rebuild the paperbacks' history from sources such as advertisements, publishers' catalogues, commentary, correspondence, and newspaper reviews.

Professor Nordloh reflected on his seven years heading up the American Studies Program at Indiana. In retrospect, he feels the strongest aspect of his directorship has been his involvement in working one on one with students to develop their individual programs. Unfortunately, he fears that his individual attention to students has caused him to direct his energies away from developing more public awareness of American Studies through colloquia series, brown bag lunches, lectures, and other collaborative events. Thus, there hasn't been a chance to develop much rapport between graduate students and faculty from the wide variety of disciplines represented in the American Studies Program. However, Professor Nordloh's involvement with students, whether or not he is on their dissertation committees (he currently directs 8 dissertations in the English Department and reads 16 other students' dissertations, including 11 from departments other than English), has provided him with the chance to explore his wide-ranging interests in American

culture, and to help students to see the connections between their specific research interests and the larger American Studies perspective. Through his extensive advising as Director, he feels that he has been able to emphasize the usefulness of American Studies as a mode of development for graduate students, as a way for them to develop their own interdisciplinary programs.

As to the future of the American Studies Program, a new Director has yet to be selected by the administration. Still, Professor Nordloh feels the program is well-positioned for the future because the program's strength lies in its ability to enable students to take advantage of the wide range of resources available at Indiana. Further, this aspect of the program is not limited by changes in the field or by changes in faculty. In fact, because the Program does not have an elaborate core curriculum or a single specific intellectual premises (aside from the importance of interdisciplinary methods), American Studies remains a flexible program that can adapt to shifting interests. And since the entire field of cultural studies is currently undergoing rapid change, American Studies can incorporate the new perspectives and theories about American culture -- both the centralizing and the pluralistic tendencies -- and capitalize on the diversity of the continually-increasing number of faculty members' interests.

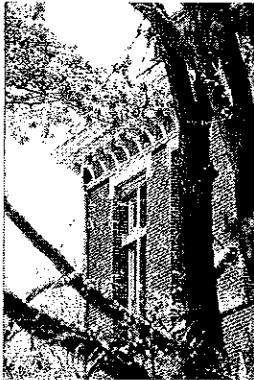


### Newsmakers

**George Boudreau**, History with an American Studies minor, has been awarded a dissertation year fellowship for 1994-95 at the Philadelphia Center for Early American Studies at the University of Pennsylvania. In addition, George will spend part of this summer at the Library Company of Philadelphia, where he has won the McLean Research Fellowship.

**Judy Bullington**, Art History with an American Studies minor, participated in the Evan F. Lilly Memorial Biennial Lecture Competition held at the Henry Radford Hope School of Fine Arts on April 9. Judy read "Henry Bacon's *Flirtation on Shipboard: Art of the Middle Passage*." In addition, Judy has been awarded a Winterthur Grant from the Winterthur Museum in Delaware. She will spend one month in residency at the Winterthur this summer doing archival research for her dissertation on American artist travelers.

Several graduate students participated in the 4th Annual American Studies Graduate Conference, "Constructing a Dialog: Current Work on America(s)," held at the University of Minnesota in Minneapolis April 1-2. Meg Meneghel, History and American Studies, presented "Private Women, Public Books: The Diaries of Hannah Whitall Smith 1851-1867," Iain Anderson, History with an American Studies minor, presented "Reworking Images of an African-American Cultural Past: The Commemoration of SlaveMusic After the Civil War," Dominic Abram, History and American Studies, presented "History and Memory at the Conner Prairie Pioneer Settlement," Deborah Gershenowitz, History with an American Studies minor, presented "Style Over Substance: Visual Image and Opposition to the Anti-Vietnam War Movement," Paul V. Murphy, History with an American Studies minor, presented "Civil Rights and Traditionalist Conservatism: The Intellectual Legacy of the Southern Agrarians," and Joanne Raetz Stuttgart, Folklore with an American Studies minor, presented "History and Memory and Historic Preservation: Restoring the Wilbur Schoolhouse."



## Job Opportunities

**Colby College.** The African American Studies Program of Colby College invites applications for a tenure-track appointment at the Assistant Professor level beginning September 1, 1994. The appointment will be made jointly with one of the following departments: anthropology, art, history, or sociology. They seek applicants whose primary research focuses on the ideas, culture, organization, and experiences of African Americans in the U.S. Africana specialists on migration and immigration from the Caribbean and Latin America to the U.S. will also be considered. A completed or nearly completed PhD in one of the relevant disciplines is required. All of the departments encourage applications from those who emphasize gender or the experiences of women in their research and teaching. Please send a cover letter, c.v., and at least three references to: African American Studies Program, Search Committee, Colby College, Waterville, ME 04901. Review of applications will begin immediately and continue until the position is filled.

**Northwest State Community College.** The college, located in Archbold, Ohio, has created a new full-time teaching position for a Humanities Instructor. The successful candidate is expected to have teaching abilities in one or more of these areas: history, philosophy, literature. A multicultural approach is valued. Candidates must have an M.A., although a Ph.D. is preferred. Applications will be reviewed immediately and continue until the position is filled. The estimated starting date is July 1, 1994. To apply, submit a resume, graduate transcripts, three letters of reference, and a handwritten letter describing your personal community college level teaching philosophy to: Dean of Human Resources, Northwest State Community College, 22-600 State Rt 34, Archbold, OH 43502-9542.

**Indiana University Student Academic Center (SAC).** The SAC will be hiring 13 assistant instructors to teach one section each during the second summer session, from June 13 through August 12. Each section will meet five days a week and have approximately 30 students enrolled. In addition to teaching, instructors will be asked to attend training and orientation workshops to be held the week prior to the beginning of second summer session, and weekly staff meetings throughout the session. Stipends will be no less than \$2,000. A application can be obtained by contacting the SAC, 316 N. Jordan or by calling 855-7313. The application deadline is April 30.

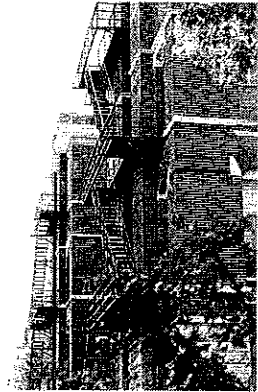
## Fellowships, Grants and Awards

**The Ralph Henry Gabriel Dissertation Prize 1994.** The American Studies Association will award the \$500 Ralph Henry Gabriel Dissertation Prize to the best doctoral dissertation in American Studies completed between July 1, 1993 and June 30, 1994. The prize winner will be announced at the Annual Meeting of the American Studies Association in Nashville, Tennessee on October 27-30, 1994. Each American Studies program is eligible to nominate two dissertations. The competition is limited to candidates receiving the PhD degree in American Studies who are members of the Association. The Director of the graduate studies program must submit the dissertation abstract, a sample chapter from the dissertation, and a cover letter explaining why the dissertation deserves the award for each nominee by May 19.

**Hagley Museum and Library.** A variety of research fellowships are available, with a maximum award is \$1,500. For more information, contact: Carol Ressler Lockman, Center for the History of Business, Technology, and Society at Hagley, Box 3630, Wilmington, DE; (302) 658-2400 ext. 243; FAX (302) 658-0568. The deadline is June 1.

**Old Sturbridge Village.** The Village awards a 6 to 12 week residential fellowship to a scholar working in the social history and material culture of rural New England from 1790-1850. The maximum award is \$2,500. For more information, contact: Jack Larkin, Director of Research, Collections, and Library, Old Sturbridge Village, 1 Old Sturbridge Village Rd., Sturbridge, MA 01566; (508) 347-3362; FAX (508) 347-5375. The deadline is July 1.

**Fulbright Scholar Program.** The program offers recent PhDs 2 to 12 month opportunities for university lecturing and advanced research abroad. For more information, contact: Council for International Exchange of Scholars, 3007 Tilden St., NW, Ste. 5M, Box GNEWS, Washington, DC 20008-3009; (202) 686-7877; FAX (202) 362-3442. The deadline is August 1.



## Educational Opportunities

**Old Sturbridge Village Field School in Historical Archeology - June 27-August 12.** The Field School provides experience in archaeological method and theory by exposing participants to current historical research on 19th-century rural New England. Affiliation with Tufts University allows students to earn up to 8 semester hours of credit. For application information, contact Ed Hood, Research Historian, Old Sturbridge Village, 1 Old Sturbridge Village Road, Sturbridge, MA 01566; (508) 347-3362; FAX (508) 347-5375. Applications are due May 15.

**Penn State Summer Institute in Comparative Literature - Traveling Scholars Program - June 20-August 3.** The Institute will sponsor a six-week seminar on "Identity in Inter-American Literature" (3 credits) and a "Workshop on Professional Writing: Journal Articles" (2 credits). Students may sign up for the seminar, the workshop, or both. The first week of the institute will coincide with the five-day Penn State Summer Seminar on Theory and Culture, whose topic is "African American Voices: Language, Literature, and Criticism in Vernacular Theory and Pedagogy." There will be lectures by Houston A. Baker, Jr., Geneva Smitherman, Robert O'Meally, and Hortense Spillers. The Committee on Institutional

Cooperation (of which Indiana University is a member) enables doctoral-level students to take advantage of this opportunity without a change in registration or an increase in tuition. Traveling Scholars remain registered at their home universities. Funds are needed for transportation to Penn State, local living expenses, and books. Rooms are available in graduate dorms on campus for \$354 (double) or \$408 (single) plus \$384 for a meal plan. For application materials, contact Jody Smith, University Graduate School, Indiana University, 855-4010.



## Conferences, Calls for Papers

**International Society for Humor Studies Conference - June 1994.** For information about the 1994 International ISHS Conference in Ithaca, NY this June contact Mary Ann Rishel, Writing Program, Ithaca College, 375 Park School of Communication, Ithaca, NY 14850; (607) 274-3324; FAX (607) 274-1664; e-mail: RISHEL@ITHACA.BITNET

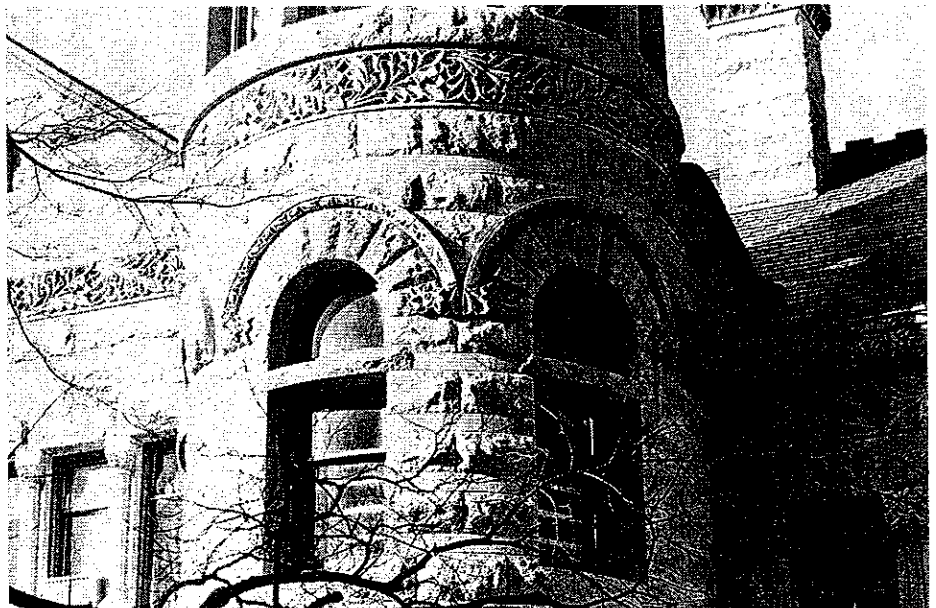
**Society for Utopian Studies - October 13-16, 1994.** Call for papers. The 19th conference of the SUS, an international, interdisciplinary organization devoted to the study of literary, social, and communal expressions of utopianism, will be held in Toronto. Send 1-2 page abstracts of proposed papers or panels by May 15 to: Kenneth Roemer, Department of English, University of Texas, Arlington, TX 76019-0035; (817) 273-2692.

**Popular Culture Association in the South and the American Culture Association in the South - October 20-22, 1994.** Call for papers. The PCA and ACA will hold their joint meeting in Charlotte, North Carolina. Those wishing to make a presentation should send a proposal title, along with an abstract of 50-150 words, and any requests for audiovisual equipment by May 10 to: Dr. Linda Rohrer Paige, Department of English and Philosophy, Landrum Box 8023, Georgia Southern University, Statesboro, GA 30460-8023; (912) 681-0223; e-mail: LPAIGE@GSVMS2.CC.GASOU.EDU

**The New England Historical Association - October 22, 1994.** Call for papers. The NEHA fall conference will meet at the Massachusetts Institute of Technology. Papers or proposals on any historical topic, area, or period may be submitted by July 15 to: Peter Holloran, NEHA Executive Secretary, Pine Manor College, Chestnut Hill, MA 02167.

**"Places of Commemoration, Search for Identity, and Landscape Design" - May 19-20, 1995.** Call for papers. The Center for Studies in Landscape Architecture at Dumbarton Oaks requests paper proposals for a 1995 symposium on the above theme. Participants should discuss the role of landscape architecture in the design of commemorative places that help shape and construct people's memory and identity. Abstracts of no more than 2 pages must be received by July 31. Contact: Director of Studies in Landscape Architecture, Dumbarton Oaks, 1703 32nd St., NW, Washington, DC 20007.

**Institute of Early American History and Culture - June 1995.** Call for papers. The IEAHC invites proposals for papers and/or panels to be presented at its first annual conference, to be held at the University of Michigan. The meeting is intended to provide a forum for the diverse range of scholarship that characterizes the study of early America to approximately 1815. Advanced graduate students and beginning scholars are particularly encouraged to apply. Submissions not exceeding 3 pages and short c.v.'s should be sent in triplicate by September 30 to: Professor Carol F. Karlsen, Chair, IEAHC Annual Conference, Department of History, University of Michigan, Ann Arbor, MI 48109-1045.



## Announcements

**Additional Course Listings for Fall 1994:** In addition to the courses listed in last month's newsletter, other available cross-listed courses will include:

**C590 Cinema in the Cold War Era**  
TR 2:30-3:45 pm, Klinger  
W 7-11 pm screenings

**B770 Native American Law**  
RF 9:00-10:15 am Williams

**A445 American Art to 1865**  
MW 9:30-11:00 am Burns

**American Studies Qualifying Examination**  
The qualifying exam in American Studies will be offered this summer on Thursday, August 25 or Friday, August 26. If you are pursuing the combined doctoral degree and wish to take the examination in August, you must notify the director in writing by Monday, July 18. In this letter you should indicate your preference for Thursday or Friday's exam date, a list of at least 25 works appropriate to American Studies representing areas of special interest to you, and a short statement describing a potential area of dissertation research. The next exam dates will be in November 1994.